

**Department of Tourism Management
Events Organized by the Department**

S.No.	Event Organized	Title Of The Event	No. Of Inside & Outside Participants	Source Of Funding Received	Start date/ Period of the Event	Name Of Chief Guest
2015-2016						
1.	Guest Lecture	Entrepreneurship Development	II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	07/08/2015	Rtn. R.Suresh Babu Director,-M/sImageicon Presentations India Pvt Ltd Rtn. Unni Krishnan Director south land group of companies, water and pre fabricated structures. Dr.Surya Prabha-Stress Management Consultant, Coimbatore
2.	Quintessence Tourism Association inaugural function	Adventure Tourism as a career and leadership concepts for Managers	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	16/09/2015	Mr. Seshadri Venkatesan-Director, NALS Coimbatore
3.	World Tourism Day Celebrations	One Billion Tourists One Billion Opportunities	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	28/09/2015	Ms.Saramma Jacob, Manager, Silk Air-Coimbatore Mr.G.Shankar Narayanan HR Manager, The Residency, Coimbatore Mr. P. Vijaya Kumar, Tourist Officer , Tamil Nadu Tourism Development Corporation,Coimbatore
4.	Guest Lecture	Business Ethics	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	23/01/2016	Mrs.SeethaMuthiah FreeLanceTrainer,Chennai

5.	Guest Lecture	Business communication	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	25/01/2016	Mrs.SeethaMuthiah FreeLanceTrainer,Chennai
6.	Guest Lecture	EcoTourism	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	27/01/2016	Ms.PoornimaJoshi, FreelancerTrainer,Coimbatore
7.	Guest Lecture	Hospitality Management	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	29/01/2016	Dr.R.PrabhuAssistantProfessor, GovernmentArtsCollege,Coimbatore
8.	Guest Lecture	Women Empowerment	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	04/02/2016	Dr.SasikalaRadhakrishnan Free LanceTrainer,Coimbatore
9.	Guest Lecture	Research Methodology	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	09/02/2016 and 10/02/2016	Mr.D.Dilip-Assistant Professor, RVSInstituteofManagementStudies, Coimbatore
10.	Guest Lecture	Sustainable Development	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	19/02/2016	Ms.Poornima Joshi Freelancer Trainer, Coimbatore
11.	Guest Lecture	Data Analysis using SPSS Software	I MBA & II MTA, Scholars	Avinashilingam Institute	22/02/2016 and 23/02/2016	Mr.Dilip-Assistant Professor, RVS Institute of Management Studies, Coimbatore
12.	Guest Lecture	Talent Management in service sector	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	14/03/2016	Mr. Wonder Joky- Business Head at Eidos, Coimbatore
13.	Tourism Management -Association Meeting (Valedictory)	Inspirational Leadership	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	28/03/2016	Mr. Robin Samuel Centre Director, Breakthrough
2016-2017						

1	Association Meeting Inauguration	GIS Application in Travel Industry	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	05/08/2016	Dr. Ramesh Sivanpillai, Senior Research Scientist, University of Wyoming, USA
2	Guest lecture	Life skills of Tourism	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	09/08/2016	Dr.Selvaraj ,Assistant professor Department of Psychology Govt arts college, Coimbatore
3	Association Meeting	Recent development in aviation Management	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	12/08/2016	Mohammed Ashraf Speed wings Aviation Academy, Cochin
4	Special lecture	Recent Development of Aviation Academy	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	01/09/2016	Mr.Biji Eapen CEO Speed wings Aviation Academy, Cochin
5	special Lecture	Recent Development of Aviation Academy	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	02/09/2016	Mr. Naseer A S Basha Asst General Manager Airport Authority of India (Coimbatore Airport)
6	Guest lecture	Research methodology in Tourism	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	08/09/2016	Dr.B George Associate Professor, MKU College, Madurai on
7	Guest lecture	Universal design	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	21/09/2016 & 26/09/2016	Ms.Swarnalatha,Managing Trustee , Swarga Foundations
8	Guest lecture	Outdoor Leadership Programme	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	25/10/2016	Dr.E Venugopal Co Founder,Brainwave ,Coimbatore on topic Awareness
9	Guest lecture	Business Communication	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	01/11/2016	Capt N Saravanan Brainwave ,Coimbatore
10	Guest lecture	Co operative games	I BBA, II BBA, II BBA, I MBA & II	Avinashilingam Institute	03/11/2016 and	Mr. Adil ,Omeicron Sports Coimbatore

