Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B
Coimbatore - 641 043, Tamil Nadu, India

Stakeholder Feedback Analysis Report
2020-2021

PREFACE

Mistakes should be examined, learned from, and discarded; not dwelled upon and stored."
-Tim Fargo

The success of learning lies in the practice of concepts and values that have been learnt. In this regard, periodic review of the learning process with particular reference on the curriculum structure and revision is carried out.

Institution collects a structured feedback from all the stakeholders involved in the learning process, viz., students, teachers, alumni and employers. The structured feedback and the suggestions given by the stakeholders helps us to improve and enrich various aspects of the learning process, especially the curriculum and teaching learning transaction.

The recommendations derived is analysed in BoS meeting and appropriate action is taken. On the whole the feedback analysis report pertains to the following heads.

- Students' Feedback Analysis
- Teachers' Feedback Analysis
- Alumnae Feedback Analysis
- Employers Feedback Analysis

Student's Feedback Analysis

Students provide feedback about the curriculum through a structured feedback, providing suggestions to enhance the curriculum.

This feedback is obtained from all the students at the end of both the semesters for the Academic year 2020-2021 and around 7117 students responded to the feedback about curriculum.

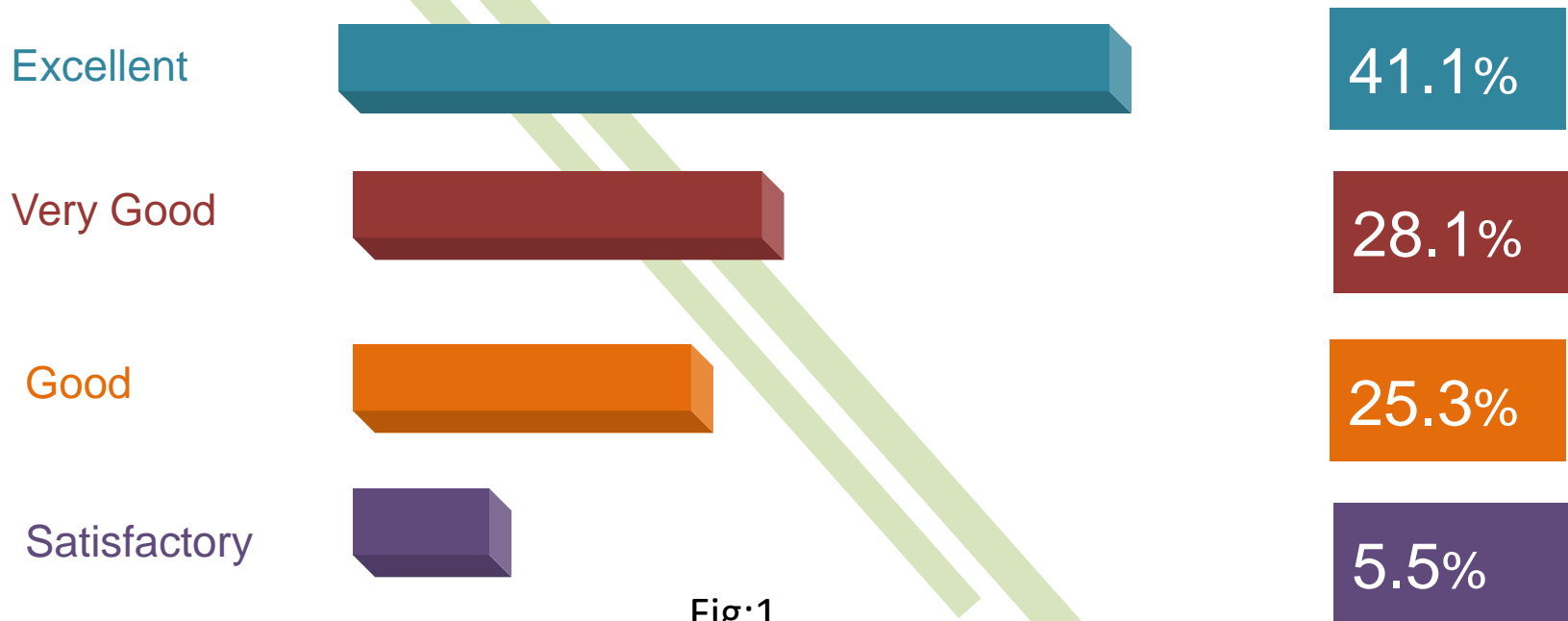## 1. Content of Course and Relevance of the units

Excellent	41.1%
Very Good	28.1%
Good	25.3%
Satisfactory	5.5%

Fig:1

2. Electives offered in relation to the Technological Advancement

41.2%

29.5%

24.3%

4.9%

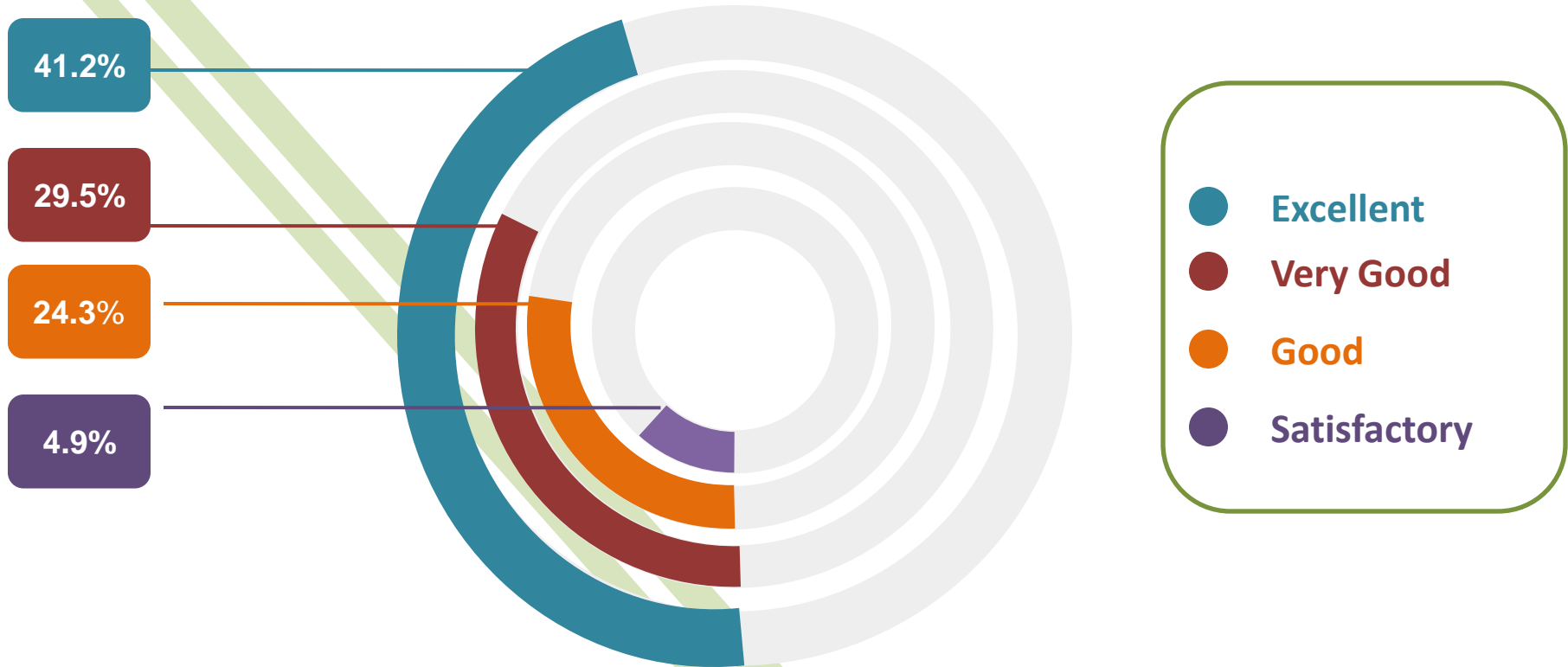- Excellent
- Very Good
- Good
- Satisfactory

