

**Department of Business Administration
Events Organized (2015-2020)**

S.No	Event Organized	Title Of The Event	No. of Inside & Outside Participants	Source Of Funding Received	Start date/ Period of the Event	Name Of Chief Guest
2015-2016						
1	Guest Lecture	“Empowering Women through Bagavat Geeta”	65	Non plan	29.06.15	Mr.Arun Nair, & Dr.Shiromani, Freelance Trainer, ISCON Temple, Coimbatore
2	Guest Lecture	“Alumni Interaction”	66	Non plan	05/08/15	Mrs.Dhanya, Relationship Manager, “Bank Sohar”, CBD – Main Branch, Muscat, Oman
3	Conference	6 th International Conference on Development Policy “The Emergency of Mobile Technologies in Economic Development and Growth” held at IFM, Tanzania	95 Participants across the globe ¹	Self Finance and Registration	05.08.15 and 06.08.15	Tadeo A. Satta Dr. Godwin E. Kaganda The Institute of Finance Management, Tanzania Dr. U. Jerinabi, Professor & Dean Avinashilingam School of Management Technology

4	Guest Lecture	Avalon Management Association Inauguration	68	Non plan	08/09/15	Ms.Ranjana Singhal, Director, That's Y Food, Coimbatore
5	Work shop	"Microsoft Powerpoint in Business Meetings"	70	Non plan	09/10/15	Mr.Colin Christopher, Executive, Technoturf Solutions, Coimbatore
6	Guest Lecture	"Emerging trends in Finance"	64	Non plan	24.08.15	Archana Agarwal, Sr.Manager, Commercial Hindustan Petroleum Corporation Limited., Kolkata
7	Guest Lecture	"Expectations of Corporates"	69	Non plan	24.08.15	Mrs.Bhavna Doshi, Sr.Advisor, KPMG, Mumbai
8	Celebration	Good Governance Week	68	Non plan	04/01/16 to 08/01/16	Webinar
9	Guest Lecture	Indian Economy-Pre&Post Budget	68	Self Finance	03/03/16	Mr.Chella K.Raghavendra Partner, S.Viswanathan LLP. Mr.S.Subbaraman Vice Chairperson, ICAI(CMA), Coimbatore. Mrs.MeenaRamji Chairperson, ICAI(CMA), Coimbatore.
10	Guest Lecture	Entrepreneurship	66	Self Finance	16/03/16	Mr.Vignesh Rangaswamy Cofounder,

		Development				Helpr India, Coimbatore
11	Guest Lecture	Decision Tree Analysis	67	Self Finance	22/03/16	Mr.Baba Krishna Mohanty Professor, Indian Institute of Management, Lucknow.
12	Work shop	Six Day Workshop on Business Skill Development for Women Entrepreneurs Special Address “Women The Winning Edge” Interact...Inspire Biz Skills for Business Development Role of Women Entrepreneurs Designing Successive Business Plan	70	EDII DST NIMAT	14/03/16 to 19/03/16 14/03/16 14/03/16 14/03/16 15/03/16	Mr. D Nandakumar, President, Indian Chamber of Commerce and Industry and Proprietor of M/s Selvam Agencies, Coimbatore. Ms.C.V.Sri Priya Best Engineers Calibration Lab Coimbatore. Ms.Vyshnavi Annush Chairperson, FICCI, Coimbatore Chapter And Founder and Director Pookari.com. Mr.P.Jeganathan, CEO Energetic Byz Plus, Coimbatore Ms.B,Kayalvizhi Assistant Director (Food) MSME, Coimbatore

	Interact... Inspire			15/03/16	Ms.B.L.Lakshmi Meera Centre Head, Entrepreneurship Development, Kumaraguru College of Technology, Coimbatore
	Record Maintenance and Managing Books of Accounts			16/03/16	Mr.Vignesh Kandasamy Helpr India, Coimbatore
	Digital India and Make in India			16/03/16	Ms. P.N..Lakshmi, CA Deepan Academy, Coimbatore
	Financial Assistance for Women Entrepreneurs			17/03/16	Dr.W.Raj Mohan Chief Mentor Man2succeed, Bangalore
	Interact... Inspire...			17/03/16	Mr.P.S.Manoj Deputy General Manager SIDBI Coimbatore
	Financial Aspects on Business Plan			18/03/16	Ms.J.Bijithra, CEO, i-read Educational Centre, Coimbatore
	Business Skill Development			18/03/16	Mr.R.Krishnan Deputy Manager Finance and Accounts, NSIC
	Interact... Inspire			19/03/16	Ms.Uma Maheswari Yuvaraj Director, Ananya Shelters Coimbatore

		“Selfies”- Business Plan Presentation			19/03/16	Ms. Reshmi Srijay CEO Flora Wedding planners, Coimbatore Ms.Priya Ramakrishnan CEO, Corbel Technologies Coimbatore
13	Work shop	Workshop on Soft Skills	68	Self Finance	28/01/16	Ms.P.Sudha Secretary, WOBEDA Coimbatore
14	Work shop	Workshop on Tally	70	Non plan	16/02/16	Ms. P.N..Lakshmi, CA, Deepan Academy, Coimbatore
15	Work shop	Online Trading	67	Self Finance	16/02/16	Mrs.S.Chitra, Head, Annamalai Capital Services, Coimbatore & Mr.B.Karthik Business Development Head, Annamalai Capital Services, Coimbatore
16	Work shop	Workshop on Pricing and Promotion	68	Self Finance	12/03/16	Dr.N.PremAnand, Director, DJ Academy, Coimbatore
17	Work shop	Workshop on Microsoft Project	71	Non plan	26/02/16	Mr.Venkatesan Somanathan Co Founder, Blizzards, Bangalore
18	Work shop	Workshop on Business Plan	69	Non plan	05/04/16	Mr. Mark J Stevens, Senior Vice President, Publicis Touchpoint Solutions, United States of

						America.
19	Work shop	Two Days Workshop on Banking Concepts and Careers	67	Self Finance	12/03/16	Mr.S.Lakshmanan Mr.N.Pattabiraman Mr.R.S.Mani V Lamp Academy, Coimbatore.
20	Work shop	Two Days Workshop on SAP Business One Suite	65	Self Finance	16/03/16	Mr.Venkatesan G., Delivery Head, Technical, Srishti Innovations, Bangalore. Mr.Shrirangaraaja S., Business Head, Srishti Innovations, Coimbatore.
21	Guest Lecture	Total Quality Management	68	Non plan	19/03/16	Dr.Nanjan Balu, Lean Certified
22	Workshop	Workshop on Lean and Agile Management	69	Non plan	22/03/16	Dr.W.Raj Mohan Chief Mentor Man2succeed, Bangalore
23	Workshop	One Day Workshop on Business Intelligence	71	Self Finance	23/03/16	Mr.S.Hariharan Assistant Professor, PSGIM Mr.Agastin Devaraj Global SI Technical Enablement Manager, Qlik Tech Banngalore
24	Workshop	One Day Workshop on Transaction Analysis	70	Self Finance	24/03/16	Mr.K.Raguvaran
25	Workshop	Three Days Workshop on	69	Self Finance	29/03/16	Dr.J.Sekkizhar,

		Open ERP				Assistant Professor PSGIM Dr.Karthikeyan, Assistant Professor PSGIM Dr.R.Sujatha Assistant Professor PSGIM
26	Workshop	One Day Workshop on Working Capital Management / Finance Games	69	Non plan	20/01/16	Mr.S.Ganesh Learn biz solutions, Chennai.
27	Guest Lecture	Personal Effectiveness	68	Not applicable	03/03/16	Mr.R.Prabhakara Raya, Professor, Dept of Management Studies, Pondicherry University
28	Guest Lecture	Latest Amendments to companies Act,2013- Special reference to Women Directors	71	Self Finance	03/03/16	Mrs. MeenaRamji Chairperson, ICAI(CMA), Coimbatore.
2016-2017						
1	Conference	7 th International Conference on Development Policy <i>“Leveraging Investment, Infrastructure and Intellectual Capital for Economic Development”</i>	59	Self Finance & Registration	15.12.2016 16.12.2016	Tadeo A. Satta Dr. Godwin E. Kaganda The Institute of Finance Management, Tanzania

		held atAvinashilingam University				
2	Inauguration	Avalon Management Association Inauguration	58	Non plan	31.08.2016	Mrs. Devika Ramesh, Chairperson – Coimbatore Chapter, FICCI Ladies Organisation.
3	Celebration	Good Governance Day - 2016	60	Non plan	22.12.2016	CMA Mr. A.R.RamaSubramania Raja Chairman- Coimbatore Chapter The Institute of Company Secretaries of India
4	Seminar	Women Entrepreneurship Awareness Program	61	UGC & Registration	2.3.2016	Women Entrepreneurship -Opportunities and possibilities Ms. SeemaChaturvedi International Mentor, US
5	Guest Lecture	Aspire to Inspire	60	Self Finance	15.3.2017	Mrs. HemalathaAnnamalai Vice President –TiE Founder and Managing Director Ampere Vehicles Pvt Ltd Vote of Thanks Mr. Ramesh Kumar Secretary- TiE
6	Menagement Meet	Avant Garde-2017	59	Self Finance & Registration	21.3.2017	Ms. SandhyaMannath Administrative Officer, PNNM Ayurvedic College Shoranur Ms. KavithaPalanisamy Advocate Alumni- MBA
7	Guest Lecture	Meeting of Minds-2016	58	Self Finance		Special Address Dr. P.R. Krishna Kumar Chancellor

