

Profile of Ms.S.Kokila



(i) Designation : Temporary Teaching Assistant

(ii) Department : Department of Commerce

(iii) Qualification : M.Com, M.Phil.,

(iv) Experience : -

(v) Specialization : Finance

(vi) Email id : Kokilasiva2694@gmail.com

Mob No:7708123216

(vii) Research Guidance :

Degree	Awarded	Guiding
M.Phil	-	-
Ph.D	-	-

(viii) Publications

S.No	Category	Total	For the Period (2013-2018)
1	International Journals	2	2
2	National Journals	1	1
3	In house	-	-
4	Full length articles in proceeding	2	2
5	National Conference	3	3
6	Books / Chapters in Books / Books Edited	5	5

Best 5 Publications (2013-2018):

S.No	Title of the Article	Name of the Journal	I/ N	ISBN/ ISSN	Vol.	Page s	Date, Month and Year
1.	An Analysis of Share Price movement of the Selected Companies.	Trans Asian Journal of Marketing & Management Research (TAJMMAR)		ISSN:2279-0667	Vol 7, Issue 2	51-61	Feb 2018
2.	Insurances in Tourism Industry	International Journal of Hospitality Business		ISSN No. 0976-7789	Vol 8, Issue 2	97-102	Oct 2017

		and Research					
3.	Customer's perception towards online insurance	International journal of arts, science and humanities		ISSN.2321-788X	Vol 2, Special issue 1	279-283	Feb 2018

(ix) Sponsored Projects

Major Projects handled so far		Major Projects handled during (2013-2018)	
Nos	Financial Outlay	Nos.	Financial Outlay
-	-	-	-

(x) Details of the Projects (2013-2018):

S.No	Title of the Project	Funding Agency	Duration	Total Amount in Lakhs
-	-	-	-	-

- (xi) Seminars / Conferences / Workshops organized (2013-2018) :-
- (xii) Seminars / Conferences / Workshops attended (2013-2018) : 9
- (xiii) Awards / Achievements / Recognitions (2013-2018) :-
- (xiv) Invited Talks (2013-2018) :-
- (xv) Visits Abroad (2013-2018) :-
- (xvi) Additional Responsibilities (2013-2018) :-

Signature of the staff