



Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD

Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

2022-2023: REPORTS

Career Guidance & Placement Cell

Workshop in Python – TCS

24-05-2022 to 27-05-2022

PYTHON WORKSHOP FOR FOUR DAYS

Day 1 – Introduction to Python

The first day of the workshop covered introduction to Python, Advantages and disadvantages of Python and working in Python using Idle Python was taught.

Day 2 – Fundamentals of Python

On the second day of the workshop, the fundamental topics of Python such as Character set, Tokens, Variables and assignments and simple input and output functions were covered

Day 3 – Data Handling

On the third day, the Data Handling topics were covered .The datatypes, operators and expressions used in Python language and the conditional and iterative statements were taught. Many example programs were taught with hands on experience.

Day 4 – Database

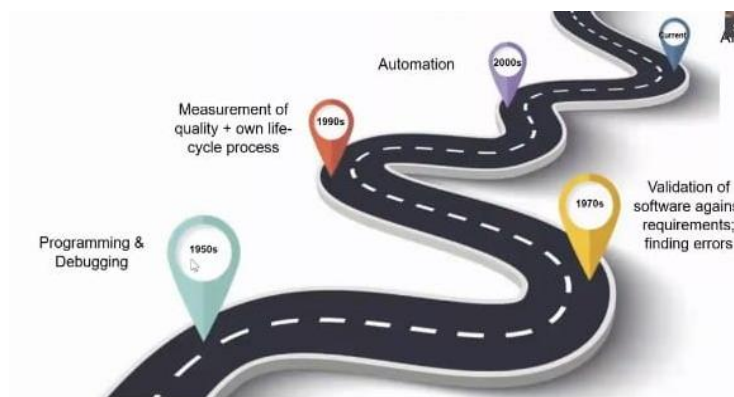
On the last day of workshop, the database topics such as list manipulation, dictionaries were covered. In addition, the Relational database and the database connectivity was taught

End of Workshop:

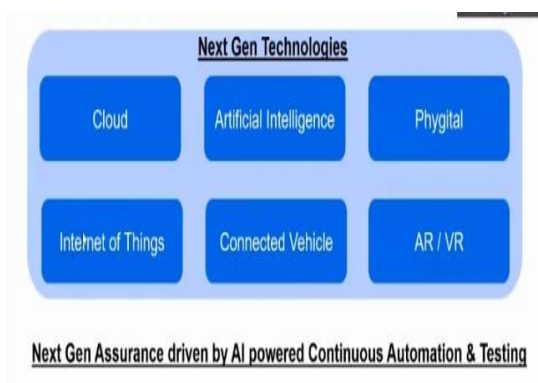
In this workshop, the students gained knowledge on Python programming and its basics and also learnt the applications of various modules in Python.

Tech Talk series from Cognizant Technology on latest trends & technologies

Software Testing The Tech talk was conducted on 01.06.2022 and the topic of the event was Software testing. The presenter gave a brief introduction on Software Testing. The Evolution of Testing in the field of engineering was clearly pictured. It included the topics of Programming and debugging, Automation, Validation of Software against requirements, finding errors and Measurement of cycle processes.



The next generation technologies such as Cloud, Artificial intelligence, Internet of Things was also described. The types of testing namely, Functional testing and Non-functional testing was summarized. The testing Automation topic included the needs of it, in the world of testing.



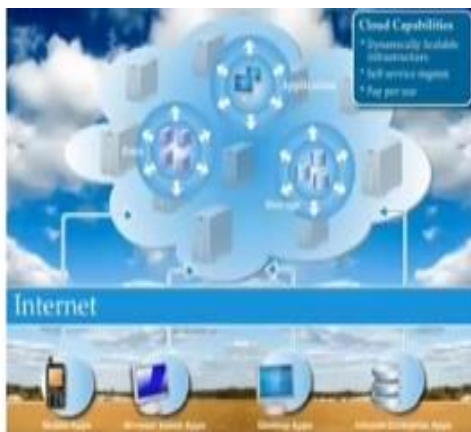
The digitalized executive was done with Robots. It reduces the human errors in industries and

it ensures safety of human in hazardous environment. The myths and realities in Software testing was taught. The session was concluded with the final topic of Analytics ranking in Quality Assurance.

Cloud & Devops – 08.06.2022



The Tech talk was conducted on 08.06.2022 on Cloud and Devops. The presenter gave a brief introduction about Devops. The uses of Devops in communication, collaboration, integration and automation. The benefits in using Devops such as speed, reliability, security etc was also explained. The service provided by cloud computing was pictured clearly. The relation between Cloud computing and Devops was explained.



IT Services & Infrastructure Design in Banking & Financial Sector-Cognizant - 15.06.2022

The IT solutions in Banking & Financial sector was presented. The technical opportunities to drive more revenues, new value chains, by deliver top financial services through innovation is made possible by leveraging Financial services through technology. Banking is made smarter in wide areas and in emerging markets that comes forward to embrace digital banking solutions. Through technology experts and solution consulting capabilities, the solutions to create flexible products and services according to market trends and relevancy could be met. He also added that , knowledge in financial sector or



any domain will help to innovate new solutions in wider scale and today in a fast growing economy with big population technology rules businesses and he emphasized students to concentrate not only on technology but also on operations .

Quality Engineering and Assurance – 05.07.2022

The Tech talk was conducted on 05.07.2022 and the topic was Quality Engineering and Assurance. The presenter gave a brief introduction about IT field. The steps that help us to enter into IT field were explained.

The presenter discussed about the expectations focus required and the career development related to IT field.



The aspects of quality engineering was taught in comparison of quality 10 years back and now what it is. The opportunities in quality engineering was discussed.

The presenter gave a brief explanation on the opportunities, domains, career development, outreach and the future ready skills of Cognizant. Finally, he concluded the session by discussing the work culture of Cognizant. The Q&A session clarified various queries of the students.

Tech Talk Series on 5G-Cognizant - 06.07.2022

The presenter gave a brief introduction about 5G. 5G is used to connect to one tower, avoiding network congestion during conventions and mass gatherings and its impact analysis on 5G network were divided into 3 categories such as red, amber and green.

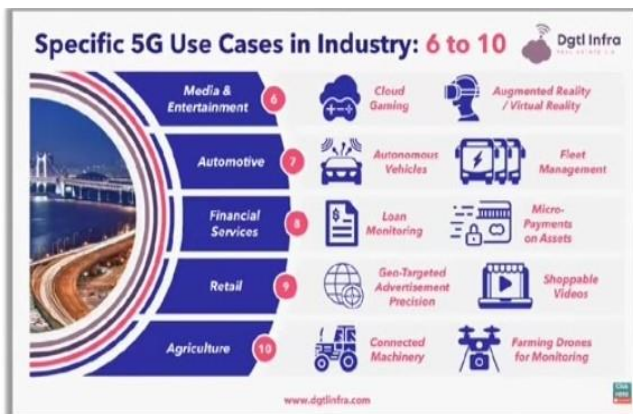
Red	Amber	Green
<ol style="list-style-type: none"> 1. Aerospace 2. Automotive 3. Travel & Tourism 4. Retail stores 5. Sports Entertainment* (*Traditional Media) 6. Advertisement 7. Real estate 	<ol style="list-style-type: none"> 1. Consumer software 2. Enterprise Software 3. Healthcare 4. Medical Devices 5. Pharmaceuticals 6. BFSI 	<ol style="list-style-type: none"> 1. Online Medium (eCom, Education, Shopping, Surveillance, & Food) 2. OTT (Amazon Prime video, Netflix, Hotstar) 3. Cloud (DaaS, Transformation, Distributed Cloud) Azure/AWS/Google cloud 4. WFH/Collaborative Digital media (Gaming, eSports, Webex/Teams/ Skype) 5. Telecom (Triple/Quad Play) 6. 5G & Emerging Technologies***

The purpose of establishing 5G (5th generation) network and the need for 5G network was clearly explained. It delivered higher multi-Gbps data speeds. It was more reliable and it increased availability. New radio (NR), mm WAVE, multiple input multiple output (MIMO), NR conformance where the key nodes of 5G network.



