

Profile of Dr. T. Amutha



- (i) Designation : Assistant Professor (SS)  
(ii) Department : Business Administration  
(iii) Qualification : MS.IT&M., MBA., M.Phil., Ph.D  
(iv) Experience : 15 Years  
(v) Specialization : Marketing, Human Resource and Systems

(vi) Email id : [amuthamirthiga@gmail.com](mailto:amuthamirthiga@gmail.com)

Mob No: 9952733445

(vii) Research Guidance :

Degree	Awarded	Guiding
M.Phil	-	-
Ph.D	-	2

(viii) Publications

S.No	Category	Total	For the Period (2013-2018)
1	International Journals	8	7
2	National Journals	8	-
3	In house	1	1
4	Full length articles in proceeding	9	7
5	National/International Conference	21	16
6	Books / Chapters in Books / Books Edited	10	7

Best 5 Publications (2013-2018):

S. No	Title of the Article	Name of the Journal	I/N	ISBN/ ISSN	Vol.	Pages	Date, Month and Year
1.	A Study on Patient Care Quality in Christian Mission Hospital in Madurai	Shanlax International Journal of Commerce	International	ISSN No: 2320 4168	Vol:3 No:1	PP.39-52	January 2015
2	A Study on Customer Satisfaction of Reliance Mobile Service in Madurai	Shanlax International Journal of Management	International	ISSN No: 2321 4643	Vol:2 No:3	PP.12-23	January 2015
3	Performance of Rubber Product Distributors in Madurai District – An Empirical Study	Intercontinental journal of Human Resource Research Review	International	ISSN No: 2347-1662 Impact Factor 4.169	Vol:5 Issue 5-Spl Edition III	PP.116-123	February 2017
4	E-Banking for Sustainable Development	International Journal of Hospitality Business and Research	International	ISSN No: 0976-7789	Vol:8 Issue 2		October 2017
5	Opportunities and Prospects for the Rubber Product Distributors – An Empirical Study	Asian Journal of Multidimensional Research	International	ISSN No:2278-4853 Impact Factor: SJIF = 4.708	Vol:7 Issue 1-	PP.37-46	January 2018
6	Work Life Balance	International Journal of Scientific	International	ISSN No:	Vol:7	PP.21	August

	Among Women College Teachers in Coimbatore	Research and Review		2279-543X Impact Factor 6.1	No.8	1-217	2018
7	Employee Empowerment and Engagement in selected Automobile Industry	International Journal of Scientific Research in Computer Science and Management Studies(IJSRCSAMS)	International	ISSN No: 2319-1953	Vol:7 Issue: 5	S.No 124	September 2018

(ix) Sponsored Projects

Major Projects handled so far		Major Projects handled during (2013-2018)	
Nos	Financial Outlay	Nos.	Financial Outlay

(x) Details of the Projects (2013-2018):

S.No	Title of the Project	Funding Agency	Duration	Total Amount
1	Knowledge Management and Training in higher education	UGC In house Project	3 months	Rs.20,000/-

- (xi) Seminars / Conferences / Workshops organized (2013-2018) : 11
- (xii) Seminars / Conferences / Workshops attended (2013-2018) : 37
- (xiii) Awards / Achievements / Recognitions (2013-2018) : 2
- (xiv) Invited Talks (2013-2018) : 6
- (xv) Visits Abroad (2013-2018) : --
- (xvi) Additional Responsibilities (2013-2018) :

External Examiner in the PG Board in Anna University, Chennai.

External Examiner in the UG Board in Madurai Kamaraj University, Madurai.  
External Examiner in the UG & PG Board in S.V.N. College, Madurai.  
External Examiner in the UG Board in Sowrastra College, Madurai.  
External Examiner in the PG Board in Alagappa University, Karaikudi.  
External Examiner in the PG Board in Bharathiar University.  
Member of Board of Studies in ASMT from 2013 to 2015

Signature of the staff