			MTA		07/11/2016	
11	Guest lecture	Craft Treasure of South India	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	10/12/2016	R Latha, Arts and Crafts Coimbatore
12	Special lecture	Contemporary issues in Hospitality Industry	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	14/12/2016	Dr R Kannan, Associate Professor Madurai Kamaraj university
13	Association Meeting	Field Management in service Industry	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	21/12/2016	Mr.Boopathy, Brainwave ,Coimbatore
14	Guest lecture	Enchant Marketing growth perspectives of Indian Tourism	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	03/01/2017	Dr.T.Devasenathipathi, Director PMBA TTM B School Coimbatore
15	Guest lecture	Exhibitions on Tourism Industry	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	25/01/2017	Mr.Selva, Holiday Expo
16	Guest lecture	Power of Visioning	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	21/02/2017	Dr.Valarmathi, Entrepreneur
17	Association Meeting	Indonesia and its Culture	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	09/03/2017	Estri Laras Aruning Tyas Joni Kusnadi, Professor- Plant Genetics University of Brawijaya, Malang-Indonesia
18	Association Meeting Valedictory	Tourism in Economic Development	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	14/03/2017	Mr.Mison Mathew , Ex DIG of Police, Coimbatore
19	Special Lecture	“Research Methodology”	I MBA & II MTA	Avinashilingam Institute	15/03/2017 to 16/03/2017	Dr. Sampath, Assistant Professor, St. Alphonsa College, Calicut, Kerala

20	World Tourism Day 2016 - Students Seminar	“Tourism for all - Promoting Universal Accessibility”	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	27/09/2016	Ms.SwarnaLatha Managing Trustee , Swarga Foundations Coimbatore Mr.Ramakrishna Reddy, General Manager, Spice Jet, Chennai Prof.S.Balaram Dean, DJ Academy of Design,Coimbatore
2017-2018						
1	Association Meeting Inauguration	Tourism Profession – The Untapped Career Market	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	04/08/2017	Mrs. Vasantha Menon, Head ,Riya Travel Group of Institutions , Cochin
2	Special Lecture	Towards Transition of Learning	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	16/08/2017	Dr.Kalpana Sai, Associate Professor, Karunya School of Management
3	Special Lecture	“Value of Geo referenced data for Tourism Studies”	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	21/08/2017 & 22/08/2017	Dr. Ramesh Sivan Pillai, Scientist University of Wyoming, USA
4	Quintessence Tourism Association Passport Mela	Passport needs and its Importance	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	18/08 2017to 24 /08 2017 Campus I	Mr.Vishnu Vasanth Kumar Managing Director,Emperor Traveline Pvt.Ltd,Coimbatore Topic:
5	Quintessence Tourism Association Passport Mela	Passport needs and its Importance	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	28/08/2017- 31/08/2017 Campus II	Mr.Vishnu Vasanth Kumar Managing Director,Emperor Traveline Pvt.Ltd,Coimbatore
6	Guest lecture	Impact of Social Media on Travel & Tourism Sector	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	07/09/2017	Aiswarya Elangovan

7	Guest lecture	Digital Money in Travel sector	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	12/09/2017	Aiswarya Elangovan
8	National seminar: on “Sustainable Tourism :A Tool for Development”	Tourism Entrepreneurship: The Sustainable Initiatives “	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	26/09/2017	Dr. G. Anjaneya Swamy, Dean School of Management, Pondicherry University, Ms. R. Deviga, General Manager, CGH Earth group of Hotels, Chennai Dr.P Pramod, Principal scientist, Salim Ali centre for Ornithology and Natural History, Anaikatty
9	World Tourism Day Celebrations 2018	Tourism and the Digital Transformation “Intra University Competition”	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	27/09/2017	Dr. E. Somasundaram, Professor and Head, Department of Sustainable Organic Agriculture, Tamil Nadu Agricultural University. Dr. K. Sara Parwin Banu, Professor, Department of Environmental Science, Tamil Nadu Agricultural University
10	Guest lecture	Branding of Products	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	02/11/2017	ShyamVelumani, Founder & CEO Venpep Solutions,Coimbatore
11	Guest lecture	Import Management	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	07/12/2017	M PrabhuSankar Book n All
12	Guest lecture	Export Management	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	08/12/2017	M PrabhuSankar Book n All,Coimbatore
13	Guest lecture	Destination Management	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	12/12/2017	Mr.Niranjan Bose Destination travel expert Coimbatore
14	Guest lecture	Entrepreneurial Management	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	21/12/2017	Kavitha Vikram Chief administrative Officer Surprise Furniture , Coimbatore

