



# **Avinashilingam Institute for Home Science and Higher Education for Women**

(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B

Coimbatore - 641 043, Tamil Nadu, India

## **Reports on Quality Initiatives by IQAC**

### **2019-20**



Avinashilingam Institute for Home Science and Higher Education for Women  
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)  
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Coimbatore – 641043, Tamil Nadu, India

## Internal Quality Assurance Cell (IQAC)

### National Virtual Seminar on

### REFLECTIONS ON NATIONAL EDUCATION POLICY-2020

12<sup>th</sup> November 2020





**Avinashilingam Institute for Home Science and Higher Education for Women**

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

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Coimbatore-641 043, Tamil Nadu, India



## Internal Quality Assurance Cell (IQAC)

National Virtual Seminar on

**REFLECTIONS ON NATIONAL EDUCATION POLICY-2020**



### Resource Person

**Dr.M.A.Sudhir**

Emeritus Professor

Department of Education

The Gandhigram Rural Institute

(Deemed to be University)

Gandhigram- 624302

### Chief Patron

Dr. T.S.K.Meenakshisundaram

Managing Trustee

### Patrons

Dr.Premavathy Vijayan

Vice Chancellor

Dr.S.Kowsalya, Registrar

### Convenor

Dr. R. Rajalakshmi, Director, IQAC

### Organising Secretary

Dr. V.Sasirekha, Assistant Professor,

Department of Physics

**REGISTER**

<https://forms.gle/8BWEf21VGNdV83pn8>



<https://meet.google.com/syu-sckq-mke>

Live stream : <https://stream.meet.google.com/stream/1524f750-0920-4c0c-9ec1-b0b0511d2006>


## **Program Report**

The inaugural was started with the Prayer song by our faculty Dr. Nalini, Assistant Professor, Department of Physics. Welcome address was given by Dr.R.Rajalakshmi, Director, IQAC and Dr. T.Geetha, Vice Chancellor i/c, Dean, School of Arts and Social Sciences delivered the Presidential Address to the gathering by highlighting the importance of National Education Policy, Respected Dr. S.Kowsalya, Registrar greeted the participants. The Chief Guest Dr.M.A.Sudhir, Emeritus Professor, Department of Education, Gandhigram Rural Institute (Deemed to be University) delivered the Special Lecture on “Reflections on National Education Polic-2020”. His talk excellently covered the overall aspects on National Education Policy-2020. It was started with restructuring of school education into four stages. His presentation includes Pre-Service- Teacher Education. The talk highlighted the importance of skill development and vocational based education, which will lead to innovation and creation in the teaching and learning. He also presented the detail aspects NEP 2020 on teacher education. The talk included short teacher education courses and short post B.Ed certificate course. The presentation also pointed out the national professional standards for teachers to empower teacher’s starts from school teachers to higher education level. There was also crystal clear discussion on Undergraduate degree and structures of university aspects of National Education Policy- 2020. It was very informative and interactive. Dr.V.Sasirekha, Assistant Professor in Physics proposed the vote of thanks.

There were total 185 participants out of which one from Indira Gandhi College of Special Education, one from Dr N G P College of Education, 2 from regional Institute of Education Mysore, one from Holy Family college of Education for Women, Palakkad , one from Ramaiah Institute of Management Studies Bangalore.




Sample of the certificate copy


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Coimbatore-641 043, Tamil Nadu, India


**Internal Quality Assurance Cell (IQAC)**  
**National Virtual Seminar on**  
**REFLECTIONS ON NATIONAL EDUCATION POLICY-2020**

**Certificate of Participation**

This is to certify that {{full name}}, {{other identifier}}, {{other identifier2}} has participated in the National Virtual Seminar on "Reflections on National Education Policy-2020" organized by the Internal Quality Assurance Cell, Avinashilingam Institute for Home Science and Higher Education for Women on November 12, 2020.

  
Dr.V.Sasirekha  
Organizing Secretary

  
Director  
IQAC

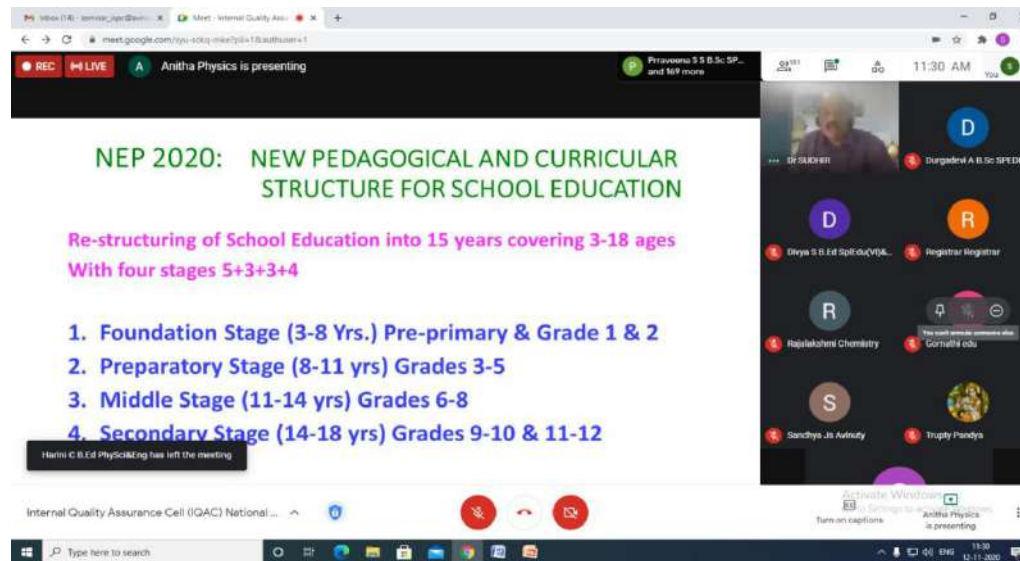
  
Dr.S.Kowsalya  
Registrar

Certificate id:{{certificate id}}



(Dr.R.Rajalakshmi)  
Director, IQAC

Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India





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# Report of National Virtual Seminar on Prerequisites and Prospects of Physical Education in NEP

**Date: 11<sup>th</sup> November 2020**



The poster features a teal background with a colorful geometric pattern on the left side. At the top, it includes the institute's logo and name. The main text is centered and reads: 'Internal Quality Assurance Cell (IQAC) National Virtual Seminar on Prerequisites and Prospects of Physical Education in NEP'. Below this, the date and time are specified: '11<sup>th</sup> November 2020 From 10.30 am to 12.30 pm'. A portrait of Dr. S. Thirumalai Kumar is shown, followed by his name and title: 'Dr. S. Thirumalai Kumar, Professor, Department of Physical Education, Tamilnadu Physical Education & Sports University, Chennai'. The poster also lists the Chief Patron, Patrons, Convenor, and Organising Secretary.

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Coimbatore - 641 043, Tamil Nadu, India

**Internal Quality Assurance Cell (IQAC)**  
**National Virtual Seminar**  
on  
**Prerequisites and Prospects of Physical Education in NEP**

**11<sup>th</sup> November 2020**  
**From 10.30 am to 12.30 pm**

**Dr. S. Thirumalai Kumar**  
Professor, Department of Physical Education,  
Tamilnadu Physical Education & Sports University, Chennai.

**Chief Patron**  
Dr. T. S. K. Meenakshisundaram

**Patrons**  
Dr. Premavathy Vijayan, Vice-Chancellor  
Dr. S. Kowsalya, Registrar

**Convenor**  
Dr. R. Rajalakshmi, Director, IQAC

**Organising Secretary**  
Dr. T. Shanmugasvalli, Associate Professor, Dept of Physical Education

Join us through : <https://meet.google.com/dgg-ymnr-usz>

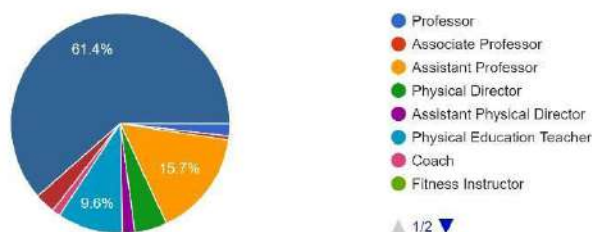
## Program Report

The Programme started with the Prayer Song followed by the Welcome Address by Dr.R.Rajalakshmi, IQAC Director and Presidential Address was given by Dr.P.Chitramani, Dean School of Commerce and Management. Introduction of the Chief Guest Dr.S.Thirumalai Kumar Professor, Department of Physical Education, Tamilnadu Physical Education and Sports University was given by Dr.T.Shanmugavalli, Associate Professor. Resource person delivered the Special Lecture on “*Prerequisites and Prospects of Physical Education in NEP*”. This is the link for the lecture video: <https://meet.google.com/dgq-ymnr-usz>

After the session there was a question answer session the questions asked by the participants are: What are the measures to improve the whole some personality through yoga? He suggested to read more books on yoga with special reference to Astanga Yoga. The session was very informative and interactive. Dr.T.Shanmugavalli, Associate Professor, Department of Physical Education delivered the Vote of thanks to the gathering.

## Participants Details

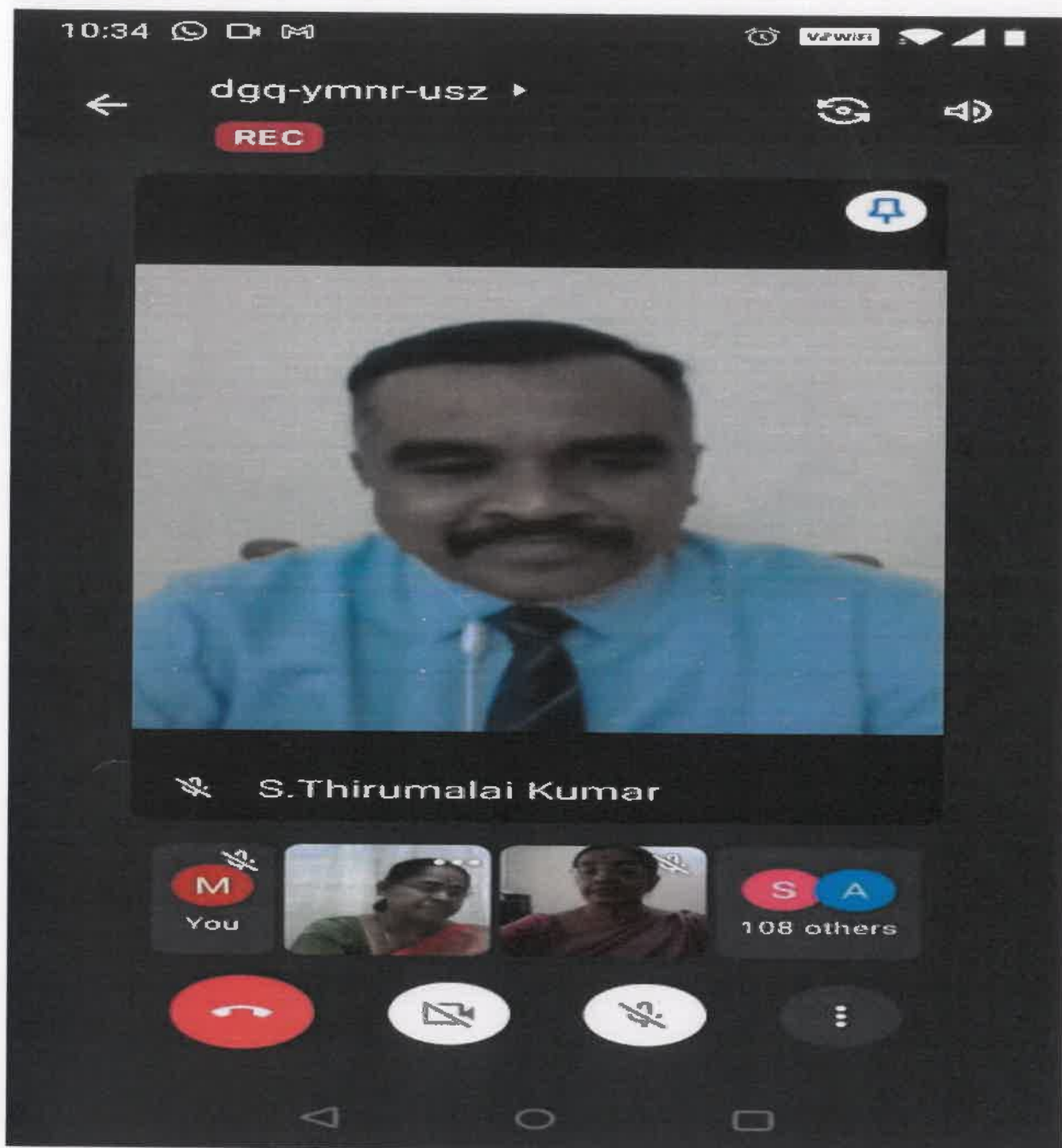
Designation  
166 responses



There were totally 166 participants includes 95 students,11 scholars, 45 faculties, 7 Physical Directors,5 Physical Education Teacher and 3 coaches were participated. Participant’s details are available in the following

link:<https://docs.google.com/spreadsheets/d/1yPi2LnYiGt19grW2sTAube5Y9Plb8tpnaB93KAkXYnc/edit#gid=925404800>





**Dr. S. Thuirumalaikumar, Professor, Department of Physical Education,  
Tamilnadu Physical Education and Sports University, Chennai deliberating on the topic  
Prerequisites and Prospects of Physical Education in NEP**

*R. Rajalakshmi*  
**(Dr.R.Rajalakshmi)**  
**Director, IQAC**

**Director - IQAC**  
**Avinashilingam Institute for Home Science**  
**and Higher Education for Women**  
**Coimbatore - 641043, Tamil Nadu, India**



## Avinashilingam Institute for Home Science and Higher Education for Women

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Coimbatore-641 043, Tamil Nadu, India

INTERNAL QUALITY ASSURANCE CELL(IQAC)

### National Virtual Seminar on Assessment and Attainment of Outcomes in Outcome Based Education

11<sup>th</sup> November 2020 @ 2.30 p.m



## Avinashilingam Institute for Home Science and Higher Education for Women

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Coimbatore-641 043, Tamil Nadu, India

INTERNAL QUALITY ASSURANCE CELL (IQAC)

National Virtual Seminar on

### National Education Policy 2020 - Structural and Curricular Reforms in Higher Education

11th November 2020  
2.30 pm



#### Resource Person Dr. Premavathy Vijayan

Vice Chancellor  
Avinashilingam Institute for Home Science and  
Higher Education for Women, Coimbatore

Register Here

<https://forms.gle/ytJ1USmT5onBBH9w5>

Join the meeting in the link

<http://meet.google.com/euw-ugbs-uuj>

E-certificates will  
be issued  
to all participants

#### Chief Patron

Dr.T.S.K. Meenakshisundaram,  
Managing Trustee

#### Patrons

Dr. Premavathy Vijayan,  
Vice Chancellor

Dr. S. Kowsalya,  
Registrar

#### Convenor

Dr. R. Rajalakshmi,  
Director, IQAC

#### Organising Secretary

Dr. E. Indira, Assistant Professor,  
Dept. of Visual Communication

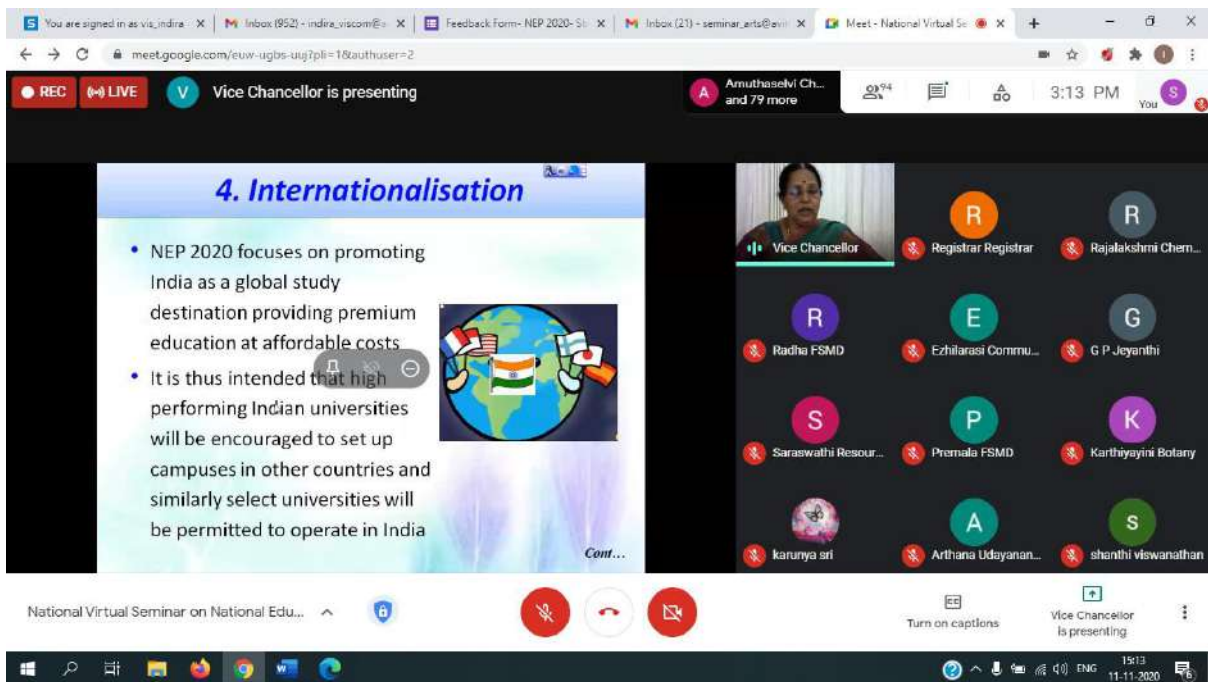
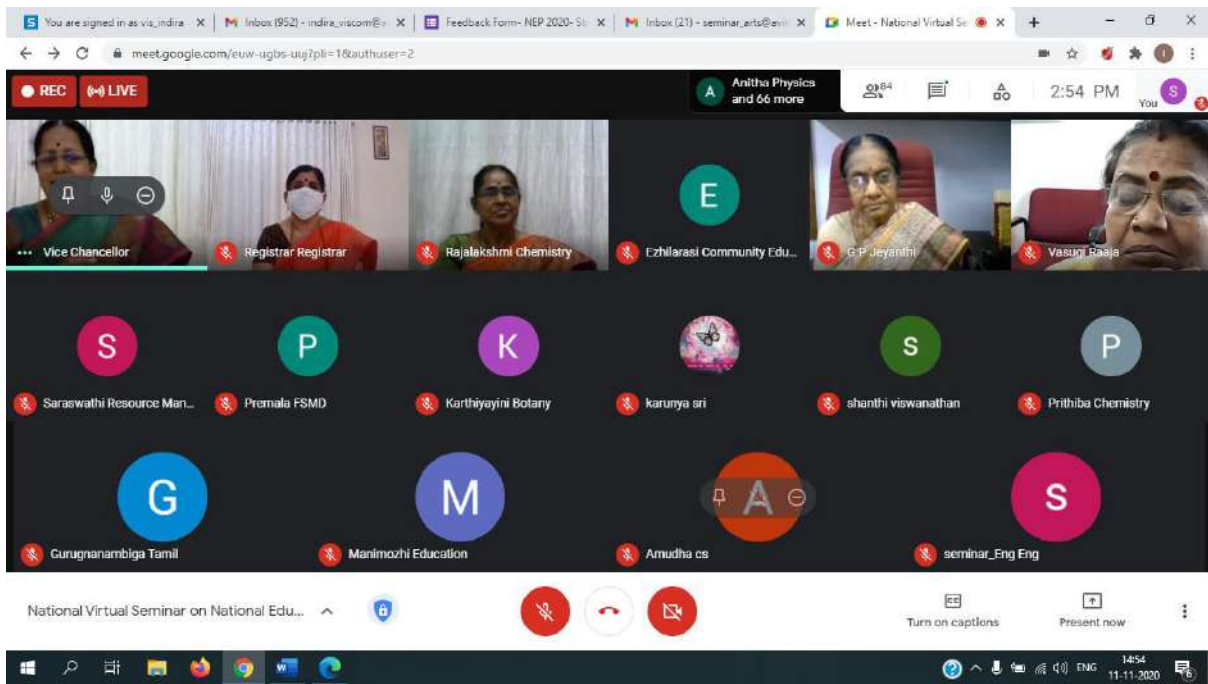
## **Programme Report**

The National Virtual Seminar on National Education Policy 2020- Structural and Curricular Reforms in Higher Education was organised by the Internal Quality Assurance Cell (IQAC), Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 11<sup>th</sup> November, 2020 at 2.30 pm through Google Meet platform. Around 120 participants both from inside and outside the institution participated in the virtual seminar.

The programme was initiated with a Prayer Song. The welcome address was given by Dr.R. Rajalakshmi, Director IQAC. The programme was presided by Dr.S. Kowsalya, Registrar, Avinashilingam Institute for Home Science and Higher Education for Women who traced the history of the educational policies in independent India. She also mentioned that these educational policies were framed based on the requirements time and now.

The special address on the topic was given by the resource person Dr.Premavathy Vijayan, Vice Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women. In her address, she spoke about the problems prevailing in higher education system in India. She mentioned that this new education policy aims at producing creative, multidisciplinary and skilled workforce. The highlights of her speech included the topics of institutional restructuring and consolidation, internationalisation of higher education, reforms in teacher education, multidisciplinary professional education, and promoting high quality research. She concluded that the new education policy aims at formulating an effective, regulatory regime for higher education.

The seminar was well received by the participants and there was a question answer session which was well handled by the resource person. The programme ended with a vote of thanks by Dr.E. Indira, Assistant Professor, Department of Visual Communication, School of Arts and Social Sciences.



Video link of the virtual seminar:

[https://drive.google.com/file/d/1RO4sF0\\_bnmkD2mJwuR3j04oTkIZYT2sm/view?usp=sharing](https://drive.google.com/file/d/1RO4sF0_bnmkD2mJwuR3j04oTkIZYT2sm/view?usp=sharing)



## Sample certificate



*[Signature]*  
**(Dr.R.Rajalakshmi)**  
**Director, IQAC**

**Director - IQAC**  
**Avinashilingam Institute for Home Science**  
**and Higher Education for Women**  
**Coimbatore - 641043, Tamil Nadu, India**



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## Internal Quality Assurance Cell (IQAC)

### National Virtual Seminar on

### “HOLISTIC HEALTH AND NATIONAL EDUCATION POLICY”



10<sup>th</sup> November 2020 - 2.30. Pm. to 4.00 Pm.



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Coimbatore-641 043, Tamil Nadu, India

**Internal Quality Assurance Cell**  
**National Virtual Seminar on**

**“HOLISTIC HEALTH AND NATIONAL EDUCATION POLICY”**



**Key Speaker**  
**Dr. S. Kowsalya**  
**Registrar**

**Register** : <https://forms.gle/1CsttoNom7UMWqcJA>

**Join** : <https://meet.google.com/fef-bscc-dmj>

**Live stream** : <https://stream.meet.google.com/stream/9fadd7ae-9539-4551-8566-ee7b0a8d2986>

**Date**  
10.11.2020

**Time**  
02.30 p.m – 04.30 p.m

E Certificate will be provided for participants

**Chief Patron**

**Dr. T.S.K. Meenakshisundaram**

**Managing Trustee**

**Patrons**

**Dr. Premavathy Vijayan, Vice Chancellor**

**Dr. S. Kowsalya, Registrar**

**Convener**

**Dr.R.Rajalakshmi, Director, IQAC**

**Organising Secretary**

**Dr.PA.Raajeswari, Asst.Prof (SG), FSN**

### Program Report

The inaugural was started with the Prayer song by our faculty Mrs. Bindhu Assistant Professor, Department of Music. Welcome address was given by Dr.R.Rajalakshmi, Director, IQAC followed by the Presidential address by Respected Vice Chancellor Madam Dr. Premavathy Vijayan. Dr.S.Kowsalya, Registrar and Professor, Department of Food Science and Nutrition was the key speaker and discussed about the role of Home Science and Nutrition in New Education Policy, in order to overcome the critical health challenges. Madam also explained about the five aspects of holistic health, how to obtain holistic health and the measures of wellness when exposed to social support system. She explained about the implementation program launched by the government, towards the implementation of various nutrition program to combat micro nutrient deficiencies and menstrual hygienic program implemented by the health department for adolescents girls in SApla and Non-SApla districts towards the health education of adolescents. She also discussed the components of ICDS and the services offered to community. Composition of Complementary foods containing amylase activity. RASTRIYA POSHAN MAAH, to attain

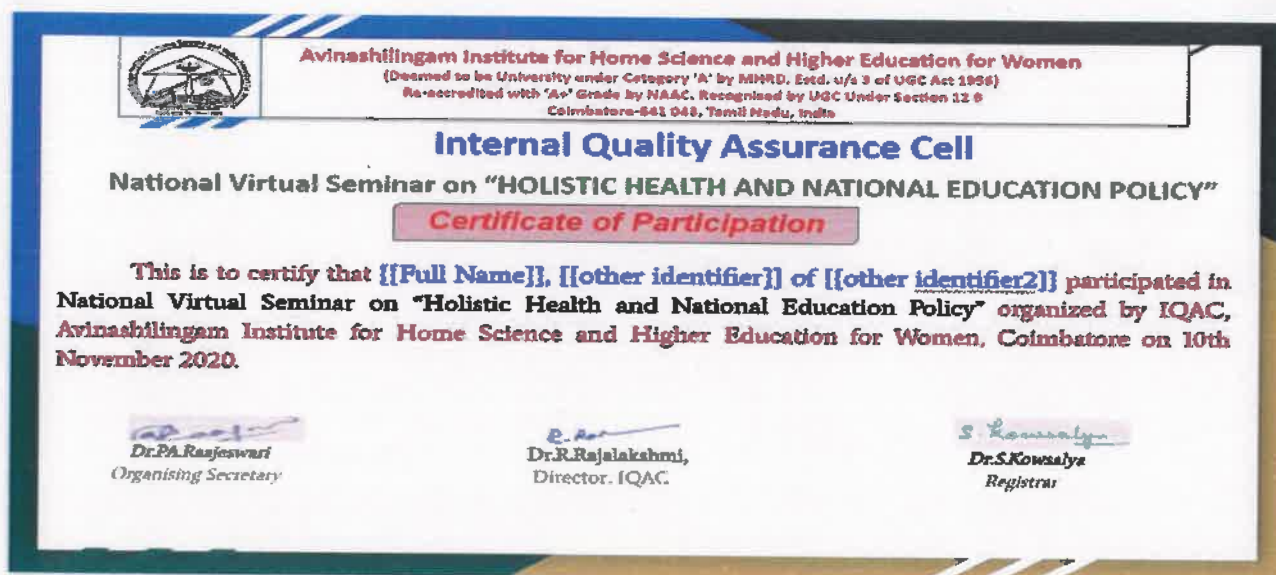
malnutrition by 2022. Covid 19 over Food Security was explained. Healthy eating plate and the traditional medicines to be consumed, kitchen gardening and personal hygienic practices for a healthy living. After the session there was a question answer session. It was very informative and interactive. Dr.PA.Raajeswari, Assistant Professor proposed the vote of thanks.

181 participants (Within the institute-168 and Outside participants-13) were beneficial from this virtual seminar.


This is the link for the lecture video.

<https://drive.google.com/drive/u/1/my-drive>

### Sample certificate



National Virtual seminar on holistic health and national educational policy  
Key Speaker: Dr. S. Kowsalya,  
Registrar, Avinashilingam Institute

  
(Dr. R. Rajalakshmi)  
Director, IQAC

Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India

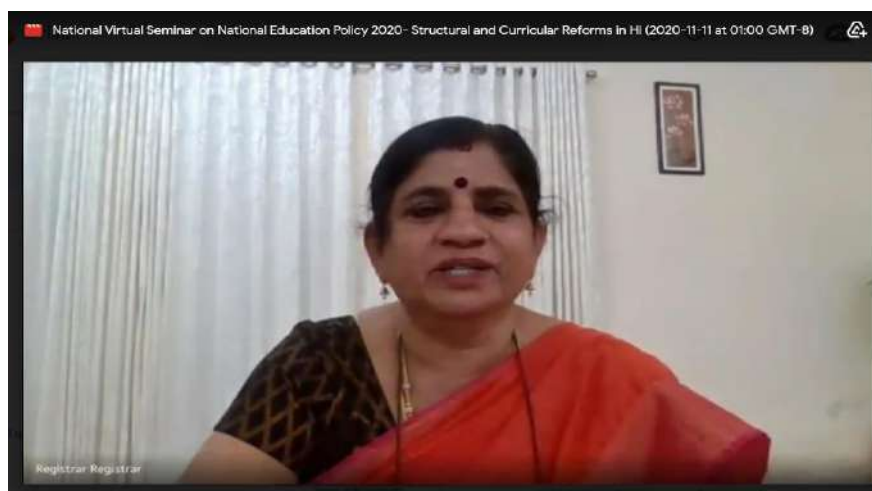




Dr.R.Rajalakshmi, Director, IQAC - Welcome address



Dr. Premavathy Vijayan , Vice Chancellor - Presidential address

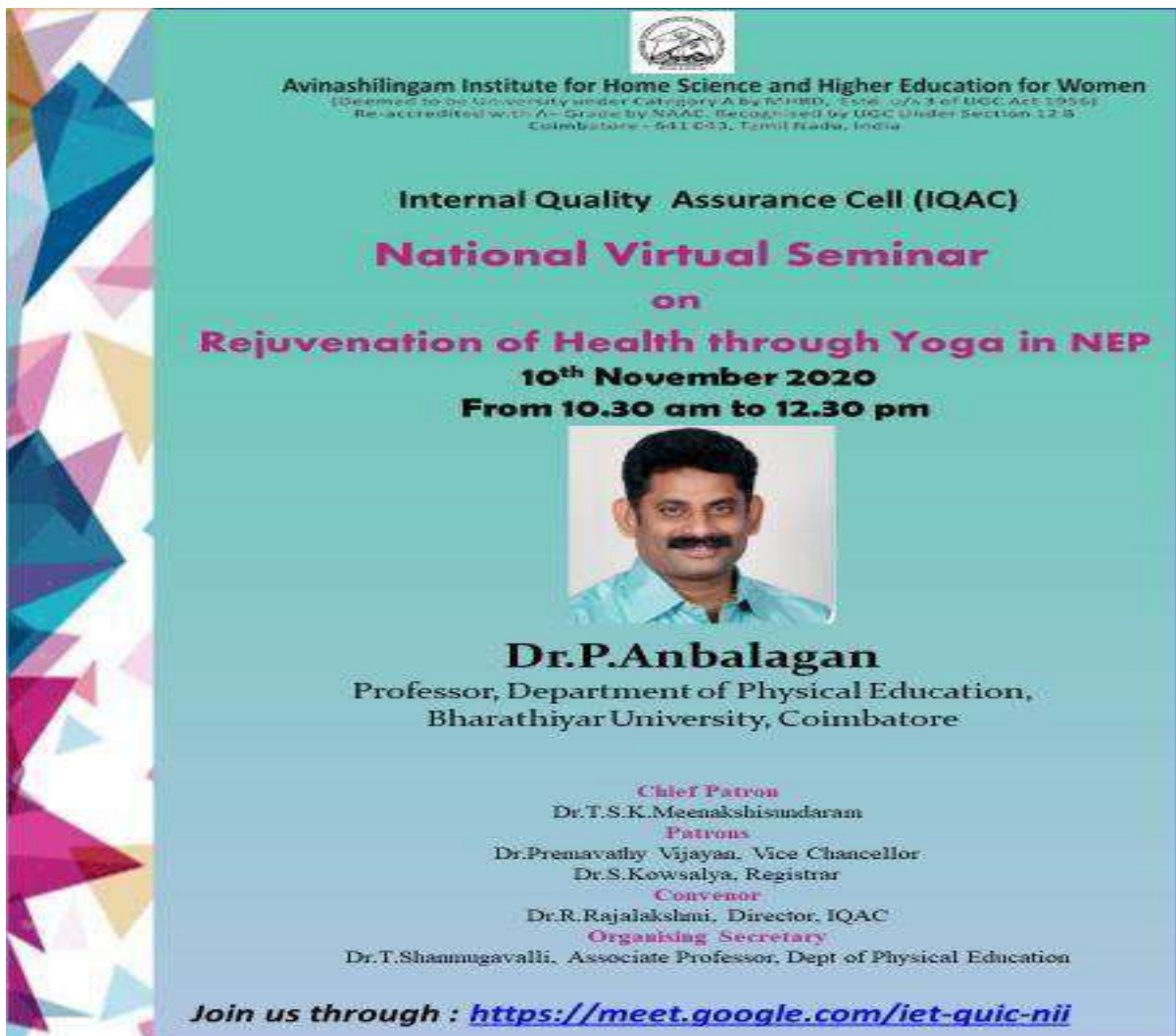



Key Speaker:Dr.S.Kowsalya,  
Registrar and Professor , Department of Food Science and Nutrition  
Avinashilingam Institute for Home Science and Higher Education for Women




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## **Report of National Virtual Seminar on Rejuvenation of Health through Yoga in NEP**



  
**Avinashilingam Institute for Home Science and Higher Education for Women**  
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Coimbatore - 641 043, Tamil Nadu, India

**Internal Quality Assurance Cell (IQAC)**  
**National Virtual Seminar**  
on  
**Rejuvenation of Health through Yoga in NEP**  
**10<sup>th</sup> November 2020**  
**From 10.30 am to 12.30 pm**



**Dr. P. Anbalagan**  
Professor, Department of Physical Education,  
Bharathiyar University, Coimbatore

**Chief Patron**  
Dr. T. S. K. Meenakshisundaram

**Patrons**  
Dr. Premavathy Vijayan, Vice Chancellor  
Dr. S. Kowsalya, Registrar

**Convenor**  
Dr. R. Rajalakshmi, Director, IQAC

**Organising Secretary**  
Dr. T. Shanmugavalli, Associate Professor, Dept of Physical Education

**Join us through : <https://meet.google.com/iet-quic-nii>**

**Date: 10<sup>th</sup> November 2020**

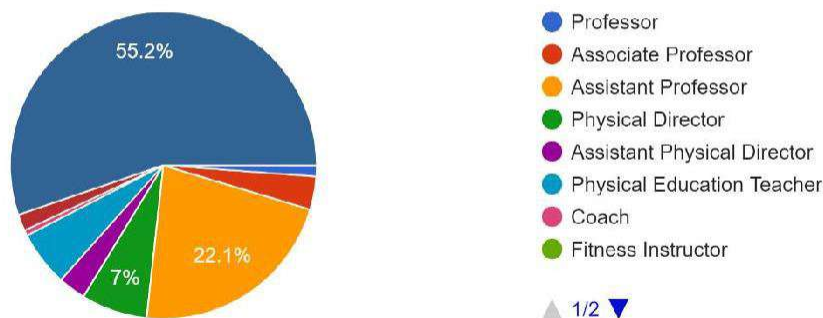
### Program Report

The Programme started with the Prayer Song followed by the Welcome Address by Dr.R.Rajalakshmi, IQAC Director and Presidential Address was given by Dr.T.Geetha, Dean School of Education .Introduction of the Chief Guest Dr.P.Anbalagan, Professor, Department of Physical Education,Bharathiyar University, Coimbatore was presented by Dr.T.Shanmugavalli, Associate Professor. Dr.S.Kowsalya, Registrar greeted the Gathering. Resource person delivered the Special Lecture on **“Rejuvenation of Health through Yoga in NEP”**. This is the link for the lecture video: <https://meet.google.com/iet-quic-nii>

After the session there was a question answer session the questions asked by the participants are: How the Yoga helps to rejuvenate the body? The resource person explained the Physiological adaptations by involving long term yogic exercise programmes. The session was very informative and interactive. Dr.T.Shanmugavalli, Associate Professor, Department of Physical Education delivered the Vote of thanks to the gathering.

