

**Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore - 641043
New Arrivals for the Month of November 3rd Week 2025**

Accession No.	Title	Author	Call Number	
224534	Applied Social Psychology: Understanding and Addressing Social and Practical Problems	Gruman, Jamie A	SY	Q7
224535	Basic Counselling Skills : A Helper's Manual	Jones, Richard Nelson	S:86	R3;21
224536	Statistics in Psychology and Education	Mangal S K	B28:(SOaT)	R4
224537	Biopsychology	Pinel, John P J	GWS	R3;4
224538	Applied Statistics	Mukhopadhyay, Parimal	B28	R3
224539	Introduction to counselling and Psychotherapy : From Theory to Practice	Reeves, Andrew	S:86	R3;2
224540	Essential Social Psychology	Crips, Richard J	SY	R3;7
224541	Statistics for the Behavioral Sciences	Gravetter, Frederick J	B28ObS	R4;1
224542	Psychology	Ciccarelli, Sandra K		R2
224543	Fundamentals of Data Science	Wagh, Sanjeev J	9S04	R4

224544	Information Security: Principles and Practice	Stamp, Mark	9S8:(1)	R3;2
224545	Hyperautomation with Generative AI	Navdeep Singh Gill	9S09	R4
224546	Mastering Cloud Computing	Buyya, Rajkumar	9S08	R4;2
224547	Media Analysis Techniques	Asa Berger , Arthur	4	R4
224548	Introduction to Mass Communication	Chawla, Abhay	4	R1
224549	Studio Television Production and Directing :Concepts ,Equipment,and Procedures	Hicks Utterback, Andrew	4,41	R3
224550	Video Production Handbook	Owens, Jim	4,4213	R3
224551	Digital Marketing : Strategy and Tactics	Kagan, Jeremy	8;B:(9S)	R1
224552	Qualitative Research Using Social Media	Bouvier, Gwen	9f:(Y:(4,4)))	R2;1
224553	Newspaper Handbook	Reeves, Ian	4,211	R5
224554	Programming with Python	McMullen, Kyla	9S08P	R4
224555	Programming with C++	McMullen, Kyla	9S5C++	Q4

224556	Computational Finance :MATLAB Oriented Modeling	Cesarone, Francesco	8;D(9S)	R1
224557	Using R and Rstudio for Data Management, Statistical Analysis and Graphics	Horton, Nicholas J	B28	R5
224558	Entrepreneurial Development	Gupta C B	8	R0;1