Fig:2

Fig.1 clearly illustrate that **41.1%** of students rated excellent and **28.1%** rated very good regarding the course contents and the relevance of the units, whereas **25.3%** of students rated good and **5.5%** that they were just satisfied, where it was understood that contents of the courses and the relevance of units to the courses had to be revamped significantly.

Fig.2 clearly depicts that **41.2%** of students rated excellent and **29.5%** rated very good regarding the choice of electives and their updation along with the technological advancements. About **24.3%** of students rated good and **4.9%** rated that they were just satisfied, hence it is crucial to improve the choices of elective courses to suit their needs
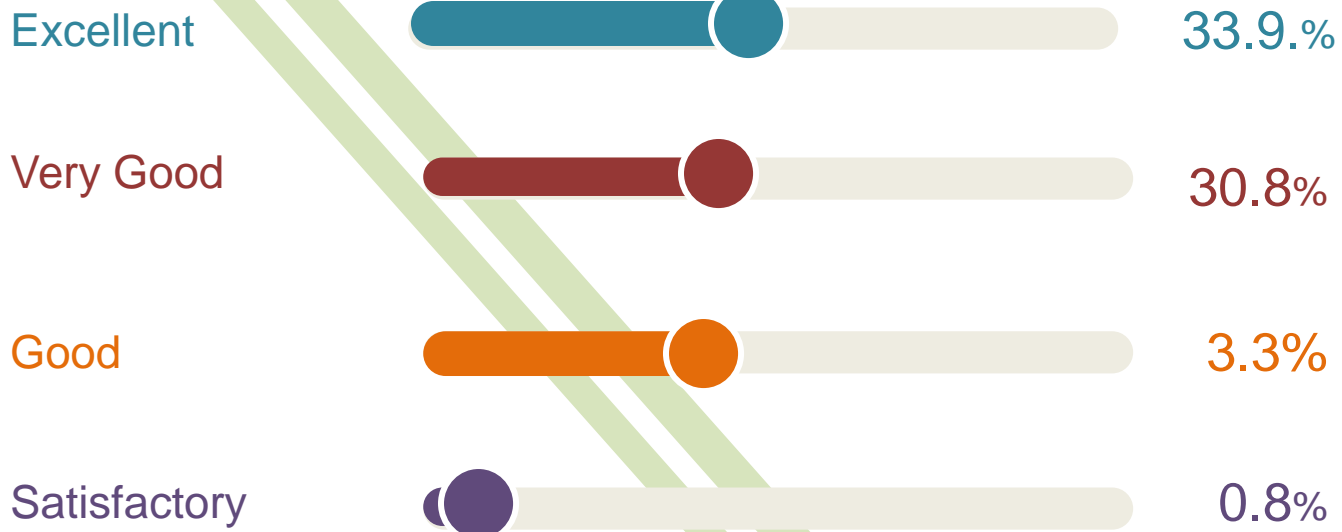
3. Applicability/ relevance to real life situations

