



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B
Coimbatore - 641 043, Tamil Nadu, India

**REPORT OF ACTION TAKEN BASED ON
FEEDBACK ANALYSIS OF STAKEHOLDERS
2017-2018**

As stated in the Annual Report of 2017-2018 which has been approved in 110th
BOM dated 1st October 2019 as item No. 5.3

Attested 

Registrar
Avinashilingam Institute for Home Science
and Higher Education for Women
(University Estd.u/s. 3 of UGC Act.1956)
Coimbatore - 641 043

STUDENTS' FEEDBACK AND ACTION TAKEN REPORT

The following gives a detailed report of the issue as received by the students and the action taken for those issues by the institution during 2018 – 2019.

Based on the feedback and recommendation the following actions were carried out as given in the table

S. No	FEEDBACK	ACTION TAKEN
1.	Credit transfer facility among Indian Universities was stressed by the students. More flexibility in the curriculum was needed	Curriculum was structured with flexibility MOOC courses hosted on Swayam , which is an open education resource were made available to the students for the purpose of credit transfer in Indian Universities This MOOC course was made compulsory for all PG students and was made part of the curriculum Planned to introduce MOOC courses for UG students too Faculty were also encouraged to do MOOC certification courses to enrich their knowledge
2.	Facilitate advanced learners to earn more credit points	Introduction of MOOC courses by the Department of Special Education in collaboration with the Educational Multimedia Research Centre, Madurai Kamaraj University under the SWAYAM platform of Ministry of Human Resource Development, Government of India. Some more MOOC development courses have been initiated
3.	The need to introduce new courses related to latest advances in commerce and computer science engineering was stressed	Courses on E-commerce and Micro and small enterprises applicable for all Postgraduate students other than M.Com

Attested

S. Souvashini

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		<p>and M.Com (Computer Applications) was introduced.</p> <p>A new Professional Certification courses on Securities market and Digital marketing was introduced.</p> <p>Courses on Web Designing, e-Technologies and Cyber securities were offered which provided more options to the students to choose from a variety of courses and equip themselves with the latest technologies were offered</p>
4.	More courses to improve communication skills to be introduced	Open source spoken tutorial courses offered by IIT, Mumbai was offered
5.	Updation of curricular contents to facilitate students to clear competitive exams	Curriculum was regularly updated by keeping in mind the advances and current scenario prevailing for each programme so as to facilitate students clear qualifying exams like NET/SLET/CSIR/GATE besides conducting coaching classes for the competitive exams
6.	Field visits, industrial visits, attending workshops should be encouraged	<p>Field visits were part of the curriculum in many vocational courses, were arranged</p> <p>Hands on training and workshops will be organised with increased frequency</p> <p>Summer school programs to be organised for the benefit of our students</p>

Attested

S. Ramesh

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ACTION TAKEN REPORT

TEACHERS FEEDBACK AND ACTION TAKEN REPORT

Based on the feedback and recommendation the following actions were carried out as given in the table

S. No	FEEDBACK	ACTION TAKEN
1.	Research supervisors should look into applicability of the outcome of research in business and academics and should have societal impact	This suggestion was taken and the faculty encouraged the students to take up issues of societal relevance for research
2.	Syllabus can be updated regularly based on the recent advances in their field	Minor changes in the syllabus were made including recent development concepts in the course
3.	Personality development courses to be offered to engineering students	Coursed on personality development was offered Training programs were organised for soft skill and communication skills
4.	The contents of all the inter disciplinary, multidisciplinary courses and Professional certification courses to be updated	Contents of the courses were revised Interdisciplinary Courses on Marketing, Creativity in Advertising, Enterprise Resource Planning and Retail Management was introduced Personality Development course as Discipline Specific Elective (DSE) was offered
5.	The need to include courses for testing their proficiency in the language was stressed	BULATS A Business Language Testing Service – an English language test provided by Cambridge English Language Assessment was introduced as a professional certification course
6.	Students may be taught new languages for their professional development	French for tourism was introduced for MBA tourism and travel management students
7.	Contents of the professional certification courses can be revised and new courses may be added	Introduction of Professional Certification Course LABVIEW – CLAD-I for Postgraduate students was initiated Keeping on track with the latest developments new certification courses will be introduced. The students will be benefitted especially during job recruitments
8.	Statistics can be given importance at UG and PG level	Statistics provides students with tools and ideas to use in order to react intelligently to quantitative information in the World around them. So statistics, as part of curriculum for many programs were included.

