

### Sponsorship Opportunities

The National Conference provides an excellent opportunity for companies to gain national identity and publicity by promoting their products and services to an intellectual audience besides networking with the participants from across the country. Sponsors are assured of national visibility through the conference souvenir, backdrops, documentations, handouts and Compact Disc (CD) about the products in the conference docket and also have the privilege of real time demo/display of their products.

### Tariff for sponsorship options

Conference proceedings (CD ROM)	₹ 75,000/-
Kit	₹ 1,00,000/-
Buffet lunch (per day)	₹ 60,000/-
Badge	₹ 10,000/-
High tea	₹ 45,000/-
Promotional materials for docket	₹ 50,000/-

### Souvenir Advertisement

A Souvenir will be released in the conference wherein companies can advertise their products for promotion as it will be distributed widely beyond conference participation.

### Tariff for Advertisements

Full page colour backside cover (outside)	₹ 7,500/-
Full page colour backside cover (inside)	₹ 5,000/-
Full page colour front side cover (inside)	₹ 7,500/-
Full page colour	₹ 5,000/-
Full page Black & White	₹ 3,500/-
Half page Black & White	₹ 2,500/-
Quarter page Black & White	₹ 1,500/-

Companies or individuals willing to sponsor an event or advertise their products can contact **Event Management Committee**.

### Accommodation

Accommodation will be arranged on prior request. Browse the website for Tariff details.

Contact Persons : **Dr. S. Thilakavathy** - 9994327041  
**Dr. S. Thilagamani** - 9442345231

## DST CURIE Sponsored National Conference on Home Science Towards Young India, New India

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Event Management Committee

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Assistant Professor (SG), Dept. of Textiles & Clothing  
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**Dr. M. Priya**  
Assistant Professor, Dept. of Human Development  
Mobile : 7845445284

Executive Committee

**All staff members of the  
Faculty of Home Science**



**Avinashilingam**  
Institute for Home Science and Higher Education for Women  
**University**  
(Estd. u/s 3 of UGC Act 1956)  
Coimbatore - 641 043, Tamil Nadu, India  
(Deemed to be University under Category 'A' by MHRD)  
**Re-accredited with 'A' Grade by NAAC**  
**Recognised by UGC Under Section 12 B**



Department of Science and Technology  
Government of India

### Diamond Jubilee Celebrations

### DST CURIE Sponsored National Conference on

## Home Science Towards Young India, New India

16<sup>th</sup> & 17<sup>th</sup> February 2018



Organized by  
**Faculty of Home Science**

### About the University

Sri Avinashilingam Home Science College for Women was established under the auspices of the Avinashilingam Education Trust in 1957 by **Dr. T.S. Avinashilingam** the great Patriot and educationist, **the first Minister of Education** in the Composite State of Madras (1946-1949) and a **Padma Bhushan Awardee**. World renowned Doyen of Nutrition and the first Vice Chancellor, Padmashree **Dr. Rajammal P. Devadas**, nurtured and raised the institution to its present status as a University, with her ardent and unstinted efforts. The University is scaling global heights under the stewardship of **Dr. T.S.K. Meenakshisundaram**, Managing Trustee, Padmashree **Dr. P.R. Krishnakumar**, Chancellor and **Dr. Premavathy Vijayan**, Vice Chancellor. The tremendous growth as an autonomous college was visible on 10 years from 1978 in various spheres of academics, community development and skill development of women, the society and in national and international research and consultancy. These fast-paced contributions aided the UGC and MHRD in recognizing the institution as a **Deemed to be University in 1988**. Thus, the institution has been in the limelight both at national and international levels since then. The University has diversified and well qualified faculty. Around 6000 students benefit from the Undergraduate, Postgraduate and Research level programmes offered by the Faculties of Home Science, Science, Humanities, Business Administration, Education, Community Education and Entrepreneurship Development and Engineering. As a mark of pride for being the discipline on whose name the institution was started, and as a part of the Diamond Jubilee Celebrations of the Institution, the Faculty of Home Science is elated in hosting a National level Conference.

### Concept of the Conference

Home Science is a unique discipline, the scope of which prepares young women learners for a career / vocational life in six branches namely Resource Management, Food Service Management and Dietetics, Food Science and Nutrition, Textiles and Clothing, Human Development and Home Science Extension Education and Communication. In the current era of advanced technology, knowledge on the scientific aspects engulfing Home Science as a lifestyle oriented subject for the young in 'New India' is a dire need - the germane behind the concept of the National Conference.

### Theme of the Conference

The National Conference will emerge as a common forum for participants from various disciplines of Home Science on the theme "**Home Science Towards Young India, New India**". The Conference would serve as a platform for Home Scientists, research scholars, students and other young minds to benefit from the interactions with leading professionals working in the field of Home Science.