Excellent	33.9.%
Very Good	30.8%
Good	3.3%
Satisfactory	0.8%

Fig:3

4. Size of the syllabus in terms of the load of the student

Excellent — 34%
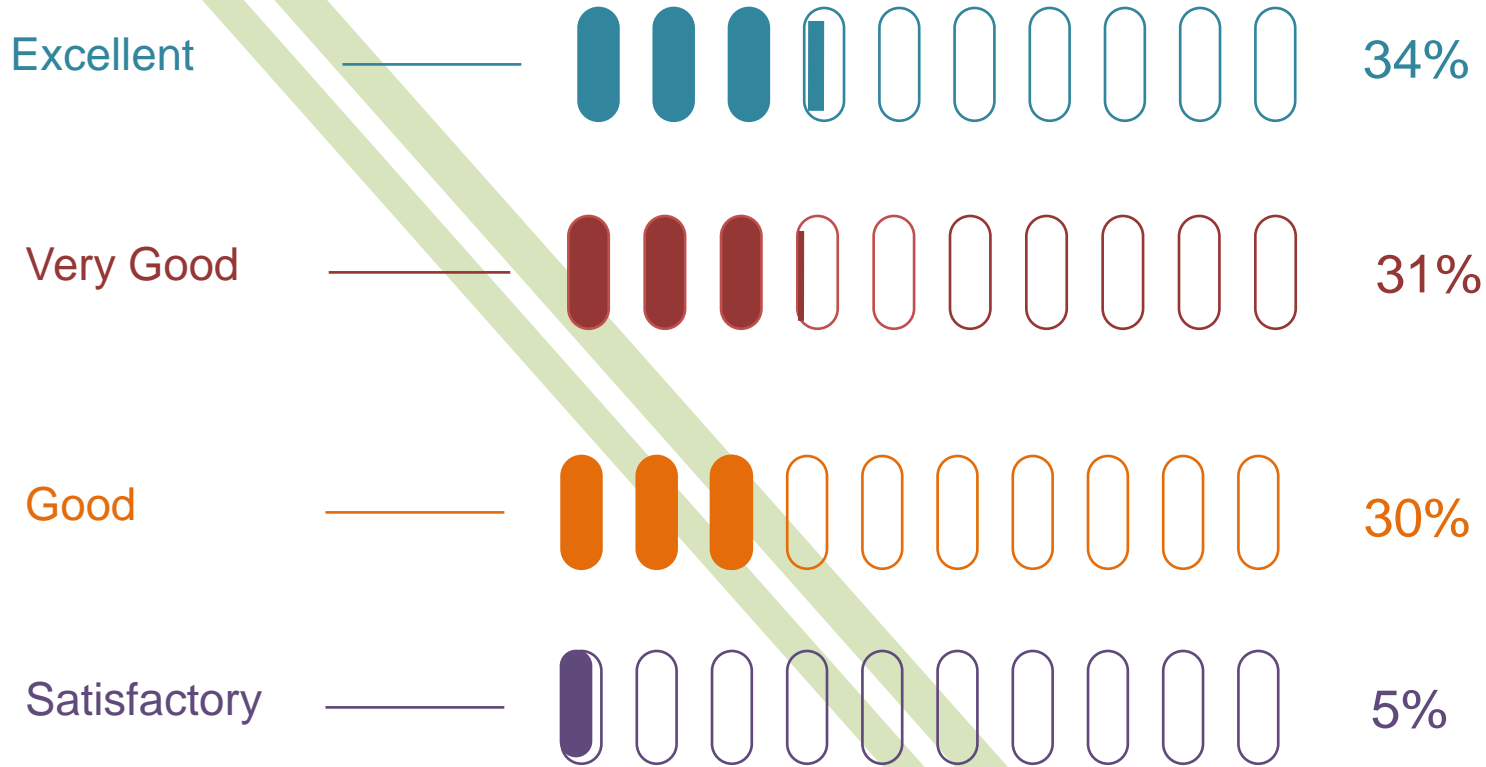
Very Good — 31%

Good — 30%

Satisfactory — 5%

Fig:4

Fig.3 gives a clear picture that **33.9%** of students rated excellent and **30.8%** rated very good regarding the applicability /relevance of curriculum to real life, whereas **30.2%** of students rated good and **5.1%** that they were just satisfied.

Fig.4 clearly depicts that **34%** of students rated excellent and **31%** rated very good regarding the size of syllabus in terms of load on them. About **30%** of students rated good and **5%** rated that they were just satisfied, with the size of syllabus.
Overall students were content with the size of syllabus.

5. Usefulness of the course in terms of knowledge, concepts, vocational skills analytical abilities and broadening perspectives
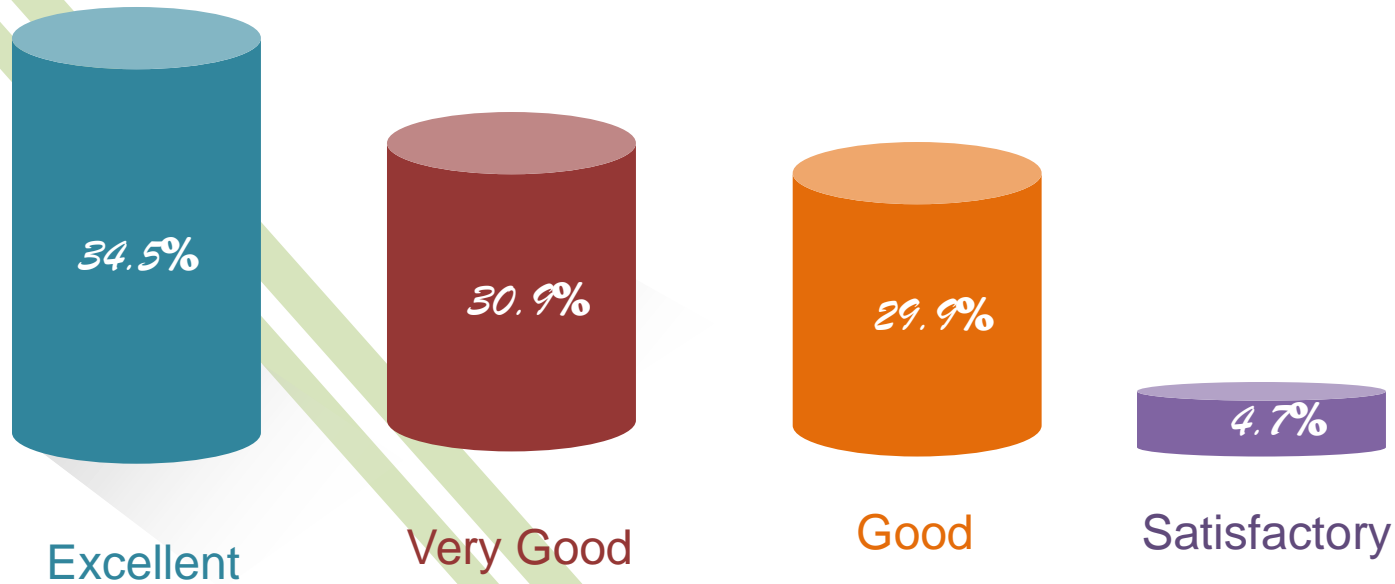

Fig:5

Fig.5 gives a clear picture that **34.5%** of students rated excellent and **30.9%** rated very good regarding Usefulness of the course in terms of knowledge broadening perspective , whereas **29.9%** of students rated good and **4.7%** that they were just satisfied.

Conclusion

The students were contented with the course content and relevance of units in each course, elective programmes offered with regard to current technologies, applicability of the syllabus to real life situations, size of the syllabus and the ability of the curriculum to improve knowledge, concepts, vocational skills, analytical abilities with broader perspectives.

On the whole, students were appreciative with the curriculum

Teacher's Feedback Analysis

The curriculum design is important for the teaching learning process, where the teachers are the key stakeholders who play an important role in overall development of the student as well as the Institution.

