Souvenir Advertisement Opportunities

This conference will release a proceeding with ISBN wherein companies can advertise their products. The souvenir will be a tool to promote products as it will be distributed widely beyond conference participants. Advertisement rates in souvenir.

Category	Companies
Full page color backside cover (outside)	₹ 7,500/-
Full page color backside cover (inside)	₹ 5,000/-
Full page color (front side cover)	₹ 7,500/-
Full page color (inside)	₹ 5,000/-
Full page B&W (inside)	₹ 3,500/-

Companies or individuals willing to sponsor an event or advertise product can contact Co Secretaries.

Accomodation

Accomodation will be reserved by the conference secretary on request.

Organising Committee

Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore

Chief patron - **T.S.K. Meenakshisundaram**
Managing Director

- **Dr. P.R. Krishna Kumar**
Chancellor

Patron - **Dr. Premavathy Vijayan**
Vice Chancellor

Co patron - **Dr. S. Kowsalya**
Registrar

Convener - **Dr. N. Vasugi Raaja**
Dean, Faculty of Home Science

Co convener - **Dr. S. Amsamani,** Professor and Head
Department of Textiles & Clothing

Organizing Secretaries
- **Dr. R. Prabha,** Assistant Professor
- **Dr. G. Bagyalakshmi,** Assistant Professor
Department of Textiles and Clothing

Committee Members
- **Dr. K. Kalaiarasi,** Assistant Professor
- **Dr. U. Ratna,** Assistant Professor
- **Dr. R. Sunitha,** Assistant Professor
- **Mrs. K. Sangamithirai,** Assistant Professor
- **Ms. N. Nithya,** Teaching Assistant
- **Mrs. B. Saranya,** Teaching Assistant
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Avinashilingam
Institute for Home Science and Higher Education for Women
University
(Estd. u/s 3 of UGC Act 1956)
Coimbatore - 641 043, Tamil Nadu, India
(Deemed University under Category 'A' by MHRD)
Re-accredited with 'A' Grade by NAAC

ज्ञान-विज्ञान विमुक्तये

UGC Sponsored
The 2nd National Conference on

"Eco-Textiles and Green Consumerism"
ETGC - 2017

Under

Special Assistance Programme
(SAP - DRS I)
February 24th, 2017

Supported by

South India Textile Research Association (SITRA)
Ministry of Textiles, Government of India, Coimbatore.
and
The Southern India Mills' Association (SIMA)
Coimbatore.

Organized by

Department of Textiles and Clothing

A national conference on “Eco Textiles and Green Consumerism”, - ETGC-2017 will be held on February 24th, 2017. It is organized by the Department of Textiles and Clothing, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, Tamil Nadu. The main theme of the conference is emerging and cutting-edge advancements in the frontier areas of eco textiles, eco standards, quality and technical textiles. A special feature of the conference is to emphasize the entire value chain of textiles from fiber to fabric, technical textile application, apparel designing and recent development.

Organisers

Avinashilingam Institute for Home Science and Higher Education for Women, was founded by Dr. T.S. Avinashilingam in the year 1957 as Sri Avinashilingam Home Science College for Women. Sri T.S. Avinashilingam an eminent educationist, a true visionary, well known social reformer, an advocate of women's emancipation and a great institution builder, was the first Chancellor of the university in 1988. His noble vision touched the realm of reality through the dedicated perseverance of the first Vice-Chancellor Dr. Rajammal P. Devadas, the world-renowned nutritionist and educationist.

The university follows the education ideals of Sri Ramakrishna, Holy mother Sri Saradamani Devi, Swami Vivekananda and Mahatma Gandhi. The institution aims at empowering women through education, incorporating a curriculum that is both need based and holistic. Swami Vivekananda observed that education is not mere acquisition of bookish knowledge but is the development of human personality. Keeping this in mind, all the activities of the university take off from the strong foundation of ethical values, principles and cater to the development of all students, be it physical, intellectual or spiritual. The university is currently functioning under the leadership and guidance of Dr. T.S.K. Meenakshisundaram, Managing Director, Dr. P.R. Krishnakumar, Chancellor and Dr. Premavathi Vijayan, Vice-Chancellor.

The Department of Textiles and Clothing was established with a PG course in the year 1967. The department has industrial and academic collaborations and this has positioned the department as the highest stride of progressive changes and innovations. Further M.Phil. and Ph.D. programmes were started in 1989 and 1991, followed by UG programme. An innovative Post Graduate course in Bio-Textiles sponsored by UGC was introduced by the Department of Textiles and Clothing in collaboration with the department of Bio-chemistry and Bio-Technology in the year 2005 - 2006.

