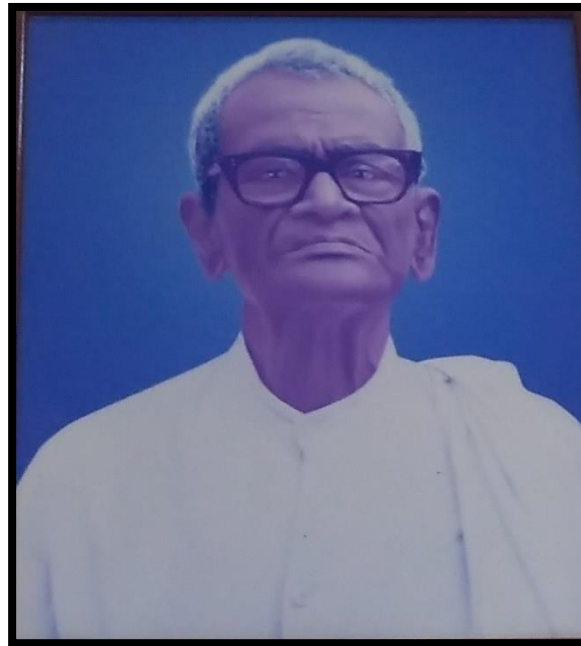




Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

THIRU T.S. DHANDAPANI CHETTIAR CHAIR
IN THE FIELD OF SOCIAL SCIENCES



PREAMBLE

Thiru T.S. Dhandapani Chettiar Chair in the field of Social Sciences was instituted with a sum of Rs.10,00,000 on 03/01/2018 to undertake higher studies, research and to conduct outreach programmes for empowering women through entrepreneurship development. The Chair will focus on training/imparting necessary skills for decision making, domestic and entrepreneurial management ventures of women. The Chair will act as a pivotal point for co-coordinating activities such as workshops, seminars, training programmes and similar activities for the empowerment of women entrepreneurs.

OBJECTIVES OF THE CHAIR

- Organise workshop/ seminar/ training programmes for empowerment of women.
- Imparting skill for decision making, domestic and entrepreneurial management ventures for women.
- Conducting outreach programmes for empowering women through entrepreneurial development and
- Conducting research studies on women empowerment.

COORDINATOR OF THE CHAIR

Dr.R.Annapoorani,

Former Professor of Economics,

Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

ACTIVITIES CARRIED OUT DURING 2019-2020

INDEX

GUEST LECTURE

S.No	Title/Theme	Department	Date	Resource Person	Number of beneficiaries
1	Women Empowerment and law	English	05/12/2019	Dr. (Mrs.) Poornavalli Mathiparanam Visiting Professor , Kasthuri Institute of Management Studies & Former Head (Rtd.), Department of English, PSGR Krishnammal College for Women, Coimbatore	180
2	Women Empowerment in Sangailakiyam	Tamil	02/03/2020	Dr.S.Suresh Kumar, Assistant Professor, Kongunadu Arts and Science College, Coimbatore.	120

NATIONAL SEMINAR

S.No	Title/Theme	Department	Date	Resource Person	Number of beneficiaries
1	Facets of Women Empowerment- Opportunities and Challenges	Economics and Dr.Ambedkar Studies Centre	19/12/2019	Dr.B.Vanitha, Professor of Economics, Bharathiyar University, Coimbatore. Dr.K.C.Lilavathi, Former Professor of Home Science Extension, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	270



Guest Lecture on Women Empowerment

TRAINING PROGRAMMES ORGANISED

S.No	Title/Theme	Department	Date	Number of beneficiaries
1	Spoken Hindi	Hindi	20/01/2020 to 28/01/2020	58



Training Programme - Spoken Hindi

WORKSHOP

S.No	Title/Theme	Department	Date	Number of beneficiaries
1	Digital Marketing & Analytics – For Empowerment of Women	Commerce	03/01/2020 and 04/01/2020	126