### Participants Details

Designation  
172 responses



There were totally 172 participants includes 90 students, 20 scholars, 30 faculties, 15 Physical Directors,11 Physical Education Teacher and 6 coaches were participated. Participant’s details are available in the following

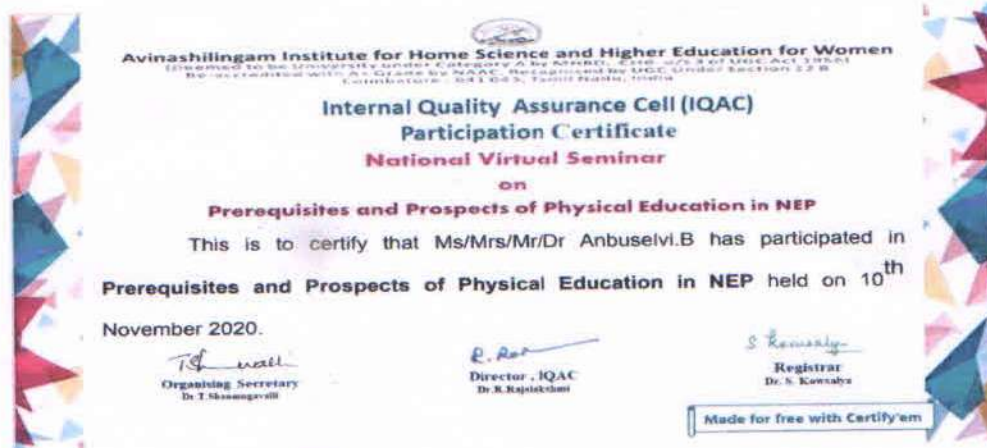
link:<https://docs.google.com/spreadsheets/d/1wYuYn3RCYFI7la3JvQ02erbxLEKBlw1NrVXRWos2Mo0/e/dit#gid=1326020192>

Certificate Issued



**Dr. Anbalagan, Professor, Department of Physical Education, Bharathiyar University presenting on the topic Rejuvenation of Health through Yoga in NEP**

Sample of Certificate



*R. Rajalakshmi*  
**(Dr. R. Rajalakshmi)**  
Director, IQAC

**Director - IQAC**  
**Avinashilingam Institute for Home Science**  
**and Higher Education for Women**  
**Coimbatore - 641043, Tamil Nadu, India**





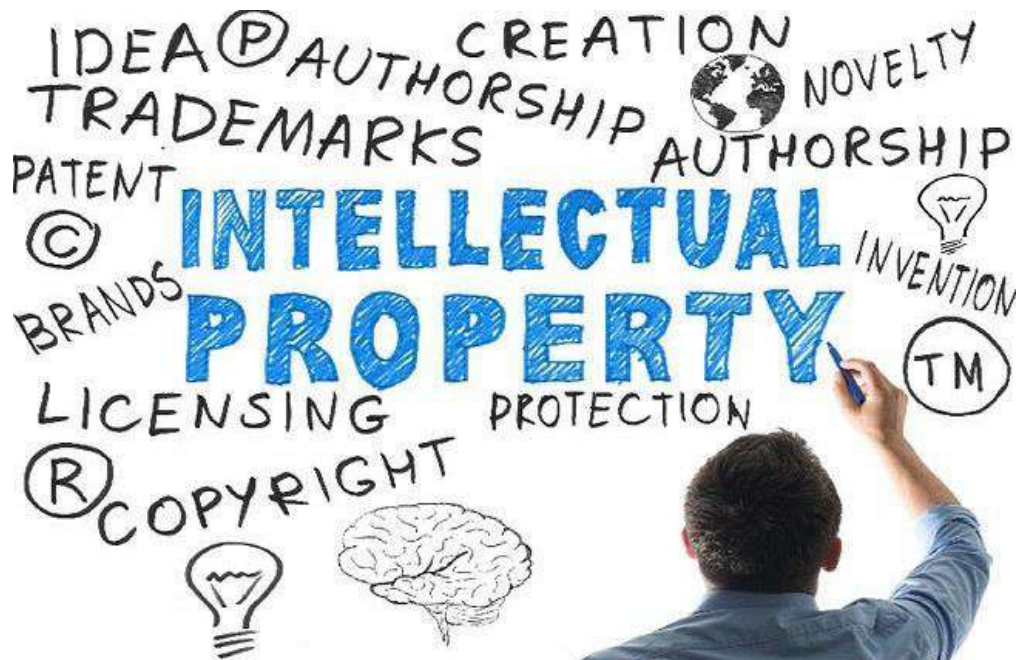
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Coimbatore – 641043, Tamil Nadu, India

## Internal Quality Assurance Cell (IQAC)

### National Virtual Seminar on

## Intellectual Property Rights and Patenting

9<sup>th</sup> November, 2020, 2.30 pm





Avinashilingam Institute for Home Science and Higher Education for Women  
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## Internal Quality Assurance Cell (IQAC)

National Virtual Seminar on

# Intellectual Property Rights & Patenting

**9<sup>th</sup> November 2020**  
**2.30. pm. To 4.00 pm**



**Resource Person**

Dr. Shubashini K. Sripathi M. Sc., Ph.D  
*Professor and Head*  
Department of Chemistry  
Avinashilingam Institute for Home  
Science and Higher Education for  
Women, Coimbatore

**Chief Patron**  
Dr. T. S. K. Meenakshisundaram  
*Managing Trustee*

**Patrons**  
Dr. Premavathy Vijayan, Vice  
*Chancellor*  
Dr. S. Kowsalya, Registrar

**Convenor**  
Dr. R. Rajalakshmi, Director, IQAC

**Organising Secretary**  
Dr. Kalaiselvi Senthil  
*Assistant Professor, Department of  
Biochemistry, Biotechnology and  
Bioinformatics*

Registration : <https://forms.gle/RjPEsvvcJeC2tYQJA>  
Join us through: <https://meet.google.com/wtv-gpcu-kux>

The National Virtual Seminar on Intellectual Property Rights was started with the Prayer song by our graduate student Ms. Shruthi. R of II M.Sc. Biochemistry. Welcome address was given by Dr. R. Rajalakshmi, Director, IQAC and Dr. A. Vijayalakshmi, Dean, School of Biosciences delivered the Presidential Address to the gathering by highlighting the importance of being an entrepreneur. The chief guest Dr. Shubashini K. Sripathi, Professor & Head, Department of Chemistry, School of Physical Sciences and Computational Sciences, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, enlightened the participants on the importance of applying for patents, the different types of patents, what can be patented and what can be copyrighted. During her delivery of the lectures, she also discussed about the following points

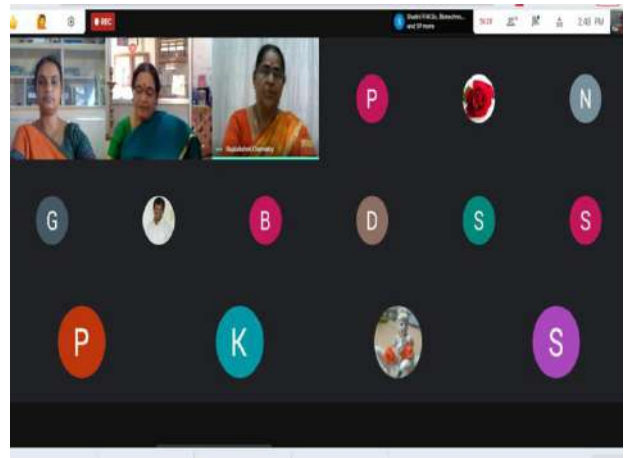
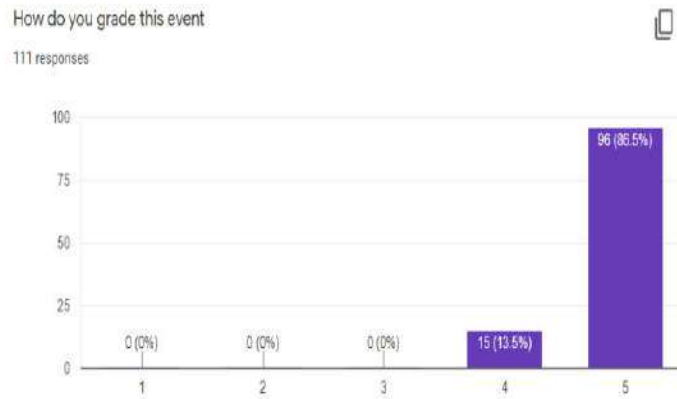
An intellectual property (IP) refers to an idea or invention of a technology, artwork, literature or music that becomes a valuable product. An intellectual property is an intangible property compared to traditional property. An intellectual property right includes patent, copyright, trademark, trade secrets and geographical locations. The inventor of that particular product receives the rights to make use of the product exclusively or sell the product. This right correctly called as the “patent” is the grant obtained from the government and the inventor is called as the patentee. The patent is obtained on the subject that the invention is novel, has not been published anywhere earlier and is ahead of the current knowledge. A patentable invention should be a new solution to an existing problem. A patent actually protects the individual’s rights as an inventor. It blocks the others from manufacturing the same product for a particular period of time unless the patentee sells his idea. A patentable subject can be any new living or non living product like new machineries, machinery parts, and composition of a product or any biological process. The patentee has to specify all the details of his invention like the scope of the invention, the method of operation and the best use of the method.

Similar to patent “copyright” is another type of intellectual property right that is obtained for a novel finished product which is novel in terms of its pattern, shape, configuration or color and is appealing. A “trademark” is another type of intellectual property right given for a recognizable sign, design, or expression which identifies a particular product or services from those of others. A “trade secret” is another IP obtained for a formula, practice or a process by which a business can obtain an economic advantage over competitors and customers. Violation of intellectual property rights, called “infringement” with respect to patents, copyright, and trademarks, and “misappropriation” with respect to trade secrets, may be a breach of civil law or criminal law, depending on the type of intellectual property involved, jurisdiction, and the nature of the action. Total number of participants 111, within Institutions 101, Other institutions 10

The meeting was graced with greetings from our Registrar and Deans of various faculties. Dr. Kalaiselvi Senthil concluded the meeting with a formal vote of thanks.

Video link

[https://drive.google.com/drive/u/1/folders/1hg1vbE6c\\_vZfBzNCFSASLSxOQ7Uboxpl](https://drive.google.com/drive/u/1/folders/1hg1vbE6c_vZfBzNCFSASLSxOQ7Uboxpl)







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Coimbatore-641 043, Tamil Nadu, India


## Internal Quality Assurance Cell (IQAC)


### Certificate of Participation

Presented to **K. Subashini** of Avinashilingam Institute for Home Science and  
Higher Education for Women, Coimbatore for participating  
in the National Virtual Seminar on "**Intellectual Property Rights & Patenting**"  
held on **9.11.2020** at Avinashilingam Institute for Home Science and Higher Education  
for Women, Coimbatore.

  
Kalaiselvi Senthil  
Organising secretary

  
R. Rajalakshmi  
Director, IQAC

  
S. Kowsalya  
Registrar

  
(Dr. R. Rajalakshmi)  
Director, IQAC

Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India



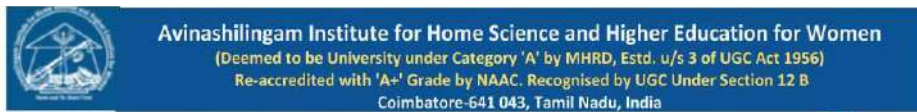
## Avinashilingam Institute for Home Science and Higher Education for Women

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Coimbatore-641 043, Tamil Nadu, India

INTERNAL QUALITY ASSURANCE CELL (IQAC)

**National Virtual Seminar on Research Proposals Preparation”**

**09<sup>th</sup> November 2020 @ 10.30 a.m**



**Internal Quality Assurance Cell (IQAC)**

National Virtual Seminar on

**RESEARCH PROPOSALS PREPARATION**



**Resource Person**  
*Dr.P.Subashini*  
Professor  
Department of Computer Science,  
Avinashilingam Institute for Home  
Science and Higher Education for  
Women, Coimbatore.

**Chief Patron**  
Dr. T.S.K.Meenakshi Sundaram  
Managing Trustee

**Patrons**  
Dr.Premavathy Vijayan  
Vice Chancellor  
Dr.S.Kowsalya, Registrar

**Convenor**  
Dr. R. Rajalakshmi, Director, IQAC

**Organising Secretary**  
Dr. V.Sasirekha, Assistant Professor,  
Department of Physics



<https://forms.gle/5bJ8fBgnaLsfdxur9>



<https://meet.google.com/syk-roxw-caf>

**Live stream :** <https://stream.meet.google.com/stream/1dd5dc87-4a09-40d3-987f-d8d1b097b808>

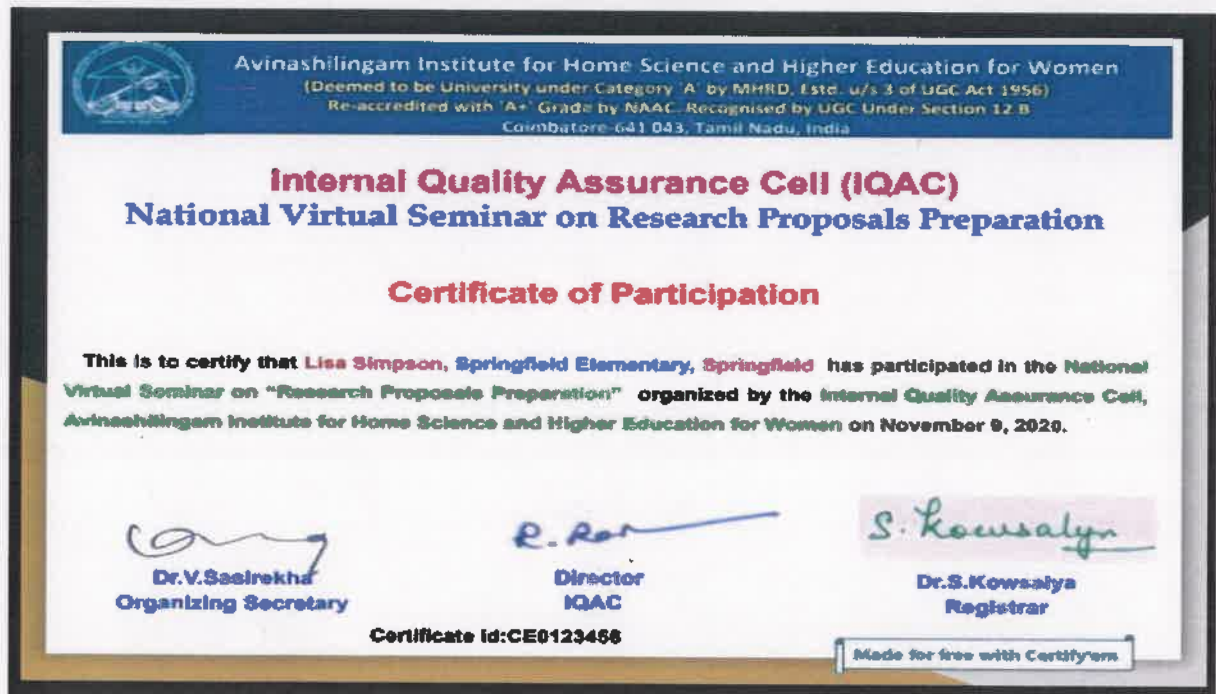
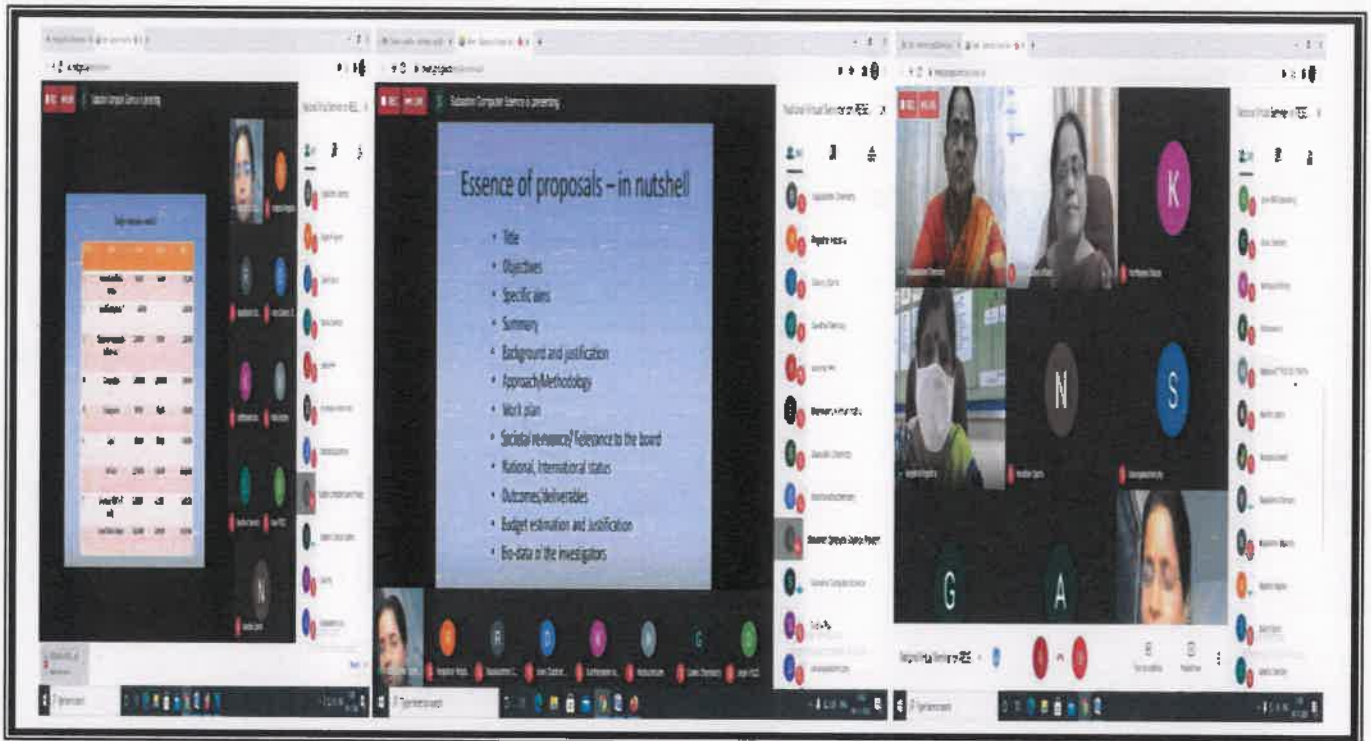
## Programme Report

The inaugural was started with the Tamil Thai Vazithu followed by the Prayer song. Welcome address was given by Dr.R.Rajalakshmi, Director, IQAC and Dr. Uma Mageshwari Dean, Student Affairs delivered the Presidential Address to the gathering by highlighting the importance of Research Proposal Preparations, Respected Dr.S.Kowsalya, Registrar, Greeted the participants. The chief guest Dr.P.Subashini, Professor, Department of Computer Science, Avinashilingam Institute for Home Science and Higher Education for Women, delivered the Special Lecture on “Research Proposal Preparations”. The virtual seminar covered the overview about various funding agencies, research focus areas, role of University professors, the need of research project, how the prepared project should look like and model of budget etc. The presentation listed the focus area of Agriculture, defense, applied research, Smart cities, Artificial intelligence, World class universities and research funding. It covered that the rich experience will be gained from the research project and a publication in National and International followed by attending, learning and presenting in National and International Conferences. It also touched to the point on the patent and extra weightage in PBAS. It also emphasized that who all can apply for the research project such as students, research scholars, academicians and women working at home. It gave the road map to apply the research project as (i) Find the area, (ii) Literature Study, (iii) Select the agency (iv) Select topic – based on the agency (v) Download Application form (vi) Prepare Proposal a. Objectives b. Technical Part c. Budget estimation (vii) Submit in time. All the aspect of budget estimation is also elaborated such as Research staff salary, Specific equipment, Electronic component, software etc, Consumables and contingencies, travel and over head charges. Overall the presentation was excellent and it was beneficial for all the youngsters and who are all interested in research project. After the session there was a question answer session. It was very informative and interactive. Dr.V.Sasirekha, Assistant Professor proposed the vote of thanks.

Almost 100 participants were benefitted in the virtual seminar

**Meeting Recording Link :** <https://drive.google.com/file/d/1uUHruWAV-9vbKNGTadMWn6KAv3IXgIU4/view>

Screenshot of Live presentation



*[Handwritten Signature]*

**(Dr.R.Rajalakshmi)**  
 Director, IQAC

**Director - IQAC**  
**Avinashilingam Institute for Home Science**  
**and Higher Education for Women**  
**Coimbatore - 641043, Tamil Nadu, India**





## Avinashilingam Institute for Home Science and Higher Education for Women

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Coimbatore-641 043, Tamil Nadu, India

### Report on National Virtual Seminar on

## Entrepreneurship Ecosystem and Opportunities

6<sup>th</sup> November, 2020, 2.30 pm

Internal Quality Assurance Cell (IQAC)



Avinashilingam Institute for Home Science and Higher Education for Women  
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Coimbatore – 641043, Tamil Nadu, India

### Internal Quality Assurance Cell (IQAC)

National Virtual Seminar on

## Entrepreneurship Ecosystem and Opportunities

6<sup>th</sup> November 2020  
2.30. pm. To 4.00 pm



**Resource Person**  
**Dr. S. Babu**  
Professor and Deau  
VIT School of Agricultural Innovations  
and Advanced Learning (VAIAL)  
Vellore Institute of Technology, Vellore

**Chief Patron**  
Dr. T.S.K.Meenakshisundaram  
Managing Trustee

**Patrons**  
Dr.Premavathy Vijayan, Vice Chancellor  
Dr.S.Kowsalya, Registrar

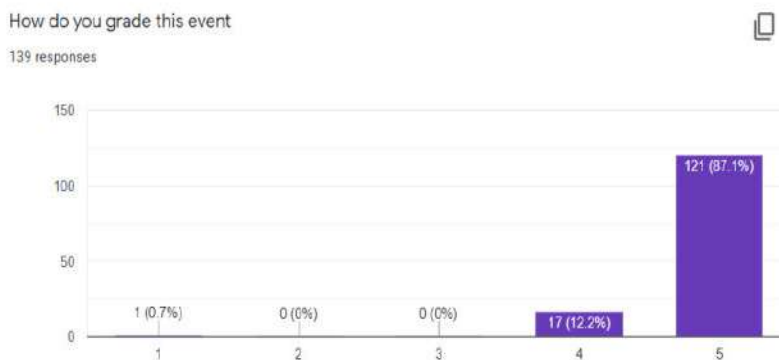
**Convenor**  
Dr. R. Rajalakshmi, Director, IQAC

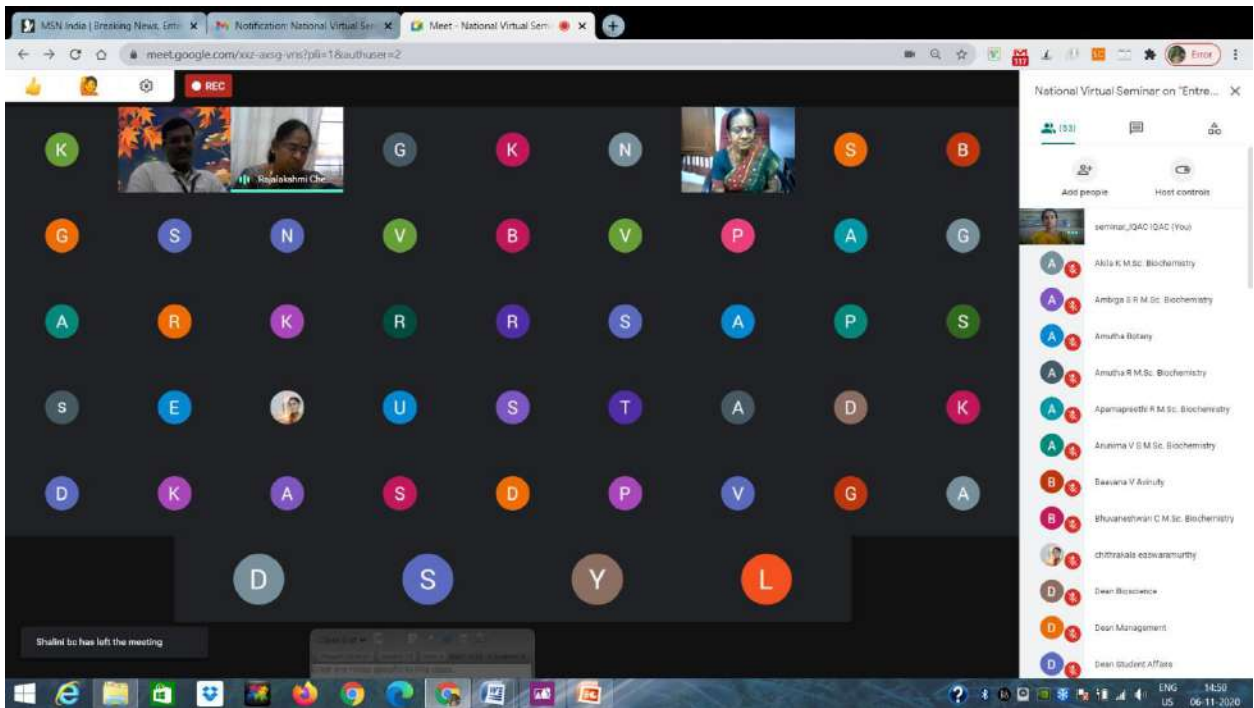
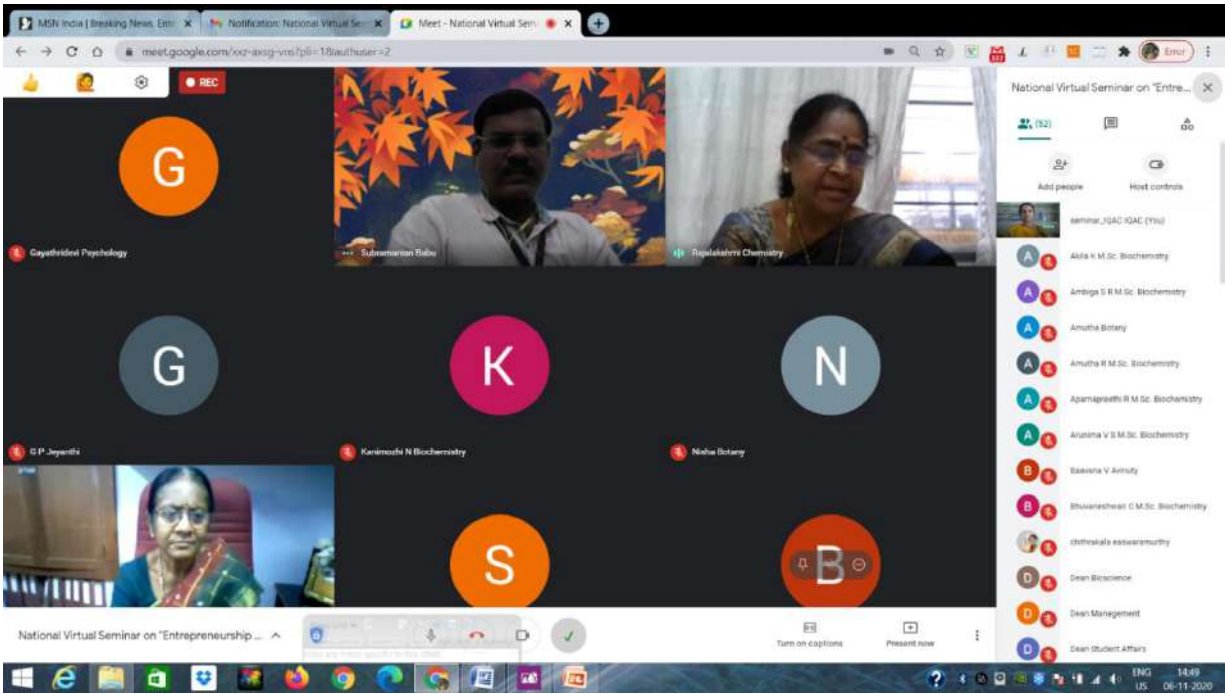
**Organising Secretary**  
Dr. Kalaiselvi Senthil, Assistant Professor,  
Department of Biochemistry, Biotechnology and  
Bioinformatics

Join Us through : <https://meet.google.com/xxz-axsg-vns>

The National Virtual Seminar on Entrepreneurship Ecosystem and Opportunities was started with the Prayer song by our graduate student Ms. Bhavana. M of I M.Sc. Biochemistry. Welcome address was given by Dr.R.Rajalakshmi, Director, IQAC and Dr. A. Vijayalakshmi, Dean, School of Biosciences delivered the Presidential Address to the gathering by highlighting the importance of being an entrepreneur. The chief guest Dr. S. Babu, Professor and Dean, VIT School of Agricultural Innovations and Advanced Learning (VAIAL), Vellore Institute of Technology, Vellore delivered the special lecture. In his speech, he highlighted the importance of innovation, how to look for opportunities from the day to day life, any ideas that may seem to be impossible, or stupid can be a lead for some kind of innovation. He quoted the example of Orabanchea, the fungus that infested bean plant and how it got transformed to a food material. He also highlighted upon the importance of keeping ourselves open to ideas which will lead to innovation, by quoting the accidental evolution of aroma therapy from lavender oil. Finally, he ended up with motivating words “some people dream of success, while other people get up early morning and make it happen”. The meeting was graced with greetings from our Registrar and Deans of various faculties. Dr. Kalaiselvi Senthil concluded the meeting with a formal vote of thanks. Total number of participants 139 within institutions 98, other institutions 42.

<https://drive.google.com/drive/u/1/my-drive>








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Coimbatore-641 043, Tamil Nadu, India

**Internal Quality Assurance Cell (IQAC)**  
National Virtual Seminar on  
**Entrepreneurship Ecosystem and Opportunities**  
6<sup>th</sup> November, 2020

**Certificate of Participation**

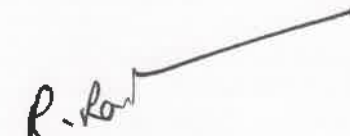
Presented to **S.R.AMBIGA** of Biochemistry, Avinashilingam Institute for Home Science and Higher Education for Women for participating in the National Virtual Seminar on "Entrepreneurship Ecosystem and Opportunities" held at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

  
Organizing secretary  
Kalaiselvi Senthil

  
Director, IQAC  
R. Rajalakshmi

  
Registrar  
S. Kowsalya

Made for free with Certify'em

  
(Dr. R. Rajalakshmi)  
Director, IQAC

Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India





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Coimbatore – 641043, Tamil Nadu, India

## Internal Quality Assurance Cell (IQAC)

### National Virtual Seminar on

### Enhancing Quality through Integration of Vocational Education and skill with Higher Education in NEP

06.11.2020 & 10.30 a.m to 12.30 p.m





**Avinashilingam Institute for Home Science and Higher Education for Women**  
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## Internal Quality Assurance Cell

National Virtual Seminar on  
"Enhancing Quality through Integration of Vocational  
Education and skill with Higher Education in NEP"

**Key Speaker**

**Dr. Judith Justin**

Professor and Head  
Dept. of Biomedical  
Instrumentation Engineering



E Certificate will be  
provided for participants

**Chief Patron**

Dr. T.S.K. Meenakshisundram  
Managing Trustee

**Patrons**

Dr. Premavathy Vijayan, Vice Chancellor  
Dr. S. Kowsalya, Registrar

**Convener**

Dr.R.Rajalakshmi, Director, IQAC

**Organising Secretary**

Dr.PA.Raajeswari, Asst.Prof (SG), FSN.

**Date**

06.11.2020

**Time**

10.30 a.m – 12.30 p.m

<https://meet.google.com/nab-yfkk-uuo>

## **Program Report**

The National Education Policy 2020, in Part II has elaborated on Reimagining Vocational Education with the aim of having an education system that is second to none, with equitable access to the highest-quality education for all learners regardless of social or economic background. The 12th Five-Year Plan (2012–2017) estimated that only a very small percentage of the Indian workforce in the age group of 19–24 (less than 5%) received formal vocational education. These numbers only underline the urgency of the need to hasten the spread of vocational education in India.

One of the primary reasons for the small numbers of students receiving vocational education is that Vocational education has in the past focused largely on grades 11-12 and on dropouts in grade 8 and upwards. Students passing out from Grades 11–12 with vocational subjects often did not have well-defined pathways to continue with their chosen vocations in higher education. The admission criteria for general higher education were also not designed to provide openings to students who had vocational education qualifications. This led to a complete lack of vertical mobility for students from the vocational education stream. Vocational education is perceived to be inferior to mainstream education and meant largely for students who are unable to cope with the latter. This is a perception that affects the choices students make. It is a serious concern that can only be dealt with by a complete re-imagination of how vocational education is offered to students in the future.

This policy aims to overcome the social status hierarchy associated with vocational education and requires integration of vocational education programmes into mainstream education in all education institutions in a phased manner. By 2025, at least 50% of learners through the school and higher education system shall have exposure to vocational education, for which a clear action plan with targets and timelines will be developed. The development of vocational capacities will go hand-in-hand with the development of ‘academic’ or other capacities.

Vocational education will be integrated in the educational offerings of all secondary schools in a phased manner over the next decade. Towards this, secondary schools will also collaborate with ITIs, polytechnics, local industry, etc. Skill labs will also be set up and created in the schools in a hub and spoke model which will allow other schools to use the facility. Higher education institutions will offer vocational education either on their own or in partnership with industry and NGOs. B.Voc. Degrees will continue to exist, but vocational courses will also be available to students enrolled in all other Bachelor’s degree programmes, including the 4-year multidisciplinary Bachelor’s programmes. Focus areas for vocational education will be chosen based on skills gap analysis and mapping of local opportunities. MHRD will constitute a National Committee for the Integration of Vocational Education

(NCIVE), consisting of experts in vocational education and representatives from across Ministries, in collaboration with industry, to oversee this effort. Different models of vocational education, and apprenticeships, will also be experimented by higher education institutions.

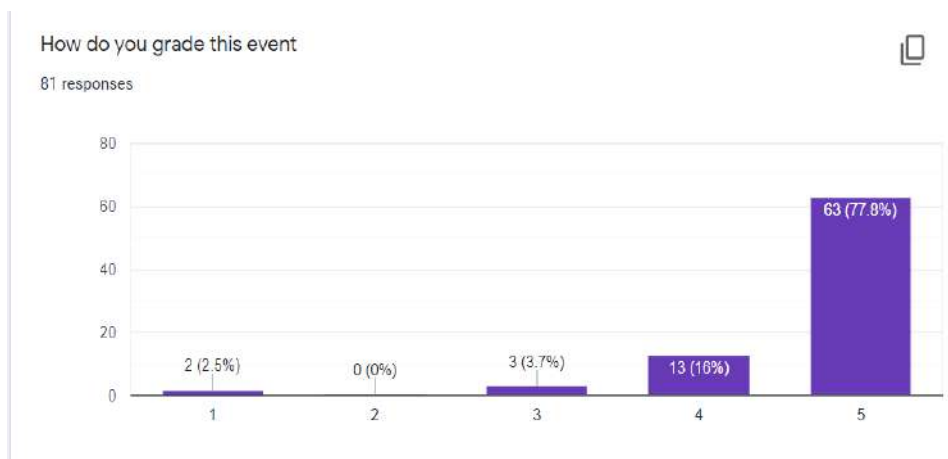
The NEP policy has looked as many aspects of preparing the stakeholders, preparing the teachers, preparing the people from ground up to appreciate what it is talking about and to sensitize people and help them change their mindsets to become more open ended and more motivated, more aware of what is needed in today's world from the Vocational Education and Skilling point of view. This policy is definitely a major step towards bringing education and skill development and entrepreneurship closer and seeing more alignment happening, so that the path to skill development would become aspirational. It is our responsibility to see if this gets carefully implemented through various stakeholders through various committees in the next few years.