						<p>Valedictory Address Dr.O.A.Balasubramaniam VP-IT, Roots India Pvt. Ltd., Ganapathy</p> <p>Prof. S. Balasubramanian Chief Mentor 8GRG School of Management studies, Coimbatore</p> <p>Moderator</p> <p>Mr.S.Prasanth Director Quadra Systems .net India Private Limited</p> <p>Dr.P.Sadhasivam Dean GRG School of Management Studies</p>
8	Guest Lecture	Decision Making through Financial Mathematics	61	Non plan	8/1/2016	Dr. Paola Tardelli, Professor University of L'Aquila Italy
9	Guest Lecture	Mathematical Applications in Decision Making	60	Self-finance	8/1/2016	Mr.Nobvakiobata, Professor Tohoku University, Japan
10	Guest Lecture	Management Education- Research Perspective	57	Non plan	20/1/2016	Dr.R.Prabhakar Raya Dean, Department of Management Studies, Pondicherry University
11	Guest Lecture	Latest Accounting Practices	60	Non plan	21/1/2016	CMA MeenaRamji, Chairperson- ICAI, CMA Chapter Coimbatore
12	Guest Lecture	Corporate Expectations	59	Not applicable	25/1/2016	Ms.S.VijayaParkavi Soft Skills Trainer Key Minds Solutions Pvt. Ltd.,
13	Workshop	Tally Workshop	58	Non plan	28/1/2016	Ms.P.N.Lakshmi

						Chief Trainer Deepan Academy
14	Guest Lecture	Career Opportunities in Banking sector	57	Non plan	5/2/2016	Dr.Firdos T. Shroff Director, Chetana's R.K. Institute of Management and Research and Fellow-IIBF Mumbai
15	Guest Lecture	Professional Certification on Online Share Trading	80	Non plan	11/2/2016	Mr.V.V.Subramanian, Business Analyst, ICICI Bank
18	Guest Lecture	Game on Pricing Strategy	60	Non plan	16/2/2016	Mr.N.Premanand Head of Department, DJ Academy of Managerial Excellence, Pollachi
19	Guest Lecture	Project Management using MS- Project	62	Non plan	18/2/2016	Mr.VenkatSomanathan CEO, Bizards
20	Guest Lecture	Supply Chain Management	63	Not applicable	26/2/2016	Mr.Mark.J.Steves, VP-Marketing , Wolters Kluwer Pharma, New Jersey, USA
21	Guest Lecture	Post Budget Analysis-2016	63	Non plan	3/3/2016	Mr. Chella K. Raghavendran Auditor CMA Subbaraman .S Vice Chairperson- ICAI, CMA Chapter Coimbatore CMA MeenaRamji, Chairperson- ICAI, CMA Chapter Coimbatore
22	Workshop	Two Days Workshop on Careers in Banking Sector	61	Self finance	09/03/2016 & 10/3/2016	Mr.N.Pattabiraman VLamp Academy Coimbatore Mr.R.S.Mani V Lamp Academy Coimbatore

						Mr. S. Lakshmanan V Lamp Academy Coimbatore
23	Workshop	One day Workshop on ERP using SAP Bsuite 1 Suite	60	Non plan	12/3/2016	Mr. G. Venkatesan Srishti Innovations Coimbatore Mr.S.Srirangaraja, Shristi Innovations Coimbatore
24	Guest Lecture	Communication Toolkit	58	Not applicable	16/3/2016	Dr. NanjanBalu Executive Director of Cosmos Sports World, Coimbatore
25	Guest Lecture	Inaugural of Avant Garde-2016	80	Not applicable	18/3/2016	Ms. SwathiAshwin, MD, DAR Jewellery
26	Management Meet	Avant Garde-2016 Panel of Judges	80	Self finance & Registration	18/3/2016	Mr.U.Shanmugakumar Radio Mirchi Mr. KunalBhantia EvershineDyna Corp, Bengaluru
27	Guest Lecture	Avant Garde-2016 Guest of Honor Valedictory Function	80	Non plan & Registration	18/3/2016	Ms.SangeethaVarrier Founder and Correspondent CS Academy, Kovaipudur, Coimbatore
28	Guest Lecture	Operational Research	60	Not applicable	19/3/2016	Mr. Dr.B. Sudhakar Director Wisdom School of Management
29	Guest Lecture	Enterprise Resources Planning	60	Self-finance	22/3/2016	Mr. AgastinDevaraj Global SI Technical Enablement Manager, Qlik Tech, Bangalore
30	Guest Lecture	Enterprise Resources Planning	60	Self-finance	22/3/2016	Mr.S. HariharanSampathkumar, Assistant Professor

						PSG IM, Coimbatore
31	Guest Lecture	Enterprise Resources Planning	60	Self-finance	23/3/2016	Mr.K. Raguraman Assistant Professor PSG IM, Coimbatore
32	Guest Lecture	Enterprise Resources Planning	80	Self-finance	23/3/2016	Dr.J.Sekkizhar, Assistant Professor PSGIM
33	Guest Lecture	Enterprise Resources Planning	60	Self-finance	24/3/2016	Ms. R. Sujitha Assistant Professor, PSG IM, Coimbatore
34	Guest Lecture	Enterprise Resources Planning	60	Self-finance	24/3/2016	Mr.M.S. Karthikeyan Assistant Professor, PSG IM, Coimbatore
35	Guest Lecture	Enterprise Resources Planning	60	Self-finance	29/3/2016	Mr.Ganesan Learn Biz solutions Chennai.
36	Guest Lecture	Hotel Management	60	Not applicable	29/3/2016	Mr.S. Vinoth Kumar Partner- Dough Nuts
37	Guest Lecture	Enterprise Resources Planning	80	Self-finance	31/3/2016	Mrs. Prasanna Devi Assistant Professor KMCH Arts and Science 61College, Coimbatore
38	Guest Lecture	Performance Assessment Tools and Techniques	60	Self-finance	13/4/2016	Ms. MeeraR.Sarma, HR Manager Circor Flow Technologies Pvt, Ltd.
39	Guest Lecture	Legal System in India	65	Not applicable	25/4/2016	Mr. K.Sivakumar Advocate
40	Guest Lecture	Alumni Talk	60	Not applicable	12/7/2016	Ms. K.T. Bhuvanewari General Manager - Finance Chrysler Group, Dubai
41	Guest Lecture	Administrative Reforms and Role of Academic Leaders	59	Self-finance	29/7/2016	Prof. Tadeo.A. Satta Rector Institute of Finance Management, Tanzania

42	Guest Lecture	Strategic Evaluation of Tanzanian Economy	58	Self-finance	29/7/2016	Dr.Godwin.E. Kaganda Dean, Faculty of Economics and Management Sciences Institute of Finance Management, Tanzania.
43	Guest Lecture	Future Readiness of Managers	57	Self-finance	23/8/2016	S.Vibinchandar Centre Head Blue Crest University Ghana.
44	Guest Lecture	Financial Services	59	Not applicable	25/8/2016	P.Mohanbabu, CEO CAI Institute, Coimbatore
45	Guest Lecture	Association Inauguration- Chief Guest	60	Non plan	30/8/2016	Mrs.Devika Ramesh Chair Person FICCI Ladies organization & Executive Director, AREMPEE Compressors Pvt.Ltd
46	Guest Lecture	Leadership and Team Building	60	Self-finance	1/9/2016	S.Vijayaparkavi Soft Skill Trainer Key Minds Solutions
47	Guest Lecture	Career Guidance	80	UGC	6/9/2016	Ms.R.Neela LIFE,Placement Trainer
48	Guest Lecture	Aptitude Training	60	NA	10/9/2016	S.Divyalakshmi LIFE, Placement Trainer
49	Guest Lecture	Employee Motivation	60	Non plan	16/9/2016	Dr.K.Nanthini Director Nehru Institute of Management Studies
50	Guest Lecture	Know Yourself	57	Non plan	17/09/2016	Mr.X.H. Jenovar LIFE, Placement Trainer
51	Guest Lecture	Corporate Etiquettes	60	Self- finance	21/09/2016	Ms.S.VijayaParkavi Soft Skill Trainer Key Minds Solutions

