



AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND  
HIGHER EDUCATION FOR WOMEN, COIMBATORE

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD  
Re-accredited with 'A++' Grade by NAAC.CGPA 3.65/4, Category I by UGC  
Coimbatore-641 043, Tamil Nadu, India



## School of Engineering

### Report on Workshop on “Problem Solving and Ideation”

**Institution’s Innovation Council & Department of Printing Technology  
JOINTLY ORGANIZED**

## **Workshop on Problem Solving and Ideation**

**17 October, 2022**

Guest Speaker	:	Mr.J.Jeetendra, The Printing Specialist Chennai
Date / Duration	:	@ 10.00 am to 4.00 pm on 17.11.2022
Participants	:	25 BE students interested in entrepreneurship
Coordinators	:	Mrs.N.Alagusundari

### Report

Department of Printing Technology in association with IIC, School of Engineering was organized workshop on “**Entrepreneurship and Innovation**” with the guest speaker as Mr.J.Jeetendra, The Printing Specialist Chennai

**Dr. TKS.LakshmiPriya** is the HoD-PT, who organized the programme.

- **Dr.A.Arulmozhi Asso Prof**, gave an introduction about Mr.J.Jeetendra.
- Mr.J.Jeetendra - The Printing Specialist Chennai, was the Resource person who invoked each and every student to Learn and examine the screen printing process. Sir Started the session with a list of learning.
- He started the session with various techniques used in screen printing industries and how he started up the industry.
- He then discussed about the pros and cons of the screen printing business.



Recourse person interacting with students

- We thankfully acknowledge the authorities of our Institute for permitted us organize this product competition. The webinar ended up by thanking dignitaries