

Profile of Dr.A.Pankajam



- (i) Designation : Associate Professor and Head
- (i) Department : Business Administration
- (ii) Qualification : B.Com. MBA, M.Com, M.Phil., FCMA, Ph.D
- (iii) Experience : 26 yrs
- (iv) Specialization : Finance, Quantitative Management, Behavioural
Finance and Business Analytics
- (v) Email id : ambipankaj@gmail.com Mob No: 9843026699
pankajam_mba@avinuty.ac.in
- (vi) Research Guidance :

Degree	Awarded	Guiding
M.Phil	--	2
Ph.D	---	---

(vii) Publications

S.No	Category	Total	For the Period (2013-2018)
1	International Journals	9	5
2	National Journals	3	1
3	In house	---	
4	Full length articles in proceeding	20	4
5	National Conference	12	5
6	Books / Chapters in Books / Books Edited	20	8

Best 5 Publications (2013-2018):

S.No.	Title of the Article	Name of the Journal	I/N	ISBN/ISSN	Vol.	Pages	Date, Month and Year
1.	E – Banking	Information	N	81-	Vol. 4	pp 231-	2014

	Challenges and Opportunities	Technology: Its Application on the SSI Sector		7141-671-3	No. 2,	247	
2.	Preference towards Investment Avenues by the Individual Investors in Tamilnadu	Inter Continental Journal of Finance Research Review	I	2321-0354(O) 2346-1654 (P	Vol 3	pp 113-116	Aug 2017
3.	Digitalisation for Sustainable Development	Asian Journal of Multidimensional Research	I	2278 – 4853	Vol 2	pp 201-207	Jan 2018
4.	Digital Currency – Need of the Hour	International Management Research Review	I	2231-2501	Volume 2	pp 46-50	March 2018
5.	Emotional Intelligence and Investment Decision making of Individuals	International Journal of Scientific Research and Review	I	2279-54X	Volume 5	pp 241-247	April 2018

(viii) Sponsored Projects : Nil

Major Projects handled so far		Major Projects handled during (2013-2018)	
Nos	Financial Outlay	Nos.	Financial Outlay

(ix) Details of the Projects (2013-2018):

S.No	Title of the Project	Funding Agency	Duration	Total Amount in Lakhs
1	Consumer Attitude and Adoption towards Digital Currency in Coimbatore	In House Project	4 months	Rs. 20,000

- (x) Seminars / Conferences / Workshops organized (2013-2018) : Nil
- (xi) Seminars / Conferences / Workshops attended (2013-2018) : 31
- (xii) Awards / Achievements / Recognitions (2013-2018) : Nil
- (xiii) Invited Talks (2013-2018) : Nil
- (xiv) Visits Abroad (2013-2018) : Nil
- (xv) Additional Responsibilities (2013-2018) : (i) Chief Super indent Exam Committee (ii) Member Anti Ragging Squad. (iii) Convener for Annai Vizha Reception Committee (iv) Convener for Thanks Giving Day Finance Committee (v) CSS In Charge In the Dept (vi) Convener for Thanks Giving Day (vi) Convener for Shrine Decoration Committee of Ayya Birthday Celebrations (vii) Member Board of Studies.

Signature of the staff