15	Guest lecture	Eco Tourism Practices in Coimbatore	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	12/01/2018	Dr.B. George Asso Professor Department of Tourism Management Madurai Kamaraj University College,
16	Guest lecture	Tourism Impact on environment	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	19/01/2018	Dr.B. George,Asso Professor Department of Tourism Management, Madurai Kamaraj University College,
17	Guest lecture	Business Intelligence & Analytics	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	24/01/2018	Mr.VijayAnand PS, Focus Academy for Career Enhancement Coimbatore
18	Guest lecture	Holiday Exhibition	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	25/01/2018	Mr.SenthilPriyan S, Holiday expo Coimbatore
19	Guest lecture	MICE Tourism	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	29/01/2018	Mr.Dilip Biswas, Director -Holiday Expo Coimbatore
20	Workshop	“Personal Mastery programme on Attitude is Altitude and Effectiveness of Inter personal Relationship”	I & II BBA Tourism I & II MBA Tourism & Travel Management	Avinashilingam Institute	30/01/2018 to 31/01/2018	Mr.I A Mohan Raj Director, Relations Institute Coimbatore
21	Guest lecture	Performance Appraisal system	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	02/02/2018	Dr M Sampath Nagi
22	Workshop	“Qualitative Techniques in Management”	I & II MBA Tourism & Travel Management	Avinashilingam Institute	07/02/2018 to 08/02/2018	Dr. Ramkumar, Associate Professor PSGIM Coimbatore
23	Guest lecture	Eco Tourism	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	09/02/2018	Ms. Poornima B Joshi, RS Puram

24	Guest lecture	Sustainable Tourism	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	12/02/2018	Ms. Poornima B Joshi, RS Puram
25	Workshop	“Social Media Marketing for Tourism”	I & II MBA Tourism & Travel Management	Avinashilingam Institute	19/02/2018	Dr.P Kamalakannan, Asst professor- Department of Management studies Sona College of Technology , Salem
26	Workshop	“ Quantitative Techniques in tourism”	I & II MBA Tourism & Travel Management	Avinashilingam Institute	26/02/2018 to 28/02/2018	Dr.D Dilip Asso Professor-RVS Institute for Management Studies, Sulur
27	Tourism Management- Quintessence Tourism Association Valedictory	Culinary Tourism Scope and Challenges	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	10/03/2018	Dr.R. Kannan Associate Professor Centre for Tourism and Hotel Management, Madurai Kamaraj University,
28	Quintessence Intercollegiate fest 2018	Travel fest	I BBA, II BBA, II BBA, I MBA & II MTA	Avinashilingam Institute	22/03/2018	Ms. R Pavithra (Alumnus)Branch Manager-Cox and Kings Coimbatore Mr. Ram Sundar,HR Manager-ITC Grand,Coimbatore Mr. M VaradarajPrabhu Branch Manager-Akbar Travels of India P ltd,Coimbatore

