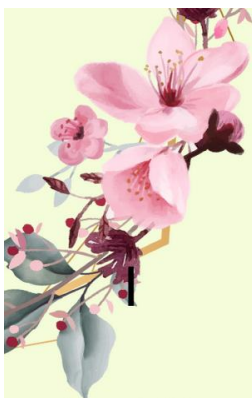


S.No	Date of the Activity	Concepts	Meeting
1	1 & 2 .12.2022	Women Entrepreneurship	Guest Lecture
2	31.12.2022	Preparing for Success in Competitive Exams : Group II	Guest Lecture
3	03.12.2022	Frostings & Chocolate Making	Workshop
	28.02.2022 & 01.03.2022	Party wear Kids Dress	Workshop
4	1.11.2022	CAD In Fashion Design	Guest Lecture
5	01.09.2022	Entrepreneurship Development	Alumnae Talk
6	19.12.2022	Adolescents & Life Skills	Alumnae Talk
7	09.12.2022	Importance of Self-Improvement	Guest Lecture
8	23.12.2022	Health & Hygiene	Alumni Talk
9	21.12.2022	Design Thinking Practitioner Program	Alumni Talk
10	10.10.2022	World Mental Health day, World Audiology Day & World Sight Day	Guest Lecture
11	02.11.2022	Corruption Free India for a Developed Nation	Guest Lecture
12	22.12.2022	Alumnae Sharing Their Experiences	Alumnae Meeting
13	21.12.2022	Emotional Well Being	Alumnae Talk
14	09.09.2022	Find the Entrepreneur in You	Alumnae Talk
15	14.03.2022	Competitive Feature of Tourism	Alumnae Talk
16	06.04.2022	Differences in Cognitive Learning Ability of Children with Hearing Impairment	Guest Lecture
17	24.08.2022	Apparel Merchandising : Execution of Garment order to Shipment	Guest Lecture



Avinashilingam Institute for Home Science and Higher Education for Women Deemed to be University Estd. u/s 3 of UGC Act 1956 ,Category 'A' by MHRD) Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, Category 1 by UGC Coimbatore – 641 043, Tamil Nadu, India.

Avinashilingam Institute Alumnae Association (AIAA)

Annual Report 2022



Office Bearers

President	Dr Premavathy Vijayan. Former Vice Chancellor
Vice President	Mrs.Anitha Kuppusamy Singer
General Secretary	Dr.S.Uma Mageshwari Dean Student Affairs
Joint Secretary	1.Dr.G. Bagyalakshmi Associate Professor , Department of Textiles and Clothing
	2.Dr.P.Savitha Assistant Professor, Ethiraj College for Women Chennai
	3.Dr.Thenu .C.T Freelancer, Malaysia Department of Psychology
Treasurer	Ms S.L.Rathika Treasurer
Executive Committee Members	1.Mrs .Brahashitha Gupta North America Chapter Alumni Association New York
	2.Mrs.Radha Mohan Prasad Managing Director VGM Hospital Coimbatore
	3. Mrs.Thanga Aruna Aruputham Solution Lead, Product and Innovation Melbourne, Australia
	4. Mrs.Chitra Parathasarathy CEO,I Solve Company ,Chennai
	5. Dr.G.Galavathi Former HoD Department of Tamil
	6. Dr.Nirmala K.Moorthy Former Dean
	7. Dr.V.Saradha Ramadas Former HoD Department of Food Service Management and Dietetics

Avinashilingam Institute Alumnae Association (AIAA) Report -2022

Avinashilingam Institute Alumnae Association in coordination with the departments of seven schools, many programmes, such as guest lectures, workshops, and alumnae meetings, were conducted. The Avinashilingam Institute Alumnae Association 2022 conducted thirteen lectures on the topic of women entrepreneurship, CAD In Fashion Design, adolescent life skills, motivational sessions for students, entrepreneurship development, the importance of self-improvement, health and hygiene, The design thinking practitioner program, Emotional well-being, and Mental Health by various departments in our university. AIAA conducted two workshops in the year 2022 on Frostings and Chocolate Making and Party Wear Kids Dresses by the departments of Food Science and Nutrition, & Textiles, and Clothing respectively and the alumni meeting was conducted by the department of English. All the sessions were conducted either online or offline mode. Distinguished alumnae were part of association meetings, guest lecturers, and workshops, and they came to the university to share their knowledge and skills.

Department of Resource Management & (AIAA)

Guest Lecture

Date: *1st and 2nd December, 2022*

Time: 9:30 AM to 5:00 PM

Resource Person : Ms Preethi,UG,(Batch 2016-2019)

Ms Atsaya,UG,(Batch 2016-2019)

The National conference “Women Entrepreneurship: A Step Forward To Empowerment and Sustainability” was jointly organized by the Department of Resource Management, Department of Home Science Extension Department and Women’s Studies Centre of the Avinashilingam Institute for Home Science and Higher Education for Women on *1st and 2nd December, 2022*, from 9.30 a.m. to 5.00 p.m

The Technical Session ended fruitfully and the Panel Discussion highlighting on the theme **“Women Entrepreneurship – Social and Cultural Challenges – A Case Discussion** with the alumni of the Department of Resource Management.



The Moderator for the Panel Discussion was **Dr. A. Arthi**, Professor and Head, Department of Business Administration. The speakers were Alumni **Ms. Preetha Thippayan** and **Ms Preethi & Ms Atsaya** expressed her views as, if you are passionate you can win in the field of interior design and it is not Gender biased. She mentioned that Interior designing is an unorganized sector in

India, the lack of professionalism - from contractors to carpenters – is always a challenge and as a designer one needs to find the right people with a certain work ethic, enthusiasm, and values to be successful in business. Having the right team to coordinate and work becomes very important in any business as Interior design necessitates a great deal of collaborative efforts, be it with other interior decorators or with vendors. To become a great interior decorator, you must have an outstanding team of people who can carry out all of the operations smoothly and efficiently, she added on.



Ms.Preethi and Atsaya, Managing Directors of a start up company –Hue Box vouched that anyone can start an entrepreneurial venture if they are keen to develop their creativity to business in a zealous way. They seconded the thought of Ms Preetha Thippayan , that if you can have the right team of people to work with you can do wonders in business. Inspiration, dedication and motivation are the driving forces to be successful entrepreneurs.

It was a motivating panel discussion for the youngsters who are to start a new venture as entrepreneur.

Avinashilingam Institute for Home Science & Higher Education for Women

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Coimbatore-641 043, Tamil Nadu, India

Department of Food Service Management and Dietetics and Avinashilingam Institute Alumnae Association (AIAA)

ALUMNI VIRTUAL LECTURE **Report on Preparing for Success in Competitive Exam** **(Group - II)**

Date- 31/12/2022 & Time- 10.00-11.00 AM (IST)



Avinashilingam Institute for Home Science and Higher Education for Women
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Coimbatore - 641 043, Tamil Nadu, India.

AVINASHILINGAM INSITUTE ALUMNI ASSOCIATION
DEPARTMENT OF FOOD SERVICE MANAGEMENT & DIETETICS

VIRTUAL LECTURE

PREPARING FOR SUCCESS IN COMPETITIVE EXAMS : GROUP II



GIRIJA.K
CDPO, ARCOT
BLOCK, RANIPET



P.VASANTHI
CDPO, PARAMATHI
BLOCK, NAMAKKAL

To help students understand and plan for their future and define success for themselves, understand their skill sets and round off their capabilities.



DATE

31 Dec, 2022



TIME

10.00- 11.00 AM



<http://meet.google.com/tlu-hwvg-shx>

AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER EDUCATION FOR WOMEN



(Deemed to be university under category 'A+' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A++' grade by NAAC. Recognised by UGC section 12 B
Coimbatore - 641 603, Tamil nadu ,India.

