

PROFILE

Name : Mrs. V. Jayashree

Qualification : MVA (Visual Art) and MA (Mass Communication and Journalism), NET

Department : Visual Communication

Designation : Assistant Professor

Permanent Address : 1/1, Rose Garden, Suleswaranpatti, Pollachi - 642006

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Contact No : 9487877937

Area of specialization : Art. Art History, Film Studies, Aesthetics

Countries visited : U.S.A, Canada, France and Italy

Teaching experience : 5 yrs at UG level

Date of Joining our Institution : 14th November 2011


The No. of years of experience before Joining our Institution: 2yrs

Research experience : Doing Phd.


The no. of Completed Ph.d work under your supervision: -Nil-

1. Project :

Research & Consultancy Projects (ongoing)

S. No	Investigator/ Co-Investigator	Title of Project	Funding Agency	Amount & duration 
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Research & Consultancy Projects (Completed)

S. No	Investigator/ Co-Investigator	Title of Project	Funding Agency	Amount & duration 
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2. Publications: (Please mention the best five Publications with “ * “ as given in example)

a) International Journal Publications

S.No	Authors	Title of Article	Name of the Journal Vol. Year, page No	ISSN No. & Impact Factor
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b) National Journal Publications

S.No.1	Authors	Title of Article	Name of the Journal Vol. Year, page No	ISSN No. & Impact Factor
	Mrs. Jayashree Venkatadurai	“Poochiyur : Folklore, Ritual Practices and the Co-habitation”	Vol.51, No.05, February 04-10, 2013, Page no. 118	ISSN-0566-2257

c) Publications – (In house)

S.No	Authors	Title of Article	Name of the Journal Vol. Year, page No.	ISSN No. & Impact Factor
1-23		<p><u>Popular Articles –</u> 25 nos. 1-23 - Under the title “<i>Modern Indian Art – History and Criticism</i>” I have written twenty three articles so far on the following in Theeranathi a literary magazine run by Kumudam (Leading popular regional Magazine in Tamil)</p>	Kumudam Theeranathi	

		<p>1.M.F. Hussain, 2.Ramkinker Baij, 3.Abanindranath Tagore, 4.Nandalal Bose, 5.Roy Chowdhury, 6. K.C.S. Panikker, 7.S.Dhanapal, 8. Amrita Shergil 9. R.Chudamani, 10. Somnath Hore and Chitto Prasad, 11. F.N. Souza, 12.Ravi Varma, 13. K.G. Subramanian 14. Nasreen Muhamadhi 15. Rumanna Hussain 16. Nalini Malai 17. Meera Mukherjee 18. Jamini Roy 19. Gulam Mohammed Sheikh 20. Santhana Raj 21. K.P. Krishna kumar</p>		
24		<p>An article titled, “An artist who had unowned the nation : M.F. Hussain a memoir</p>	<p>Pudhuvisai (a tamil literary monthly journal) June 2011</p>	
25		<p>The following articles were written by me in a monthly film magazine in Tamil “Kaatchippizhai Thirai” Article titled: <i>Kanchana: The Ghost beholden to God and Dharma</i>, September, 2011</p>		

26		Article titled: <i>Wherever, Whenever and Whatever?</i> (<i>Enguyum Eppodhum Ennavellam?</i>) October, 2011		
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3. International / National Conferences/Seminars/Workshops

a) (Only attended)

S.No 1	Author Jayashree.V	Name of the workshop National Workshop on Intellectual Property Rights IPR - 2014	Sponsor DST - CURIE	Organizer Avinashilingam University	Date 15-3-2014
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b) P
c)
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e) a

Papers Presented (Papers not in proceedings)

S.No	Author	Paper Presented/ Name of the Conference	Sponsor	Organiser	Date
1.	Mrs. V. Jayashree	Paper: An Inquiry on the Reconstitution of the Sacred: Interrogating the Tamil Nationhood and Identity Construction in Public Monuments <i>XVII International Congress of Aesthetics: Aesthetics Bridging Cultures (International)</i>	SANART Association of Aesthetics and Visual Culture at METU Cultural and Convention Center, Ankara, TURKEY–	SANART Association of Aesthetics and Visual Culture at METU Cultural and Convention Center, Ankara, TURKEY–	9-13 July 2007
2.	Mrs. V. Jayashree	Paper: <i>The De-sexualized Bodies of Women as Icons of the Nation in The Body in South Asian Contexts</i> at 25th Annual Spring Symposium (International) Reconstitution of the Sacred: a study of ValluvarKottam at International Seminar on <i>Popular Culture:Tamil Milieu</i> (by invitation : International Seminar)	University of Hawaii-Mānoa, USA	Center for South Asian Studies, University of Hawaii-Mānoa, USA	April 10-12, 2008
3.	Mrs. V. Jayashree	Paper: Placing Kannagi on the Beach Road: An Inquiry	DakshinChitra, Chennai	India Foundation for	March