The department is effectively functioning with a team of 13 faculty members who are specialized in research areas like natural fibers, natural dyes, non-woven, knitting, wet processing, textile finishing, technical textiles, fashion designing, enzymology and bio-remediation of textile effluent.

Highlights of the Department

- International conference was held in 2006, entitled "Multifaces of Textiles - 2006" organized with Texas Tech University, Lubbock USA.
- The Fifth International Conference on Advances in Textiles, Machinery, Non woven and Technical Textiles - "ATNT 2008" was organized by the Department and Texas Tech University, Lubbock USA.
- State of Art equipments for nano particle preparation and finishing under DST Curie Well equipped "Textiles Products" (2010).
- Signed MoU with Textiles Committee, Ministry of Textiles, India as an INDO-US collaborative event (2012).
- The department has received **Special Assistance Program** (SAP, DRS-I) from UGC, New Delhi (2014 - 2019).
- UGC Sponsored National Conference on "Eco-Textiles and Green Consumerism" ETGC 2016.
- Fiber to Fabric production Laboratory (2016).

Objectives of the Conference

- A common platform to bring together academician and experts from different parts of the country to exchange knowledge and ideas.
- To update scientific and technological developments in Eco-Textiles and Green Consumerism.
- To enhance creativity, innovation, research and craftsmanship among the scholars.

Themes of the Conference

Papers are invited from prospective speakers on the following themes;

1. Natural fibres and their potentialities
2. Fabrication of minor fibres
3. Utilization of various fibres in technical textiles
4. Fiber to fabric
5. Eco friendly textile processing
6. Textile standards and specifications of quality testing in eco textiles
7. Green consumerism
8. Textile Industry and environmental hazards
9. Advances in finishing of textiles
10. Apparel trade and globalization issues in textile industry

Guidelines for Paper Submission

Scientists, academicians, research scholars and students are invited to submit original and unpublished abstract/research paper for oral / poster presentation on the themes specified above.

- The abstract of the paper typed in Times New Roman, Font size 12, double spaced and not more than 300 words may be submitted online through the conference mail sapetgc2016@gmail.com
- The abstract review committee will select the abstract for oral/poster presentation. The selected participants will be intimated through mail within a week.
- Length of the full paper should not exceed 5 pages including tables, figures and annexure.
- The certificate will be issued only for the registered author. For publication both authors should pay.

Important Dates

Last date to submit abstract	:	20.01.2017
Notification of acceptance of abstract	:	25.01.2017
Last date to submit full paper	:	31.01.2017
Registration for exhibition and advertising	:	31.01.2017
Last date for registration	:	31.01.2017

Registration Fee

Registration form can be downloaded from conference website www.avinuty.ac.in

Category	Paid before 31.01.2016
Industrial delegates	₹ 1,000/-
Faculty delegates	₹ 500/-
Students and research scholars	₹ 200/-

Registration fee covers admission to all presenters, conference lunch and refreshments. In addition, each participant will receive the book of Abstracts (CD-ROM), conference kit and certificate. If the paper is selected, the corresponding author/s should be physically present for the poster presentation / poster display and evaluation. Best paper / posters of the staffs/students will be awarded. Additional payment of ₹ 500/-, should be made by all delegates who wish to publish their full paper in book with ISBN number.

Mode of Payment

Registration fee can be remitted only by way of Demand Draft in favour of **THE REGISTRAR, SAP 2017, Avinashilingam Institute for Home Science and Higher Education for Women, University** payable at Coimbatore and marked “Account Payee Only” and the same to be sent to the Registrar of the university.

Sponsorship Opportunities

The national conference provides an excellent opportunity for companies to gain national visibility and publicity by promoting their products and services to a high focused audience besides networking with the participants from various parts of the country. Sponsors are assured of the full visibility through the conference souvenir, conference backdrops, conference documentations, conference CD's, inserts, advertisement materials like CD's, brochures about the products in the conference dockets. Sponsors will also have the privilege of presentation/display of their products during the conference. Sponsorship enquiries are highly appreciated.

Sponsorship Options

Conference proceedings (CD ROM)	₹ 75,000/-
Delegates bag	₹ 1,00,000/-
Delegates buffet lunch (per day)	₹ 60,000/-
Delegates badge	₹ 10,000/-
Delegates refreshment with high tea	₹ 45,000/-
Advertisement material like CDs, Brochure, products in conference docket	₹ 50,000/-