52	Games	AIMA Chanakya Business Simulation Game- Training	61	Self finance	22/9/2016 and 26/9/16	Mr. D. K. Gupta Deputy Director AIMA
53	Guest Lecture	Communication Trainer	61	Non finance	14/10/2016	Mr.P.Anjesh Soft skill Trainer Brain waves
54	Guest Lecture	Enabled by Technology, Driven by Significance In search of Next Management Paradigm	60	Self finance	15/10/2016	Dr.S.KumarChandar Associate Professor Dept. of Management Studies Christ University, Bengaluru
55	Guest Lecture	Alumni Talk	60	Non plan	26/10/2016	Ms.SreeRanjani Soft Skill Consultant Qatar
56	Guest Lecture	MS-office Package	65	Self finance	7/11/2016	Ms.R.Srividhya Executive Faculty IBM Teknoturf, Coimbatore
57	Guest Lecture	HR Analytics	60	Not applicable	7/11/2016	Mr.S.RajKannan HR Manager Pricol Industries
58	Guest Lecture	Corporate Expectations	60	Self-finance	8/12/2016	Ms.SheethalSurendran HR Sourcer,Medford Massachusetts USA
59	Guest Lecture	Digital Services	59	Self-finance	8/12/2016	Mr.Mark Keane Business Development Manager RCN Services ,Arlington Massachusetts, USA
60	Guest Lecture	Career Guidance	58	Non plan	30/11/2016	Mrs.Vanathi Visagan Happiness Consultant New Jersey,USA
61	Conference	'Organisational Excellence through Business Ethics and Social Responsibility Practices' in The 7th	60	Self-finance	15/12/2016 & 16/12/2016	Dr. S.Deepa Assistant Professor Avinashilingam School of Management Technology, Coimbatore

		international Conference on Leveraging Investment Infrastruc-ture and Intellectual Capital				
62	Guest Lecture	Business Ethics Good Governance day	61	Non plan	22/12/2016	Mr.A.R.RamasubramaniaRaja Chairman, Institute of Company Secretaryship, Coimbatore Chapter
63	Guest Lecture	Power of Social media	60	NA	7/01/2017	Mr.SugumarPalaniswami Social Entrepreneur
64	Guest Lecture	Alumni Talk- Digitalised CRM	57	Non plan	7/01/2017	Ms.DhanyaMenon Customer Relationship Head Bank Sohr, Muscat
65	Guest Lecture	Advertisements- Powerful Media	66	Self finance	11/01/2017	Mr. Raghu KamakshiSundaram Executive Vice President Run inc., New York
66	Training	Outbound Training Program at Challakudy, Kerala	60	Self finance	27/1/17 and 28/1/17	Brain Waves
67	Guest Lecture	Literature & Cultural Implications	61	Non plan	30/01/2017	QaisraShahraz Novelist, London
68	Guest Lecture	Cost Synergy	60	Self-finance	02/02/2017	CMA. K. Anantharaman The Institute of Cost Accountants of India
69	Guest Lecture	Corporate talk on 3 E of Women Empowerment- Education, Entrepreneurship, and Excellence	60	Self-finance	10/03/2017	Dr. Lakshmi Meera, Ms. Aruna P., Ms. Sashikala .V
70	Workshop	Business Intelligence -Data mining Workshop for MBA IT students -	65	Self-finance	18/03/2017	Sowniya V, Assistant professor, Computational Engineering and Networking, Amirtha university Coimbatore
2017-2018						
1	Inauguratio	Avalon Management	86	NA	31/08/2017	Dr.U.Jerinabi,Dean, Faculty of Business

	n	Association Inauguration				Administration Mr.S.Venkatesh, Managing Director, Gene Marcon Interactive India Pvt.Ltd,Coimbatore Dr.P. Chithramani, HOD,Avinashilingam School of Management Technology
2	Celebration	Good Governance Day	84	Self-finance	1/12/2017	Mr. D. Sridhar I.T.S Joint Director General of Foreign Trade Mr. J. Muruganathan, Vigilance Officer, The New India Assurance Company Ltd., Coimbatore.
3	Activity	CSS	87	Non plan	02/02/2018	Dr.S.Vivekanandan, MRCs (Edin), FRCs., Head of Liver Transplant surgery Dr.SwarnaManikandan, dentist
4	Workshop	Advanced research Analysis	85	Self-finance	11/09/2017 - 17 /09/2017	Dr.R.M.Haridranath,Assistant professor, MBA department,ARM college of engineering &technology,Chennai And Mr.MadhanrajanUdayanam, Faculty,Department of management studies, SRM Eswari college of Engineering, Chennai
5	Workshop	E-content Development	84	Self-finance	18/01/2018 -20 /01/2018	Mr.M.Vinay,AssistantProfessor,Department of computer Science, Christ university,Bangalore- 29 And Dr.P.Beaulahsundarabi Assistant professor, Department of computer Science,Christ university, Bangalore-29

6	Workshop	“Research Convention – Scientific Strategies for Quality Research”	87	Self-finance	28 Feb 2018	Dr.T.Amutha
7	Meet	AVANT GARDE 2018 – An Intercollegiate Meet for Under Graduate students	296 – Other Institutions 87- I & II MBA students, ASMT	Self-finance & Registration	19/02/2018	Dr.U.Jerinabi,Dean,Faculty of Business Administration Ms Sreevidya, CEO of Bamboo EventsCoimbatore Ms Swathi, Managing partner , Sri VelmuruganRoadlines, Mr.M.Rangarajan, Professor,Dept of Commerce, PSG College of arts and science. Dr NanjanBalu, Promoter and executive director of cosmos sports world. Mr.V.Krishna Kumar, Credit Manager Regional Level,Coimbatore. Mr.RajaRajan, CEO of Boston Creative Company.
8	Workshop	Workshop on “MS-Project”	87	Self-finance	9/01/2018-11/01/2018	Ms.Shilpa K P, Ms.BenazirBegam, Trainers of CADD center,Coimbatore & Senthilvel.J Trainers of CADD center, Coimbatore
9	Workshop	Workshop on “Marketing Analytics”	87	Non plan	17/01/2018	Dr.P.Kamalakaran, Assistant Professor, Sona School of Management,Salem
10	Workshop	Workshop on “Demystifying”	87	Self-finance	26/01/2018	V.Prasannadevi, Dr.NGP Institute of Technology,Coimbatore.
11	Workshop	Workshop on Business Analytics& Programming	87	Self-finance	30/01 2018	Ms.Sunitha,Trainer,SYNERGY, Coimbatore

12	Workshop	Workshop on “Networking”	87	Self-finance	10/03 2018	Ms.V.Vidhya, Technical engineer, CADD CenterLiveWire,Coimbatore&Mr.S.Vimalraj, Technical engineer, CADD CenterLiveWire, Coimbatore.
13	Guest Lecture	A series of personality Re- engineering program	87	Non plan	24/07/2017	Ms.Shailaja Nair
14	Guest Lecture	Customer Relation Management	87	Non plan	25/07/2017	Ms.B.Nagalakshmi, CRM -Head Mercedes Benz,Coimbatore.
15	Guest Lecture	Highlights of GST	86	Self-finance	31/07/2017	Ms.C.Indhumathy M.B.A., A.C.A, Auditor,Coimbatore.
18	Guest Lecture	Team Building	87	Not applicable	31/07/2017	Ms.S.VijayaParkavi Soft Skill Trainer,Trichy.
19	Guest Lecture	HR practices	87	Not applicable	10/08/2017	Mr.D.Deepak, HR Manager TVS,HondaMettupalayamRoad,Coimbatore.
20	Guest Lecture	Capital Budgeting Decisions	87	Non plan	18/08/2017	Dr.E.Raja Justus Professor, Department of Management Studies, ManonmaniamSundaranar University, Coimbatore.
21	Guest Lecture	Internet of Things and Creativity	87	Self-finance	1/09/2017	Mr.Aditya Nair CEO Rochesten, Coimbatore
22	Workshop	Advanced Research Analysis	87	Non plan	11/09/2017	Dr.A.Vimala Head -Department of Career Guidance Bharathiyar University, Coimbatore
23	Guest Lecture	Personality development program	81	Non plan	25/09/2017	Ms.S.VijayaParkavi Soft Skill Trainer,Trichy
24	Guest Lecture	Business Excellence through Organizational Culture	87	Non plan	26/09/2017	Mr.RajaKrishnamoorthy Director -HRD Talent Maximus India Ltd
25	Guest Lecture	Agile Scrum Methodology and its practical implications	87	Not applicable	03/10/2017	Mrs Vanathi Visagan, Project portfolio Manager,Princess Cruises USA
26	Guest	Simulation techniques in	83	Non plan	04/10/2017	Dr.B.Sudhakar, Director,Shankara Institute of