		about Iconic Valences at International Seminar on <i>Urban visualities: Sites and Sights of Street Art</i> (by Invitation: International Seminar)		Arts and (Indian Council for Cultural Relations) ICCR	4-6, 2010
4.	Mrs. V.Jayashree	Traces of Jainism and Buddhism in Tamilnadu: Archeology and Amnesia at <i>31rst Annual conference of South Indian Historical Congress</i> (National)	Yogi Vemanna University, Cudappa, Andra Pradesh	Indian Council for Cultural relations (ICCR), University Grants Commission	January 29-30,2011
5.	Mrs. V.Jayashree	Paper: Identity and construction of feminine in the Media – Alternative Possibilities through reading the stories of R.Chudamani at International Seminar on Literature and Media	Loyola College, Chennai	University Grants Commission	January10, 2014
6.	Mrs. V.Jayashree	Paper: “Women, Representation and Regionality - Icons of Popular Art in Tamilnadu in the conference titled, <i>New Art History: Interrogating Indian Art Historical Practices</i> supported by the UGC-ASIHSS Program by the Department of Art History and Aesthetics, Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda, Vadodara. (National Conference)	Faculty of Art and Aesthetics , MS University, Baroda, Vadodara	UGC	Feb 9-11, 2006
7	Mrs. V.Jayashree	International Workshop on Curating Indian Visual Culture: Theory and Practice:Thematic Focus:	Jamsetji Tata Trust	Association of Academics, Artists and Citizens for University	12 to 17 September 2011

		Interfaces of Art History, Museum Practices and Popular Visual Culture: A Curatorial Enquiry: Presented paper: <i>ENLIVENING THE MUSEUM: A Show of Video Projections Interrogating the Historical Hermeneutic of Chennai Museum</i>		Autonomy (ACUA), Vadodara and Department of Fine Arts, Sarojini Naidu School of Arts & Communication, University of Hyderabad, Hyderabad.	
8	Mrs. V.Jayashree	International Workshop on Curating Indian Visual Culture: Theory and Practice with Thematic Focus: Questions of Region, Gender and Sexualities Presented paper titled: <i>Re-Tracing and Pluralizing the Pasts of Tamil Nadu</i>	Jamsetji Tata Trust	India Foundation for Arts, Bangalore and RLV College of Music and Fine Arts, Tripunithura, Kochi/Cochin, Kerala, India and Association of Academics, Artists and Citizens for University Autonomy (ACUA), Vadodara	7 to 12 February 2011
9.	Mrs. V. Jayashree	National Seminar on <i>Koils in the Vaigai and Tamiraparani regions</i> Presented a paper titled: <i>“From Vicissitude to Visibility: The Curious case of Jain remains around Madurai”</i> .	ICHR	Madurai kamaraj University, Madurai	22 and 23 Jan 2015
10.	Mrs. V.Jayashree	Presented paper titled, <i>“Traces of Jain women and their contributions to education: Through Inscriptions, literature and Scholarly Writing”</i> in the National Conference on	University Grants Commission	Acharya Nagarjuna University, Nagarjuna Nagar, Vijyawada	11 th & 12th of February 2012

	Jainism			
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f) Abstract in proceedings

S.No	Authors	Name of the Conference	Sponsor	Organizer	Details
1.	Mrs. V. Jayashree	National Conference on Jainism	University Grants Commission	Acharya Nagarjuna University, Nagarjuna Nagar, Vijyawada	paper titled, <i>“ Traces of Jain women and their contributions to education: Through Inscriptions, literature and Scholarly Writing”</i>

d) Full Papers in Proceedings:

S.No	Authors	Name of conference	Sponsor	Organizer	Details
1.	Mrs. V. Jayashree	International Seminar on Literature and Media Paper: Identity and construction of feminine in the Media – Alternative Possibilities through reading the stories of R.Chudamani	UGC	Loyola College, Chennai Published by Shakthi publishing house, Chennai - 21	January 10, 2014 ISBN No. 978-81-908119-9-6

e) Books published

S.No.	Authors	Chapter in Books/ Edited Books / Full Book	Publisher	ISBN No.
1	V. Jayashree	Full Book : <i>Thikkutholaithozhithal (Tamil)</i> – Anthology of poems by the author in January 2013	Meenal Pathippakam, Chennai	978-81-909594

4. Achievements : Chairperson/Resource Person/Invited Lectures

Resource person : One day workshop on “ Innovation in Teaching methods” organized by Internal quality Assurance Cell, Avinashilingam University on 28th September 2012.

Invited Lectures :

1. Lecture on contemporary Tamil Films in the Workshop on Film Appreciation organized by Katchippizhai thirai a Tamil Magazine at Sacred Heart college, Kodaikanal.
07-06-2013 to 09-06-2013
2. Lecture on Contemporary modern art in India as invited by Aruvi a collaborative cultural endeavors group centered in Coimbatore on 21st April 2012

5. Members of Professional bodies :

- Life member- Menstrual Health and Hygiene conclave, Bharathidasan University Trichy.
- Life Member- South Indian History Congress

6. Awards and Recognition :

- Khoj Peer residency award – 2007
- Spring Scholarship 2002, Manhattan Graphic Center, New York