The time line of 5G since 2015 till 2021 was clearly picturised the other focus areas of 5G such as economic value political factors, health concern, 5G role out and India's stand was explained.

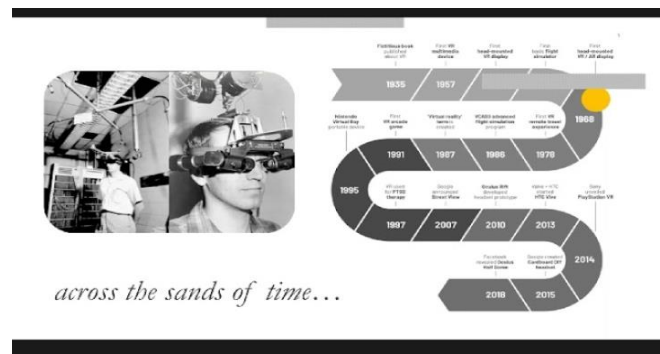
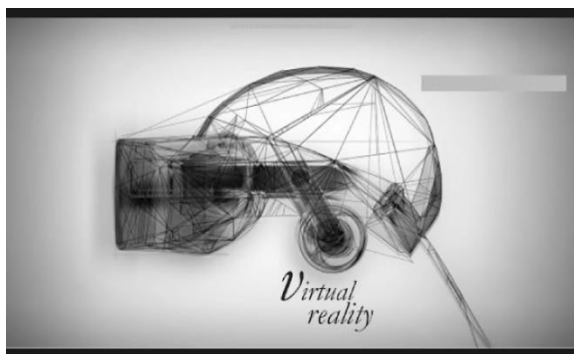
The various uses of 5G network in industries related to retail agriculture auto motive etc. was also explained. The presenter concluded the session by giving various ideas related to job opportunities in IT field.



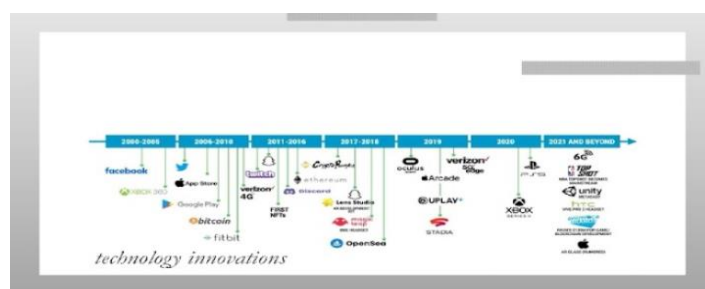
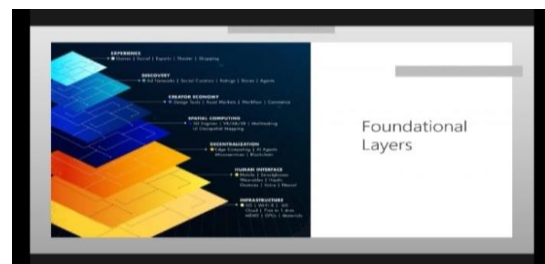
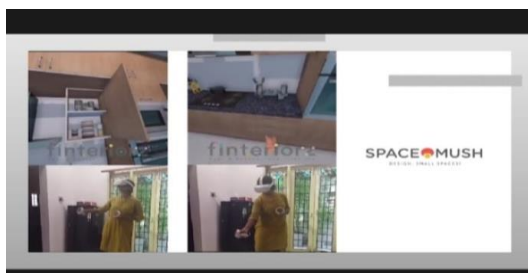
The 5 days series of tech sessions presented from Cognizant Technology Solutions on cloud, devops, 5G, IT in Finance, quality engineering, software testing was an in depth knowledge sharing sessions which helped students to understand newer technologies and avenues for exploring innovation and opportunities.

Web Talk on “Virtual Reality” By TCS 02.06.2022

Tata Consultancy Services conducted a Web Talk session on the topic "Virtual Reality" held on 02.06.2022. The session was the series of Expert Talk ,where speakers from different Business Units addressed . The sessions were interesting and useful lectures about the latest Digital trends and technologies. These sessions help students to be aware and informed about the current digital trends and technologies.



The growth of Virtual Reality across many years till now has been explained. The foundation layers of Virtual Reality and its various digital technologies was also clearly picturised. Finally the session was concluded with the explanation of various examples related to Virtual Reality.



**Indian Chess Grandmaster Viswanathan
Anand- Tech Mahindra
26.07.2022**

Tech Mahindra proud Digital Transformation

Our Digit ALL philosophy focuses on transforming clients' businesses across Products, Services, Business Models and Remained Business Processes; leading to new Revenue Opportunities, Enhanced Customer Experience, Operational Efficiency, Reduced Risk, and a better Society.

Digital Transformation is applying the latest technological innovations like Cloud, AI/ML, Internet of Things, Automation, 5G, and more to modernize the core technology stack of a business, to reinvent the business processes and eventually to reimagining the culture and business model itself. Tech Mahindra is **an Indian multinational information technology services and consulting company**. Part of the Mahindra Group, the company is headquartered in Pune and has its registered office in Mumbai.

A digital transformation strategy is a **detailed plan for using digital solutions to improve the physical aspects of your business across engineering, manufacturing, and service**. Digital transformation (DX) is, in and of itself, a broad business strategy.

Tech Mahindra Limited is a **leading provider of digital transformation consulting and business re-engineering services and solutions** and is a part of the USD 21 Billion Mahindra Group.

Some digital transformation examples include implementing tangible, customer-centric digital tools like mobile applications or websites that improve the customer journey. And others involve machine learning algorithms that transform a traditional business into a digital business tech Mahindra. Work-life balance at Tech Mahindra is pretty good. You're never overloaded with work. My pay and benefits at Tech Mahindra are moderate. In terms of job security at Tech Mahindra, I think it is a good company to work with. IT firm Tech Mahindra on Monday said **it** has been working with Telephonic Germany to digitally transform its microwave network with open .

Alumna Talk , Zifo Rnd Solution

29.07.2022

Ms. Kavitha, Associate Zifo R&D Solutions, our alumna, oriented our students about her Job role in Zifo. She added her work experience and the expectations from the industry as a fresher. In preparing to get into industry, she added that domain knowledge, hard work and courses on coursera as suggested by Zifo, if followed, it will be quite easier to crack in interviews. The hiring process was well explained and all the anticipated questions that she faced during the interview was mentioned. Students showed lots of interest in listening to the talk and clarified their doubts in preparing for the interview and also about the job.

To conclude, Ms. Kavitha added that many organizations will be conducting campus interviews and preparation to interviews is a must to out perform and participation and attending all training sessions will help to perform in the interviews successfully.

On mentioning about Zifo, she added that Zifo is a global R&D solutions provider focused on the industries of Pharma, Biotech, Manufacturing QC, Medical Devices, speciality chemicals and other research-based organizations.

They have customers all over the globe giving solutions to research based organizations too. The company is based in Chennai, India, and was founded in 2008.

**Java novice & Intermediate & Java
Advance –TCS**

04.08.2022 to 05.08.2022

Java novice & Intermediate

04.08.2022

Tata Consultancy Services, conducted workshops on Java Novice & Intermediate & Java Advance. A report on the sessions is mentioned here. Students were able to understand new concepts and technologies and its applications

OBJECT –ORIENTED PROGRAMMING(OOP)

Object –oriented programming is programming paradigm based on the concept of object which can contain data, in the form of fields and code in the form of procedures. A features of object is an object procedures that can access and often modify the data fields of the object with which they are associated. Object oriented languages include java, c++, c#, python, R, php, javascript, Ruby, perl, matlab, smalltalk etc..

OOP CONCEPT:

Encapsulation, Abstraction, Inheritance, polymorphism,

Classes: the definition for the data format and available procedure for a given type or class of object may also contain data and procedure ie.classes contain the data members and member function object- instances of classes. Encapsulation is an oriented programming is programming that binds together the data and functions that manipulate the data, Abstraction is the process of hiding the internal working of a process from its end user, the context programming. Inheritance is the mechanism of basing an object or class upon another object or class, retaining similar implementations also defined as deriving new classSingle Inheritance, multiple Inheritance, multilevel Inheritance,

Polymorphism refer to a principle in biology in which an organism or species can have many different forms or stages, there are static polymorphism, dynamic polymorphism,

JAVA INTRODUCTION:

Java is a general purpose programming language that is class based, object oriented and designed to have as few implementation dependencies as possible it is intended to let application developers write once run anywhere meaning that compiled java code.

