



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD)
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

EVENT: 3 Days Workshop on “Preparedness for Research Project”

DATE: 19/12/2022 to 21/12/2022

TIMING: 10:00 am to 4:30 pm

VENUE: 310 Classroom

INCHARGE STAFF(S): Dr. Sumathi and Mrs. Blessy Doe

The students of the Department of Tourism Management, Avinashilingam University actively participated in the Workshop that was organised and coordinated by our faculty incharge Dr. Sumathi and Mrs. Blessy Doe. Our guest for the valuable session was Dr. V. Maria Tresita Paul, Assistant Professor, Sardar Vallabhbai Patel International School of Textiles & Management, Coimbatore.

The event began with a prayer song and the introduction about the guest of the day followed by Dr. V.T. Bindu, HOD, Department of Tourism Management addressing the gathering. Our guest, Dr Maria began the session explaining "Preparedness for Research Project" workshop. This dynamic and interactive three-day program designed to empower participants with the essential skills and knowledge required to embark on successful research endeavors. Research is a cornerstone of academic and professional growth, and this workshop aims to provide a comprehensive foundation for individuals seeking to initiate, conduct, and present research projects effectively.

DAY 1: FOUNDATIONS OF RESEARCH

Session 1: Introduction to Research

Overview of the importance of research in various fields
Understanding the research process: from idea to publication
Different types of research and their purposes

Session 2: Formulating Research Questions

Techniques for developing clear and focused research questions
Importance of alignment between research questions and objectives
Examples and group activities for practice

Session 3: Literature Review

Significance of literature review in research projects
Strategies for conducting a comprehensive literature review
Hands-on session: searching for relevant literature

DAY 2: PLANNING AND METHODOLOGY

Session 4: Research Design

Basics of research design: qualitative, quantitative, and mixed methods
Selecting the appropriate design for specific research questions
Considerations for ethical research design

Session 5: Sampling and Data Collection

Principles of sampling in research
Various methods of data collection
Ethical considerations in sampling and data collection

Session 6: Data Analysis and Tools

Introduction to data analysis techniques
Overview of statistical tools and software
Practical demonstration and hands-on practice

DAY 3: IMPLEMENTATION AND PRESENTATION

Session 7: Project Management and Timeline

Importance of project management in research
Creating a realistic timeline for research projects
Tools and strategies for effective project management

Session 8: Writing Research Proposals

Components of a research proposal
Tips for writing a compelling proposal
Peer review and feedback on draft proposals

Session 9: Presentation Skills

Importance of effective communication in research
Techniques for presenting research findings
Mock presentations and constructive feedback

By incorporating a mix of theoretical sessions, practical exercises, and interactive components, this workshop aims to provide participants with a solid foundation for undertaking research projects and enhance their overall preparedness for the research journey.

The interactive nature of the sessions, including group activities, hands-on exercises, and insightful discussions, aimed not only to impart knowledge but also to encourage active participation and collaboration among participants to cultivate a community of confident and skilled researchers. We extend our gratitude to all participants for their active engagement and look forward to witnessing the impactful research projects that will undoubtedly emerge from this empowered cohort.

GALLERY