DEPARTMENT OF FOOD SERVICE MANAGEMENT AND DIETETICS

PREPARING FOR SUCCESS IN COMPETITIVE EXAMS - GROUP II

Program

31.12.2022

Prayer song

RVND Praharshitha

I - M.Sc FSMD

Welcome Address

Sireen K

II - B.Sc FSMD

Guest Lecture

Vasanthi P

**Child Development Project Officer
Paramathi block, Namakkal**

Girija K

**Child Development Project Officer
Arcot block, Ranipet**

Vote of Thanks

Joshika M

III - B.Sc FSMD

Master of Ceremony

VNB Sailaja

I - M.Sc FSMD

TIME: 10.00am to 11.00am

Time- 10.00-11.00 AM

Resource Person :Girija.k ,PhD(Batch 2017)

Date- 31/12/2022

Vasanthi ,PhD (Batch 2020)

Report on Preparing for Success in Competitive Exam (Group - II)

Avinashilingam Institute Alumnae Association organized a webinar series highlighting members of the alumni community, who were also top career experts from around the globe.

As part of the Alumni Association, Department of Food Service Management and Dietetics conducted a Virtual Lecture on Preparing for success in competitive exam Group II on 31 December 2022. The whole FSMD department participated (1st UG, 2nd UG, 3rd UG, 1st PG, 2nd PG, PG DIPLOMA).

As the speaker for the counseling sessions two esteemed alumni were invited. The guests were P Vasanthi, Child Development Project Officer, Paramathi block, Namakkal district and Girija K, Child Development Project Officer, Arcot Project, Ranipet district.

The speakers covered the following topics regarding preparation and job specification of CDPO.

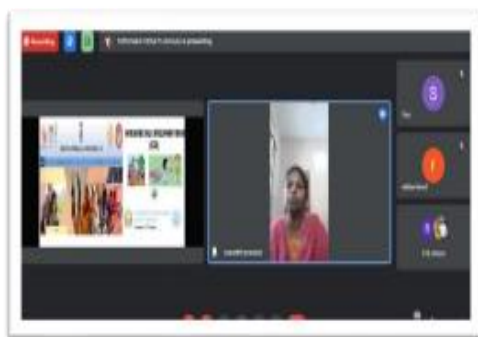
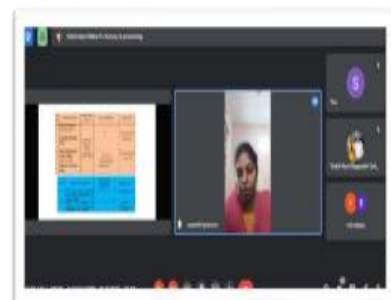
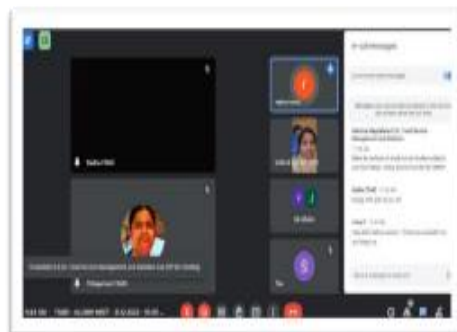
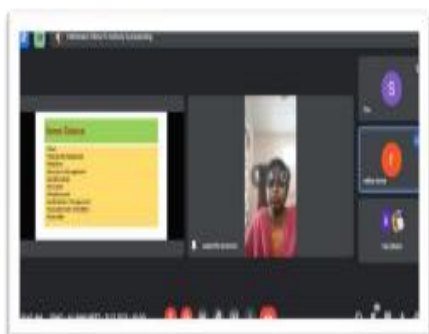
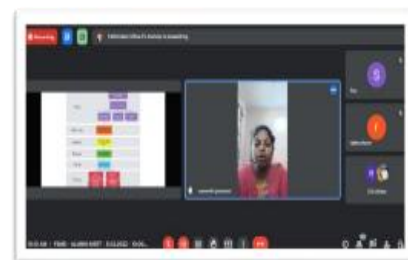
- The Tamil Nadu Public Service Commission (TNPSC) conducts the CDPO exam to recruit eligible candidates for the latest vacancy. CDPO is a gazetted officer post in Group 'B'.
- Complete knowledge of exam patterns & syllabus is very important to crack the CDPO Exam.
- Candidates must have a good grasp of the current affairs section. For developing a good grasp of current affairs, candidates can refer to newspapers like The Hindu, etc. Students should check daily, weekly and monthly current affairs.
- The selection of the candidates for TNPSC CDPO is done on the following methods i.e. Written Test and Personal Interview (Oral Test). The candidates who can clear the first stage are qualified for the Interview Round and then document verification of the candidates. The candidates who qualify for all the above-mentioned rounds get recruited for the post of Child Development Project Officer across the state of Tamil Nadu.
- TNPSC CDPO Syllabus questions are asked on the basic knowledge of the applicants acquired during their studying years. The syllabus always plays an important role in succeeding in the exam. The basic understanding of the proper syllabus guides the candidates towards their end goal. The candidates planning to appear for TNPSC CDPO 2022 should know the accurate syllabus for both papers beforehand.
- The main subjects in the syllabus of the TNPSC CDPO Recruitment exam are Subject Related Paper (Nutrition & Home Science) (Paper I) and General Studies (Paper-II). There will be a total of 300 questions (Paper-I 200 questions & Paper-II 100 questions) in each paper of the TNPSC CDPO Recruitment exam.

- Studying for 5-6 hours is many times more fruitful than reading for 10 hours. That is to say 'Quality' is more important than the 'Quantity' invested.

The virtual lecture was very informative. Students acquired knowledge and were made aware of different tricks and methods to qualify the government exam. Students were very interactive and queried about the eligibility criteria, study materials, various posts that are made available and are mostly unaware about.

The virtual lecture session was a success and was indeed useful for all the participants.

Report on Preparing for Success in Competitive Exam



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Coimbatore-641 043, Tamil Nadu, India.**



**School of Home Science
Department of Food Science and Nutrition
Nutrition Association and Nutrition Society of India,
Coimbatore Chapter &
Alumni Association**



One day Workshop on “Frostings and Chocolate making”

In charge Faculty

Dr.S. Thilagavathy and Dr.R. Balasasirekha

Dept. of Food Science and Nutrition

Avinashilingam Institute for Home Science and Higher Education for Women
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Coimbatore-641 043, Tamil Nadu, India.



School of Home Science
Department of Food Science and Nutrition
Nutrition Association and Nutrition Society of India,
Coimbatore Chapter &
Alumni Association

Cordially Invite you for the
Workshop on

“வாங்க சாக்லேட் சாப்பிடலாம்”



Speaker : Puja M Siva Kumar
Founder – Santeway Foods,
Coimbatore



Organizers:

Dr.S.Thilakavathy, Asst. Prof. (SG)
Dr.R.Balasarikha, Asst.Prof .(SS)

Venue : Foods Lab
Date & Time : 03.11.2022 ; 10.00am

Learn from
basic recipes
to advance ...

Report of One day Workshop

Date: 3rd November 2022

Venue: FOODS LAB, Department of Food Science and Nutrition

Time: 10am

Resource Person :PUJA SIVAKUMAR - UG FSN [2018-2021 batch]

Introduction:

On 3rd November 2022, the Department of Food science and Nutrition and Nutrition Society of India, Coimbatore chapter and Alumni association conducted a workshop on Bakery and Confectionary for the students of II UG belonging to Food Science and Nutrition. The Resource person was a proud alumnae of Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore : **PUJA SIVAKUMAR, founder of SANTEWAY FOODS, COIMBATORE**. She completed her under graduation in Food Science and Nutrition [2018-2021 batch]. The resource person taught the basics in icing and frosting [butter icing, whipped cream, cream cheese] also the basics of chocolates [compound chocolate, converts chocolate]. II UG Students of **FSN (66)** were the participants of the workshop.

