

**Department of Tourism Management**

**Papers Published in International and National Journals**

<b>S. No.</b>	<b>Author(s)</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>Year of Publication</b>	<b>Vol. No./ Issue No.</b>	<b>Page No.</b>	<b>ISSN</b>
1	Dr. K. Sathiyabamavathy	Consumer Preference for Rice Based Ready to Cook Food Products in Coimbatore City	MuktShabd Journal	April 2020	Volume 9 Issue No.4	Pp 2055-2064	ISSN No: 2347-3150
2	Dr.Bindu.V.T	Visitor Perception on Environmental Impacts of Botanical Garden, Ooty for Sustainable Practices	International Journal of Multidisciplinary Educational Research	March 2020	Vol.9, Issue 3(1)	Pp 147-161	ISSN No: 2277 - 7881
3.	Dr.Bindu.V.T	Indigenous Entrepreneurial Avenues in Wayanad	International Journal of Multidisciplinary Educational Research	March 2020	Vol.9, Issue 3(1)	Pp 197-209	ISSN No: 2277 - 7881
4	Dr.S. Dhanabagiyam	Organizational Success and Collusion with personal Optimization for Effective HRM -An Empirical Study	Parisodh Journal	March 2020	Vol 4, Issue 3	2001 - 2014	ISSN : 2347-6648
5	Dr.S.Dhanabagiyam, Dr.K.Sathiyabamavathy	“A Study on the Impact of Employee Retention in Star Hotels of Coimbatore District”	International Journal of Multidisciplinary Educational Research	March 2020	Vol.9, Issue 3(1)	54-63	ISSN No: 2277 - 7881

6.	Dr.Bindu.V.T	A study on factors influencing the Visitor Experience on Eco Tourism Activities at Parambikulam Tiger Reserve	International Journal of Hospitality and Tourism Systems.	Jan 2020	Vol.13, Issue 1	Pp81-89	ISSN No:0947-6250, Scopus Indexed
7.	Dr.Bindu.V.T	Perception of Local Community on Ecotourism Practices at Parambikulam Tiger Reserve	International Journal of Social Science and Economic Research	June 2019	Vol 4, No. 6	Pp 4224-4239	ISSN:2455-8834, Impact Factor :2.173 UGC Listed
8.	Dr.Bindu.V.T	Visitor Impact Management of Parambikulam Tiger Reserve in Western Ghats	International Journal of Commerce and Management Research	March 2019	Vol 5, Issue 2	Pp 31-36	ISSN 2455-1627, Impact Factor: 5.22 Scopus indexed
9.	Dr. K. Sathiyabamavathy	A Study on Customer Satisfaction and Service Quality in Selected Attractions of Ooty	Journal of Management Research and Analysis	March 2019	Volume 3	Pp 280-288	ISSN: 2394-2762
10.	Dr. K. Sathiyabamavathy	Role of Advertisement on the Promotion of Use of Biofertilizers in Western Tamil Nadu	Journal of Extension Education (JEE)	August 2019	Volume 31 No.4	Pp 6396-6400	ISSN: 0971-3123

11.	Dr.Bindu.V.T, Dr. K. Sathiyabamavathy	Cross-cultural Consumers and Their Influence on Tourism Industry for Sustainable Environment	International Journal of Engineering , Business Enterprise Applications.	February 2019	Vol.21, Issue.1	Pp 10-16	ISSN No:2279-0020, Impact Factor:6.32
12.	Dr.Bindu.V.T	Heritage Tourism Development of Great Living Chola Temples: A Study on Visitors Perception and GIS Representation	International Journal of Management and Social Sciences	January 2019	Vol8(2.1)	Pp 114-120	ISSN No :2249-0191, Impact Factor: 3.259 UGC listed
13.	Dr.S. Dhanabagiyam	A Study on the demographic factors influencing cultural Heritage Tourism	International Journal of Research and Analysis	March 2019	Vol 3, Issue 1	Pp 269 - 273	ISSN: 2394-2770
14.	Dr.Bindu.V.T	Service Design in Tourism Industry: A key for Sustainable Entrepreneurial Business	Asian Journal of Multidimensional Research	Feb 2018	Volume 7	Page115-125	ISSN: 2278-4853 Impact Factor-4.708 UGC Listed
15.	Dr.S. Dhanabagiyam	A Study on Cultural Heritage Tourism	International Journal of Management and Social Sciences	Feb 2018	Vol 8, Issue 1	Pp 180-191	ISSN: 2349-9761
16.	Dr. K. Sathiyabamavathy	Service Design in Tourism Industry: A Key for Sustainable Entrepreneurial Business	Asian Journal of Multidimensional Research	Feb 2018	Volume 7, Issue 2	Pp 115-125	ISSN: 2278-4853