Number of participants

- Within the institution : 70
- From other Academic Institution : 11

Video link <https://meet.google.com/ngb-yfkk-uuo>

Consolidated feedback from participants:





## SKILL TRAINING IN FOOD INDUSTRIES



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Coimbatore-641 043, Tamil Nadu, India

### Internal Quality Assurance Cell

National Virtual Seminar on "Enhancing Quality through Integration of Vocational Education and skill with Higher Education in NEP"

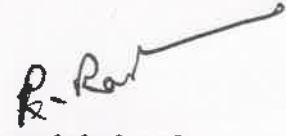
#### Certificate of Participation

This is to certify that **{{Full Name}}** of **{{Other Identifier}}** participated in National Virtual Seminar on "Enhancing Quality through Integration of Vocational Education and skill with Higher Education in NEP" organized by IQAC, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 6th November 2020.

  
Dr.PA.Rajeswari  
Asst. Professor(SG)  
Organising Secretary

  
Dr.R.Rajalakshmi,  
Director, IQAC

  
Dr.S.Kowsalya  
Registrar

  
(Dr.R.Rajalakshmi)  
Director, IQAC

Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India



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## Internal Quality Assurance Cell (IQAC)

### National Virtual Seminar on

"Building an innovation and entrepreneurship ecosystem in academia as envisioned by NEP"

5<sup>th</sup> November 2020 - 2.30. pm. To 4.00 pm.



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## Internal Quality Assurance Cell (IQAC)

### National Virtual Seminar on

"Building an innovation and entrepreneurship ecosystem in academia as envisioned by NEP"

5<sup>th</sup> November 2020  
2.30. pm. To 4.00 pm.



#### Resource Person

Dr.B.L.Lakshmi Meera  
Program Director  
FORGE, Coimbatore  
Tamil Nadu, India

#### Chief Patron

Dr. T.S.K. Meenakshisundaram  
Managing Trustee

#### Patrons

Dr. Premavathy Vijayan, Vice Chancellor  
Dr. S. Kowsalya, Registrar

#### Convener

Dr. R. Rajalakshmi, Director, IQAC

#### Organising Secretary

Dr. Pappa Ammal R, School of Engineering

e-Certificate will be issued to the participants

Registration Link : <https://forms.gle/FieGo2DgJvzyDpfn6>

G Meet Link : <http://meet.google.com/eke-ugiu-suq>

# Program Report

The inaugural session of the series of special lectures organized by IQAC of Avinashilingam Institute for Home Science and Higher Education for Women commenced with the prayer song by Library Staff Ms. R. Dharani. Dr.R.Rajalakshmi, Director, IQAC welcomed the gathering and highlighted the necessity for innovation and entrepreneurship in higher education institutions.

Dr.S. Maragatham, Dean, School of Engineering delivered the Presidential Address by emphasizing the need for innovation and entrepreneurship ecosystem in academia. Respected Registrar, Dr.S.Kowsalya greeted the participants. The Resource Person Dr. B.L. Lakshmi Meera, FORGE, Coimbatore delivered the Special Lecture on "Building an innovation and entrepreneurship ecosystem in academia as envisioned by NEP". She showed ways in which innovative ideas can be translated into ventures. She also enlightened the potential required to initiate a start-up. She pin-pointed the risk factors in the start-up. She gave a clear picture about what is innovation, how it should solve our day to day problems and address the needs of common human beings. She also highlighted the activities conducted by FORGE.

The screenshot displays a Google Meet interface during a virtual seminar. The main content area shows a presentation slide with the text: "Which **INNOVATION** will you invest **Rs.50L?** **WHY?**". Below the slide, the presenter's name "Meera FORGE" is visible, along with a subtitle: "distancing device. So how do we decide which one to give to relax". The right sidebar shows a chat window titled "IQAC National Virtual Seminar on 'B...". The chat contains several messages, including: "Let everyone send messages" (toggle on), "G.P. Jeyanthi 2:56 PM Dr.G.F.Jeyanthi Director Research and Consultancy", "Rajalakshmi Chemistry 2:58 PM Dr.R.Rajalakshmi, Director, IQAC", "Banu Avinuty 2:59 PM Dr.A.Banu, AP, S&H, SoE", "You 3:05 PM Participants pls post your queries in Chat box", and "Banu Avinuty 3:17 PM It is understandable mam...". The bottom of the screen features a blue banner with the text: "Special lecture by Dr.B.L. Lakshmi Meera, Program Director, FORGE".





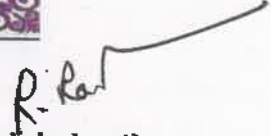
Participant actively listening during the Seminar

This is the link for the lecture video

[https://drive.google.com/file/d/14AXShKFT4f95\\_AM36Q8nrV2nYr7ngt1/views](https://drive.google.com/file/d/14AXShKFT4f95_AM36Q8nrV2nYr7ngt1/views)

The session was very informative and effective. Dr.Pappa Ammal R, Assistant Professor proposed the vote of thanks. There were a total of 87 participants (82 internal participants and 5 external participants). One participant was from outside Tamil Nadu and the rest of the 86 participants were from Tamil Nadu. The sample of the certificate copy is given below.



  
(Dr.R.Rajalakshmi)  
Director, IQAC

Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India





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Coimbatore – 641043, Tamil Nadu, India

## Internal Quality Assurance Cell (IQAC)

### National Virtual Seminar on

# "Evaluation of OBE based Cognitive Skills in NEP"

3<sup>rd</sup> November 2020 - 2.30. pm. To 4.00 pm.



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Coimbatore – 641043, Tamil Nadu, India

## Internal Quality Assurance Cell (IQAC)

### National Virtual Seminar on

# "Evaluation of OBE based Cognitive Skills in NEP"

3<sup>rd</sup> November 2020  
2.30. pm. To 4.00 pm.



Resource Person

Prof.K.N.Raja Rao  
Director, School of Engineering  
Avinashilingam Institute  
Coimbatore, Tamil Nadu, India

Chief Patron

Dr. T.S.K.Meenakshisundaram  
Managing Trustee

Patrons

Dr.Premavathy Vijayan, Vice Chancellor  
Dr.S.Kowsalya, Registrar

Convener

Dr. R. Rajalakshmi, Director, IQAC

Organising Secretary

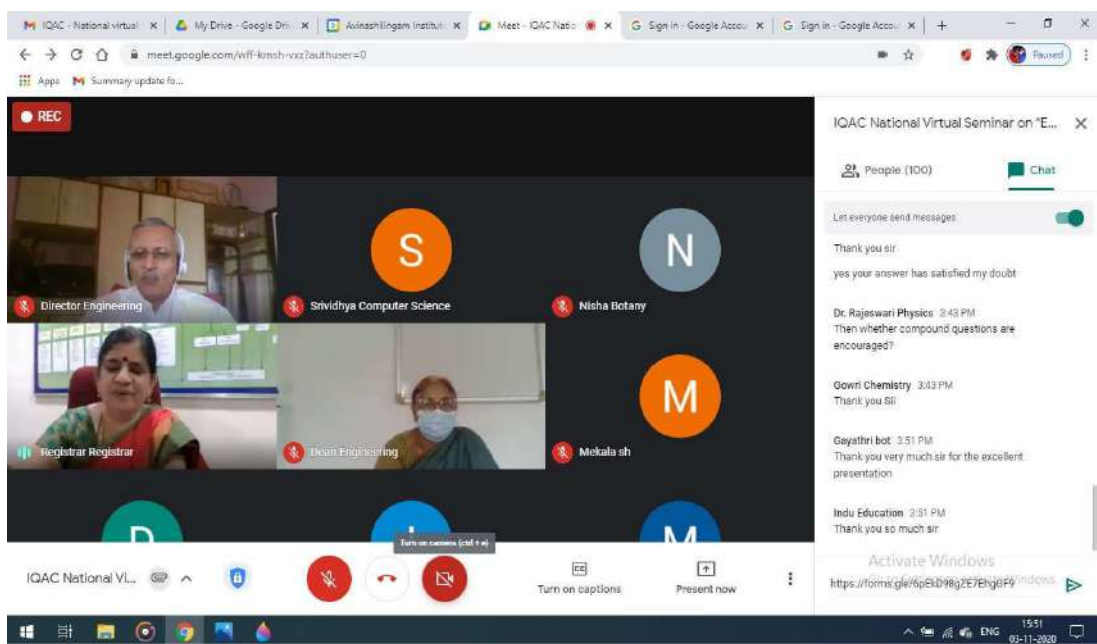
Dr. Pappa Ammal R, School of Engineering

e-Certificate will be issued to the participants

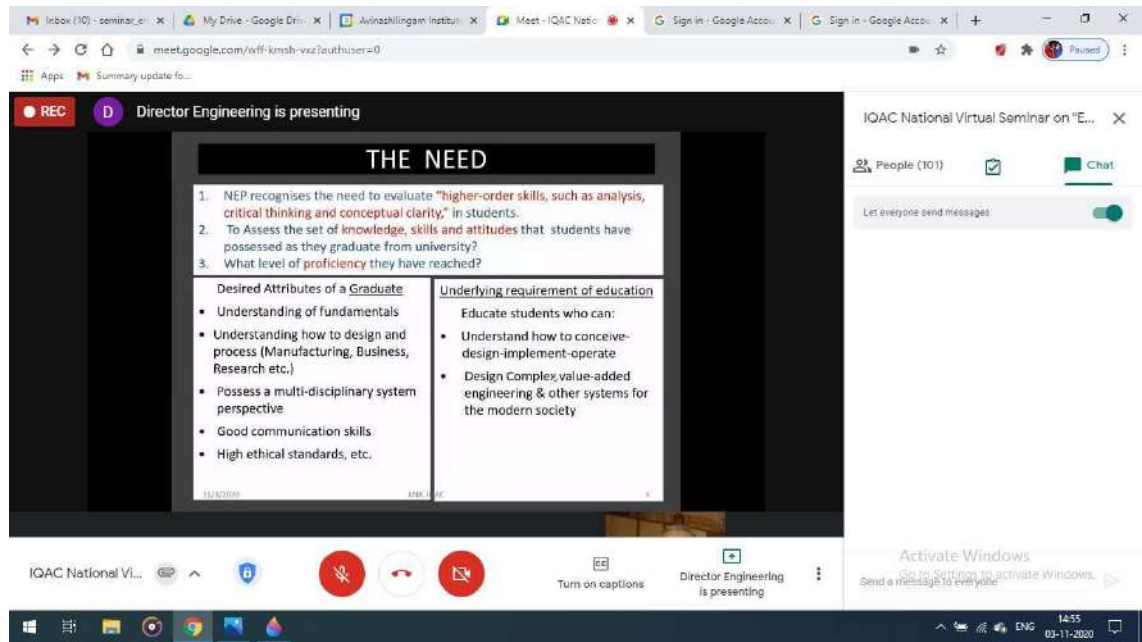
<https://meet.google.com/wff-kmsh-vxz>

# Program Report

The inaugural function of the series of special lectures organized by IQAC of Avinashilingam Institute for Home Science and Higher Education for Women commenced with an invocation song by Library Staff Ms. R. Dharani. Dr.R.Rajalakshmi, Director, IQAC welcomed the gathering and Dr.S. Maragatham, Dean, School of Engineering delivered the Presidential Address by highlighting the importance of Cognitive skills in Outcome Based Education (OBE) in National Education Policy. Respected Registrar, Dr.S.Kowsalya greeted the participants. The Resource Person Prof. K.N. Raja Rao, Director, School of Engineering, delivered the Special Lecture on ‘Evaluation of OBE based Cognitive Skills in NEP’. He also focussed on evaluation methods in OBE. He gave a clear note on the difference between formative and summative evaluation methods. He emphasized the importance of preparing question papers having complex questions so that learners will get used to higher order questions. Participants asked queries regarding pedagogy and different levels of question setting. Director, SoE stressed about Level 4 to Level 6 questions in the internal assessment tests, so that students will be ready to face comprehensive as well as competitive Examinations. Participants assured that they will equip themselves and students in accordance with the recommendations given in NEP 2020.



Greetings from Registrar, Dr. S. Kowsalya, Avinashilingam Institute



**During Special lecture- Prof. K. N Raja Rao insisting on the Need for Higher order Skills in NEP**



**Effective Interaction between Prof. K. N. Raja Rao and an active Participant**

This is the link for the lecture video

[https://drive.google.com/file/d/1iQeipqJB346CT\\_ou8tzlKEntSUMUzvg/view](https://drive.google.com/file/d/1iQeipqJB346CT_ou8tzlKEntSUMUzvg/view)

[https://drive.google.com/file/d/1B7C\\_yVQMDngLT6GHcIC7xA8UTBHXi8FN/view](https://drive.google.com/file/d/1B7C_yVQMDngLT6GHcIC7xA8UTBHXi8FN/view)

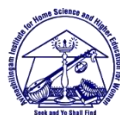
The session was very informative, interesting and interactive. Dr.Pappa Ammal R, Assistant Professor proposed the vote of thanks. There were a total of 113 participants (99 internal participants and 14 external participants). Three participants were from other states and 110 participants were from Tamil Nadu. The sample of the certificate copy is given below.



*R. Rajalakshmi*  
(Dr.R.Rajalakshmi)  
Director, IQAC

**Director - IQAC**  
**Avinashilingam Institute for Home Science**  
**and Higher Education for Women**  
**Coimbatore - 641043, Tamil Nadu, India**





## Avinashilingam Institute for Home Science and Higher Education for Women

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Coimbatore-641 043, Tamil Nadu, India

INTERNAL QUALITY ASSURANCE CELL(IQAC)

### National Virtual Seminar on Assessment and Attainment of Outcomes in Outcome Based Education

27<sup>th</sup> October 2020 @ 2.30 p.m



Avinashilingam Institute for Home Science and Higher Education for Women  
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Coimbatore-641 043, Tamil Nadu, India

INTERNAL QUALITY ASSURANCE CELL (IQAC)  
National Virtual Seminar on  
**Assessment and Attainment of Outcomes in  
Outcome Based Education**

Resource Person  
**Dr. G. Padmavathi**  
Professor in Computer Science  
School of Physical Sciences and Computational Sciences  
Avinashilingam Institute for Home Science and  
Higher Education for Women, Coimbatore.

27th October 2020  
2.30 to 4.00pm

Register Free Here  
<https://forms.gle/isTCqX5ePp2BuQB36>  
e-Certificates will be  
provided to all participants

Chief Patron	Patrons	Convenor
Dr. T.S.K. Meenakshisundaram Managing Trustee	Dr. Premavathy Vijayan Vice Chancellor Dr. S. Kowsalya Registrar	Dr. R. Rajalakshmi, Director, IQAC <b>Organising Secretary</b> Dr. E. Indira, Assistant Professor Dept. of Visual Communication

## Programme Report

The National Virtual Seminar on Assessment and Attainment of Outcomes in Outcome Based Education was organised by the Internal Quality Assurance Cell (IQAC), Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 27<sup>th</sup> October, 2020 at 2.30 pm through Google Meet platform. Around 176 participants both from inside and outside the institution participated in the virtual seminar.

The programme was initiated with a Prayer Song. The welcome address was given by Dr.R. Rajalakshmi, Director IQAC. The programme was presided by Dr. K. Udayachandrika, Professor & Dean, School of Physical and Computational Sciences who stressed the importance of the Outcome Based Education and the need to understand the process of assessment and attainment of Outcomes.

The special address on the topic was given by the resource person Dr. G. Padmavathi, Professor in Computer Science, School of Physical and Computational Sciences. In her address, she mentioned about the Washington Accord in 1989, which serves as the origin of Outcome Based Education and which was initiated in India from the year 2014. She further spoke about the constituents of Outcome Based Education which comprises in devising the Vision and Mission of the Institution, Programme Educational Outcomes of the institution, Programme Outcomes for each individual Programme in the institution and Course Outcomes of all the courses for all programmes. She described the general steps in the process of attainment of outcomes. Dr. Padmavathi opined that the outcome Based Education helps to categorise between fast learners and slow learners and also enables to improve the performance of the students through innovative teaching methods. She concluded that the process of assessment and attainment of outcomes is a challenging and interesting exercise to ensure the quality of teaching too.

The seminar was well received by the participants and there was a question answer session which was well handled by the resource person. The programme ended with a vote of thanks by Dr.E. Indira.

Video link of the virtual seminar: <https://drive.google.com/drive/u/4/my-drive>

## Sample Certificate



(Dr.R.Rajalakshmi)  
Director, IQAC

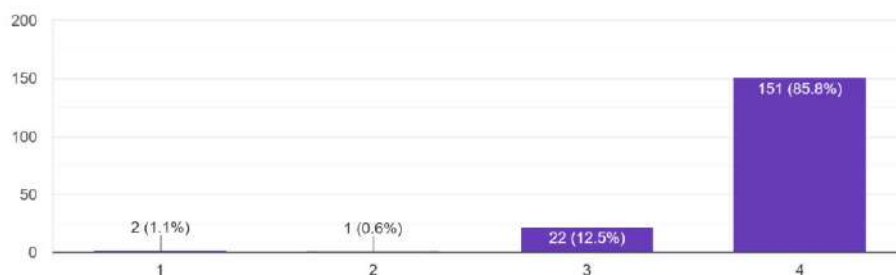
Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India



Graphical representation of the Feedback from the participants.

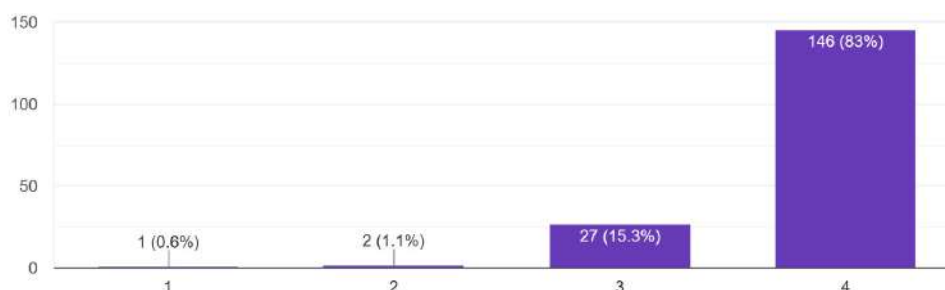
Please rate your opinion on the seminar

176 responses



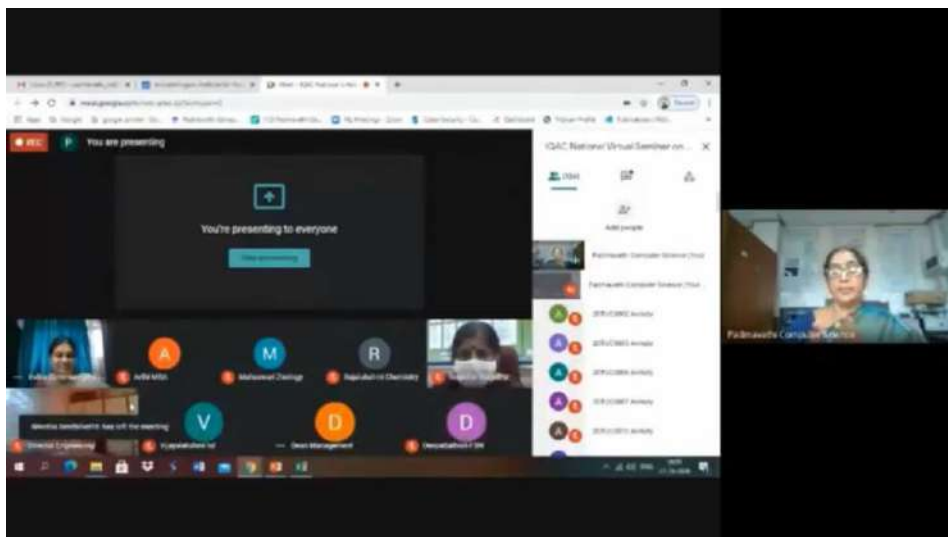
Please rate your opinion on the relevance of the topic

176 responses

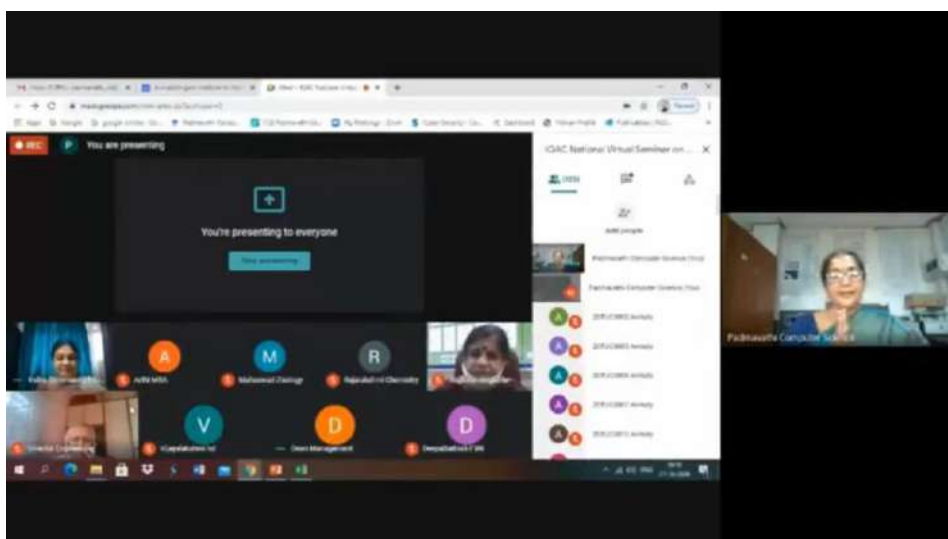




National Virtual Seminar on Assessment and Attainment of Outcomes in OBE organised by IQAC, 27.10.2020



National Virtual Seminar on Assessment and Attainment of Outcomes in OBE organised by IQAC, 27.10.2020



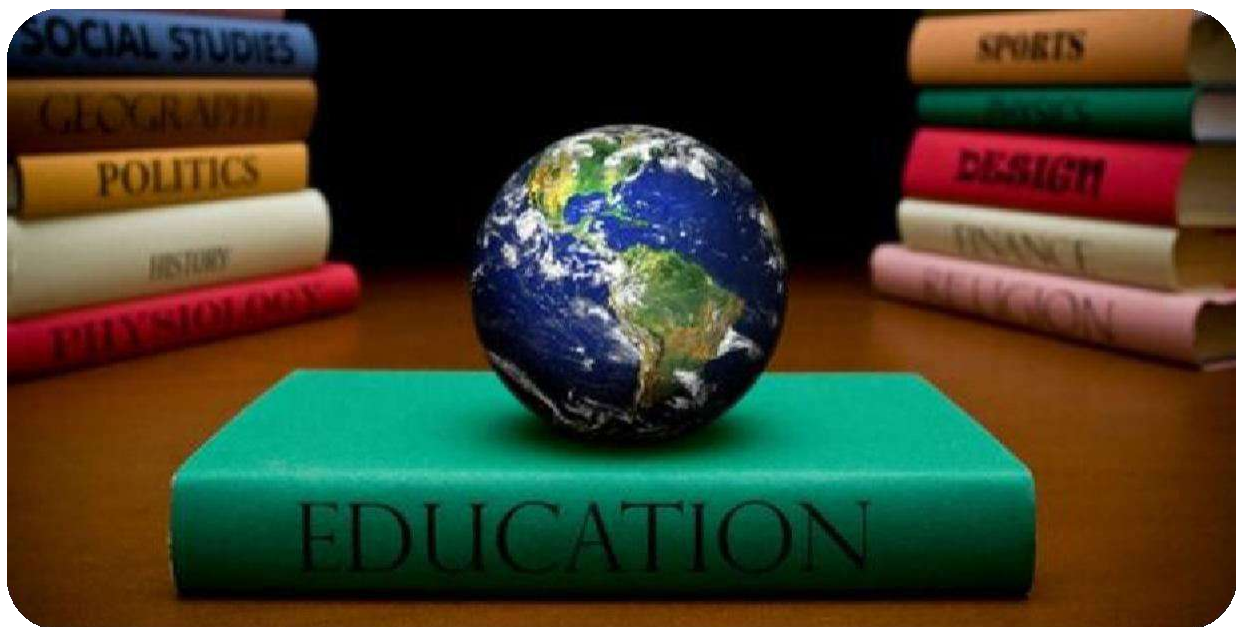
National Virtual Seminar on Assessment and Attainment of Outcomes in OBE organised by IQAC, 27.10.2020





Avinashilingam Institute for Home Science and Higher Education for Women  
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with 'A+' Grade by NAAC. Recognized by UGC Under Section 12 B  
Coimbatore – 641043, Tamil Nadu, India

**Internal Quality Assurance Cell (IQAC)**  
**National Virtual Seminar on**  
**Internationalization of Higher Education**



**22<sup>nd</sup> October 2020 - 2.30. pm. To 4.00 pm.**



Avinashilingam Institute for Home Science and Higher Education for Women  
(Deemed to be University under Category 'A' by MHRD, Etd. u/s 3 of UGC Act 1956)  
Re-accredited with 'A+' Grade by NAAC. Recognized by UGC Under Section 12 B  
Coimbatore – 641043, Tamil Nadu, India

## Internal Quality Assurance Cell (IQAC)

National Virtual Seminar on

## Internationalization of Higher Education

22<sup>nd</sup> October 2020  
2.30. pm. To 4.00 pm.



Resource Person :  
Dr. E. Ramganes, Professor  
Department of Education Technology  
Bharathidasan University  
Tiruchirappalli  
Tamil Nadu, India

### Chief Patron

Dr. T.S.K.Meenakshisundaram  
Managing Trustee

### Patrons

Dr.Premavathy Vijayan, Vice Chancellor  
Dr.S.Kowsalya, Registrar

### Convener

Dr. R. Rajalakshmi, Director, IQAC

### Organising Secretary

Dr. C.Karthik Deepa, Department of Education

e-Certificate will be issued to the participants



<https://forms.gle/92iHRrjVDg4o4o5b9>

### Program Report

The inaugural was started with the Prayer song by our faculty Dr. V.Mrunalini, Assistant Professor, Department of Special education. Welcome address was given by Dr.R.Rajalakshmi, Director, IQAC and Dr. T.Geetha, Vice Chancellor i/c, Dean, School of Arts and Social Sciences delieved the Presidential Address to the gathering by highlighting the importance of internationalization of Higher Education, Respected Dr. S.Kowsalya, Registrar, Greeted the participants. The chief guest Dr. E.Ramganes, Professor, Department of Educational Technology, Bharathidasan University delved the Special Lecture on 'Internationalization of Higher Education in Focus with NEP 2020'. He also talked about importance of

Higher Education”, 21<sup>st</sup> century Education: Knowledge, Skill and character, Pedegogy 4.0, Holistic and Multi Disciplinary Education, Four Future Scenario for Higher Education: Future Skill university, Networked University, My University and Lifelong Higher Learning, Global Engagement strategy, Internationalization Abroad and Internationalization at home, different aspects and dimensions, Process, Preparations, role of NPE 2020, role of Technology and the challenges. This is the link for the lecture video.

[https://drive.google.com/file/d/1hWShRVgPPDa9zKBB8\\_h5lJG0OWNluCnBx/view?usp=sharing](https://drive.google.com/file/d/1hWShRVgPPDa9zKBB8_h5lJG0OWNluCnBx/view?usp=sharing)

After the session there was a question answer session. It was very informative and interactive. Dr.C.Karthik Deepa, Assistant Professor proposed the vote of thanks.

There were total 158 participants in which 141 female participants and 16 male participants. In which 11 participants were from other states and 130 participants from Tamil Nadu.

**Sample of the certificate copy**

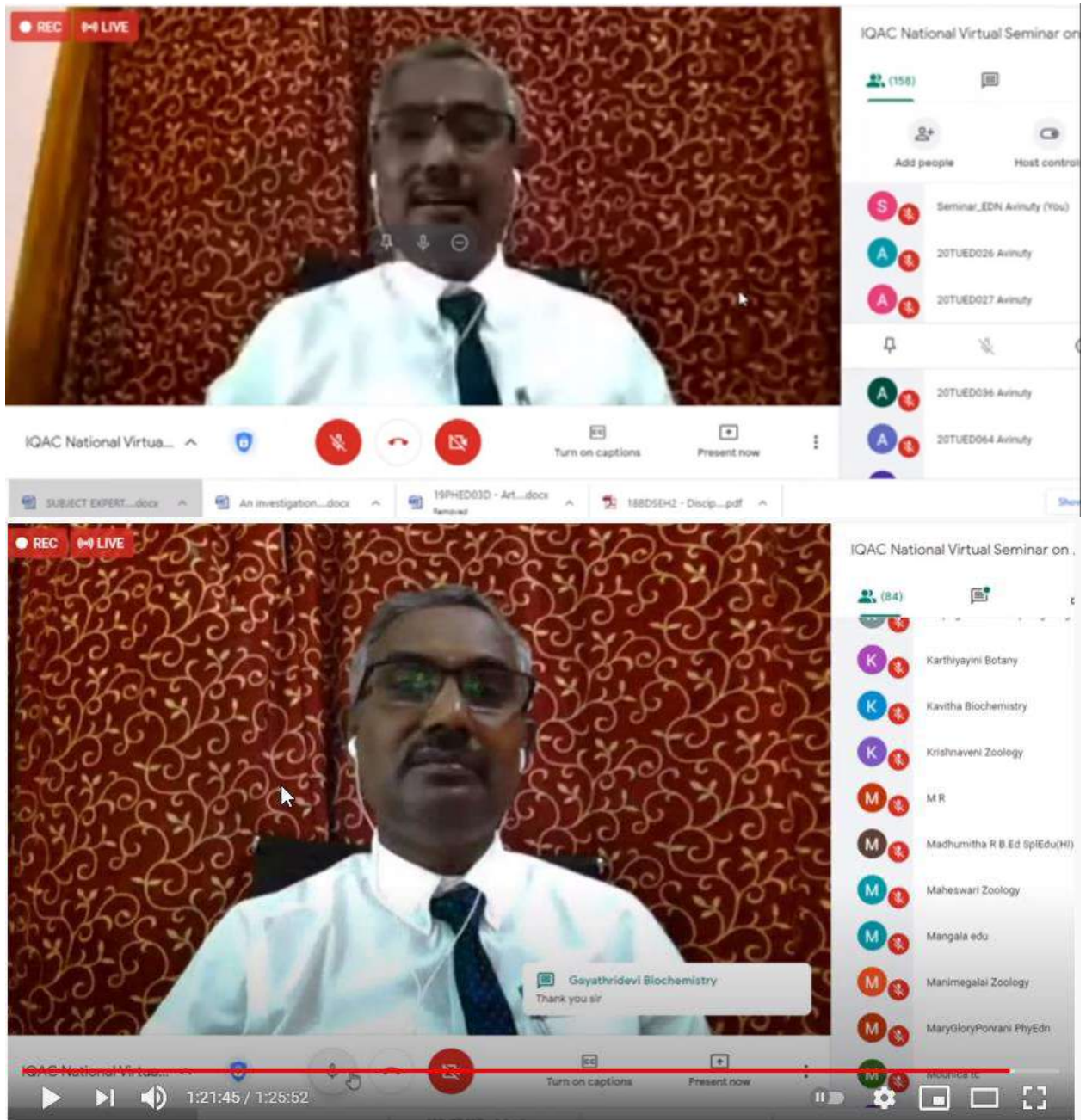


*[Signature]*

(Dr. R. Rajalakshmi)  
Director, IQAC

Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India





Dr. E.Ramganes, Professor, Department of Educational Technology, Bharathidasan University delivering the Special Lecture on 'Internationalization of Higher Education in Focus with NEP 2020.





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Coimbatore-641 043, Tamil Nadu, India

**NATIONAL VIRTUAL SEMINAR**  
**ON**  
**FINANCIAL EDUCATION FOR YOUNG**  
**INVESTORS**



**राष्ट्रीय वित्तीय शिक्षा केन्द्र**  
**National Centre for Financial Education**  
एक आर्थिक रूप से जागरुक और सशक्त भारत  
A financially aware and empowered India

**17<sup>th</sup> October, 2020**

**10.30A.M – 12.30P.M**

**Brochure copy:**



**Avinashilingam Institute for Home Science and Higher Education for Women**

Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with 'A+' Grade by NAAC. Recognised by UGC under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

**SCHOOL OF COMMERCE AND MANAGEMENT**

Department of Business Administration

jointly organises with

Internal Quality Assurance Cell (IQAC)

National Virtual Seminar on

**FINANCIAL EDUCATION FOR  
YOUNG INVESTORS**

**Resource Person**

**Dr. A. Alexander (SEBI Trainer)**

RP/S/TN/41 • 8056658928 • alexanderbrindha@gmail.com

Faculty of Economics, Department of Humanities, NIT, Trichy-15

**Date: 17<sup>th</sup> October 2020**

**Time: 10.30 am to 12.30 pm**



**e-Certificates will be  
issued to the participants**



<https://bit.ly/2lyHaQz>

**Chief Patrons**

**Dr. T.S.K. Meenakshisundaram**

Managing Trustee, Avinashilingam Educational Institution

**Patrons**

**Dr. Premavathy Vijayan**, Vice Chancellor

**Dr. S.Kowsalya**, Registrar

Avinashilingam Institute for Home Science and Higher  
Education for Women

**Convenor**

**Dr. R. Rajalakshmi**, Director, IQAC

**Coordinators**

**Dr. P. Chitramani**, Professor and Dean,

**Dr. A. Pankajam**, Associate Professor and HoD,  
Dept. of Business Administration

**Organising Secretary**

**Dr.T. Amutha**, Asst. Professor (SS),

Dept. of Business Administration

**PROGRAM SCHEDULE**

**Prayer Song**

Welcome Address

**Dr. R. Rajalakshmi**, Director, IQAC

**Presidential Address**

**Dr.P. Chitramani**, Dean,  
School of Commerce and Management

**Greetings**

**Dr. S.Kowsalya**, Registrar

**Special Lecture**

**Dr. A. Alexander (SEBI Trainer)**,  
Faculty of Economics, Department of Humanities, NIT,  
Trichy-15

**Vote of Thanks**

**Dr.T. Amutha**,  
Asst. Professor(SS), Dept. of Business Administration

## INDEX

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Avinashilingam Institute for Home Science and Higher Education for Women  
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Coimbatore-641 043, Tamil Nadu, India

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**  
&

**SCHOOL OF COMMERCE AND MANAGEMENT**  
Department of Business Administration

*Jointly organizes a Virtual Seminar on*

**“Financial Education for Young Investors”**

Venue: Google Meet: [meet.google.com/qpn-hjoy-nsu](https://meet.google.com/qpn-hjoy-nsu)

**Date: 17<sup>th</sup> October 2020**

**Time: 10.30 AM – 12.30 PM**

**AGENDA**

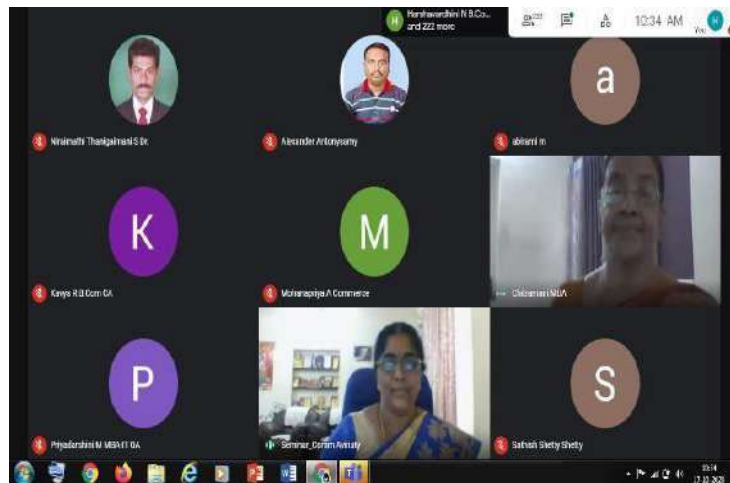
<b>TIME</b>	<b>EVENT</b>	<b>GUEST</b>
<b>10.30 AM</b>	Prayer Song	<b>Ms. Gayathri,</b> MBA II Year
<b>10.35 AM</b>	Welcome Address	<b>Dr . R. Rajalakshmi ,</b> Director, IQAC.
<b>10.45 AM</b>	Presidential Address	<b>Dr. P. Chitramani,</b> Dean, School of Commerce and Management
<b>11.00 AM</b>	Special Lecture	<b>Dr. A. Alexander,</b> SEBI Trainer, Faculty of Economics, Department of Humanities, NIT, Trichy -15.
<b>12.30 PM</b>	Vote of Thanks	<b>Dr. T. Amutha,</b> Assistant Professor (SS), Dept of Business Administration.



