

AQAR 2022-23

7.1.11. Institution celebrates / organizes National and International

Commemorative Days, Events and Festivals

National Days

S.No	Title of the Programme	Date	No. of Participants
1.	National Handloom Day	23/10/2022	200+

Institutional Events

S.No	Title of the Programme	Date	No. of Participants
1.	KalaiVizha -Cultural Fest	09/11/2022- 10/11/2022	200



அவினாசிலிங்கம் கல்வி அறக்கட்டளை நிறுவனங்கள்

கோயம்புத்தூர் - 641 043



அன்னை விழா

7.01.2022 வெள்ளிக்கிழமை

பஜன் : காலை 9.00 மணி

முன்னிலை

முனைவர் தி.ச.க. மீனாட்சிசுந்தரம் அவர்கள்

நிர்வாக அறங்காவலர், அவினாசிலிங்கம் கல்வி அறக்கட்டளை நிறுவனங்கள்
கோயம்புத்தூர்

முனைவர் S.P. தியாகராஜன் அவர்கள்

வேந்தர், அவினாசிலிங்கம் மனையியல் மற்றும் மகளிர் உயர் கல்வி நிறுவனம்
கோயம்புத்தூர்

இடம் : சாரதாலயா கோவில்

அவினாசிலிங்கம் மனையியல் மற்றும் மகளிர் உயர்கல்வி நிறுவனம்

கோயம்புத்தூர் - 641 043

**AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER EDUCATION FOR
WOMEN COIMBATORE- 641043
REPORT on ANNAI VIZHA 07.01.2022**

Avinashilingam Institute for Home Science and Higher Education for Women celebrated ‘Annai Vizha 2022’ on Friday the 7th January 2022. Annai Sarada Devi is affectionately called “Holy Mother” by millions of people around the world. She was Ramakrishna’s wife, spiritual counterpart and spiritual giant in her own right. Holy Mother lived a simple, humble and extraordinarily modest life, yet her life and teachings rang with the truth of the highest spiritual realization. Annai Sarada is aptly seen as the symbol of inspiration of women everywhere. Annai Vizha is celebrated to focus the quality of spiritual living of which Annai Sarada Devi was an ideal. The main aim of the celebration is to inculcate Annai’s qualities like patience, spiritual thoughts, service and dedication among the students.

The day began with bajans and archanai with flower and kunkumam, from 6:00 a.m. to 12:30p.m. Dr. T.S.K Meenakshisundaram Anna Avl., Managing Trustee, Shri Avinashilingam Educational Trust Institutions, Prof. S.P. Thyagarajan, Chancellor, Dr.Bharathi Harishankar, Vice Chancellor, Dr.S.Kowsalya, Registrar and Deans of Various Schools graced the occasion by participating in the early morning bhajan. All the Teaching, Non- Teaching staff members and students participated in bhajan from 9.00 am.

PHOTOGRAPH OF THE EVENT



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Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

Department of Mathematics

Cordially invites you all for the

NATIONAL MATHEMATICS DAY 2022

Celebrating 135th Birth Anniversary of the Great Indian Mathematician

“SRINIVASA RAMANUJAN”



*An equation means nothing to me unless it expresses
a thought of God.*

- Srinivasa Ramanujan

Date & Time
22.12.2022, 10.30 am

Venue
Academic Council Hall



Avinashilingam Institute for Home Science and Higher Education for Women
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Coimbatore - 641 043, Tamil Nadu, India

Department of Mathematics

Cordially invites you for the

NATIONAL MATHEMATICS DAY 2022

Prof. S.P. Thyagarajan

Chancellor

Avinashilingam Institute for Home Science and Higher Education for Women

Will preside

Dr. V. Bharathi Harishankar

Vice Chancellor

Dr. S. Kowsalya

Registrar

Will felicitate

Dr. Parameswaran Sankaran

Professor

Chennai Mathematical Institute

H1 SIPCOT IT Park, Siruseri, Kelambakkam-603103

Will deliver the Special Address

On

“Matrix Exponentiation”

Report on National Mathematics Day - 2022

On December 22, 2022, the Department of Mathematics at Avinashilingam Institute for Home Science and Higher Education for Women in Coimbatore celebrated National Mathematics Day by releasing the magazine "PENTAGON".