	Lecture	Techniques in Operation Research				Management,Coimbatore
27	Guest Lecture	Web Designing	87	Non plan	05/10/2017	Mr.RajaRajan CEO Boston Creative Company, Coimbatore
28	Guest Lecture	“No Hepatitis awareness”	87	Non plan	06/10/2017	Ms.Keerthikha.C.V. CIPLA Pharma, Coimbatore
29	Guest Lecture	Opportunities in Banking Sectors	87	Not applicable	11/10/2017	Mr. N.V.L Ratan Deputy G.M(RTD) State Bank of Travancore Kottayam Zonal Office.
30	Guest Lecture	Aptitude Training	80	Non plan	29/11/2017 & 30/11/2017	Mr.SaravanaKumar.N.S Trainer SIX PHASE
31	Guest Lecture	Careers ahead in the knowledge economy	82	Non plan	01/12/2017	Mr.P.G Kishore Centre Head ICFI
32	Guest Lecture	Positive attitude and thirst for learning	87	Non plan	01/12/2017	Mr.SenthilKumarHR Manager, TVS,MetupalayamRoad,Coimbatore
33	Guest Lecture	Banking Sector At Present	86	Self-finance	4/12/2017	Mr. Y.Krishnakumar Credit Manager Regional Level,Coimbatore
34	Guest Lecture	Nuances of Supply Chain Management	87	Non plan	06/12/2017	Dr.Rahul Singh Professor BRYAN School of Business& Economic University of Carolina
35	Guest Lecture	Diploma in Banking and Finance	87	Non plan	08/12/2017	Mr.R.S.Mani, Retired ,Manager Canara Bank ,& Mr.S.Lakshmanan Retired Manger Canara Bank
36	Guest Lecture	Know Your Self	87	Self-finance	13/12/2017	SriRam Narayan, Management Consultant
37	Guest Lecture	Challenges in Export Marketing	84	Non plan	21/12/2017	Mr.Alakankaruppannan Managing partner Hill Silver Exports
38	Guest Lecture	Marketing on social media	87	Non plan	03/01/2018	Ms.R.vidhya, CEO of Aydiv crafts
39	Guest Lecture	Investment Avenue for women	87	Not applicable	23/02/2018	Dr P. Radhakrishnan, SEBI Registered Investment Advisors & Financial Education
40	Guest	Opportunities in Banking	87	Non plan	28/02/2018	Mr.N.V.L Rattan Deputy G.M(RTD) State

	Lecture	Sectors				Bank of Travancore Kottayam Zonal Office
41	Guest Lecture	Branding	87	Non plan	28/02/2018	Mr.N. PremAnand ,Director DJ Academy for Managerial Excellence, Coimbatore.
42	Guest Lecture	Research in management studies	84	Not applicable	28/02/2018	Mrs.S.SShanthakumari HOD, Dept. of Management Studies,Karpagam university
43	Guest Lecture	PF, Gratuity Act, Workmen's Compensation Act	87	Self-finance	03/03/2018	Mr.S.Sethu Ram, Advocate,Coimbatore
44	Guest Lecture	E-commerce business	87	Self-finance	05/03/2018	Mr.RajaRajan CEO Boston Creative Company,Coimbatore
45	Guest Lecture	Technique Entrepreneurial development	86	Self-finance	06/03/2018	Mrs Priya Ramakrishnan, CEO Corbol.
46	Guest Lecture	Entrepreneurial development	87	Non plan	07/03/2018	Dr NanjanBalu Promoter and executive director of cosmos sports world
47	Guest Lecture	Significance of Trade Union Act in HR Management	87	Self-finance	08/03/2018	Mr M Dheenadhayalan, Advocate,Coimbatore
48	Guest Lecture	Entrepreneurial development women	87	Self-finance	08/03/2018	Mrs.LalithaGoutham, Kovai foodies.
49	Guest Lecture	HRChanging Phases Of Industrial Relations	87	Non plan	09/03/2018	Mr. PM Jagatheesan, Vice President
50	Guest Lecture	Industrial dispute act-Case Law & Discussion	82	Self-finance	09/03/2018	Mr.R.Ranjith Kumar Advocate,Coimbatore
51	Guest Lecture	PF, Gratuity Act, Workmen's Compensation Act	87	Not applicable	09/03/2018	Mr K Sethuraman,Professor Ramakrishna Institute of Technology.
52	Guest Lecture	Awareness on Women's Right	87	Not applicable	09/03/2018	Mrs M. Vennila, BA BL Advocate
53	Guest Lecture	Participative Management in Promoting Industrial	87	Self-finance	10/03/2018	Mrs.MythiliLegal Advice, Coimbatore.

		Relations (Collective Bargaining & Negotiation), Workmen's Compensation.				
54	Guest Lecture	ESI, Wages & Bonus Act-case Discussions	83	Non plan	10/03/2018	Mr.PShakthivelAdvocate,Coimbatore.
55	Guest Lecture	Importance of Standing Order Act	87	Non plan	10/03/2018	Ms B.AbiramiAdvocate,Coimbatore.
56	Guest Lecture	Payment of bonus act – practical implications	81	Non plan	10/03/2018	Mr.A.Saravana Kumar head hr,doiter castings
57	Guest Lecture	Clauses in Factories Act and Trade Union Act	87	Self-finance	10/03/2018	Mr.K.Venurajagopal, GeneralManager – HR, Shiva Texyarn Limited (Bannari Amman Group Company)
58	Guest Lecture	Central Assistance for Startups	87	Non plan	14/03/2018	B Kayalvizhi, Assistant director
59	Guest Lecture	Workmen's compensations act.	87	Not applicable	17/03/2018	Ms P Geetharani Advocate,Coimbatore
2018-2019						
1	Guest Lecture	SoftSkill Training	100	Self finance	28.06.2018 to 29.06.2018	Shailaja Nair, Proprietor 3c's, Coimbatore
2	Guest Lecture	Lecture On ICT	98	Self finance	04.07.2018	ShanthiSivabalan, HoD of Information and Communication Technology Dept, GMIS-Jakarta,Indonesia
3	Guest Lecture	Insurance Act	96	Self-finance	07.07.2018	Sashikumar, Branch Manager, Future Generali Life Insurance Company Ltd,Coimbatore
4	Guest Lecture	Insurance Act	94	Not applicable	07.07.2018	Karthik Kumar, Sales Manager, Future Generali Life Insurance Company Ltd, Coimbatore

5	Guest Lecture	Insurance Act	97	Self-finance	07.07.2018	Kishore, Asst Branch Manager, Future Generali Life Insurance Company Ltd, Coimbatore
6	Guest Lecture	Insurance Act	99	Self -finance	07.07.2018	Saravanapriya, Branch Learning&Development Manager, Future Generali Life Insurance Company LtdCoimbatore
7	Guest Lecture	Orientation Programme	100	Self -finance	17.07.2018	S.Hemamalini, National Co.Organiser,Arogya, Bangalore
8	Guest Lecture	Orientation Programme	100	Self -finance	17.07.2018	Lakshmi,Arogya, Bangalore
9	Guest Lecture	Orientation Programme	100	Self -finance	17.07.2018	Chetna.M.Shah,Arogya,Bangalore
10	Guest Lecture	Orientation Programme	100	Self -finance	17.07.2018	Shobana.A.K,Arogya,Bangalore
11	Guest Lecture	Orientation Programme	100	Self -finance	17.07.2018	Sangithavarier, Head-AVP Hospital&Training Academy,Manakari,Coimbatore

12	Guest Lecture	Orientation Programme	100	Self -finance	17.07.2018	Prithiviraj.K,ProgramCoordinator,ArogyaBangalore
13	Guest Lecture	Orientation Programme	100	Self -finance	17.07.2018	Suresh, Manager, Deal Money Securities&Ltd,Coimbatore
14	Guest Lecture	Block Chain	100	Self-finance	16.08.2018	Ramkumar, Technical, Livewire, Coimbatore
15	Guest Lecture	Business Plan	98	Not applicable	21.08.2018	M.AghilaDevi,Founder/Director-Migai Academy Of Excellence,Coimbatore
16	Guest Lecture	Lecture On Quantitative Techniques	99	Not applicable	23.08.2018	Prof.P.Murugesan, Retired, Pachayappa College of Arts and Science College,Chennai
17	Guest Lecture	Entrepreneurship Development	98	Self-finance	30.08.2018	Mr.S.B.Sareen, Project Director, EDII, Coimbatore
18	Training	Placement Training	97	Non plan	04.09.2018	Ms.Myuvasri, Ms.Jeyashree, Counsellor&Trainer, CADD Center,Livewire, Coimbatore
19	Workshop	Personality Re-Engineering	99	Self-finance	17.09.2018	Ms.S.VijayaParkari, Soft skill Trainer,Coimbatore
20	Guest Lecture	Entrepreneurship Initiate and Ignite	98	EDII-NIMAT	17.09.2018 to 29.09.2018	Ramesh.M,Managing Director Alpha Craft Pvt Ltd Chairman-CII Coimbatore Zonal Council,Coimbatore.
21	Workshop	How To Make Proposals For EACS/EDPS/FDPS? And Curriculum Planning	98	EDII-NIMAT	17.09.2018 to 29.09.2018	Dr.J.Arthi, Associate Professor, Department of Business Administration, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