2018-2019

1	Association Meeting.	Entrepreneurship in Tourism-Scope and Challenges	All BBA and MBA TTM Students (Tourism Management)	Avinashilingam Institute	26.07.2018	Ms.R.Subhadhra,CEO,PVRFoods,Coimbatore
2	Quintessence Tourism Association	Skill Gap Analysis in Tourism Industry Participants:	All BBA and MBA TTM Students (Tourism	Avinashilingam Institute	06.08.2018	Vasantha Menon,Manager,Riya Institute of Hospitality

	n inaugural function		Management)			
3	Guest Lecture	Importance of Ethnic foods on Lifestyle practices	All BBA Students of (Tourism Management)	Avinashilingam Institute	06.08.2018	Mr. Anand Unnikrishnan, Chief business consultant, Riya Institute of Hospitality, Cochin
4	Guest Lecture	“Interview Skills” Participants:	II BBA Students (Tourism management)	Avinashilingam Institute	13.08.2018	Dr.M.Aruna, Freelance, Coimbatore
5	Special Lecture	“Importance of Ethnic Foods on Lifestyle Practices” Participants:	All BBA Students (Tourism Management)	Avinashilingam Institute	07.09.2018	Mrs.S.Hemamalini, All India Coordinator, Arogya Foundation, Ekel Abhiyan, Coimbatore
6	Special Lecture	“Importance of Ethnic Foods on Lifestyle Practices” Participants :	All MBA TTM Students(Tourism Management)	Avinashilingam Institute	10.09.2018	Mrs.S.Hemamalini, All India Coordinator, Arogya Foundation, Ekel Abhiyan, Coimbatore
7	Special Lecture	Skill Enhancement through IATA	All BBA Students(Tourism Management)	Avinashilingam Institute	18.09.2018	Dr.H.A.Munaff, Joint Director, Vidhya Bharathi Group of Institutions, Cochin
8	Guest Lecture	“Skill Enhancement through IATA” Participants :	All BBA Students(Tourism Management)	Avinashilingam Institute	18.09.2018	Dr.H.A.Munaff, Joint Director, Vidhya Bharathi Group of Institutions, Cochin
9	World Tourism	“Tourism and the Digital	All BBA and MBA TTM	Avinashilingam Institute	27.09.2018	Dr.SathishKumar.E.P , Chief Deputy HR , Air India Express , Cochin presenting

	Day celebrations 2018	Transformation”	Students of Tourism Management.			the inaBBAural address. Mr. Joshua David.R, Head of Akbargroup,Coimbatore Dr.K.P.Ragunath by Department of Remote Sensing and GIS, Tamil Nadu Agriculture University, Coimbatore
10	Guest Lecture	“Levels of Communication” Participants :	II BBA Students of Tourism management	Avinashilingam Institute	08.10.2018	Dr.M.Aruna,FreeLance,Coimbatore
11	Guest Lecture	“Barriers of Communication” Participants :	II BBA Students of Tourism management	Avinashilingam Institute	09.10.2018	Dr.M.Aruna,FreeLance,Coimbatore
12	Special Lecture	“Food Tourism: A New Industry Thrives”	All BBA & MBA TTM Students of Tourism management Students	Avinashilingam Institute	10.10.2018	Dr.R. Kannan,Professor,Centre for Tourism and Hotel Management ,Madurai Kamaraj university.
13	Guest Lecture	Live Happy, Live Safe	All BBA students of Tourism Management	Avinashilingam Institute	10.10.2018	Dr.Shashikala Radhakrishnan Freelancer Trainer, Coimbatore.
14	Guest Lecture	“Entrepreneurial Avenues in Service Sector”.	I & II BBA Students of (Tourism Management)	Avinashilingam Institute	25.10.2018	Ms.Shre Vinutha Ragunath,Entreprenuer,Coimbatore.
15	Guest Lecture	”From Corporate Social Responsibility to corporate sustainability”	I MBA TTM & II MBA TTM Students of (Tourism Management)	Avinashilingam Institute	30.10.2018	Ms.S.Kamalam,BranchManager, HDFC Bank Limited,Coimbatore.
16	Guest Lecture	Topic:”Transformation to New Leadership Roles”	I & II BBA Students of (Tourism Management)	Avinashilingam Institute	31.10.2018	Ms.S.Kamalam,BranchManager, HDFC Bank Limited,Coimbatore.

