



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category "A" by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with "A+" Grade by NAAC. Recognised by UGC Under Section 12 B

Coimbatore - 641 043, Tamilnadu, India.

VIDEO PRODUCTION STUDIO

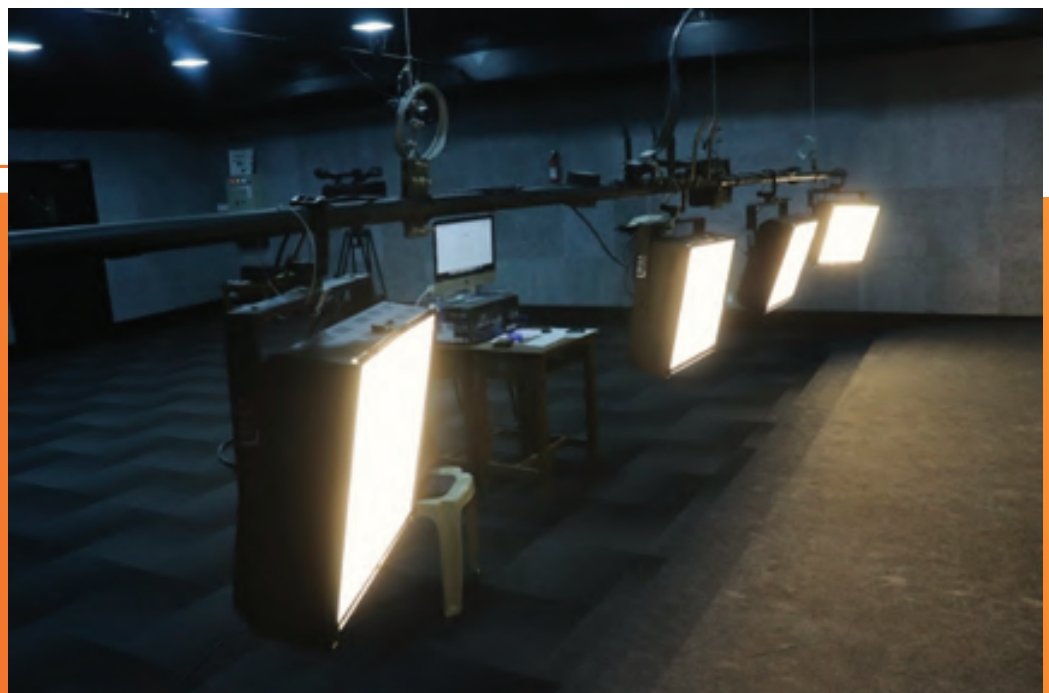


About Us...

The Video Production Studio in Avinashilingam Institute for Home Science and Higher Education for Women was started in the year 2019 under UGC Non Plan account.

The studio spans around 1300 sq. ft including acoustically treated shooting floor for 1,000 sq. ft space ideal for quality video production. It is equipped with high end equipment for shooting and editing videos, sound recording and editing. The professional studio lights mounted over rails can be moved in required positions and this enable the necessary lighting setting for taking videos.

The Video Production Studio was established with the prime purpose of creating educational videos by the faculty members, external agencies and other institutions. In addition to fulfilling the in-house requirements, the studio is available for commercial purposes of the external agencies as a shooting floor or as the facility to create both educational and commercial videos. The video production studio is used for coverage of institutional events and celebrations too. The students of Visual Communication programme also use this studio for learning multicamera production.



We build our stories through...



Yamaha MG12XU
12input Mixer



Apple i mac pro-27-inch with
Retina 5 K 3.2GHz 8- core intel
Xeon W with FCP software
for video editing



Sony 4K 3 PXW-Z190 –
COMS 1/3" sensor
XDCAM Video Camcorder



Yamaha Speaker -
HS8 2.1 (2nos)



MCX-500 Multi Camera
Live Producer



Profile lights



Steinberg UR 44 Audio Interface
& HA 6000 5-Channel high -
Power Headphones



Epson L1800 Printer



MK 8 Switchable large
Diaphragm Micro phone

The stories constructed through our lens...



All University Functions and Programs





33rd Biennial Home Science Conference 2020





CNR Rao Research Centre Inauguration 2020



State level Tamil Nadu Athletics Meet 2019

TYPES OF FORCES



Developed e-content for the Project, "Multimodal Approaches in Teaching Science to Children with Hearing Impairment"



அந்த நேரங்களில் பெற்றோரிடம் சொல்ல வேண்டும்

Developed e-content for the Project, "Self-Protection Skills: Physical, Sexual and Verbal for Special Child student"



