

Department of Tourism Management
Research Collaborations with Industry

- **Collaborations with Kerala Forest Division** (Parambikulam Tiger Reserve & Eravikulam National Park) from February 2018 to December 2020 for a period of 2 years. Beneficiaries involved – **Ms. Sivakami V** Assistant Professor, Department of Tourism Management under the supervision of **Dr. Bindu V.T.**, Head (i/c), Department of Tourism Management

Visitor Management is an important tool in recreational and PA's, as an increase in use levels can negatively impact the quality of recreational experience as well as natural resources (Candrea and Ispas, 2009). The Indian state of Kerala hosts several popular wildlife sanctuaries and National. The study was conducted in Two Phases. Phase I was conducted as pilot study at Parambikulam Tiger reserve which helped in identifying the factors for measuring the Visitor Impacts. Phase II was conducted at Eravikulam National Park, where data is collected with structured questionnaire from visitors.

Parambikulam Wild Life sanctuary:

The Parambikulam Wildlife Sanctuary was declared as part of the Parambikulam Tiger Reserve on 19 February 2010. Including the buffer zone, the tiger reserve has a span of 643.66 km². Parambikulam River, one of four tributaries of the Chalakkudi River, originates in the Coimbatore district of Tamil Nadu, India. The Parambikulam Dam has been constructed across the river at Anamalai, located in the Western Ghats of Kerala.

Highly imaginative in concept, bold in its approach, ingenious in planning and beneficial on its completion, this interstate, multipurpose, multi valley parambikulam aliyar project is truly a unique one. It successfully accomplishes the diversion and integration of 8 West flowing rivers, 6 in the Anaimalia Hills and 2 in the plains for the benefit of the drought prone areas in the Coimbatore and Erode district of Tamilnadu State and stabilizing the existing irrigation system in Chittoorpuzha of Kerala State. Dams on the 8 rivers with inter connecting tunnels have been constructed. The tunnels divert the waters impounded in the rivers to the plains of the Coimbatore District and Erode District of Tamilnadu State and Chittur area of the Kerala State. The reservoirs lie at various elevations ranging between elevation + 3800 feet and + 1050ft.

Eravikulam National Park:

ENP is an abode of several Kurinji species, especially Neelakurinji that blooms once in 12 years and the major viable population of the endangered Nilgiri Tahr (*Nilgiritragus hypocrisis*). ENP is also the largest stretch of the undisturbed Shola-Grassland ecosystem in the Western Ghats. Tourism Activities and visitation may have significant detrimental effects on the national park and may build up permanent degradation, to the biodiversity of the national park. In this backdrop, the research work was carried out to focus on the factors influencing Visitor Impact Management at Eravikulam National Park for Sustainable Development.

The study identified the socio-economic profile of visitors and its relationship with the study attributes, Factors of Environmental Impacts, Facilities and Visitor Impact Management and Constructs for Visitor Impact Management. The findings from the SEM have thrown light on the factors contributing to Visitor Impact Management for Sustainable Development of the Eravikulam National Park, which may help the National Park Managers in identifying the priority areas for better management and conservations for future generation.

