

**Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore  
Women's Studies Centre**

**Awareness Programme on—Violence against Women**

An Awareness Program on “***Violence against women and Children***” was organized by Women’s Studies Center of Avinashilingam Institute for Home Science and Higher Education for Women and Social Welfare and Women Empowerment Department, Coimbatore in the Month of **November’2024 to December’2024**. The School, College, Institute, Etc covered Included:

<b>Date</b>	<b>School/College/ Institute/Other</b>	<b>Activity</b>	<b>Speaker</b>	<b>No.ofbeneficiaries</b>
25.11.2024	Sri Ramakrishna Institute of Paramedical Science Coimbatore	Awareness on —Violence against Women and Children	Mrs.Brindha, Case Worker, Social Welfare and Women Empowerment Department, Coimbatore	50
26.11.2024	Govt ITI for Women Coimbatore.	Awareness on —Violence against Women and Children	Ms.Shanmugapriya General Specialist Mission Shakti Social Welfare and Women Empowerment Department	42
27.11.2024	Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore.	Awareness on —Violence against women	N. Selvanayaki Project Assistant Women’s Studies Centre Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore.	32
28.11.2024	Government Higher Secondary School, Cheripalayam, Andipalayam Panchayat, Pollachi	Workshop on —Self Defense Mechanisms for Adolescent Girls	Dr.S.Prem Kumar, General Secretary &Chief Trainer, Daekwondo, Coimbatore	139
29.11.2024	Panchayat Union Office, Pollachi (North)	Awareness on —Sexual Harassment against Women & Child Marriage	Ms.M.Sreevarsha Caseworker, Social Welfare and women Empowerment Department Tamil Nadu	24

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03.12.2024	AIHS&HEW Online Mode: Google Meet link : <a href="https://meet.google.com/hfs-hmmi-nhy">https://meet.google.com/hfs-hmmi-nhy</a> Registration link: <a href="https://forms.gle/2srSfG6zoMD4BrQDA">https://forms.gle/2srSfG6zoMD4BrQDA</a>	Prevention of Violence Against Women "	Ms. Letika Saran Former Director General of Police (DGP), Tamil Nadu  Dr.M.Priyamvada Professor Department of Criminology University of Madras Chennai	100
05.12.2024	Texcity College of Nursing, Podanur	Awareness on —Helplines and Government Assistance for Safety of Women and Children	Mrs.Brindha, Case Worker, Social Welfare and Women Empowerment Department, Coimbatore	39
06.12.2024	CBM College of Arts and Science, Kovaipudur, Coimbatore	Awareness on —Violence against Women in alternative care settings	Mrs.G.Manoranjitham, Case Worker, Social Welfare and Women Empowerment Department, Coimbatore	41
07.12.2024	Brooke Fields Mall, Coimbatore	Women's Self Defense Techniques" demonstration	Mr.Kranthi Kumar Pati I.A.S., District Collector, Coimbatore Dr.S.Amsamani, Dean, School of Home Science Dr.V.Premala Priyadarshini, Professor and Director (i/c), Women's Studies Centre Ms.Ambika, District Social Welfare Officer, Department of Social Welfare and Women Empowerment Ms.Madhura, Project Officer, Mahalir Thittam and Ms.Meenambikai, Inspector, Police department	150

### **Awareness of “Violence against Women and Children”**

**(25.11.2024)**

An Awareness Program on “*Violence against women and Children*” was organized by Women’s Studies Center of Avinashilingam Institute for Home Science and Higher Education for Women and Social Welfare and Women Empowerment Department, Coimbatore on **25.11.2024**. **Prof.Girijakumari**, Sri Ramakrishna Institute of Paramedical Science Vice Principal presided the program and gave the opening remarks of the **16-Days Activism Program** on **25.11.2024**.



**Ms.M.Brindha**, Case Worker, One Stop Centre Social Welfare and Women Empowerment Department highlighted on Violence against women that happens in every country, culture, causing harm to millions of women and girls. Stressing need and challenges to access on helpline systems, brindha created awareness on various mechanisms of preventive measure against violence.

**Ms. N. Selvanayaki** Project Assistant and **Ms. J. Saranya** Data Entry Operator gave a closing remark and documented the event. Totally **50** Students from the Department of B.sc (Nursing) **Sri Ramakrishna Institute of Paramedical Science** benefitted.



**Awareness on “Violence against women and Children”**

**(26.11.2024)**

An Awareness Program on —Violence against women and Children for Girls students of Govt ITI was organized by Women's Studies Center of Avinashilingam Institute for Home Science and Higher Education for Women and Social Welfare & Women Empowerment Department, Coimbatore on 26<sup>th</sup> Nov 2024.



**Mr.Jeffrey I Jabaraj** Principal Govt ITI for Women presided the program. **Ms. Maria Mercy** Admin Social Welfare and Women Empowerment Department, Pollachi elaborated on **16 Days Activism** on the Theme: **“Protect Women against violence”** (25.11.2024 –10.12.2024), in Commemoration of the—International Day for Elimination of Violence against Women-2024' on 26<sup>th</sup> November 2024.