Developed E- content for City Academy, Coimbatore

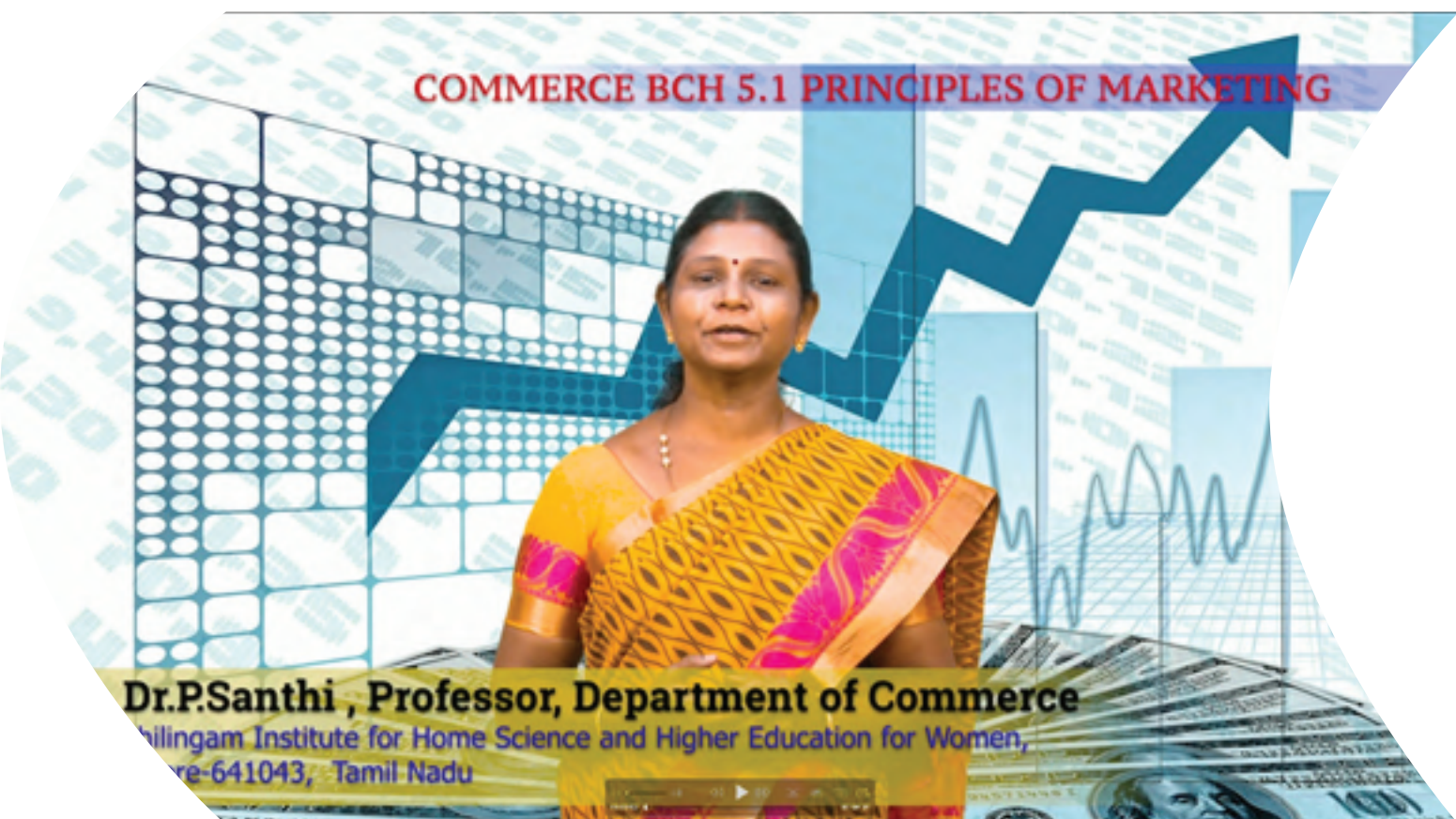


Developed E-Content for MOOC's Course "School Counselling"



A.Swarnalatha Associate Professor and Head,
Dept. of Food Science and Nutrition Nehru Arts and Science College

Developed E-Content for MOOC's Introductory videos



COMMERCE BCH 5.1 PRINCIPLES OF MARKETING

Dr.P.Santhi , Professor, Department of Commerce
Chililingam Institute for Home Science and Higher Education for Women,
Tamil Nadu -641043, Tamil Nadu

TARIFF

PARTICULARS	PROGRAMME		
	1-Hour	Half-day	Full-day
Video Coverage	₹ 1000/-	₹ 4000/-	₹ 8000/-
Video Coverage with editing	₹ 2000/-	₹ 6000/-	₹ 12000/-
Photo shoot for Product Launch and Costumes	₹ 5000/-(without Editing) ₹ 8000/-(with Editing)		
Studio Rental	₹ 5000/-		
Brochure Designing	₹ 500/-(Minimum) ₹ 500/-(Additional charges/Page)		
Still Photography	6 X 4 = ₹ 100/- 10 X 8 = ₹ 250/- (above 10 copies 200 per photo) 10 X 8 = ₹ 250/- (above 10 copies 200 per photo)		
Audio Recording & Editing	₹ 1500/- song(upto 5 minutes)		



Reach us @

aduvideoproductionstudio@gmail.com



Call us @

Coordinators:

Dr.G. Victoria Naomi, Professor -9443269320

Dr. G. Bagyalakshmi, Associate Professor – 9894700037

Dr. E. Indira, Assistant Professor - 9003919202

Technical Staff:

C. Jerome Berkmans - 8300528305

Thomas S, Technical Staff -9159595832