Workshop Details:

The workshop started with an explanation about couverture chocolate and compound chocolate. Later on, the students were taught about the Icing techniques involved in piping and decorations of cakes. Three different icings were taught to the students namely Whipping cream frosting, Cream cheese frosting and Buttercream frosting. All students enthusiastically participated and learnt all the piping techniques and other different techniques involved in Frosting preparation.

Later during the session, various chocolate and bon bon making recipes were done. Using compound Dark chocolate and milk compound chocolate various filled and molded chocolates, bon bons were demonstrated.

Cream cheese and strawberry filled chocolates were made during the workshop which was a very complex but excellent trivial recipe in chocolate making which made the students more interested in recipes involving molten chocolate. The workshop was useful to the students for their academic as well as to develop their entrepreneurial skills



Picture 1. Resource person and participants discussing frosting techniques

Picture 2. Peak stage of frosting - demonstrated.

Picture 3. Evaluation of the recipes made during the workshop.

Department of Textiles and Clothing & (AIAA)

Report on Two Days Workshop by

Date :28.02.2022 to 01-03-2022

Time : 9.45 Am to 4.30 Pm

Resource Person : Ms. P. Priyanka Designer,PG,(Batch 2017-2019)

The workshop was on Construction of “ **Party Wear Kids Dress** ”. The students were trained by Ms. P. Priyanka designer, who is well versed in the field of designing. The workshop was held for two days on 28-02-2022 to 01-03-2022 from 9.45 Am to 4.30 Pm. The workshop started with the discussion on types of designs used in the kids frock, types of fabrics used for the construction of frocks according to their design.

Outcome of the Workshop is exposure to

- Development of designs
- Selection of appropriate fabrics
- Pattern making for the designs
- Layout making and cutting for party wear frock
- Stitching of the designed garments



**Avinashilingam Institute for Home
Science and Higher Education for
Women, Coimbatore**

**DEPARTMENT OF TEXTILES AND CLOTHING &
(AIAA)**

GUEST LECTURE

1st November 2022

REPORT



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD)

Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

Date:1.11.2022

venue:Academic council

Time: 10:30 AM

Resource Person :Dr.R. Sheela John

Department of Textiles and Clothing

GUEST LECTURE- CAD in Fashion Design

The Department of Textiles and Clothing School of Home Science arranged the guest lecture on 1st of November, 2022 at 10.30 am in Academic council. Nearly 240 students took part in the lecture including UG and PG. The presidential address was given by Dr.N. Vasugi, Dean, School of Home Science, Professor, Department of textile and Clothing. She highlighted the opportunities available in textile field and motivated us to build a successful career. The gathering was welcomed by S.J.Ashmita III BVoc, Secretary- Texile Association. The chief guest was given a brief introduction by Sneha.N of III BSc Textiles and Apparel Designing. The lecture was delivered by Dr.R. Sheela John, Head of the Department, Costume Design and Fashion, Bishop Appasamy College of Arts and Science, Coimbatore. She is a proud alumni of our institution.

Her lecture was based on the CAD systems for future designing. She efficiently explained the need to learn the technique and the wide opportunities available. Her presentation was useful and several example videos where played during the session. Queries of the students were also answered.

The session was completely informative and a memento was given by Dr. S. Amsamani, Professor, Department of Textile and Clothing. Vote of thanks was delivered by Lakshana.S II BSc – Textiles and Apparel Designing.



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Coimbatore-641 043, Tamil Nadu, India

Department of Textiles and Clothing

Lecture on “CAD In Fashion Design”

1st November, 2022

PROGRAMME SCHEDULE

Prayer	: Kavi Elakiya.R I B.Sc Textiles and Apparel Designing
Welcome address	: S J Ashmita Secretary Textile Association III.B.voc Textiles Dyeing and Printing
Introducing the Chief Guest	: N.Sneha III. B.Sc Textiles and Apparel Designing
Guest Lecture Fashion,	: Dr.R Sheela John Head of the Department ,Costume Design and Bishop Appasamy College of Arts and Science, Coimbatore
Vote of Thanks	: Lakshana .S II B.Sc Textiles and Apparel Designing

Venue: Academic Council Hall

Time :10:30 am.



**Dr.R. Sheela John, Head of the Department ,
on
Costume Design and Fashion, Bishop Appasamy
College of Arts and Science, Coimbatore
delivered her lecture.**



**Dr.R.Sheela John delivering her lecture
“CAD in Fashion Design”.**



**Dr.R.Sheela John explaining her views with
student's
a presentation.**



**Dr. R. Sheela John clarifying the
queries.**

Department of Textiles and Clothing &(AIAA)

Guest Lecture “Entrepreneurship Development”

Report on the Activity: Literary Activities in Indian languages

Date : 01/09/2022

Time : 10am to 12pm

Venue : Room no. 237

Resource Person : Ms. Jency Jasmine,(batch 2020)

A Guest Lecture on “Entrepreneurship Development” was organized in the Department of Textiles and Clothing on 01/09/2022 in account of Students Induction Program as per UGC guidelines. Ms. Jency Jasmine, our Department alumni has guided the students on Entrepreneurship Development. She has started Jewellery making activity when she was doing her Undergraduate Degree. She also developed her skills in the next few years by getting orders through online. She also has an e-page named “Glitz Copper Jewellery” where she sells her hand crafted copper jewels by receiving online orders. She explained the students on how to start and develop a small business while studying which will help them to practice Entrepreneurship Skills. It was a really useful session where students have experienced a lecture on how to start and promote Entrepreneurship skills.



Department of Human Development & (AIAA)

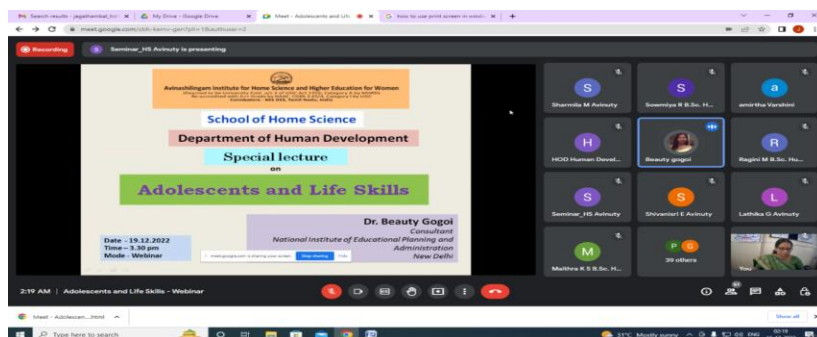
Report on Special lecture

Date:19.12.2022

Resource person:Dr. Beauty Gogoi,
M.Sc, (Batch 1996 - 1999)

National Institute of Educational Planning and Administration
17-B, Sri Aurobindo Marg, New Delhi-110016
Alumni - M.Sc (Batch 96- 99)

An online webinar was held on the 19th of December 2022 on the topic of adolescents and life skills by Dr Beauty Gogoi, Consultant at the National Institute of Educational Planning and Administration in New Delhi and a Alumnus of Avinashilingam Institute of Home Science and Higher Education for Women, Coimbatore.