It must be simple object oriented and familiar

It must be robust and secure

It must be architecture neutral and portable

It must execute with high performance

It must be interpreted threaded and dynamic

ARRAYS:

Simple assignment operator, Arithmetic Operation, if then statement, nested if statement, switch statement, do while statement, for statement, break statement etc.,..

EXCEPTION HANDLING:

When an error occurs within a method, the method create an object and hands it off to the runtime systems the object called an exception object, contain information about the error including its type and the state of the program when the error occurred

Specifying the exception throw by a method

The throw statement

Unchecked exceptions

Try/ catch/ throw/ finally blocks

GARBAGE COLLECTION:

The garbage collector automatically manages the application is dynamic memory allocation request.

A garbage collector performs automatic dynamic management through the following operations

Allocates from and gives back memory to operating systems.

Hands out that memory to the operations as it request it

Determines which part of the memory is still is use by the application

COLLECTIONS FRAMEWORK:

A collection is an object that represent a group of object a collection framework is a unified architecture for representing and manipulating collections, enabling collections to be manipulated independently of implementations the primary advantages of a collection frameworks. The collections interface are divided into two groups the most basic interface `java.util.collections` has the following descendents `Java.util.set`, `java.util.sortedset`.

JAVA Advance- TCS

05.08.2022

SOCKET PROGRAMMING:

A socket is one end point of a two way communications link between two programs running on the network. Socket classes are used to represent the connection between a client program and a server program. The `java.net` package provides two classes-socket and server socket that implement the client side of the connection and the server of the connection, respectively.

THE BASICS IS THIS PROGRAM:

Open a socket

Open an input stream and output stream to the socket

Close the stream

Close the socket, read from and write to the stream according to the server's protocol

URL PROCESSING:

URL is an acronym for uniform resource locator and is a reference to a resource on the internet, the resource name is the complete address to resource. The format of the resource name depends entirely on the protocol used, but for many protocols including http, the resource name contains one or more of the following components.

PARSING A URL:

The `url` class provides several methods that let you query a `url` object. You can get the protocol, authority, host name, port number, path, query filename and reference from a `url` using these accessor methods.

CREATIONAL DESIGN PATTERN:

Creational patterns are ones that create objects, rather than having to instantiate objects that need to be created for a given case.

BEHAVIORAL DESIGN PATTERN:

Most of these design patterns are specifically concerned with communication between objects, chain of responsibility, command, interpreter, iterator, mediator, loose coupling, memento, observer, state strategy, template method, visitor.

MVC Architecture:

The mvc paradigm allow you to separate the code that handle business logic from the code that controls presentation and event handlig each page in the portal is made up of a combination of at least one model and view and one or more controls

Model, View, Control

Example login mvc pattern:

When the user click log in on the login page, a request is sent to portal the interpreter serviet/ handle handles all request

The view return the html for the page, the interpreter sends the html for the page back to the browser. The model return a respone the control performs the action requested by the user on the model.

FULL STACK WEB DEVELOPER:

A full stack web developers is a person who can develop both cilent and server software A java full stack web developers is one who know other language and framework too, but at the end of the day is a master at working with java suite of technologies and frameworks

Program a browser using javascript, program a server uing php,

Program a database using orcal

A java full stack web developers isone

Why java:

Platform independent java tagline says it all it support cross platform and can run on almost every platform this one of the reasons java is still in use to write application for linux and windows environment

Jd java decompiler:

A decompiler is a computer program that takes an executable file as input, and attempt to create a high level source file which can be recompiled successfully.

Processes And Thread:

A process has a self contained execution environment a process generally has a completed private set basic run time resources; in particular each process has its own memory space.Processes are often seen as synonymous with program or application

Most implementations of the java virtual machine run as single process a java application can create additional processes using a processbuilders object.

Youth Employability Program

12.08.2022

The Youth Employability Training Program is provided by resources persons from Tata Consultancy Services. Mrs. LathaDharmaraj, Trainer from TCS train the registered students on employability skills. The training is for 100 hrs, which is carried out to 2 to 2.30 hrs every day. 80 hrs of training is on communication skills, interview etiquettes, resume building and 20hrs of training is on numeric analysis. Primarily the students are identified from Economically Weaker Section and from reserved category.

This initiative from TCS is a CSR initiative, which is provided since 2014 and it is the 10th consecutive year. More than 1000 students have benefitted in enhancing their employability skills. 50 students are enrolled in a batch for training and about 250 students have found employment. The students are also given assessment to understand their level of improvement.

Schneider - pre placement talk

16.08.2022

The placement cell has organized a pre-placement talk with Schneider Electricals, Chennai. The HR mentioned that Schneider Electric's purpose is to empower all technically to make the most of our energy and resources, bridging progress and sustainability for all. SE advocates open standards and partnership ecosystems that are passionate about their shared Meaningful Purpose, Inclusive and Empowered values. SE is recognized as the world's most sustainable company in 2021 by Corporate Knights Global 100 Index.

Also added that, apart from driving value proposition to their employees, customers and investors they contribute to the society through a structured, sustainable barometer-based performance. And over the years SE have evolved to become digital and innovative organization, building and leveraging their own capabilities in the eco system.

The role and responsibility of graduate trainee was explained. To understand the current and future state of business requirements and tool/platform capabilities. - Work collaboratively to design and develop solution as per project needs. - Integrate quality practices in all aspects of technology delivery; audit work products to ensure quality and sustainability- Maintain appropriate documentation, traceability and configurations. Execute tasks in all phases of the project development lifecycle. Works with the Team Leader to obtain user acceptance on the overall solution. Deliver routine reporting based on clients' needs as well as quickly responding to ad hoc. requests.

Emphasis on good communication skills, inter-personal skills, language skills and interest to learn newer technologies was made.

During the query session, students were clarified on the queries raised regarding the job role, location and compensation.

The session was very interactive and students evinced lot of interest in learning.

Pathfinder
23.08.2022

REPORT ON PATHFINDER PROGRAM

DATE: 23/08/2022

Ms. Vaishnavi, Yuva Chapter Chair

Yi YUVA has been conceived with the vision to synergize students and their zeal for positive actions, the building of a nation, and youth leadership development. YUVA engages college students in SELF-DEVELOPMENT, SKILL BUILDING activities. Yi YUVA gives exposure to students' leadership skills to conceptualize, plan and execute through various Yi events and initiatives.

On 23rd August 2022, Yi YUVA a PATH FINDER session was organized for the Leads and Co-leads of all the verticals. The Executive Committee from chapter institutions participated in the program, which oriented the activities to be organized for the year.

The club coordinators grouped us according to similar verticals from different colleges. Introductory session of the vertical leads and co-leads of all college was made and together the plan of action about the activities related to the vertical were discussed and ramed. A very useful session to interact and explore ourselves and made us to think in different ways. At last Yi YUVA executive member badge has been distributed to all the students of YUVA.

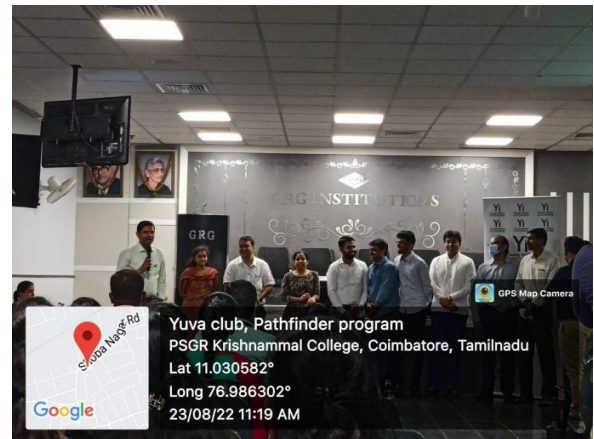
Objectives of Yi YUVA:

- To build youth leadership with futuristic and leading thoughtprocesses.
- To give rise to responsible future citizens by engaging young students in various nation-building activities.
- To provide youth with holistic growth through skill development and training programs.
- To help the students, be the voice of Young India.