Total of 383 staff members provided their feedback on teaching learning process, curriculum development and evaluation

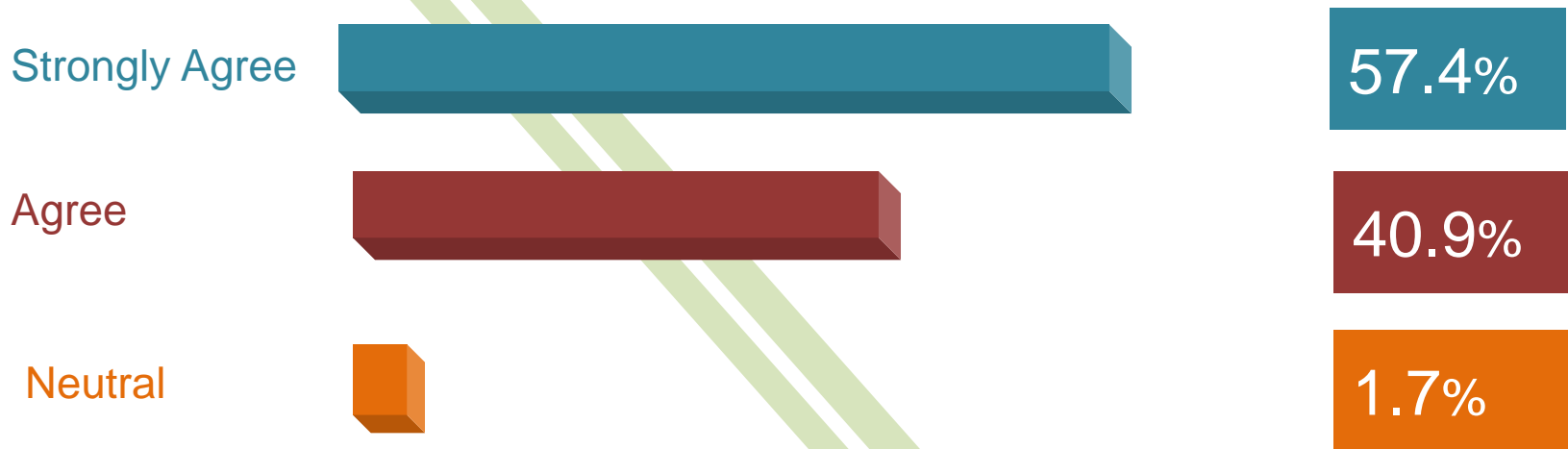## 1. Syllabus is suitable to the course and need based

Strongly Agree	57.4%
Agree	40.9%
Neutral	1.7%

Fig:1

2.The Course /Syllabus has a good balance between theory and application

51.3%

45.5%

3.2%

- Strongly Agree
- Agree
- Neutral

Fig:2

Fig.1 clearly illustrate that **57.4%** of faculty Strongly Agreed and **40.9%** Agreed that the suitability of the syllabus for the course is of need based. i.e; Majority of the faculty rated the syllabus as excellent in terms of suitability to course and need.

Fig.2 clearly depicts that **51.3%** of faculty Strongly Agreed and **45.5%** Agreed that there is a good balance between the theory and application parts of the Course/Syllabus.

Overall the Teachers, welcomed the syllabus in terms of employability of student and improving the valuable inputs in the curriculum design process with inclusion of syllabus related to application oriented sector

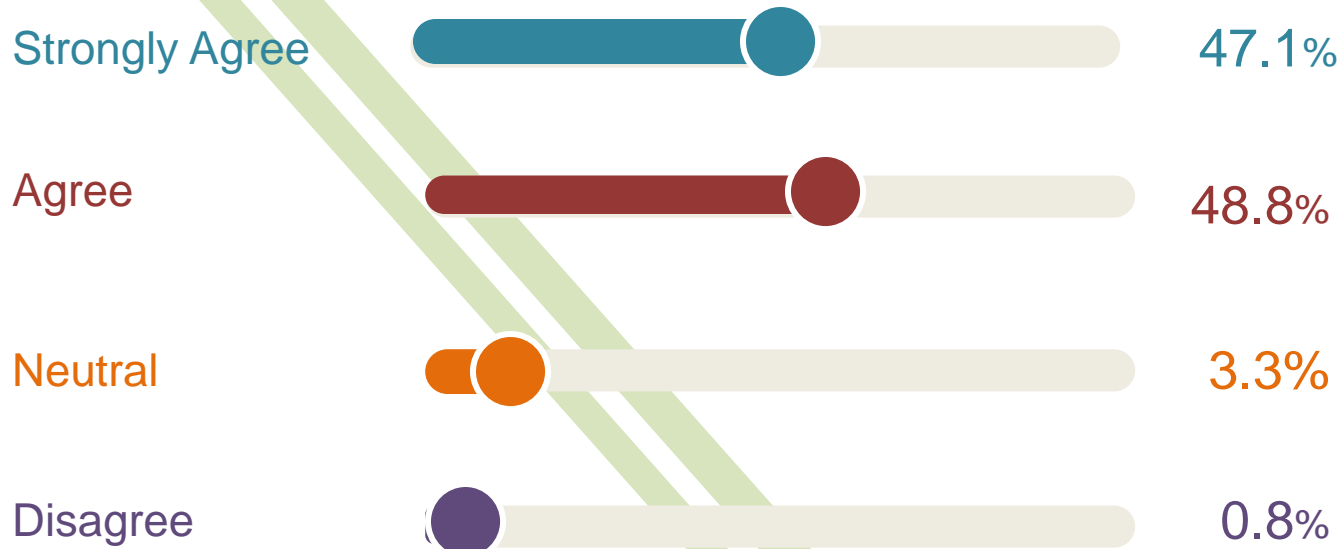# 3.Employability is given weightage in curriculum design and development

Strongly Agree	47.1%
Agree	48.8%
Neutral	3.3%
Disagree	0.8%

Fig:3

4. Representation from Business and Industry in Board of Studies is helpful in designing and improving the syllabus of the courses

