

Profile of Mrs. S. Meenakshi



- (i) **Designation** : Teaching Assistant (Temporary)
- (ii) **Department** : Home Science Extension Education
- (iii) **Qualification** : M.Sc., M.B.A., MA (Yoga), (Ph.D)
- (iv) **Experience** : Teaching: 5 months; Research: 4 years 6 months
- (v) **Specialization** : Rural Development, Extension Education, Career Extension, Career Guidance and Counselling, Programme Management, Entrepreneurship Development
- (vi) **Email id** : meenakshivignesh20@gmail.com, Mob No:9629109461
- (vii) **Research Guidance:** Nil

Degree	Awarded	Guiding
M.Phil	Nil	Nil
Ph.D	Nil	Nil

(viii) Publications

S.No	Category	Total	For the Period (2013-2018)
1	International Journals	3	1
2	National Journals	3	2
3	In house	-	-
4	Full length articles in proceeding	1	1
5	National Conference	2	2
6	Books / Chapters in Books / Books Edited	1	1

(ix) Best 5 Publications (2013-2018):

S.No.	Title of the Article	Name of the Journal	I/ N	ISBN/ ISSN	Vol.	Pages	Date, Month and Year
1	Assessing the Employability Level of Students of Affiliated Colleges of Bharathiar University	Research Direction	N	2321-5488	4 (12)	39-43	June 2017
2	Imbibing the Lifeskills among Adolescence – A review	CIMAT Journal of Management	N	2250-298X	4(8)	01-09	March 2016
3	Employability Skill Analysis – Academic Achievement and Aptitude Performance of Under Graduate Students	CIMAT Journal of Management	N	2250-298X	4(8)	10-20	March 2016
4	Gender Issues in Entrepreneurship among Farm Graduates	Women and Leadership	N	978-81-909890-9-0	-	120-133	July 2014

(x) Sponsored Projects: Nil

Major Projects handled so far		Major Projects handled during (2013-2018)	
Nos	Financial Outlay	Nos.	Financial Outlay

(xi) Details of the Projects (2013-2018): Nil

S.No	Title of the Project	Funding Agency	Duration	Total Amount in Lakhs

(xii) Seminars / Conferences / Workshops organized (2013-2018): Nil

(xiii) Seminars / Conferences / Workshops attended (2013-2018) : 25

1. Participated in the One day workshop on Research Tools and Techniques using SPSS package on 29th November 2016, organized by the Department of Women Studies, Bharathiar University, Coimbatore at the University campus.
2. Participated in National Conference on “Next Generation BPS” – A catalyst for value creation held on 9th September 2016 at PSGR Krishnammal College for Women, Coimbatore-04.
3. Participated in UGC sponsored “Two Days Workshop on Research Methodology” held on 22nd and 23rd April 2016 at organized by the Department of Women Studies, Bharathiar University, Coimbatore-46.
4. Participated in Two Day International Seminar on “Emerging Trends in Personal Financial Management” on 27th February 2016 organized at Sree Saraswathi Thyagaraja College, Pollachi
5. Participated in One Day National Workshop on Research Tools for Management on 26th February 2016 at Coimbatore Institute of Management and Technology, Coimbatore.
6. Participated in one-day user awareness programme on “The Role of e-database in Research Productivity” held on 18th December 2018 at Bharathiar University campus, Coimbatore-46.
7. Participated in One Day Seminar on Women Entrepreneurship: Prospects and Opportunities on 28th October 2015 organized by Department of Women Studies, Bharathiar University, Coimbatore – 641 046
8. Participated in National Seminar on Matrimonial Property Rights in India on 24th & 25th March 2015 at Bharathiar University, Coimbatore – 641 046.
9. Participated in Global Business Foundation Skills, Infosys Campus, Mysore on 08th and 09th January 2015
10. Participated in Inauguration function of On-campus Centre BOLT (Bombay Stock Exchange – Online Trading System) A Digital Hum to Trade Securities Globally on 18th March 2015 at Sri Krishna College of Arts and Science, Coimbatore.
11. Participated in Skills Conclave – Interaction with Sector Skill Councils on 16th March 2015 at Bharathiar University, Coimbatore.
12. Participated in “BPS Students Conclave 2014” on 9th October 2014 at Dr. Usha Kirthilal Metha Convention Centre, Bharathiar University, Coimbatore-46.
13. Participated in Faculty Orientation Programme on “LearnBharathi Portal” at Kongu Arts and Science College on 21st August 2014.
14. Participated in Five days workshop on “Research Methodology for Social Science Researches” at Bharathiar University, Coimbatore from 6th – 10th January 2014.
15. Presented paper on “Assessing Effectiveness of Industry Centric Undergraduate Curriculum in the Selected Affiliated Colleges of Bharathiar University, Coimbatore” in the International Conference on “Science and Humanities for Grooming the Future – an Interdisciplinary Approach - 2018” held from 7th to 9th February 2018 in the Bharathiar University Campus organized by College Development Council, Bharathiar University in

collaboration with University Departments.

