



Programs (AICTE Approved)

- **MBA (Aided)**
- **MBA (Human Resource Management)***
- **MBA (Information Technology and Systems Management)***

* - Self-supported

Inimitable Curriculum

Distinct Advantage

- Professional Certifications, MOOC, IDC, MDC

Well Integrated

- Functional, Sectoral and System Specialisations

Strong Industry-Institution Interface

- Corporate Mentoring, Internships, Field Visits, MDPs and Consultancy Projects.

Personality Enrichers

- Entrepreneurial Orientation, Behavioural Re-engineering, Outbound Leadership Camp
- Community Engagement and Social Responsibility (CESR)
- Innovation and Incubation

Core Anchors

- Strategic Location
- Highly Reasonable Fee Structure
- Wi-fi enabled Futuristic Infrastructure
- Strong Alumni Network
- Effective Community Connect
- Diverse Career Opportunities

Pedagogical Tools

Experiential Learning

- Case Studies, Simulated Business Games & Projects.

IT Integrated Learning

- Advanced Excel, Oracle, OOAD & Java, Programming for E-Business, MS Project, Primavera, SAP, Tally-ERP, MS Navision and CRM Dynamics, Digital Marketing, Fintech, Business Analytics - Forecasting Models, SAAS, SPSS, R Programming, Microsoft Solutions - Low Code, No Code

Our Recruiters

Amazon Development Centre, ANZ Bank, Avasoft, Diraa HR Consultancy, Eastern Risen Expedition (P) Ltd., Edusports, Evolve Energy Group - Solar, Focus Edumatics, G-Square, Future Generali Insurance, GATI-KWE, Genpact, Godrej & Boyce, HCL Technologies Ltd., ICICI Security Services, IDBI Federal Insurance, Infogana Solutions, Integra Global Solutions, Karur Vysya Bank, Karvy Consultants, KGSL, Kotak Mahindra, Moglix, Namecheap, Omega Healthcare Management Services, Oriana Information Technologies LLP, Photon Infotech, Radio Mirchi, Reliance Money, Rinex Technologies, Sauber Intech (A Unit of Thomson Group Companies), Scope International, Sutherland, Zoho, Objectways Technologies, Hillenbrand, KGIS Incremental Business Value, Emerald Jewel Industry India Ltd., Han Digital Solution (P) Ltd., Annalect India, Ezio Solutions (P) Ltd., Allianz Services (P) Ltd., MayolaSoft LLP, Getify Business Services (P) Ltd., Park Intel Solutions (P) Ltd., Samudhrika Lakshana Herbal Concepts and many more.....

Admission Norms

Eligibility : Women Graduates in any discipline with minimum 50% marks

Selection Criteria :

- MAT/CMAT/CAT/XAT/TANCET/ATMA Score
- Group Discussion and Personal Interview
- Institutional Entrance Exam for MBA (HRM)* and MBA (IT&SM)*

For Prospectus & Application Form

The Registrar

Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-641043, Tamil Nadu
Ph: 0422-2440241/2435550 • Fax: 0422-2438786

Email: registrar@avinuty.ac.in

Issue of Application : 20/01/2026 onwards

For Queries & Admissions Contact

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...Since 1994