AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER EDUCATION FOR WOMEN

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Coimbatore – 641 043, Tamil Nadu, India

Report

Workshop
on
Adobe Photoshop Basics
on
9th September 2024 [FN] & 12th September 2024[FN]

By

Scopik Edutech Pvt Ltd, Chennai
with
Centre for Machine Learning and Intelligence (CMLI)

Invitation

Agenda

Program Schedule
Day 1 (9/9/2024)

09:45 AM – 09 :50 AM	**Prayer** **Ms Sudandiranachini S.P** I BSc AR VR Avinashilingam University
09:50 AM – 10:00 AM	**Welcome Address** **Ms Vasundra R.S**, Faculty Cum Coordinator,Scopik Edutech Pvt Ltd
10:00 AM – 10:15 AM	**Inaugural address** **Dr. Subashini.P,** Coordinator, Center for Machine Learning and Intelligence **Dr. Krishnaveni. M** , Co-Coordinator, Center for Machine Learning and Intelligence
10:15 AM – 11:00 AM	**File Formats – Vector vs Pixel Layers**
11:00 AM – 11:15 AM	**Tea/Coffee Break**
11:15 AM – 12:45 PM	**Image Editing Techniques**
12:45 PM – 1:00 PM	**Feedback Collection**

Agenda

Program Schedule
Day 2 (12/9/2024)

9:45 AM – 10:00 AM	**Recap of Day 1**
10:00 AM – 11:00 AM	**Creating Object Layers**
11:00 AM – 11:15 AM	**Tea / Coffee Break**
11:15 AM – 12:45 PM	**Working with Fonts and Layer Styles**
12:45 PM – 12:50 PM	**Vote of Thanks** **Ms V Abirami** , Faculty UI UX, Scopik Edutech Pvt Ltd
12:50 PM – 1:00 PM	**Feedback Collection**

Objective:

The objective of this workshop is to provide hands-on training and demonstrations on the foundational tools and techniques of Adobe Photoshop, aimed at enhancing digital design skills. This workshop is facilitated by the Scopik Edutech Pvt Ltd, Chennai and supported by Centre for Machine Learning and Intelligence (CMLI) to empower students with practical knowledge in Graphic design and Image editing.

Prayer:

The workshop commences with a prayer song by **Ms Sudandiranachini S.P** first year BSc AR VR student , Avinashilingam University .

Figure 1: Prayer

Welcome Address:

The Welcome address was given by **Ms Vasundra R.S**, Faculty Cum Coordinator, Scopik Edutech Pvt Ltd, Chennai . She welcomed **Dr. P. Subashini** , Coordinator of Centre for Machine Learning and Intelligence and **Dr. Krishnaveni. M** , Co-Coordinator, Center for Machine Learning and Intelligence .
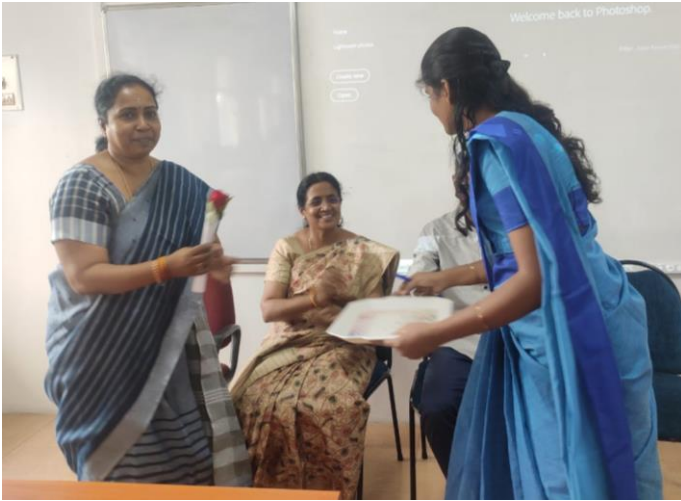

Figure 2 : Welcome address by **Ms Vasundra R.S**

Figure 3 : Ms Vasundra R.S welcomed **Dr. P. Subashini and Dr. Krishnaveni. M**

Figure 4 : Dr. P. Subashini presented a welcome gift **Mr. R. Ramanan, M.Sc., M.Phil.,**

Following this, she welcomed the resource person for the workshop, **Mr. R. Ramanan, M.Sc., M.Phil.**, Assistant Professor at KG College of Arts and Science . **Dr. P. Subashini** , Coordinator of Centre for Machine Learning and Intelligence then presented a welcome gift to the resource person as a token of appreciation for his participation in the workshop.

She emphasizes the significance of technologies like Augmented Reality and Virtual Reality. She highlighted the importance of the workshop in providing students with foundational skills in Photoshop, a critical tool in digital design, advertising, and multimedia production. She further acknowledged the collaboration between the **Centre for Machine Learning and Intelligence** and **Scopik Edutech Pvt Ltd**, which made this workshop possible.