Strongly Agree — 43%
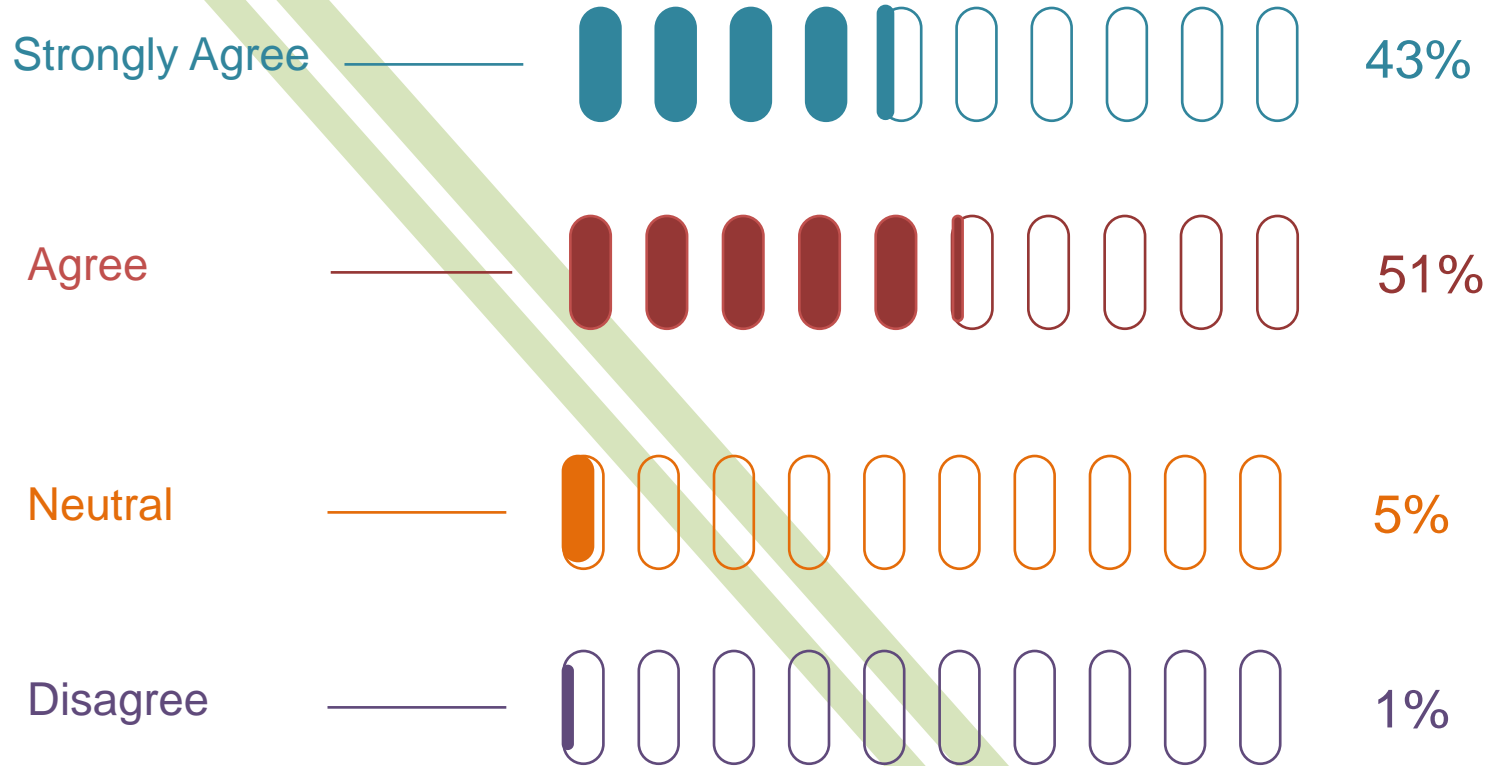
Agree — 51%

Neutral — 5%

Disagree — 1%

Fig:4

Fig.3 clearly portrays that **47.1%** of faculty Strongly Agreed and **48.8%** Agreed that they are highly satisfied with the curriculum design and development in terms of employability.

Similarly, **fig. 4** clearly describes that **43%** faculty Strongly Agreed and **51%** Agreed that the representation from business and industries in the Board of Studies is useful in designing and improving the syllabus in course.

Overall the Teachers Strongly in favour that the syllabus is excellent in terms of suitability of course and there is a good balance between the theory and application parts.

5. Overall Satisfaction of Teachers on Curriculum

Strongly Agree				
Agree				
Neutral				
Disagree				
Strongly Disagree				

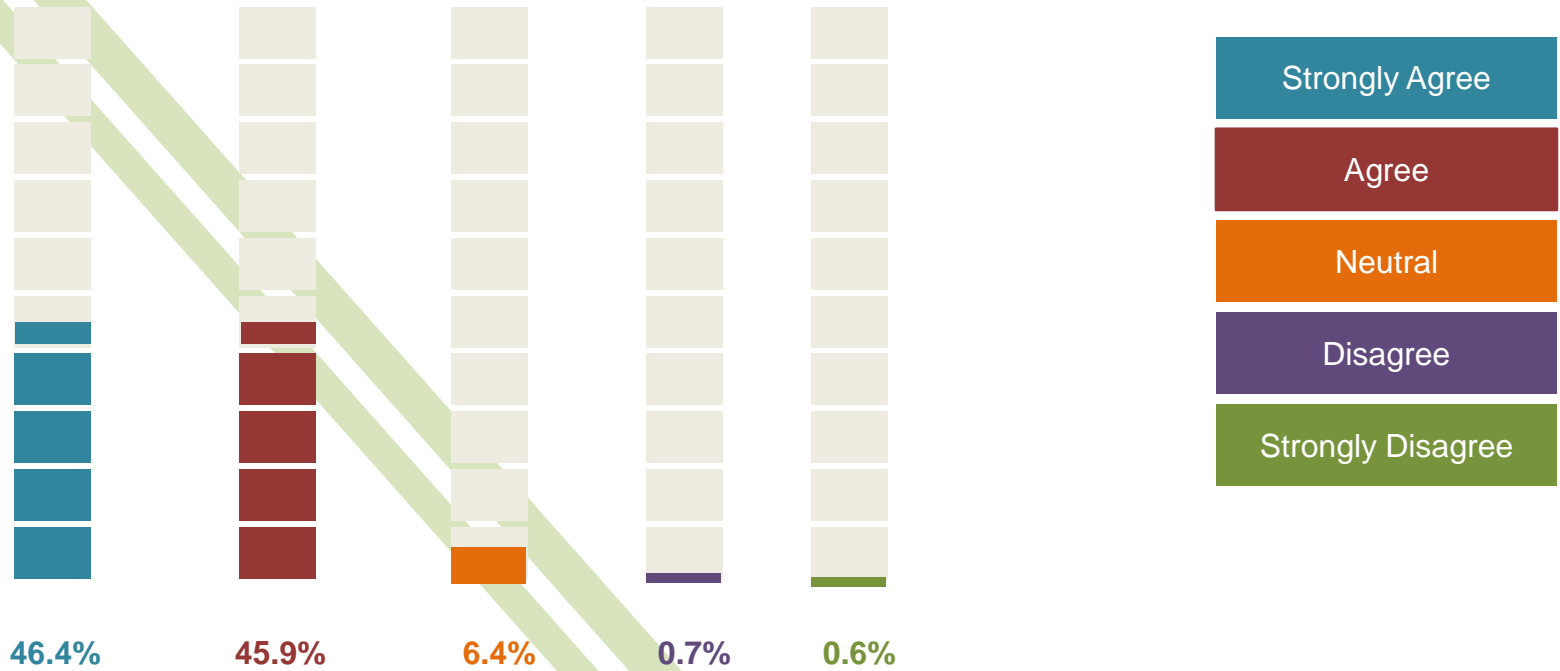**46.4%** **45.9%** **6.4%** **0.7%** **0.6%**

Fig:5

Overall from **Fig.5** it is clearly outlines that the **46.4%** of faculty Strongly agreed and **45.9%** agreed that they are satisfied regarding the curriculum.

