

**School of Commerce and Management**

**Department of Commerce**

**Details of Sponsored Projects 2015-2021**

<b>Year</b>	<b>Title of the Project</b>	<b>Funding Agency</b>	<b>Principal Investigator</b>	<b>Co-Principal Investigator</b>	<b>Duration</b>	<b>Date of Sanction</b>	<b>Amount sanctioned( Rs.)</b>	<b>Amount Utilised(Rs.)</b>
2017-18	Access and Utilisation of Pradhan Mantri Fasal Bima Yojana(PMFBY) Scheme-A Micro Level Study among Farm Strata in the selected Districts of Tamil Nadu	ICSSR	Dr.P.Santhi	-	2018-19 & 2019-20 (2 years)	10.01.2018	7,50,000	5,25,000 Amount released so far
	Impact of financial on informed financial decision making among urban residents across income strata in Coimbatore	UGC-In-House	Mrs.S.Rubeya	-	2017-18 (December 2017 to April 2018)	4.12.2017	25,000	25,000
2018-19	Impact of Environmental Concern on the Consumption of Eco-Friendly Products	UGC-In-House	Dr.Vidhyakal a	Ms.R.Poongodi	4 Months (January to April 2019)	2.1.2019	30,000	28,500
2020-21	BANKING 4.0: ACCELERATING THE CUSTOMER'S TO ADOPT INNOVATIVE BANKING TECHNOLOGY	DST-CURIE-AI-Phase-II, Avinashili	Dr.P.Sasirekha		8 Months	03.05.2021	Rs.27000	

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