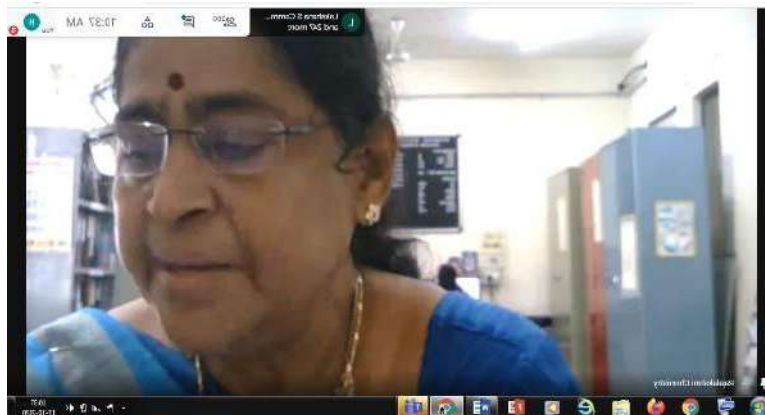
## PROGRAM REPORT

Internal Quality Assurance Cell joining with School Of Commerce and Management organises a National Webinar on Financial Education for young investors for 2 hours between 10.30 and 12.30 on 17<sup>th</sup> of October 2020. The Virtual Seminar was conducted in Google Meet (Meet Link: [meet.google.com/qpn-hjoy-nsu](https://meet.google.com/qpn-hjoy-nsu)) and more than 250 participants from various colleges including Professors and students participated in the event.

The purpose of the Seminar is to educate and make the college students to know about Savings Investments Loans, Banks Government Schemes, Tax savings schemes, Types of Bonds Debentures Mutual Funds, Equity Insurance Policy, Different type of Loans, Credit Card Debt Steps to Avoid Excess Debt and Investment Strategies.



The Seminar began with the prayer song by Gayathri of II MBA and followed by Welcome address addressed by Dr R Rajalakshmi, Director of IQAC.



Dr. P Chitramani, Dean School of Commerce and Management presided the gathering with her insights on the essentiality of money and the importance of saving. She further insisted on the real purpose of money which is to consume and to save. Adding to it, Money simply saved is waste rather providing better return is a good form of savings, which is called as investment. She also put forwarded that everyone should become rich, the money earned should contribute to one's well-

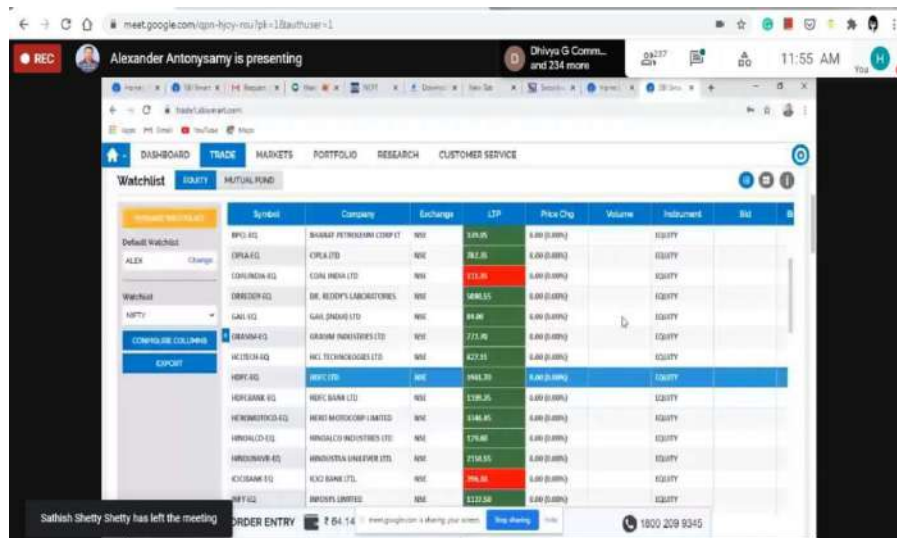


being, to the society and to the coming generation. She pointed out Michael E Porter's definition on competitive advantage of nation and insisted on "Utilizing the resources effectively through Investment."

It was then continued by the resource person Dr A **Alexander**. Dr. A Alexander Jhansi is a trainer in the securities and Exchange Board of India. He holds experience as a resource person for more than 8 years. He completed his M.Phil. from Bharathidasan University and Ph.D. in economics from Bharathiyar University. He has also served as a teacher in various institutions including NIT Trichy. He is an active member of Peninsular Economist, Indian statistical institute, and Indian labor. His field of specialization includes economics and expertise in industrial economics and finance. He has published his papers in both national and international journals. He has been a resource person for 292 programs that includes 55 programs for college students on financial planning for young investors, 12 programs for school children on financial education, and 146 programs for the middle-income group on financial education.

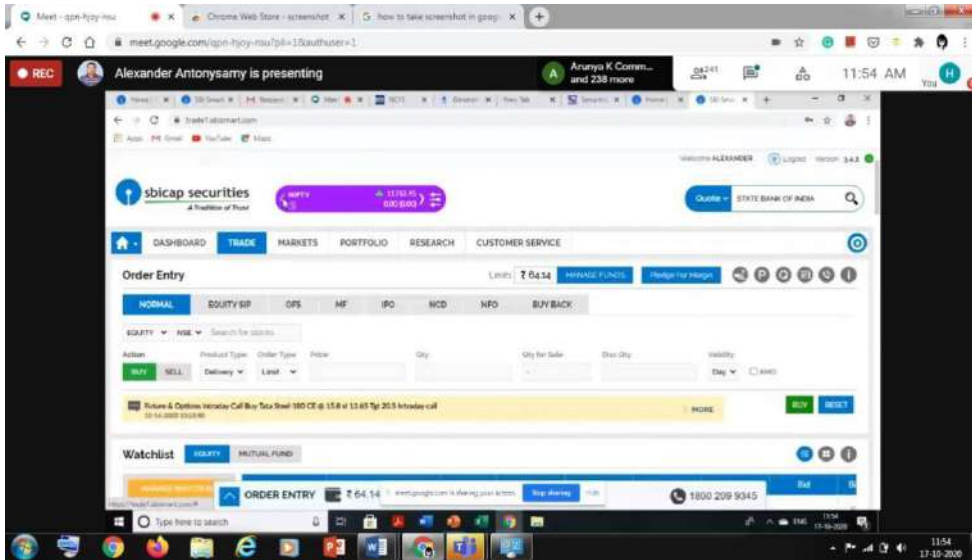


He begin the session with the basic concepts on Income, Savings, Expenditure and Investment and the fundamental understanding of the ‘needs’ and ‘wants.’ Needs are necessity but wants are desires. He motioned that, it differs from individual and all these are decided by our income. The ultimate truth is that our Income decides our Life and the tragedy comes when the expenditure is higher than income.



He further moved to financial concepts on Equity and Mutual Fund by starting with the introduction on Budgeting and how it is important for everyone and the different types of accounts including Savings, Current, Fixed and recurring and their uses. He also covered on the topic of different banking institutions in India like Traditional Commercial Banks, Co-operative Banks and New Banking Models like Mobile Banking, Internet Banking Etc., He also continued with other concepts like Digital Payments, including Aadhaar enabled Payment system (AEPS) and Unified Payments Interface (UPI), the DO's and DON'T's in this and also pointed out the advantages and disadvantages. Next, He spoke on Insurance, the types of Life Insurances, the Insurance schemes of Government of India.

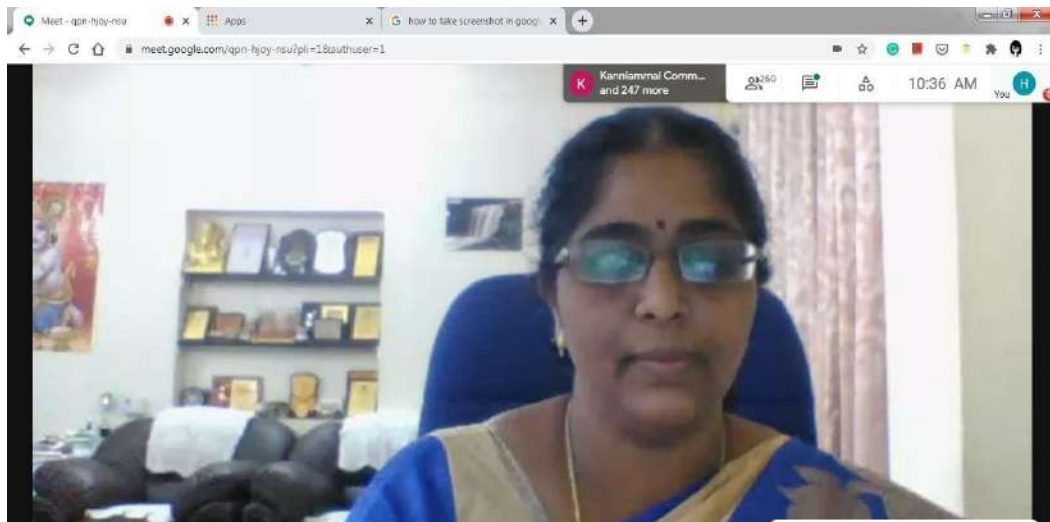
Finally He moved to the topic of the session, The Investment. He oriented on what an Investment is and How it can be done the types of Investment, the Equity and Mutual funds, Investment in security markets, investment in equity, in debt securities, in Mutual Funds. He also demonstrated with the example of his investment on different companies using a demat account.



He also Educated on other investment products including equity linked savings scheme, sovereign gold bond and SukanyaSamrudhi Yojana.

He then Concluded the session with e retirement and pension, where he mentioned that not only Government employees can receive pension but also anyone when they join themselves in a pension scheme at the beginning of the career.

The participant further clarified their doubts with the resource persona and was successfully ended with the Vote of Thanks by Dr. T Amutha, Assistant Professor (SS), Department of Business Administration.



This is the link for the lecture video:

<http://shorturl.at/dPZ07>



**Sample of the certificate copy:**



*R. Raj*  
(Dr.R.Rajalakshmi)  
Director, IQAC

Director - IQAC  
Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India

## ANNEXURE I

### RESUME:

**ALEXANDER.A**

**ANTONYSAMY M**

**Date of Birth: 02.03.1978**

### Residence:

**Boomanur Village, Chittyour Po, Kolathur Via, Mettur Tk,**

**Salem Dt, Tamil Nadu.INDIA-636303**

**Email:alexanderbrindha@gmail.com**

**Contact number: 918056658928**

**Sex: Male Marital Status: Married**

### Education Qualification

#### Economics

- Ph D Economics 26Dec 2014 Bharathiyar University Commented
- M Phil Economics 2008 Bharathidasan University 69% I
- MA Economics 2001Bharathiyar University 58.92% II
- BA Economics 1999Bharathiyar University 59.62%II
- XII Tamil English History Economics Commerec Accountancy 58%II
- X Tamil Enlign Maths Science Social Science 58%II

#### Certificate Course:

Social Science Research2016 ISEC Bangalore

#### Memberships:

- Membership's: PENISULAR ECONOMIST
- Membership's: INDIAN STATISTICAL INSTITUTE O/9464-2016
- Membership's: INDIAN LABOUR ECONOMICS

### Experience: 17 Years 03 Months

- JB Matric Hr Sec Schoo;2002-2005-03years 05 months(PG asst in Economics)
- NSSO FOD GOVT OF INDIA Contract Investigator (Socio Economic Survey- 2005-06)
- KKP Metric Hr Sec School 2007-2009 - 01 year 10 months (PG asst in Economics)
- SSV Metric Hr Sec School 2009-2014-04 years 10 months ( PG asst in economics)
- NIT Trichy Faculty 2014-2015 01year 04months (Faculty all B TECH & MBA)
- SEBI (NISM) RP/S/TN/41 2011-2019 Resource person

### ➤ Relevant Experience:08 years as a Resource Persons

#### ❖ Languages:

- Read Write Speak: Tamil, English
- Speak: Kannada

### Handled Papers In NITT:

1. Industrial Economics 2. Entrepreneurship Development

**Field of Specialization: Economics**

**Area: Industrial Economics and Finance**

**Academic Record:**

**Feedback (Students):** NIT TRICHY

**Industrial Economics:** 90 out of 100

**Entrepreneurship development:** 80 out of 100

**Paper Presentation: INTERNATIONAL**

- International Level, (Periyar University)
- Development and Environment

**Paper Presentation: NATIONAL**

- National Level, (ST.JOSEPHS College) Past 20 Years Economics Incurve Growth
- National Level, (Bharathiyar University) Environmental pollution
- National Level, (St.Josephs College)
- State Level, (Gobi Arts and Science Collage, Gobi) Industrial Development in Covai Region
- State Level (Gobi Arts and Science Collage, Gobi) 13<sup>th</sup> Finance Commission
- State Level (Sacred Heart College) Industrial Growth and Environmental Degradation
- State Level (Periyar University) Poverty India -2012
- State Level (Erode Arts College) Problems and Prospects Of Erode and Tirupur Garments Industry

**INTERNATIONAL PUBLICATION:**

- CKPIM International journal, ISSN: 23475587 Vol:3 issue no:2 ,Growth and Productivity Analysis of Chemical industry in Tamil Nadu
- CKPIM International journal, ISSN: 23475587 Vol:4 issue no:2A Study on Growth and Productivity of Indian Sugar Companies
- JEMR International journal Vol 6 Issue 6 June GROWTH OF MONEY SUPPLY ININDIA DORING 2006-2014

**NATIONAL PUBLICATION:**

- Journal of the Association of Economists of Tamil Nadu, ISSN 0976-8270, Vol. XXIV 2011-12 No.1, 13<sup>th</sup> Finance Commission.
- Journal of the Association of Economists of Tamil Nadu, ISSN 0976-8270, Vol. XXV 2012-13, No.1.Poverty in India.
- Journal of the Environmental Issues, ISBN: 978-93-815-21-38-0, Vol. XXV 2013-14.
- Journal of the Association of Economists of Tamil Nadu, ISSN 0976-8270, Problems and Prospects Of Erode and Tirupur Garments Industry

**TRAINING PROGRAM ORGANISTED (03 HOURS)**

**SEBI (NISM) GOVT OF INDIA (FROM 2011)**

**Resource Person SEBI/ RP/S/TN/41 SPEAKER Total Programs: 292**

- **Financial planning for Young Investors College students 55 Programs**

Savings Investments Loans

Banks Government Schemes Tax savings schemes Types of Bonds Debentures Mutual Funds Equity Insurance Policy Different type of Loans Credit Card Debt Steps to Avoid Excess Debt Investment Strategies

- **Financial Education for School Children 12 Programs**

Money Planning Budgeting and Investment

- **Financial Education for Middle Income Group 146 Programs**

Savings & Investment Related Products

Banks Government Schemes Bonds Debentures Company Fixed Deposits Mutual Funds Equity Shares Financial Planning Pyramids Penza scheme Protection Related Products Insurance Policies Health Insurance Borrowing Related Products Personal Loans Home Loans Reverse Mortgage Loans against Securities Credit Card Debt Steps to Avoid Excess Debt

- **Financial Education for Executives 55 Programs**

Basics of Savings and Investment Choosing the Right Investment Options Asset Allocation Strategy Self Portrait Savings & Investment Related Products Protection Related Products Borrowing Related Products Retirement Planning Planning Of Finances To Become An Entrepreneur Understanding Ponzi Schemes Tax Saving Options Purchase of Financial Products Advantages of Financial Education Investor Protection & Grievances Redressal Mechanism

**TRAINING PROGRAM ATTENDED:**

- NSS camp 10 days 1997 Bharathiyar Universit  
University Talk 02 days 1997 Bharathiyar University
- Securities Market 08 days 2011 SEBI NISM Kolkata
- Writing Research Paper 01 day 2014 NITT
- Pedagogy Training Programme 02 days 2014 NITT
- Securities Market 02 days 2016 SEBI NISM Chennai

- ❖ **Computer Proficiency:**

**Certificate Course:** Social Science Research 2016 ISEC Bangalore

**Reference:**

- **Dr. S. Chandrasekar**, M.A., M Phil, M.B.A, B. Ed, Ph.D.,  
Associate Professor and Head, Department of Economics, Salem Arts College, Salem.
- **Dr. N. Mani** MA. M .Phil. Ph.D. Asst. Professor and Head Dept. of Economics, Erode Arts College, Erode
- **Dr.G.Nagasubramaniyan** M.A M.Phil, B.Ed, Ph.D., Associate Professor and Head, Department of Humanities NIT Trichy

**DECLARATION**

I hereby declare that the above mentioned details are true to the best of my knowledge.

Thank You

Date: 06/12/2019

DR A.ALEXANDER



## ANNEXURE II

### List of Faculty Participants

<b>Date of FEPA Programme</b>	17.10.2020
<b>Trainer Name</b>	Dr. A. Alexander (SEBI Trainer), Faculty of Economics, Department of Humanities, NIT, Trichy -15
<b>No of Participants attended</b>	250

<b>S NO</b>	<b>Name of the participant</b>	<b>Contact Details/Other Information</b>
1.	Dr. T. Amutha	Dr. T. Amutha, Assistant Professor (SS), Department of Business Administration, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore 641 043. Tamilnadu, Ph:9952733445 Email:amuthamirthiga@gmail.com,
2.	Dr.V.Vimala	Dr.V.Vimala, Assistant Professor, Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore - 641043, Tamilnadu, India, , , Ph: 9442944904 Email:vimala_comm@avinuty.ac.in; dr.acharyvimala@gmail.com
3.	Dr. D. Ramkumar	Dr. D. Ramkumar, Assistant Professor, Management Studies, Government Arts College, Paramakudi, Madurai Ramnathapuram Highways, Paramakudi, Ramanathapuram District, , , Ph: 9842346237 Email:ramkumar.mdu3@gmail.com; ramkumar.mdu3@gmail.com
4.	Manikandan M	Manikandan M, Assistant Professor, Commerce (Corporate Secretaryship), Ayya Nadar Janaki Ammal College, Sivakasi Virudhunagar-District Tamilnadu, , , Ph: 9500425096 Email:mmaniprofessor@gmail.com; mmaniprofessor@gmail.com
5.	Subalakshmi S	Subalakshmi S, Assistant Professor, Commerce, The Standard Fireworks Rajaratnam College for Women, Sivakasi Virudhunagar-District Tamilnadu, , , Ph: 9500425096 Email:suba.selvaraj1993@gmail.com; suba.selvaraj1993@gmail.com
6.	Dr. A MURUGESH	Dr. A MURUGESH, Assistant Professor, Chemistry, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, , , Ph: 9894589073 Email:drmurugescharumugam@gmail.com; drmurugescharumugam@gmail.com
7.	Dr. B. Siva Senthil Kumar	Dr. B. Siva Senthil Kumar, Assistant Professor, Chemistry, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, , , Ph: 7904121161 Email:bsivas@gmail.com; bsivas@gmail.com
8.	S THANIGAIMANI	S THANIGAIMANI, Assistant Professor, COMMERCE, SAASC, TRICHY , BDU, Nelson Road, Trichy 5, , , Ph: 9865107588 Email:poovaistm@gmail.com; rasi.thanigai@yshoo.com
9.	PREMALATHA. T	PREMALATHA. T, Assistant Professor, Education, Avinashilingam institute, Coimbatore, , , Ph: 9543346084 Email:premalathaedn18@gmail.com; premalathaedn18@gmail.com
10.	PRABHA P	PRABHA P , Assistant Professor, Commerce, NSS COLLEGE OTTAPALAM, PALAKKAD DISTRICT, KERALA, , , Ph: 9947502966 Email:prabhasethu06@gmail.com;

		prabhasethu06@gmail.com
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राष्ट्रीय वित्तीय शिक्षा केन्द्र

National Centre for Financial Education

एक आर्थिक रूप से जागरूक और सशक्त भारत

A financially aware and empowered India

# FINANCIAL EDUCATION PROGRAMME FOR ADULTS (FEPA) ANNEXURE III

# Basic concepts – Income, Expense, Budgeting and Saving

**Are you sometimes short of cash at the end of the month? Don't seem to be able to save for the things you really want?**

You can learn to balance your income with your expenses – and even have some money left over for savings and extras. Let us show you how to manage your incoming and outgoing finances.

## Setting priorities: Needs and Wants

It is very important to know the difference between your needs and your wants. This will help you in setting your priorities so that you know where to spend your money.

- 1. Need:** A necessity, something that is required, something that is essential for life
- 2. Want:** A desire, something that is wished for, something that is non-essential

Using these definitions, "a roof over my head" is a need. So are clothing, food and medications. "Watching movies in theatre" is a want, and so are buying an expensive saree, jewellery, etc.





# Income and Expenses

**Income** : Most of us have a source of income through our job, business, farming, pension, etc. Many may also be receiving interest income from their investments. Whatever be the sources of income, you need to know how to keep track of it and manage it to cover your expenses and save for future.

**Expense** : It costs money to live. You need to transportation, communication, and a other expenses. Then there are things like vacations, entertainment, gifts for relatives and so on.

- **Know what your expenses are**

Keep every receipt

Record every expenses daily

Total your expense at the end of the month

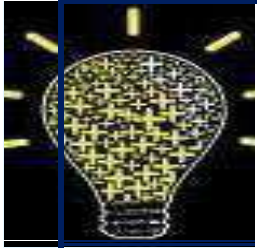
Do this for three months



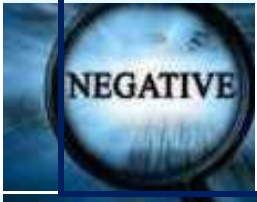
# Budgeting

Now that you know your income and expenses, you need to put them together and that is called a budget. There's nothing difficult about a budget. It is simply a comparison of income and expenses.

Is the difference between your total income and total expenses a positive or a negative figure?

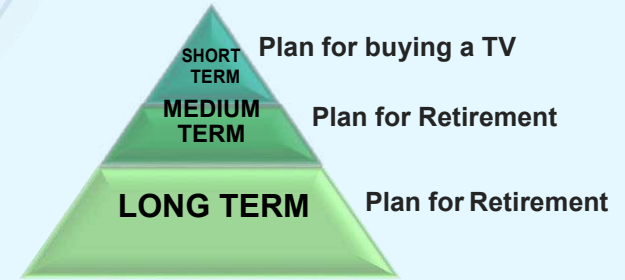


If it is positive, you have a surplus. Congratulations! With the extra money you must pay off any debt or loan if you have. Otherwise you can increase your monthly savings amount or invest for future



If it is negative, you have a deficit. You need to increase your income to balance your budget. Reduce your expenses by focusing on what are your needs rather than wants.

## Set SMART financial Goals



# SAVING

Saving is a key step to make sure your future is financially secure. Start early to give your savings as much time as possible to grow.

## Why Save?

Saving is important. It will help you to meet your goals and provide for your own future. Without savings, when you want to purchase something, you have to borrow money. Borrowing is expensive, because not only you have to pay it back, you also have to pay interest, often at a high monthly rate. Saving lets you avoid the interest you have to pay while borrowing money.

## How to save?

Now that you've decided you want to save, how do you go about it?

For an example, “saving for a motorbike” is a vague and hard to measure. How will you know if you are making progress or have achieved it? On the other hand, “saving 50000 rupees for a 100 CC motorbike within 10 months” is SMART. Its specific – you know exactly what you are saving for. Its measurable – you know how much you will need. Its achievable and realistic – you can break the total amount needed into smaller steps (saving 5000 rupees a month) that will be easier to do. And its time bound you've set a deadline of 10 months.

## Where to save?

You know you can save at least a little every month. What should you do with your savings to keep them safe? There are many options. It can be as simple as a savings account at a bank. It can be recurring or fixed deposits, or post office savings schemes.

### **Savings account (Demand deposit)**

Savings accounts are handy for short-term savings. You can deposit money into a savings account at any bank. This will keep your savings safe and pay a little interest. You can take your money whenever you need it.

### **Recurring deposits (Time Deposit)**

Recurring deposits popularly known as RD are best if you wish to create a fund by periodically saving for any special occasions such as buying a car. These are suitable for people who do not have large amount of savings, but are ready to save a small amount every month. No withdrawals are allowed.

### **Fixed deposits (Time Deposit)**

Commonly known as FD this is where you can deposit a sum for a fixed period. The depositor is given a fixed deposit receipt, which depositor has to produce at the time of maturity. Withdrawals are not allowed, however, in case of need, the depositor can ask for closing the fixed deposit account by paying a penalty.

A bank is a financial institution that accepts deposits from public and creates credits. In India the Banking Sector is regulated by The Reserve Bank of India (RBI).



## Traditional Commercial Banks

**Public Sector Banks:** Government hold majority stakes in public sector banks. In India, the nationalized banks and the regional rural banks come under these categories. These banks account for more than 75% of the total banking business in the nation. Example: SBI, BOB, PNB etc.

**Private Sector Banks:** Private shareholders hold majority stakes in private sector banks. Reserve Bank of India lays down all the rules and regulations. Example: HDFC Bank, ICICI Bank. Axis Bank etc.

**Regional Rural Banks:** These banks were established mainly to support the weaker section of the society like marginal farmers, laborers, small enterprises, etc. They mainly operate at regional levels at different states.

## New Banking Models

**Payment Banks:** These banks can accept a restricted deposit, which is currently limited to ₹100,000 per customer and may be increased further. These banks cannot issue loans and credit cards. Payments banks can issue services like ATM cards, debit cards, net-banking and mobile-banking. Example: Indian Post Payment Bank (IPPB)

**Small Finance Banks:** Provide basic banking service of acceptance of deposits and basic lending. The aim behind these is to provide financial inclusion to sections of the economy not being served by other banks, such as small business units, small and marginal farmers, micro and small industries and unorganized sector entities.

**Co-operative Banks:** These are no-profit, no-loss banks and mainly serve entrepreneurs, industries, small businesses, and



## Development Finance Institutions(DFI)

A development finance institution (DFI), also known as a development bank or development finance company (DFC), is a financial institution that provides risk capital for economic development projects on noncommercial basis. For example – National Development Banks like Small Industries Development Bank of India (SIDBI), National Bank for Agricultural and Rural Development (NABARD), National Housing Bank (NHB), etc.

## Micro Finance Institution(MFI)

Those institutions which have microfinance as their main operations are known as microfinance institutions. These institutions not only offer micro credit but they also facilitate provision of other financial services like insurance, remittance and non-financial services like individual counselling, training and support to start micro-businesses.

## Non-Banking Financial Company (NBFC):

A non-banking institution is a company registered under Companies Act 1956/2013 regulated by RBI. NBFC engaged in the business of loans and advances, acquisition of securities, leasing business, hire-purchase, insurance business, chit business etc. They are different from banks, as normally they can't accept demand deposits, and cannot become part of payment and settlement system

**Business Correspondent (BC):** Banks have been allowed to appoint local individual persons and others as BC to work as agents of the banks. The BC uses Information and Communication Technology (ICT) based devices such as handheld machines, smartcard based devices, mobile phones, etc. BC is a mode of providing banking service at our doorstep as bank branch is far off from our area.

**"Pradhan Mantri Jan-Dhan Yojana (PMJDY)"** under the National Mission for Financial Inclusion was launched initially for a period of 4 years (in two phases) on 28th August 2014. It envisages universal access to banking facilities with at least one basic banking account for every household, financial literacy, access to credit, insurance and pension. The Government has decided to extend the comprehensive PMJDY program beyond 28.8.2018 with the change in focus on opening accounts from "every household" to "every adult", with following modification:

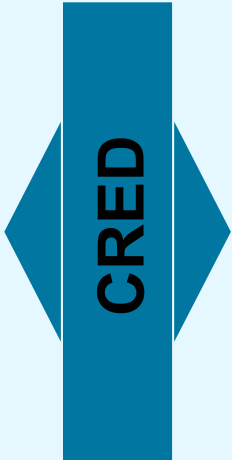
- (i) Existing Over Draft (OD) limit of Rs. 5,000 revised to Rs. 10,000.
- (ii) No conditions attached for active PMJDY accounts availing OD upto Rs. 2,000.
- (iii) Age limit for availing OD facility revised from 18-60 years to 18-65 years.
- (iv) The accidental insurance cover for new RuPay card holders raised from existing Rs. 1lakh to Rs. 2 lakhs to new PMJDY accounts opened after 28.8.2018.

For more information visit : <https://pmidy.gov.in/>

## Credit and Debt Management

Many people need to borrow money for buying a house, car or children’s education. This is called credit. Financial experts often distinguish between good debt and bad debt. Good debt is an investment in something that creates value or produces more wealth in the long run. Bad debt is debt taken to buy something that immediately goes down in value.

**Medium/Long term Credit**  
 Ex: Housing loan, industrial loan



**Medium/Long term Credit**  
 Ex: Housing loan, industrial loan

**DEBIT VS. CREDIT**

**What is your preference?**

- DEBIT:** Paying with debit is like **spending cash.** (Illustration: hands holding a wallet with cash being taken out)
- CREDIT:** Paying with credit is like **borrowing money.** You have the option to pay off your balance over time with interest. (Illustration: hands exchanging cash)

**How much can you spend?**

- DEBIT:** You can only spend the amount that is in **your account.** (Illustration: smartphone showing 'YOUR BALANCE \$10,500')
- CREDIT:** You can spend up to **your credit limit.** (Illustration: credit card showing 'LIMIT \$15,000')

**What does it help you do?**

- DEBIT:**
  - Avoid debt (Scissors icon)
  - Track daily spending (Magnifying glass over bar chart icon)
  - Budget with cash (Stack of cash icon)
- CREDIT:**
  - Build credit (Gauge icon)
  - Maximize rewards (Star in circle icon)
  - Get purchase protection (Shield icon)

## Examples of Government Credit Schemes

### **Educational Loans through Vidyalakshmi Portal**

- ❖ Easy and effective system of getting educational loans so that no student leaves his/her education mid-way due to lack of funds
- ❖ Common education loan application form is available for students. Visit: [www.vidyalakshmi.co.in](http://www.vidyalakshmi.co.in)

### **Pradhan Mantri Awas Yojana (PMAY)**

- ❖ Credit Linked Subsidy Scheme for Lower Income Group/ Economically Weaker section and middle income group.
- ❖ Individuals are eligible to avail subsidy when they are purchasing their first house or it is a new construction
- ❖ Visit: <https://pmaymis.gov.in>

### **Pradhan Mantri Mudra Yojana (PMMY)**

- ❖ Government Scheme that offers business loans to proprietors or entrepreneurs of small & medium enterprises
- ❖ Loans offered: SHISHU, KISHOR and TARUN depending up on the amount of loan availed
- ❖ Key documents required: proof of identity, quotation of items purchased and category certificates
- ❖ Visit: <https://www.mudra.org.in>

# DIGITAL PAYMENTS

Digital payments are those payments in which the payer and the payee both use electronic modes to send and receive money.



## Advantages of Digital Payments

- ❖ Fast, Easy and Convenient.
- ❖ Economical and less transaction fee.
- ❖ Provides a digital record of transactions that customers can track.
- ❖ Gives a one stop solution for any type of payments.
- ❖ Helps in keeping a control on black money.

## Digital Payment Methods

- ❖ Banking cards
- ❖ Bank prepaid cards
- ❖ Internet banking, mobile banking
- ❖ Point of sale, Micro ATMs
- ❖ Unstructured Supplementary Service Data (USSD)
- ❖ Aadhaar Enabled Payment System (AEPS)
- ❖ Mobile wallets
- ❖ Unified Payment Interface (UPI)

Do's	Don'ts
Use password for your Mobile and Computer so that no one else can access your systems.	Never save your mobile banking login and password on the phone. Either memorize it or write it down somewhere else.
Always visit your bank's secured internet Banking site regularly	Never Leave your handset unattended and logged into a mobile banking app.
Log out of your internet banking immediately after you have completed your transaction	Never leave your phone un-attended while carrying out financial transactions through mobile
If you suspect unauthorized transactions in your account, report it to your bank immediately	Never download apps from untrustworthy and dubious sources



# Internet Banking

Internet banking, also known as online banking, e-banking or virtual banking, is an electronic payment system that enables customers of a bank or other financial institution to conduct a range of financial transactions through the financial institution's website. Type of transactions are :

National  
Electronic Fund  
Transfer (NEFT)

- Transfer of funds from one Bank account to a different account of another Bank using Beneficiary's account number and IFSC (Indian Financial System Code). (24 x 7)
- Minimum Limit: No limit    Maximum Limit: No limit

Real Time  
Gross  
Settlement  
(RTGS)

- Transfer of funds from one Bank account to a different account of another Bank on a real time basis facilitating high value transactions using Beneficiary's account number and IFSC code. (24 x 7)
- Minimum Limit: 2 Lakh    Maximum Limit: No limit

Immediate  
Payment  
Service (IMPS)

- Transfer of funds from one Bank account to another facilitating instant Fund Transfer.
- For fund transfer through Mobile, Mobile Money Identifier (MMID) issued by the bank is required. Transaction can also be done using Beneficiary's account number and IFSC code.



**Mobile Banking** : Mobile banking is a service provided by a bank or other financial institution that allows its customers to conduct different types of financial transactions remotely using a mobile device such as a mobile phone or tablet.



**Mobile Wallet**: A mobile wallet is a way to carry cash in digital format. An individual's account is required to be linked to the digital wallet to load money in it. Most banks have their e-wallets and some private companies. e.g. Paytm, Freecharge, Mobikwik, Oxigen, Airtel Money, etc.



**Point of Sale**: A point of sale (PoS) is the place where sales are made. On a macro level, a PoS may be a mall, a market or a city. On a micro level, retailers consider a PoS to be the area where a customer completes a transaction, such as a checkout counter. It is also known as a point of purchase.



**Micro ATMs** : Micro ATM meant to be a device that is used by a million Business Correspondents (BC) to deliver basic banking services. The platform will enable Business Correspondents (who could be a local kirana shop owner and will act as 'micro ATM') to conduct instant transactions.