LEADS AND CO-LEADS OF Yi YUVA CLUB

Veritical	Name	Department	Phone NO	Leads	Email ID
Road safety	R.Anjalikrishnan	B.Com	8098050115	chair	Anjalikrishnan920@gmail.com
	Samyuktha.V	B.Com	6369975426	co chair	samyuvs0017@gmail.com
Innovation	Roshini G	B.Sc FSMD	6385755440	chair	roshiniganesan64@gmail.com
	Vishnudurga S	B.Sc FSMD	9566363052	co chair	vishnudurga31@gmail.com
Climate change	M.Dharani	B.Com	9944652992	chair	darshanababu900@gmail.com
	S.Adithya	B.Com	8754099172	co chair	Adithyaaadhi24@gmail.com
Membership and branding	SelvaPreethi M S	B.Com CA	8870149975	chair	msselvapreethi@gmail.com
	Madhumita R	B.Com CA	9489645419	co chair	madhurajendran2003@gmail.com
Entrepreneurship	Keerthana S	B.Com CA	6382038816	chair	keerthanashanmugam2802@gmail.com
	Dhanushri. M	B.Com		co chair	

A Glimpse – From Pathfinder Event....



Capital Market Awareness 06.09.2022

The placement cell organizes a session every year on Investment Education to final year students. The session is provided by BOMBAY STOCK EXCHANGE (BSE)'s, an Initiative to spread CAPITALMARKET AWARENESS to students.



The session addressed the topic on the Pre-requisites for Trading, Capital Market Offerings, Power of Compounding, Asset Class Offerings, Mutual Funds & Financial Planning, Do's & Don'ts of Investing, Rights & Duties of Investors.

Ms. Swapna Shetty from **Lotus Knowhealth**, expert in Financial Management & Business Research methods addressed the students. Students from final M.Com attended the session. The students clarified their queries in the end of session and found the session to be informative and interesting.

Mindtree-Pre Placement Talk

23.09.2022

Milind N. Shah, Global Delivery Head – Cloud & Infra Service Line, Mindtree Limited gave the pre-placement talk. The HR Ms. Sowmya and Mr. Praveen from Talent Acquisition Team were also present. Milind N. Shah, shared more information about Mindtree. He added that Mindtree EDGE, a flagship and a fully sponsored learn-and-earn program gives eligible B.Sc. and BCA graduates an excellent opportunity to build a thriving career. As one of the world's leading technology consulting and services companies, Mindtree's EDGE program enables earning an M.Tech degree in Software Engineering from BITS Pilani, a globally reputed institution. The program will provide opportunities for a fast-paced career growth in the world of digital technology. In mentioning about employee welfare measures, he stated that "Mindtree, employees are our greatest assets and our biggest competitive advantage." He also mentioned that in Mindtree they focus on providing Mindtree Minds with cutting-edge work and growth-oriented career paths. Together, they continue to build upon uniqueness with a highly engaged, people-centric culture, that is aligned with aspirations.

The pre-placement talk was made virtually and students from IT, BCA and Computerscience attended the session and clarified their doubts during the Q&A session. The hiring process and the eligibility criteria was shared by HR.

To conclude he stated that Mindtree will be a great launch-pad for young individuals aspiring for a progressive career in the dynamic software industry of today.

Workshop On Design Thinking

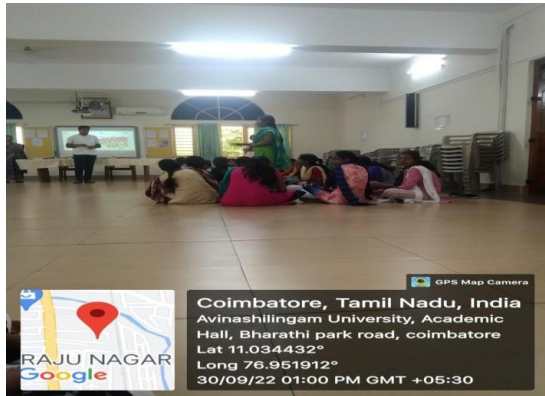
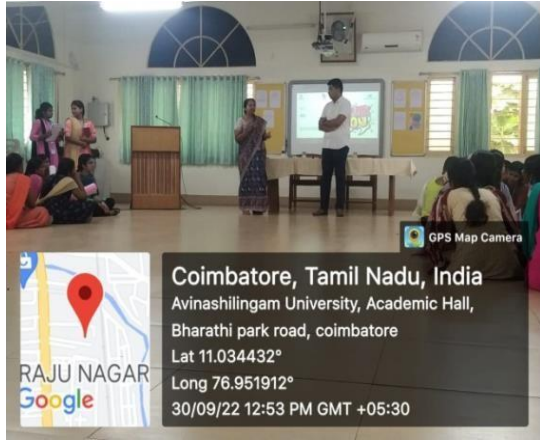
03.09.2022



Mr. Neil Tushar Kikani serves as a Director of Ragok Medicare Pvt. Ltd and an Executive Partner of the Kikani Group of Textiles(South India's leading Textile Spinning and Processing Group) and Working member of Kikani Institutions. Neil Kikani is a 3rd Generation Entrepreneur of the illustrious Textile Business Family of R.G. Kikani. Neil is an Honourable graduate in International Business & Corporate Strategy from Singapore & United Kingdom. He also serves as one of the youngest executive member of Young Indians – Confederation of Indian Industry (CII) Co-Chairman / Chairman of the Entrepreneurship / Learning vertical and as a Core committee member of the British Business Group (A core Trade Alliance of the India-UK bilateral).

He was invited to our University to provide a workshop on Design Thinking. An interactive session was held and the students were let do some activities regarding Design Thinking. The stages of Design Thinking was clearly explained by him.

We did a workshop on the topic traffic as per the stages taught by him.



Coffee with CEO

18.10.2022

Women Entrepreneur

“A woman entrepreneur is defined as an enterprise owned and controlled by a woman having a minimum financial interest of 51 percent of the capital and giving at least 51 percent of the employment generated in the enterprise to women.

Why to become an entrepreneur

1. To become an economical independent
2. Achieve Excellency in their endeavour
3. Build confidence to themselves
4. Established their own enterprise
5. Develop risk assuming ability
6. Equal status in the society
7. Greater freedom and mobility

Motivation Speech:

WOMEN ENTREPRENEUR- IN INDIAN PERSPECTIVES:

Indian women are changing and they are fast emerging as potential entrepreneurs. Role modeling of women in non-traditional business sectors to break through traditional views on men 'sand women's sectors. Women companies are fast-growing economies in almost all countries. The latent entrepreneurial potential of women have changed little by little by the growing awareness of the role and status of economic society. Skills, knowledge and adaptability of the economy led to a major reason for women in business. Women are coming forth to the business arena with ideas to start small and medium enterprises. They are willing to be inspired by role models- the experience of other women the business arena.

Women entrepreneur can be broadly categorized into five categories:-

- 1) Affluent entrepreneurs – These are daughters and wives of wealthy businessmen. These women have the financial aid and the necessary resources to start a new enterprise and take business risks
- 2) Pull factors – These are educated women living in urban areas with or without work experience who take the risk of a new enterprise with the help of financial institutions and commercial banks. These women take up a new business as a challenge in order to be financially independent.
- 3) Push factors – These women take up some business activity in order to overcome financial difficulties. Generally widows and single women manage an existing family business or develop a new business due to difficult family situations.
- 4) Rural entrepreneurs – These women belong to rural areas and choose a business suiting their resources and knowledge. Business carried out involves low investment, minimum risk and does not require any special skills.
- 5) Self-employed entrepreneurs – They are uneducated women who fall below the poverty line. They choose tiny and small enterprise which are convenient to manage and adequate for the sustenance of her family

Entrepreneurial traits

1. Imagination
2. Ability and desire to take risk
3. Attribute to work hard
4. Presentation

Motivating Factor Influencing Women Entrepreneur:

1. Influence
2. Profile
3. Recognition
4. Internal

Conclusion:

In this critical world women entrepreneur play the best role in business Due to constant increase in the cost of living, it has essential for Women to engage themselves in economic activities to stand as a support to their families.

