

Profile of : Ms.S.Rubeya



- (i) Designation : Temporary Teaching Assistant
- (ii) Department :Commerce
- (iii) Qualification :M.Com, M,Phil
- (iv) Experience :3 years
- (v) Specialization : Marketing
- (vi) Email id :rubeyajesi@gmail.com Mob No:9994764772
- (vii) Research Guidance :

Degree	Awarded	Guiding
M.Phil	Nil	Nil
Ph.D	Nil	Nil

(viii) Publications

S.No	Category	Total	For the Period (2013-2018)
1	International Journals		
2	National Journals	5	2015-18
3	In house	1	2017-18
4	Full length articles in proceeding		
5	National Conference		
6	Books / Chapters in Books / Books Edited		

Best 5 Publications (2013-2018):

S.No.	Title of the Article	Name of the Journal	I/N	ISBN/ISSN	Vol.	Pages	Date, Month and Year
1.							

(ix) Sponsored Projects

Major Projects handled so far		Major Projects handled during (2013-2018)	
Nos	Financial Outlay	Nos.	Financial Outlay
Nil	Nil	Nil	Nil

(x) Details of the Projects (2013-2018):

S.No	Title of the Project	Funding Agency	Duration	Total Amount in Rs
1.	Impact of Financial Literacy on Informed Financial Decision Making Among Urban Residents across Income Strata	UGC Project	3 months	Rs25000

- (xi) Seminars / Conferences / Workshops organized (2013-2018) : Nil
- (xii) Seminars / Conferences / Workshops attended (2013-2018) : 5
- (xiii) Awards / Achievements / Recognitions (2013-2018) : Nil
- (xiv) Invited Talks (2013-2018) : Nil
- (xv) Visits Abroad (2013-2018) : Nil
- (xvi) Additional Responsibilities (2013-2018) : Nil

Signature of the staff