### Sub themes

- ✿ **Resource Management**
  - ◆ Resource Management for Wellness and Wellbeing
  - ◆ Perspectives of Interior Design - New dimensions
- ✿ **Food Service Management and Dietetics**
  - ◆ Integrated Medical Nutrition Therapy & Nurture Young India - Challenges and Promises
  - ◆ Cutting Edge Technologies in Food and Dietceutical in digital era
- ✿ **Food Science and Nutrition**
  - ◆ Functional Foods and Nutraceuticals in Health, Degenerative Diseases and Metabolic Disorders
  - ◆ Chanllenges in Food, Dietary patterns and lifestyle of youth in 'New India'
- ✿ **Textiles and Clothing**
  - ◆ Technological advancement in Textile & Fashion
  - ◆ Eco friendly approaches in textile processing & waste water treatment
- ✿ **Human Development**
  - ◆ Emerging Global Trends in Life Span Development
  - ◆ Child Care, Education and Inclusion for a Prosperous Nation
- ✿ **Home Science Extension Education and Communication**
  - ◆ Empowering Rural India
  - ◆ Perspectives of Community Development

### Call for Papers

Students, research scholars, academicians, dietitians, scientists and industrialists from the various disciplines of Home Science and related subjects can attend and present papers.

### Guidelines for Paper / Poster submission

- ◆ Abstract and article should be in Times New Roman, Font 12, single spaced and not exceeding 250 words.
- ◆ Article should not exceed five pages including tables, figures and annexure.

- ◆ Title should be short and self explanatory. References in APA format.
- ◆ Separate e-mail for :  
Abstract paper presentation - **nchsyini17ap@gmail.com**  
Accommodation - **nchsyini17ac@gmail.com**  
Registration & payment - **nchsyini17@gmail.com**
- ◆ Name of the presenting author should be **Italicized** and **underlined** along with the e-mail id of the corresponding author.
- ◆ Dimension of each poster should be 100 cm x 100 cm.
- ◆ Certificate will be issued only for the registered author.
- ◆ An additional payment of ₹ 500 should be made by all authors who wish to publish their full paper in book with ISBN number.  
Contact Persons : **Dr. M. Sylvia Subapriya** - 9944384137  
**Dr. V. Premala Priyadharsini** - 9444302544

### Registration Fee

Industrial delegates	₹ 1,500/-
Faculty delegates	₹ 1,000/-
Students and research scholars	₹ 250/-

Registration fee covers admission to all presenters, conference lunch and refreshments. In addition, each participant will receive the proceedings (CD-ROM), conference kit and certificate. If the paper is selected, the corresponding author(s) should be physically present for the oral presentation / poster display and evaluation. Best paper/poster for both faculty and students will be awarded respectively.

Registration form can be downloaded from the University website: **www.avinuty.ac.in**

### Mode of Payment

Registration fee can be remitted only by way of Demand Draft drawn in favour of **The Registrar**, Avinashilingam Institute for Home Science and Higher Education for Women, payable at Coimbatore and marked "Account Payee Only".

### Important Dates

Submission of abstract and fullpapers	: <b>18<sup>th</sup> January 2018</b>
Abstract selection notification	: <b>25<sup>th</sup> January 2018</b>
Last date for accommodation request	: <b>29<sup>th</sup> January 2018</b>
Last date for registration	: <b>31<sup>st</sup> January 2018</b>

***DST CURIE Sponsored***  
**National Conference**  
on  
**Home Science Towards Young India, New India**  
**16<sup>th</sup> & 17<sup>th</sup> February 2018**

**Registration Form**

Name :

Institution :

City :

State :

PIN :

Are you a member of HSAI?  Yes  No

Category:  Faculty / Scientist  
 Dietitian  
 Industry Representative  
 Research Scholar / Student

Address:

Email ID:

Mobile Number:

Accommodation Required:  Yes  No

Last date of accommodation request : **29<sup>th</sup> January 2018**

**Registration Fee Details:**

DD Number : Amount: ₹ \_\_\_\_\_

Name of Drawee Bank :

Branch :

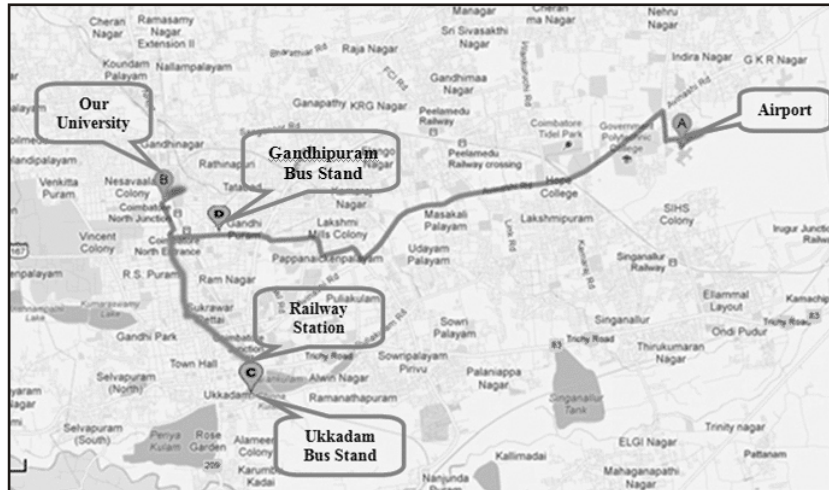
Date :

Signature of the Applicant

Registration forms along with DD should be sent by  
Registered Post / Courier to the **Organizing Secretary, NCHSYINI17**  
**No soft copies should be sent**

For Registration Contact : **Dr. C. Padmavathy** - 9843418898  
**Dr. C.A. Kalpana** - 9443754269  
**Dr. B. Loganayaki** - 9443169992

## Route Map of Our University



*Address for Correspondence*

**Dr. N. Vasugi**

**Convener and Organizing Secretary**

Dean, Faculty of Home Science

Avinashilingam Institute for Home Science and Higher Education for Women

Coimbatore - 641 043

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