17	Special Lecture	“Role of Culinary Tourism in India” Participants:	II BBA, I MBA TTM & II MBA TTM Students of Tourism Management	Avinashilingam Institute	21.12.2018	Dr.R. Kannan,Professor,Centre for Tourism and Hotel Management ,Madurai Kamaraj university.
18	Special Lecture	“Tourism Operations”. Participants:	II BBA, I MBA TTM & II MBA TTM Students of Tourism Management	Avinashilingam Institute	22.12.2018	Dr.R. Kannan,Professor,Centre for Tourism and Hotel Management ,Madurai Kamaraj university.
19	Special Lecture	“Skills for Industry Readiness”	I BBA & II BBA Students of Tourism management	Avinashilingam Institute	04.01.2019	Mr. .M. C. Gokul, Free Lance Trainer ,Coimbatore.
20	Special Lecture	“Skills for Industry Readiness”	I MBA TTM & II MBA TTM Students of Tourism management	Avinashilingam Institute	05.01.2019	Mr. M.C.Gokul,FreeLanceTrainer,Coimbato re.
21	Guest Lecture	“Sharpening the Inherent Skills”	I BBA & II BBA Students of Tourism management	Avinashilingam Institute	21.01.2019	Mr.Bernard Edward Vice Principal, Sankara College of Science and Commerce,Coimbatore.
22	Guest Lecture	“Trends in MICE Tourism””	All BBA students of Tourism Management	Avinashilingam Institute	23.01.2019	Mr.DilipBiswas,Director, Holiday Expo,Coimbatore.
23	Guest Lecture	“GIS in Tourism Mapping”	All MBA TTM Students & Research Scholars of Tourism Management	Avinashilingam Institute	24.01.2019	Dr . RaghunathKaliaperumal,Dept. of Remote Sensing &GIS,TNAU,Coimbatore.
24	Workshop	Digital marketing	All MBA TTM	Avinashilingam	24.01.2019 &	Mr.Ramkumar,Technical Trainer ,

			students	Institute	25.01.2019	SYNERGY,Coimbatore
25	Guest Lecture	“Scope & Prospects of Entrepreneurial Opportunities”	I BBA & II BBA Students of Tourism Management	Avinashilingam Institute	25.01.2019	S.Ramkumar,Kettikambi,GundadaPost, Kotagiri.
26	Workshop	Data science	All MBA TTM students	Avinashilingam Institute	28.01.2019-30.01.2019	Ms.Monica David, Livewire, Coimbatore
27	Guest Lecture	“CRM in Hotel Industry”	I BBA & II BBA Students of Tourism Management	Avinashilingam Institute	31.01.2019	Mohammed FerozeKhan,GeneralManager(Aloft Hotels,Coimbatore).
28	Association Meeting.	“Trends in Tourism Information Technology”	1st BBA & 2 nd BBA Students of Tourism	Avinashilingam Institute	1.02.2019	Dr.M.R Dileep, Head, Department of Tourism Management,PazhassirajaCollege,Wayanad,Kerala.
29	Guest Lecture	“Financial Planning for Tourism”	All BBA students of Tourism Management	Avinashilingam Institute	2.02.2019	Mrs.S.Punithadevi, Head,Department of Business Administration, Kongunadu Arts and Science College,Coimbatore.
30	Guest Lecture	“Financial Planning for Tourism”	All MBA TTM Students of Tourism Management	Avinashilingam Institute	8.02.2019	Mrs.S.Punithadevi, Head,Department of Business Administration, Kongunadu Arts and Science College,Coimbatore
31	Association Meeting.	“Heritage Circuit of Karnataka”	All BBA and MBA TTM Students of Tourism Management.	Avinashilingam Institute	11.02.2019	Mr.GaneshKarthik Founder, KoDesam,Coimbatore.
32	Guest Lecture	Rural Tourism Avenues in Coimbatore	II BBA& II MBA TTM Students of Tourism	Avinashilingam Institute	13.02.2019	Mr.Dinakaran, Founder,Yatra Tourism, Coimbatore.