Conclusion

The analysis of the feedback highlighted the following points:

• There was a positive opinion on the syllabus by the faculty

• The faculty were satisfied with the curriculum design process, curriculum revision, the balance between the theoretical and practical aspects of curriculum.

Conclusion

  To conclude, the alumni were content with the curriculum design, effectiveness of the curriculum in increasing the problem solving and analytical skills and the adaptability of the syllabus to the real life situations, which implies that the institutions provides an importance for the curriculum design

Alumni Feedback Analysis

Alumni network is an effective kind of social network for an Institution and feedback form the alumni ascertains the progressive growth of the institution. Feedback from alumni plays an pivotal role in gaining critical inputs for curriculum designing and restructuring to tailor to the needs of the society.

For the academic year 2020-2021 nearly 403 alumni respondents participated in the institute curriculum design feedback process.

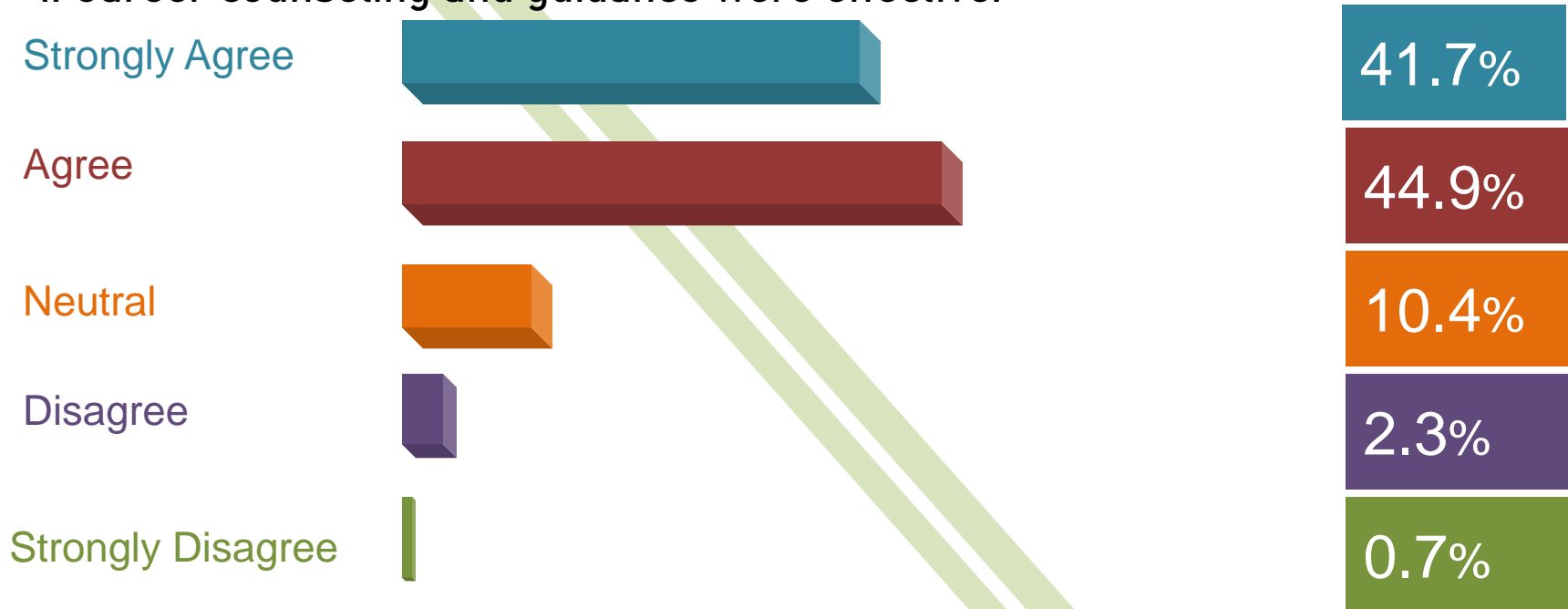## 1. Career counseling and guidance were effective.

Strongly Agree	41.7%
Agree	44.9%
Neutral	10.4%
Disagree	2.3%
Strongly Disagree	0.7%