Inaugural address :

The inaugural Address was given by **Dr. P. Subashini**, Coordinator of Centre for Machine Learning and Intelligence, Avinashilingam Institute for Home Science and Higher Education for Women . She emphasized the importance of the workshop in providing students with a platform to enhance their practical skills and gain hands-on experience. She highlighted how such initiatives are crucial in bridging the gap between academic learning and real-world applications, preparing students to meet the demands of the professional world. She encouraged everyone to actively engage in the sessions and make the most of the learning opportunities provided.

Figure 5 : Inaugural address by **Dr. P. Subashini**

Following her speech, **Dr. Krishnaveni. M**, Co-Coordinator of Centre for Machine Learning and Intelligence, Avinashilingam Institute for Home Science and Higher Education for Women , took the stage to further elaborate on the significance of such workshops . She welcomed all participants and expressed enthusiasm for exploring the capabilities of Photoshop. She emphasized the workshop's goal to enhance digital design skills and foster creative expression. Her words highlighted the value of the upcoming sessions and set an optimistic tone for the learning journey ahead.

Figure 6 : Inaugural address by **Dr. Krishnaveni M**

Session 1: File Formats – Vector vs. Pixel Layers

Mr. R. Ramanan, M.Sc., M.Phil., Assistant Professor at KG College of Arts and Science conducted the first session of the workshop, focusing on the topic '**File Formats – Vector vs. Pixel Layers**.' In this session, participants were introduced to various file formats such as PSD, AI, JPEG, and PNG, and their specific applications in design . The session provided a comprehensive explanation of the differences between vector and pixel-based images, highlighting their unique characteristics and uses.

Additionally, the session covered the functionality of layers in both Adobe Illustrator and Photoshop, offering valuable insights into managing and manipulating layers effectively in digital design projects.

Figure 7 : Session 1

Session 2: Image Editing Techniques

In the second session, the focus was on 'Image Editing Techniques.' This session covered essential tools and methods in Photoshop for adjusting brightness, contrast, and color levels. Participants engaged in hands-on practice by editing a sample image, allowing them to gain practical experience in correcting and enhancing images. The session aimed to equip attendees with the skills needed to refine and improve images for their design projects.

Figure 8 : Session 2

Feedback Collection for Day 1 (9/9/2024)

Feedback was collected from the students regarding the first day's sessions. This feedback provided valuable insights into their learning experiences and helped assess the effectiveness of the topics covered, ensuring that the workshop continues to meet participants' needs and expectations.
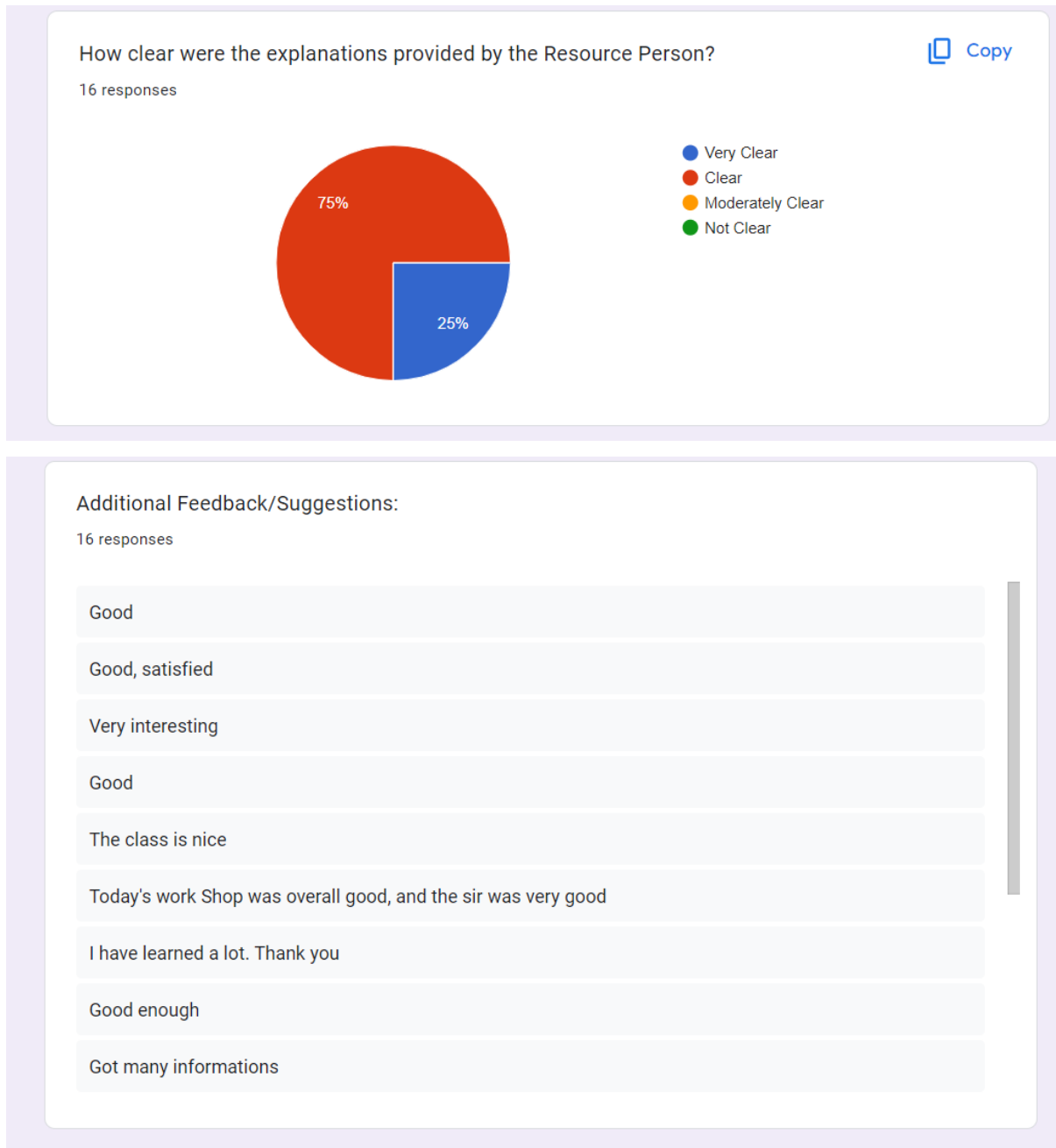