The Indian government proclaimed December 22 as National Mathematics Day. On February 26, 2012, Prime Minister Manmohan Singh made this declaration during the inaugural ceremony of the ceremonies commemorating the 125th anniversary of the birth of Indian mathematician Srinivasa Ramanujan at Madras University. Since then, India has celebrated National Mathematics Day on December 22 with a variety of educational events hosted in schools, colleges, and universities around the nation.

Mrs. I. Chandramani, Teaching and Research Fellow, was the mistress of ceremonies. The program began with the invocation song by **P. Yalini**, Research Scholar. **Dr. N. Balamani**, Assistant Professor (SS) & Head (i/c), Department of Mathematics, extended a heartfelt welcome to all attendees. She spoke on the importance and relevance of National Mathematics Day. The presidential speech was delivered by Chancellor **Prof. S.P. Thyagarajan**. The programme was felicitated by **Dr. V. Bharathi Harishankar**, Vice Chancellor. Following the talk, our Vice Chancellor emphasised the programme by releasing the department newsletter "PENTAGON" Volume I - December 2022. **Dr. Vasantha Kalyani David**, Professor of Computer Science and Dean (i/c), School of Physical Sciences and Computational Sciences gave a special talk related to Mathematics day. **Prof. Parameswaran Sankaran**, Chennai Mathematical Institute, prominent mathematician, was invited to give a presentation through online method. His

presentation focused on how mathematics has evolved and how it is used in many aspects of life. Following the discussion, the programme concluded with a formal vote of gratitude by **Dr. D. Jayanthi**, Assistant Professor (SS) of Mathematics. Around 215 students and scholars were benefited.



Presidential speech delivered by Chancellor
Prof. S.P. Thyagarajan



Felicitation by **Dr. V. Bharathi Harishankar**,
Vice Chancellor



Release of **PENTAGON**



Special address by **Prof. Parameswaran Sankaran**,
Chennai Mathematical Institute

AQAR 2022-23

Department of Business Administration

7.1.11. Institution celebrates / organizes National and International Commemorative Days, Events and Festivals

National Days

<i>S. No</i>	<i>Event</i>	<i>Date</i>
1.	Good Governance Day	19 th December 2022
2.	Veer Bal Diwas	2 nd January, 2023
3.	National Youth Day	12 th January, 2023
4.	National Startup Day	20 th January, 2023
5.	Parakram Diwas	23 rd January, 2023
6.	National Technology Day	11 th May 2023
7.	National Innovation Day	16 th February 2023
8.	International Day for the Violence against Women	25 th November 2022
9.	Rashtriya Ekta Diwas	31 st October 2022
10.	Vigilance Awareness Week	31.10.2022 to 06.11.2022

Good Governance Day 2022

Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University Estd. U/s of UGC act 1956, Category A by MHRD) Re-accredited with
'A++' Grade by NAAC, Recognised by UGC under section 12B Coimbatore -641043, Tamilnadu, India

ADSA
Department of Business Administration

DEPARTMENT OF BUSINESS ADMINISTRATION
Cordially invites all to observe

GOOD GOVERNANCE DAY 2022
Theme : "Good Governance Through E-Governance"
19th DECEMBER, 2022

Presidential Address
Dr. P. Chitramani
Professor & Dean
School of Commerce and Management

Special Address
"Ethics in Corporate Life"
Dr. Juliet Gladies Jayasuria
Assistant Professor - Human Resources
University of Doha for Science and Technology, Qatar

Greetings
Dr. J. Arthi
Professor & Head
Department of Business Administration

Date: 19th December, 2022
Time: 10:00 am
Venue: Academic Council Hall

Good Governance Day is observed to mark the Birth Anniversary of the Former Prime Minister of India Shri. Atal Bihari Vajpayee. In commemoration of Good Governance Day, the Department of Business Administration of Avinashilingam Institute for Home Science and Higher Education organized a program on the theme "Good Governance through E-Governance" on 19-12-2022. Dr. P. Chitramani, Professor and Dean, School of Commerce and Management presided over the function and expressed that Indian ethos have already set standards and conduct of life to lead a successful life. Dr. Juliet Gladies Jayasuria, Assistant Professor in Human Resources in College of Business Management, University of Doha for Science and Technology, Qatar was the Guest of Honour. She highlighted the importance of 'Ethics in Corporate Life' which may be achieved through personal accountability, loyalty, fairness, equality, mutual respect, trust worthiness in workplace. The Head of the Department of Business Administration Dr. J. Arthi greeted the audience. The program focused to disseminate the message of Good Governance as a base for any pro- active goal realization.