17.	Dr.Bindu.V.T	Accessible Tourism: A Key to Sustainable development in Coimbatore	International Journal of Hospitality Business and Research	October 2017	Volume 8, Issue 2	Page 1-19	ISSN:0976-7789 UGC Number 2
18.	Dr.Bindu.V.T	Exploration of Ecotourism Destinations an Approach towards Sustainable Tourism in and around Coimbatore	International Journal of Hospitality Business and Research	October 2017	Volume 8, Issue 2	Page 157-174	ISSN: 0976 – 7789 (UGC Listed)
19.	Dr.S. Dhanabagiyam	A Study on Customer Relationship Management in Sree Annapurna Restaurant,Coimbatore	International Journal of Hospitality Business and Research	October 2017	Volume 8, Issue 2	Pp 201 - 222	ISSN: 0976 – 7789
20.	Dr.S. Dhanabagiyam	A Study on Medical Tourism in Coimbatore	International Journal of Hospitality Business and Research	October 2017	Volume 8, Issue 2	Pp 173 - 191	ISSN: 0976 – 7789
21.	Dr. K. Sathiyabamavathy	A Study on Customer Relationship Management in Sree Annapurna Restaurant, Coimbatore	International Journal of Hospitality Business and Research	October 2017	Volume 8, Issue 2	Pp 173-191	ISSN: 0976-7789
22.	Dr.S. Dhanabagiyam	To Ascertain the Influence of Bank Officers towards the Factors of Succession Planning	International Journal of Research in Business Studies and Management	March 2017	Vol 4, Issue 3	Pp 1-6	ISSN: 2394-5931

23.	Dr.Bindu.V.T	Economic Leverage of Coimbatore Through MICE Tourism: A supply Side perspective	Intercontinental Journal of Marketing Research	February 2017	Volume 5, Issue 5-special Edition II	Pp114-125	ISSN:2347-1670, Impact Factor: 4.311
24.	Dr.Bindu.V.T	Local Community Perception on Eco Tourism and sustainability In and around Ooty	International Journal of Marketing Research	February 2017	Volume 5, Issue 5-special Edition II	Pp126-139	ISSN2347-1670, Impact Factor: 4.311
25.	Dr.Bindu.V.T	Community Based Tourism: An Approach to sustainable Tourism development in Wayanad	International Journal of Marketing Research	February 2017	Volume 5, Issue 5-special Edition II	Pp100-113	ISSN: 2347-1670, Impact Factor: 4.311
26.	Dr.S. Dhanabagiyam	A SWOT Analysis of Business Tourism and its Influence on Hospitality Industry in Coimbatore District	Journal of Exclusive Management Sciences	February 2017	Vol 6, Issue 2	Pp 33-40	ISSN: 2277-5684
27.	Dr. K. Sathiyabamavathy	Role of Tourism and Hospitality Industry Towards Indian Economy	Intercontinental Journal of Marketing Research Review	February 2017	Volume 5	Pp 78-87	ISSN:2347-1670
28.	Dr.S. Dhanabagiyam	Analyzing the opinion of Bank Managers and Subordinates on the factors MultiraterFeedback System	Acme Intellectuals International Journal of Research in Management, Social Sciences &	October 2016	Vol-14, Issue-14	Pp 51-60	ISSN: 2320 – 2939

			Technology				
29.	Dr.Bindu.V.T	Impact of Clean India Campaign on Tourism development in Coimbatore as a destination	International Journal of Business studies	September 2016	Vol.1, No (Special)	Pp108-124	ISSN:2455- 2992
30.	Dr.Bindu.V.T	Accessible Tourism: Determinants and Constraints:A Demand Side Perspective	IOSR Journal of Business and Management	September 2016	Vol.18, Issue 9	Pp 01-08	ISSN 2319-7668, Impact Factor:3.52
31.	Dr.Bindu.V.T	Customer satisfaction and service Quality Gap Analysis of Health Tourism in Kerala	Journal of Exclusive management Science	September 2016	Vol no 5 Issue 9	Page no 10 to 19	International 2320-866X
32.	Dr.S. Dhanabagiyam	Analysis of factors influencing employee turnover for effective succession planning	Jiims 8m, International Journal	October 2013	Vol. 4, Issue 3	Pp 23-27	ISSN No: 0973-9343
33.	Dr.S. Dhanabagiyam	Serving leadership pipeline through multirater feedback	CASSR, Intensity: international journal of Applied social science research	January 2013	Vol 2, Issue 1	Pp 116-118	ISSN No:2319 - 8516