22	Guest Lecture	Entrepreneurial Culture And Quality	98	EDII-NIMAT	17.09.2018 to 29.09.2018	Mr.V.B.SandheepKumarr, Managing Director, Bassh Clothing & Apparel,Coimbatore
23	Guest Lecture	Digital Entrepreneurship	97	EDII-NIMAT	17.09.2018 to 29.09.2018	Mr.SuprejVenkat,CEO,Hubfly, Hemamalini, National Co.Organiser,Coimbatore
24	FDP	Entrepreneurship Development Institute of India (EDII) sponsored Two Weeks FDP – “Entrepreneurship Initiate and Ignite” (under DST-NIMAT Project 2018-2019)	100	EDII-NIMAT	17.09.2018 to 29.09.2018	EDII, New DelhiSpeaker— Given Below
25	FDP	Demystify- Entrepreneurship Beyond Academics	99	EDII-NIMAT	18.09.2018	Dr.U.Jerinabi, Dean, School of Commerce And Management, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
26	FDP	Business Opportunities – Digital Gateways	99	EDII-NIMAT	18.09.2018	Mr.S. Raja Rajan,CEO, Boston Creative Company,US
27	FDP	Skills Gap- Getting Smart	99	EDII-NIMAT	18.09.2018	Mr.S.Venkatesh,MD, Gene Macron Media, Coimbatore
28	FDP	Entrepreneurship –Leaps And Bounds	99	EDII-NIMAT	18.09.2018	Dr.RamSenthil,Ph.D, Founder & Director, Belch Food Pvt., Ltd., Dr.Grill,Mark& Feeny Business CentreCoimbatore
29	FDP	Shaping Young Minds	98	EDII-NIMAT	19.09.2018	Ms.VyshnaviAnuush,Managing Directoranuush,Managing Director, Pookari.Com,Coimbatore
30	FDP	Product Design & Development	98	EDII-NIMAT	19.09.2018	Dr.P.Chitramani,Professor, Department of Business Administration, Avinashilingam

						Institute for Home Science and Higher Education for Women, Coimbatore.
31	FDP	Role Of Angel Investors In Promoting Entrepreneurship	98	EDII-NIMAT	19.09.2018	Mr.MikhilVikamsey, Managing Director,Alpha Capital Coimbatore
32	FDP	Class Rooms Are Think Rooms	98	EDII-NIMAT	19.09.2018	Mr.P.Jeganathan,Founder & Director Energetic Event Management, Coimbatore
33	FDP	Idea Generation And Business Skills	100	EDII-NIMAT	20.09.2018	Mr. K. Vivekanandan,Managing Director Faraday Ozone Products Pvt Ltd, Coimbatore
34	FDP	Intellectual Property Rights & Patenting	100	EDII-NIMAT	20.09.2018	Dr.G.P.Jeyanthi,Director of Research and Consultancy, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
35	FDP	Detailed Project Report	100	EDII-NIMAT	20.09.2018	Dr K. Ramya,Assistant Professor-(SG),Department of Business Administration, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
36	FDP	Role Of SIDBI In Project Financing	100	EDII-NIMAT	20.09.2018	Mr B. KiranKuamr DGM-SIDBI, Coimbatore
37	FDP	Writing A Business Plan-Do's And Don't's	100	EDII-NIMAT	22.09.2018	Ms.M.AghilaDevi,Founder – Migai Academy of ExcellenceCoimbatore
38	FDP	Empowered Incubation For Successful	100	EDII-NIMAT	20.09.2018	Mr.H.NaveenChander,Promoter,Fishchain.in Promoter, Mr.H.NaveenChander,Promoter,

		Entrepreneurship				Fishchain.in Promoter, Coimbatore
39	FDP	Entrepreneurship – Talent Toolkit	100	EDII-NIMAT	20.09.2018	Ms. LalithaGautum,Founder, Kovai Foodies & Branch Manager – KVB, Coimbatore
40	FDP	How To Identify Potential Entrepreneurs – Groom To Grow	100	EDII-NIMAT	20.09.2018	Dr.R.Krishnan, Head – Amrita Center for Entrepreneurship(ACE),Corporate & Industry Relations(CIR),Amrita VishwaVidyapeetham,Coimbatore
41	FDP	Dic-A Great SupportSystem	98	EDII-NIMAT	24.09.2018	Mr.R. Kannan,General Manager – District Industry Centre,Coimbatore
42	FDP	SMEs Governance	98	EDII-NIMAT	24.09.2018	Mr.M. Kandasamy,Former President,CODISSIA,Coimbatore.
43	FDP	Project Identification And Opportunity Guidance	98	EDII-NIMAT	24.09.2018	Mr.Ramesh, CEO &MangingDirector,AES Technologies,Coimbatore
44	FDP	Entrepreneurial Ecosystem	98	EDII-NIMAT	24.09.2018	Dr.SaraswathyEaswaran,Retd Professor, Department of Post-Harvest Technology, TNAU, Coimbatore
45	FDP	Entrepreneurial Competencies	98	EDII-NIMAT	24.09.2018	Dr.K.Vasantha, Associate Professor& HOD,Department of Home Science Extension Education, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
46	FDP	Incubation And Innovation	98	EDII-NIMAT	25.09.2018	Dr.M.Malarkodi, Assistant Professor(HRM) Directorate of Agribusiness Development, TNAUCoimbatore
47	FDP	Financial Management In Ssis	98	EDII-NIMAT	25.09.2018	Mr.C.P.Saravana Kumar,Co-Founder – Cakebee.inCoimbatore
48	FDP	MSME’s Schemes &Projects	98	EDII-NIMAT	25.09.2018	MsB.Kayalvizhi,Assistant Director ,MSME, Coimbatore
49	FDP	Edps @ Campus	98	EDII-NIMAT	25.09.2018	Dr. RymalaMathen,Coordinator, EDC, School of Engineering, Avinashilingam Institute for

						Home Science and Higher Education For Women, Coimbatore
50	FDP	Business Going Digitally Viral	99	EDII-NIMAT	26.09.2018	Ms.P.Sridevi, Managing Director , Q3 Salon,Coimbatore
51	FDP	Project Assessment And Evaluation	99	EDII-NIMAT	26.09.2018	Dr.R.Ganesan, Founder, Chairman, National Foundation For Entrepreneurship Development, Coimbatore
52	FDP	Entrepreneurship In Knowledge Based Economy Digital Innovation Lab	99	EDII-NIMAT	26.09.2018	Dr.S. Kumar Chandar,Associate Professor, Department of Business Administration, Christ University, Bengaluru
53	FDP	The Entrepreneur's Road To Success	99	EDII-NIMAT	26.09.2018	MrAshwinKashyap Proprietor – Bowchow, Coimbatore
54	FDP	Great Challenges For Startpreneurs	99	EDII-NIMAT	27.09.2018	Ms .DevikaRamesh,Former President-FICCI FLOCoimbatore
55	FDP	Energy Saving and Environmentally Responsible Projects	99	EDII-NIMAT	27.09.2018	Dr.S.VisalakshiRajeswari, Professor & HOD of Resource Management, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
56	FDP	Managerial Aspects Of SSIs	100	EDII-NIMAT	28.09.2018	Dr.T. Amutha, Assistant Profssor (SS), Department of Business Administration, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
57	Guest Lecture	Avalon Association Inauguration	100	Self-finance	05.10.2018	Mr.R.L.NShivakumar, Business Head, The Hindu, Group of Publications,Coimbatore
58	Guest Lecture	Avalon Association Inauguration	100	Self-finance		Ms.RitishaNiveda, Founder-Director, Nila.Coimbatore Coimbatore
59	Guest Lecture	Awareness On Social Innovators	98	Self-finance	30.11.2018	B.Sruthi, Birac Social Innovator, Coimbatore
60	Workshop	Business Analytics (R-Programming, SAS,SPSS)	99	Not applicable	13.12.2018to	Sunitha.M, Technical Trainer, Synergy School of Business Skills, Ramnagar ,Coimbatore