Veer Bal Diwas Day"



Veer Bal Diwas is celebrated on 26th December of every year. This day is celebrated to pay tribute to the courage of the four Sahibzadas of Guru Gobind Sahib Ji who attained martyrdom in the 17th century. This day is celebrated every year on 26th December in order to inspire the children by the sacrifice of all the four Sahibzadas. In commemoration of Veer Bal Diwas, the Department of Business Administration of Avinashilingam Institute for Home Science and Higher Education for Women under the guidance of the Vice Chancellor Dr. Bharathi V Harishankar and the Registrar, Dr. S. Kowsalya and the Dean Student Affairs Dr. Uma Maheswari organized a digital exhibition and a Quiz competition on 02-01-2023, with the motto is to inspire the students by exhibiting the sacrifice of the Sahibzadas. Events started at 10am with a prayer and by paying tributes to all the four Sahibzadas.

Dr. A. Pankajam, Associate professor welcomed the gathering by reminding the immense contribution of ten Sikh gurus and the sacrifice of the Sikh tradition for protecting the honour of the nation. A Quiz competition was conducted in order to recognize and pay tribute to the young valiant and brave martyrs who sacrificed their lives for the country. Dr. P. Chitramani, Professor & Dean, School of Commerce and Management, emphasised upon the patriotism, freedom spirit, perseverance against colonialism and the reason for celebrating Azadi ka Amrit Mahotsav. Dr. J. Arthi, Head, Department of Business Administration highlighted the sacrifice of Sikh tradition and reiterated that sacrifice of several brave hearts have been the backbone to achieve freedom of our country. She made the audience

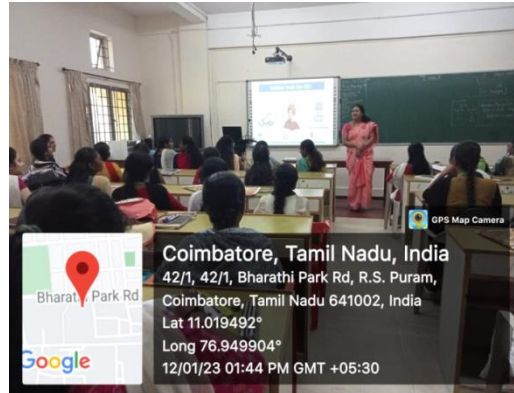
to think how we need to work hard to hold the pride of our Nation.Prizes were distributed to the winners by Dean Student's Affairs Dr.S. Uma Magehwari. Dr.K.Ramya thanked the gathering and motivated the students to organize such events emphasised about their own contribution to the development of our own nation



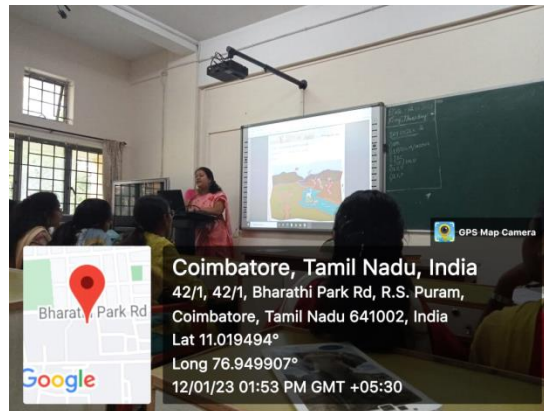
National Youth Day

The Avinashilingam Department of Business Administration commemorated“National Youth Day” on 12-01-2023, The session was organised in the 1st MBA-IT classroom and

started at 1:30 PM. The day marks the Birth Anniversary of the social reformer, great thinker and philosopher, Swami Vivekananda. National Youth Day is observed to honour the ideals and thoughts of Swamiji Vivekananda who had tremendous faith in youth.Dr. M. Iswarya Assistant Professor, Department of Business Administration welcomed the participants and gave a brief introduction about life of Swami Vivekananda. Which happened to be the birth anniversary of swami vivekanandha. ***“Act on the educated young men, bring them together, and organise them. Great things can be done by great sacrifices only. No selfishness, no name, no fame, yours or mine, nor my Master's even! Work, work the idea, the plan, my boys, my brave, noble, good souls - to the wheel, to the wheel put your shoulders”***



Ma'am then discussed about Swami Vivekananda's principles. To make the session more interesting ma'am came up with a story, which we all have heard in our childhood "The hare and the tortoise" but with a different ending and perspective. She also motivated us and gave a clear view on success and failure while working individually and as a team.



