

Subject: Call for participation in Young Warrior - A youth led movement to combat COVID-19

Dear Chancellors/ Vice Chancellors/ Directors/ Principals and Heads of Institutions,

Amidst a devastating second wave of COVID-19, 300 million young Indians represent one of our best hopes as a solution. As institutions affiliated with the AICTE, we collectively engage millions of students every year. Enabling young people to assume a leadership role during such a crisis can help instill strong leadership skills, empathy as well as generate social consciousness. .

Thus, AICTE is joining hands with Ministry of Youth Affairs and Sports, Ministry of Health and Family Welfare, Central Board of Secondary Education, YuWaah-UNICEF, and a multi-stakeholder consortium of over 1500+ partners, who have activated the #YoungWarrior movement. #YoungWarrior is a nationwide movement to engage 5 million young people to lead action against COVID-19 and impact 50 million people.

Therefore, all university and institution leaders are requested to encourage – any student and/or teacher between the ages 15 and 30 years to join this movement to safeguard themselves, their families, communities, and the country. They can also encourage and engage younger peers of students and teachers to participate in the young warrior movement.

To join, young people can engage through the following ways:

- Fill this Google Form - <https://forms.gle/JuRTQF6ktD78yBHq7> - to register as Youth Ambassadors of the #YoungWarrior Movement. Youth Ambassadors of the #YoungWarrior Movement.
- Undertake the following simple steps . They will be eligible for a UNICEF certificate on completion of tasks (Platform is available in 12 languages):
 1. WhatsApp: On WhatsApp: Type YWA & send to +91 96504 14141 - A technology-based chat-bot platform called UReport
 2. Interactive voice response (IVR)- Missed Call: Send a missed call to 0-8066019225. Remember to add the 0!
 3. Facebook: Join via this link through FB messenger <https://m.me/ureportindia/?ref=ywa>
 4. Telegram: Search for ureportindia. Press Start. Type 'YWA' and send.

In addition, on Social Media (Facebook, Twitter, Instagram) - Take a pledge to become a young warrior by posting your message along with "I pledge to be a #youngwarrior" on social media, tagging 5 of your friends.

Additionally, in the interest of health and wellbeing we request you to encourage students and teachers to participate in the following activities:

- 1) As a part of this collaboration, AICTE along with UNICEF- YuWaah and partners will organise multiple online capacity building session during June- July 2021 on topics related to COVID appropriate

behaviour, Vaccine hesitancy, home care prevention, reliable & verified information & knowledge etc. These sessions will also support young people become ambassadors of change within their family and communities. The details about the same will be shared from time to time.

2) Young People can showcase leadership skills by becoming youth ambassadors who can amplify verified information, impart knowledge and counsel youth during the time of crisis. Interested youth can not only access the already available knowledge (<http://prachicp.com/youngwarriors/>) but also take initiative to develop relevant and useful content and add to the knowledge library.

3) There is an excellent opportunity for young people to use social media as a tool for community therapy on a positive note of solidarity. We encourage young people to narrate true and encouraging COVID related stories in the form of videos or articles or social media content, which can be inspirational for others to learn from, follow and replicate. Key messages and positive stories of youth action will be promoted on social media through partners and influencers.

The young people of India are a key stakeholder of the larger ecosystem. AICTE is committed to unite young energy and spirit to fight against the pandemic collectively. We wish you all stay safe. Do remember to follow COVID appropriate behavior and do not hesitate to help others who are in need.

Please follow YuWaah on <http://yuwaah.org/youngwarrior> for more information.

PFA:

https://drive.google.com/file/d/1xAm77eQUvR0gu-PN-ZIZRii2w9Pe_JaP/view?usp=sharing

<https://drive.google.com/file/d/17tX3X6H2jJSkTplBEu79phAubPezhWO4/view?usp=sharing>

<https://drive.google.com/file/d/1OidnbJiRFRAzUmLmSnBHJl-syCrSGRkW/view?usp=sharing>

<https://drive.google.com/file/d/1x3hLGJ18qb44oA5VtVOK5xRgIMS-pjiD/view?usp=sharing>

Look forward to seeing our young warriors leading us out of this crisis.

Best regards,

AICTE