		District.				
33	Guest Lecture	Career Success & Mentoring	II BBA& II Students of Tourism	Avinashilingam Institute	15.02.2019	Dr. D .Naveen Kumar, Associate professor, Tamil Nadu College of Engineering, Coimbatore.
34	Quintessence Tourism Association Valedictory	“Entrepreneurial Avenues in Tourism Industry”	All BBA and MBA TTM Students of Tourism Management.	Avinashilingam Institute	22.03.2019	Ms. Saranya, Founder, JuzgoHolidays,Coimbatore.
2019-2020						
1	Association InaBBAuration	Job Opportunities in Tourism Industry	All BBA and MBA TTM students of the department	Avinashilingam Institute	24/07/2019	Dr. B. George, Principal, Madurai Kamaraj University College, Madurai
2	Association Meeting	Empowering Young minds	All BBA and MBA TTM students of the department	Avinashilingam Institute	31/07/2019	Ms.ManatKaur,Student Journalist and Motivational Speaker, SanFrancisco,USA
3	Guest Lecture	“Contemporary trends and technologies in Tourism Industry”	I and II MBA TTM students of the department	Avinashilingam Institute	05/08/2019	Dr.Y.Venkata Rao
4	Guest Lecture	“ Aviation Vision in India ”	II BBA Students of the Department	Avinashilingam Institute	14/08/2019	Mr.M. Veerababu Founder-SACEA Institute.
5	Guest Lecture	“ Preflight Planning and Execution ”	All MBA TTM Students of the Department	Avinashilingam Institute	16/08/2019	Mr.R.Mohan, Executive Director, Take a Tripp Inc.
6	Guest Lecture	“IATA and its scope”	I BBA & III BBA students	Avinashilingam Institute	28/08/2019.	Ms. Rintu Santhosh, Speedwings Aviation academy, Cochin
7	Workshop	Holistic	I & II MBA TTM	Avinashilingam	30/08/2019	Ms. Sadhana and Mr. Santhosh.

		Personality Development for Future Tourism Professionals	and III BBA students of the department	Institute		
8	Guest Lecture	“Itinerary Planning and Costing”	I BBA students of the department	Avinashilingam Institute	05/09/2019	Dr. Dileep M.R., Head, Dept of Tourism, Palassiraja Arts & Science college, Wayanad.
9	Guest Lecture	“Changing demands of the Aviation Industry”	I MBA & II MBA students of the Department	Avinashilingam Institute	23/09/2019	Mr.Prasanth.G, Speedwings Aviation academy, Cochin
10	Guest Lecture	“Impact of Sustainable Tourism”	I & II MBA TTM students of the department	Avinashilingam Institute	24/09/2019	Dr.R.Kannan, Professor, Madurai Kamaraj University
11	Guest Lecture	“Personality and its types”	I & III BBA students of the department	Avinashilingam Institute	31/10/2019	Mr. Santhosh
12	Guest Lecture	“Value modelling in Service Industry”	I & II BBA students of the department	Avinashilingam Institute	06/12/2019	Ms.Sadhana
13	Workshop	“Online Marketing Strategies- Tourism Industry”	I & II MBA TTM students of the department	Avinashilingam Institute	18/12/2019 to 19/12/2019	Live wire
14	Guest Lecture	“Impact of Trade Fairs in Event Tourism”	I &II MBA Tourism and Travel Management	Avinashilingam Institute	06/01/2019	Mr.Selvaraj, Holiday Expo
15	Guest Lecture	“Emotional Intelligence”	II BBA Tourism Management Students	Avinashilingam Institute	20/01/2020	Dr.KalpanaSai,Associate Professor, Karunya University
16	Guest Lecture	“Costing and Planning in Hotel	II BBA Tourism Management	Avinashilingam Institute	23/01/2020	R.Manju Priya, Associate Professor, Hindhustan