Dr. M.A. Vijaya Assistant Professor, Department of Business Administration gave a brief about the relevance of the "Youth contribution to the Development of Nation".The session found to be interesting and insisted the importance of youth in building the nation and how they could be more responsible citizens of the country.

National Startup Day



Department of Business Administration along with Avinashilingam Centre for International Education organized “National Startup Day” event on 20th Jan 2023 to explore about startups and its functioning. The event was organized as per the guidance and directions of our Vice Chancellor Dr. V. Bharathi Harishankar.

Keynote Address was delivered by Dr. B. Ramanathan, Founder and Managing Director, ACE International Pte., Ltd Singapore, where he spoke about Startup Ecosystem in the Smart Nation of Singapore. Special Address was delivered by Mr. S. Shameer, Founder IT Projects Media, Coimbatore, Where he spoke about Startup Readiness of Tamilnadu. Dr. P. Chitramani, Dean, School of Commerce and Management and Dr. J. Arthi, HOD of the Department of Business Administration, Greeted the Audience. 86 Students of I MBA and I MBA IT attended the session. The session was found to be highly informative.



National Technology Day

National Technology Day is celebrated on May 11 each year to commemorate the successful nuclear tests conducted by India in 1998. The day not only highlights India's scientific and technological achievements but also serves as a reminder of the nation's commitment to innovation and progress.

On May 11 2023, in celebration of National Technology Day, the Matrix Club of Avalon Management Association, a part of the Department of Business Administration at Avinashilingam Institute for Home Science and Higher Education for Women, organized a captivating quiz programme. A total of 112 students participated in the event, showcasing their knowledge and passion for technology. The programme served as a platform to promote technological awareness and innovation among the participants. The students of Management Commerce, Engineering and Science, 120 student members witnessed the Technology Day message of our honourable prime minister. This is a good sign for nurturing talent at the school level and assisting them in implementing their novel ideas.



National Innovation Day

The National Innovation Day is celebrated to commemorate the birth anniversary of the former President of India, Bharat Ratna Dr. APJ Abdul Kalam. The Theme of World Creativity and Innovation Day 2023 is “Step out and innovate”. Innovation Day is commemorated on February 16 to recognize the role that new knowledge plays in making a country more advanced and powerful. The Department of Business Administration organised activities to celebrate National Innovation Day. Mr. S. Sameer, Founder of IT Projects Media Coimbatore, delivered a speech on the topic “Step out and innovate” where he highlighted that Innovation Day is celebrated by brainstorming ideas to solve the everyday problems of consumers by collaborating with aspiring inventors to develop new projects for various businesses and industries.



A competition was organised where the students were asked to showcase their business plan relevant to the Green products of their choice. They were asked to design a business proposal and present it for 10 minutes if possible with a proof of project concept. Students actively participated and came out with different business proposals.



Parakram Diwas



Department of Business Administration celebrated 126th birth anniversary of Netaji Subhas Chandra Bose on 23rd Jan. organized as per the guidance and directions of our Vice Chancellor Dr. V. Bharathi Harishankar. Subhas Chandra Bose also called Netaji is known for his role in India's independence movement. A participant of the noncooperation movement and a leader of the Indian National Congress, he was part of the more militant wing and known for his advocacy of socialist policies.