**Unstructured supplementary service data (USSD)**: The innovative payment service \*99# works on Unstructured Supplementary Service Data (USSD) channel. This service allows mobile banking transactions using basic feature mobile phone, there is no need to have mobile internet data facility for using USSD based mobile banking. It is envisioned to provide financial deepening and inclusion of underbanked society in the mainstream banking services.

## Aadhaar enabled payment system (AEPS)

AEPS is a bank led model which allows online interoperable financial transaction at PoS (Point of Sale / Micro ATM) through the Business Correspondent (BC)/Bank Mitra of any bank using the Aadhaar authentication



## Unified Payments Interface (UPI)

A system that powers multiple bank accounts into a single mobile application (of any participating bank), merging several banking features, seamless fund routing & merchant payments into one place.

In this system, transactions can be done through any smart phone using VPA (Virtual Payment Address) facilitating 24 x 7 transfer on a real time basis. One needs to download UPI- enabled bank app and login using bank details.

### UPI Benefits To End User :

- ❖ Privacy- Share only Virtual Payment Address and no other sensitive information
- ❖ Multiple Utility – Cash on delivery/ bill split sharing/ merchant payments/ remittances
- ❖ One click 2 FA – Authorise transaction by entering only the PIN
- ❖ Work across various interfaces – Payment request generated on web interface, Authorised on mobile interface(App)
- ❖ Availability 24 x 7 and customer does the transaction on his personal device.

For Further Information, See the Link:

<https://www.npci.org.in/product-overview/upi-product-overview>

# INSURANCE

No one can plan for an accident or become seriously ill. The chances of these things happening to you may be very small. So many people put off buying the insurance that they should buy. But mishaps do happen. It's only when the event occurs that we should have taken the insurance cover for protection. Insurance is a means of protection from financial loss and is used to shield against the risk of a contingent or uncertain loss.



## 1. Life insurance

Life insurance provides a financial payment to your beneficiary upon your death. When you buy a life insurance policy, you name a beneficiary. It is generally recommended to purchase an insurance with coverage worth 7 to 10 times your annual income in order to protect your family

### Life Insurance Types

**Term Insurance:** This will be Active for a fixed period of time and in the event of your unfortunate event related to life that takes place during the policy term, your nominees will receive the 'Sum Assured'. Although there will be no return of premium, but it provides best risk mitigation.

**Endowment Insurance:** A life insurance contract designed to pay a lump sum after specific term or on death. Typical maturities are ten, fifteen or twenty years up to a certain age limit.

**Whole Life:** Types of permanent life insurance that stays in effect for as long as you pay the premiums.

**Unit Linked Insurance:** Combination of insurance and an investment vehicle, a Portion of the premium paid by policyholder is utilized to provide insurance coverage and the remaining portion is invested in equity and debt

instruments

## 2. General Insurance

Such products include policies which are not directly related to the life of individuals. Such policies insure the policy holder against the risk of wealth and health.

**Health Insurance** : In the recent past the cost of treatment has increased many folds. A simple visit to a doctor now costs anywhere between 300 to 3000 rupees, depending on where you live. If your treatment requires you to stay in the hospital for few days, you will end up with a huge medical bill that can severely impact your savings. To avoid such financial shocks, we must insure ourselves. Every insurance company offers a medical insurance plan that covers basic medical care, including doctor visits and costs of hospitalization.



**Non-health insurance** : Auto or vehicle insurance is mandatory if you own a vehicle. Depending on your policy, it covers losses that your vehicle causes to other people (third party insurance policy) and of your own medical expenses if you have met with an accident. It also covers the cost of repairing or replacing your vehicle due to other types of damage or loss, such as vandalism, fire or theft.





### Travel Insurance

Comprehensive Travel insurance provides:

- ❖ Emergency medical cover
- ❖ Losses incurred due to unforeseen cancellation or having to cut your trip short
- ❖ Death and disability cover
- ❖ Personnel liability cover
- ❖ Luggage cover

### Property Insurance

Provides reimbursement to the owner or renter of a structure and its contents in the event of damage or theft

### Group Insurance

It covers a defined group of people, for example the members of a society or professional association, or the employees of a particular employer

### Crop Insurance

Indented to provide farmers insurance cover and financial assistance in the event of risks such as loss or damage to crops, drought, flood, other natural disasters and infestation of pests etc.

### Making a claim

When a disaster happens, such as your bike is stolen or You

have met with an accident, it's time to make a claim.

When you make a claim, you are officially asking the insurance company to pay you for the loss you have suffered under the terms of your insurance policy.

Contact your insurance broker, agent or company as soon as possible. Because most companies have time limits within which you must submit your claim. Also remember to provide all supporting documents needed when submitting your claim.

### Misselling

Misselling refers to the misrepresentation of a product or service's suitability. Misselling may involve the deliberate omission of key information, the communication of misleading advice, or the sale of an **unsuitable** product based on the customer's expressed needs and preferences. For example, selling life insurance to someone who has no dependents is regarded as **misselling**.

## Examples of Insurance schemes of Government of India

### Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)

- ❖ Provides life insurance cover of 2 Lakh to bank account holders (Savings Bank A/c) in the age of 18 to 50 years.
- ❖ A fixed annual premium of Rs.330/- is deducted from the bank account through auto-debit facility
- ❖ (<https://financialservices.gov.in/insurance-divisions>)

### Aam Aadmi Bima Yojana (AABY)

- ❖ Provides insurance cover for natural death/accidental death, permanent total disability, and partial permanent disability, to individuals (18-59 age group) residing in rural areas and individuals who are below the poverty line.
- ❖ The premium of Rs.200/- per person per annum is shared equally by the Central Government and the State Government. (<http://www.licindia.in/Products/Aam-Aadmi-Bima-Yojana>)

### Pradhan Mantri Jan Arogya Yojana (PMJAY) – Ayushman Bharat

- ❖ Provides health care facilities targeting poor, deprived rural families and identified occupational category of urban worker's families
- ❖ There is no restriction on family size, age or gender
- ❖ No money needs to be paid by the family for treatment in case of hospitalization (<https://www.pmjay.gov.in>)

### Pradhan Mantri Suraksha Bima Yojana (PMSBY)

- ❖ Provides accidental insurance cover of upto 2 Lakh to bank account holders in the age of 18 to 70 years
- ❖ A fixed annual premium of Rs.12/- is deducted from the bank account through auto-debit facility
- ❖ Person would be eligible to join the scheme through one savings bank account only
- ❖ Insurance covers permanent and partial disability due to accident (<https://financialservices.gov.in/insurance-divisions>)

### Pradhan Mantri Fasal Bima Yojana (PMFBY)

Crop insurance scheme aimed at shielding farmers from the crop failure through insurance


The scheme insures farmers against a wide range of external risks – droughts, dry spells, floods, inundation, pests and diseases, landslides, natural fire and lightning, hailstorms, cyclones, typhoons etc.

Scheme covers post-harvest losses up to a period of 14 days

(<https://pmfby.gov.in>)


# INVESTMENT

Investing can be complex and it often has risks. However, with appropriate knowledge, you can choose the level of complexity and risk that you are comfortable with. Following are the key factors to shall be taken care while investing.



**Return** is the profit that an investor makes on an investment. It can come in two different forms: income or capital gain.

**Risk** means uncertainty. You are not sure whether your investments will give high returns or you could also lose your money. Risk and return both go hand-in-hand which means that to get higher return on your investments you will be exposed to more risk.

**Liquidity** is the ability to cash in or sell an investment quickly at or near the current market price. It affects the value of an investment. Listed stocks and government bonds are liquid, because you can usually sell them easily.

## Investing Goals

### Stage 1



If you are young, you may be willing to take more risks because you are planning for the long term. If the value of your investments goes down, you'll have time to recover and your investments can grow over a long period of time.

### Stage 2



If you are starting a new family, you want to provide security. You may still be planning for the long term, but you need to keep at least part of your money available to provide for shorter-term savings goals and emergencies, or to make major purchases such as a family home.

### Stage 3



If your family is becoming more independent, you may have less need for short-term savings, and be able to save more for your retirement. You may be at the peak of your earning years, with cash available for investments, but unwilling to invest your money in anything risky.

### Stage 4



Once you have retired, you may be relying on your investments to provide a regular, reliable income to add to benefits such as your public or private pensions.

## Inflation and its effect on Investment

Inflation refers to rise in price of goods and services. Over time, as cost of goods and services increases, the ability of a unit of money, say one rupee or Rs.100, to buy goods and services keeps declining. In other words, Purchasing power of money decreases. It is important to take into account the effects of inflation on your investments during financial planning

### How does inflation affect my Investment decision?

A Vada Pav costing Rs.5/- five years ago, now costs Rs.10/-. The increase in the price is not as a result of higher quantity or better quality, but due to inflation impacting the prices of the ingredients.

#### Practical Rule!!

~~Percentage of total investment in security market =~~  
100 – age of the individual

## Diversificati on



It is never a good idea to put all your eggs in one basket. If you put your money into a variety of investments and one or two lose money, the others may gain to balance your investments. This is known as diversification. It is a way to reduce risk when you are making investments.

### Investment in Government Schemes

- National Savings Certificates (NSC)
- Post office Savings Certificates, Public Provident Funds (PPF), Kisan Vikas Patra (KVP), SSY, etc.

For Further Information, see the link:

<https://www.indiapost.gov.in/Financial/pages/content/post-office-saving-schemes.aspx>



## Investment in Securities Market

Securities can be broadly classified into two types: Equities and Debts. Securities are sold in the securities market

Primary market: Company directly issues Securities for the first time e.g. IPO (Initial Public Offer)

Secondary Market: Trading of securities in Stock

## Equity

Equity is a part of a company, also known as stock or share. When you buy shares of a company, you basically own a part of that company and can expect a share of profit when the company makes profits. For public/listed companies, these shares are traded on stock exchanges which facilitate the buying and selling of stocks, thus providing a marketplace. Investing in equities is riskier and definitely demands more time than other investments.

## Debt Securities

Debt Securities are those instruments such as bond, debenture, promissory note etc. with a fixed amount, a maturity date and usually with a specific rate of interest. These are often less risky than equities.

## Mutual Funds

A mutual fund pools money from many investors and invests in stocks, bonds, short-term money-market instruments, other securities or assets, or some combination of these investments. The combined holdings the mutual fund owns are known as its portfolio. Each unit represents an investor's proportionate ownership of the fund's holdings and the income those holdings generate. **SEBI has prescribed KYC (Know Your Client) requirements for a Mutual Fund Investors.**



## Other Investment Products:

**Systematic Investment Plan (SIP):** When a fixed amount at a fixed interval of time is invested in a Mutual Fund, it is called SIP, which is now becoming a trending future investment plan.

**Equity Linked Savings Schemes (ELSS):** These are Mutual Fund investment schemes that help you save income tax (allows taxpayers to invest up to Rs.1.5 lakh in specific securities and claim it as a deduction from their taxable income). That's why they are also known as tax-saving funds.

**Sovereign Gold Bond (SGB):** These are government securities denominated in grams of gold. They are substitutes for holding physical gold. Investors have to pay the issue price in cash and the bonds will be redeemed in cash on maturity. The Bond is issued by Reserve Bank on behalf of Government of India.

### Sukanya Samrudhi Yojana (SSY)

SSY is a government-backed savings scheme for the benefit of the girl child. It can be opened by the parents of a girl child below the age of

10. Parents can open up to two such accounts for girls (they cannot open a third/fourth account etc., if they have more than two girls). These accounts have tenure of 21 years or until the

## Financial Planning

Begin your financial planning by answering 3 questions:

*Where am I now?*

*Where do I want to go?*

*How do I get from here to there?*



# RETIREMENT AND PENSION

After a full and productive working life, you look forward to having a healthy, active and secure retirement. Whether you retire early or work well into your senior years, you want to know that you will be financially secure in your later life. Will you have enough money for your retirement?

If you're like most Indians, your younger and middle years are filled with numerous demands on your time and finances: raising children, buying and maintaining a home, enjoying festivities. You may be too busy to think about retirement, or you may find it hard to put money aside now for later.

## Points to keep in mind for Retirement Planning

Inflation is the rising cost of consumer goods and services. It affects your retirement needs in two ways. First the cost of

goods that you buy increases which means for buying the same amount of good you need to pay more. Second, due to inflation your retirement savings also lose value. All this must be taken into account when you are creating your retirement fund.



## National Pension System

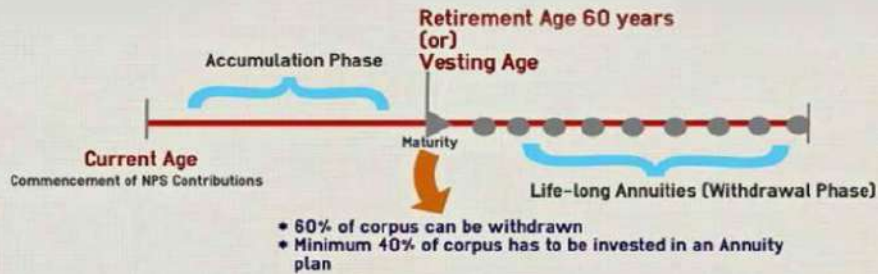
The national pension system is a pension plan by the Government of India to provide financial security and stability during old age when people don't have a regular source of income. It is open to all citizens of the country between the ages of 18 and 60 on a voluntary basis. You can subscribe to NPS through which you will be able to save and invest systematically during your working life. A minimum saving of 500 rupees per year is required to subscribe to the scheme. When you retire, normally at age 60, you will get a part of your money and the remaining can be withdrawn on monthly basis. For more information visit <https://www.pfrda.org.in>

## Atal Pension Yojana (APY)

44

All citizens of India between 18-40 years' age group can join APY and will receive a guaranteed minimum pension of 1000 to 5000 rupees per month after the age of 60 years. To join APY you need to have a bank account. If you join the scheme early, say at the age of 18 years, you will need to pay only 42 rupees every month till the age of 60 years and when you become 60 years old, you will receive a guaranteed pension of 1000 rupees every month. The monthly pension would be available to the subscriber, and after him to his spouse and after their death, the pension corpus, as accumulated at age 60 of the subscriber, would be returned to the nominee of the subscriber.

## How NPS Works ?



## THREE GUARANTEED BENEFITS OF APY



## Pradhan Mantri Shram Yogi Maan-dhan (PM-SYM) Yojana

This is a voluntary and contributory pension scheme to ensure old age protection for Unorganised Workers, whose monthly income is Rs 15,000/ per month or less and belong to the entry age group of 18-40 years. Each subscriber under the PM-SYM, shall receive minimum assured pension of Rs 3000/- per month after attaining

PM-SYM is a contributory pension scheme on a 50:50 basis where prescribed age-specific contribution shall be made by the beneficiary and the matching contribution by the Central Government. For example, if a person enters the scheme at an age of 29 years, he is required to contribute Rs 100/ - per month till the age of 60 years an equal amount of Rs 100/- will be contributed by the Central Government.

the age of 60 years.

## PMLVMY (Pradhan Mantri Laghu Vyapari Maan-dhan, Yojana)

This is pension scheme to ensure old age protection for **retailers and traders (self-employed workers)**. All shopkeepers and self-employed persons, as well as retail traders with GST turnover below Rs 1.5 crore and aged between 18-40 years, can enroll for the scheme. Under the scheme, 50% monthly contribution is payable by the beneficiary and equal matching contribution is paid by the Central Government. Subscribers, after attaining the age of 60 years, are eligible for a monthly minimum assured pension of Rs.3,000/.

## Pradhan Mantri Kisan Maan Dhan Yojana (PMKMDY)

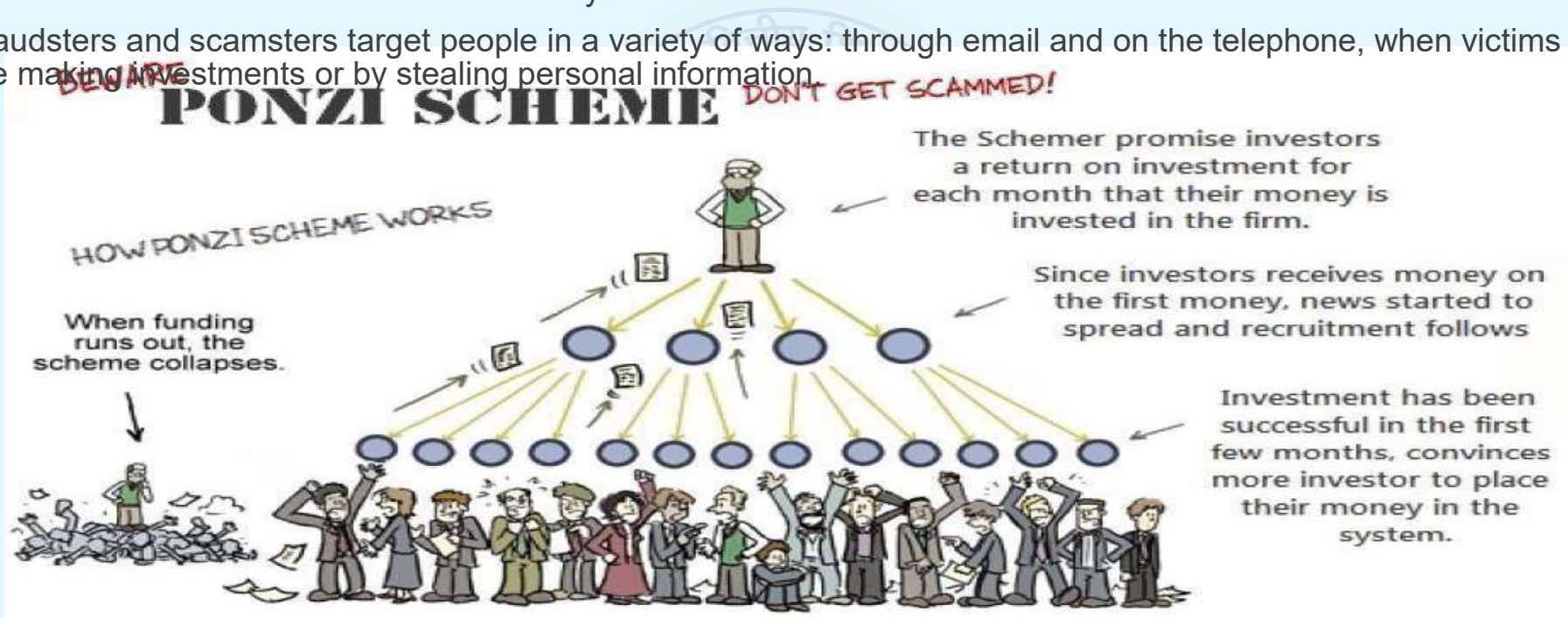
This is pension scheme to ensure old age protection for all land holding **Small and Marginal Farmers (SMFs)** in the country. The scheme aims at providing a minimum assured pension of Rs 3000, to Small and Marginal Farmers (SMFs) in the country after attaining the age of 60 Years.



# FRAUD PROTECTION AND GRIEVANCE REDRESSAL

Financial fraud or scam is a growing problem in today's world. Every year we hear new stories about people losing all their money by investing in illegal schemes. But this has not stopped others from falling prey to these schemes. This is because criminals are very .

Fraudsters and scamsters target people in a variety of ways: through email and on the telephone, when victims are making investments or by stealing personal information.





## MASS MARKETING FRAUD

You receive a fraudulent email that looks like it comes from a legitimate company, asking you to click on a link that brings you to a fake website. To be safe, never invest, donate or make purchases on the phone unless you can validate the company's existence.



## INVESTMENT FRAUD

Someone recruits you to invest in a business or to buy merchandise to sell. You are expected to recruit new members. After a while, new people stop joining. That's when the promoters vanish, taking your money with them.

## LOTTERY SCAM

"Congratulations! You've won the lottery/sweepstakes/big prize! All you have to do to claim your prize is send a small fee or tax payment." Legitimate contests don't charge fees for you to collect your prize.



## CREDIT AND DEBIT CARD FRAUD

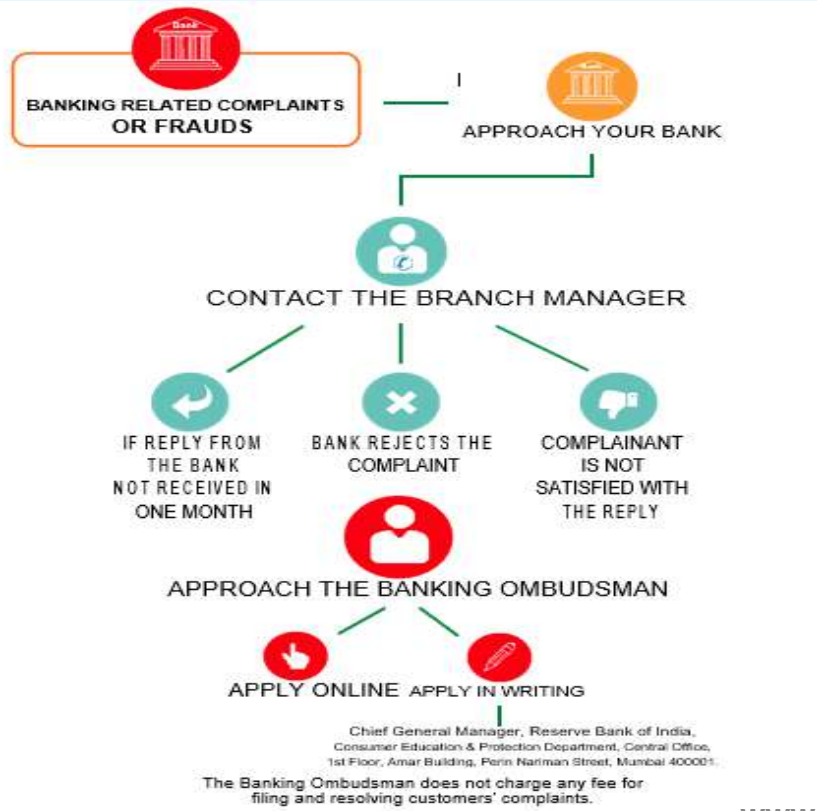
Credit card and debit card fraud happen when someone uses your card, card information or personal identification number (PIN) without your permission. Never share your PIN with anyone.



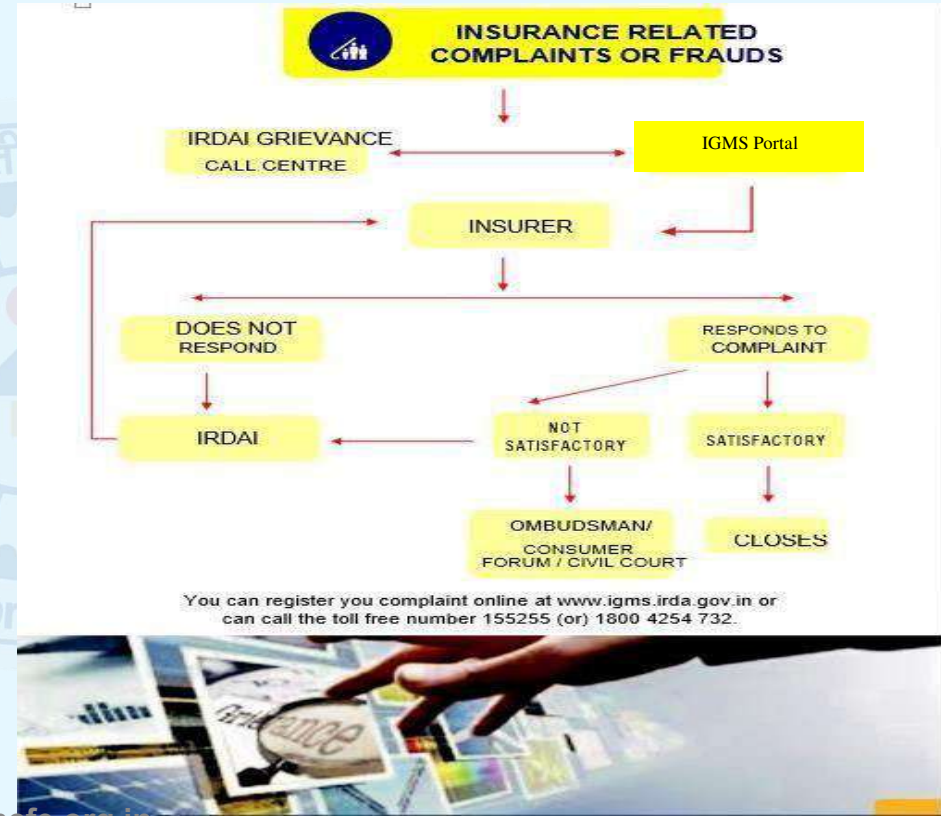
## AFFINITY FRAUD

Fraudsters can win your trust more easily if you're part of a group of people who share a common cause, such as a religious or social organization. Scammers may ask investors to keep the matter quiet.

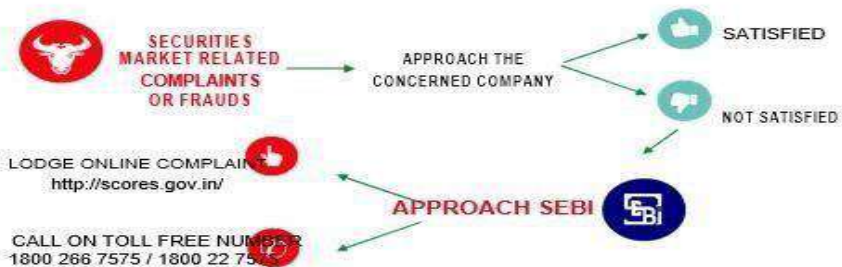
## Banking



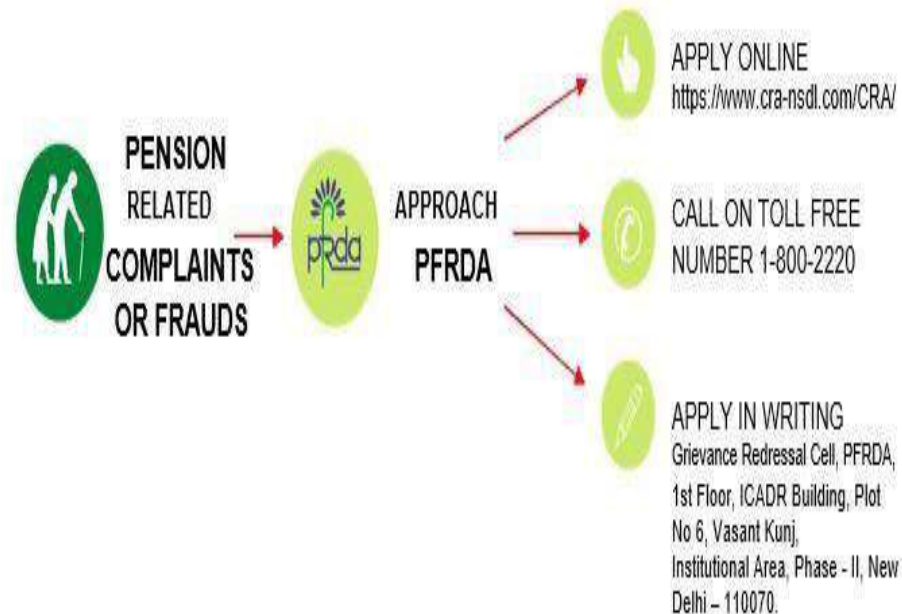
## Insurance



## Investments



## Pension





# THAN K YOU !



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[info@ncfe.org.in](mailto:info@ncfe.org.in)



022 6826 5-105/06





**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B  
Coimbatore - 641 043, Tamil Nadu, India

## Report of the National Webinar on National Education Policy 2020 - A Paradigm Shift

8<sup>th</sup> Sept 2020 2.00 PM -5.00 PM.

<https://stream.meet.google.com/stream/43a2018b-cfa1-49fa-8196-ca9b7c6c1674>



The programme started with prayer by Faculty from Music Department.

Dr.Arokia Maria Selvi, Associate Professor of Human Development welcomed the gathering. Dr.PremavathyVijayan, Vice Chancellor presided over the function. She applauded the efforts of IQAC for organizing the seminar Dr.S.Kowsalya, Registrar greeted the audience present virtually through Google Meet platform.

Dr.Thiagarajan, Former VC, Madras University highlighted the Key points in National Educational Policy 2020. He vividly explained the structure of NEP, phases



## Academic Bank of Credits (ABC)

• **“Academic Bank of Credits (ABC)”** is an academic service provider as a digital/virtual/online entity established and managed by MHRD/UGC to facilitate all students of the specified higher education institutions, to become its academic account holders to allow distributed learning systems by creating a seamless student mobility within inter and intra university system through a formal system of credit recognition, credit accumulation, credit transfers and credit redemption;



Watch in Picture-in-Picture  
Play videos in the foreground while you do other things in Firefox

1:21:06 / 2:16:06

CC Settings Full Screen

Dr.Thiagarajan, Former VC, Madras University highlighting the Key points in National Educational Policy 2020.

## Report of the Programme

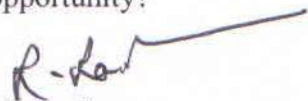
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Dr.Thiagarajan, Former VC, Madras University highlighted the Key points in National Educational Policy 2020. He vividly explained the structure of NEP, phases of implementation, long and short term vision of NEP and its impact in the educational development of our Nation. He outlined the vision of India's new education system. He spoke on how the new education policy is aimed at providing to all students, irrespective of their place of residence, a quality education system, with particular focus on historically marginalized, disadvantaged, and underrepresented groups. It is framed so as to ensure that all students from such groups, despite inherent obstacles, are provided various targeted opportunities to enter and excel in the educational system.

The session was followed by Interaction. Questions posted in the chat box were answered by the resource person. The session ended with vote of thanks by Dr.R.Rajalakshmi, IQAC Director. About 300 participants were benefitted from this National Webinar.

1. If the institutions have the autonomy the curriculum pedagogy assessments and credits, is it possible to transfer the same credits to other institutions?
2. Sir, what about the fees structure of different kinds of teaching and research Universities? That too for government and private institutions.
3. How does the Indian government plan to implement the next avatar of Teaching, Learning the online the whole of India, that involves digitalizing whole India?
4. Sir, what job opportunities would you suggest for the students who have taken different dimension in acquiring knowledge. Will they get stable opportunity?

  
(Dr.R.Rajalakshmi)

Director, IQAC









**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B  
Coimbatore - 641 043, Tamil Nadu, India

**Two-Day Workshop on**  
**UGC sponsored Two day National Workshop on “Demystifying Outcome**  
**Based Education”**  
**25<sup>th</sup> and 26<sup>th</sup> February 2020**

**Organized by Internal Quality Assurance Cell (IQAC)**

<b>DAY 2 26-02-2020</b>	
Technical Session IV 9.45 to 11.00 a.m.	: <b>Outcome Based Evaluation- Conceptual Reflections and Empirical Concerns</b> <b>Prof. Dr. Mohammed Unni Alias Musthafa</b> Professor & Dean Department of Education, School of Education Central University of Kerala, Kasaragod.
11.00 to 11.15 a.m.	: <b>Tea Break</b>
Technical Session V 11.15 a.m. to 1.00 p.m.	: <b>Attainment of Outcomes</b> <b>Dr. G. Padmavathy</b> Professor, Department of Computer Science School of Physical and Computational Sciences
1.00 to 1.30 p.m.	: <b>Lunch Break</b>
Technical Session VI 1.30 to 3.00 p.m.	: <b>Eco system of Outcome Based Education</b> <b>Dr. Selvam Marudhamuthu</b> Senior Advisor, IQAC Anna Maria University, Chidambaram.
3.00 to 3.15 p.m.	: <b>Tea Break</b>
3.30 to 4.30 p.m.	: <b>Valedictory Function</b> VVVVVV

		
<b>Avinashilingam Institute for Home Science and Higher Education for Women</b> (Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956) Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B Coimbatore - 641 043, Tamil Nadu, India		
<b>UGC Sponsored Two - Day Workshop on Demystifying Outcome Based Education</b>		
		
Venue Hi-Tech Seminar Hall	Date 25.02.2020 & 26.02.2020	
Organised by Internal Quality Assurance Cell (IQAC) - UGC Paramarsh Scheme		

## PROGRAMME

**DAY 1 25-02-2020**

- 9.00 a.m. : Registration
- 9.30 to 10.30 a.m. : Inauguration
- Prayer
- Welcome Address : **Dr. R. Rajalakshmi**  
Director IQAC  
Professor, Department of Chemistry  
School of Physical and Computational Sciences
- Presidential Address : **Dr. Premavathy Vijayan**  
Vice Chancellor
- Inaugural Address : **Dr. Sudanshu Bhushan**  
Head of the Department  
Department of Higher & Professional Education  
National University of Educational Planning and  
Administration, New Delhi
- Felicitation : **Dr. S. Kowsalya**  
Registrar
- Vote of Thanks : **Dr. K. Sivakamasundari**  
IQAC Director – UGC Paramarsh  
Professor, Department of Mathematics  
School of Physical and Computational Sciences
- 10.30 to 10.45 a.m. : Tea Break

## TECHNICAL SESSIONS

- Technical Session I : **Outcome Based Education:  
Students' Perspectives**  
**Dr. Sudanshu Bhushan**  
Head of the Department  
Department of Higher & Professional Education  
National University of Educational Planning and  
Administration, New Delhi.
- 10.45 a.m. to 1.00 p.m.
- 1.00 to 1.30 p.m. : Lunch Break
- Technical Session II : **Mapping POs, PSOs and COs**
- 1.30 to 3.00 p.m. : **Dr. N. Muthumani**  
Head of the Department  
Department of Mathematics (CA)  
Sri Ramakrishna College of Arts and Science  
Coimbatore.
- Technical Session III : **IQAC initiatives on Outcome  
Based Education**  
**Dr. U. Jerinabi**  
Ambassador - UGC Paramarsh  
Professor & Dean  
School of Commerce and Management  
&  
**Dr. K. Sivakamasundari**  
IQAC Director – UGC Paramarsh  
Professor, Department of Mathematics  
School of Physical and Computational Sciences
- 3.15 to 4.30 p.m.



## **Report on Two-Day Workshop on UGC sponsored Two day National Workshop on “Demystifying Outcome Based Education” 25<sup>th</sup> and 26<sup>th</sup> February 2020**

The UGC sponsored Two-Day Workshop on Demystifying Outcome Based Education was conducted on 25.02.2020 & 26.02.2020. The Inaugural session was held at 9.30 a.m in the Hi-tech Seminar Hall. **Dr. R. Rajalakshmi**, Director IQAC, Professor, Department of Chemistry welcomed the august gathering. **Dr.U.Jerinabi**, Ambassador-UGC Paramarsh, Professor&Dean, School of Commerce and Management presided over the function and presented the presidential address. The genesis and the development of the institution into a deemed university was narrated. The Ethics and motto of the institution were also highlighted. In 1988, the institution received the deemed university status. Currently, 8000 Students are pursuing their higher education in the Institute. In order to augment the internal quality of the institution and enhance the knowledge of the faculty members, the IQAC organized the workshop on Demystifying Outcome Based Education. The institution received A+ grade in the 4<sup>th</sup> cycle of NAAC accreditation and was also chosen as a mentor institution under the UGC Paramarsh scheme to mentor the other institutions aspiring for NAAC accreditation. For the framing of PO, PSO, CO and the upcoming BoS the workshop would be of help.