Figure 09 : Feedback

Day 2 (12/9/2024)

Recap of Day 1

To begin the second day, we provided a recap of Day 1. This review covered the key topics and techniques discussed, including file formats, the differences between vector and pixel-based images, and the essential image editing tools in Photoshop. The recap served to reinforce the concepts learned, address any questions or clarifications needed, and ensure that participants were prepared for the advanced topics scheduled for the day ahead**.**

Session 3: Creating Object Layers

The third session of the workshop, 'Creating Object Layers,' was led with a focus on non-destructive editing techniques in Photoshop. Participants were introduced to the concept of object layers and engaged in a practical exercise designed to build multi-layer designs. This session highlighted the flexibility and advantages of using object layers in creative workflows, demonstrating how they facilitate adjustments and modifications while preserving the integrity of the original image.

Figure 10 : Session 3

Session 4: Fonts and Layer Styles

The fourth session of the workshop, 'Fonts and Layer Styles , provided participants with an in-depth exploration of text and layer effects in Photoshop. This session began with a comprehensive introduction to adding and formatting text using the Text tool. Participants then discovered various layer styles, such as drop shadows, gradients, and strokes, and learned how these can enhance the appearance of their text. The session concluded with a hands-on project where attendees applied these techniques, integrating fonts and layer effects into their designs to create visually impactful results.

Figure 11 : Session 4

Vote of thanks

The vote of thanks was given by **Ms V Abirami** , Faculty UI UX, Scopik Edutech Pvt Ltd, who expressed heartfelt gratitude to the resource person, **Mr. R. Ramanan**, for his insightful contributions throughout the workshop.

She extended her thanks to **Dr. P. Subashini**, Coordinator of Centre for Machine Learning and Intelligence and **Dr. Krishnaveni. M**, Co-Coordinator of Centre for Machine Learning and Intelligence , for their support and leadership. Appreciation was also given to **Scopik Edutech Pvt Ltd**, whose collaboration made the workshop possible. Special thanks were offered to the organizing team for their dedication, and to the participants for their active engagement.

Figure 12 : Vote of thanks

Feedback Collection for Day 2 (12/9/2024)