Fig:1

2. The course curriculum design fulfilled my expectations

0.5%

0.9%

9.9%

45.8%

42.9%

Strongly Agree

Agree

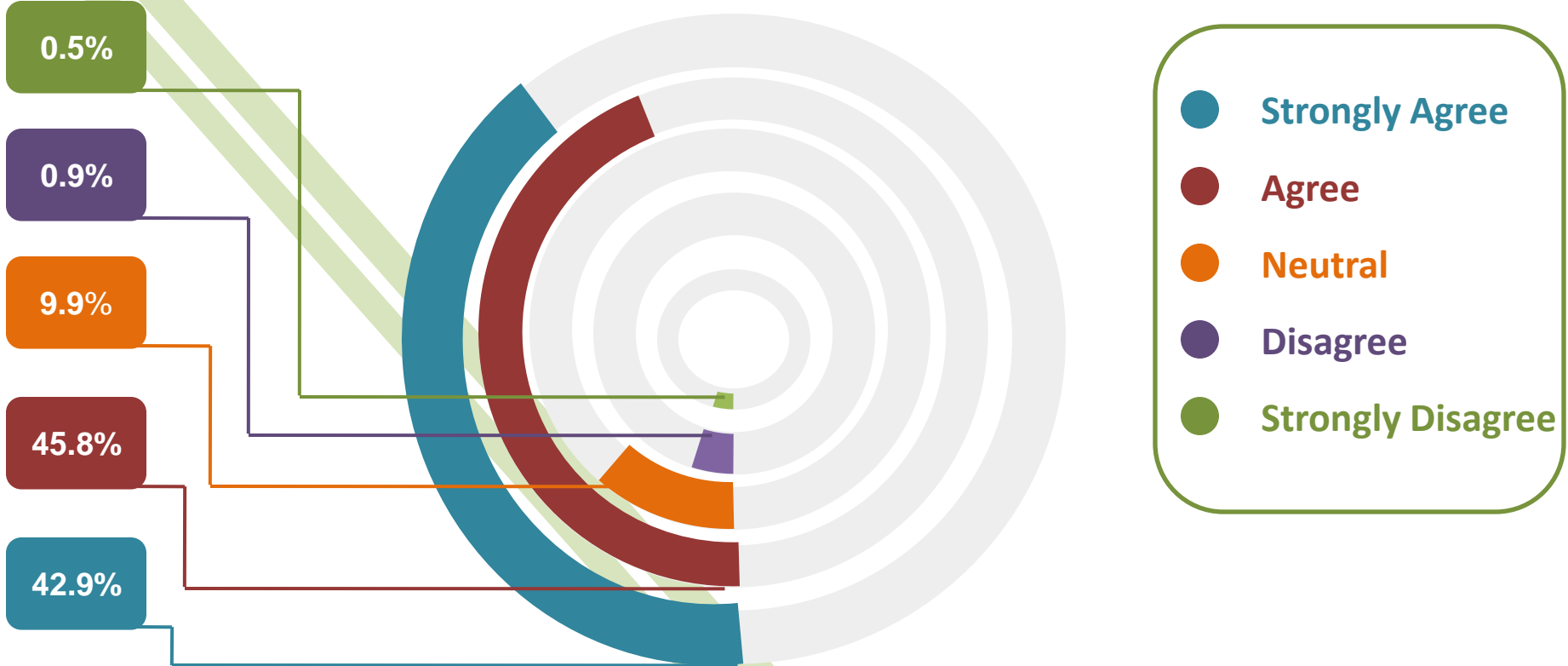**Neutral**

Disagree

Strongly Disagree

Fig:2

Fig.1 clearly describes that **41.7%** of alumni Strongly Agreed and **44.9%** Agreed that the Institution provides an excellent support in career counselling and guidance.

Fig.2 clearly depicts that **42.9%** of alumni Strongly Agreed and **45.8%** Agreed that the course curriculum design fulfilled their expectations

Overall the alumni respondents had a positive response towards the course curriculum design which proved to have a better platform in their career advancement.

3. The syllabus created interest to pursue post- graduation/research in the particular field
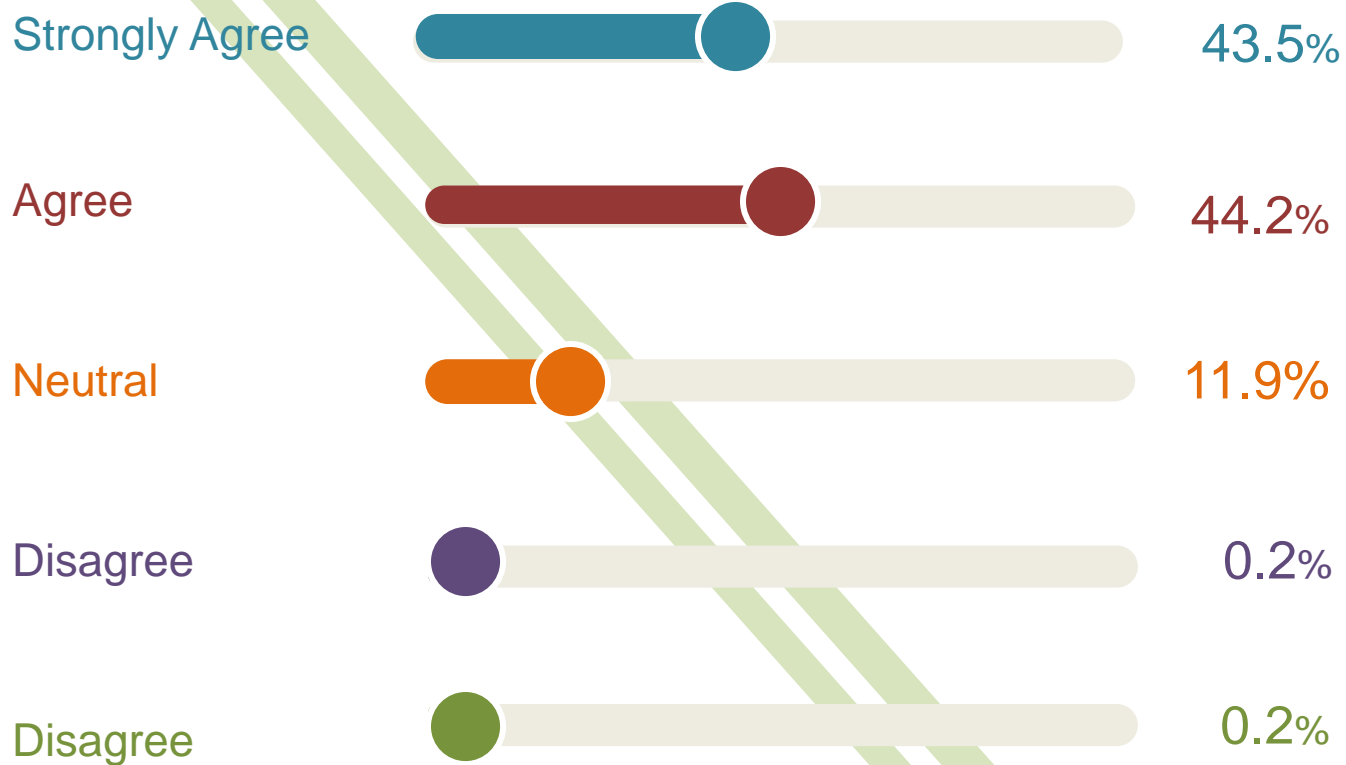
Strongly Agree — 43.5%

Agree — 44.2%

Neutral — 11.9%

Disagree — 0.2%

Disagree — 0.2%

Fig:3

4. Academic initiatives taken by the university in the form of projects, seminars, workshops etc., improved the knowledge of the students.