**Dr. Sudanshu Bhushan**, Head of the Department, Department of Higher & Professional Education, National University of Educational Planning and Administration, New Delhi gave the inaugural address

**Dr. Sudanshu Bhushan**, Head of the Department, Department of Higher & Professional Education, National University of Educational Planning and Administration, New Delhi gave the inaugural address. He emphasized for the need for paradigm change in the present academic system in order to cater to the need of learners from different backgrounds. The teacher's task has evolved they should ensure that the learning takes place. **Dr. K. Sivakamasundari**, former IQAC Director, UGC Paramarsh, Professor of Mathematics gave the vote of thanks.

**Dr. Sudanshu Bhushan** handled technical session 1 on the topic "Outcome based Education: Student's perspective". Unity of teaching is necessary to get desired outcome. The German Universities have Philosophers & Thinkers as part of their University. The UGC plans for a Top Down approach in the academic to improve academic standards. The Course outcome and graduate attributes should be considered when the curriculum is framed. Learners are from different stages hence the Students understanding level of should also be taken into consideration. Mainly while designing the OBC Curriculum the needs and expectations of the students have to be included. Mental and physical condition of the Scholars and whether they are First generation learners their short comes and needs- food, Communication & Language also have to be considered to decide on the format of the curriculum.

Pace of learning and the Pace the teachers teach to cover the Syllabus should match. The basics are taught in one month span and then the teacher's moves on to Advanced levels but student need more time to understand the basics.

What is the outcome? When the outcome is to be obtained the teaching of Practical Knowledge is essential. Knowledge should be imparted. Autonomous university and colleges have the advantage of framing their own Syllabus hence they should focus on goal outcome.

The Student's view is that the teachers need to understand the background of the student. Hence, during the preparation of the Blue Print of the Syllabus, the Student's view should be considered. Syllabus should be beneficial to the Students and Sufficient Scope for Improvement should be present. Student Satisfactions should be maximized.

1. **Dr. Sudanshu Bhushan** stated that as the institution has focused on women Empowerment as its motto, it should be included in the PO and the PSO and CO should fall in line with that. In student community has more of 1<sup>st</sup> generation learners, their Psychological, economical and family conditions have to be considered. In a college in Jammu, during a focus group discussion they students disclosed that they face problems because of rural economic background, they are voiceless and powerless. Similarly in a college in Namakkal, Students have never ever taken a blood test, such is the pathetic condition. Teachers Focus on IQ not on EQ. EQ is important, IQ Consists of knowledge but, EQ is important for outcome, Dignity and Respect are important for the students. Hierarchy between the teacher and students should be removed. Students should not fear teachers. If Women Empowerment is the outcome the Emotional Component of

the First generation Women learners have to be addressed. Their Language Difficulty should be identified and remedial measures should be ensured. Sympathy, Respect, Dignity and Communication are essentials from the student's Perspective. The tasks like Skill classes with Reading exercise, presentation and training to write small articles will help to improve language ability. The essentials components for progress are:



**Dr. Sudanshu Bhushan** handled technical session 1

Students want suggest group presentation instead of Assignments and they need to develop leadership skills. Interaction Sessions are required. Teachers should take efforts access the learning pace of the learners. Documents of the proof of the learning outcomes of the students should be maintained for NAAC. The Test - improvement can be tracked in tabular chart, statistically given proof- like chart and graphs can be maintained. Every teacher must have a lecture outline, Students should know the course outline. In U.S- every subject is known by the teacher. Documentation of the good work and practices of the institution is needed.

The behavioral traits of the teachers can create a deep impact on the students. Students prefer teachers than machines which will deliver lectures through Artificial intelligence. Machine can give knowledge but only teacher can cater to their EQ. Many people of afraid of maths because they lack practical knowledge. They have to concentrate on practical knowledge. The teachers should be responsible and accountable, quality teachers are recognized by NAAC. Theory will always be true but Applied knowledge is practical knowledge; hence practical knowledge should be given more focus. Many Indian universities develop & depend on much theory knowledge and less practical knowledge. Students should be able to relate it to real. Education policy Drafts 2019 focus on developing higher order thinking. Liberal Education is important and inter- disciplinary approach is needed. Students should learn from practice. Skill and practical knowledge are different. In many colleges practical are just writing and not real practical. Give students a particular problem and practice, do it in a much more meaningful way. Method of teaching is Oxford was cited as example.

The students should be motivated to read books. Fundamental books should be read by all students to develop them from lower order thinking to higher order thinking. The current scenario is

Mix of	knowledge,	Skill,	Personality Component
	70%	20%	10%
Students wanted			
	40%	30%	30%

Personality development is necessary to face interviews. Students wanted a lot of extra-curricular activity, this should also be graded and marks should be given. In Goa- A topper of the course admitted she had no practical knowledge- teachers have not imparted practical knowledge. In University, the campus life is very important for development. Poverty is because lack of capacity, hence improve the student capacity for development. “To be and to do” is the need of the hour.

The technical session 2 was handled by **Dr.N.Muthumani**, Head of the Department, Department of Mathematics, (CA), Sri Ramakrishna College of Arts and Science, Coimbatore. She spoke on the topic “Mapping Pos, PSOs and Cos. She narrated the International origin Outcome Based Education and the role of Washington Accord. On 13 June 2014, India became member of Washington Accord. The OBE framework focuses on all aspects such as Outcomes, Vision and Mission. The OBE should be well defined and in place based on the suggestions from the stakeholders. Institutional assessment, Program assessment and exit outcome are important for progress.



**Dr.N.Muthumani**, Head of the Department, Department of Mathematics, (CA), Sri Ramakrishna College of Arts and Science, Coimbatore, spoke on the topic “Mapping Pos, PSOs and Cos.

The Mapping of CO- Po- PSO and its need for NAAC & NBA - Indian Accreditation Washington Accord was highlighted. UGC made OBC mandatory in the 5 quality mandate which also includes Higher Education Institutes Objectives by 2022 has the Initiatives such as Induction programme for students, Revision of Curriculum, ICT tools. The teachers have to orient students regarding the expected outcomes. The proper methodology has to be followed in the teacher- learning- process. OBE has limited Syllabus and make the students do the task by understanding. OBE types are: Traditional OBE (focus on lower order thinking), Transitional OBE, Transformational OBE.

Benjamin Bloom's Taxonomy K1 to K6 has

Action verb- from Bloom's taxonomy- Single action verb (levels K1 K2 K3)

Sample 1- Determine

1	2	3
Action	Subject	Content

The outcomes has to be written from the students perspective. There is no Common methodology for Co & Po mapping, Course Co-ordinator will decide the mapping.

The Mapping can be

**Mapping - High level Mapping**

**Medium level Mapping**

**Low level Mapping**

The technical session 3 on the topic "Attainment of Outcomes" was handled by **Dr. G.Padmavathy**, Professor, Department of Computer Science. The history of OBE was consolidated. The institutions should focus on Course assessment, Program Outcome, Course Outcome and Unit Outcome. The fewer outcomes and the problems have to be deciphered. Program level outcome OBE framework mapping should be clear. Ways in which CO's and PO's can be achieved can be both direct and indirect.

**Direct – theory and practical course**

**Indirect – Course and survey, Faculty survey**

**Sample program outcomes**

Assessment method: 1. Direct 2. Indirect

**Direct method:**

**Project**

**Quiz, Exam, Assignments**

**Indirect method:**

**Knowledge**

**Values students activities**

**(Course end survey, exit survey)**



**Dr. G.Padmavathy**, Professor, Department of Computer Science on Attainment of Outcomes

The Attainment of outcomes and Fundamental steps should start from the first year of the course. It is necessary to establish correlation and Compare overall attainment. Mapping matrix and Direct and indirect attainment values should be in fixed proportion. The aspects such as Attainment of outcomes, Clarity of focus, High expectation (high level of outcomes) are important. It is mandatory to

Define CO's?

Align CO's with PO's



Co matrix and strength of PO's

Create a course chart

Measuring the strength of PO's terms of hours

If  $\geq 40\%$  PO level is  $< 3$

The Course chart should be designed and then prepare the course table and prepare the grading scale. Fix the attainment constraints and policy. 75% of the students should score 70% and above of the marks for attainment. Drops the old methods of mapping PO & CO's from subject perception and it should not be unit wise.

Assessment of co matrix, set targets for course outcomes and assessments component

Assessments component:

1. Internal examination
2. External examination

**K1 – remember**

**K2 – understand**

**K3 – Apply**

**K4 – Analyse**

**K5 – Evaluate, create**

The Matrix (25:75 pattern) have to be followed. The CO attainment and attainment gaps to be identified, a closure of the quality loop is also important.

The technical session 4 and 5 were on the topic “Outcome-Based Evaluation Conceptual Reflections And Empirical Concerns”- handled by **Dr. V. Evylnn Brindha**, Professor, Karunya University, Coimbatore. The speaker spoke of Bloom's taxonomy and Revised Bloom's taxonomy and the need for OBE. She cited the examples of various researches done in the field of educational technology and mentioned some experiments done in Harvard. The Analogy for a relationship between the teachers and students was explained. Teaching should not be Random noise.



**Dr. V. Evylnn Brindha**, Professor, Karunya University, Coimbatore spoke on Outcome-Based Evaluation Conceptual Reflections And Empirical Concerns

OBE minimizes the curse of Knowledge, which hinders the process of teaching. To TAC (transforming outcomes through active learning) is needed. A total teacher is a concept where they act as facilitators. Technology added to classroom enhances learning, Teacher centered classroom should be transformed. If the classes are noisy real learning happens. “Andragogy” adult centered classroom is a new trend. She quoted the “last lecture” of Walter Lewis, Professor of Physics, Harvard University

“Every student can learn, but just on the same day or in the same way” – George Evans.  
OBE addresses this problem. The factors of main concern are

- Standard of education**
- Quality of the students**
- Industry based curriculum**
- Accreditation requirements**
- Industry needs**
- Conditions improvements**
- Standard of education**

Alignment of three factors: curriculum, assessment, instruction was discussed in detail. The methods to employ revised bloom’s taxonomy (as a scale), Foundation and base of bloom’s taxonomy and Outcome based education was discussed in detail.

The technical Session 6 was on the topic “Ecosystem of Outcome based Education” handled by *Dr. Selvam Marudhamuthu*, Senior Advisor, IQAC, Annamalai University, Chidambaram. The speaker related the idea of OBE with examples from the Indian epics. He explained Bloom’s taxonomy and CQI – continuous quality improvement. He discussed mapping of vision, mission, curriculum and syllabi.



*Dr. Selvam Marudhamuthu*, Senior Advisor, IQAC, Annamalai University, Chidambaram  
Spoke on Ecosystem of Outcome based Education.

PEO - Programme educational outcome, has to be framed after discussion with all stakeholders, Proof for the people represented in the meeting should be maintained for Accreditation. CO planning for course level outcome, Action plan check, evaluation of course level has to be maintained. The institution should frame question and get feedback from alumni. Feedback obtained from the students at the end of the course should be maintained. PO planning for program level outcomes should be done properly. Three domains of learning of Cognitive, affective and psychomotor skills have to be addressed. The workshop concluded with the valedictory function.

  
(Dr.R.Rajalakshmi)  
Director, IQAC

OUTCOME BASED EDUCATION-Participant List

S.No	Department	Participants	Designation	Signature
1	Reource	Dr. D. Sumathi	Asst. Prof	[Signature]
2	Management	Dr. V. Saravathi	Asst. Prof	[Signature]
3	FSMD	Dr. P. Srida Sivakami	Asst. Prof	[Signature]
4		Dr. S. Thilagamani	Asst. Prof	[Signature]
5	FSN	Dr. A. Kalpana	Asst. Prof	[Signature]
6		Dr. S. Thilagavathy	Asst. Prof	[Signature]
7	Textile & Clothing	Dr. K. Kaliraj	Asst. Prof	[Signature]
8	Human	Dr. Ramya Bhaskar	Asst. Prof	[Signature]
9	Development	Mrs. P. Jagathambal	Asst. Prof	[Signature]
10	Extension	Dr. T. Radha	Asst. Prof	[Signature]
11	Education	Dr. P. Kalavani	Asst. Prof	[Signature]
12	Mathematics	Dr. A. Kalaraj	Asst. Prof	[Signature]
13		Dr. N. Balajani	Asst. Prof	[Signature]
14	Physics	Dr. V. Sasirekha	Asst. Prof	[Signature]
15		Dr. V. Shanthi	Asst. Prof	[Signature]
16	Chemistry	Dr. M. Amuthaveli	Asst. Prof	[Signature]
17		Dr. B. Sarojini	Asst. Prof	[Signature]
18	Computer	Dr. M. Krishnaveni	Asst. Prof	[Signature]
19	Information	Mrs. N. Krishnaveni	Asst. Prof	[Signature]
20	Technology	Dr. Jayamalar	Asst. Prof	[Signature]
21	Botany	Dr. A. Vijayakshmi	Asst. Prof	[Signature]
22		Dr. R. Karthikeyani	Asst. Prof	[Signature]
23	Zoology	Dr. M. Poomkothai	Asst. Prof	[Signature]
24		Dr. K. S. Santhya	Asst. Prof	[Signature]
25	BC/BI	Dr. R. Nirmaladevi	Asst. Prof	[Signature]
26		Dr. N. Santhya	Asst. Prof	[Signature]

S.No	Department	Participants	Mail-id	Signature
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63	PT	Mrs. N. Alagusundari	Asst. Prof	[Signature]
64	Science & Humanities	Dr. P. P. Rama R	Asst. Prof	[Signature]
65		Dr. R. Mallika	Asst. Prof	[Signature]
66		Dr. P. Sriekumarsari	Asst. Prof	[Signature]
67	French	Dr. Jeevarathnam G	Asst. Prof	[Signature]
68	Management	Dr. M. M. Manikandan	Asst. Prof	[Signature]
69	Physical	Dr. P. Usha Rajaram	Asst. Prof	[Signature]
70	Art	Dr. V. Gayathri	Asst. Prof	[Signature]
71	Comp. Sc	Dr. R. V. Jayashree	Asst. Prof	[Signature]





**Avinashilingam Institute for Home Science and Higher Education for Women**  
 (Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)  
 Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B  
 Coimbatore - 641 043, Tamil Nadu, India



**NAAC Sponsored**

**Two day National Workshop on**

**“Quality Assessment and Accreditation under Revised Accreditation Framework”**  
**27<sup>th</sup> and 28<sup>th</sup> January 2020**

**Organised by Internal Quality Assurance Cell (IQAC)**

**11.00 a.m. - 12.30 p.m. :** **Technical Session V**  
**Topic: Institutional Preparations before, during & after SSR Submissions**  
**Resource person :** **Dr. Vinita Sahu**  
 Asst. Advisor  
 NAAC-Bangalore

**12.30 - 01.30 p.m. :** **Lunch break**

**01.30 - 03.30 p.m. :** **Technical Session VI**  
**Topic: NAAC Revised Methodology and Quality Management Practices**  
**Resource person :** **Dr. U. Jeninabi**  
 Dean, School of Commerce & Management,  
 Avinashilingam Institute for Home Science and  
 Higher Education for Women

**03.30 - 03.45 p.m. :** **Tea break**

**03.45 - 04.30 p.m. :** **Panel Discussion & Interactive Session**

**04.30 - 05.00 p.m. :** **Validatory Function**

**27<sup>th</sup> January 2020**

**Organized by**  
**Internal Quality Assurance Cell (IQAC)**

**Venue**  
**Hi-Tech Seminar Hall**

**Programme**

**Day 1 - 27.1.2020**

**09.00 - 09.30 a.m. :** **Registration**

**Inauguration**  
**09.30 - 10.30 a.m.**

**Prayer**

**Welcome Address :** **Dr. R. Rajalakshmi**  
 IQAC Director

**Presidential Address :** **Dr. Premavathy Vijayan**  
 Vice-Chancellor

**Inaugural Address :** **Dr. M.S. Shyamasundar**  
 Advisor  
 NAAC - Bangalore

**Greetings :** **Dr. S. Kowsalya**  
 Registrar

**Vote of Thanks :** **Dr. PA. Rajeswari**  
 Department of Food science & Nutrition

**10.30 - 11.00 a.m. :** **Tea break**

**11.00 a.m. - 12.45 p.m. :** **Technical Session I**  
**Topic : Relevance of Assessment & Accreditation**  
**Resource person :** **Dr. M.S. Shyamasundar**  
 Advisor NAAC, Bangalore

**12.45 - 01.30 p.m. :** **Lunch break**

**01.30 - 03.00 p.m. :** **Technical Session II**  
**Topic : Impact of ICT in Accreditation**  
**Resource person :** **Dr. B.E. Kumara Swamy**  
 Chairman,  
 Department of Industrial Chemistry  
 Kuvempu University, Shivamoga, Karnataka

**03.00 - 03.15 p.m. :** **Tea break**

**03.15 - 04.30 p.m. :** **Technical Session III**  
**Topic: Preparation & Submission of AQAR**  
**Resource person :** **Dr. K. Sivakamasundari**  
 Former IQAC Director,  
 Avinashilingam Institute for Home Science and  
 Higher Education for Women

**Day 2 - 28.1.2020**

**09.45 - 10.45 a.m. :** **Technical Session IV**  
**Topic : Paradigm Shifts in Teaching & Learning in Higher Education & their Educational Implications**  
**Resource person :** **Dr. S.P. Thyagarajan**  
 Former Vice-Chancellor,  
 University of Mysore

**10.45 - 11.00 a.m. :** **Tea break**



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Coimbatore - 641 043, Tamil Nadu, India



### **NAAC Sponsored**

### **Two day National Workshop on**

### **“Quality Assessment and Accreditation under Revised Accreditation Framework” 27<sup>th</sup> and 28<sup>th</sup> January 2020**

**Organised by Internal Quality Assurance Cell (IQAC)** A two-day national workshop on “Quality assessment and accreditation under revised accreditation framework” was organised by the Internal Quality Assurance Cell, Avinashilingam Institute for Home Science and Higher Education for Women to emphasize the importance of NAAC accreditation. The objective of the workshop was to create an understanding about the revised accreditation framework and to highlight about the key features of the revised accreditation framework. Around 53 participants from various institutions across Tamil Nadu and other states participated in the workshop.

### **Inaugural Session**

The Inaugural Session was held on 27<sup>th</sup> January 2020. When **Dr.R. Rajalakshmi, Director, IQAC** welcomed the gathering and introduced various sessions. To mark a bright beginning for the workshop the lamp was lit by the Chief Guest Dr. M.S. Shyamasundar, Advisor, NAAC, Bengaluru and the former and present Directors of IQAC. A short briefing about the workshop was given by Dr. K. Sivakamasundari, Former Director IQAC. She also shared her experiences of filing the SSR for NAAC Accreditation and assured that the present workshop will be helpful in disseminating the present-Revised Accreditation Framework. Dr.Premavathy Vijayan, Vice Chancellor in her presidential address insisted that the participants take home useful tips and implement them in applying for NAAC. In the inaugural address, Dr. M.S. Shyamasundar, Advisor, NAAC, Bengaluru observed that there is a diversity in the country with regard to academic institutions. Without taking in to consideration the diversity and complexity of higher education system if we try to assess them it will not benefit. He further stated that there is a need to understand the challenges faced by every particular region. Only then the policies made would become meaningful.



Dr. S.Kowsalya, Registrar felicitated the gathering, participants and organisers. She recalled an early incident with Dr. M.S.Shyamasundar during which his guidance was of great help and she thanked him for his excellent and useful presentation. Dr.U. Jerinabi, NAAC Co-ordinator, Professor and Dean School of Commerce and Management felicitated the gathering. She expressed her wish that the young faculty among the audience should carry on the legacy of quality assurance maintained all through the past years of the University and she wished the participant and the organisers for the successful conduct of the workshop.

Dr.Pa.Rajeshwari in her vote of thanks expressed her gratitude to Dr. P.R.Krishnakumar, Dr.PremavathyVijayan, Dr.Kousalya and thanked the chief guest for volunteering to guide the participants and offering a down to earth inaugural address. She thanked Dr. U. Jerinabi, Dr K. Sivakamasundari, Dr.R. Rajalakshmi and the resource persons for making it happen. She thanked the faculty, organisers and committee members and also the 73 delegates who had come from across the country. She also thanked the IQAC staff Mrs. K.Subashini and Ms. Manisha and also Mr. Karthikeyan Photographer.



***Lighting of the Lamp: From Left Dr. R.Rajalakshmi, Director IQAC, Dr. K. Sivakamasundari, Former Director, IQAC and Dr. M.S. Shyamasundar, Advisor, NAAC, Bengaluru***



*Dr. R. Rajalakshmi, IQAC Director delivering the Welcome Address during the Inaugural Function*



*Dr. Premavathy Vijayan, Vice Chancellor of our Institute addressing the gathering during the Inaugural Function*



**Dr. S. Kowsalya, Registrar of our Institute felicitating the gathering during the Inaugural Function**

### **Day 1 (27-01-2020) Technical Session: 1**

The first technical session on “Relevance of Assessment and Accreditation” was handled by Dr. M.S. Shyamasundar, Advisor, NAAC, Bengaluru who said that at the beginning not many institutions had come forward to take up accreditation. Karnataka takes second place while Maharashtra and Tamilnadu takes first and third places respectively based on the number of Institutions getting accredited. The question is in what way the accreditation is useful. Avinashilingam is already in to fourth cycle and hopefully it will come around with fifth cycle also. The number of onsite visits is the highest in the world. NAAC’s process is based on global good practices and norms and has completed 13,315 accreditation visits so far. INQAAHE is the International Network for Quality Assurance Agencies in Higher Education which indulges in the exchange of quality assurance between various agencies creates and understanding and this enables

- Exchange of teachers and students
- MOU- credit transfer – mobility of students.
- Many Embassies are using Assessment and Accreditation
- Most USA universities recognise NAAC’s highest grade 3 year HEI degrees equal to 4 year US degree for further studies.

He further mentioned that Accreditation has become mandatory even across the world. For students who want to go on for higher education abroad (especially USA) if they are from an A grade institution, they get admission without much hassle. There are 18 quality assurance agencies just like NAAC (Ex: Asia Pacific Quality Assurance Network) across the world.

When discussing on relevance of Quality Assurance and in what way the accreditation was relevant in short term he covered the following points

- SWOT
- Documentation – Database – MIS (Management Information system) – Document every infrastructure, achievement and facilities.
- Employers – accreditation helps the employers to choose good institutions/ good students who are employable in industries across the globe. This triangular relationship should be maintained.
- Mandatory regime – We have around 50,000 colleges and 1000 Universities across the country. Still very many institutions have not come forward to get NAAC accreditation.
- Public Image – Quality Tag/ Stamp to attract good students and teachers. Once you have completed the cycles of accreditation your public image improves. The quality tag attracts good students as well as faculty who would come forward to teach in these branded institutions.
- Internal Planning and allocation of funds – allows the institutions to set priorities.
- A frame work for determining the new sense of direction and identity an institution should take. Accreditation has become a precondition for institution. 3.15 and above CGPA – The university can start any number of offshore campuses without the approval of regulatory bodies.
- The distance education and dual mode universities need to get a CGPA of 3.26 in case they need to continue after June 2020.
- Students and parents and society get reliable information on quality assurance of Higher Education Institutions.
- Self-propelling and self-regulating
- Tool for evaluating and improving quality of higher education – The anecdote of O.J. Simpson and American football player taking inspiration from Wilson and exceeding him in record was told.
- Basis for future planning
- Structure for educational improvement
- Assists in reform efforts – System is more important than individual and hence group effort is needed.
- Users to make decisions – identify problems and come with creative solutions – a need to understand the society and its demands is appreciation. A learner centric aspect will help in this.
- Pressure point for change

He also spoke about the functions of IQAC on the following grounds:

- Facilitating the creation of a learner –centric environment
- Arrangement of feedback responses – No other country is conducting the student satisfactory survey
- Dissemination of information on various quality parameters of higher education
- Organisation of inter and intra institutional workshops, seminars on quality related themes and promotion of quality circles
- Provide a sound basis for decision-making to improve institutional functioning
- Better Internal Communication
- Facilitate internalization of the quality culture

He further insisted that IQAC may develop Benchmarks such as

- Each staff should publish at least one research article/ year I any of the referred journals.
- Every department should attract at least one foreign student per year.
- Each staff should organise at least 01 cultural evening per year.

He mentioned how Best Practices help the Higher Education institutions in significant way.

- Identification: When you go around look in other institutions. Look at the list of best practices in NAAC Website
- Implementation – Try to adopt what is apt for your institution
- Institutionalisation – Making the best practice part of the institution
- Internalisation – Making the best practice an internal part of the individual
- Dissemination – A thorough understanding of the best practice will help in sustained development.
- Building Attitude
- What matters most is how you see yourself.

He reiterated on the reforms in Revised Accreditation Framework which included

- Combination of data based Quantitative indicator evaluation (70% SGS) and Qualitative peer judgment (30%). Inculcation of competitive spirit Benchmarks
- Automated Evaluation Model with increased objectivity and transparency. Reducing the subjectivity due to variance in peer team assessment.
- Data Validation and Verification (DVV) by external professional agencies.
- Appropriate **penalty** provisions evolved for institutions submitting fraudulent data/information/supporting documents



He suggested various aspects to improve ranking like

- Significant enhancement of investments in research.
- Attract good faculty and transform them in to impeccable leaders
- Attention to academic peer review
- More attention to employer review
- Better student to staff ratio
- Enhancement of citations/faculty
- Better international faculty ratio
- Increased international student ratio

He listed the differences between Ranking and Accreditation, explained about NIRF – Ranking. He answered various queries of the participants who were going for NAAC accreditation for the first time during the discussion.



**Dr. M.S. Shyamasundar**, Advisor, NAAC, Bengaluru during his Keynote address on "Relevance of Assessment and Accreditation"

## **Day 1 (27-01-2020) Technical Session: 2**

In the second technical Session on “**Impact of ICT in Accreditation**” handled by Dr.B.E.Kumara Swamy, Chairman, Department of Industrial Chemistry, Kuvempu University, Shivamoga, Karnataka. He started with the quote, “Changing the Face” can change nothing, but “facing the change” can change everything. He insisted on instant recording of internal events by the IQAC co-ordinator which is vital. He suggested that the use of ICT makes learning easier.

He briefed on the seven criterias which serve as basis for assessment of HEIs

1. Curricular aspects
2. Teaching- learning and evaluation
3. Research, innovations and extension
4. Infrastructure and Learning Resources
5. Student Support and Progression
6. Governance, Leadership and Management
7. Institutional Values and best practices.

He stated that an ambiguous and inappropriate data creates confusion. The Principal of college is the leading person when it comes to presentation. Peer committee posits the same questions that are in SSR.

He said, Information and communication technologies are those technologies, which enable society to create, collect, consolidate, communicate, manage and process information in multimedia and various digital formats for different purposes by using telecommunication techniques. He suggested that every institution should have its own website in which everything inclusive of best practice is being mentioned. He also suggested that ICT enabled class rooms and Closed Circuit Television Cameras are mandatory in the campuses.

ICT has impact on society, Education transportation, Knowledge Management, Communication, Scientific Exploration, Military Force, Economic Structure, Recreation, Information Institution and Library Material. No nation can develop without ICT Education. It is regarded as the fuel of development. ICT based education is the essential ingredient in developing new ideas, in course content and curriculum and in the creation of materials and methods of learning and teaching. Students need ICT for pursuing academic studies: teachers need ICT based information for teaching.

In the contemporary world systems are built on the data base. Similarly NAAC also insists on data base. He said ICT leads to extend the reach of Higher Education (ODL, MOOCs), attracting and retaining qualified and competent faculty, establishing world class institutions of higher learning and research. He added that ICT enhances the quality of academic and sponsored research, promotes applied research, innovation, incubation and entrepreneurship, Motivates HEIs to participate in accreditation, NAAC, NIRF and Global ranking, strengthens the industry-institute interaction.

The knowledge about i10 index and H Index are mandatory for all the faculty members. He said quality is not achieved accidentally; it always results from good intention, sincere efforts, intelligent direction and meticulous execution. He quoted Dr. APJ Abdul Kalam, “Excellence in thinking and action is the foundation for any mission. Excellence is not by accident. It is a process, where an individual or organisation or nation continuously strives to better oneself”. The step towards preparation of AQAR was briefed by him. He reiterated the DVV committee plays a vital role and DVV occupies 70% of the total points that are scored.

### **Day 1 (27-01-2020) Technical Session: 3**

The third technical Session on “**Preparation and Submission of AQAR**” was handled by Dr. K. Sivakamasundari who briefed on the necessary steps that leads to online registration and changes in the revised accreditation framework. She elaborated on the curricular aspects, employability, entrepreneurship and skill development. She pointed out the differences between the AQAR and SSR.



**Dr. B.E. Kumara Swamy**, Chairman, Department of Industrial Chemistry, Kuvempu University, Shivamoga, Karnataka speaking on Impact of ICT in accreditation



**Dr. K. Sivakamasundari**, *Former IQAC Director, sharing her experiences on “Preparation and Submission of AQAR”*

#### **Day 2 (28-01-2020) Technical Session: 4**

On the second day (28-01-2020) the fourth technical session on “**A Snapshot on Criterion II and Technology Enhanced Teaching Learning Process**” was taken by **Dr. Padmavathi Ganapathi**, Professor, Department of Computer Science, Avinashilingam Institute for Home Science and Higher Education for Women.

She discussed on various topics including

- Quality Indicator Framework (QIF) – Seven criteria
- Assessment Process
- Distribution of Metrics and Key Indicators (KI) across Criteria
- Weightage given to KI
- Technology Enhanced Teaching Learning Process

She stated that the assessment process is of three stages: SSR, SSS and Peer Team Report. She elaborated on various steps in which the process should be carried out:

Step 1: Eligible Institution must submit Institutional Information for Quality Assessment (IIQA) on-line any time during the year

Step 2: Fill the Self Study Report (SSR) with the required documents to be uploaded in the portal of NAAC website within 45 days.

SSR comprises 1. Qualitative Metrics (Q1M) and

2. Quantitative Metrics (QnM)

She discussed briefly on the weightage given to the key indicators and criteria. She explained details of the teaching learning process where participative, experiential, collaborative and interacting learning are given weightage. She insisted that the use of technology and blended learning along with LMS, E-resources and MOOCs. She informed on the open resources that are available in Indian Academia.



**Dr. G. Padmavathi**, Professor in Computer Science elaborating on the topic “A Snapshot on Criterion II and Technology Enhanced Teaching Learning Process”

#### **Day 2 (28-01-2020) Technical Session: 5**

The fifth technical session “**Institutional Preparation before, during and after SSR submissions**” was addressed by Dr. Vinitha Sahu, Assistant Advisor, NAAC Bengaluru. She stated that the India’s Higher Education system is the third largest in the world. She said the revised accreditation system was brought in order to bring more transparency to the process of assessment. Comparing the system before and after she said

- From qualitative peer judgement to data based quantitative indicator evaluation with increased objectivity and transparency.
- Towards extensive use of ICT conforming scalability and robustness
- Simplification of the process and drastic reduction in number of questions, size of the report, visit days and so on.
- Boosting bench marking as quality improvement tool which has been attempted through comparison of NAAC indicators with other international QA frameworks.

Further she elaborated on every criteria and on modes of preparations to meet with them.



**Dr. Vinitha Sahu**, Assistant Advisor, NAAC Bengaluru addressing on Institutional Preparations before, during and after SSR submission



## **Day 2 (28-01-2020) Technical Session: 6**

In the sixth technical session Dr. S.P. Thyagarajan, Former Vice Chancellor, University of Madras, Professor of Eminence and Dean (Research), Sri Ramachandra University, Chennai lectured on “**Digital Technology in Teaching- Learning and Assessment of Learning Outcomes**”. He stated that once the management of the institution is determined to hold the quality it elevates the status of the University. He quoted Avinashilingam Institute is an example for one of the quality institutions which might rank along with other worldwide Universities sooner or later.

He clarified various factors involved in the revised Blooms taxonomy and the need for applying it in the curriculum. He insisted that the hints on e-resources should be available in the syllabus itself. He briefed on the parameters that need to be adopted in teaching and learning methods and the direct and indirect methods of student assessments. He briefed on the potentials of ICT and the new requirements and challenges faced by the teachers in the age of ICT and Multimedia and the building of e-learning culture. His lecture was followed by a brief question answer session.

## **Day 2 (28-01-2020) Technical Session: 7**

The final technical session of the workshop was handled by **Dr. U. Jerinabi**, Dean, School of Commerce and Management, who spoke on Revised Methodology and Quality Management Practices.



*Technical Session 6: On the dias Dr. K. Sivakamasundari, Former Director, IQAC, Dr. R.Rajalakshmi, Director IQAC, Dr. S.P. Thyagarajan, Former Vice Chancellor, University of Madras and Dr. U. Jerinabi, Dean, School of Commerce and Management*



*Dr. S.P. Thyagarajan, Former Vice Chancellor, University of Madras, Professor of Eminence and Dean (Research), Sri Ramachandra University, Chennai, speaking on Digital Technology in Teaching- Learning and Assessment of Learning Outcomes*

### **Valedictory Session**

During the valedictory, there was an interaction session with the participants when **Dr. U. Jerinabi**, Dean, School of Commerce and Management answered the queries of the participants. She sought feedback of the participants and suggested that success can only be achieved through group effort. The participants gave a very good feedback about the workshop, the dissemination of content by the resource persons and the overall arrangements of the workshop.



