

# Report

**Title of the Event:** Korean Language Pitching Competition

**Date:** 7th January 2026

**Time:** 3:00 PM

**Venue:** ACIE Hall, Avinashilingam Institute, Coimbatore

The poster competition was conducted by the Avinashilingam Centre for International Education (ACIE) at the ACIE Hall of the Avinashilingam Institute. The event took place on January 7, 2026, at 3:00 p.m. It was organized in a well-planned and orderly manner, and all participants assembled on time. The theme of the competition was **“Korean Language Pitching Competition.”**

Clear guidelines were explained before the presentations began. The primary objective of the event was to raise awareness of learning the Korean language and to highlight its significance for global exposure and cultural connections. The competition successfully generated interest in international learning opportunities.

The posters were displayed and reviewed during the event. The evaluation process was conducted carefully and fairly, with entries assessed based on clarity, creativity, and relevance to the theme. The organizing team efficiently coordinated the event. **Three prize winners** were selected based on their performance. The winners were appreciated for their creativity and effort. Overall, the poster competition was meaningful, well-conducted, and successfully completed.

## Event Highlight

The competition highlighted the global and career relevance of Korean. Participants created posters on career prospects, cultural influence, and cognitive benefits tied to Korean language proficiency. This platform supported students in expressing their ideas while promoting international education.

## Student Engagement

Students actively participated in the event with great enthusiasm and interest. They demonstrated strong research skills, creativity, and clarity of thought through their poster presentations. The competition encouraged critical thinking and effective communication, as students explained global statistics, cultural trends such as K-pop and K-dramas, and professional opportunities linked to Korean language proficiency. Interactive discussions and attentive participation reflected students' growing curiosity toward foreign language learning and global exposure.

## Conclusion

The competition was informative and engaging. It successfully motivated students to explore the Korean language and understand its global significance.

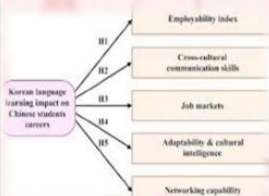


# Knowledge of Korean: Your door way to wisdom

## 1. CAREER AND ACADEMIC OPPORTUNITIES



With the influx of Korean businesses and services, knowing Korean as an Indian will increase your economic prospects should you decide to invest in or deal with such companies.



2. Recent research report by South Korea's Ministry states there are roughly 2.5 million speakers in China, approximately 2 million in the United States, and about 800,000 in Japan. Learning Korean can connect you to 80 million people worldwide.



## 4. CULTURAL ACCESS:

Many Korean celebrities, singers, and groups, such as BTS, Wanna One, EXO, TWICE, SHINee, AOA, Blue Velvet, Big Bang, and Girls Generation, are quickly gaining popularity.



## 7. COGNITIVE DEVELOPMENT

Learning Korean is good for the brain; language learning helps fight against Alzheimer's disease and slows down the brain's aging effects. Learning the Korean language enables you to stimulate your mind. Intellectual growth improves multitasking skills and enhances your memory.

WHY LEARN KOREAN? JOB OPPORTUNITIES: K-TRANSLATOR, K-DRAMA, K-POP

## 5. Interpreter & Translator Career:

You can bid for any of them and make good money in return.

There are hundreds of Korean translation jobs in India and also on the internet offered by many websites.

6. Korean Teaching Jobs in India: Korean companies also look for corporate trainers who can educate Korean to their local staff. You can teach Korean language as an instructor in colleges and institutes.



- TRAVEL AND LIFESTYLE BENEFITS:
  - Safety & Infrastructure: Excellent public safety, clean environment, free public restrooms, top-notch public transport (buses, subway), and ubiquitous, fast WIFI.
  - Food Culture: Delicious, diverse cuisine, from street food (tteokbokki, kimchi) to BBQ, with a strong cafe scene and unique dining experiences.
  - Hallyu (Korean Wave): Immerse yourself in K-pop culture, visit K-Star Road, and experience the energy of modern Korean entertainment.
  - Nature & Outdoors: ~70% mountainous terrain, offering hiking (Bukhansan, Seoraksan), cycling along the Han River, and beautiful seasonal changes.
  - Culture & History: Explore ancient palaces, traditional han ok villages, vibrant markets, Buddhist temples, and modern art installations.
  - Convenience: Easy navigation, accessible amenities, long business hours, and efficient systems for daily life.
  - Affordability (for residents/long-term): While modern, many conveniences are affordable compared to Western countries.
  - Health (for residents): Government proactively sends citizens invitations for comprehensive, free medical check-ups, enhancing public health.

Facts: Learning Korean is a means to an end and the beginning of what lies ahead in the future. Korean is the one with ample possibility. It presents an ideal second language option you can choose today. Learning the Korean language in India can broaden cultural perceptions. Professionally, speaking the Korean language can be a great career asset in India and overseas markets. In most cases, higher academic qualifications and experience are the main factors convincing companies to hire you. Speaking good Korean has a better shot at being hired if a company has to pick one between nearly equal options.

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