Strongly Agree — 49%

Agree — 43%

Neutral — 7%
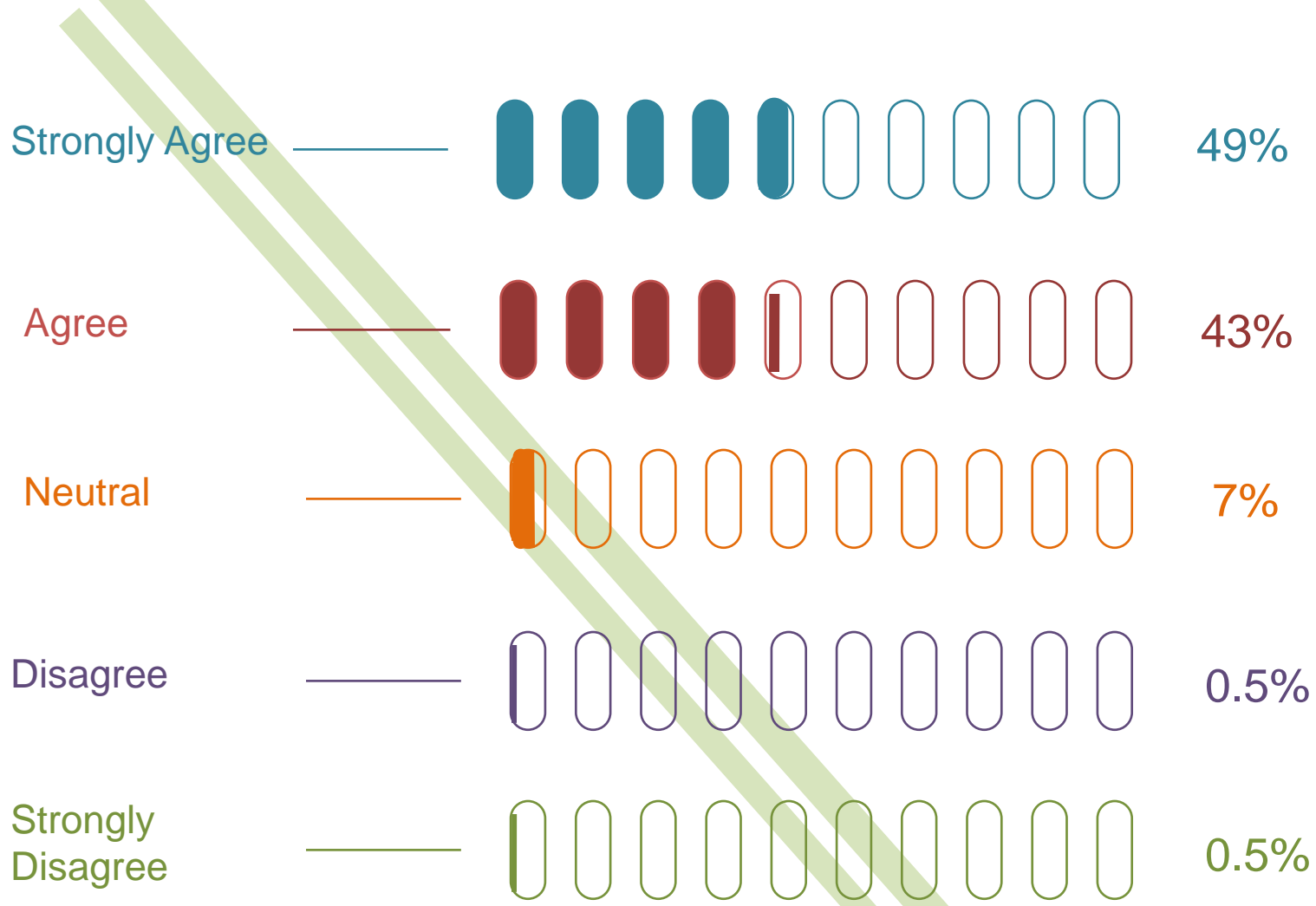
Disagree — 0.5%

Strongly Disagree — 0.5%

Fig:4

Fig.3 clearly outlines that **43.5%** of alumni Strongly Agreed and **44.2%** Agreed that the syllabus created interest to pursue post-graduation/research

Fig.4 provides a clear picture that **49%** of alumni Strongly Agreed and **43%** Agreed that the Academic initiatives taken by the university improved the knowledge of the students.

5. Overall Satisfaction of Alumni on Curriculum

| Strongly Agree |
| Agree |
| Neutral |
| Disagree |
| Strongly Disagree |

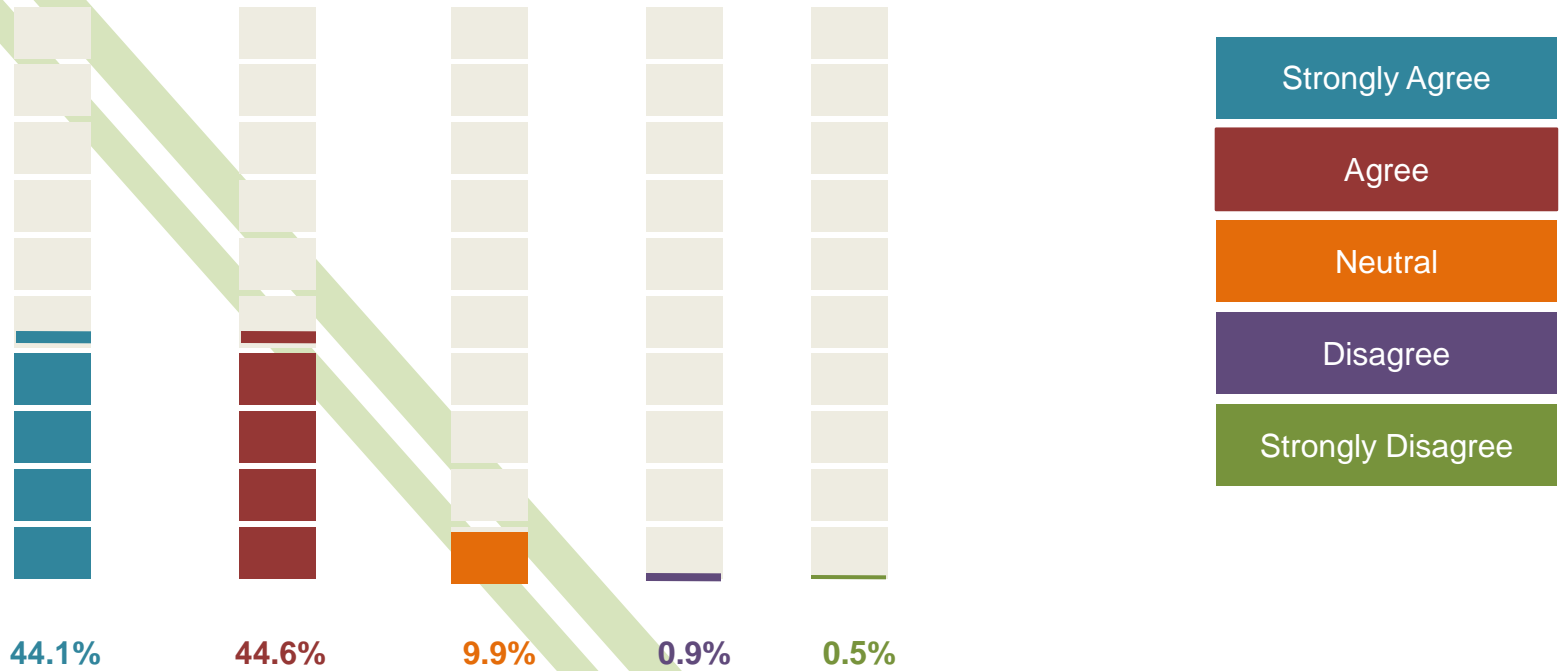44.1%   44.6%   9.9%   0.9%   0.5%

Fig:5

Overall**Fig.5** clearly illustrates that the **44.1%** of Alumni Strongly agreed and **44.6%** agreed that they are satisfied regarding the curriculum.