

**Avinashilingam Institute for Home Science and Higher Education for Women  
Coimbatore-641043**

**New Arrivals for the Month of August 3rd Week 2024**

Accession No.	Title	Author	Call Number	
221582	Research Methodology : Humanistic, Scientific and Statistical Procedures	Kumar, Jitesh	9f	R3
221583	Feminism in the News : Respresentations of the Women's Movement Since the 1960s	Mendes, Kaitlynn	Y15	Q1
221584	Television News : A Handbook for Reporting, Writing, Shooting, Editing and Producing	Keller, Teresa	D65,45	Q7;3
221585	How to Write Film Screenplays : Illustrations for Aspiring Screenplay Writers and Readers	Chawdhary, Nirmal Kumar	4:(a,2:1512 )	R2
221586	Cinema, Ott and Social Media	Saxena, Ambrish Ed.,	--	R3
221587	Advanced Human Resource Management : Strategic Perspective	Gupta, S C	8;Y	P8;1
221588	Human Resource Management	Dessler, Gary	8;Y	R3;8
221589	Training and Development	Uppal, Nishant	8;Y61	R3
221590	Business Intelligence, Analytics, and Data Science : A Managerial Perspective	Sharda, Ramesh	8;95(9S04)	Q9;3
221592	International Business : For Undergraduate and Postgraduate Course of Indian Universities in Economics, Commerce and Business Administration and NTA UGC-NET in Commerce	Mani, N	8.1	R3
221593	Tourism Marketing and Travel Agency Business	Mathur, Arpita	U8:(8;B)	Q2
221594	Research Methods for Travel and Tourism Industry	Chawla, Romila Ed.,	U8:(9f)	P4
221595	Tourism and Change in Polar Regions : Climate, Environments and Experiences	Hall, C Michael	U8	Q0
221596	Sustainable Urban Tourism	Chawla, Romila Ed.,	U8:(Y33)	P6

Accession No.	Title	Author	Call Number	
221597	Sustainable Development and Tourism	Chawla, Romila Ed.,	U8	P3
221598	Crisi Management and Tourism Development	Chawla, Romila Ed.,	U8	P4
221599	Forecasting Tourism Demand	Verma, Gopal	U8	R3
221600	Ecotourism Planning and Management	Choudhary, Yaduraj	U8:(G:55)	R2
221601	Management Tools and Techniques in Tourism Planning	Whitman, Walt	U8:(8)	R4
221602	Aviation Hospitality Management	Gupta, Amit	U8:(MD53-MGm)	R4
221611	Disability Inclusion and Inclusive Education	Chennat, Sailaja	T6	Q9
221612	Clinical Management of Speech Sound Disorders : A Case- Based Approach	Koch, Carol	T6:(L:4)	Q9
221613	Steve Jobs : Success Secrets	Ilian, George	8;Y21	R0
221614	Landscape Gardening and Environment	Mahesh Kumar	J1(NB,3)Oa G:55	R3
221616	Work Study and Ergonomics	Tewari, P C	LTT	R2;3
221617	Household Electricity and Appliances : Everything about electricity in home and how Best to Use it	Bhargava, S C	C6	R1
221618	Introduction to Food Science and Food Systems	Parker, Rick	L:573	Q7;1
221619	Clinical Biochemistry	Beckett, Geoffrey	GX:(L)	P5;1
221620	Handbook on Food Biotechnology : Extraction, Processing of Fruits, Vegetables and Food Products	--	GYF:(L:57 3)	Q7;1
221621	Manual of Microbiology : Tools and Techniques	Sharma, Kanika	GV	R1;1