HCL State Street- Pre Placement Talk

18.10.2022

The Placement Cell has organized the pre-placement talk session from HCL State street Financial Services, Coimbatore. Mr. Ramachandra, Head Talent Acquisition Team addressed the students on the industry pre-requisites for fresher's hiring and the growth of HCL. In his address, he mentioned that HCL Technologies is one of the largest IT companies in India with a revenue of US\$ 11.2 billion and State Street bank is a large custodian bank in US with assets under custody of about US\$ 40 Trillion. We do the entire high end back office investment banking operations like Fund accounting , reconciliations , Corporate actions, Security Valuations , Financial Reporting, etc. which are niche operations in the field of Investment banking and provides great opportunities for those who aspire to have a great Investment banking career. The Joint Venture was established in the year 2012 and we have our JV in four centers namely Chennai , Coimbatore, Vijayawada, and Pune .

To clear the entry level online test, good communication skills, proficient in MS Excel is essential. Knowledge in Investment banking is a must. On selection the offered students will be provided training as industry needs. The eligibility criteria is students should hold 60% of marks from Class 10 onwards and students with backlogs are not permissible in the interview process.

Students from Commerce, MBA finance, economics are eligible to attend the interview. The growth aspect in HCL is good and hardworking candidates are identified and moved to various roles.

To conclude, the queries of the students were clarified by Mr. Ramachandran and more students were showing interest to register for the interview process.

CGI - Pre Placement Talk

20.10.2022

In the pre-placement talk presented by Mrs.srilatha kolachana, Mr. .Nallapeta and Mrs.Vishnupriya Karthikeyan, the talent acquisition team explained about the processes and evolvement of CGI and explained the technology they offer to the clients. CGI is a service based company and it provides various services in various domains.

They Explained the ratio of the both engineering and non-engineering students selection ratio, and a query was raised on how the work will be allotted the two streams of students and they told that the work will be same for both the streams irrespective of whatever the stream is..

They briefed what languages they are working on and they told to have a grip on the following languages, they are **JAVA, .NET**. They suggested us some websites to work on and improve our coding efficiency. The websites are TUTORIALS POINT and W3SCHOOLS.

GI has an international client base, with large institutional clients in a wide array of industries and markets. The United States made up 29% of their client base as of March 2015, while Canada was the second-highest percentage at 15%. The majority of CGI's remaining contracts were in Europe (around 40%), with 15% in the rest of the world.

CGI has a primary listing in stock exchange in Toronto and Newyork. CGI Federal is a wholly owned subsidiary of CGI Inc. and has partnered with U.S. federal agencies to provide IT services in defense, diplomacy, intelligence, healthcare, environment, homeland security, justice, treasury and more

In 2018, CGI Federal opened an Innovation Center in Arlington, Virginia, to provide a collaboration space for agency and CGI experts to explore the potential of new technologies. The Intellectual financial IP messages are developed by CGI and gait has gained a place in the market.

The participants were final year students from Computer Science, BCA, IT and from School of Engineering. The students were interested to know the facts and had queries regarding the hiring process and the industry expectations. Mr. Bhavesh clarified the students doubts on hiring and wished students to get prepared for the campus hiring to be a part of CGI sooner.

**Sutherland Global Service -
Pre Placement Talk
20.10.2022**

A pre-placement talk from Sutherland Global service was presented by Ms. Sylviya, HR Talent Acquisition Team. In her address, Ms. Sylviya mentioned that Sutherland is a leading process transformation company, which rethinks and rebuilds processes for the digital age by combining the speed and insight of design thinking with the scale and accuracy of data analytics. We have been helping customers, across industries from financial services to health care, achieve greater agility through transformed and automated customer experiences for over 30 years. The office is spread across 19 countries and headquartered in Rochester, NY.

The hiring is for international support profiles for both voice and non-voice requirements. The key requirements for the voice process is that the candidates should have good communication skills. Students will have a Just a Minute session and the shortlisted students will have HR interview. Those shortlisted will have the operations interview. Those selected students will be offered. The work location may be in Chennai, Hyderabad, Cochin, Pune, Mumbai, Bhopal. Based on the availability of demand, the students will be posted either in north or in southern part. The package offered for the role is Rs. 2.5 lacs p.m. and it is likely to vary based on the individual's skill set.

She also added that the entire hiring process is virtual and interested students can register and participate in the hiring process to get placed with Sutherland technologies.

ANZ Bank- Interview preparatory Session

13.11.2022

The Placement cell has organized an interview preparatory session for ANZ Bank. Mr. Vinay Rao, Talent & Culture Head, ANZ, addressed all the students registered with ANZ. He mentioned about ANZ Bank, American New Zealand Bank is an Australian Multinational Banking and financial banking company headquartered in Melbourne. It has been aggressive in its expansion in new markets like China and Indonesia and a leading bank in several Pacific Island Nations.

In mentioning about the role, the hiring is happening for Analyst role. The knowledge in different types of credit card, end to end credit card cycle, difference between fixed and variable interest rate on personal loan is required. He also added that students should be prepared in knowing the financial regulations in Australia and its regulators, Credit Bureau Agency and lending formalities.

He mentioned that the hiring is happening for 2 different roles, Credit Assessment Officer and Triage Officer for a package of Rs. 9.6 lacs p.a. and Rs. 7.2 lacs p.a. The other benefits include – Medical insurance coverage for self and dependents 3 L pa, free transport to commute, Hybrid working model, Personal Accident insurance coverage, Gratuity.

Depending on students calibre during interview assessment, best performers will be offered Credit assessment role whereas students who are trainable, will be offered Triage officer role. Students are expected to possess good communications skills, Analytical skills and should not have any backlogs.

To conclude, he clarified the doubts asked by the students and encouraged the students to prepare well on the topics shared for the planned interview.

**LinkedIn Career Kick starter
by FACE
23.11.2022**

The program on “LinkedIn Career Kickstarter” was conducted by Career Guidance and Placement Cell of the School of Engineering for the 2nd, 3rd and final year students by “FACE prep” in seminar hall and for first years it was conducted separately at conference hall.

The session started at 2:30pm. Ms. Keerthana and Ms. Dharani from Face prep started explaining the importance of having a LinkedIn account. Next, she asked us to click on a link which was sent by FACE prep the previous day to avail LinkedIn premium offer. We were assisted to install the app and were also asked to post on LinkedIn our achievements in Avinashilingam University. The session ended at 3:30pm.



**CIGNA Healthcare solutions
Meeting in Engineering
02.12.2022**

The Cigna pre-placement talk was organized by the Career Guidance and Placement Cell for the pre-final year and final year students of ECE and CSE departments.

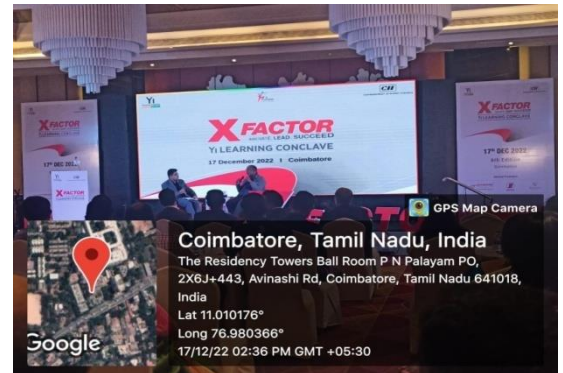
The session started at 3.30p.m. Mr. Ram Kumar, CoE of Cigna Health Solutions along with Mr. Ambrish Gupta and MrAshutosh Khare from Cigna have visited the campus to give the students insights about their global business and campus hiring. Cigna provides healthcare services and insurance plans since the last 225+ years and ranks 12th among the Fortune 500 companies. Mr. Ramkumar provided information about Cigna and its global workforce. The use of Data Analytics, AI and Data Science in healthcare was explained. The process for hiring Data Analysts for Cigna business operations at Bangalore, Hyderabad and Coimbatore was specified. He encouraged the students to apply to such a employee-driven company to learn new skills and thrive in their career with the essence of positive attitude. The students have participated actively and have gained insights about Cigna and its hiring process. The session ended around 4.30pm.