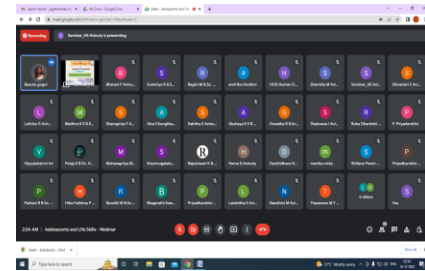
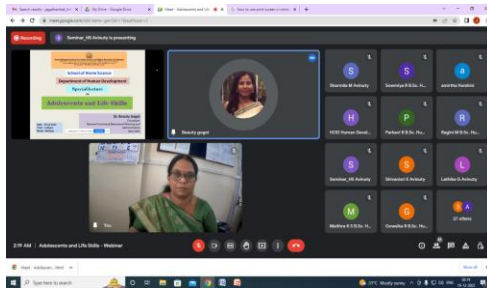
The special lecture was organized by the Department of Human Development and was for all UG students of Human Development. The event began with a prayer song done by Illakiya of 2nd and UG and was followed by a welcome speech given by Amrithavarshini of 1st UG whilst the vote of thanks was delivered by Sowmiya R of 3rd UG. The lecture covered many important aspects of personal and self development which is essential for the growth of today's youth. This included self belief, self confidence and up-skilling oneself to meet the demands of today's world.

Apart from this the lecture also covered the ways one can transverse their career trajectory after studying human development and different career paths one can take after completing a graduation in the subject. Dr Gogoi, also spoke about adult education, its needs in today's world as well as her experience with rural development, working in the remote areas of Assam and northeast India.

The talk gave many ideas regarding their own careers as well as served as an inspiration for all in the Human Development family regarding the purpose of studying HD, its implications and

impact in the modern world and the ability of the subject to develop an individual's personal and professional lives.

Overall, it was a very good learning experience for all students and one that needs to be done more often to give students the exposure they need to advance professionally.





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Coimbatore-641 043, Tamil Nadu, India

DEPARTMENT OF MATHEMATICS

Cordially invites you for the

ALUMNI MEET

SPEAKER: Gnanamalar Madhivannan
Technical Document Controller
OFE- Services & Offshore
Baker Hughes , Norway

TITLE: Importance of Self-Improvement

Date and Time: 09.12.2022 & 3pm -4pm

Venue: <https://meet.google.com/urf-hkfy-www?hs=224>

*"Nobody is bothered
about an institution
more than its
alumni"*





Programme Schedule

Master of Ceremony: **Yalini. P**
Research Scholar

Prayer Song: **Priyadharshini. M, Yuvashri. B**
Research Scholars

Welcome Address: **Dr. D. Jayanthi**
Assistant Professor(SS)
Department of Mathematics
Avinashilingam Institute for Home Science
and Higher Education for Women,
Coimbatore.

Introduction of the:
Speaker **Priyadharshini. M**
Research Scholar

Keynote Address: **Gnanamalar Madhivannan**
Technical Document Controller
OFE-Services & Offshore
Baker Hughes
Norway

Vote of Thanks: **Dr. PL. Meenakshi**
Assistant Professor
Department of Mathematics
Avinashilingam Institute for
Home Science and
Higher Education for Women,
Coimbatore.



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Coimbatore-641 043, Tamil Nadu, India**

Department of Mathematics & (AIAA)

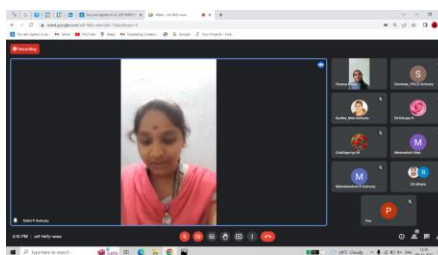
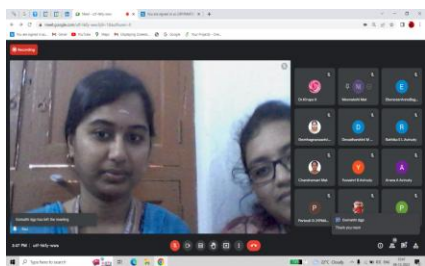
Date :09.12.2022

Time:03:00 PM

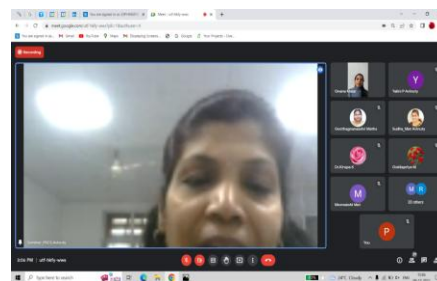
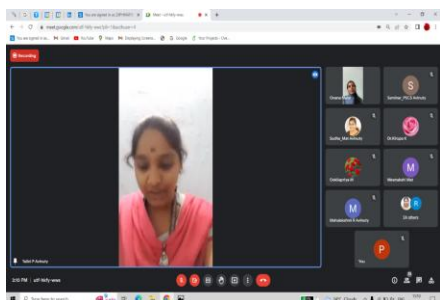
Resource Person : Mrs.Gnanamalar Madhivannan,math, (batch 2005 - 2007)

Guest Lecture Report

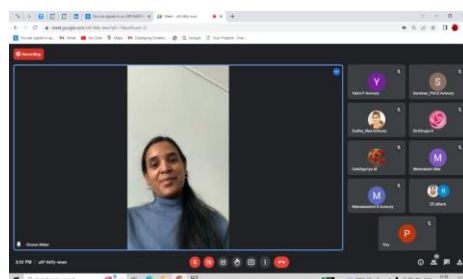
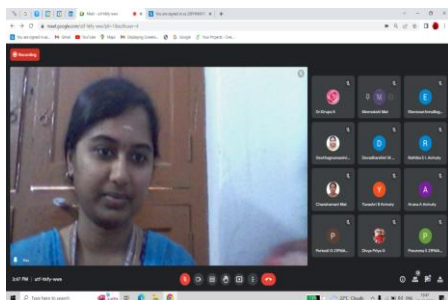
The Alumni meet started with an invocation to God at 03:00 p.m by our alumni and the Research Scholars in the presence of the staff members and alumni of the Department of Mathematics (AIAA).



The Mistress of Ceremony for the program was **Miss. P.Yalini**, Research scholar.

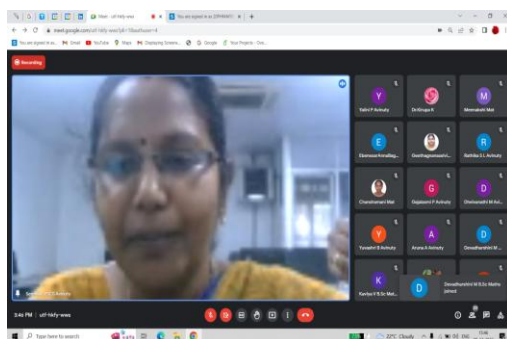


Dr. D.Jayanthi, Assistant Professor(SS), Department of Mathematics welcomed the dignitaries for the Guest Lecture.



Miss. M.Priyadharshini, Research scholar gave a brief introduction about the Honorable Guest of the day. The Chief guest and distinguished alumni **Mrs.Gnanamalar Madhivannan** of batch(2005 - 2007), Department of Mathematics, inspired the audience with her motivational speech along with her work experience in several countries. She is the Technical Document Controller, OFE-Services and Offshore, Baker Hughes, Norway. She also stressed that women should not be idle and all should have a balance between work and family life. She motivated and guided the alumni on how to get opportunities for jobs and studying in foreign countries. She asked the students to be an open book and face every problem boldly.

Also She wanted every student to develop their self-confidence and wished the students to come out with flying colors. The lecture started around 03.00 pm and ended around 04.00 pm.



Alumni had shown their gratitude for the amazing lecture and **Dr. PL.Meenakshi**, Assistant Professor, Department of Mathematics, proposed a vote of thanks and expressed gratitude to the Chief Guest, Alumni of Department of Mathematics for their effort, excellent cooperation and involvement to take part in this function. Around 30 Alumni of the Mathematics Department participated.



