



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD)
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

Department of Tourism Management

Minutes of Board of Studies in the Department of Tourism Management

held on 02.05.2024 at 09:45 AM

Members List

Internal Members:

1. Dr. Bindu V.T

Assistant Professor (SG), Head (i/c)
Dept. of. Tourism Management
Avinashilingam Institute, Coimbatore.

- Chairperson

2. Dr. K. Sathiyabamavathy

Assistant Professor,
Dept. of. Tourism Management
Avinashilingam Institute, Coimbatore.

- Member

3. Dr. V. Vaidehi Priyal

Assistant Professor,
Dept. of. Tourism Management
Avinashilingam Institute, Coimbatore.

- Member

External Members:

1. Dr. Yedlavenkata Rao

Professor, Department of Tourism Studies
School of Management, Pondicherry University
Pondicherry-605014

- Academician

2. Mr. Erine Louis

General Manager, ITC Welcome hotel,
#1266/14, West Club Road,
Race Course, Coimbatore-641018

- Industrial Expert

Invited Staff Members:

- 1) Dr. Bhuvaneshwari. S, Assistant Professor
- 2) Mrs. Nisha, Assistant Professor
- 3) Ms. Ashish Kanwar .G, Assistant Professor
- 4) Ms. Sneha Johnson, Assistant Professor
- 5) Mrs. Vinothini .M, Assistant Professor
- 6) Mrs. Mohana Rani.v, Assistant Professor

Student Representative:

1. Priya Dharshini G ,II MBA Tourism and Travel Management

Alumni Representative:

Ms. Ananya M,
Entrepreneur, Anura Creations,
Coimbatore

Discussions of the Meeting

The Board resolved the following matters:

Agenda 1

Passing the syllabi of Specialisation papers applicable for Ph.D. scholars admitted during January, 2024.

- **Not Applicable** -

Agenda 2

Framing the syllabi from 3rd to 6th semester for the following programmes:

- * *B.Com. with minor specialisation programmes*
- * *B.Sc. Augmented Reality and Virtual Reality*

- **Not Applicable** -

Agenda 3

Introduction of Four year Integrated Teacher Education Programme

- **Not Applicable** -

*** Agenda 4**

Passing the syllabi from 3rd to 8th Semester for all B.E. programmes

- **Not Applicable** -

Agenda 5

Implementation of the following UGC Guidelines:

- *Credit-Based Course on Pedagogical Aspects for Teaching Divyangjans and Persons with Specific Learning Disabilities (SLDs)*
- *“Accessibility Guidelines and Standards for Higher Education Institutions and Universities”*

- **Not Applicable** -

Agenda 6

Any Other

- The Board recommended to introduce Certificate Courses such as “Content Analysis/ Content Writing, AI in Tourism” that can be offered for all Undergraduate Students.
- Awaiting AICTE approval for BBA Tourism and MBA Tourism Management. As per AICTE nomenclature MBA Tourism and Travel Management can be renamed as MBA Tourism Management.

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Bindu
2/5/24

2. Dr. K. Sathiyabamavathy
Assistant Professor,
Dept. of. Tourism Management
Avinashilingam Institute, Coimbatore.

- Member

K. Sathiyabamavathy
02/05/2024

3. Dr. V. Vaidehi Priyal
Assistant Professor,
Dept. of. Tourism Management
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- Member

Vaidehi Priyal
2.5.24

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Erine Louis
02/05/2024

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2. Mrs. Nisha, Teaching Assistant *Nisha* 2/5/24
3. Ms. Ashish Kanwar.G, Assistant Professor *Ashish* 02/05/24
4. Ms. Sneha Johnson, Teaching Assistant *Sneha Johnson* 2/05/24.
5. Mrs. Vinothini .M, Teaching Assistant *M.Vin* 2/5/24
6. Mrs. Mohana Rani.V, Teaching Assistant *M.R.V* 2/5/24

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Priya Dharshini G
2/5/24

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Ananya M
2/5/24