X Factor Learning Conclave

17.12.2022

INTRODUCTION:

X-factor learning conclave was held on 17 Dec 2022 at Residency hotel, Coimbatore. It was initiated and organized by Young Indians club Coimbatore. They invited the YI club Chari persons and Co- Chair persons of all institutes in Coimbatore for this learning conclave. It was inaugurated by Coimbatore YI chair persons and official members then handed over to three entrepreneurs who were invited to proceed with the learning conclave. Mr.Sunil JhunJhunWala, Co-founder of Techno sport Mr. DilipVamanan, Co-founder of Sellerapp Mr. Senthil Kumar, Co-founder of Propel Industry.



SPEAKER – 1 TECHNOSPORT

Mr. Sunil JhunJhunWala started Techno sport, an active wear brand that like Nike and Adidas. But unlike them it's motive was to offer people a branded comfort fit in an affordable price. He says Active wear is different from sportswear. It is a product which offers comfort that people prefer to choose. According to him Technology is a Vitamin. A vitamin that is present everywhere and depends on what we choose and how we do. According to him "always be consistent with your plan". When you set a goal and when it doesn't work, don't change the goal but the way of proceeding. Do raise again and again even if you fall often.



SPEAKER-2 SELLERAPP

Seller app is an AI-powered E-commerce intelligence platform to help sellers maximize their potential. DilipVamanan is the Co-founder of Seller app. He explained what E-commerce is and the development of it in our day to day life.



It indirectly integrates all the sellers from different platforms all over the world and maximizes their trade and help new entrepreneurs develop. It is an online platform that has developed rapidly all around. He do not insist in more degree, the higher job! He highlights smart work than hard work.

SPEAKER-3 PROPEL INDUSTRIES

Propel Inc, is a hardware equipment manufacturing Industry that focuses on crushing, screening and classifying equipment's. Passionate about finding an alternative solution for river sand. He says, "We see an optimistic future ahead both in domestic and international markets. He was well known for his" Roti Robo", an automatic roti making machine. Our focus is more on helping customers achieving better runs through quality and quantity output and reducing cost over wear and tear.



Challenges demand Confidence building 06.01.2023

Ms.Priyadarshini , an active member with CII – Young Indians Coimbatore chapter and has also chaired various teams like Project Masoom (on child safety), founder chair of Project Thalir (on holistic development of school children), Yuva (on empowering collegestudents towards self- development and nation building), Entrepreneurship (on enhancing the entrepreneurial spirit), Branding & Metrics, in support team during Coimbatore Vizha, times to celebrate our city and this year chairing the Learning vertical . She also volunteers in the N.G.O.s Small Differences and Shanti Ashram.

The struggle faced by Women Entrepreneurs:



Fewer sectors are Women friendly:

Despite the policies and measures to promote gender equality, men still dominate India’s entrepreneurial ecosystem. According to a recent report, most women-owned businesses in the country operate in low-revenue sectors, while men control the more profitable sectors like manufacturing, construction, and the like.

The male-centric nature of many industries also forces women entrepreneurs to operate in sectors that are historically called “women- friendly”, such as education, apparel, and beauty care, among others. It limits their experience, opportunities, and capabilities to a significant extent.



Lack of Social and Institutional Support :

Most women business owners don't get the social support they require to kick start their business from families, peers, and immediate ecosystems. Lack of mentorship from the business community is also one of the main challenges faced by women entrepreneurs in the country.

The case is no different when it comes to institutional support. Though there are schemes for promoting female entrepreneurship, many women don't receive timely guidance or help from authorities. The absence of a proper support network adversely impacts their confidence and ability to take risks.



Lack of an Entrepreneurial Environment :

Entrepreneurship is a long journey that involves a lot of learning, un-learning, and up skilling. An environment that exudes a strong entrepreneurial spirit is crucial for a person to become a successful business owner. However, many women often suffer from the lack of such a productive environment.

To begin with, many women are forced to manage their businesses from home due to familial responsibilities. Consequently, they lose out on opportunities to go out, interact with the business community, and build their market access. It also impedes their learning opportunities, access to resources and mentors, and more.



Old age home visit/ Kovai Vizha

07.01.2023

On behalf of Yuva club we visited karunaiillam located in koundampalayam. There were thirty mentally challenged people. For whom we planned some entertainment activities. We tried our best to interact with them. They responded beautifully for our questions. Vishnudurga, akshaya and roshini entertained them with songs and classical dance. They also danced with so much enthusiasm for the music. Later we distributed fruits and biscuits. We also distributed medicine pouches to all of them. They were very sweet and interacted with us in a beautiful manner. They are looked after by some very kind staff. We oriented them with hygiene, healthy food habits and also about physical activity. A cake was cut and we shared it with them, they enjoyed the time we spent there. We also had a wonderful time and had beautiful memories.



CHC Health watch Pre-placement talk 07.01.2023

Mr.Sivakumar.HR from CHC Healthwatch, addressed the life science students. About CHC Healthwatch, he added that HealthWatch is a unit of CHC Healthcare - a leading international healthcare company since 2005 in New Delhi, India. A passionate Healthcare Group of Companies with International Healthcare BPO & KPO Services, ECG/EKG Interpretation Services, 24/7 Cardiac Monitoring Services, Hospital Equipment & Furniture Distribution and Home Diagnostic Services. CHC HealthCare aims to provide comprehensive healthcare products and solutions by introducing innovative technologies conceived in the Global market to India since 2005. It is with the objectives to provide comprehensive diagnostic solutions; CHC has conceived Healthwatch Telediagnosics Pvt Ltd. in 2010 and serving the community. Healthwatch has been accredited to ISO 9001-2015 – Quality Management System with the scope of “providing healthcare HPO Services with a specialization in heart rhythm monitoring and interpretation services and remote diagnostics services.

Mentioning about opportunities existing with CHC Healthwatch, he added that the hired students will be trained and exposed to the actual work and will also be appearing for assessment for credentials that will fetch them with confirmed position. Post graduate students from life science will be eligible for the ECG Analyst Role.

Students clarified their queries in relation to questions on the career growth, work location, compensation and accommodation.

Interested students were asked to register to attend the hiring process. Also, added that few of our alumni are working with CHC and they were doing good. The interview process is Group discussion, technical interview and followed by HR interview. Students were asked to be prepared on the subject knowledge like ECG strip review, interpretation and reporting, in order to perform in the interview and wished the students good luck and sooner to be a part of CHC Healthwatch.

Avantor VWR Preplacement Talk 21.02.2023

Mr. Vikram, Head Talent Acquisition Team. Avantor, addressed all the registered students for Avantor. Mentioning about the organization, he added that, Avantor is a Global leader in the Life Sciences stream. A Fortune 500 company, who is a leading global provider of mission-critical products and services to customers in the biopharma, healthcare, education & government, and advanced technologies & applied materials industries. He also stated that Avantor portfolio is used in virtually every stage of the most important research, development, and production activities in the industries we serve. On their Global presence, he said that Avantor footprint has enabled them to serve more than 225,000 customer locations and gives an extensive access to research laboratories and scientists in more than 180 countries. We set science in motion to create a better world.

Followed by, he mentioned about the opportunities available with Avantor for fresher's and described about the jobs available with them for Life science students, pricing for Commerce MBA Finance, Economics and customer service for any graduates.

On the required skill sets, Mr. Vikram added that a strong interpersonal skill, communication skills, organizational skills is required. Should be a multi tasker with working knowledge of word, Excel and knowledge of Access will be an added advantage.

Talking on the work responsibility, extract pricing information from SAP and perform Analysis for creation and revise pricing. Implement and maintain pricing structure across the country, run compile and distribute regular sales pricing reports from ERP systems. He emphasized on being a team player and be an active participation in all activities held within the team.

During the Q and A session the students clarified with the doubts related to compensation, work time, date of joining and showed interest in attending the interview process of Avantor and get selected with the offer.

Awareness to jobs in Insurance Sector

25.01.2023

The placement cell has organized a session from Sureti IMF. Ms. Saranya, Senior branch Head addressed the students on the job prospects in Insurance sector. She mentioned that Sureti IMF Pvt Ltd is an Insurance Marketing Firm that has partnered with various other Insurance companies like ICICI LOMBARD, LIC, ICICI Prudential, Star Health Insurance, Religare health, United India and many more.

