

## Department of Business Administration

### Research Projects

S.No.	Faculty Name	Title of the Project	Duration	Type of the Project	Name of the Funding Agency	Amount Sanctioned (Rs.)	Any JRF/ SRF/staff appointed in this project
<b>2016-2017</b>							
1	Dr.K.Ramya	Impact of Environmental Education on Responsible Environment Behaviour among Higher Education Students	28.12.2016 to 28.4.2017	Government	UGC – 12th Plan	35,000	No
2	Dr.M.A.Vijaya	Relationship between Personality and Employability among Higher Education Students	28.12.2016 to 28.4.2017	Government	UGC – 12th Plan	35,000	No
<b>2017-2018</b>							
1	Dr.A.Pankajam	Consumer Attitude and Adoption towards Digital Currency in Coimbatore	1.12.2017 to 31.3.2018	Government	NON-Plan	20,000	No
2	Dr.J.Arthi	In- House Project entitled “Impact of Entrepreneurial Counselling for Selected Group with entrepreneurial intention”	1.12.2017 to 31.3.2018	Government	NON-Plan	20,000	No
3	Dr.J.Arthi	FDP on “Entrepreneurship- Initiate and Ignite”	2018	Government	DST –NIMAT- EDII, Ahmedabad	2,50,000	No
4	Dr.T.Amutha	Knowledge Management practices in Higher Education Institutions in Coimbatore	1.12.2017 to 31.3.2018	Government	UGC, New Delhi	20,000	No
<b>2018-2019</b>							
1	Dr.J.Arthi	National Level FDP on Entrepreneurship: Pathfinder for National Development	17.9.2018 to 29.9.2018	Government	DST –NIMAT- EDII, Ahmedabad	2,50,000	No
2	Dr.K.Ramya Dr.U.Jerinabi	E-content Development	18/1/2018-20/01/2018	Government	UGC	30,000	No

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3	Dr.J.Arthi	Entrepreneurship Awareness Camp, EDII	2 weeks	Government	DST –NIMAT- EDII, Ahmedabad	40,000	No
4	Dr.P.Chitramani Ms.P.Angel Ranjitham	Assessing Career Talents among Post Graduate Students	4 Months (4.1.2019 to 30.4.2019)	Government	UGC, New Delhi	30,000	No
5	Dr.K.Ramya ,Dr.A.Pankajam	Enablers of E-Teaching and E-Learning (EEE)	18th and 23rd May, 2020	Government	UGC, New Delhi	30,000	No
<b>2019-2020</b>							
1	Dr.P. Chitramani	SWAYAM – MOOC, Supply Chain Management Coordinator	15 weeks	Government	UGC – MHRD	13,50,000	No
2	Dr.J.Arthi Dr.T.Amutha	National Level One Week faculty Development Programme on “Advanced Research Analytics using Stat Craft & AMOS”	1 week	Government	UGC, New Delhi	1,71,000	No
3	Dr.J.Arthi	Legal Awareness Programme- Cyber Laws & Workplace related Issues	2 days	Government	National Commission for Women, New Delhi	90,000	No
4	Dr.J.Arthi	“Instituting Women Startups Promoting Incubators in Academic Institutions through leveraging CSR Contribution in selected Districts around Coimbatore”	23.07.2019	Government	ICSSR	8,00,000	Yes
5	Dr.K.Ramya	Reboot : Teaching & Learning	6/7/2020 to 10/7/2020	Government	UGC	73,000	No