

Department of Tourism

Book Chapters Published

S.No.	Author(s)	Title of the Chapter	Name of the Book	Publisher Year	Page No.	ISBN
1.	Dr.Bindu V.T, Mrs. K. Sathiyabamavathy	Visitor Perception and Expectation of Heritage Tourism at Mahabalipuram Monuments	IGI Global	IGI Global Publishers, USA 2020	191 – 210	9781799 843306
2.	Dr.Bindu V.T, Mrs. K. Sathiyabamavathy	Corporate Social Responsibility by Indian Hotels for Sustainable Development	Digitalization for Transforming India.	Shanlax Publications, Madurai, 2018	207-216	8193331651
3.	Dr.BinduV.T	History of the Mattancherry Synagogue	Authors Press, New Delhi	Authors Press 2017	59-65	978-93-86722- 60-7
4.	Dr.BinduV.T	A Study on the Measures for Sustainable Heritage Tourism In and Around Pondicherry	Tourism and Conservation of Heritage Monuments- The Stakeholders Manifesto	Authors Press, New Delhi, 2017	126-136	978-93- 86722-60-7

5.	Dr.BinduV.T	A study on determinants of Online Buying Behavior	E-Business Growth and Challenges in India.	Shanlax Publications, Madurai, 2017	176-185	9789386537201
6.	Dr.BinduV.T	Challenges in Travel Retailing: Impact of Online Booking on Travel Entrepreneurial Business	E-Services: Issues and Challenges	Shanlax Publications, Madurai, 2017	213-220	978-81-933316-5-1
7.	Mrs Sivakami V	A study on the measures for sustainable heritage tourism in and around Pondicherry	Tourism and Conservation of Heritage Monuments- The Stakeholders Manifesto	Authors Press 2017	126-136	978-93-86722-60-7
8.	Mrs. K. Sathiyabamavathy	A study on the Marketing strategies to promote heritage hotels in India	Tourism and Conservation of Heritage Monuments- The Stakeholders Manifesto	Authors Press 2017	360-382	978-93-86722-60-7
9.	Mrs. K. Sathiyabamavathy	A Snapshot View on “Demonetization and Digitalization of India: A Boon or Burden to General Public”	E Business: Growth and Challenges in India	Shanlax Publications 2017	336 - 340	978-93-86537-20-1

10.	Mrs. K. Sathiyabamavathy	Internationalization of Tourism Education	Teaching in Technological Era	Shanlax Publications 2017	336 - 340	978-93-86537- 20-1
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