



**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD)  
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC  
Coimbatore - 641 043, Tamil Nadu, India

**Department of Tourism Management**

**Minutes of Board of Studies in the Department of Tourism Management**

**held on 7.10.2023 at 11:00 AM**

**Members List**

**Internal Members:**

1. Dr. Bindu V.T **-Chairperson**  
Assistant Professor (SG), Head (i/c)  
Dept.of. Tourism Management  
Avinashilingam Institute, Coimbatore.
2. Dr.K.Sathiyabamavathy **- Member**  
Assistant Professor,  
Dept.of.Tourism Management  
Avinashilingam Institute, Coimbatore.
3. Dr. Vaidehi Priyal **- Member**  
Assistant Professor,  
Dept.of.Tourism Management  
Avinashilingam Institute, Coimbatore.

**External Members:**

1. Dr. Yedlavenkata Rao **- Academician**  
Professor, Department of Tourism Studies  
School of Management, Pondicherry University  
Pondicherry-605014
2. Mr. Erine Louis **- Industrial Expert**  
General Manager, ITC Welcome hotel,  
#1266/14, West Club Road,  
Race Course, Coimbatore-641018

**Invited Staff Members:**

- 1) Dr. Bhuvaneshwari. S, Assistant Professor
- 2) Mrs. Mohana Rani.v, Assistant Professor
- 3) Mrs. Vinothini .M, Assistant Professor
- 4) Mrs. Nisha, Assistant Professor
- 5) Ms. Ashish Kanwar .G,Assistant Professor
- 6) Ms. Sneha Johnson,Assistant Professor

**Student Representative:**

1. Priya Varshini A.G,II MBA Tourism and Travel Management

**Alumni Representative:**

Ms. Ananya M,  
Entrepreneur, Anura Creations,  
Coimbatore

## **Discussions of the Meeting**

The Board resolved the following matters:

### **Agenda 1**

*Passing the syllabi of **Specialisation papers** applicable for **Ph.D. scholars** admitted during July, 2023.*

- Not Applicable -

### **Agenda 2**

*Passing the syllabi with the inclusion of **CO-PO mapping** and matrix for **5<sup>th</sup> and 6<sup>th</sup> semester** applicable for **BBA Tourism students** admitted from the academic year 2023 - 2024 & onwards.*

- The Board recommended revision of the Scheme of Instruction & Examination from 1<sup>st</sup> to 6<sup>th</sup> Semester and the Syllabi along with CO-PO mapping and matrix from 4<sup>th</sup> to 6<sup>th</sup> semester applicable for BBA Tourism students admitted from the academic year 2023-2024 & onwards (**Annexure 1**).

### **Agenda 3**

*For **B.Com. with minor specialisation programmes**, the scheme and the syllabi for **2<sup>nd</sup> to 4<sup>th</sup> semester***

- Not Applicable -

### **Agenda 4**

*Incorporating **Indian Knowledge System** by certain departments in our Undergraduate /Postgraduate curriculum, following the Agenda 45 of the 44<sup>th</sup> Academic Council meeting (**Annexure 2**).*

- The Board recommended the following Generic Elective Course offered for other disciplines/ departments applicable for all Undergraduate students other than BBA Tourism admitted from the academic year 2023 - 2024 & onwards.

S.No.	Generic Elective Courses	Semester	Hours of Instruction	Credits
			Theory + Practical/ Theory + Tutorial	
23BTOGE3	Indian Culture and Spirituality	1,3,4,6	5 + 1	6

#### **Agenda 5**

***List of Subject experts for Screening & Selection Committee, For Practical Examination, Question Paper Setting and Paper Valuation.***

- The Board recommended the updated list of Subject experts for Screening & Selection Committee, Question Paper Setting and Paper Valuation. (Annexure 3)

#### **Agenda 6**

Any Other

- NIL -



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Dept.of. Tourism Management  
Avinashilingam Institute, Coimbatore.

- Chairperson

*Bindu V.T*  
7/10/23

2. Dr.K.Sathiyabamavathy

Assistant Professor,  
Dept.of.Tourism Management  
Avinashilingam Institute, Coimbatore.

- Member

*K.Sathiyabamavathy*  
7/10/23

3.Dr.Vaidehi Priyal

Assistant Professor,  
Dept.of.Tourism Management  
Avinashilingam Institute, Coimbatore.

- Member

*Vaidehi Priyal*  
7.10.23

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Professor, Department of Tourism Studies  
School of Management, Pondicherry University  
Pondicherry-605014

- Academician

*Yedlavenkata Rao*  
07/10/23

2. Mr. Erine Louis

General Manager, ITC Welcome hotel,  
#1266/14, West Club Road,  
Race Course, Coimbatore-641018

- Industrial Expert

- Absent -

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*B. Bhuvaneshwari*

*07/10/2023*

*M. Vinothini*

*Nisha*

*Ashish*

*Sneha*

**Student Representative:**

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*Priya Varshini*

*07/10/23*

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*Ananya M*

*07/10/23*