They provide complete insurance solutions from sales to claim processing. She added that their people's philosophy emanates from the confidence that human capital is the most valuable asset and the driving force behind their success. Sureti values individual contribution and it is an environment that fosters and nurtures individual growth along with the organizational growth. A sense of belonging, pride and team spirit prevails in the organization.

Adding to the insurance job, she stated that it is an interesting job with more public relations. On mentioning about the revenue she stated that insurance is one such sector that an individual can determine his/her salary based on their work achievements.

Sureti also provides internship to students which help them to understand the work nature before starting it as a career. During intern, students can bring lots of value additions to the organization like Positivity, Nationwide reach, Enthusiasm, Vibrant workforce, Useful feedback, Implementation of fresh ideas etc., Sales will be the major part of internship.

During internship students will be provided stipend and a certificate for undergoing the training for IRDA certification. Also, added students get to understand work culture and those successfully completing the intern will be offered full time employment after the course completion and will be elevated as Team Leaders. There includes selection process for training and employment.

The students from final commerce attended the session and evinced lot of interest in knowing about the jobs in insurance sector and registered for the internship interview process.

An Orientation session on Work Transition
HCL State Street Financial Services
29.03.2023

The career guidance & Placement Cell organized an on-campus induction session to all the offered candidates with HCL State street Financial Services. Mr. Ramachandran addressed the students. 91 students were offered during the campus placements. The students were oriented on the pre-joining formalities and videos were shared for learning. Mr. Ram added that the students have to complete certification in EXCEL and Communication while uploading the documents.

As the students complete the self-study modules, they will be able to complete the CIF forms, which is Candidate Information Form.

Ms. Deepika who addressed students, added that on successful completion of uploading CIF, students will be asked to attend the 10 days training program offline in the office facility and post the final semester results, the students will be on boarded.

They also addressed the queries of the students with reference to the location of work if Chennai or Coimbatore. All the queries of students were addressed by the recruiters and the session ended with a photo session with the speakers.



Tech 4 All -Placement Impression 24.04.2023

The career guidance and placement cell of Avinashilingam Institute for Home science and Higher education for women has launched the 'TECH4ALL AND PLACEMENT IMPRESSION'23' on 24th April 2023 at Thiruchitrambalam Auditorium.

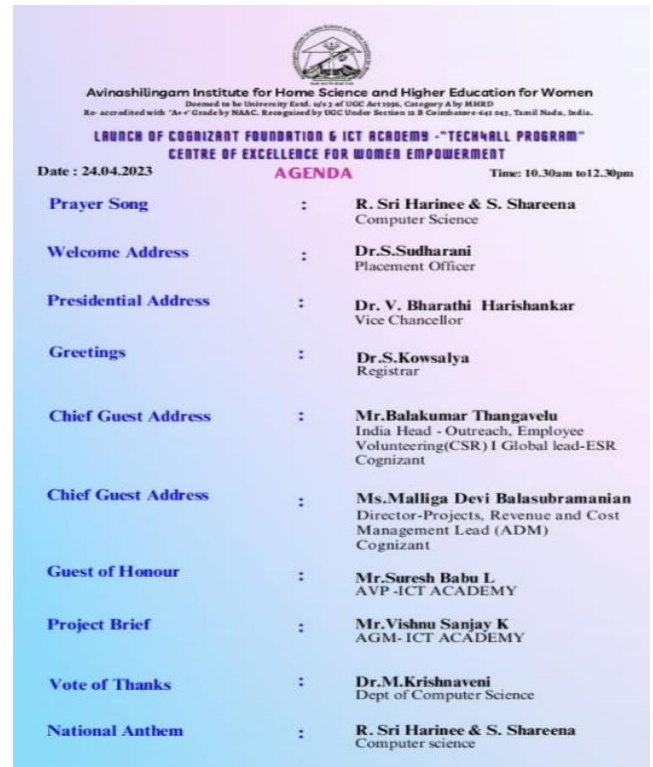


Career Guidance & Placement Cell
Cordially invites you for
**Launch of
TECH4ALL
&
PLACEMENT
IMPRESSION'23**
24 APRIL 2023
10:30 AM-12:30 PM
Thiruchitrambalam
Auditorium

Inaugural Speakers

 Dr.V.Bharathi Harishankar Vice Chancellor Avinashilingam Institute for Home Science and Higher Education for Women	 Balakumar Thangavelu India Head - Outreach, Employee Volunteering (CSR) Global lead - ESR Cognizant	 Dr.S.Kowsalya Registrar Avinashilingam Institute for Home Science and Higher Education for Women
 Malliga Devi Balasubramanian Director-Projects, Revenue and Cost Management Lead (ADM) Cognizant	 Suresh Babu L AVP ICT ACADEMY	 Vishnu Sanjay K AGM ICT ACADEMY

www.avinutty.ac.in



Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. 1973 of UGC Act 1956, Category A by MHRD
Re-accredited with 'A+' Grade by NAAC. Recognized by UGC Under Section 12 B Coimbatore-641 043, Tamil Nadu, India.

LAUNCH OF COGNIZANT FOUNDATION & ICT ACADEMY - "TECH4ALL PROGRAM"
CENTRE OF EXCELLENCE FOR WOMEN EMPOWERMENT

Date : 24.04.2023 Time: 10.30am to 12.30pm

AGENDA

Prayer Song	:	R. Sri Harinee & S. Shareena Computer Science
Welcome Address	:	Dr.S.Sudharani Placement Officer
Presidential Address	:	Dr. V. Bharathi Harishankar Vice Chancellor
Greetings	:	Dr.S.Kowsalya Registrar
Chief Guest Address	:	Mr.Balakumar Thangavelu India Head - Outreach, Employee Volunteering(CSR) Global lead-ESR Cognizant
Chief Guest Address	:	Ms.Malliga Devi Balasubramanian Director-Projects, Revenue and Cost Management Lead (ADM) Cognizant
Guest of Honour	:	Mr.Suresh Babu L AVP -ICT ACADEMY
Project Brief	:	Mr.Vishnu Sanjay K AGM- ICT ACADEMY
Vote of Thanks	:	Dr.M.Krishnaveni Dept of Computer Science
National Anthem	:	R. Sri Harinee & S. Shareena Computer science

ABOUT THE PLACEMENT CELL AND CAREER GUIDANCE:

Career Guidance is a developmental process by which students are made aware of their *interests, abilities, opportunities, demand, industry and expectation*.

Adhering to the codes of professional standards, the Career Guidance and Placement cell works to counsel the students by means of career awareness activities. Various forms of career guidance and counselling, has become prominent and better serviced to guide the students towards career and for the society. The orientation programmes conducted by the CGPC gives a wide range of intervention and emphasizes on the active involvement of the young graduating students in all activities and guides the students according to their personal circumstances to assist them in planning for life long career development.

Significance of career guidance is carried on two perspectives, facilitating the needs of students, and development of the Institution. Career Guidance help students to plan and set goals for future in understanding their potential while for the institution, career guidance cell helps in guiding to reframe the curriculum according to the current industry needs.

The Career guidance and placement cell of the college functions with the objective of providing guidance and assistance for the students to achieve their career goals. It provides awareness on Higher Education or Studies, Self-employment and Job opportunities.

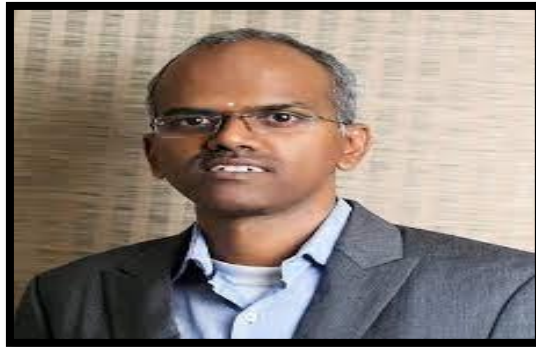
The Objective and endeavor of the Career guidance & Placement Cell is to motivate, train and facilitate students; in the process of making the passing out graduates and post graduates prospective with suitable career opportunities that are commensurate with the personal profiles and also guide the aspiring students for higher studies, prepare for competitive exams and facilitate industry institute interactions.