		Industry”	Students			Arts and Science College,
17	Guest Lecture	“Manpower planning in Tourism Industry”	I & II BBA Tourism Management Students	Avinashilingam Institute	28/01/2020	Dr.A.Mansur Ali, Assistant Professor,PSG IM, Coimbatore
18	Guest Lecture	"Employability Skills"	All BBA Tourism Management students	Avinashilingam Institute	31/01/2020	Dr.R.Ganesan,Founder&Chairman,NFED
19	Guest Lecture	“Eco Tourism”	III BBA Tourism Management Students	Avinashilingam Institute	07/02/2020.	Ms.PoornimaB.Joshi,Director, Green Thumb Eco Solutions
20	Guest Lecture	“Customer Relationship in Tourism Industry”	IInd BBA and IIIrd BBA students of Department.	Avinashilingam Institute	11/02/ 2020	Dr.R.Suyam Prabha, Prodcut head-Locker Division, Sakthi Financial services pvt ltd
21	Workshop	“Research Methodology for Tourism”,	I & II MBA TTM students of the department	Avinashilingam Institute	11/02/2020 to 12/02/2020	Dr.T.Thirupathi, Assistant Professor & HOD, Department of Commerce, Government Arts & Science College, Salem.
22	Workshop	“Campus to Corporate”	III BBA and II MBA Tourism Management Students	Avinashilingam Institute	13/02/2020 to 14/02/2020	Mr. Wonder Jockey,Eidos Solutions, Coimbatore
23	Association Valedictor y	“Tourism Initiative s in Coimbatore”	All BBA and MBA TTM students of the department	Avinashilingam Institute	11/03/2020	Mr.Aravintha Kumar, Tourist Officer, TTDC,Coimbatore.
2020-2021						
1	Five day FDP	Re-engineering of Educational Practice in management, Tourism and	256 participants	Avinashilingam Institute	09.06.2020 to13.06.2020	Prof.S.P.Bansal ViceChancellor, HimachalPradesh Technical University, Hamirpur, Himachal Pradesh Dr.Sandeep Kulshrestha, IITM,Gwalior,

		Hospitality				MadhayaPradesh. Prof.PrashantKumar Gautam Professor University Institute of Hotel and Tourism Management, Panjab University, Chandigarh, Punjab Dr.Tejiinderpal Singh Associate Professor PanjabUniversity, Punjab, Chandigarh. Dr. AnilGupta Senior Assistant Professor School of Hospitality andTourism, University of Jammu, Jammu. Dr.RajeshVarma Dean, Mittal School of BusinessLovely Professional University,Phaghwara, Punjab.
2	Online Quiz Competiti on	Parampara Pareeksha	1126 Participants	Avinashilingam Institute	24.06.2020 to 26.06.2020	NIL
3	Online Quiz Competiti on	Quiz query	321 Participants	Avinashilingam Institute	16.07.2020 to 18.07.2020	NIL
4	World Tourism Day Celebratio ns 2020”	“Tourism and Rural Development” Post-Pandemic: “Opportunities of Tourism”.	260 Participants	Avinashilingam Institute	25.09.2020	Mr. Rupam Dutta General Manager Feathers Hotel, Chennai. Mr.Jayaprakash, Chairman Cox and Kings (franchisee) & EBIX CASH Coimbatore & Pondicherry.

5	Three days online workshop	“Skill Development Training for Women Empowerment towards Sustainable Income Generation” T. S. Dhandapani Chettiar Chair in the Field of Social Science	128 (All UG and PG students)	Avinashilingam Institute	18.11.2020, 19.11.2020 & 20.11.2020	Mr. GaganIlango, Vice President - CREDITAI (Tamil Nadu), Managing Director- “My Village” (Anaikati). Mrs. Anuradha Goyal, Founder - INDITALE (Goa), Author & Blog Writer. Mr. Vijay Anand P. S, Vice President, Focus Academy for Career Enhancement (FACE)-Coimbatore
6	Association Inauguration	Tourism Industry- The New Normalcy	All UG and PG Students	Avinashilingam Institute	31.12.2020	Mr. Nadeem Haider (Deputy General Manager, SOTC Holidays, Karnataka
7	Dept.of.Commerce Dept.of .Business Administration Dept.of.Tourism Management	UGC-STRIDE Sponsored Nine-Days Online Training Programme on Excellence in Research	250 (Research Scholars, Professors, Assistant Professors from various Institutions)	UGC-Sponsored STRIDE	27.01.2021 to 08.02.2021	Dr. Sampad kumar swain Professor & Head, department of Tourism studies, School of Management, Pondicherry university Dr. P.V.Karunakaran Principal scientist, Salim ali centre for ornithology and natural history, Coimbatore Dr. Parikshat singh Manhas Professor, School of Hospitality & Tourism Management, University of Jammu
8	Alumnae Meet	“Shaping the Career during Uncertainties”	All BBA and MBA TTM Students	Avinashilingam Institute	08.03.2021	Mrs. Aswathy Chandran, Business Data Analyst, Dubai, UAE.