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Coimbatore – 641 043, Tamil Nadu, India

DEPARTMENT OF BOTANY

Cordially invites you all for

“THE ALUMNI MEET 2022”

Date & Time: 23.12.2022 & 10.45 am

Venue: Botany Laboratory

Special address on

“HEALTH AND HYGIENE”

By our Proud alumna

Dr. A. K. Lakkumi Venmal

Assistant Professor in Microbiology

LRG Government Arts College for Women, Trippur -04

Presided by

Dr. A. Vijayalakshmi

Professor & Head, Department of Botany

Dean, School of Biosciences,

Avinashilingam Institute for Home Science and Higher Education for Women,
Coimbatore

Participants: Passed out students (UG, PG, M.Phil., Ph.D)

Department of Botany & (AIAA)

Date: 23.12.2022

Time: 10:45 AM

Resource Person: A.K.Lakkumi Venmal, (M.Phil,1996-1998)

Dr. Sridevi Enbar Gopinath, Botany, PG

Alumni Talk Report

The Department of Botany has conducted an alumni meeting in 23rd December, 2022 to reunite the students who spent their important days of life at our institution. The meeting started with a soulful prayer song followed by the welcome and presidential address. The presidential address was given by Dr. A. Vijayalakshmi, Department of Botany, Dean, School of Biosciences & (AIAA). The chief guest of the meeting was A.K. Lakkumi Venmal, Assistant Professor, LRG Government Science College, Tripur. She delivered a talk about “Health and Hygiene”. Health is a way of well being. For that, one should eat healthy foods and follow healthy habits. Any deviation in health is disease. In that she clearly explained the ways how disease and infections enter into organisms and how we have to avoid it. Dr. Lakkumi Venmal taught about communicable and non-communicable diseases with appropriate examples. There are many bacteria which are causing infection in humans.



The meeting was continued by another alumni of our Department, Dr. Sridevi Embar Gopinath, who completed her Postgraduate at our esteemed institute. She shared her precious past moments with us by showing some photographs. She talked about *Xylella* pathogen, affecting plants in Australia.



Introduction of the Chief guest by Ms. Rajarajeshwari (Alumnae)

In this alumni meeting **53 alumni participated** and also shared many memorable moments of them in our great institution and with their inspirational teachers. They shared that although they reached great heights in life, still they follow the great institute that were imbibed in them during their college days.



Group photo with Dr. Lakkumi Venmal (Our Proud Alumnae)



**Avinashilingam Institute for Home Science and Higher
Education for Women**

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Coimbatore-641 043, Tamil Nadu, India

DEPARTMENT OF ZOOLOGY

**Cordially invites all for
“The Alumnae Meet 2022”**

Date: 21.12.2022 (A.N)

Venue: Zoology Laboratory

Special address on

“DESIGN, THINKING PRACTITIONER PROGRAM”

By our proud alumna

Dr. R. Anitha

Head, Department of Management Studies
SNS College of Engineering
Coimbatore, Tamil Nadu, India

Participants: Passed out students (B.Sc., M.Sc., M.Phil. and Ph.D.)

Programme Schedule



Prayer
1.30 P.M

Welcome Address
1.35-1.45 P.M

Dr. K.Manimegalai
Professor and Head
Department of Zoology

Presidential
Address
1.46- 1.56 P.M

Dr. A. Vijayalakshmi
Professor and Head
Dean, School of Biosciences

Special Address
2.00-2.45 P.M

“DESIGN, THINKING PRACTITIONER PROGRAM”
By
Dr. R. Anitha
Head, Department of Management Studies
SNS College of Engineering
Coimbatore

Vote of Thanks
2.46- 2.55 P.M

Dr.K.S.Santhya
Professor
Department of Zoology

Department of Zoology & (AIAA)

ALUMNAE TALK REPORT – 2022

Date: 21.12.2022

Time: 1:30 PM

Resource Person: Dr. R.Anitha, M.Sc.,M.Phil.,MBA.,Ph.D

The alumnae meet was organized on 21.12.2022 at 1.30pm in the laboratory of the Department of Zoology. The chief guest for the alumni meet was Dr.R.Anitha, Head Department of Management Studies SNS College of Engineering. The meet began with a prayer song by Akshaya and Kumutha varshini (I PG Zoology). The welcome address was given by Dr.K.Manimegalai , Professor and Head Department of Zoology , she greeted the audience and the guest with the memorable quotes and wordings. Followed by her, the Presidential address was given by Dr.A.Vijaylakshmi , she shared the experiences that made her to stand here with higher position. At 2 pm the special address was given by Dr. R.Anitha, MSc.,M.Phil.,MBA.,Ph.D, who's the proud alumni of our institute. First of all she thanked the authorities for inviting her to the alumnae meet. She was Chief Coordinator in the year of 2013-2018, Entrepreneurship development Cell in SNS College of Engineering, Coimbatore. Further from January 2019 she worked as Associate professor and Head of the department of Management studies in the SNS College of Engineering, Coimbatore. Her role in industry was also enormous, Manager at Tirupur Exporters Association. Executive officer at CODISSIA's Industrial Infrastructure Upgradation Services CODISSIA and Manager at New Tirupur Area Development Corporation Limited - Promoted by TEA. Government of Tamil Nadu & ILFS, Mumbai. She contributed towards the publication by publishing five articles in the National , International & Scopus. She has a very good experience in the research field of about 12 years. She began speech by recollecting the memories of her college days. Her speech was about entrepreneurship and career guidance. Madam also explained about the export and import about the business, her special address was about the leadership and mentioned the individuals with strong leadership skills in the business world often rise to executive positions such as CEO (chief executive officer), COO (chief operating

officer), CFO (chief financial officer), president, and chair. she also insisted about the women's education and their future contribution to the society. Finally she completed with giving opportunity to alumnae to share their views and experiences. Dr.K.S.Santhy, Professor, concluded the meet by proposing the vote of thanks. The alumnae meet was organized by Dr. P.Karthika, Assistant Professor of Zoology. The meet ended with more joy and happiness with refreshments to the members who take part in the meet.



Physician Assistant & (AIAA)

Alumnae Talk Report

Inauguration of the Seminar on Special Day

**ON SPECIAL DAY OF *NATIONAL PHYSICIAN ASSISTANT WEEK*
WORLD MENTAL HEALTH DAY WORLD AUDIOLOGY DAY WORLD
SIGHT DAY**

DATE : 10.10.2022

S.NO.	PARTICULARS
1.	Invitation
2.	Agenda
3.	Report

Invitation



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be university under category 'A' by MHRD, Estd.u/s 3 of UGC act 1956)

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Coimbatore - 641043, Tamil Nadu, India.

School of Allied and Healthcare Sciences

Invites for

INAUGURATION OF THE SEMINAR ON SPECIAL DAY of

**World Mental Health Day
World Audiologist Day
World Sight Day
National Physician Assistant Week**

Presidential Address

Dr. V. Bharathi Harishankar

Vice Chancellor

Avinashilingam Institute for Home Science and Higher Education for Women

Special Address

Dr. D. Dhanapal

Clinical Psychologist

Dr. S. Dhanalakshmi

ENT & Ophthalmic Surgeon (Avinuty Alumni)

Mr. T. Kannan

Audiologist and Speech Language Pathologist

Ms. Sumitha Krishnamoorthy

Health Analyst (Avinuty Alumni)

Felicitation

Dr. S. Kowsalya

Registrar

Avinashilingam Institute for Home Science and Higher Education for Women

Venue: Thiruchitrambalam Auditorium Date: 10.10.2022 Time: 10:00 am

Program Schedule

Programme Schedule

10:00 - 10:02 am	Prayer Ms. Praseeta and Ms. Shruthi
10:02 - 10:10 am	Welcome Dr. K. Narendiran, Director, School of Allied and Health Care Sciences
10:10 - 10:20 am	Presidential Address Dr. V. Bharathi Harishankar, Vice Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore
10:20 - 10:30 am	Special Address Dr. D. Dhanapal, Clinical Psychologist Coimbatore
10:30 - 10:40 am	Felicitation Dr. S. Kowsalya, Registrar Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore
10:40 - 10:43 am	Vote of Thanks Mrs. Uma Devi, Head of the Department, Physician Assistant, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore
10:43 - 10:45 am	National Anthem

Special Lecture on

11:00 - 11:30 am	Awareness of Mental Health Dr. D. Dhanapal, Clinical Psychologist, Coimbatore.
11:30 - 12:00 pm	Importance of Sight Dr. S. Dhanalakshmi, E.N.T. & Ophthalmic Surgeon, Coimbatore.
12:00 - 12:30 pm	Scope of Audiologist Mr. T. Kannan, Audiologist & Speech Language Pathologist, Coimbatore.
12:30 - 01:00 pm	Scope of Physician Assistant Mrs. Sumitha Krishnamoorthy, Health Analyst, Sankara Hospital, Coimbatore.