16. Presented a paper on “Right of Women for Higher Education” in International Conference on Women and Human Rights – An International Perspective organized by the Department of Women Studies on 1st and 2nd February 2017 at the University campus.
17. Presented a paper on “Women Education and Aptitude Level of Female Students of Affiliated Colleges of Bharathiar University towards Career Preparation” in the National Conference on Challenges and Trends of Economic Independence among women in India held on 4th November 2016
18. Presented a paper on “Importance of Cognition in HRM”, in National Conference on Cognitive Science Research in Computer Science and Management held on 16.09.2016 at Coimbatore Institute of Management and Technology, Coimbatore.
19. Presented a paper on “Status of Farmwomen in Accessing and Controlling Movable and Immovable Properties” held on 24th and 25th May 2015 organized by the Department of Women Studies, Bharathiar University sponsored by National Commission for Women, New Delhi.
20. Presented a paper on “The Role of Big Data in Social Media Marketing” in National Conference on Business Solutions with Big Data Analytics on 19th December 2014 at PSGR Krishnammal College for Women, Coimbatore.
21. Presented a paper on Gender Issues in Entrepreneurship among Farm Graduates in National Seminar and Women and Leadership at Bharathiar University, Coimbatore on 3rd March 2014.
22. Participated in District Level Three Days Training Programme on “Gender Budgeting” sponsored my Ministry of Women and Child Development held on 25th to 27th October 2017 organized by the Department of Women Studies, Bharathiar University, Coimbatore
23. Participated in one day Basic Training programme on “Human Rights” sponsored by National Human Rights Commission (NHRC) organized by the Department of Women Studies, Bharathiar University held on 13th September 2017.
24. Participated in two days Refresher Programme on “Global Business Foundation Skills” organized by Infosys BPO Ltd. At Infosys Training Center, Mysore on 8th and 9th January 2015.
25. Participated in Train the Trainer Programme for “Global Business Foundation Skill” conducted by Infosys BPO Ltd., at Kovai Kalaimagal College of Arts and Science from 9th June to 19th June 2014.

(xiv) Awards / Achievements / Recognitions (2013-2018) : 01

1. Received Best poster Presentation award for poster presentation on Mainstreaming of Farmwomen: An Experience of PPP approach in Vegetable Marketing in Agronova 2014, at Tamil Nadu Agriculture University, Coimbatore.

(ix) Invited Talks (2013-2018) : 12

1. Served as resource person in Career Preparation Programme for Educated Youth on 21st July 2018 in Thennamallur, Thondamuthur.
2. Served as Guest lecturer for MA Career Guidance from 2016 to 2018 for Ist and IInd year PG students in the Department of Extension and Career Guidance, Bharathiar University, Coimbatore-46.
3. Served as Guest lecturer for B.Voc Programme from 2016 to 2018 for Ist and IInd year B.Voc Business Process and Data Analytics in the Department of Extension and Career Guidance, Bharathiar University, Coimbatore-46.
4. Served as resource person to assess the aptitude level of Post graduate students of Bharathiar University, Coimbatore from 2013 till May 2018.
5. Served as Resource Person for I and II year M.Sc. Textiles and Fashion Design on 23rd September 2016 at Bharathiar University, Coimbatore.
6. Delivered a special talk on Career Preparation in Placement Readiness Workshop for final and pre final year students on 15th Feb 2016 at Dr. NGP Arts and Science College, CBE.
7. Served as Resource Person for Final Year UG students under Career Readiness Programme on “Mental Abilities and Logical Reasoning” on 8th and 9th September 2015 at Bharathiar University Arts and Science College, Sivagiri, Erode.
8. Served as Resource Person in Career Preparation: Curriculum vitae Preparation, Interview Preparation and Group Discussion on 31.07.2015 and 01.08.2015 at Bharathiar University Arts and Science College, Gudalur.
9. Served as Resource Person in Placement Readiness Workshop on 23th January 2015 at Dr. NGP College of Arts and Science, Coimbatore.
10. Served as Resource Person in “Entrepreneurship Development Programme” funded by EDI, Chennai on 06.01.2015 at the Department of Extension and Career Guidance, Bharathiar University, Coimbatore.
11. Served as Resource person in Career Guidance Programme for Final Year Students on 27th February 2013 at CBM College, Coimbatore.
12. Acted as Trainer in Career Guidance Workshop for the UG Students of GRI from 21st to 23rd Jan 2013 at Gandhigram Rural Institute-Deemed University, Dindigul.

(x) Visits Abroad (2013-2018) : Nil

(xi) Additional Responsibilities (2013-2018) : 02

- Bharathiar University, NAAC document preparation team member
- Course handling staff for Value Added course on Gandhian Thought

Mrs. S. Meenakshi
Signature of the staff