



KALAIMAMANI
Dr.A.Pazhaniapillai

TAMIL FOLK SONG ARTIST
AND SOCIAL ACTIVIST,

HEAL NGO,
NAGERCOIL

THIRU.T.S.DHANDAPANI CHETTIAR CHAIR IN THE FIELD OF SOCIAL SCIENCES
AND

DEPARTMENT OF TOURISM MANAGEMENT

CORDIALLY INVITES YOU FOR

**Three Days Online Workshop on
“Skill Development Training for Women Empowerment
through Indigenous Culture for Rural Community”**

20.10.2021

to

22.10.2021

Objectives

- *Imparting the life skills among rural women through folklore training.*
- *Bringing physical and psychological changes among rural women.*
- *Provide opportunity for women to develop their hidden talent through folklore skill development training programme and*
- *Promoting culture and traditional practices of India among rural women and students.*

Department of Tourism Management

Pioneer in offering Tourism Education in the region. The department has been geared to nurture women professionals and actively supporting the tourism industry by successfully transforming knowledge into practice for more than two decades.

Courses offered by the department

- UG- BBA Tourism
- PG -MBA Tourism and Travel Management
- Ph.D. Tourism Management.

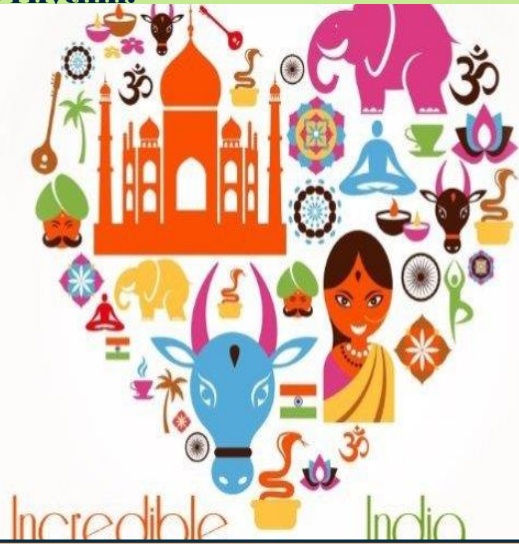
REGISTRATION LINK

[https://forms.gle/2EF1b2HH
Jk8WWL2x8](https://forms.gle/2EF1b2HHJk8WWL2x8)

E- Certificate will be given to participants

ABOUT THE WORKSHOP

This workshop focuses on empowering women through indigenous culture, 'ethnic folklore'. The rural women will be trained on "nattupura pattu" writing and singing. Participants get hands on training on folksong writing and singing in coordination to the rhythm.



LINK FOR THE EVENT

meet.google.com/tyr-uhvx-ybj

THEME

- Women Empowerment
- Skill Development for Income Generation
- Gender Sensitization and
- Covid-19 Awareness & prevention

TIMING:01:30 PM- 03:30 PM

Chief Patron

Dr. T. S. K. Meenakshisundaram

Managing Trustee

Patrons

Prof. S.P. Thyagarajan

Chancellor

Dr. Premavathy Vijayan **Dr.S. Kowsalya**

Vice- Chancellor

Registrar

Dr.P. Chitramani,

Dr.K.T. Geetha

Advisors

*Professor and Dean,
School of Commerce
and Management*

*Professor and Dean,
School of Arts and
Social Sciences*

Convener

Dr. R Annapoorni, Co-ordinator

*T.S. Dhandapani Chettiar Chair
in the field of Social Science*

Co-Convener

Dr.Bindu.V.T. Asst.Professor(SG) and Head (i/c)

Department of Tourism Management

Organising Secretaries

Dr. K. Sathiyabamavathy, Asst. Professor

Department of Tourism Management

Dr. S. Dhanabagiyam , Asst. Professor

Department of Tourism Management

Committee Members

Mrs. Manimegalai Prasad

Mrs. Blessy Doe. M

Mrs. Nishanthi. P

Ms. Vijayalakshmi. J