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9.	For core papers practical hours can be increased and hands on training on higher end equipment should be provided	The need to increase practical exposure was accepted because it gives the student a better understanding of the concepts and hence this suggestion was implemented.
10.	Publications of papers of their project work should be made mandatory to encourage the students to aim for higher studies and pursue doctoral program	This suggestion was taken and viva was conducted for PG students and publications were made mandatory and students were guided by the faculty to publish in reputed journals
11.	For PG students internship based project may be encouraged	Internship based projects were encouraged and were made a component in the curriculum atleast once in their course of study.
12.	Employability skills may be improved to find the apt placement after their completion of the course	MOOC courses on employability skills was introduced. This enhances some key skills that the students will need for successful transition from studies to employment. The student can learn about career identities and strategies, job application skills and workplace competences

Conclusion

Thus the feedback given by the stakeholders were analysed and suitable action was taken so as to satisfy the expectations of students, parents and employers. This further helped us to improve our curriculum as per the expectations of the stakeholders.

Accepted

S. Kamesh

Registrar
Avinashilingam Institute for Home Science
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ACTION TAKEN REPORT

To understand and recognise the changing trends it is important to get the feedback from alumni's and in this regard our institution makes effort to collect information from alumni's and based on their feedback actions were taken as is portrayed in the table below

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1.	Research supervisors should look into applicability of the outcome of research in business and academics and should have societal impact	This suggestion was taken and the faculty encouraged the students to take up issues of societal relevance for research
2.	Syllabus can be updated regularly based on the recent advances in their field	Minor changes in the syllabus were made including recent development concepts in the course
3.	Personality development courses to be offered to engineering students	Coursed on personality development was offered Training programs were organised for soft skill and communication skills
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8.	Statistics can be given importance at UG and PG level	Statistics provides students with tools and ideas to use in order to react intelligently to quantitative information in the World around them. So statistics, as part of curriculum for many programs were included.
9.	For core papers practical hours can be increased and hands on training on	The need to increase practical exposure was accepted because it gives the student a better

Attested

D. K. Koushik

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	higher end equipment should be provided	understanding of the concepts and hence this suggestion was implemented.
10.	Publications of papers of their project work should be made mandatory to encourage the students to aim for higher studies and pursue doctoral program	This suggestion was taken and viva was conducted for PG students and publications were made mandatory and students were guided by the faculty to publish in reputed journals
11.	For PG students internship based project may be encouraged	Internship based projects were encouraged and were made a component in the curriculum atleast once in their course of study.
12.	Employability skills may be improved to find the apt placement after their completion of the course	MOOC courses on employability skills was introduced. This enhances some key skills that the students will need for successful transition from studies to employment. The student can learn about career identities and strategies, job application skills and workplace competences

Conclusion

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Assisted

S. Ramesh

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EMPLOYERS FEEDBACK AND ACTION TAKEN REPORT

S. No	FEEDBACK	ACTION TAKEN
1.	Core sector recruiters stressed on to the need for application oriented knowledge.	Invited industry resources persons from various sectors addressed the students to make them understand the industry demands and the areas for improvement and learning.
2.	The recruiters from IT sector highlighted the importance of the domain knowledge	The feedback is shared among the respective Heads of the department to emphasize on the same.
3.	The recruiters were satisfied with the infrastructure facilities and the arrangements made to conduct the campus placement smoothly.	The students support placement co-ordinators were appreciated for the support.

Conclusion

Thus the feedback given by the stakeholders were analysed and suitable action was taken so as to satisfy the expectations of students, parents and employers. This further helped us to improvise our curriculum as per the expectations of the stakeholders.

Attested

S. K. Ramesh Babu

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