AGENDA

WELCOME SPEECH : SandhyaK , Yalini G
students of III UG
Department of physician assistant

PRAYER SONG : Ms. Praseeta and Ms. Shruthi

WELCOME ADDRESS : Dr. K. Narendiran ,Director,
School Of Allied Health Science.

PRESIDENTIAL ADDRESS : Dr. V. Bharathi Harishankar,
Vice chancellor,
Avinashilingam Institute Of Home Science And
Higher Education For Women.

SPECIAL ADDRESS : Dr.D. Dhanapal,Clinical Psychologist,Coimbatore.

FELICITATION : Dr.S. Kowsalya,
Registrar,
Avinashilingam Institute of Home Science and
Higher Education For Women.

SPECIAL LECTURE

- Dr.D. Dhanapal,Clinical Psychologist,Coimbatore.
- Dr. S. Dhanalakshmi,E.N.T and Ophthalmic surgeon,Coimbatore.
- Mr. T. Kannan,Audiologist And speech Language Pathologist,
Coimbatore.
- Mrs. Sumitha Krishnamoorthy,Health care Analyst, Sankara Hospital
Coimbatore.

VOTE OF THANKS

: Mrs. Uma Devi ,

Head of The Department, Physician Assistant,
Avinashilingam Institute Of Home Science And
Higher Education For Women.

Report:

The seminar on the special day of **National physician assistant week , World Mental Health Day , World Audiology Day, World Sight Day** was Held On 10.10.2022 For The Students Of Allied Health Science . Welcome Address Was Delivered By The Director **Dr.k. Narendiran**, School of Allied And Health Care Science . It Was FollowedBy The Presidential Address By **Dr. V. Bharathi Harishankar** , ViceChancellor , Avinashilingam Institute for Home Science And Higher Education For Women , Coimbatore . And It Was Continued With Special Address By **Dr.D. Dhanapal** , Clinical Psychologist , Coimbatore .And it was succeeded By **Dr.S. kowsalya**, Registrar , Avinashilingam Institute For Home Science And Higher Education For Women . She Felicitated our Chief Guest .

Special Lecture On Awareness Of Mental Health Was Delivered By **Dr.D . Dhanapal** clinical Psychologist, Coimbatore It was Quite Educative And Knowledgeable.

Dr.S .Dhanalakshmi E.N.T And Ophthalmic surgeon , Coimbatore Expatiate On Importance Of Sight.The Chief Guest Was Greeted With Acclamation.

TheLecture On Scope Of Audiology Was Addressed By **Mr.T. Kannan**,Audiologist and Speech Language Pathologist , Coimbatore. She Shared His Expertise In Audiology.

Mrs. Sumitha Krishnamoorthy,Health Analyst , Sankara Hospital , CoimbatoreMake a Speech On Scope Of Physician Assistant Which Was Informative And Her Speech Was Filled With Lots Of Motivating Thoughts And As A Alumni of Avinashilingam Institute Of Home Science And Higher Education For Women She Shared About Her College Life.

- **Welcome address** : A cordial Welcome Was Given By Students of III UG
- **Prayer song** : Tamilthaivalthu

- **Presidential address :** A dignified Presidential address was Delivered By **Dr.V . Bharathi Harishankar**, vice chancellor, Avinashilingam Institute Of Home Science And Higher Education For Women.
- **Special Address :** A Majestic Special Address Was Addressed By **Dr.D.Dhanapal** ,Clinical Psychologist, Coimbatore.
- **FELICITATION:** A Hearty Greeting Was Given By. **Dr.s kowsalya**, Registrar, Avinashilingam Institute Of Home Science And Higher Education For Women .
- **SPECIAL LECTURE:** The Impressive And Knowledgeable Lectures Are Directed By Chief Guests
Dr.D Dhanapal
Dr.S Dhanalakshmi
Mr .T Kannan
Mrs. sumitha Krishnamoorthy
- **VOTE OF THANKS:** The program Was Concluded With The Thanks Giving Speech Of **Mrs. Uma devi** , Head Of The Department, Physician Assistant, Avinashilingam Institute Of Home Science And Higher Education For Women.
- **NATIONAL ANTHEM**





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Coimbatore - 641043, Tamil Nadu, India

**DEPARTMENT OF ECONOMICS & Alumnae Association
(AIAA)**

Theme: Corruption Free India for a Developed Nation

Report OF Alumnae Activity 2022

Guest Lecture

Date & Time : 02.11.2022

SPECIAL LECTURE REPORT

Date & Time	:	02.11.2022 & 2.00 p.m. to 3.00 p.m.
Theme of the Lecture	:	Corruption Free India for a Developed Nation
Guest Speaker	:	Dr.K.Shobha,PhD,(Batch 2004-2007)

Associate Professor and Head,
Department of Economics,
Government Arts College, Coimbatore

Staff In –charge : Dr. C.Parvathi, Associate Professor,
Dr. M.Shanthi, Assistant Professor
Department of Economics

Venue : Academic Council Hall

In observance of Vigilance Awareness Week, The Department of Economics and Dr.Ambedkar Studies Centre conducted a special lecture on the theme “Corruption Free India for a Developed Nation’ commenced with a prayer song sung by the students of I B.A. Economics and was compelled by Madhumitha V of III B.A. Economics. The welcome address for the programme was given by Devashree P of I B.A. Economics. Dr. M.Manonmani, Dean, School of Arts and Social Sciences presided over the function. In her presidential address she focused on various forms of corruption, its causes, how to eradicate corruption etc., She provided a brief overview about corruption. A pledge was also taken in the programme and the participants pledged not to indulge in any forms of corruption and not give or accept bribes in their life.

Dr.S.Gandhimathi, Professor & Head, Department of Economics gave the introduction about the Resource Person. She briefly described the academic achievements of the resource person. After the introduction, the guest speaker Dr.K.Shobha, Associate Professor and Head, Department of Economics, Government Arts College, Coimbatore presented her views on corruption. The session was an interactive manner and it mainly focused on the practical incidence of corruption. The speaker shared her personal experiences where she encountered corruption. In her speech she insisted that the audience must never indulge in corruption in their life. The speaker also gave an insight about how badly corruption hinders development and the various methods that could be taken to eliminate it. She also presented the fact that corruption could not be eliminated in a day, but slowly and gradually. Digitalisation was stated as a measure to avoid corruption and the speaker emphasized that any form of deceiving should also be considered as corruption.

Overall the session was very informative and it instilled in the minds of the audience a strong oppose to corruption. The programme concluded with a vote of thanks proposed by Yazhini.S of II B.A. Economics.