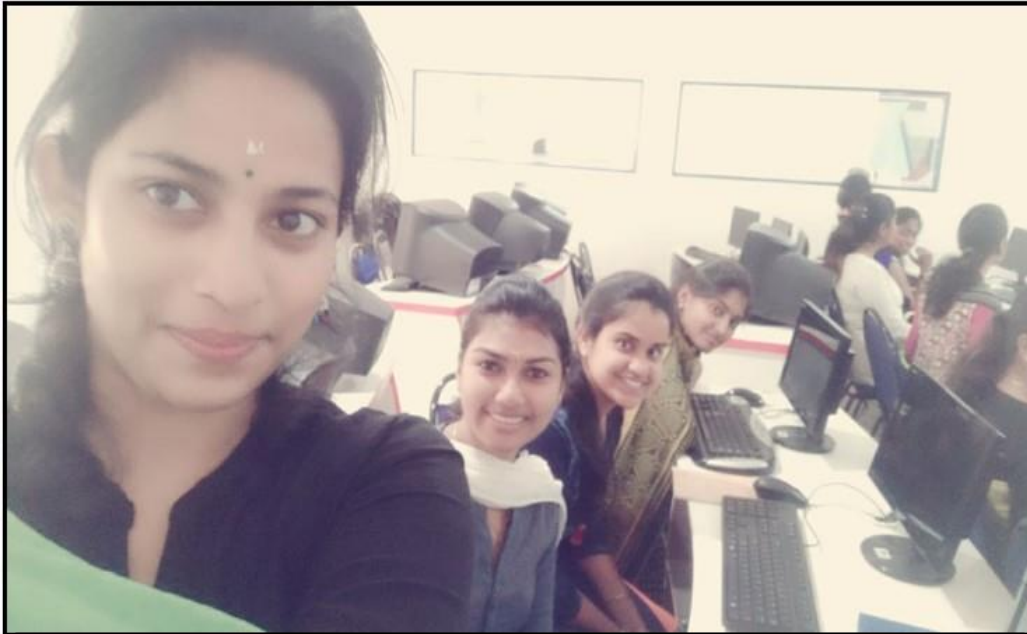
MoU with Academic Institution

- **MoU with Speedwings Aviation Academy, Cochin**

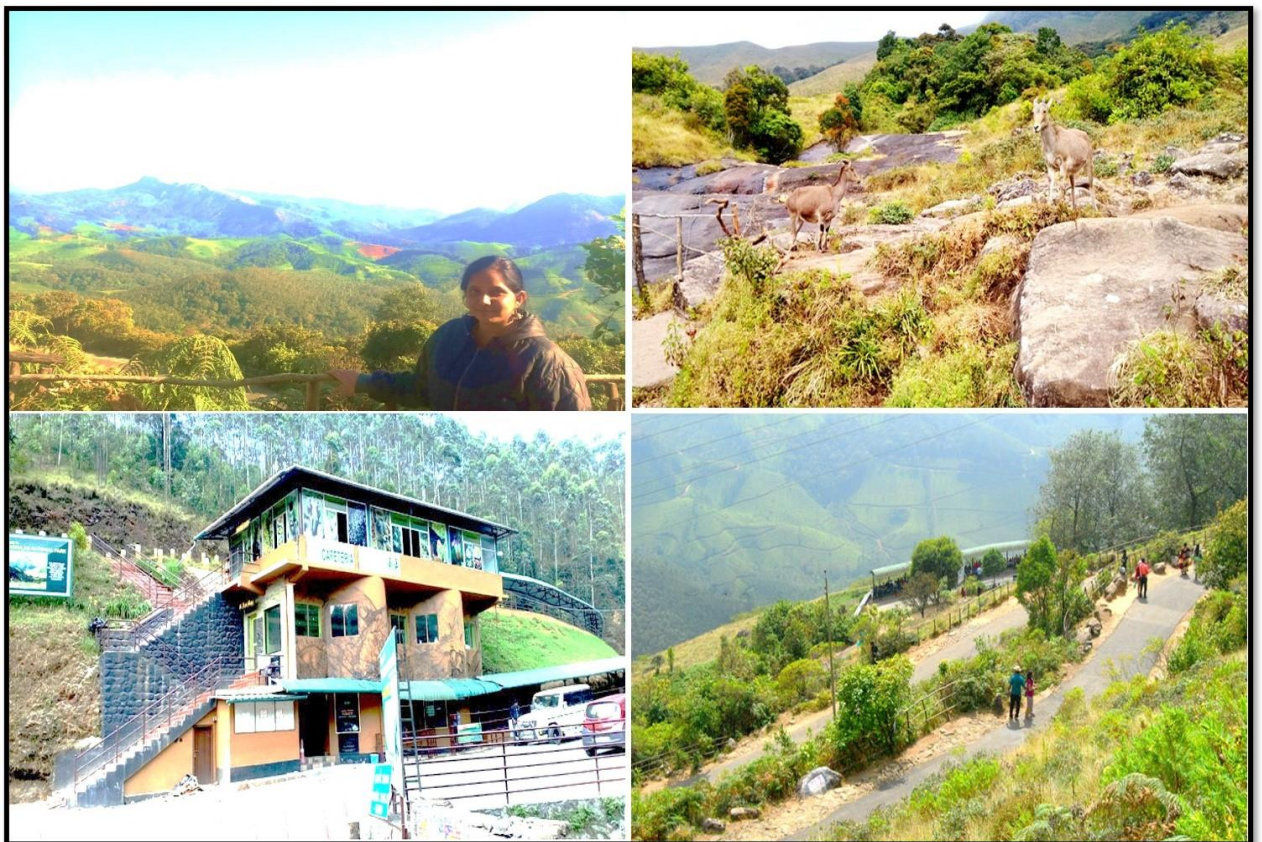
MoU has been signed between Speedwings Aviation Academy, Cochin and Department of Tourism management from 2018 onwards.

In 2018-2019 Academic Year – Computer Reservation System (CRS) & Amadeus It is a 30 Hrs. Programme 5 Days course on the sixth day evaluation and examination has been done ,17 students have been attended the training and passed the examination out of which 12 students Passed with distinction

In 2019-2020 Academic Year - Computer Reservation System (CRS) & Amadeus It is a 30 Hrs. Programme 5 Days course, on the sixth day evaluation and examination has been done ,16 students have been attended the training and passed the examination out of which 12 students Passed with distinction.



MOU - Speedwings Academy



Research Collaborations - Kerala Forest Division