9	Guest Lecture	Virtual Team Building	All MBA TTM, I & III BBA Students	Avinashilingam Institute	23.03.2021	Mr. Surenraj Ramamoorthy, Freelancer, HR-Talent & Acquisition, Chennai.
10	Alumnae Meet	Waste Management	All BBA and MBA TTM Students	Avinashilingam Institute	25.03.2021	Mrs. Naveena Venkatesan, Influencer & Volunteer – “Save Our Ocean & Plastic Recycling”, Pondicherry.
11	Guest Lecture	Trade Fairs	All BBA and MBA TTM Students	Avinashilingam Institute	31.03.2021	Mr. V. Akilan, Business Partner, Hallmark Journeys, Coimbatore.
12	Intercollegiate Fest - Quintessence - 2021	National Level Inter-Institutional Fest "Quintessence 2021".	180 Participants from Various Institutions	Avinashilingam Institute	22.04.2021 & 23.04.2021	Dr.P.R.Balaji, Dean, Academic affairs, Nehru college of Aeronautics & Applied Sciences, Coimbatore. Mrs. M.C Kavitha Marketing manager Tourism Malaysia (Consulate General of Malaysia)
13	Webinar	Travel Webinar With Malaysian Airlines	All UG & PG Students	Avinashilingam Institute in Association with Tourism Malaysia	29.04.2021	Sheila Lobo, Assistant Manager Sales Malaysian Airlines. NurulNuzairi, General manager, Lost World of Tambun
14.	Workshop on “Research Methodology”.	Data Analysis and Research Methodology.	All PG Students.	Avinashilingam Institute	04.05.2021 & 05.05.2021	Dr. Soonu Aravindan, Assistant Professor, Department of Extension and Career Guidance, Bharathiar University, Coimbatore.

1	Webinar	Resorts World Genting & Malaysia Airlines	All UG & PG Students	Avinashilingam Institute in Association with Tourism Malaysia	23.09.2021	Mrs. M.C Kavitha Marketing manager Tourism Malaysia (Consulate General of Malaysia)
2	World Tourism Day celebrations 2021	“Tourism for Inclusive Growth”	UG & PG students from Various Institutions	Avinashilingam Institute	28.09.2021	Mr. S. Senthil Valavan, Airport Director, Coimbatore International Airport, Coimbatore, Mr. Carl Vaz, Chairman & CEO-Charson Advisory Service, CEO & Strategy Director - Destination Canada, India GSA, President- SKAL International India Ms. Siddhi Pendke, LEAD – Heritage, Communities and Tourism, EQUATIONS, Bengaluru
3	Association Inauguration 2021	Opportunities and Technology in Travel Industry	All UG, PG Students and Research Scholars	Avinashilingam Institute	13.10.2021	Mr. J. Deepak, Entrepreneur, Holiday Bazaar, Ooty.
4	Three days online workshop	“Skill Development Training for Women Empowerment through Indigenous Culture for Rural Community” T. S. Dhandapani Chettiar Chair in the Field of Social	All UG, PG Students and 30 Outside participants (Rural Women Participants)	Avinashilingam Institute	20.10.2021 - 22.10.2021	Kalaimamani Dr.A.Pazhaniapillai Tamil Folk song Artist and social activist, HEAL NGO, Nagercoil

		Science				
5	Offline Workshop	Post Covid Resilience through Yoga	All UG & PG Students	Avinashilingam Institute	25.10.2021 – 27.10.2021	Mrs. Durga Manikandan (Alumnus, 2000 Batch) Founder, Tapas Yoga Shala, Trichy
6	Guest Lecture	Road Map to Tourism Research in Post Pandemic	All PG Students and Research Scholars	Avinashilingam Institute	01.12.2021	Ms. Siddhi Pendke, LEAD – Heritage, Communities and Tourism, EQUATIONS, Bengaluru
7	Guest Lecture	On Job Training Program -2022	III UG, I PG & II PG Students	Avinashilingam Institute	24.01.2022	Ms. Aastha Bhargava Head, Zenith Campus and Pan India Contracting & Negotiations