**Valedictory Function:** *On the dias* **Dr. R.Rajalakshmi**, Director IQAC, **Dr. K. Sivakamasundari**, Former Director, IQAC and **Dr. U. Jerinabi**, Dean, School of Commerce and Management



*Dr. M.S. Shyamasundar, Advisor, NAAC, Bengaluru being welcomed during the Inaugural Function*



*A Glimpse of the audience of the Workshop*





*On the dias Dr. R.Rajalakshmi, Director IQAC and Dr. Vinitha Sahu, Assistant Advisor, NAAC Bengaluru during her session on Institutional Preparations before, during and after SSR submission*



**Group Photo: Dr. S.P. Thyagarajan with the Organising Team of the Workshop,  
Dr. U. Jerinabi, Dean, School of Commerce and Management,  
Dr. R.Rajalakshmi, Director IQAC,  
Dr. K. Sivakamasundari, Former Director, IQAC and other  
faculty members**

*R. Raj*  
**(Dr.R.Rajalakshmi)**  
Director, IQAC

**Director - IQAC**  
**Avinashilingam Institute for Home Science**  
**and Higher Education for Women**  
**Coimbatore - 641043, Tamil Nadu, India**





Sl. No.	Name	Designation	Department	Qualification	Remarks	Salary	Other
01	Dr. M. Chandrababu	Asst. Professor	School of Education, Dept of Education	Master Degree in Education for Women, Coimbatore		on spot 50/-	✓
02	Mr. K. Manoj	Asst. Professor	School of Education, Dept of Special Education	Master Degree in Education for Women, Coimbatore		on spot 50/-	✓
03	Dr. M. Srinivas	Asst. Professor	School of Engineering, Dept of Civil Engineering	Master Degree in Engineering for Women, Coimbatore		on spot 50/-	✓
04	Dr. K. Subramani	Asst. Professor	School of Engineering, Dept of ECE	Master Degree in Engineering for Women, Coimbatore		on spot 50/-	✓
05	Mr. S. Suresh	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
06	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
07	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
08	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
09	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
10	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓

Sl. No.	Name	Designation	Department	Qualification	Remarks	Salary	Other
11	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
12	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
13	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
14	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
15	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
16	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
17	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
18	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
19	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓
20	Dr. P. Srinivas	Asst. Professor	Dept of Physical Education	Master Degree in Physical Education for Women, Coimbatore		on spot 50/-	✓



**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B  
Coimbatore - 641 043, Tamil Nadu, India

**Report on Proceedings of**  
**Research Convention Sponsored by DST Curie**  
**Research Convention 2019-2020**  
**Fundamentals for Scholar Friendly Quality Research**

*Bridging the gap between an idea and its realization*



**15<sup>th</sup> & 16<sup>th</sup> November, 2019**  
**Venue: Hi -Tech Seminar Hall**

**16.11.2019**

09.30 a.m. - 10.30 a.m. : Brainstorming session by Experts from various disciplines

10.30 a.m. - 01.00 p.m. : Presentation of Proposed Research Work by Scholars for Expert Review in the respective departments

01.00 p.m. - 01.30 p.m. : **Lunch Break**

01.30 p.m. - 03.00 p.m. : Research Presentation will be continued

03.00 p.m. - 04.00 p.m. : Concluding Session - Presentation of Reports

**Home Science** : **Dr. M. Sylvia Subapriya**  
Professor, Department of Food Science and Nutrition.

**Bioscience** : **Dr. S. Sumathi**  
Assistant Professor, Department of Biochemistry.

**Physical & Computational Science** : **Dr. R. Saratha**  
Professor, Department of Chemistry.

**Humanities** : **Mrs. A. Vijayarani**  
Associate Professor, Department of English.

**Management** : **Dr. P. Chitramani**  
Professor, Department of Business Administration.

**Education** : **Dr. V. Mrunalini**  
Assistant Professor, Department of Special Education.

**Engineering** : **Mrs. M. Thenmozhi**  
Assistant Professor  
Department of Computer Science and Engineering.

**National Anthem**

04.00 p.m. : **Tea**




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Coimbatore - 641 043, Tamil Nadu, India

**The Organizing Committee cordially invites you to the**

**DST CURIE Sponsored RESEARCH CONVENTION**

on

**Fundamentals for Scholar Friendly Quality Research**

**15<sup>th</sup> & 16<sup>th</sup> November, 2019**



Samarajya Print 2 201909

**Programme**

**15.11.2019**  
**Inauguration : 9:45 a.m. to 10.45 a.m.**  
**Venue: Hi -Tech Seminar Hall**

*Prayer*

**Welcome Address** : **Dr. S. Ansamani**  
Professor, Department of Textiles and Clothing.

**Presidential Address** : **Padmashri Dr. P.R. Krishnakumar**  
Chancellor  
Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

**Preamble & Introducing the Chief Guest** : **Dr. S. Sumathi**  
Assistant Professor, Department of Biochemistry.

**Inaugural Address** : **Dr. P. Kaliraj**  
Vice Chancellor  
Bharathiar University, Coimbatore.

**Greetings** : **Dr. Premavathy Vijayan**  
Vice Chancellor  
Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

**Dr. S. Kowsalya**  
Registrar  
Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

**Vote of Thanks** : **Dr. Anitha Subash**  
Professor, Department of Biochemistry, Biotechnology & Bioinformatics.

10.45 a.m. - 11.00 a.m. : **Tea Break**

11.00 a.m. - 11.45 a.m. : **'Formulating a Research Hypothesis'**  
**Dr. Srinam Devanathan**  
Professor & Chairman  
Dept. of Chemical Engineering & Material Science,  
Head Centre for Excellence in Advanced Materials & Green Technologies,  
Amrita Vishwa Vidyapeetham, Coimbatore.

11.45 a.m. - 12.30 p.m. : **'The Art of Writing Good Project Proposals'**  
**Dr. R. Sathish Kumar**  
Professor, Dept. of Biotechnology,  
Bharathiar University, Coimbatore.

12.30 p.m. - 1.30 p.m. : **Lunch Break**

01.30 p.m. - 02.15 p.m. : **'Statistics for Refining Data'**  
**Dr. G.P. Jeyanthi**  
Director, Research & Consultancy,  
Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

02.15 p.m. - 03.00 p.m. : **'Statistical Analysis and Interpretation'**  
**Dr. K.T. Geetha**  
Dean, School of Arts and Social Sciences,  
Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

03.00 p.m. - 03.45 p.m. : **'Importance of Publications'**  
**Dr. P.R. Padma**  
Professor & Head, Department of Biochemistry, Biotechnology & Bioinformatics,  
Dean, School of Biosciences,  
Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

03.45 p.m. - 04.00 p.m. : **Tea Break**

04.00 p.m. - 05.00 p.m. : **'Why should you patent?'**  
**Dr. Parvathy Prasannan**  
Advocate, Puthran Associates, Kerala.

## Research Convention 2019 -2020

Research Convention Sponsored by DST Curie

### Fundamentals for Scholar Friendly Quality Research

#### Prelude

The vision "self-development and empowerment of women through modern, scientific and value based education to enable them to lead a purposeful life filled with moral and spiritual values" percolates into the teaching learning, research and consultancy at Avinashilingam Institute for Home Science and Higher Education for Women. The research hemisphere is articulated to reach the vision. The annual research convention is a flagship program of the institute that chains the institution's mission to provide quality education of global standards based on current advances in science, technology and societal demands with emphasis on commitment to social progress, peace, harmony and national integration.

Research convention 2019-2020, on **Scholar-Centric Quality Research** aimed to inculcate three important aspects of research:

- Intellectual connect of the researcher to the research.
- Unifications of science and spirituality for creativity and innovation.
- Imbibing the culture of intellectual transfer from institution to industry and society at large.

A two day DST- CURIE Sponsored Research Convention on Fundamentals for Scholar Friendly Quality Research on 15<sup>th</sup> and 16<sup>th</sup> November 2019, organized by Avinashilingam Institute for Home Science and Higher Education for Women was a platform for research scholars to

- explore their interest,
- elicit their research acumen,
- escalate their research excellence and
- extend their research to the society.

### The Research Convention -Fundamentals for Scholar Friendly Quality Research focused on Converting the Scholar's idea into realization



# Research Convention 2019 -2020

## Fundamentals for Scholar Friendly Quality Research

Events	
Day1	
<b>Inauguration</b>	
<b>Presidential and Inaugural Address</b>	<b>Padmashri Dr.P.R. Krishnakumar</b> Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women
<b>Greetings</b>	<b>Dr. Premavathy Vijayan</b> Vice Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women
	<b>Dr. S. Kowsalya</b> Registrar, Avinashilingam Institute for Home Science and Higher Education for Women
<b>Technical Session</b>	
<b>Formulating a Research Hypothesis</b>	<b>Dr. Sriram Devanathan</b> Professor & Chairman Dept. Of Chemical Engineering & Material Science Head, Centre for Excellence in Advanced Materials & Green Technologies Amrita Vishwa Vidyapeetham, Coimbatore
<b>The Art of Writing Good Project Proposals</b>	<b>Dr.R. Sathish Kumar</b> Professor, Dept. of Biotechnology, Bharathiar University, Coimbatore
<b>Statistics for Refining Data</b>	<b>Dr.G.P. Jeyanthi</b> Director, Research & Consultancy, Avinashilingam Institute for Home Science and Higher Education for Women
<b>Statistics Analysis and Interpretation</b>	<b>Dr.K.T. Geetha</b> Dean, School of Arts and Social Sciences, Avinashilingam Institute for Home Science and Higher Education for Women
<b>Importance of Publications</b>	<b>Dr.P.R. Padma</b> Professor & Head, Department of Biochemistry, Biotechnology & Bioinformatics, Avinashilingam Institute for Home Science and Higher Education for Women
<b>Why Should you patent?</b>	<b>Dr.Parvathy Prasannan</b> Advocate, Puthran Associates, Kerala
<b>Day 2</b>	
<b>Brain storming sessions by the Experts</b>	
<b>Valedictory address</b>	
<b>Interaction</b>	<b>Padmashri Dr.P.R. Krishnakumar</b> Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women
<b>Concluding remarks</b>	<b>Faculty from Schools</b>



## Research Convention 2019-2020

### Fundamentals for Scholar Friendly Quality Research

#### Day 1

#### Inauguration

The Convention began with the enlightening presidential and inaugural address by Padmashri. Dr. P. R. Krishnakumar, Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women. He emphasized on novelty in research and encouraged the Research scholars to be extraordinary and different. To be extraordinary and unique, he urged the scholars to listen to the inner self and be unbelievably brilliant to provide research solutions for the future generation. He quoted John White and highlighted the essence of Noetic Science and the culmination of spirituality and science in research. Enlightenment is unification of the brain (intellectual) and the mind; this is possible by practicing the philosophy of Noetic Science. The key takeaways for the research scholars from the presidential and inaugural address were:

- Novel ideas, logical reasoning and sustainability.
- Being different and innovative.
- Deep conversation within oneself.
- Integration of science and spirituality.

The Vice Chancellor Dr. Premavathy Vijayan, addressed the research scholars and suggested scholar centric research with structured agenda for progress, collaboration of scholar and supervisor and utilization of facilities and resources within the university for quality research. She urged the scholars to gather information, ponder over the points and ask questions in these two days and approach the experts with research as focus. The Registrar, Dr.S.Kowsalya greeted the scholars and underlined the passion with which scholars have to approach research.

The welcome address was delivered by Dr. P. R. Padma, Dean, School of Bio-Sciences and the vote thanks was delivered by Dr. Anitha Subash, Professor, Department of Biochemistry, Biotechnology and Bioinformatics. The two day convention was spear headed by Dr. G.P. Jeyanthi, Director, Research and Consultancy, Dr. S. Amsamani, Professor, Department of Textiles and Clothing and Dr. Anitha Subash, Professor, Department of Biochemistry with the support of research convention committee members.



# Research Convention 2019-2020

## Fundamentals for Scholar Friendly Quality Research

### Day 1

#### Technical Session

#### Formulating a Research Hypothesis

“When we organize our words meaningfully, there is meaning in our life experience-this is the nuance of hypothesis writing. Life experience of confusions and controlling them to translate itself into excellent hypothesis was emphasised. The process in its creative way defines the objectives to achieve, the system under consideration, the methodology and the benefit of achieving the end state. On definition of objectives, defining and observing the system, the issues and representation is a good process begins. The statistical way of thinking indicates it to be a process of input, transformation and output. The researcher can identify relationship, concepts, constructs and variables. This leads to effective theory building. Gang of Four (why theory) and worldwide view of natural facts is the beginning of Theory building. This pave way for identification of research questions, define, propositions and to evolve hypothesis.”



**Dr. Sriram Devanatham,**  
Professor, Dept. of Chemical Engineering  
and Material Science,  
Head- Center for Excellence in Advanced  
Materials and Green Technologies,  
Amrita Vishwa Vidyapeetham, Coimbatore.



# Research Convention 2019-2020

## Fundamentals for Scholar Friendly Quality Research

### Day 1

#### Technical Session

#### The Art of Writing Good Project Proposals

"Research is a voyage of discovery from unknown to known. The issue, research design and benefits are the essentials of quality. The student- centric research proposal starts with an intellectual context, justification, creativity, thinking and anticipation of potential problem and realistic timelines. The research proposal to ensure quality should spell out the rationale and hypothesis, significance and impact, design, timeline and budget along with suggestive summary, referees and documents. The post graduate scholarships and exchange programs like Tamil Nadu State Council for Science and Technology - Student Project Scheme (TNSCST-SPS), President A.P.J. Abdul Kalam Postgraduate Fellowship, Science Academies' Summer Research Fellowship Programme, Dr. B. R. Ambedkar Center For Biomedical Research, Delhi, CSIR project fellowship, Post-Graduate Indira Gandhi Scholarship for Single Girl Child, DAAD Study Scholarships - Master Studies for All Academic Disciplines - Germany, Utrecht Excellence Scholarships for International Students - Utrecht University, The Netherlands, Erasmus programme - European Union, Khorana Program For Scholars and UK-India Education and Research Initiative (UKIERI) favours excellence in research."



**Dr. R. Sathish Kumar,**  
Professor, Dept. of Biotechnology,  
Bharathiar University, Coimbatore





**Research Convention 2019-2020**  
**Fundamentals for Scholar Friendly Quality Research**  
**Day 1**

**Technical Session**

**Statistics for Refining Data**

The topic on 'Statistics for Refining Data' covers the overall aspects of Data collection, Sampling, Tabulation, Diagrammatic and Graphic Representations, Summarizing, Analysing and Disseminating the Data and Data Interpretation. Two broad classifications namely Descriptive and Inferential Statistics are explained with examples. Differentiation of parametric and Non-parametric Statistical tests, Properties of Normal Distribution Curves, Rejected and Accepted Zones, Hypothesis Testing, Theoretical Distribution, Use of appropriate Statistical tools in interpretation of scientific data and application of statistics in daily life was illustrated with real time caselets.



**Dr. G. P. Jeyanthi,**  
Director, Research & Consultancy,  
Avinashilingam Institute for Home Science  
and Higher Education for Women



# Research Convention 2019-2020

## Fundamentals for Scholar Friendly Quality Research

### Day 1

#### Technical Session

#### Statistical Analysis and Interpretation

"Statistics is collection, presentation, analysis and reasonable interpretation of data. Two important questions in selecting a statistical tool are, Why am I using this technique? Is the data appropriate to this particular technique? Statistical methods are of two types: Descriptive methods and inferential methods. Statistics describes a numeric set of data by its centre, variability and shape, the categorical set of data by frequency, percentage or proportion of each category. Variables can be measured controlled or manipulated in research and are of three types namely independent, dependant and extraneous variables. The levels of measurement are nominal, ordinal, interval and ratio. Where to use a particular statistics is based on measurement level, inferential statistics prove or disprove a theory and include Correlation, t-tests/ANOVA, Chi-square, Regression, Logistic Regression. MANOVA assesses the relationship between two or more dependent variables and classificatory variables or factors. Discriminate analyses classify people or objects into two or more groups".



**Dr. K.T. Geetha,**  
Professor & Dean,  
School of Arts and Social Sciences,  
Avinashilingam Institute for Home Science  
and Higher Education for Women.





# Research Convention 2019-2020

## Fundamentals for Scholar Friendly Quality Research

### Day 1

#### Technical Session

#### Importance of Publications

*" Publish or perish is an old mantra , the new mantra is Publish - in indexed Journal - or Perish, Deciding the Journal first is a good beginning for publication and it is Very important for 'visibility' of your work. Visibility is a measurement of higher citation possibility, Higher h-index/ g-index / i10 index of author/department/ institution, High impact journals, On deciding the journals collect relevant background information, Plan your presentation very clearly, Type out a draft outline and Elaborate. The general layout of the article consists of Title, Abstract, Keywords, Introduction, Materials and Methods and methods and Results, discussion, Conclusion, Acknowledgements, Conflict of Interests and References. Some dos and don'ts for good publishing are State your facts as simple as possible, even boldly - Use simple language. Avoid long sentences, Do not make paragraphs of single sentences, Avoid long paragraphs. Proof read very carefully. Read and re-read your article before sending, Do not rely heavily on the spell check function alone, Be careful about the phrasing your sentences, Be very honest about your results. Last but the most important, Plagiarism is a most serious issue today, Avoid it at all costs!!!"*



**Dr.P.R. Padma,**  
Professor & Head,  
Department of Biochemistry, Biotechnology &  
Bioinformatics,  
Dean, School of Biosciences,  
Avinashilingam Institute for Home Science and  
Higher Education for Women.



**Research Convention 2019-2020**  
**Fundamentals for Scholar Friendly Quality Research**  
**Day 1**

**Technical Session**

**Why should you Patent?**

*"Intellectual Property is an intangible asset, creation of mind and a business asset that must be developed, maintained, upgraded, protected and used to realize value. This includes Trademarks, Industrial designs, Inventions (Patents) and Copyrights. IPR relating to inventions are Patents that Grant of exclusive right for limited period and excludes others from making, using, selling, and importing the patented product or process. The Rights are statutory and territorial. The Patent System in India is governed by the Patents Act, 1970 and the Patents Rules, 2003. The Patent centres are located at Kolkata, Mumbai, Delhi and Chennai. The three characteristics of a patentable invention are novelty, inventive and industrially applicable. The two step process of patenting is Patent search and Patent filing. Transfer of Technology from Universities to Private Sector enable collaboration and cooperation between academia and industry, joint research activities, Patent protection and Licensing /Technology transfer."*



Dr. Parvathy Prasannan,  
Advocate,  
Puthran Associates,



## Research Convention 2019-2020

### Fundamentals for Scholar Friendly Quality Research

Day 2: Braining Storming Sessions by Experts

#### School of Home Science

##### Resource Management

Dr.B. Mamatha, Associate Professor  
V.H.D institute, Bangalore

##### Food Service Management and Dietetics

Dr.Vasantha Esther Rani,  
Associate Professor  
Head-Home Science, Fathima College,  
Madurai

##### Food Science and Nutrition

Dr.P.Nazni, Professor  
Department of Clinical Nutrition and  
dietetics  
Periyar University, Salem

##### Textiles and Clothing

Dr.D.Saravanan, Professor  
Principal, Bannariamman Institute of  
Technology  
Sathyamangalam, Erode

##### Human Development

Dr.A. Kusuma, Professor and Head,  
Sri Padmavathi Mahila Vishvavidhyalayam  
Tirupathi

##### Home Science Extension Education

Dr. C. Karthikeyan,  
Professor and Head,  
Department of Social Sciences Agricultural  
College and Research Institute,  
Tamil Nadu Agriculture University,  
Thoothukudi.





## Research Convention 2019-2020

### Fundamentals for Scholar Friendly Quality Research

#### Day 2: Braining Storming Sessions by Experts



#### **School of Physical Sciences and Computational Sciences.**

##### **Mathematics**

Dr.N.Nagaveni, Professor and Head,  
Department of Mathematics  
Coimbatore Institute of Technology,  
Coimbatore

##### **Chemistry and Physics**

Dr.V. Raj, Professor and Head  
Department of Chemistry  
Periyar University, Salem.

##### **Computer Science**

Dr.P.Shanmugavadivu, Professor  
Department of Computer Science &  
Applications  
Gandhigram Rural Institute Deemed  
University, Gandhigram, Dindigul.

#### **School of Biosciences**

##### **Biochemistry, Biotechnology, Bioinformatics**

Dr. B.Satishkumar, Professor  
Department of Biotechnology  
Bharathiar University, Coimbatore.

##### **Zoology**

Dr.Ramesh, Professor  
Aquatic toxicology  
Department of Zoology  
Bharathiar University, Coimbatore

**School of Arts and Social Sciences  
School of Commerce and Management**

**Commerce, Management, Tourism & Economics**

Dr. E. Raja Justes  
Professor, MBA  
Manonmaniam Sundaranar University,  
Thirunelveli



**Tamil**

Dr.P.Govindasamy  
Professor & Head  
Department of Drama, Director i/c  
Culture Centre of Tamil  
Tamil University, Thanjavur.



**Hindi**

Dr.S.S.Resmi  
Associate Professor, Hindi,  
Sri Narayana Guru College of Arts &  
Science, Coimbatore



**English**

Dr.R. Chandra Sekar  
Associate Professor and Head,  
Department of English  
Ramakrishna Mission Vidyalaya College  
of Arts and Science, Coimbatore.



**Music**

Dr. N. Padma  
Associate Professor and Head  
Department of Performing Arts  
Sri Venkateswara University  
Thirupathi, Andhra Pradesh



**Psychology**

Dr. Kadhiraavan  
Professor and Head  
Department of Psychology,  
Periyar University, Salem



## Research Convention 2019-2020

### Fundamentals for Scholar Friendly Quality Research

Day 2: Braining Storming Sessions by Experts

#### School of Education



##### Education

Dr. S.Thangarajathi, Associate Professor,  
Department of Educational Technology,  
Bharathiar University, Coimbatore

##### Special Education

Dr.S. Rajaguru, Professor & Principal (Rtd),  
Sri Ramakrishna Mission Vidhyalaya,  
College of Education, Perianaickenpalayam,  
Coimbatore



##### Physical Education

Dr.S. Thirumalaikumar, Professor  
Department of Physical Education Tamil Nadu  
Physical Education and Sports University,  
Chennai

#### School of Engineering



##### Computer Science Engineering & Electronics and Communication Engineering

Dr. N.K. Karthikeyan

Professor and Head

Department of information Technology  
Coimbatore Institute of Technology, Coimbatore.



### Observations in a Nutshell

#### The Student-Centric Quality Research is a reality when the Scholars

- Identify innovative topics to solve social problems in their area of interest.
- Multidisciplinary research should be encouraged
- Priority should be given to acquiring more ideas on the fundamental of their topics
- Formulate specific objectives to meet the requirement.
- Identify Funding agents and Correlate their requirements and your objectives
- Plan the Time schedules and execute it within the stipulated time
- Refer to the latest high quality research articles to delineate problem, Definition and objectives.
- Validate the degree of innovation, novelty and robustness while formulating the framework of problem and the expected research outcomes
- Create, validate and standardize the datasets pertaining to their area of research, in association/consultation with collaborating domain experts. This effort will be a value addition to their research and will also bring more visibility to the institution.
- Identify the state-of-art technologies and algorithms, suitable for their research problem, instead of pondering over the reported works.
- Employ new/latest metrics reported in the literature to validate their quantitative and qualitative research outcomes.
- Walk an extra mile to propose new metrics as part of their research contributions.
- Explore the potential for patenting or commercialization of their research outcomes.
- The industry-oriented research outcomes may be validated in real-time platforms, in addition to validation in the simulated environment.
- Publish their research articles in high indexed peer reviewed journals.





# Research Convention 2019-2020

## Fundamentals for Scholar Friendly Quality Research

Day 2: Valedictory

The curtain close for the two day convention ended with an enthusiastic interaction of the Research Scholars and Padmashri. Dr. P. R. Krishnakumar, Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women. The open interactions paved way for the students to pursue their research dreams converting all the obstacles into opportunities with determination.

The concluding remarks from the reports of the Schools of Home Science, Physical Sciences and Computational Sciences, Biosciences, Arts and Social Sciences, Commerce and Management, Education and Engineering signpost that the journey to convert the ideas of the research scholars to its realisation has begun well to end well.

*FOLLOW YOUR PASSION  
ALL OBSTACLES WILL VANISH*



*RESEARCH ON SOCIAL ISSUES  
FOR THE BETTERMENT OF THE NATION*



## Research Convention 2019-2020

### Fundamentals for Scholar Friendly Quality Research

<b>Scholars</b>					
<b>SCHOOL OF HOME SCIENCE</b>					
<b>Resource Management</b>		<b>Food Service Management And Dietetics</b>		<b>Textiles And Clothing</b>	
Tanzinat Islam KalyaniDeka Ambika Anupama Suhanya		Asma Shaheen N. Chellam M. Shobana Vineetha		Manju Thomas J. Vidya M. Sindhu M. Amsaveni E. Keerthidevi M. Mohamed Rihananasrin Rita Mendonca C. Sheeba S. Jyothirmai S. M. Naseera	
<b>Food Science And Nutrition</b>					
Sara K Jyrwa J. Ancila Nancy T. Janani B. Habeeba Manju P George V. Malarvizhi Nita Ann Johnson	S. Soundariya S. UdhayaGeetha Rachael Alphonso Manisha Sharma Evelyn R Laloo Anit James	Jyothi S Krishnan KaminiPrabhakar AnshiGoel R Pragatheeswari D. Pushparani BabiniChanu Karishma Yadav			
<b>Human Development</b>			<b>Home Science Extension Education</b>		
A. Begum N. Lungsihuiliu NingthoujamPnensky NurnaAmulya Priyanka Das		Sharanoor Hussain Lallawmzuali LairenlaktamMonica Chanu Nongthombam Shimran Devi	V. Sinjitha Deekshita utta A. RashiedhaBegum	P. JothiPriya Kashmiri Sailia	
<b>SCHOOL OF PHYSICAL SCIENCES AND COMPUTATIONAL SCIENCES</b>					
<b>Mathematics</b>		<b>Chemistry</b>			
A. PonKiruthiga J. Sangeetha R. Preethi S. Muthamizhselvi R. Dhivya S. Nila F. Prishka P. Kavipriya H. Shanmugapriya		M. Abinaya P. Vidhyapriya P. L. Meenakshi N. Sangeetha S. M. Sudha V. Krithika R. Yavanapriya R. Sowmiya	K. S. Sasireka B. Saranya A. Abinaya S. Santhiya R. Rajalakshmi D. Nandhini	P. Aruna M. ShanmugaPriya S. Tharani R. Shilpa Jasmin Sheela	C. AkhilaG. Renukaadevi S. Kiruthika J. Jenifer R. Nithya S. Ushanandhini
		<b>Computer Science</b>			
		K. T. Mathuna C. P. Madumathi R. Suganya S. Chithra SaranyaVijayan SoumyaHaridas P. Kaviya R. Roshini	K. Aparna S. SumithaPandit J. Deepa Anbarasi BaraniShaju G. Niranjana M. AmalaJayanthi Sr. Jainy Jacobin D. Manju	M. Kalaivani A. Sindhu M. B. Jennyfer Susan K. DhanaPriyadharsini A. Sheela Rini P. Anuradha	
<b>PHYSICS</b>					
L. Vasanthi					



## Research Convention 2019-2020

### Fundamentals for Scholar Friendly Quality Research

<b>SCHOOL OF BIO SCIENCES</b>				
<b>Department Of Botany</b>		<b>Department Of Zoology</b>		
S. Manjula Devi N. LavanyaA. S. Nishana	S. Gopika E. Gayathiri Devi K. Deepika	M. Sindhu R. Nithya S. Priya M. S. Santhanambika	A. V. Swathilakshmi S. Sangeetha E. Deepika Pooja Dasan	KaavyaJaya- ramayyan M. Suganya P. M. Yuvanathi Shebiya Abdullah
<b>Department Of Biochemistry, Biotechnology And Bioinformatics</b>				
B. Nandhini S. Akshaya K. I. Muneefa	R. Monica Reshma K Nair Nithya Sethumadhavan	V. Aishwarya C. Kaviya Sharmistha M. Ramya	M. Priyadharshini U. Sangeetha V. Suseela	B. Sudha M. Nithyadevi D. Hamsa
<b>SCHOOL OF ARTS AND SOCIAL SCIENCES</b>				
<b>Department Of Economics</b>	<b>DEPARTMENT OF TAMIL</b>			
S. Ambili	S. Kalpana K. Tamil selvi T. R. Monisha	G. S. Varshene K.Srinidhi S. Srimathi J. Banumathi J. MetildaJancy S. Swetha DevikaKakkat R. Jayasri N. Bharathi R. Padmavathi R. Gowthami A. Gowthami C. GowriPriya K. RamyaKalaivani K. Sangavi M. Sneha	V. Aneeshya C. Deepthi S. Manjupriya K. Sunmathi K. Vijayalakshmi Sinta Mariam Varghese J. Rebecca Rajathi A. Saranya R. Poojaa P. Remya T. Lavanya M.C. Souparnika K. Neethu Raj G. Soumya- Priyadharshini Bijal J Pandya K. Vijayalakshmi	N. Anupama K. Lethika Bigi George B. Rajalakshmi V.Amritha K. Divya S. Janani V. R. Lathaa V. Rajalakshmi S.Subhashini
<b>Department Of Hindi</b>	S. Eswari P. Suganya V. Rathna P. Kowsalya K. Murugalakshimi J. Jothimani M. Eswari			
P. Aruna T. Shameena P. V.Sreevidia P. A. Princy S. Sabitha				
<b>Department Of Music</b>				
K. Sruthy N. Haripriya T. K. Vidya R. Rimitha G. Jothilakshmi J. R. Bindu				

<b>SCHOOL OF COMMERCE AND MANAGEMENT</b>					
<b>Department Of Commerce</b>			<b>Department Of Business Administration</b>		
C. P. Mary Treasa A. Malarvizhi R. Poongodi Ramya John P. Prameela P. Nisha N. M. Louly	D. Arthi Heera S. Kumar P. Prabha Fathimath Thasleena E. P. Femina M. K. Shameera B. Yazhini	A. Rifana N. Kiruthika Latha Medha J Dove B. Kasthuri P. K. Saritha E. Jothilakshmi M. Shyamala	S. Beena P. Manonmani N. I. Mumthas V.S. Beena	Femina Priyadharshini C. Dhanya R. Karunambika M. Anitha	P. Jeyaashri-Sai P. Jothipriya V. Sinjitha M. Rashiedha Begum Keshmiri A. Sindhu D. Manju
<b>SCHOOL OF ENGINEERING</b>					
<b>Biomedical Instrumentation Engineering</b>		<b>Civil Engineering</b>		<b>Computer Science And Engineering</b>	
D. Hepsiba		S. Nandhini Yajoor Shyamala S R.S. Radhika P. Poornima		D. Arthi B. Sabeena N. Alagusundari P. Shree Nandhini G. Vanitha	
<b>Electronics And Communication Engineering</b>		<b>Food Processing And Preservation Technology</b>			
B. S. Sumana N. Krithika Y. P. Makimaa S. ThamizhThendral		G. Kavisanthya			

**Research Convention-A Fundamental for Scholar Friendly Quality Research  
15th and 16th November 2019**

**COMMITTEE MEMBERS**

Advisor : Dr G.P.Jeyanthi

Convenors: Dr.S.Amsamani and Dr. Anitha Subash

Dr. V.Janaka Maya Devi (Music )	Invocation
Dr.R.Jansi Rani(Extension Education)	Facility Management
Dr.R.Saratha (Chemistry)	Student Management and Certificates
Dr. C.A.Annapoorani(Zoology) & Mrs. G. Kiruthiga(Physics)	Registration and Monitoring
Dr.G.Shanthi(Hindi)	Communication to subject experts and Feedback from research scholars
Dr. R.Ponmani (Economics)	Dais and Venue arrangements
Mrs. Vijayarani(English)	Master of Ceremony
Dr.D.Sumathi (RM)& Dr.AmuthaSwaminathan(Botany) Mrs.M.Thenmozhi (Computer Science Engg.)	Hospitality
Dr.P.Deivana (Commerce)	Planning - Inauguration & Valediction
DrS.Sumathi (Bio Chemistry) Dr.M.Kavitha (Tamil) & Dr.Ramyabhaskar (HD) Dr.P.L.SrideviSivakami (FSMD)	Liaison with Experts and Resource persons
Dr.N.V.Amudha Devi (Psychology) & Dr. R.Sunitha (T & C)	Report preparation
Dr.SylviaSubapriya (FSN) & Mrs. M. Aghalya (ECE)	Travel for Resource persons and VIPs
Mrs. M. Aghalya (Special Education )	Internal Coordination
Dr.P.Chitramani (Business Administration)	Press/Media coverage
Dr.S.Muthulakshmi (Mathematics ) Dr. B. Sarojini (Computer Science)	Finance



**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed-to-be-University under Category A by MHRD, Estd. u/s 3 of the UGC Act 1956)  
Re-accredited with 'A' Grade by NAAC, Recognized by UGC u/s 12B  
Coimbatore 641 043, Tamilnadu, India

DST CURIE Funded One-day Seminar on  
“Intellectual Property Rights and Patenting”

**11.10.2019**

The Intellectual Property Rights Cell of our Institution aims to promote awareness on intellectual property rights to researchers in the Institution through resource talks and training programs on specific themes relating to Intellectual Property. The cell will also serve to orient researchers to transform results of their innovative research to patentable outcomes and explore avenues for possible commercialization. Formally incepted in the year 2014, the IPR cell also serves to review the applications filed by the faculty and facilitates submission to the IP office.

**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B  
Coimbatore - 641 043, Tamil Nadu, India

**The Intellectual Property Rights Cell  
&  
Internal Quality Assurance Cell**

**Cordially invite you for the  
UGC & DST – CURIE Sponsored**

**One-day Seminar on  
“Intellectual Property Rights and Patenting”**  
**11.10.2019**



## Objective of the Workshop

The main aim of the workshop was provide knowledge and awareness on IPR instruments and patenting process on training in phytochemical techniques to the faculty and research scholars.  
The Participants

**Totally 165 participants attended the workshop and benefited.**

Research scholars 121  
Faculty participants from inside : 44

The workshop comprised an inaugural session which was presided over by Dr.Premavathy Vijayan, Vice Chancellor of the Institution, and four technical sessions.