Feedback was also collected from participants at the end of the second day, providing valuable insights into their experiences and helping to refine the remaining sessions of the workshop.
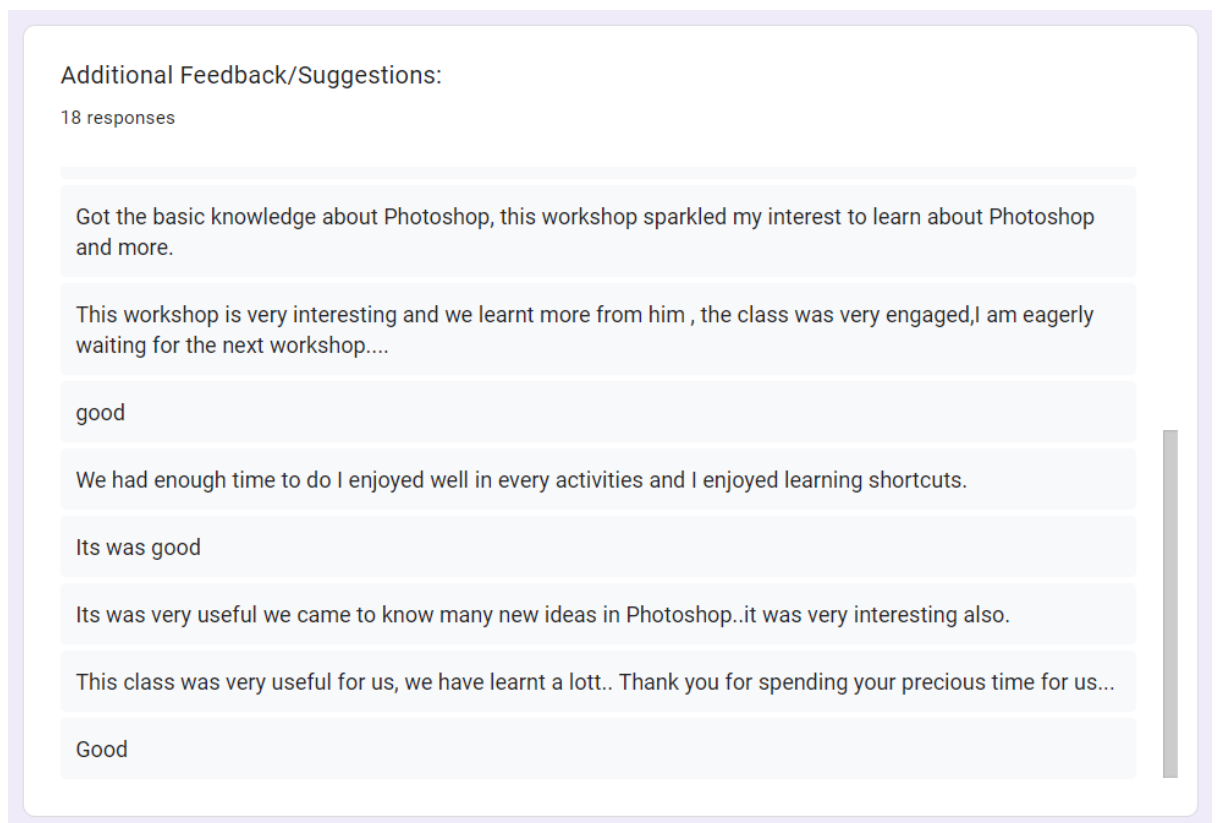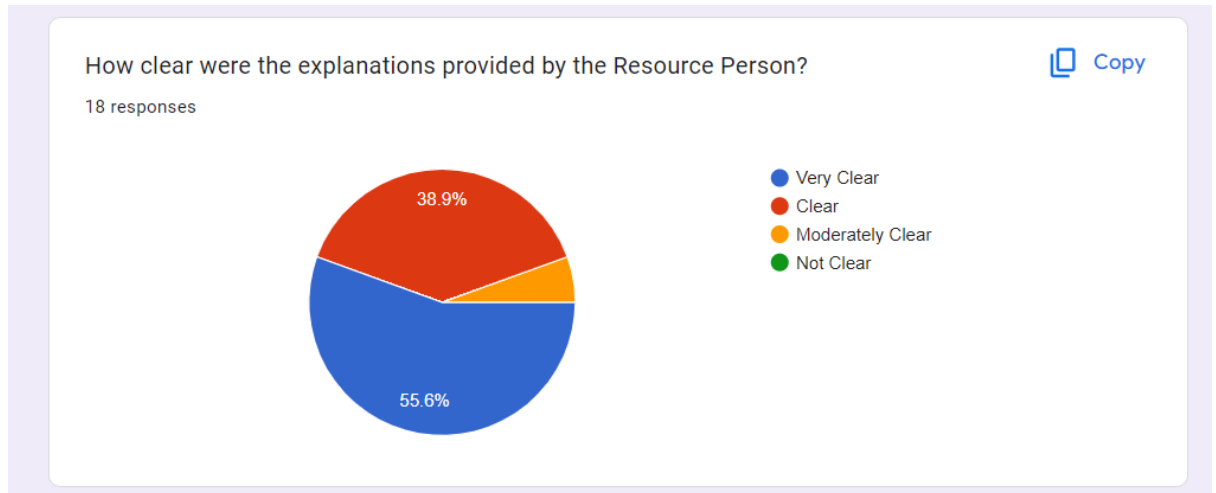

Figure 13 : Feedback