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Women Entrepreneurship - A Transformational Scripting for Success



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Women's Perception on SHG'S Engaging in Solid Waste Management as an Enterprise

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Abstract--- In India, the management of solid waste is a pressing concern. Solid waste should be disposed of correctly to prevent harm to the environment and individuals. Building women's financial independence and enhancing their capacity to give back to their communities and the environment are two advantages of empowering them as sustainable business owners through SHGs. The study aimed to evaluate women's perspectives on solid waste management and the expansion of entrepreneurship through SHGs and identify the relationships between specific socio-demographic parameters. In the district of Coimbatore, 252 women were purposefully selected to determine their perspectives on solid waste management and pursuing it as a business venture through the SHG (only women who expressed their willingness were selected). Women from six wards in Coimbatore were selected based on their strong participation. The study revealed that most female respondents had a positive outlook on solid waste management and enterprise development. It was found that there is a significant relationship between women's perspectives and selected socio-demographic variables such as educational level, age, and employment status of the respondents. Future participation in entrepreneurship programmes relating to solid waste management was seen favourably among the women respondents.

Keywords--- Women's Perspective, SHGs, Solid Waste Management, Entrepreneurship.

Introduction

Solid waste is an unwanted thing which human discards. Improper handling of solid waste affects the environment as well as human health. Solid waste management is a challenging and growing problem in Indian cities.

"Millions of women in our hamlets know what unemployment means... Give them access to economic activities, and they will have access to power and self-confidence to which they hitherto have been strangers,"

and Mahatma Gandhi (3).

Women have the potential to help out with household economics. Still, they lack the agency to influence decisions and potential sources of income, driving their families frequently to the verge of poverty. Because of existing cultural complications, women either do not have access to formal employment or the nature of their work is not considered in the formal economy (3). A self-help group (SHG) encourages women to make decisions together, boost talents and confidence, and participate in society's obligations, particularly women's advancement (4). In addition to serving as microfinance institutions, SHGs promote women's entrepreneurship and social capital development (1).