

**Avinashilingam Institute for Home Science and Higher Education for Women**  
**Coimbatore - 641043**  
**New Arrivals for the Month of February 1st Week 2025**

| <b>Accession No.</b> | <b>Title</b>                                                                                      | <b>Author</b>           | <b>Call Number</b> |      |
|----------------------|---------------------------------------------------------------------------------------------------|-------------------------|--------------------|------|
| 223700               | Dowry System in Rural India                                                                       | Dasog, Shamala B        | Y31-31:45.44       | R1.3 |
| 223701               | Dravidian Political Economy                                                                       | Naganathan, M           | X                  | R2   |
| 223702               | Economics of Strategy                                                                             | Besanko, D              | X                  | P4   |
| 223703               | EQ Edge : Emotional Intelligence and Your Success                                                 | Stein, Steven J         | S:52Or 72          | Q1   |
| 223704               | Essential of Corporate Communication : Implementing Practices for Effective Reputation Management | Van Riel, Cees B M      | 8;M3               | Q1   |
| 223705               | Ethics in Engineering                                                                             | Martin, Mike W          | D                  | P3   |
| 223708               | Explore Python for Mathematics                                                                    | Subashini, P            | 9SO8:(B)           | R4;2 |
| 223709               | Explore Python for Mathematics                                                                    | Subashini, P            | 9SO8:(B)           | R4;3 |
| 223710               | Express Rightings : Expressing Right for India's Educational Policy                               | Vaidhyasubramaniam, S T |                    | R2   |
| 223714               | From the Village to the Global Stage : A Memoir                                                   | Natarajan, A            | Y31.1w NAT         | R3   |
| 223715               | From the Village to the Global Stage : A Memoir                                                   | Natarajan, A            | Y31.1w NAT         | R3;1 |

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|--------|-----------------------------------------------------------------------------------------------------------------------------------------|--------------------------|----------|------|
| 223712 | Foods That are Killings You                                                                                                             | Gupta, M K               | L:573    | R1   |
| 223717 | Global Management Solutions :<br>Demystified                                                                                            | Seth, Dinesh             | 8        | P9   |
| 223713 | Foundations of Low Vision : Clinical<br>and Functinal Perspectives                                                                      | Corn, Anne L             | T68      | T68  |
| 223719 | Hand In Hand : Essential of<br>Communication and Orientation and<br>Mobility for Your Students Who Are<br>Deaf- Blind A Trainers Manual | Prickett, Jeanne Glidden | T68      | N5   |
| 223746 | Paper in, Money Out! : What is the<br>Proce of Power?                                                                                   | Sree Iyer                | O111,3   | R3.1 |
| 223729 | Interviews with My "Dream Guests" :<br>Serious, Witty, Humourous, Satirical                                                             | Mohan, V R               | z:(Y522) | R0   |
| 223800 | உன்னத வாழ்க்கைக்கு...<br>தன்னிலை உயர்த்து!                                                                                              | திருநாவுக்கரசு,<br>இரா   | O31,6    | R2   |
| 223801 | உன்னத வாழ்க்கைக்கு...<br>தன்னிலை உயர்த்து!                                                                                              | திருநாவுக்கரசு,<br>இரா   | O31,6    | R2;1 |
| 223803 | உன்னுள் யுத்தம் செய்                                                                                                                    | திருநாவுக்கரசு,<br>இரா   | O31,6    | R2;1 |
| 223809 | நெஞ்சு பொறுக்குதில்லை? :<br>மறைந்த மகாகவி பாரதி<br>நூற்றாண்டு நிறைவு 2021<br>புதுக்கவிதைத் தொகுப்பு                                     | செயராசன், சோ<br>ம        | O31,1JEY | R1   |
| 223810 | நெஞ்சு பொறுக்குதில்லை? :<br>மறைந்த மகாகவி பாரதி<br>நூற்றாண்டு நிறைவு 2021<br>புதுக்கவிதைத் தொகுப்பு                                     | செயராசன், சோ<br>ம        | O31,1JEY | R1;1 |

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|--------|------------------------------------------------------------------------------|------------------|--------------|------|
| 223776 | Strategy and the Business Landscape : Text and Cases                         | Ghemawat, Pankaj | 8            | P7   |
| 223739 | My Father's Story "Anand" : Anand is Happiness                               |                  | O111w<br>ANA | R0   |
| 223769 | Strategic Management : Creating Value in a Turbulent World                   | Fitzroy, Peter   | 8            | P6;4 |
| 223736 | Midnight Fizz of a Freethinking Mind : Humour, Satire, Wit, and Weirdness... | Mohan, V R       | z:(Y522)     | R0   |