					22.12.2018	Pradeepa.B, Technical Trainer, Livewire, Ramnagar, Coimbatore
61	Guest Lecture	Good Governance Day	97	Non plan	21.12.2018	Dr.S.Chandrasekar,Joint Managing Director, Roots Polycraft& Corporate Director Roots Group, Coimbatore
62	Workshop	Erp Workshop	98	Self finance	10.01.2019	Ms.Prasana Devi, Assistant Professor , NGP College of Arts and ScienceCoimbatore
63	Guest Lecture	Future Entrepreneurs	99	Self finance	29.01.2019	Ms.Priyankana Mukherjee, Manager – BioNEST, IKP Knowledge Park, National Centre for Biological Sciences, Bangaluru.
64	Guest Lecture	Fintech Workshop	100	Self finance	31.01.2019	Austin P.M, Free Lance Trainer, Coimbatore
65	Guest Lecture	CMA Association Meeting	100	Not applicable	01.03.2019	S.Rameshkumar, Cart Rabbit, Coimbatore
66	Guest Lecture	CMA Association Meeting	100	Not applicable	01.03.2019	Andrew Sam, CEO, Simplicity, Coimbatore
67	Guest Lecture	CMA Association Meeting	100	Not applicable	01.03.2019	R.Sivarajan, Founder- Native Lead, Madurai
68	Guest Lecture	CMA Association Meeting	100	Not applicable	01.03.2019	Dhuruv, CEO,Iclinq, Coimbatore
69	Guest Lecture	Digital Marketing	98	Self -finance	01.03.2019	L.Ramkumar(Technical Engineer),Coimbatore
70	Guest Lecture	Legal Enivornmental Business Workshop	99	Self -finance	07.03.2019	S.Sethuram, AdvocateCoimbatore
71	Workshop	Hr Workshop	98	Self -finance	07.03.2019	M.Dheenadhayalan, Advocate, Coimbatore
72	Guest Lecture	Performance Mangement	98	Self -finance	12.03.2019	R.Arthi, Director, PR ready mix India Private Limited Coimbatore
73	Guest Lecture	Industrial Labour Relation Workshop	97	Non plan account	14.03.2019	M.SundaraKadeswaran,Advocate Coimbatore
74	Guest Lecture	Industrial Labour Relation Workshop	97	Self -finance	14.03.2019	S.N Ravichandran, Cyber Society of India, Coimbatore
75	Managememe	Avant Garde	100	Self –finance	19.03.2019	V.Shirinithi, MD, Shashwam, Coimbatore

	nt Meet			& Registration		Raja Rajan, CEO, Boston Creative Company, US M.Y.Habibullah, AIMAN, Trichy B.Nagalakshmi, Administrative Officer, VLB College of Arts and Science
2019-2020						
1	Inauguration	Avalon Management Association Inauguration	109	Self –finance & Registration	19/09/2019	Dr.U. Jerinabi, Dean School of Commerce and Management
2	Inauguration	Avalon Management Association Inauguration	109	Self –finance & Registration	19/09/2019	Ms. Reni Auxiliya Co-Founder-Momade Cuisins & Playworkz Coworking Space Coimbatore.
3	Celebration	Good Governance Day	108	Self -finance	11/12/2019	Mr. Amit Kumar Co-founder & Executive Director, Brown Arc Enterprises Pvt. Ltd. & Chief Technical Officer, Servercake
4	Activity	CSS	109	Not applicable	08/12/2019	Ms. Deepa Mohanraj Director, Kaumaram Prashanthi Academy
5	Conference	International Conference	109	Self -finance	9 th and 10 th Jan, 2020	IFM, Tanzania Universitas Brawijaya- Indonesia
6	Inter collegiate meet	Inter-collegiate Meet 'Avant Garde, 2020'	107	Self –finance & Registration	February 25th, 2020.	Dr.U. Jerinabi, Dean School of Commerce and Management
7	Guest lecture	Legal Awareness Programme Cyber Laws and Workplace related Issues	109	Non plan	February 20th, 2020.	Mrs. Vanjulavalli IFS, Deputy Forest Conservator Advocates Mrs. S. Uma Rajeswari, Mr.S. Balaji, Mr.

						K.Sivakumar and Mrs. Kavitha Palanisamy
8	Guest lecture	International Guest Speaker on "Financial Engineering"	108	Self -finance	February 21st,2020	Dr.Nimalathan Professor and Head Department of Business Administration University of Jaffna Srilanka
9	Celebration	Teachers Day	107	Not applicable	05/09/2019	Dr.U. Jerinabi, Dean School of Commerce and Management
10	Celebration	Saraswathi Pooja	106	Self -finance	04/10/2019	Dr.U. Jerinabi, Dean School of Commerce and Management
11	Guest lecture	Body Language	108	Not applicable	27/06/2019	Mrs. Vijaya Parkavi, Soft skills Trainer
12	Guest lecture	Personality Grooming	109	Self -finance	28/06/2019	Ms.Sridevi Palaniswamy, Founder,Q3 Saloons
13	Guest lecture	Holistic Development through Yoga practices	106	Avinashilingam Institute for Homescience and Higher Education for women	01/07/2019	Ms. Vidhya Anand Yoga Trainer
14	Guest lecture	Goal Setting	107	Non plan	02/07/2019	Mr.Rajarajan, CEO, Boston Creative Company
15	Guest lecture	Office Automation	109	Not applicable	03-07-2019 to 04-07-2019	Ms.Anitha Trainer CADD Centre
16	Guest lecture	Strategic Cost Management	106	Not applicable	February 2020	CMA. Mrs. Meena Ramji
17	Guest lecture	Financial Management	107	Self finance	February 2020	CMA. Mrs. Meena Ramji

18	Guest lecture	Basics of Exports	107	Self –finance	04/07/2019	Mr.V. Srinivasan
19	Guest lecture	Content Writing	106	Self finance	04/07/2019	Mr. Nirmal Shridhar
20	Guest lecture	Communication Skills	108	Self finance	04-07-2019 to 05-07-2019	Training by CADD Centre
21	Guest lecture	Recent Trends In Human Resource Management In Manufacturing Industry	109	Non plan	10/07/2019	Mr.P. Senthil Manager CADD Centre
22	Guest lecture	Holistic Personality Development	106	Self finance	10/07/2019	Mr.P. Senthil Manager CADD Centre
23	Guest lecture	Digital Marketing	107	Self finance	15/07/2019 to 19/07/2019	CADD Centre
24	Guest lecture	Basics to Marketing	106	Not Applicable	18/07/2019	Prof. Premanand, Professor Firebird Institute of Research in Management
25	Guest lecture	Significance of Marketing & Digital Marketing	108	Self finance	19/07/2019	Mr. Ram, Synergy School of Business Skills
26	Guest lecture	Current Trends In Indian Stock Market	109	Non plan	22/07/2019	Mr.C. Nallasamy
27	Guest lecture	Entrepreneurial Development	106	Self finance	30/07/2019	Mr. Karthick Kumar
28	Guest lecture	'Probability Theory - Applications in	108	Self finance	13 /09/ 2019	Dr.K. Prabakar Professor and Head MBA, Hindusthan Institute of Technology,

		Management'				Coimbatore
29	Guest lecture	Recruitment and Selection	109	Self finance	02/09/2019	Mrs. Anisha, HR Manager, CSS Corp
30	Guest lecture	HR practices in IT Sector	106	Not applicable	08/09/2019	Mrs. Anisha, HR Manager, CSS Corp
31	Guest lecture	Corporate Challenges	107	Not applicable	09/09/2019	Mrs. Anisha, HR Manager, CSS Corp
32	Guest lecture	Probability	107	Not applicable	09/09/2019	Dr. Sudhakar, Professor and Head, MBA Department Hindustan College of Arts and Science
33	Guest lecture	Upcoming Trends In HR	106	Not applicable	09/09/2019	Mrs. Anisha, HR Manager CSS Corp
34	Guest lecture	Webinar on Advanced Business Analytics using R Software	108	Non plan	01/08/2019	DineshBabu.R , Brainswig Edutech Pvt Ltd Chennai
35	Guest lecture	Time Management & Change Management	109	Non plan	16/09/2019	A.R Lakshmanen, CEO TRAINICA Placement and Training Solutions
36	Guest lecture	Avalon Inauguration	106	Non plan	19/09/2019	
37	Guest lecture	Association Inauguration	107	Non plan	20/09/2019	Mrs. Radha Mohan Prasad, Managing Director, VGM Hospital, Coimbatore
38	Guest lecture	CSS Theme Launch	106	Non plan	20/09/2019	Mrs. Deepa Mohanraj, Founder of Kaumaram Prasanthi Academy
39	Guest lecture	CMA-SC Inauguration	108	Non plan	20/09/2019	Mrs. Reni Auxiliya, Co-founder of Momade cuisines and playworkz Coworking Space
40	Guest lecture	Special Address "Leaders of Tomorrow"	109	Non plan	20/09/2019	Mr.V. Chander, Chairman, CADD Centre