**Ms. Shanmuga priya**, General Specialist, Mission Shakti Social Welfare and Women Empowerment Department in her presidential address educated on various law and regulation of State and Central government for crime against women and Children And POSH Act, 2013 in detail.



**Dr. S. Prem kumar** General Secretary & Chief Technical Director, Coimbatore District Taekwondo Demonstrated self defense technique. Totally **42** Ist years Students from the Department of **Govt ITI for Women** benefitted.

**Awareness Program on“Violence against women”**

**(27.11.2024)**

An Awareness Program on—Violence against women for Semi skilled and Unskilled workers of Avinashilingam institute for home Science and Higher Education for Women was organized by Women's Studies Center of Avinashilingam Institute for Home Science and Higher Education for Women and Social Welfare and Women Empowerment Department, Coimbatore on 27.11.2024.



**Ms.N.Selvanayaki**, Project Assistant Women's Studies Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore. Created awareness on types of violence and its preventive measure. Highlighting the helpline systems initiated by Indian and Tamil Nadu government, she explains on legal law and procedure to be followed during abuse. Few self defense strategies were Demonstrated them.

**Ms.J. Saranya**, Data Entry Operator Women's Studies Centre Avinashilingam Institute for Home Science and Higher Education for Women, documented the report activates.



Totally 32 Semiskilled / unskilled workers of Avinashilingam institute for home Science and Higher Education for Women benefitted.

**Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore  
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**Workshop on “Self Defense Mechanisms for Adolescent Girls**

**(28.11.2024)**

The Women's Studies Center of Avinashilingam Institute for Home Science and Higher Education for Women and Social Welfare & Women Empowerment Department, Coimbatore collaborated to organize

A Workshop on "Self Defense-attacks and defense mechanism to adolescent girls from Government Higher Secondary School, Cheripalayam, Andipalayam Panchayat, Pollachi on 28<sup>th</sup> Nov 2024.



The program began with a prayer **Mr. Marimuthu**, Headmaster welcomed the gathering. **Mrs. Ambika**, the District Social Welfare Officer of the Social Welfare Department in Coimbatore, **Mrs. Shobana**, and the Extension Officer of the District Social Welfare Department, Coimbatore and Mrs. Maria Mercy, the Administrator of the One Stop Center, Social Welfare and Women Empowerment Department, Coimbatore participated and spoke on measures taken by government to curb violence against women and girl children.



**Dr.S.Prem Kumar**, General Secretary and Chief Trainer, Daekwondo, Coimbatore was the resource person. He trained the adolescent girls with fifty types of attacks and self defense techniques.

One hundred and thirty nine adolescent girls from 6<sup>th</sup>standard to 12<sup>th</sup>standard participated and benefited.

**Awareness on “Sexual Harassment against Women & Child Marriage”**

**(29.11.2024)**

An Awareness Program on —Sexual Harassment against Women & Child Marriage for Anganvadi teachers was organized by Women's Studies Center of Avinashilingam Institute for Home Science and Higher Education for Women and Social Welfare and Women Empowerment Department, Coimbatore on 29.11.2024.

**Ms.Santhosam**, Deputy Manager, Panchayat Union Office, Pollachi (North) Presided the program and gave the opening remarks of the 16-Days Activism Program on 29.11.2024.

**Ms.M. Sreevarsha** Case Worker, One Stop Centre Social Welfare and Women Empowerment Department highlighted on the theme of the program. She emphasized the need for prevention of violence against women. She elaborated on sexual, emotional, psychological and financial abuse and their preventive measures.



**Ms.R.Krishnaveni** Case Worker, One Stop Centre Social Welfare and Women Empowerment Department spoke on the Government of India help line activities and objectives to provide 24 hours immediate and emergency response to women affected by violence through referral mechanism (linking with appropriate).



Totally 24 Anganvadi Teachers from Panchayat Union Office, Pollachi (North) benefitted.

**Prevention of Violence against Women  
(03.12.2024)**

**The Women's Studies Centre**, Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore jointly with **Centre for Women's Development Studies, New Delhi** organized an online program:16 Days Activism on the Theme: —Every 10 Minutes, a woman is killed# No Excuse. UNiTE to End Violence against Women (25.11.2024–10.12.2024),in Commemoration of the—International Day for Elimination of Violence Against Women-2024' on 3<sup>rd</sup> December 2024 when **Ms. Letika Saran**, DGP Former Director General of Police was in conversation with **Dr. M. Priyamvada**, Professor, Department of Criminology Madras University on the topic Prevention of Violence Against Women.