PHOTO CLIPPINGS: Prayer song by students of I B.A. Economics



Welcome Address by Devashree P, of I B.A. Economics Pledge was taken by Dr.M.Manonmani, Dean School of Arts and Social Sciences, Faculty members and students of Economics Department



Dr.S.Gandhimathi, Professor & Head, Department of Economics gave the introduction about the Resource Person Dr.K.Shobha, Associate Professor and Head, Department of Economics, Government Arts College, Coimbatore delivered the special address.

***AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER
EDUCATION FOR WOMEN
COIMBATORE – 641 043***

**Department of English & (AIAA) Alumni Meet
22.12.2022
(Time: 12.00 p.m onwards)**

Agenda

MOC- Ms. Jayavarnika.J

Prayer- Ms.M.Anushiya

Welcome Address- Ms.Abinaya.S

Presidential Address: Dr.A.Vijayarani, Associate Professor and Head,
Department of English

Poetry Recitation – Ms.Haritha.B, Subitsha.S

Special Talk: Ms. Keerthana. R

Vote of Thanks- Ms.Mahalakshmi. R

Alumni from the batch of (2018-2021) actively participated in the alumni meet and shared their experiences.

Department of English & (AIAA)

Date :22.12.2022

Time : 12.00 PM

Participates : (Batch 2018-2021)

Report of the Alumni Meet

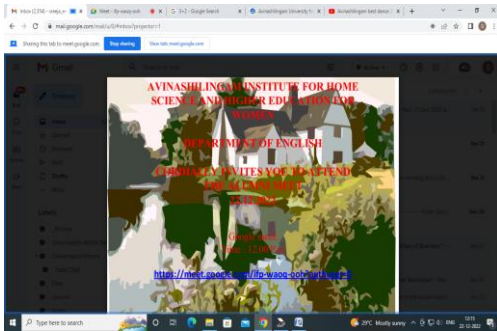
The Department of English, Avinashilingam Institute for Home Science and Higher Education for Women organized the Alumni meet through online mode on 22.12.2022. Memories are one of the most crucial things we can cherish throughout our lives. They build up our personality as all our knowledge and previous experiences are stored there. In critical times, we may get some refreshment by recalling our memories. We can run our lives smoothly with the help of these memories. Memories of the student life are treasured by all of us. They make us smile even in our old age.

Every person grows the most in their student days. The major parts of their student days are shaped in the educational institutions. People go through times of joy, hardship, worry but at the end of the day, we all become better. Student days are the most important part of everyone's life, considering just how much one person can develop during these years. These years will not only offer opportunities for growth but will also help us in getting a better understanding of ourselves. This understanding of oneself is an unending process. It marks its beginning in our student days and continues to be a major part of our lives in the future. We grow as people, learn how to develop relationships, and understand the people around us.

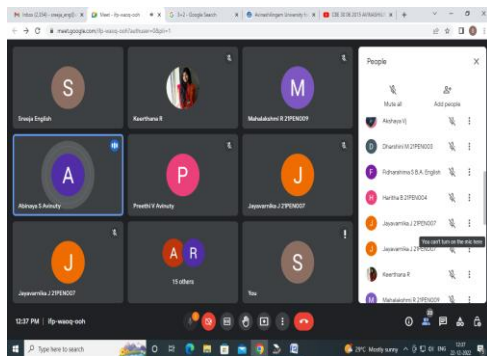
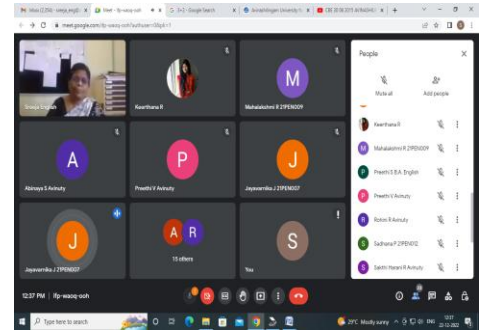
The main objectives of the alumni meet were:

- To reunite in the nest from where we grew and flew off.
- To build a bridge between academic life and career life, so as to introduce present students to the professional world and to make them proactive to face the challenges that may emerge in their career path.
- To create awareness among students about the scope of their subject in the professional world.
- To provide a platform for students to develop their qualities.
- To participate in social welfare activities for social accountability.

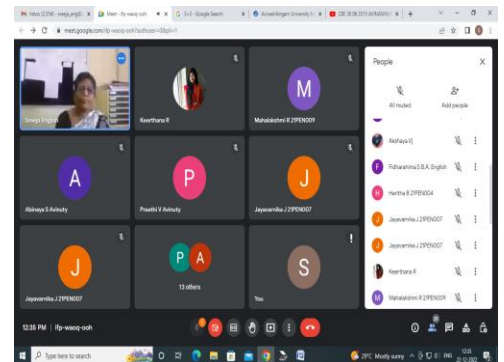
Invitation



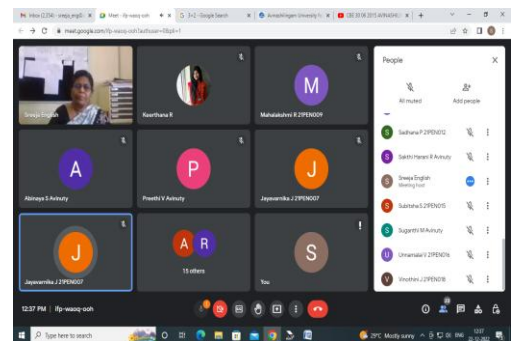
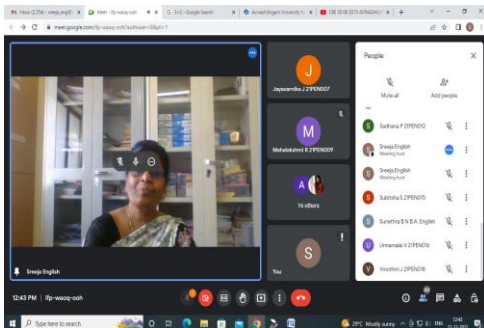
**Ms.M.Anushiya Singing a
Heart-rending prayer song**



**Ms.S.Abinaya presenting
the Welcome Address**



**Dr.A.Vijayarani,
Associate Professor and
Head, Department of
English, delivering the
Presidential Address**



Poetry Recitation sessions by Ms.Haritha.B in English and Ms. Subitsha.S in Tamil

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Coimbatore – 641 043, Tamil Nadu, India

DEPARTMENT OF PSYCHOLOGY

And

Alumnae Association

Report on

“EMOTIONAL WELL BEING”

(AIAA) Alumni Talk

DATE: 21.12.2022

DEPARTMENT OF PSYCHOLOGY & (AIAA)

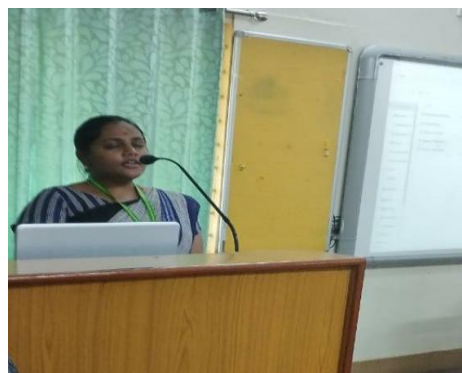
Date :21.12.2022

Time :10:30 AM

Resource Person : Mrs.Srilakshmi

Venue : Academic council Hall

As a part of the Psychology Association of the Department of Psychology, Avinashilingam Institute for Home Science and Higher Education for Women, a guest lecture was arranged. For the benefit of Students and alumni, a session on “Emotional Well Being” was organized on 21.12.2022. The event was held at the Academic council Hall. **Around 200 participants** participated in this programme. The programme began sharply at 10:30am with a prayer song by B. K. Sowmithra of I PG Psychology. Miss H.Priyadharshini, student of I PG Psychology welcomed the gathering and the chief guest.