Dr. K. Balakrishnan, CEO, Bnnari Amman Institute of Technology Business Incubator delivered the keynote address on the topic "The relevance and preparedness of innovation based Idea incubation in the contemporary national scenario"

Forenoon Session

Special talk 1

Translational Research - Mind To Market - Lessons for the Researchers

Dr.K.Ruckmani, M.Pharm.Ph.D

Director, Centre for Excellence in Nanobio Translational Research (CENTRE)

Professor and Head, Department of Pharmaceutical Technology, ANNA UNIVERSITY  
Bharathidasan Institute of Technology, Tiruchirappalli - 620 024

Special talk 2

*The Corporate Way of Patenting and Licensing*

Mr. K.VIVEKANANDAN

Managing Director, Faraday Ozone Products Pvt.Ltd, Coimbatore

Afternoon Session

Special talk 3

*Patent Drafting and Processes in Indian Patent Office*

Dr. P. K.ASHWINI KUMAR

Retd. Scientist F, National Physical Laboratory  
New Delhi, Patent Agent, Indian Patent Office

Special talk 4

*Importance of IP licensing, Commercialization and Technology Transfer*

Mr. PRASANNA BHAGWAN

Turtle IP Trust, Bangalore

*K. Sivakamasundari*

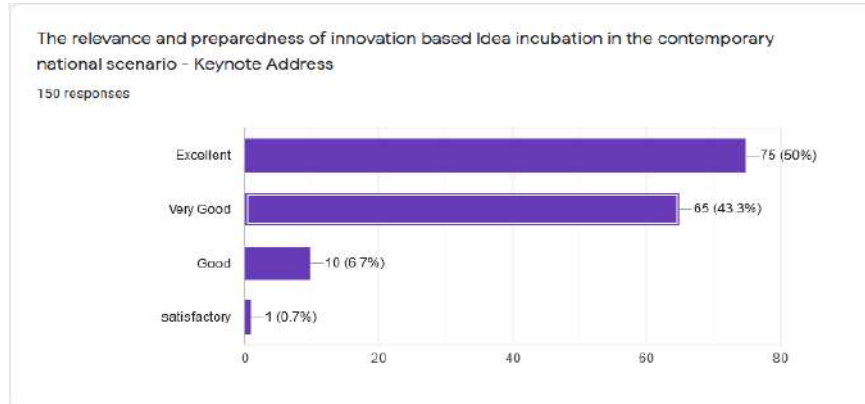
(Dr.K.Sivakamasundari)  
Director, IQAC

Director - IQAC

Avinashilingam Institute for Home Science  
and Higher Education for Women  
Coimbatore - 641043, Tamil Nadu, India

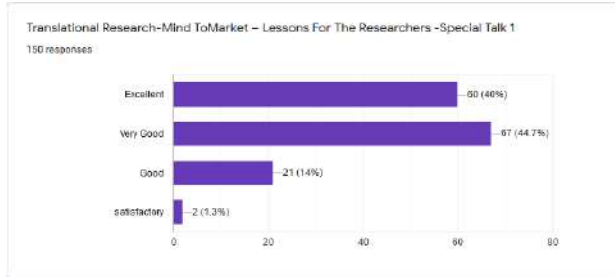
## Feedback from Participants and Concluding Session

### Keynote Address



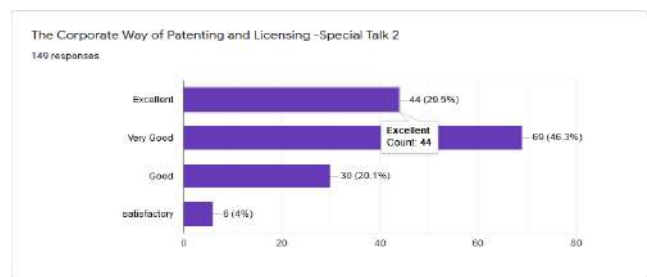
### Special talk 1

Translational Research - Mind To Market - Lessons for the Researchers - Dr.K.Ruckmani, M.Pharm.Ph.D Director, Centre for Excellence in Nanobio Translational Research (CENTRE),ANNA UNIVERSITY



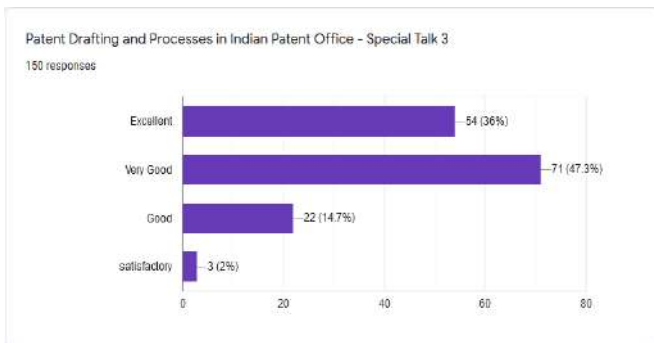
### Special talk 2

*The Corporate Way of Patenting and Licensing*  
Mr. K.VIVEKANANDAN  
Managing Director, Faraday Ozone Products Pvt.Ltd, Coimbatore



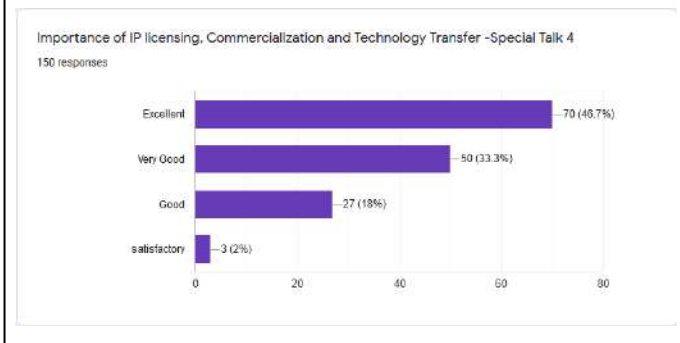
### Special talk 3

*Patent Drafting and Processes in Indian Patent Office*  
Dr. P. K.ASHWINI KUMAR  
Retd. Scientist F, National Physical Laboratory



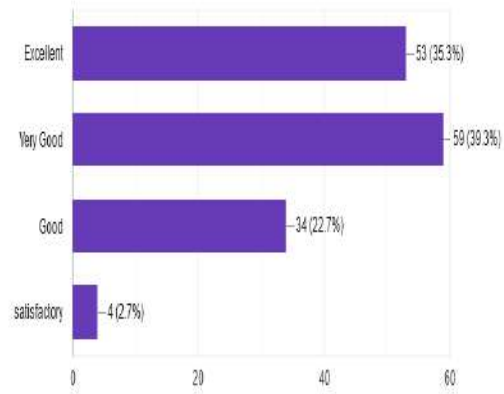
### Special talk 4

*Importance of IP licensing, Commercialization and Technology Transfer*, Mr. PRASANNA BHAGWAN  
Turtle IP Trust, Bangalore



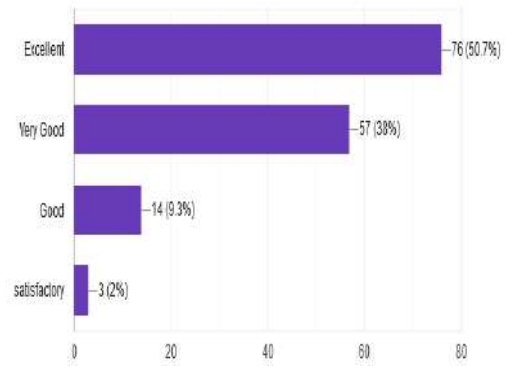
### Interaction with Experts

150 responses



### Overall Conduct of the Event

150 responses





Inaugural session



Dr. K. Balakrishnan, CEO,  
Bannari Amman Institute of Technology Business Incubator  
Delivering the keynote address



Dr. P. K. Ashwini Kumar, Retd. Scientist F,  
National Physical Laboratory New Delhi





**AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND  
HIGHER EDUCATION FOR WOMEN**

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Coimbatore 641 043, Tamil Nadu, India



DST - CURIE

**Research & Consultancy Cell  
&  
INTERNAL QUALITY ASSURANCE CELL**

**Cordially invite you for the  
First Training Programme  
Sponsored by DST CURIE**

on

**Writing Proposal for UGC Sponsored STRIDE Scheme**

**on 7<sup>th</sup> August 2019 at 3.30 p.m**

when

**Dr.P.R.Padma**

**Dean, School of Biosciences**

**will address the gathering**

**VENUE : Thiruchitrambalam Auditorium**  
**TIME : 3.30p.m**  
**AUDIENCE : All Faculty Members and PhD Scholars**

## Report on

### DST CURIE Sponsored Training Programme on

### Writing Proposal for UGC Sponsored STRIDE Scheme ,

Frist Training Programme on Writing Proposal for UGC Sponsored STRIDE Scheme was conducted on 7<sup>th</sup> August 2019.

Dr.P.R.Padma , Dean, School of Biosciences, Professor and Head, Department of Biochemistry, Biotechnology and Bioinformatics presented A Bird's Eye View of the Operational Guidelines of STRIDE. She oriented on the STRIDE aims to support inter-disciplinary research for social inclusion – in line with national priorities and its OBJECTIVES .

She also highlighted on the three components .


COMPONENT 1 – Research capacity building and Human Resource development

COMPONENT 2 – trans-disciplinary research

COMPONENT 3 – high impact trans-disciplinary research in humanities and human sciences

She emphasized on Strengthening Research culture and innovation in HEIs , Support research capacity building and young talent , Build multi-sectoral linkages between university – government – community – industry .



  
(Dr.R.Rajalakshmi)  
Director, IQAC

**Director - IQAC**  
**Avinashilingam Institute for Home Science**  
**and Higher Education for Women**  
**Coimbatore - 641043, Tamil Nadu, India**

# List of Participants

Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore - 43.

School of Physical Sciences and Computational Sciences  
Department of Information Technology

S.No.	Name of the Staff	Designation	Signature
1.	Dr.(Mrs.)D.Sharmapriya	HoD & Assistant Professor(Temp)	<i>[Signature]</i>
2.	Mrs.N.Krishnaveni	Assistant Professor (Temporary)	<i>[Signature]</i>
3.	Dr(Mrs.)T.Jayamalar	Assistant Professor (Temporary)	<i>[Signature]</i>
4.	Dr.F.Paulin	Assistant Professor (Temporary)	<i>[Signature]</i>
5.	Mrs. S.Karthika	Temporary Teaching Assistant	<i>[Signature]</i>
6.	Mrs. A.Suni	Temporary Teaching Assistant	<i>[Signature]</i>
7.	Mrs. D.Nethra Pinala Subhadra	Temporary Teaching Assistant	<i>[Signature]</i>
8.	Mrs. Keerthi Gopi	Temporary Teaching Assistant	<i>[Signature]</i>

STRIDE Meeting 7-8-2019

S.No.	Name of the Staff	Dept.	Signature
1.	Dr. Mulekhanik	Economics	<i>[Signature]</i>
2.	Dr. Baby Thomas	"	<i>[Signature]</i>
3.	Dr. Parvathi K	"	<i>[Signature]</i>
4.	Dr. M. Srinivasan	Domestic Science	<i>[Signature]</i>
5.	Dr. C. Pragnyashree	"	<i>[Signature]</i>
6.	Dr. S. Bhavani	"	<i>[Signature]</i>
7.	Dr. S. Venkatesh	English	<i>[Signature]</i>

Avinashilingam Institute for Home Science and Higher Education for Women  
Department of Business Administration

S.No.	Name of the Staff	Signature
1.	Dr. P. Chinnappa	<i>[Signature]</i>
2.	Dr. A. Padmanabha	<i>[Signature]</i>
3.	Dr. L. Anitha	<i>[Signature]</i>
4.	Dr. K. Rama	<i>[Signature]</i>
5.	Dr. T. Anitha	<i>[Signature]</i>
6.	Dr. M.A. Vijaya	<i>[Signature]</i>
7.	Mrs. P. Anand Kumar	<i>[Signature]</i>
8.	Dr. R. Harasathi	<i>[Signature]</i>
9.	Mrs. V. Anandakumari	<i>[Signature]</i>
10.	Mrs. C. Anand	<i>[Signature]</i>

Department of Tourism Management

S.No.	Name of the Staff	Signature
1.	Dr. M. S. S. S. S.	<i>[Signature]</i>
2.	Dr. S. S. S. S.	<i>[Signature]</i>
3.	Mrs. K. S. S. S.	<i>[Signature]</i>
4.	Mrs. S. S. S. S.	<i>[Signature]</i>
5.	Mrs. R. S. S. S.	<i>[Signature]</i>
6.	Mrs. S. S. S. S.	<i>[Signature]</i>
7.	Mrs. T. S. S. S.	<i>[Signature]</i>

Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-643 043.

School of Commerce and Management  
Department of Commerce

S.No.	Name of the Staff	Designation	Signature
1.	Dr. G. Sathyanarayana	Professor, Head (Incharge)	<i>[Signature]</i>
2.	Dr. D. Geetha	Professor, Head	<i>[Signature]</i>
3.	Dr. P. Suresh	Professor	<i>[Signature]</i>
4.	Dr. K. Anantharam	Professor	<i>[Signature]</i>
5.	Dr. L. Venkatesh	Assistant Professor(SB)	<i>[Signature]</i>
6.	Dr. K. Vijayalakshmi	Assistant Professor(SB)	<i>[Signature]</i>
7.	Dr. P. Divyanshi	Assistant Professor(SB)	<i>[Signature]</i>
8.	Dr. V. Vinodha	Assistant Professor(SB)	<i>[Signature]</i>
9.	Dr. P. Sureshika	Assistant Professor	<i>[Signature]</i>
10.	Dr. A.R. Jibana Das	Assistant Professor	<i>[Signature]</i>
11.	Mrs. H. Anjali	Assistant Professor	<i>[Signature]</i>
12.	Mrs. S. Raksha	Assistant Professor	<i>[Signature]</i>
13.	Mrs. R. Anil Jothi	Assistant Professor	<i>[Signature]</i>
14.	Mrs. A. Malavathi	Assistant Professor	<i>[Signature]</i>
15.	Mrs. S. Saranya	Assistant Professor	<i>[Signature]</i>
16.	Dr. K. Dhananjay	Assistant Professor	<i>[Signature]</i>
17.	Mrs. V. Vasudha	Assistant Professor	<i>[Signature]</i>
18.	Dr. S. Kavitha	Assistant Professor	<i>[Signature]</i>
19.	Dr. S. Jassi	Assistant Professor	<i>[Signature]</i>
20.	Mrs. C. Mathurani	Assistant Professor	<i>[Signature]</i>
21.	Dr. Saranya	Assistant Professor	<i>[Signature]</i>
22.	Mrs. S. Meera	Assistant Professor	<i>[Signature]</i>

*Staff members & other scholars in letters have to attend - Avinashilingam*

Details of Participants who have attended  
MDGs govt - STRIDE meeting on 7-8-2019  
Dept. of Education

No.	Name	Designation	Signature	Date
1.	Dr. N. VASUDE	Professor	<i>[Signature]</i>	7/8/19
2.	Dr. M. Chandrasekhar	Associate Professor	<i>[Signature]</i>	7/8/19
3.	Mrs. S.S. Manjunatha	Asst. Prof. (CA)	<i>[Signature]</i>	7/8/19
4.	Mrs. K. Vijayarathi	Asst. Prof. (CA)	<i>[Signature]</i>	7/8/19
5.	Mrs. S. Anil		<i>[Signature]</i>	
6.	Dr. C. Karthik Deepa	Asst. Prof. (CA)	<i>[Signature]</i>	
7.	Mrs. A. Sanyalata	Asst. Prof. (CA)	<i>[Signature]</i>	
8.	Mrs. A. Mangalambikai	Asst. Prof. (CA)	<i>[Signature]</i>	
9.	Mrs. R. Deepa	Asst. Professor	<i>[Signature]</i>	
10.	Mrs. B. Santia Maria	Teaching Assi	<i>[Signature]</i>	
11.	Mrs. T. Premalatha	Asst. Professor	<i>[Signature]</i>	
12.	Mrs. R. Nitya	Teaching Assistant	<i>[Signature]</i>	
13.	Mrs. S. Geetha	Teaching Assistant	<i>[Signature]</i>	
14.	Mrs. K. Kalyani	Asst. Prof. in Special Education	<i>[Signature]</i>	
15.	Mrs. V. Manuvarini	Asst. Prof. in Special Education	<i>[Signature]</i>	
16.	Dr. S. Reshmi	Asst. Prof. in Special Education	<i>[Signature]</i>	
17.	S.S.			

DEPARTMENT OF HUMAN DEVELOPMENT  
STRIDE meeting on 7-8-2019

S.No.	Name of the faculty	Signature
1.	Dr. Anandha Muralidharan	<i>[Signature]</i>
2.	Dr. M. Priya	<i>[Signature]</i>
3.	Mrs. P. Jagathambal	<i>[Signature]</i>
4.	Dr. Remya Bhaskar	<i>[Signature]</i>
5.	Dr. Madhum Siva Devi	<i>[Signature]</i>
6.	Mrs. G. Padma Priya	<i>[Signature]</i>
7.	Mrs. S. Rajkumari	<i>[Signature]</i>
8.	Mrs. G. Vijaya Lakshmi	<i>[Signature]</i>
9.	Mrs. S. S. S. S.	<i>[Signature]</i>

*Anandha Muralidharan*



DEPARTMENT OF COMPUTER SCIENCE  
MPHIL & PHD ATTENDANCE LIST - 07/08/2019

S.NO	NAME	SIGNATURE
MPHIL - COMPUTER SCIENCE		
1	KAVIYA P	<i>P. Kavitha</i>
2	ROSHINI R	<i>R. Roshini</i>
3	NIBANJANA G	<i>G. Nibanjana</i>
4	SINDHU V	<i>V. Sindhu</i>
PHD - COMPUTER SCIENCE		
3	DHANALAKSHMI M	<i>M. Dhana</i>
6	DEE PA ANBARASI J	<i>J. Anbarasi</i>
7	VALARMATHI S	<i>S. Valarmathi</i>
8	SUMITHA PANDIT S	<i>S. Sumitha</i>
9	MATHUNA K T	<i>T. Mathuna</i>
10	MADUMATHI C P	<i>P. Madumathi</i>
11	SARANYA	
12	MANONMANI M	
13	KAVITHA D	
14	PREETHI B	<i>B. Preethi</i>
15	JENNYFER SUSAN - M. B.	<i>M. B. Jennyfer Susan</i>
16	SABITHA BANU A	
17	MANJUTHA M	<i>M. Manjutha</i>
18	SWATHI AKSHAYA M	
19	SHANMUGA VALLI R	<i>R. Shanmuga Valli</i>

Ph.D Candidates-Department of Physics

S.No	Roll No	Name	Signature
1.	15PHPH001	S.Aishwarya	<i>S. Aishwarya</i>
2.	16PHPH001	J. Vinodhini	<i>J. Vinodhini</i>
3.	16PHPH001	S.Anitha	<i>S. Anitha</i>
4.	17PHPH001	R.Selvapriya	<i>R. Selvapriya</i>
5.	17PHPH002	G.G.Soundarya	<i>G. G. Soundarya</i>
6.	17PHPH003	P.Priyanka	<i>P. Priyanka</i>
7.	17PHPH004	O.Seifunnisha	<i>O. Seifunnisha</i>
8.	17PHPH004	R.Kasthuri	ABSENT
9.	18PHPH001	R.Swathi	<i>R. Swathi</i>
10	19PHPH001	L.Vasanthi	<i>L. Vasanthi</i>

MPHIL Meeting - 07/08/19

Time : 3.30 pm

LIST OF PHD SCHOLARS AND M. PHIL SCHOLAR: Food Science and Microbiol.

S.No	NAME	SIGNATURE
1.	ANURUTHA B. NAIR	<i>A. Anurutha</i>
2.	HAARITHA B.	<i>H. Haaritha</i>
3.	ZIBIRAHIMUSAPRAJAD	<i>Z. Zibirahim</i>
4.	SEKHAYA CELTHA S	<i>S. Sekhaya</i>
5.	ANIT JAMES	<i>A. Anit</i>
6.	G. KARISHMA YADAV	<i>G. Karishma</i>
7.	T. JANANI	<i>T. Janani</i>
8.	P. PRAGATHIYESHWARI	<i>P. Pragathi</i>
9.	P. JEEPA RANI	<i>P. Jeepra</i>
10.	RACHAEL ALPHONGO	<i>R. Rachael</i>
11.	ANGILA NANJI	<i>A. Angila</i>
12.	BABIRA CHIRU GHOMERAM	<i>B. Babira</i>
13.	MANISHA SHARMA	<i>M. Manisha</i>
14.	MITA RANI JONGKUN	<i>M. Mita</i>
15.	SASWATI SOUMYA SAHOD	<i>S. Saswati</i>
16.	ARCHANA P.	<i>A. Archana</i>
17.	SOUNDBARIYA	<i>S. Soundarya</i>
18.	SARA JYVVA	<i>S. Sara</i>
19.	EVELYN LALGO	<i>E. Evelyn</i>
20.		

DATE: 7<sup>th</sup> AUGUST 2019

DEPARTMENT OF MATHEMATICS

PH.D SCHOLARS

Academic year: 2019-2020

S.NO.	REG. NO.	NAME	SIGNATURE
1	17PHMA002	JAYANILDE E	<i>E. Jayanilde</i>
2	17PHMA001	SOBHAYA S	<i>S. Sobhaya</i>
3	17PHMA001	MEENAKSHI FL	<i>F. Meenakshi</i>
4	17PHMA001	SANGEETHA N	<i>N. Sangeetha</i>
5	17PHMA001	SUDHA SM	<i>M. Sudha</i>
6	17PHMA004	ABHINAV M	<i>M. Abhinav</i>
7	17PHMA003	VIJAYAPRIYA P	<i>P. Vijayapriya</i>
8	17PHMA002	MUTHAMILISELVA	<i>S. Muthamiliselva</i>
9	17PHMA004	DIVYA R	<i>R. Divya</i>
10	17PHMA001	KAVYAPRIYA P	<i>P. Kavyapriya</i>
11	17PHMA003	SHANMUGA PRIYAH	<i>H. Priya</i>

MPHIL SCHOLARS

Batch - 2019-2020

Academic year: 2019-2020

S.NO.	REG.NO.	NAME	SIGNATURE
1	17PHMA003	PON KIRUTHIGA A	<i>A. Ponkiruthiga</i>
2	17PHMA002	PREETHI R	<i>R. Preethi</i>
3	17PHMA003	PRINILA F	<i>F. Prinila</i>
4	17PHMA004	SANCHETHA J	<i>J. Sanchetha</i>

P. Jayalaxmi  
7.8.2019

Ph.D. Specialized Guidelines - 07.08.19

Department of Biochemistry, Biotechnology and Bioinformatics

Ph. D Full Time Research Scholars - List

S.No	Name of the candidate	Mail ID	Signature
Biochemistry			
1.	Aishwarya V	aishvarya1608@gmail.com	<i>V. Aishwarya</i>
2.	Bansriya S.J.S	bansriyasjs@gmail.com	<i>S. Bansriya</i>
3.	Rachinika N	raachinika@gmail.com	<i>N. Rachinika</i>
4.	Manasa B	manasab2002@gmail.com	<i>B. Manasa</i>
5.	Nandini D	nandini_2012@gmail.com	<i>D. Nandini</i>
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S.No	Name of the candidate	Mail ID	Signature
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22.	Saitha A	saitha.a@gmail.com	<i>A. Saitha</i>

Department of Chemistry

Ph.D Research Scholars

1) D. Shreya Joy Bell	<i>D. Shreya</i>
2) P. Divya	<i>P. Divya</i>
3) A. Akinaya	<i>A. Akinaya</i>
4) S. Santhiya	<i>S. Santhiya</i>
5) R. Shilpa	<i>R. Shilpa</i>
6) P. Rajasree Bharathi	<i>P. Rajasree</i>
7) K.S. Saisreeka	<i>K.S. Saisreeka</i>
8) M. Jeswithe	<i>M. Jeswithe</i>
9) C. Akshita	<i>C. Akshita</i>
10) B. Saranya	<i>B. Saranya</i>

18 Sections Attended

*S. Lakshmi*  
7.8.2019

List of names of PhD scholars for the meeting on STRIDE  
Department of Human Development

Sl. No.	NAME	SIGNATURE
1.	Uppabroor Datta	<i>D. Uppabroor</i>
2.	Kongkona Sonowal	<i>K. Sonowal</i>
3.	Secma Seik's	<i>S. Secma</i>
4.	Fenny Leforty Khasuri	<i>F. Khasuri</i>
5.	Sharanour Huzain	<i>S. Huzain</i>
6.	Karishma Begon	<i>K. Begon</i>
7.	N. Lumpothullu	<i>N. Lumpothullu</i>
8.	Lallawm Zual	<i>L. Zual</i>

*A. Anitha*  
7.8.2019

Department of Chemistry

Research Scholars

M.Phil Chemistry	
P. Divya	<i>P. Divya</i>
D. Harshini	<i>D. Harshini</i>
G. Renukambal	<i>G. Renukambal</i>
S. Usha Harshini	<i>S. Usha</i>
Ph.D Chemistry	
J. Jeevika	<i>J. Jeevika</i>
S. Lakshmi	<i>S. Lakshmi</i>
K. Nithya	<i>K. Nithya</i>
P. Rajalaxmi	<i>P. Rajalaxmi</i>
M. Saranya Priya	<i>M. Saranya</i>
S. Tharani	<i>S. Tharani</i>



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**REPORT ON THE TRAINING PROGRAMME FOR  
FACULTY MEMBERS**

**ON**  
**“DIGITALIZATION OF DATA COLLECTION THROUGH  
eIQAC”**

**ORGANIZED BY**

**IQAC**  
Avinashilingam Institute for Home Science and Higher Education for Women,  
Coimbatore-43.

**ON**

**4<sup>TH</sup> JULY 2019**

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The one-day training programme on “Digitalization of Data Collection through e-IQAC” began with the inauguration.

**Venue** : Thiruchitrambalam Auditorium  
**Time** : 10am to 4pm  
**Beneficiaries:** 350 Faculty members

The inaugural session was presided by Dr.K.Sivakamasundari, Director, IQAC. After the prayer song, Dr.K.Sivakamasundari welcomed the gathering and apprised the faculty participants on the objectives of the training programme. Dr.P.Lalitha, Associate Professor of Chemistry, took over the session .

The session started with the need for digitalization of documentation. The number of files manually maintained by IQAC was highlighted to the participants. The pros and cons in management of manual files and need for digitalization was insisted.

The present system of data collection includes email, paper documents and photocopies of proofs . Data storage is in hard disks and files.

Periodically IQAC needs data consolidation for monitoring the academic and administrative growth of the university. IQAC reports to NIRF, UGC, NAAC with the data collected from all the stake holders of the Institute. Also periodically reports are submitted to the institute for Board of Management meeting, Annual day, Newsletter etc. This demands information from all stakeholders. Currently AQAR is to be submitted as in the SSR format.

All these information are periodically collected as per the requirement from all stake holders. A team of dedicated staff members consolidate the data and provide

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to IQAC. These data are manually consolidated and stored as hard and soft copies in files and CD/hard disk respectively.

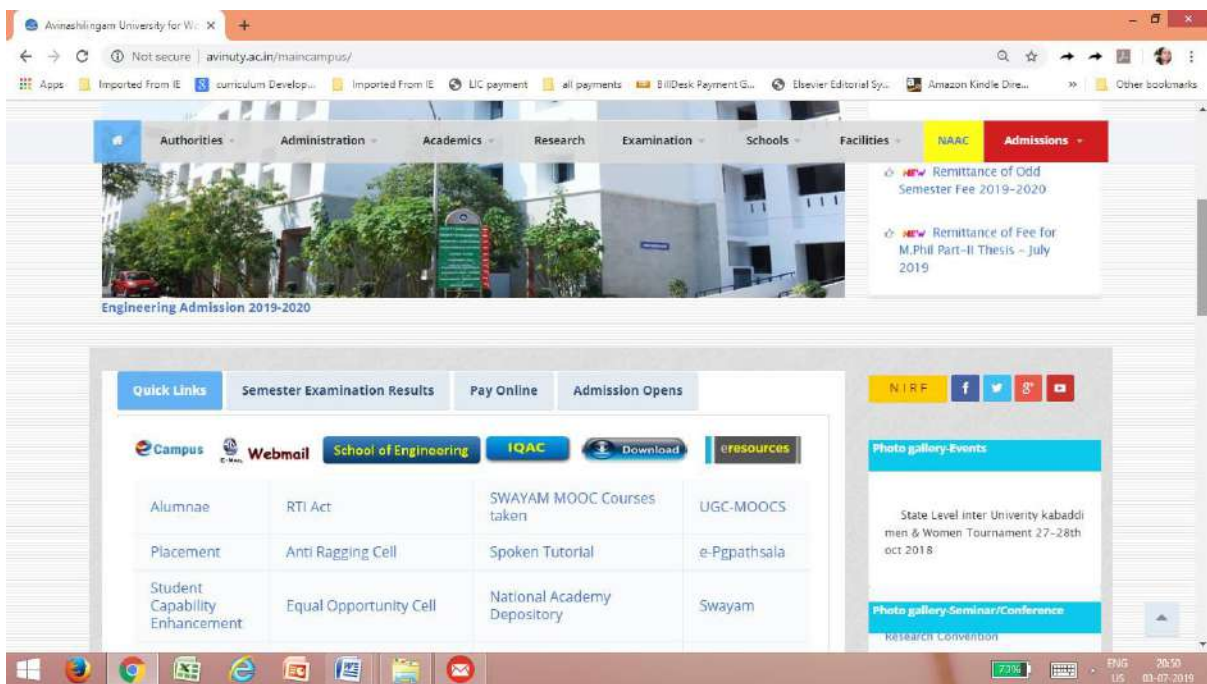
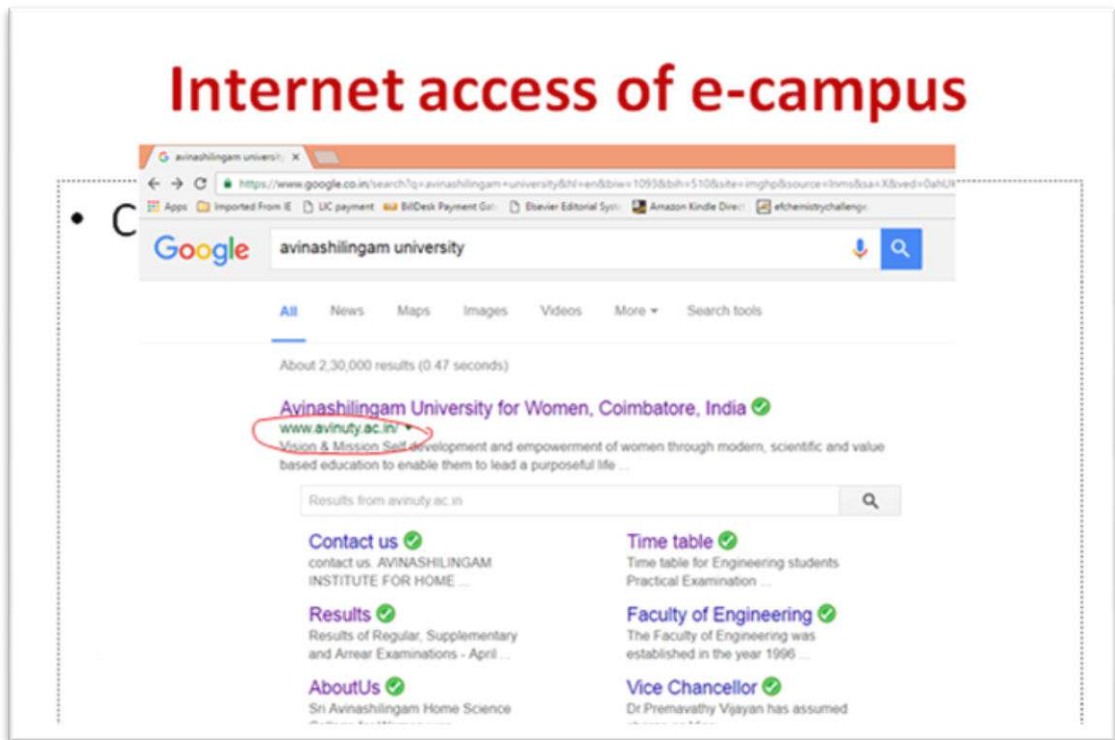
Effective digitalization aids in rapid collection of data, rapid retrieval of data and consolidation. This helps in implementing suggestions indicated in ATR .

These were highlighted to all faculty and they were apprised of the system of digitalization adopted in our Institution and the need for all members to effectively and mandatorily use them.

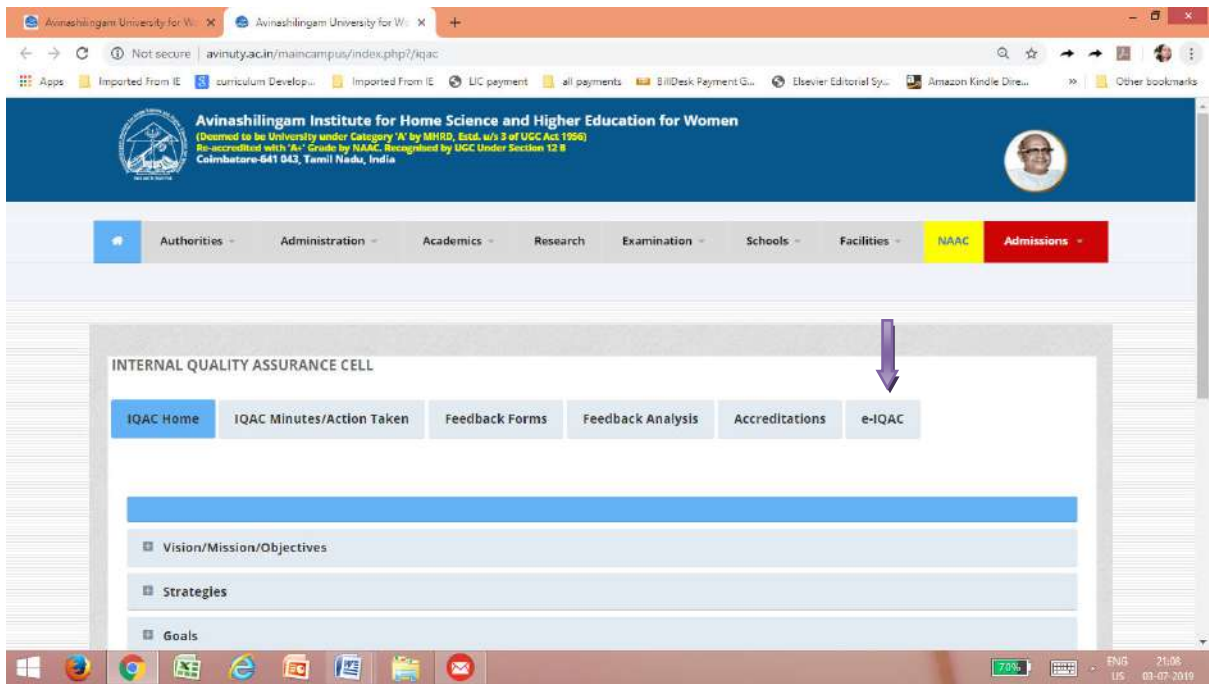


Digitalization Initiative in 2016

# Internet access of e-campus

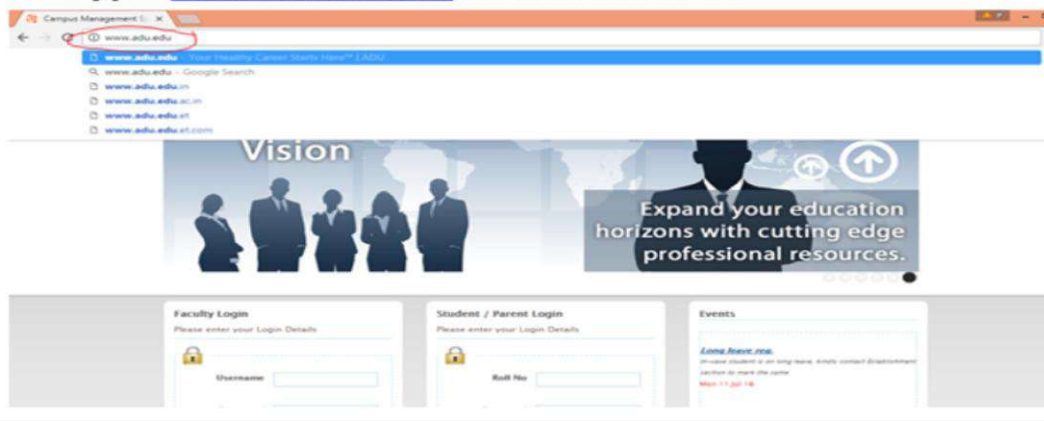






## Intranet access of e-campus

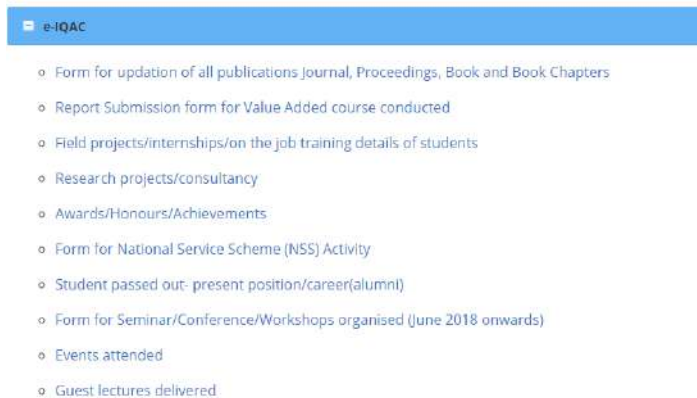
- Type [www.adu.edu](http://www.adu.edu) in address bar





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e-IQAC is the new initiative of IQAC in 2019. Selected data required for NAAC are intended to be collected online through Google forms. The following are the forms available for data collection in e-IQAC in IQAC portal.



The faculty were apprised on the accessibility of forms , how to fill , submit and retrieve data.

Dr.Jayagouri, System Analyst, Computer Centre explained the need for faculty to upload workload details and their Timetable every semester so that it can be printed for submission in PBAS and self appraisal. She insisted that Students can give their feedback for that particular course only if the teachers upload their timetable.

She also apprised about the e-resources that need to be uploaded in the teachers portal. The questions and clarifications addressed by Faculty were explained by IQAC Director. The programme ended with vote of thanks by the Director Dr.K.Sivakamasundari

### **Acknowledgement**

The organizers thank all our authorities for their motivation, blessings and guidance in the conduct of this programme.



**1.IQAC Director orienting staff on AQAR format**  
**2,3-Receptive audience**

*K. Sivakamasundari*  
(Dr.K.Sivakamasundari)  
Director, IQAC

**Director - IQAC**  
**Avinashilingam Institute for Home Science**  
**and Higher Education for Women**  
**Coimbatore - 641043, Tamil Nadu, India**