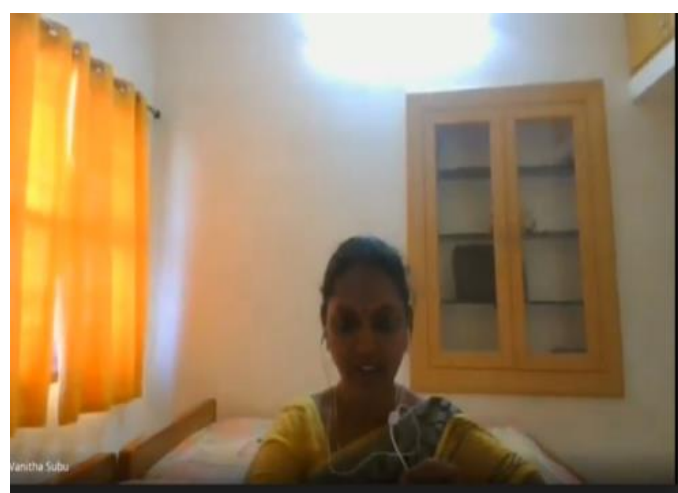
Workshop on Digital Marketing & Analytics – For Empowerment of Women

ACTIVITIES CARRIED OUT DURING 2020-2021

INDEX					
WEBINARS					
S.No	Title/Theme	Department	Date	Resource Person	Number of beneficiaries
1	Women Empowerment	English	6.10.2020	Dr. S. Vanitha, Assistant Professor, Department of English, PSG College of Arts and Science, Coimbatore Dr. N. Nila, Associate Professor, Department of English, Mercy College, Palakkad	127
2	Emerging Voice of Women Resistence in Hindi Poetry	Hindi	10.10.2020	Dr. Shanthi Nair, Professor, Department of Hindi, SreeSankaracharya University of Sanskrit, Kalady, Kerala	178
3	Women empowerment in Tamil Ilakiyam	Tamil	7.10.2020	DR. Prabhakaran Professor of Tamil Vel Institute of Technology Chennai	96
4	Understanding the Current Public Health Crisis in India through Dr. B. R. Ambedkar Writings	Dr. Ambedkar studies centre	9.10.2020	Dr. Awanish, Assistant Professor, School of Development, Azim Premji University, Bangalore	53
5	Women Empowerment - Economic Issues	Economics	15.10.2020	Dr. S. Poongodi, Associate Professor, Department of Tamil, Government Arts College, Coimbatore	112



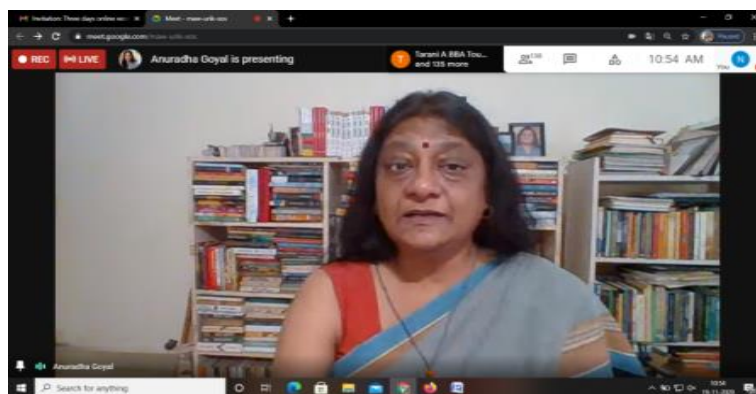
Webinar on Women Empowerment in Tamil Illakiyam



Webinar on Women Empowerment

WORKSHOP

S.No	Title/Theme	Department	Date	Resource Person	Number of beneficiaries
1	Women Empowerment through Digital Entrepreneurship	Commerce	17.10.2020 and 18.10.2020	Ms. A. Moogambigai Senior Technical Trainer, Synergy School of Business Skills, Coimbatore G.Sudhinder, Business Development Manager, Synergy School of Business Skills, Coimbatore	160
2	“Skill Development Training for Women Empowerment Towards Sustainable Income Generation”	Tourism management	18.11.2020 to 20.11.2020	Mr.Gugan Ilango Vice President of Credai (TamilNadu) & Director Consultant at BNI Mrs.Anuradha Goyal Founder at Inditales (Goa), Author & Blogger Mr.Vijay Anand P.S Vice President (Face). Coimbatore	128



Digital Entrepreneurship for Women Empowerment Towards Sustainable Income Generation

FUTURE PLAN

- Organise seminar in collaboration with District Industries Centre, Entrepreneurial development cell and Self employment training institute.
- Organise workshop for the students as a way of helping them to prepare for competitive examinations.
- Organize lecture series and entrepreneurial development programmes in the community for sensitising rural women an empowerment.
- Providing skill oriented training programmes in the community.
- Publishing a booklet on Government programmes and assistance for women entrepreneurs.
- Publishing a book an Economic empowerment of women - Key issues and challenges and
- Undertake research students on various issues of women empowerment through entrepreneurship.