



Department of Business Administration

**Avinashilingam Institute for Home Science and Higher
Education for Women, India**
(established under Section 3 of UGC Act 1956)

in collaboration with

**The Institute of Finance Management
Dar Es Salaam, Tanzania**

Conference Announcement and Call for Papers

**The 9th International Conference on
Development Policy**

Conference Theme

*Rethinking Models of Innovation and Incubation-
Changing Economic Scenario in Developing Nations*

Conference Venue

**Avinashilingam Institute for Home Science and Higher
Education for Women, Coimbatore, Tamil Nadu
India**

9-10, January, 2020

Organizers

Department of Business Administration, Avinashilingam Institute for Home Science and Higher Education for Women, India, in collaboration with The Institute of Finance Management (IFM), Dar Es Salaam, Tanzania

Conference Announcement

The overwhelming response of the eighth International Conferences on Development Policy marked with participants from more various countries, has paved way for the 9th International Conference on the theme *Rethinking Models of Innovation and Incubation- Changing Economic Scenario in Developing Nations* 'to be held on 8th and 9th January 2020 in Coimbatore, Tamil Nadu, India.

Important Dates	1st November 2019	Abstract submission
	20th November 2019	Full papers submission
	30th November 2019	Review and acceptance notification
	Electronic Submission ID	conferenceasmt@gmail.com k.mashaushi@gmail.com

Academicians, Researchers, Policy Makers, Industrialists and Practitioners worldwide are invited to attend this important conference which will discuss papers within the following sub-themes:

Sub-themes

Management and Entrepreneurship

- ✓ Business Model and Innovation
- ✓ Intrapreneurship and Organisational Impact
- ✓ SME Business Process Modelling
- ✓ Entrepreneurship and Incubation Strategies
- ✓ Cultural Entrepreneurship
- ✓ Innovation and Technological Entrepreneurship
- ✓ Engineering Entrepreneurship
- ✓ Financing of Digital Innovation
- ✓ Leadership strategies for start ups
- ✓ HR skills for Startpreneurs
- ✓ Governmental policies in Promoting Innovation and Incubation
- ✓ IPR, Patents and Licensing
- ✓ Global dynamics of Entrepreneurship
- ✓ Best practices of Innovation and Incubation
- ✓ Design Thinking
- ✓ Social and Community Entrepreneurship
- ✓ Family Business Management
- ✓ Entrepreneurial Marketing
- ✓ Sector-wise entrepreneurial opportunities (Agri, Food, Textiles, Hospital, Hotel, Sports etc)

Technology, Innovation and Competitiveness

- ✓ Digital marketing
- ✓ Digital Innovations
- ✓ Digital Transformation and Business Models
- ✓ Business Analytics (Marketing, HR, Customer, Financial, Supply Chain)
- ✓ New Technology ventures financing
- ✓ Technology Transfer and Social Innovation
- ✓ Cross-border Innovations

- ✓ Crowd Funding
- ✓ AI as Innovative Engine
- ✓ Cyber security
- ✓ Mobile technology, IOT
- ✓ Cloud and Fog Computing
- ✓ DLT, Block chain and fin tech
- ✓ Disruptive Innovations in Payments
- ✓ Anywhere commerce
- ✓ Cyber physical systems
- ✓ Robotics and Autonomous Systems
- ✓ Immersive Technology, virtual and Augmented Reality
- ✓ Micro systems Technology
- ✓ Biotechnology

Innovation, Incubation and Entrepreneurship 4.0

- ✓ Open Innovations
- ✓ Recent Trends in Disaster Mitigation
- ✓ Eco friendly Engineering Practices
- ✓ Sustainable Energy systems
- ✓ Social Media and Technology in Emergency Management
- ✓ Trends in Disaster Preparedness
- ✓ Technologies of Smart Factory
- ✓ Innovation Accelerator for Agritech, Cleantech, Civictech and Health tech startups
- ✓ Smart Logistics and Asset tracking
- ✓ Addictive Manufacturing
- ✓ Digital and interconnected Production
- ✓ Horizontal and Vertical system integration
- ✓ Simulations and System Integration

Instructions for submission

- All full paper submissions must be made through:
conferenceasmt@gmail.com (or) k.mashaushi@gmail.com

Article Structure

- The Full Paper Manuscripts should be compiled in the following order: title page; abstract (250 – 300 words); keywords; main text; acknowledgments; references; appendixes (as appropriate).
- The manuscripts submitted should not be of more than 5000 words (8-12 pages) and typeface: Arial, 12 font size, single line space and should be prepared according to APA, 6th ed., except for the additional requirement of numbering the sections, as described below.
- Divide the article into clearly defined and numbered sections. Subsections should be numbered as 1.1, 1.2. Section headings should be in bold and italic.
- The main text should include an (i) Introduction – Problem Statement, research gap, methodology (avoiding a detailed literature survey or a summary of the results). (ii) Results – Data Analysis and Interpretation (iii) Discussion – Concise results with its significance and implications (avoid extensive citations and discussions of published literature). (iv) Conclusion – Brief theoretical and practical contribution, limitation and future scope (v) Appendixes – Presented in the order as identified in the main text with appropriate sections.
- Essential title page information should be title, author names and affiliations, Corresponding author, (ensure that the e-mail address is given and the contact details are kept up to date by the corresponding author with present official address and permanent address).

Poster Presentations/Demonstrations

- Poster Presentations and Demonstrations on the above mentioned themes are also welcome.
- Posters have to be in vertical position and in A0 size paper.

Conference Special Issue Journal

- ✓ Selected papers will be published in UGC Listed Journal/African Journal of Finance and Management (AJFM).

Registration

Registration is required for all conference participants. It is recommended to make the registration online, or by using the Registration Form. Confirmation will be sent to all participants by the Conference organizers upon receipt of registration and payment.

Categories		Paper Presenters	Participants / Delegates
Indian –	Academicians / Scientists / Industrialists	Rs.2,500	Rs.1,000
	Research Scholars / Students	Rs.1,500	Rs. 750
Other Countries–	Academicians /Scientist / Industrialist	200 USD	100 USD
	Research Scholars / Students	100 USD	50 USD

The Registration Fee includes:

- Conference Kit • Lunch and Refreshments (9-10 January 2020), publication if selected.
- Please note that the conference organizers do not provide financial assistance for travel, accommodation and other incidental expenses.



Payment Mode

Online Bank Transfer

Account holder's name	The Registrar, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, Tamil Nadu, India
Bank	Indian Bank, ADU Campus Branch, Coimbatore, Tamil Nadu, India
Account Number	6010310202
SWFT Code	IDIBINBBTSY
IFSC Code	IDIB000A005

Cheque or Demand Draft

In favour of 'The Registrar, Avinashilingam Institute for Home Science and Higher Education for Women' payable at Coimbatore, Tamil Nadu, India

- ▲ All charges due to bank transfers have to be paid by the sender
- ▲ Please indicate **CONFERENCEASMT** and the name of the participant(s) in all the transactions.

The Hotels recommended are

The Residency	Alankar Grande	City Tower	Heritage inn
Sree Annapoorna	Taj Vivanta	Le Meridian	Hotel Ananyas Nest

Contact Details

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The Institute of Finance Management, Dar Es Salaam, Tanzania	<p><i>Dr. Kadida Mashaushi</i> Centre for Advanced Studies in Corporate Governance, Entrepreneurship and Finance (CASCEF), Institute of Finance Management, Shaaban Robert Street PO Box 3918 Dar Es Salaam Tanzania Tel: 255-22-2129181 Fax: 255-22-2122045 e-mail: k.mashaushi@gmail.com</p>	