It plays a very important and key role in counselling and guiding the students. The placement cell in line with the university vision actively functions to empower women in all spheres.

The support of the Career guidance and Counselling cell that the institution extends to the students makes them confident to perform better in their career. Counselling, thus addresses both the academic and the career concerns and opportunities. The institution inculcates a positive attitude and a value added service to the students. The spirit of offering guidance on sharing resources, awareness on availability of opportunities and facilities, information and guidance about market patterns and grooming the employability skills that help in building a base for the students is exercised through the career and counselling cell, as a result of socio economic integration.

ABOUT THE CHIEF GUEST:



Mr. Balakumar Thangavelu is a seasoned ESG / CSR Leader with strong expertise in ESG, leading employee volunteering, and managing social impact initiatives aligned to business and sustainability goals. 17+ years of cross-regional and cross-functional experience, across roles in business development, IT project delivery, ESG, employee engagement, and corporate social responsibility. A proven track record of using excellent personal, communication and organization skills to lead and improve ESG department, design and executing impactful programs for the community, and improve ESG disclosure efficiencies. A Leader with excellent communication skills, team management skills, high quality of work, driven and highly self-motivated.



Mr. Suresh Babu is the Head - Education Initiatives (South) of ICT Academy. Suresh is responsible for driving the corporate & academic initiatives division and establishing it as a credible industry institution bridging organization. Responsible for the states of Karnataka, Telangana and Andhra Pradesh., Suresh comes with 15 years of experience in the Education and Training industry with solid leadership experience.

Suresh has a spectacular track record of developing new territories, forging new partnerships, creating winning product models and building teachers for successful businesses. Suresh works closely with both Industry and Academia in bridging the skill gap through various initiatives.



Mr. Vishnu Sanjay started working on 2006, and then the employee has changed 3 companies and 8 jobs. On average, Vishnu Sanjay works for one company for 1 year 5 months. Vishnu Sanjay has been working as a Assistant General Manager for **Faculty** Development Program, BFSI, Skill Development Courses, Power Seminar, Leadership Conference, HR Conclave, Banking & Finance, Basic Computer Course Training, Journals and Publications, Bridge Event, Awards, Entrepreneurship Development Centres, Youth Summit, Industry Institute Interaction, Digital Empowerment ICT Academy for 182 days.



Ms. Malliga Devi Balasubramanian, the esteemed alumni of our institution is the director projects, revenue and cost management lead (ADM) of Cognizant Company. She has been an inspiration to all the students, who wanted to become an aspiring part of an prestigious company.

ABOUT THE PROGRAM:

The session was about our Placement Technical Training where Mr.Suresh Babu, Ms.Malliga Devi Balasubramanian, Mr.Balakumar Thangavelu and Mr.Vishnu Sanjay have come to orient us the tricks and give us tips regarding our placements. This was planned for second UG students of Avinashilingam University to provide information and giving training related to our placements. The students were asked to be present in the Thiruchitrambalam Auditorium at 10:30am. Our Placement Officer, Dr.Sudharani.S officially welcomed the guests. Our Vice Chancellor Dr.V. BharathiHarishankar in her Presidential address, introduced the students to Mr. Suresh Babu, Ms.Malliga Devi Balasubramanian, Mr.BalakumarThangavelu and Mr.Vishnu Sanjay. They gave the students a brief overview about the lecture, what the students have to do and what all the technical aspects that the training is encompassed with. They told the students about the aptitude test which is the first round for all the company placements so it is important to clear the further rounds and to show our skills. They made us know that it is important to save every second in particular for preparation so we can score and do well in our aptitude tests. In this session, they gave us many tricks and also explained the concepts. Many topics were covered in the session. They gave us some brief examples from their very own life experiences.

This placement training program, the Tech 4 all initiative was organised by the Career Guidance & Placement with inaugural of 2 Technical Training Courses on AWS and Sales Force – CRM provided by Cognizant & ICTACT.



Tech4All

Certification Course on AWS

Certification Course on Sales Force

**Nan Mudhalvan Awareness
Session on SSC Exam
29.10.2022**

From Veranda Race institution three staffs came for giving awareness about SSC exam. This session was very informative. They explained Naan Mudhalvan Scheme details. It is a scheme aims to provide dynamic information for college students on courses and relevant information about industry specific skill offerings. Before this many student were not aware about SSC exams and coaching classes. They clearly explained where how to prepare for SSC exams. They also focused on Group Exams. They explained such exam separately along with the postings. Reference books and materials were also mentioned. They presented various real time examples. This was really motivating everyone. The entire session was interesting and interactive. They also talked about life value more. At the end of the session, they distributed sample question papers. Everyone learned something new from this session. A clear path towards government postings were easily taught by them. The session was concluded with the feedback from students. Everyone left auditorium with inspiring message to carry on forward in life.

**New Hope and New Horizon
Awareness on SSC Exam
03.01.2023**

Placement cell organized a career awareness session on the title “New hope and New horizon”. The chief guest of this awareness session was Dr. Karunakaran, Deputy Director, District Employment, Coimbatore. All UG and PG final year students were present. The program started with the prayer song. Followed by that Placement officer Dr. Sudha Rani gave presidential address. This session was very interactive and informative. Resource person divided the information into three parts. Everyone was able to grasp the information well. First about SSC exams were discussed. Postings offered by SSC were analyzed. The reason made this session not only as a informative but also motivational session. Various questions were raised in the auditorium. Sample questions were also discussed. Next, he talked about breaking the mindset. This is the most important need of hour for the present students. In simple tasks he taught us how to bring negative and procrastinating behaviors. He recommended many articles and magazines which will be useful for government exams. Finally, he gave some to do lists to be followed. This helps in both self-development and updating the general knowledge. The session concluded with a vote of thanks. Everyone had a good take home message from this session.

**Awareness Session on
Competitive Exams
12.12.2022**

To equip the students in preparing for competitive exams and corporate aptitude test, the placement cell organizes aptitude training sessions to the final year under graduate and post graduate students. 18 – 30 hours of training is provided by various vendors from Explore academy, Innovative Services and Focus Academy for Career Enhancement. The training includes the logical, verbal and quantitative components. The sessions were very interesting and the students were able to recall the school maths and were answering swiftly. All the departments in different schedule participated in the training sessions. The training helps students in clearing the aptitude test during the campus placements and also motivated students to prepare for competitive exams. The trainers were well experienced and conducted mock test at the end of each chapters. Also learning materials were shared to prepare for the exams. The errors were spotted and clarified during the session.

The trainers emphasized on the time management during the sessions and also warned us to not to answer the questions when not sure of the correct answer, in case of tests were the pattern is with negative marks. To avoid such, trainers also advised to do the mock test and previous years question papers so that the test pattern is familiarized.

Such training was very useful to sharpen our quantitative skills and be more analytical. The feedback of the tests were shared to understand our aptitude level and also understand the gap areas in order to pay more attention in specific topics.

Employment Awareness Session- SF

27.04.2023

The career Guidance & placement Cell has organized a career awareness session jointly with District Employment Office to students from Arts and Science of SF Campus. Ms. R. SathyaParvathy, District Employment Officer addressed the students in orienting them on the various opportunities that are available in the Government Sector.

The various exams conducted by TNPSC was elaborated and the portals for learning was shared. Students were asked to read newspapers and know the current affairs. The need for Communication skills was emphasized in order to answer questions like spot the error, synonymns, antonymns, comprehension, active voice and passive voice. Building knowledge on quantitative skills is important to answer questions on numerical ability. Exams may or may not be with negative marks. Ensuring to answer right answer will help in not losing the marks.

The activities of District Employment Office were Counselling, organizing job fair, periodic understanding of vacancies to support the call for exams and new hiring.

Various portals to learn and to understand the opportunities in government are available in Tamil Nadu job portals.

Students were asked to login to such portal and register to get notifications and also for easy applications when opportunities called for.

To make the session more interactive, questions on verbal and quantitative was discussed and students enthusiastically answered the questions. The students felt the session to be more interesting and informative.