41	Guest lecture	Felicitation	106	Non plan	20/09/2019	Dr.A. Pankajam, HOD, Department of Business Administration
42	Guest lecture	Employability Skills	107	Non plan	27/09/2019	Dr. Gururaj, Professor SUNY, Washington
43	Guest lecture	Inspire to Aspire	107	Self finance	30/09/2019	Mr. Madhampatty Rangaraj, Managing Director, Madhampatty Thangavelu Hospitality Pvt.Ltd., Madhampatty Food Services and Madhampatty Food Factory
44	Guest lecture	'Probability Theory - Applications in Management'	106	Not applicable	21st September, 2019	Dr.K. Prabakar Professor and Head MBA, Hindusthan Institute of Technology, Coimbatore
45	Guest lecture	Leadership Skills for Managerial Students	108	Not applicable	15 th October , 2019	Dr.K. Prabakar Professor and Head MBA, Hindusthan Institute of Technology, Coimbatore
46	Guest lecture	Positive Attitude with Life Health and Wealth'	108	Not applicable	20 th December, 2019	Dr.K. Prabakar Professor and Head MBA, Hindusthan Institute of Technology, Coimbatore
47	Guest lecture	Artificial Intelligence	109	Non plan	09-12-2019 to 11-12- 2019	CADD Centre
48	Guest lecture	Good Governance Day	106	Non plan	11/12/2019	Mr.K. Amith Kumar, Co-founder & Executive Director, Brown Arc Enterprises Pvt.Ltd & Chief Technical Officer, Servercake
49	Guest lecture	Entrepreneurship Awareness Camp(EAC)	107	Self finance	10/12/2019	Mr. Nisar Ahamed, CEO & Founder, Rabbit Tortoise
50	Guest lecture	Entrepreneurship	107	Self finance	09/12/2019	Dr.R.Dhanuja Associate Professor, CMS College of Science

		Awareness Camp(EAC)				& Commerce Coimbatore
51	Guest lecture	Entrepreneurship Awareness Camp(EAC)	107	Self finance	09/12/2019	Dr. Dhivya Vasudevan Founder Agro Green BioLife Private Limited
52	Guest lecture	Entrepreneurship Awareness Camp(EAC)	107	Self finance	10/12/2019	Ms.B.Kayalvizhi Assistant Director MSME
53	Guest lecture	Entrepreneurship Awareness Camp(EAC)	107	Self finance	11/12/2019	Mr.Amith Kumar Chief Technical Officer ServerCake
54	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr.A.Pankajam, Associate Professor & Head, Department of Business Administration, Avinashilingam Institute for Home Science and Higher Education For Women
55	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr.U. Jerinabi, Dean, School of Commerce and Management
56	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Padma Shri.Dr.P.R. Krishnakumar, Chancellor, Avinashilingam Institute for home science and higher education for women
57	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Prof.Dr.Ir. Moch.Sasmito Djati, Vice Rector of planning and Cooperation, Universitas Brawijaya, Malang, Indonesia
58	Conference	9th International Conference on	109	Self-finance & Registration	09/01/2020 and 10/01/2020	H.E.Mr. Baraka Haran Luvanda, High Commissioner, The United Republic of Tanzania, New Delhi

		Development Policy				
59	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr. Imanueli D. Mnzava, Deputy Rector, Academic Research and consultancy, The Institute of Finance Management, Dar-Es-Salaam, Tanzania
60	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Mr. R. Ramamurthy, President, CODISSIA
61	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr. Premavathy Vijayan, Vice-Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women
62	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr.S. Kowsalya, Registrar, Avinashilingam Institute for Home Science and Higher Education For Women
63	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr.S. Balasubramanian, Vice Principal, Government College, Daman
64	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Ms. Poonam Bafna, Director, Mount Housing &Infrastructure Limited, Chairperson-FICCI FLO
65	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr.R. Chandrasekhar Menon, Founder & CEO, Health Net International INC, Coimbatore
66	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr. Ravinder Rena, Professor, North West University, Mafikeng, South Africa
67	Conference	9th International	109	Self-finance	09/01/2020	Dr. Grace K. Kazoba,

		Conference on Development Policy		& Registration	and 10/01/2020	Dean, Faculty of Economics and Management Sciences, The Institute of Finance Management
68	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr. Sundeer Koushik, Chief Innovator & Co-founder, PRASU, Board Member IEEE TEMS & Chair IEEE TEMS India & TEMS Bangalore
69	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Mr.S. Rajarajan, CEO, Boston Creative Company, Boston
70	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Mr.R. Mahesh Kumar, Senior Business Analyst & Vice President, Private Wealth Management, Singapore
71	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Ms.Angie Lalla, Founder & CEO, Content Group(LLC), New York
72	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Ms.Maheshwari Mallikarjunan, Director and Insurance Practice Leader, Mint Middle East, Dubai, UAE
73	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Mr.Colin Raja, Founder & CEO,RIM Sports, Chennai
74	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr. Zulfaidah Penata Gama, Lecturer of Biology, Universitas Brawijaya, Indonesia
75	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Mr.S. Shameer, Founder, IT Projects Media, Co-Founder, Startups
76	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Prof.N. Rajendran, Vice Chancellor, Alagappa University, Karaikudi
77	Conference	9th International Conference on	109	Self-finance &	09/01/2020 and	Dr.Faraja T.Igira, Dean, Faculty of Computing, Information

		Development Policy		Registration	10/01/2020	Systems and Mathematics, The Institute of Finance Management
78	Conference	9th International Conference on Development Policy	109	Self-finance & Registration	09/01/2020 and 10/01/2020	Dr.A.Pankajam, Associate Professor & Head, Department of Business Administration, Avinashilingam Institute for Home Science and Higher Education For Women
79	Guest Lecture	Enterprise Resource Planning' using Microsoft Dynamics Navision	109	Non plan	31.01.2020 and 1.02.2020	Mrs.V.Prasanna Devi, Assistant Professor, Department of Electronics and Communication Engineering, Dr.NGP Institute of Engineering and Technology
80	Workshop	MS Project Workshop	105	Non plan	23-01-2020 to 24-01-2020	CADD Centre
81	Workshop	Assembly Line Management in Manufacturing Industries	105	Non plan	25 th January, 2020	Dr. D.M. Navarasu, Professor, MBA, Hindustan Institute of Technology, Coimbatore
82	Inter Collegiate	Avant Garde	109	Self finance & Registration	25/02/2020	Dr.A.Pankajam, Associate Professor & Head, Department of Business Administration
83	Guest Lecture	Union Budget Reflections-2020	104	Self finance	04/02/2020	Dr.S. Chandrasekar, Director-Strategic Sourcing, ROOTS Group of Companies, Coimbatore
84	Guest Lecture	Union Budget Reflections-2020	104	Self finance	04/02/2020	Dr.N. Eswaran, Vice Principal, KG College of Arts and Science, Coimbatore
85	Guest Lecture	Future of Automation Industry	104	Non plan	15/02/2020	Women Tech Makers- Google Team
86	FDP	Faculty Development Programme STATCRAFT	104	UGC	17.02.2020 and 23.02.2020	Mr. Mr. Subhadip Dey, Predictive Analytics Bangalore
87	FDP	UGC Sponsored National	Outside	UGC and	17th to	Dr.R.M. Harindranath

		Level One-week (7 Days) Faculty Development Program on “Advanced Research Analytics Using STATCRAFT & AMOS”	participants :42 Inside participants : 12	Registration	23rd February 2020	Assistant Professor Great Lakes Institute for Management Chennai
88	FDP	FDP STATCRAFT & AMOS	Outside participants :42	UGC and Registration	17th to 23rd February 2020	Dr. Ajit Shivaji Yadav Statistician, Predictive Analytics Solutions Pvt. Ltd., Bengaluru
89	FDP	FDP STATCRAFT & AMOS	Inside participants : 12	UGC and Registration	17 th to 23 rd February 2020	Dr. Daniel Inbaraj Professor, Firebird Institute of Research in Management, Golf Club Road, Chettipalayam Coimbatore – 641201
90	FDP	FDP STATCRAFT & AMOS	Outside participants :42	UGC and Registration	17 th to 23 rd February 2020	Mr. C. Pradeep Kumar, Guest Faculty, PSGIM
91	FDP	FDP STATCRAFT & AMOS - Mediation Moderation	Inside participants : 12	UGC and Registration	17 th to 23 rd February 2020	Dr. Maria Teresa, Bharathiar School of Management and Entrepreneur Development
92	Guest Lecture	Industrial and Labour Relations	66	Self finance	6.2.2020	Dr.S.Sethuraman Advocate and Faculty, MBA Dept Sri Ramakrishna Institute of Technology
93	Guest Lecture	Legal Awareness Programme	66	Self finance	20/02/2020	Mrs. Vanjulavalli IFS, Deputy Forest Conservator, Karaikal, Pondicherry
94	Guest Lecture	Legal Awareness Programme	66	Self finance	25/02/2020	Mrs. Uma Rajeshwari, Advocate, Coimbatore
95	Guest Lecture	Legal Awareness Programme	66	Self finance	25/02/2020	Mr.V. Balaji, Advocate, Coimbatore
96	Guest	Legal Awareness	66	Self finance	25/02/2020	Mr.K. Sivakumar,

