

Department Facilities

The Department is equipped with facilities for graphic designing, audio and video production. Both in-depth and broad-based training on the fundamental principles, creative skills, advanced technology and industry-oriented application aspects are provided to the students. The department puts a high premium on creating a learned community that is well equipped with advanced knowledge as well as creative flair and skills in mass media.

The different facilities of the department are:

Multimedia Lab:



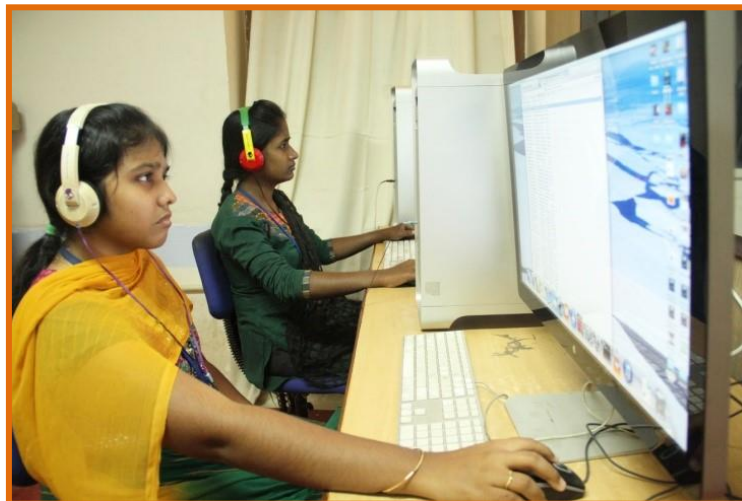
The Multimedia lab for Visual Communication Centre is a conducive workplace for students to try out their creative thinking in carrying out design projects and assignments. The computer installed have the capability to develop high resolution computer graphic images through professional graphic designing and image editing software tools like Adobe Photoshop, Adobe Illustrator Adobe Indesign , Adobe Dream weaver, etc., The lab is also furnished with broad band internet facility.

Video Equipments



The Department is equipped with the entire range of professional HD cameras and accessories required for making short films, documentaries, commercials etc.

Video Edit Suite:



The post-production for video is enabled through high-end Apple Mac pro workstations, Apple iMac machines with video editing software like Adobe Premiere Pro, Adobe Audition and Adobe After Effects. The suite is furnished with broadband Internet facility.

Audio Edit Suite:



The audio edit room consists of sound mixing and recording room, voice booth and an editing suite. The production component involves utilization of sound mixing and voice booth. The mixing room is used for recording voices and music for videos.

Photography Equipments:



Professional photography is imparted with a wide range of digital cameras of Nikon and Canon brands. Umbrella lights, cool lights and triggers make up the rest of the accessories for the cameras. The students effectively use these cameras to enhance their photography skills in Advertising, Fashion, Portrait photography etc.

Equipments Provided for Students

Digital Cameras

- Canon 7D - 2 nos
- Canon 200D - 4 nos
- Nikon D3100 - 2nos
- Nikon D7000 - 2 nos
- Nikon D5000 - 2 nos



Video Cameras

- Sony PMW 100 (HD Video Camera) – 1no
- Sony PMW 150(HD Video Camera)- 2 no
- Sony HXR MC-2500 (HD Video Camera)- 1no



Lights

- Umbrella Light - 1 no
- Prolites300 D - 3 nos
- Speed Light - 1 no
- Sun Gun 1000 Watz - 1 no



Video Editing Suite

- Mac Pro Video editing Workstation - 2nos
- Adobe Software package
- Mac-16 nos

Audio Recording Suite

- 01V96V2 Audio Mixer - 1 no
- HCL Audio Edit Workstation - 1 no

Speakers & Mics

- Ahuja Micro phone AWM 520VL - 1 no
- WA 320 Ahuja Portable PS System - 1 no
- Studio Master Hand Mic Cordless - 1 no

