

Profile of Dr. R. Hemavathy



- (i) Designation : Assistant Professor
- (ii) Department : Business Administration
- (iii) Qualification : M.Com, MBA, M.Phil, Ph.D, SET (2016)
- (iv) Experience : 5 years
- (v) Specialization : Finance, Marketing
- (vi) Email id : hemafi.research@gmail.com Mob No: (optional)9952223100
- (vii) Research Guidance : Nil

Degree	Awarded	Guiding
M.Phil		
Ph.D		

(viii) Publications

S.No	Category	Total	For the Period
1	International Journals	16	2012-2018
2	National Journals	3	2009-2011
3	In house		
4	Full length articles in proceeding	12	2009-2018
5	National Conference	3	2008-2009
6	Books / Chapters in Books / Books Edited	1	2017

Best 5 Publications (2013-2018):

S.No.	Title of the Article	Name of the Journal	I/N	ISBN/ISSN	Vol.	Pages	Date, Month and Year
1	The aid of banking sectors in supporting financial inclusion-an	Research on Humanities and Social Sciences	International	2222-2863	2(3)	38-46	2012

	implementation perspective from Tamil Nadu state, India						
2	Opinion on the Growth of Financial Inclusion in State of Tamil Nadu: An Empirical Analysis	International Journal of Engineering Research and Development	International	2278-067x	4(7)	25-29	2012
3	TRENDS OF INSURANCE SECTOR AND IMPACT OF BANCASSURANCE IN INDIA	Research Journal of Social Science & Management	International	2251-1751	4(2)		2015
4	A Predictive Analytical Approach towards improving the Crop Growth Yield using Fuzzy Cognitive Maps– CROYAN	IIOAB JOURNAL	International	0976-3104	6(4)	120-130	2015
5	Homogeneous Expectations of ERP Customers: Using Cluster Approach	International Journal of Applied Engineering Research	International	1087-1090	10(92)	25-30	2015

6	An Analysis of Banking Industry with Special Reference to Porter's Five Force Framework	International Research Journal of Finance and Economics	International	1450-2887	137	7-17	2015
---	---	---	---------------	-----------	-----	------	------

(ix) Sponsored Projects Nil

Major Projects handled so far		Major Projects handled during (2013-2018)	
Nos	Financial Outlay	Nos.	Financial Outlay

(x) Details of the Projects (2013-2018): Nil

S.No	Title of the Project	Funding Agency	Duration	Total Amount in Lakhs

- (xi) Seminars / Conferences / Workshops organized (2013-2018) : 4
- (xii) Seminars / Conferences / Workshops attended (2013-2018) : 20
- (xiii) Awards / Achievements / Recognitions (2013-2018) : 2 (Research Award, VIT 2011 & Best paper presentation award in University of Madras, 2010)
- (xiv) Invited Talks (2013-2018) : 1
- (xv) Visits Abroad (2013-2018) : Nil
- (xvi) Additional Responsibilities (2013-2018) : Reviewer for Springer & Emerald - Scopus Indexed journals

R. Hemavathy

Signature of the staff