	Lecture	Programme				Advocate & Govt Pleader for Central Government, Coimbatore
97	Guest Lecture	Legal Awareness Programme	66	Self finance	25/02/2020	Mrs.Geetharani, Advocate & Govt Pleader for Central Government, Coimbatore
98	Guest Lecture	Legal Awareness Programme	66	Self finance	25/02/2020	Ms.P.Geetharani, Advocate
99	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Mr.V.Arunkumar Visweswaran, Founder, Zucca Pizzeria
100	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Dr.A.Pankajam, Associate Professor & Head, Department of Business Administration
101	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Dr.J.Arthi, Staff Advisor, Avalon Management Association
102	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Dr.Nanjundaraj Prem Anand, Professor, Firebird Institute of Research in Management
103	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Mr.Nisar Ahamed, CEO & Founder, Rabbit Tortoise
104	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Mr.S.Rajarajan, CEO,Boston Creative Company
105	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Dr.Shyam Prasad Rajasekaran, Founder & CEO, Twirl Tact Technology Solutions Pvt Ltd
106	Inter collegiate	Avant Garde	106	Self finance & Registration	25/02/2020	Mr.Ashwin Kashyap Raghuraman, Founder and Proprietor, BowChow SuperDog

	Event					
107	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Ms.Priya Ramakrishnan, MD,Corbel Soft Technologies
108	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Mr.Aparna Karthikeyan, Secretary, Thambu Nursery and Primary School, Trustee, Bluemount Charities
109	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Mrs.Sripriya Gowrisankar, MD,BESTEN Pumps
110	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Mr.V.R. Chander, Partner, CADD Centre
111	Inter collegiate Event	Avant Garde	106	Self finance & Registration	25/02/2020	Mr.Charath Chander Natarajan, Co-Founder, MaxCADD
112	Workshop	Data Science and Business analytics	108	Non plan	26/02/2020 to 06/03/2020	CADD Centre
113	Workshop	Advanced Business Analytics Using R Programming	107	Non plan	09-03-2020 to 13-03-2020	Dr. Dinesh Babu Trainer Brainswig Bengaluru
114	Guest Lecture	“Think and Ink”	106	Not applicable	14-10-2019	Mr.P.Jeganathan, Founder & Director Energetic Event Management
115	Guest Lecture	“Business skills for success in Business”	103	Non plan	14-10-2019	Mr.Shivapirakasan, Correspondent Peepal Prodigy School
116	Guest Lecture	“Entrepreneurship – Talent Toolkit”	103	Non plan	14-10-2019	Ms. Lalitha Gautum, Founder, Kovai Foodies & Branch Manager- KVB
117	Guest Lecture	“Demystify Entrepreneurship Beyond Academics”	105	Self finance	15-10-2019	Dr.U.Jerinabi Dean School of Management and Commerce

118	Guest Lecture	“Business Opportunities – Digital Gateways”	106	Self finance	15-10-2019	Mr.S.Raja Rajan CEO, Boston Creative Company
119	Guest Lecture	Inauguration	105	Not applicable	15-10-2019	Ms.Ranjana Singhal Managing Partner That’s’ y Food, On the Go and Café Totaram
120	Guest Lecture	“Entrepreneurship embedded Curriculum Design”	106	Self finance	15-10-2019	Dr.J.Arthi Associate Professor Dept of Business Administration
121	Guest Lecture	“Detailed Project Report”	106	Self finance	16-10-2019	Dr.K.Ramya Asst. Professor(SG) Dept. of Business Administration
122	Guest Lecture	“Writing A Business Plan- Do’s And Dont’s	106	Self finance	16-10-2019	Ms.M.Aghila Devi Founder,MIGAI Academy of Excellence
123	Guest Lecture	“Social Media and Business Promotion”	105	Non plan	16-10-2019	Ms.Priya Ramakrishnan Managing Director Corbel Soft Technologies
124	Guest Lecture	“Behind the successful Journey of Entrepreneur- The untold story”	106	Non plan	16-10-2019	Ms.Priyanka Dharmakumar Partner, Hangout
125	Guest Lecture	“Intellectual Property Rights & Patenting”	106	Non plan	17-10-2019	Dr.G.P.Jeyanthi Director of Research And Consultancy
126	Guest Lecture	“Design Thinking – Value Creation for Entrepreneurs”	106	Non plan	17-10-2019	Mr.N.R.R.Vijayakumar Co-Founder Founderpassion The Startup Accelerator
127	Guest Lecture	“Women in Business”	105	Self finance	17-10-2019	Ms.Reni Auxiliya Co-Founder-Momade Cuisines & Play workz Co-working Space
128	Guest Lecture	“Operations management in Business”	106	Self finance	17-10-2019	Dr.M.A.Vijaya Asst.Professor(SS)

						Dept. of Business Administration
129	Guest Lecture	“Product Design & Development”	106	Non plan	18-10-2019	Dr.P. Chitramani Professor Dept of Business Administration
130	Guest Lecture	“Incubation And Innovation”	106	Non plan	18-10-2019	Dr.S.D.Sivakumar Director Directorate of Agribusiness Development, TNAU
131	Guest Lecture	“Role of DIC in promoting Entrepreneurship”	105	Non plan	18-10-2019	Mr.B. Karthigaivasan General Manager District Industries Center
132	Guest Lecture	“Role of SIDBI in Project financing”	106	Non plan	18-10-2019	Mr.L.Narayanan DGM-SIDBI
133	Guest Lecture	<u>Industrial Visit</u> PSG -STEP	106	Self finance	19-10-2019	<u>Industrial Visit</u> RSM Autocast Habitos
134	Guest Lecture	“EDPs @ Campus Initiatives” “Schemes for startups”	106	Self finance	21-10-2019	Dr. Rymala Mathen Coordinator-EDC School of Engineering Avinashilingam Institute Mr. Daniel Prabakaran Executive Entrepreneurship Development and Innovation Institute Govt. of Tamilnadu
135	Guest Lecture	“Entrepreneurship- The actual process”	105	Self finance	21-10-2019	Mr.S.N.Palaniappan Chief Strategy Officer Habitos Head- Marketing-Idlidabba Pvt., Ltd.,
136	Guest Lecture	“Think innovatively, Drive Mindfully”	106	Self finance	21-10-2019	Mr.Ashwin Kashyap Proprietor, Bowchow
137	Guest	“Effective Campus	106	Self finance	21-10-2019	Mr.A.Ramesh

	Lecture	ecosystem”				Program Associate- Sri Eshwar IGNITE Acclerator Sri Eshwar College of Engineering
138	Guest Lecture	“Financial Management in SSIs”	106	Non plan	22-10-2019	Dr.A.Pankajam Head of the Department Dept of Business Administration
139	Guest Lecture	“MSME’S Schemes And Projects”	105	Not applicable	22-10-2019	Ms B.Kayalvizhi Assistant Director, MSME
140	Guest Lecture	“Business in Digital Environment”	106	Non plan	22-10-2019	Dr.T.Devi Professor and Head Department of Computer Applications Bharathiar University
141	Guest Lecture	“Social Entrepreneurship”	108	Self finance	23-10-2019	Ms.B.Sruthi BIRAC Social Innovator Odisha
142	Guest Lecture	“NextGen Entrepreneurship”	106	Self finance	23-10-2019	Mr.Sriram Prasad CEO, Keeraikadai.com
143	Guest Lecture	“Successful Journey of Startups”	105	Self finance	23-10-2019	Ms.S.Samyuktha & Ms.K. Niveda dailypoojaseva.com
144	IV	Industrial Visit	106	Non plan	24-10-2019	Faraday Ozone KCT Forge Forward
145	Guest Lecture	Success and Failures in Business”	106	Not applicable	25-10-2019	Ms.B.Vidya CEO, Bamboo Events
146	Guest Lecture	‘Overcome Barriers - Motivational Talk’	106	Non plan	25/02/2020	AJ Radhika, Entrepreneur Coimbatore woman is battling a rare bone disease but she's got her own doll-making business