

Papers Published as Conference Proceedings

S.No	Author(s)	Title of Paper/Chapter	Name of the Book/Proceedings	Year of Publication	Publishers	Page Nos	ISBN
1.	Dr. E.Indira, Dr. P.E. Thomas Dr. M. SriHari	An analysis of the social factors contributing to the usage of mobile phones for health purposes among the pregnant women in Coimbatore	International Conference on Advances in Nutrition and Health Communication	2017 3 rd &4 th August 2017	. Department of Food Science and Nutrition and Department of Visual Communication, Avinashilingam Institute for Home Science and Higher Education for women, Coimbatore	Pgs 61-69	978-93-856040-3-4
2.	Dr. E.Indira, Dr. P.E. Thomas Dr. M. SriHari	Text Messages for Maternal healthcare – An assessment of the Attitude of Indian Women	Fourth International Communication Management conference	2017 10 th to 12 th January, 2017	Mudra Institute of Communication and Advertising, Ahmedabad	269- 287	978-93-5267-935-5
3.	Dr.V.Jayashree	Samana Ilakkiyathil Vazhviyal Kurippugal : Samanarin Kalvi Kodaigal (Notes on lifestyles in Jain literature: Jaina contributions for education)	Proceedings of International Conference titled, Aspects of Prosperous Life in Tamil Literature	2017	Avinashilingam Institute for Home Science and Higher Education for Women University, Coimbatore	p.132- 135	ISBN No. 978-93-85267-12-3

4.	Dr.V.Jayashree	Ilakkiyangal Avanangalaguma? (Can literature be approbated as records?)	Volume titled Aivuchinthanaigal - Proceedings in National seminar conducted by Ainthamil Mandram and Department of Christian Studies Madurai Kamaraj University.	2017	Madurai Kamaraj University	p.45-46	ISBN No. 978-93-80312-06-4
5.	Dr.V.Jayashree	Folk art as day today Aesthetics in Tamil Nadu.	Proceedings of International Conference titled, Aspects of Prosperous Life in Folklore	2017	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	p.120-123	ISBN No. 978-93-85267-12-3
6.	Dr. E.Indira, Dr. P.E. Thomas Dr. M. SriHari	Transformative Technology – An analysis of the attitude of the expectant mothers in using mobile phones for maternal healthcare	National Conference on "Technology in Telehealth Care and Dietetics"	2019 27th September 2019	Department of Food Service Management and Dietetics, Avinashilingam Institute for Home Science and Higher Education for women, Coimbatore		