Dr. M. Manonmani, Professor and Dean school of Arts and Social Science delivered the presidential address, where she gave an input into the importance of mental health and well being.

Dr.S.Gayatri Devi, Professor and Head Department of Psychology addressed the gathering and introduced the speaker to the audience.

The Session was started by the Speaker **Mrs.Srilakshmi**, Consultant Psychologist, Mind Healing



Talk on Emotional Well Being:

- She started the session by giving introduction on 'Emotional Freedom Technique'
- Then she explained about the healthy and unhealthy emotions.
- And then she introduced the technique to the students and then she gave instructions to how to do the Emotional Freedom Technique (EFT)



Benefits of EFT:

- It creates balance in our energy system
- It helps to relief emotional problems
- It also helps to improve blood circulation
- It helps to improve sleep and appetite
- It will increase the cognitive skills of a person and give him/her the ability to handle the life challenges

After the session students asked their doubts to the speaker. The speaker clearly clarified their doubts and gave some valuable information about other therapies and techniques in the Counseling

process. Miss T.Devayani, student of I PG Psychology delivered a vote of thanks, thanked the chief guest, faculty members and students for their active participation.





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Coimbatore-641 043, Tamil Nadu, India

Department of Visual Communication



Presents Alumni Talk On

"Find the entrepreneur in you"

By

Dhayal Srinidhi

(Young Entrepreneur-Dhaya Creations)



Venue-The department of Visual Communication

Date-9th September 2022



"The best way to predict the future is to create it."

School of Arts and Social Science
Department of Visual Communication & (AIAA)

Date : 09.09.2022

Venue :Department of Visual Communication

Resource Person : Miss Dhayal Srinidhi,(2017-2020 batch.)

Report OF Alumni Activities

ALUMNI TALK ON 'FIND THE ENTREPRENEUR IN YOU'



The Department of Visual Communication organized a one day alumni talk on the topic **'Find the entrepreneur in you'** on September 9th 2022. Miss Dhayal Srinidhi an alumna of the Department of Visual Communication, 2017-20 batch, who is an entrepreneur running her own customized gift portal "Dhaya Creations" addressed the students of Visual Communication and shared her personal experience about her career. She gave an inspirational talk on how to overcome hurdles which one stumbles upon in a business environment or as a start-up to establish ourselves as an entrepreneur. She threw light on how to enhance the publicity of our start up in social media and also spoke about the social media promotional activities. Her personalized speech motivated the students to overcome their apprehensions and gave an insight on entrepreneurship. It was a very informative and refreshing experience to listen to an entrepreneur and it showed the idea of entrepreneurship as a future career option in the minds of the students.



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Coimbatore - 641 043, Tamil Nadu, India

Department of Tourism Management & (AIAA)

Date : 14.03.2022

Timing : 3:30 pm – 4:30 pm

Topic: Competitive Features in Tourism

Resource Person : Mrs.Usha, BBA ,Tourism

The Department of Tourism Management organized Alumni Meet 2022 for the students of III BBA (Tourism) and II MBA (TTM) students. The planned objective was to interact with the Alumni. **Overall 50 students** participated in the programme. The welcome speech was given. All the staff members addressed the students.

The Alumni was Mrs.Usha who is ready to take initiative and make flexible changes. She did BBA Tourism Management in Avinashilingam Institute and MBA Marketing in Bharathiar University school of distance education. Her ability to adapt and learn new technologies. She was a team player and open to handle responsibilities. She completed a value-added course in personal grooming and actively participated in NSS. She was a member of the Voyage club at the University. She did her internship training in ticketing and domestic tour packages at Akbar Travels of India and got training in domestic and international tour packages at Thomas Cook Coimbatore.

She worked at Make My Trip Coimbatore as Domestic Tours-Sales Executive from 2014-2015. From 2015- 2017 she worked at Centrum Direct Limited Coimbatore International Airport as Sales Executive and Cashier. From 2018 – 2020 she worked at Suriya Latex Processing Coimbatore as production and sales supervisor. Currently in 2022 she is working in Paradise holidays as Tour executive. She established a natural organic startup venture named Terra Organics In 2021.

She discussed their beautiful college days at Avinashilingam Institute and interacted with the staff members and friends. The event was stimulating and enjoyable. Simultaneously profitable as all members shared their views , new ideas , information and insights about the field. The students

sincerely expressed their gratitude to the Head of the Department for her guidance and support. The vote of thanks was proposed by Dr. (Mrs.) V.T.Bindu ,Alumni coordinator of the Department. This made the event a grand success.

GALLERY:



Avinashilingam Institute for Home Science and Higher Education for Women
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641 043, Tamil Nadu, India

**ALUMNI ASSOCIATION &
THE DEPARTMENT OF SPECIAL EDUCATION**

Cordially invites you to the

Guest Lecture on

**DIFFERENCES IN COGNITIVE LEARNING ABILITIES OF
CHILDREN WITH HEARING IMPAIRMENT**

By

Our proud Alumni

Ms.A.S.Kiruthika



Assistant Professor

Dr.M.G.R. Institute for Special Education and Research,
Ramavaram, Chennai

All are cordially invited

Date	Venue	Time
06/04/2022	Classroom, Department of Special Education	2.00-4.00 pm

Department	Date	Event	Mode (Online/Offline)	Number of Alumnae Attended
Special Education	06/04/22	Guest lecture by our alumni	Offline	Alumni- 1 Student beneficiaries – 26
Special Education		Interaction with RCI Inspection Team Expert		Interaction with RCI Inspection expert – Alumni Student Beneficiaries- 40 Alumni -1

Guest Lecture on Differences in Cognitive Learning Abilities of Children with Hearing Impairment	
Invitation	Enclosed
Photos	 
Participants	I year B.Ed Special Education students – 26 in member
Report	<p>Cognition plays a main role in the learning and development of the children with disabilities. In the case of the children with hearing impairment, their cognition is basically visual. It is very imperative to understand the processing styles of these children. Through observation, interaction and expertise in teaching one shall sense the understanding of the child. One of our alumni, Ms.A.S.Kiruthika possesses 7 years of experience in teaching the children with hearing impairment and training the teachers for the hearing impaired. She shared her expertise with our I year B.Ed students</p>



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Coimbatore-641 043, Tamil Nadu, India.

Department of Textiles and Clothing & (AIAA)

Cordially invites you for a

Guest lecture on

**“Apparel Merchandising : Execution of Garment order to
Shipment”**

By

Ms. S.Devi,

Director, Shanmadhi Creations
(Garment production) Chennai

Department of Textiles and Clothing & (AIAA)

Date : 24/08/2022

Timing : 10.00AM – 12 noon

Beneficiaries : III B.Sc. Textiles and Apparel Designing ,
III B.Voc Textile Dyeing and Printing and PG students

Venue : Room No:237 Home Science Block

Report

“Apparel Merchandising Execution of Garment order to Shipment”

Guest lecture on the topic “Apparel Merchandising : Execution of Garment order to Shipment” was conducted on 24th August 2022 for III UG and PG students , Hall no: 237, Home Science block. The main objective of the lecture was to furnish the basic concept of Execution of Garment order to Shipment. The expert was Ms. S.Devi, Director, Shanmadhi Creations (Garment production) Chennai .

Dr.G.Bagayalakshmi, Associate Professor welcomed the guest and Mrs. K.Sangamithirai, introduced the guest. Mrs. S.Devi, Resource person, introduced the apparel merchandising methods and explained the from order to shipment of garment. Ms. S.Devi, highlighted the methods of execution of Garment order to Shipment. The merchandising process such as procuring order, supervising manufacturing, line supervision, packaging, inspection and shipment were explained. Students gained an overall insight on activities in apparel merchandising.