**Dr. V. Premala Priyadharsini, Director (i/c) of Women's Studies Centre** and Head Department of Food Service Management & Dietetics, gave the opening remarks and extended a warm welcome to the chief guest, Ms. Letika Saran, Former Director General of Police (DGP) and Dr. M. Priyamvada Professor Department of Criminology, University Madras, Chennai, **Prof. Manimegalai**, Director (CWDS) and participants of the program.

**Ms.P.Ramya, Assistant Professor, and part time Ph.D.Scholar in Women's Studies Centre** introduced the theme of the program. She emphasized on the need to sensitize women not only on strong legal support network but also to create opportunities for economic independence, essential education and awareness, alternative accommodation, and a change in attitude and mindset of society, judiciary, legislature, executive, men, and most importantly, women herself.





**Dr. M. Priyamvada Professor,  
Department of Criminology,  
Madras University**, Posted question relating to various forms of violence against women, the prevailing legal system for assistance, needs and means of empowering women to speak out loud against violence and ways of handling domestic violence.

**Ms.Letika Saran, IPS, Former Director General of Police**, in her inspiring interaction, highlighted on the needs to empower girl's right from home to community. Madam advised the participants to be bold and confident in whatever situation they are forced to. Citing real life example she emphasized on family values, digital and cyber hygiene, stage of helpline mechanism to follow and dos and don'ts while using mobile apps and social media handles. She also called to engage men in curbing the fight to end violence against women and girls. Restructuring society interims of power and role relationships while emphasizing egalitarian values is the need of the day.

More than 100 participants benefited from the program.

**Awareness on “Help lines and Government Assistance for Safety of Women and Children”  
(05.12.2024)**

The Women's Studies Center of Avinashilingam Institute for Home Science and Higher Education for Women and Social Welfare and Women Empowerment Department, Coimbatore organized a program on "Help lines and Government assistance for safety of women and children" for students of Texcity College of Nursing, Podanur on 5.12.2024.



**Ms. Brindha**, Case Worker, One Stop Centre Social Welfare and Women Empowerment Department, Coimbatore created awareness on Government assistance and helpline service available for Women and child safety. Citing real life experiences and case studies on sexual harassment and violence against women, Ms. Brindha stressed on the importance of POSH Act 2013.



**Ms.Rithu**, Assistant Professor, Department of Nursing, Texcity College of Nursing, and **Ms.Ishwarya**, Assistant Professor, Department of Pharmacy, Texcity College of Nursing greeted the gathering.



A total of thirty-nine student from the I and II year of the Diploma in Pharmacy and III year of the diploma in Nursing programs participated.

**Awareness on “Violence against Women in alternative care settings”  
(06.12.2024)**



There source person was **Mrs.G.Manoranjitham**, Case Worker, Social Welfare and Women Empowerment Department, Coimbatore. She spoke on Women's Helpline Number 181, the Child Helpline Number 1098 and the Senior Citizen Helpline Number 10567. She highlighted on the objectivities, functions and challenges of One Stop Center. **Mrs.K.Sowmya**, Case Worker, Social Welfare and Women Empowerment Department, Coimbatore and **Mrs.M.AnithaKumari**, MS, from the Social Welfare Department in Madukkarai also sensitized on gender equality and its impact on society.

Ten faculty members ten and thirty one students from different departments of CBM College of Arts and Science participated and benefitted.

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**Women's Self Defense Techniques" demonstration**

**(07.12.2024)**

An event to raise awareness on —Self Defense Techniques for Women" at the Brooke Fields Mall, Coimbatore on 7<sup>th</sup> Dec 2024 was organized jointly with Social Welfare and Women Empowerment Department.

The Chief Guest of the program **Mr.Kranthi Kumar Pati I.A.S., District Collector**, Coimbatore, stressed the importance of safety of women and children, emphasizing that parents must look after their children and teach them self-defense skills to keep them safe and to be aware of child helpline 1098 and the women's helpline 181 in case of an emergency or necessity to foster a violence free society.

**Dr.S.Amsamani**,Dean, School of Home Science, **Dr.V.Premala Priyadharsini**,Professor and Director (i/c), Women's Studies Centre, **Ms.Ambika**, District Social Welfare Officer, Department of Social Welfare and Women Empowerment, **Ms.Maadhura**, Project Officer, Mahalir Thittam and **Ms.Meenambikai**, Inspector greeted the audience and spoke on importance of POSH Act.

The Physical Education students under the guidance of **Dr.Saravana Prabha**, Associate Professor, and Department of Physical Education demonstrated the self defense to the general public.

Traditional self defense silambam was demonstrated by the students of Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore. Followed by PSGR Krishnammal College of Arts and Science students performed brief skits that highlighted the different type's domestic violence and means of tackling it.





A total of 150 participants included Students from Avinashilingam Institute for Home Science and Higher Education for Women and PSGR Krishnammal College for Women and staff from One Stop Centre, Coimbatore and Pollachi, Department of Social Welfare and Women Empowerment was involved and more than 400 public witnessed the event of Brooke field's mall.







