



## **Avinashilingam Institute for Home Science and Higher Education for Women**

(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B

Coimbatore - 641 043, Tamil Nadu, India

### **Annual Report or 2020-2021 Which has been approved in 122<sup>nd</sup> BOM Dated 5<sup>th</sup> July 2022 As Item No. 12(2)**

#### **REPORT OF ACTION TAKEN BASED ON FEEDBACK ANALYSIS OF STAKEHOLDERS 2020 -2021**

The Internal Quality Assurance Cell after collecting the feedback on curriculum from all the stakeholders for the academic year 2020-2021, carried out an analysis, further derived certain suggestion as proposed by the respective stakeholders. With those suggestions derived, a committee headed by IQAC scrutinized the suggestions and recommended certain actions to be taken. The key findings relevant to subsequent action in terms of curriculum restructuring was carried out in the BoS meeting.

As per the recommendations, the action taken against the feedback is presented under the following heads

- A. Students' Feedback Analysis
- B. Teachers' Feedback Analysis
- C. Alumnae Feedback Analysis
- D. Employers Feedback Analysis

## A.Student - suggestions from feedback and action taken

Suggestions	Action taken
Provide ample opportunities in the syllabus to exploit the creative talents of the students	<ul style="list-style-type: none"> <li>• The syllabus revision of the 12 PG programmes focused on the Practical component, enabling students to improve their creative skills</li> <li>• 46 Professional Certificate Courses for PG, Co-curricular courses and value added courses for UG were introduced along with the vast choice of course for the students to cater their needs</li> </ul>
Semester wise distribution may be revamped to achieve every course-load in all semesters	<ul style="list-style-type: none"> <li>• In the process of syllabus revision of PG programme, the courses with loaded syllabus in the same semester were split to enable better learning</li> </ul>
Skill based courses / programmes to be introduced to strengthen their skill and enhance their career prospects	<ul style="list-style-type: none"> <li>• 3 new programmes in UG was introduced BBA Retail Management B.Com - Corporate Secretaryship B.ASLP - Bachelor in Audiology and Speech - Language Pathology Post graduate programme on Clinical Psychology was introduced</li> </ul>
Types of practical exposure may be widened to enhance business expertise, knowledge and skills	<ul style="list-style-type: none"> <li>• Training in practical oriented subjects of M.Ed and Engineering were made mandatory enabling students to have a practical exposure</li> </ul>

## **B. Teacher – suggestions from feedback and action taken**

<b>Suggestions</b>	<b>Action taken</b>
Syllabus to be revised to suit the needs of the industry in the present context	<ul style="list-style-type: none"><li>• Course contents were improved and revised. New programmes namely BBA - Retail Management, B.Com - Corporate Secretaryship, B.ASLP – Bachelor in Audiology and Speech Language Pathology and M.Sc. Counselling Psychology were introduced.</li></ul>
Teaching Learning Transaction may be improved by converting basic application oriented self study courses into practical Courses	<ul style="list-style-type: none"><li>• 15 application oriented Self Study Courses were converted into practical courses to improve the learning process</li></ul>

## **C. Alumnae– suggestions from feedback and action taken**

<b>Suggestions</b>	<b>Action taken</b>
Better curriculum design and enhanced outcome in terms of career and entrepreneurship	<ul style="list-style-type: none"><li>• 224 Course contents were revised.</li><li>• 44 Courses on Entrepreneurship skills were introduced</li><li>• All Programmes specific environment awareness courses were introduced to make students aware about Sustainable practices</li></ul>
Career Counselling and guidance to be strengthened	<ul style="list-style-type: none"><li>• 10 Alumnae talk and Career Counselling programmes were conducted in a blended mode to meet the requirements</li></ul>

## D. Employer- suggestions from feedback and action taken

Suggestions	Action taken
The recruiters from IT companies and Other industries suggested that the students need to be more participative and work with teams more effectively	<ul style="list-style-type: none"><li>• To improve the creative thinking in students, 15-20 activities on inter-disciplinary and on team- work were introduced in the soft- skilling training</li></ul>
Students need to be aware of industry exposure	<ul style="list-style-type: none"><li>• 3 to 6 months internship relevant to the course is emphasized.</li></ul>
Recruiters suggested that the students need to be more stronger in the aptitude skills	<ul style="list-style-type: none"><li>• In order to be work ready, industry personnel interactions with students were organized, where the students were encouraged to participate and 2167 benefitted (All engagements made virtually)</li></ul>