



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B
Coimbatore - 641 043, Tamil Nadu, India

**Minutes of Board of Studies in Department of Tourism Management held on 27.09.2021 at
10.00 am.**

Members List

Internal Members:

1. Dr.Bindu V.T
Assistant Professor (SG), Head (i/c)
Dept.of.Tourism Management
Avinashilingam Institute, Coimbatore.
2. Dr.S.Dhanabagiyam
Assistant Professor,
Dept.of.Tourism Management
Avinashilingam Institute, Coimbatore.
3. Dr.K.Sathiyabamvathy
Assistant Professor,
Dept.of.Tourism Management
Avinashilingam Institute, Coimbatore.

- Chairperson

Bindu V.T
27/9/21

- Member

S. Dhanabagiyam
27/9/21

- Member

K. Sathiyabamvathy
27/9/21

External Members:

1. Name & designation
Dr.R. Kannan
Professor & Director
Centre for Tourism and Hotel Management
Madurai Kamaraj University, Madurai -625002
2. Mrs. Sivaraj Kalppana
Director, Sivaraj Groups,
No.195, Rajaram Nagar, Salem 636007.

- Academician

R. Kannan
27/09/2021
Dr. R. KANNAN
Professor & Director
Centre for Tourism and Hotel Management
Madurai Kamaraj University
Palkalai Nagar, Madurai - 625 021
Tamilnadu

- Industrial Expert

S. Kalpp

BOS 2021

Invited Staff Members:

Mrs. Manimegalai Prasad
Teaching Assistant
Department of Tourism Management
Avinashilingam Institute, Coimbatore

M. M. Prasad
27/9/21

Mrs. Nishanthi. P
Teaching Assistant
Department of Tourism Management
Avinashilingam Institute, Coimbatore

P. Nishanthi
27/9/21

Mrs. Blessy Doe
Teaching Assistant
Department of Tourism Management
Avinashilingam Institute, Coimbatore

B. Blessy Doe
27/9/21

Ms. Vijayalakshmi. J
Teaching Assistant
Department of Tourism Management
Avinashilingam Institute, Coimbatore

Vijayalakshmi
27/9/21

Tourism Management

- a) (i) Inclusion of Programme Learning Outcomes and Programme Specific Outcomes applicable for **M.B.A. (Tourism and Travel Management)** from the academic year 2021-2022 and onwards.
- (ii) Revision in the Scheme of Instruction and Examination based on the re-structured Choice Based Credit System Conceptual framework of Curriculum with the following changes and inclusion of Course Outcomes and CLO-PLO mapping for courses offered during 1st and 2nd semester applicable for **M.B.A. (Tourism and Travel Management)** students admitted from the academic year 2021-2022 and onwards:
- Revision in the contents of the following courses
 - 21MTAC02 – The Business of Tourism**
 - 21MTAC03 – Human Resource Management for Service Industry**
 - 21MTAC07 – Information technology and E-tourism**
 - 21MTAC10 – Accounting and Financial Management**
 - 21MTAC12 – Cultural and Heritage Tourism**
 - 21MTAC13A – Specialization – i) MICE & Event Management**
 - 21MTAC13B – Specialization - ii) Strategic Human Resource Development**
- (iii) Revision in the code number of **Interdisciplinary course 21MTAI01 – Travel Planning and Management** offered during 2nd semester applicable for students from **Arts and Social Sciences & Commerce and Management** other than M.B.A. (Tourism and Travel Management) admitted from the academic year 2021-2022 and onwards.
- (iv) Revision in the code number of **Multidisciplinary course 21MTAM01 – Cultural Heritage of India** offered during 3rd semester applicable for **all the Postgraduate students** except M.B.A. (Tourism and Travel Management) admitted from the academic year 2021-2022 and onwards.
- (V) Revision in the code number of the following **Professional Certification courses** applicable for **all the Postgraduate students** except M.B.A. (Tourism and Travel Management) admitted from the academic year 2021-2022 and onwards:
 - 21MTAPC1 - CRS-Amadeus**
 - 21MTAPC2 -IATA/UFTAA – Foundation level**
- b) (i) Inclusion of Programme Learning Outcomes and Programme Specific Outcomes applicable for **B.B.A. (Tourism)** from the academic year 2021-2022 and onwards.

(ii) Revision in the Scheme of Instruction and Examination based on the re-structured Choice Based Credit System Conceptual framework of Curriculum : inclusion of Course Outcomes and CLO-PLO mapping for courses offered during 1st and 2nd semester applicable for **B.B.A. (Tourism)** students admitted from the academic year 2021-2022 and onwards.

(iii) Revision in the code number of the following courses applicable for Undergraduate students other than B.B.A. Tourism students admitted from the academic year 2021-2022 & onwards:

Value Added course – 21BTOV01 – Airline and Cargo Management and

Generic Elective course – 21BTOO01 – Travel Formalities and Airport Handling

(iv) Revision in the code number of **Discipline Specific Elective course 21BENI02 – Event Management** offered during 2nd semester for B.A. English students admitted from the academic year 2021-2022 & onwards.

c) Specialization papers

21PHTO03A – Sustainable Tourism (Full time) and

21PHTO03B – Smart Tourism (Full time)

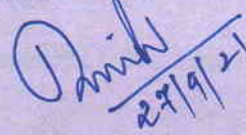
applicable for Ph.D. scholars admitted in August, 2021.

Members Present:

1. Name of the Chairperson with designation

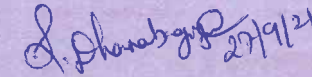
Dr.Bindu V.T
Assistant Professor(SG),Head (i/c)
Dept.of.Tourism Management
Avinashilingam Institute, Coimbatore.

- (Signature)

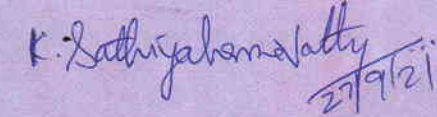
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27/9/21

2. Name of the members

Dr.S.Dhanabagiyam
Assistant Professor,
Dept.of.Tourism Management
Avinashilingam Institute, Coimbatore.

- 
27/9/21


Dr.K.Sathiyabamvathy
Assistant Professor,
Dept.of.Tourism Management
Avinashilingam Institute, Coimbatore.

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27/9/21

3. Name of the Invited members (staff)

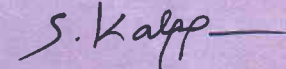
Academician:

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Palkalai Nagar, Madurai - 625 021
Tamilnadu

Industrial Expert:

Mrs. SivarajKalppana
Director, Sivaraj Groups,
No.195, Rajaram Nagar,Salem 636007

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4. Name of the Invited member (Student Representative)

1. Sree Lakshmi.R III BBA Tourism

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2. Akshaya.S I MBA Tourism and Travel Management

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5. Name of the Invited member (Alumni Representative)

1. Akshara Dasarika.M
Relationship Manager
Club Mahendra, Coimbatore

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