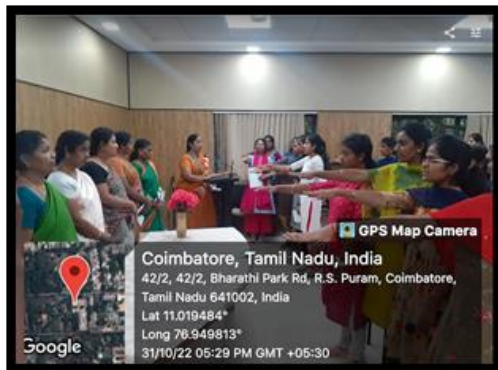
The Celebrations started with the presentation of fact & biography by Ms. Puvitha.R.K. and role in freedom struggle & quotes by Ms. R. Priya Dharshini. A fabulous speech was delivered by Ms. Mahitha.R with great confidence and left no stone unturned to give in her best. For the celebration the students of MBA & MBA IT enthusiastically participated in quiz

competition. Netaji means "Respected Leader", His life is a great example of leadership from which modern Indian leaders can learn many lessons. The students were really inspired by the actions and deeds of Nethaji Subash Chandra Bose out of this event.

Sardar Vallabhbhai Patel

To commemorate the Birth Anniversary of Sardar Vallabhbhai Patel, the Department of Business Administration of Avinashilingam Institute for Home Science and Higher Education for Women organised a series of events on 31.10.2022.

The Rashtriya Ekta Diwas Pledge was administered by the Professor and Dean of School of Commerce and Management **Dr. P. Chitramani**, and all the students repeated it. Dr. P. Chitramani conveyed to the students that all of us should imbibe the Vision and Actions of Sardar Vallabhbhai Patel, so that one can be a responsible citizen and build a strong Nation.



Followed by it Professor and HOD **Dr. J. Arthi** delivered the Theme Address. She spoke about the Vision and Actions of Sardar Vallabhbhai Patel, who had a vision for India to consolidate it into one united country. The Quiz Competition was organised by the Matrix club of Avalon Management Association on the Topic “Biography and Facts – Sardar Vallabhbhai Patel”. All the students participated actively and enthusiastically.



Vigilance Awareness Week (31.10.2022 – 06.11.2022)

The department of Business Administration has conducted Vigilance Awareness Week 2022 with the guidance of the Vice Chancellor Dr.V.Bharathi Harishankar, Dr.S.Kowsalya, the Registrar, Dr.P. Chitramani, Dean School of Commerce and Management and Dr. J. Arthi, Head of Department of Business Administration, The Vigilance Awareness Week started with the integrity pledge and continued with slogan contest, mentor-mentee sessions, skit, quiz contest, street play and debate. There were

totally 193 members were participated. The success of this program serves as a testament to the collective commitment to a corruption-free and developed India. It is a reminder that through education, awareness, and active engagement, we can work together to build a brighter future for our nation.

“Corruption free India for a developed Nation”

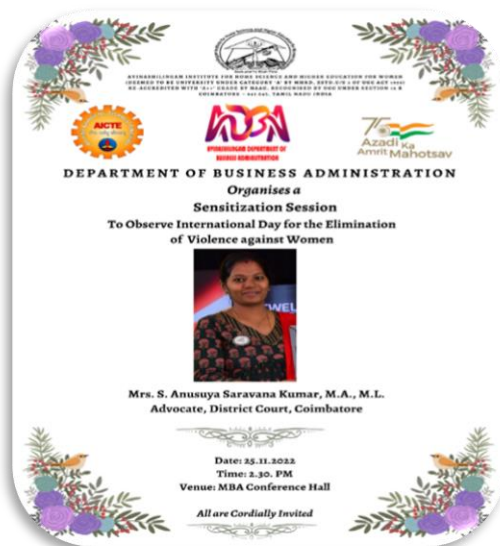


International Day for the Violence against Women

To observe the 25th of November as the International Day for Eimination of Violence against Women a sensitization workshop for the Students and Faculty is organised by the Department of Business Administration. The event was organized as per the guidance and directions of our Vice Chancellor Dr. V. Bharathi Harishankar and the Registrar Dr. S. Kowsalya. This will contribute

to the realisation of gender equality and result in inclusive growth for the benefit of individuals, the family and nation as a whole. In view of the above, a Special Lecture was delivered by Mrs. S. Anusuya Saravana Kumar, Advocate of District Court, Coimbatore. She mentioned about the laws and regulations which keep women folk empowered and work for a healthy society. She cited few important cases and their judgements which really was thought provoking and informative. She told that the Violence against women and girls is one of the most widespread, persistent and devastating human rights violations in our world today remains largely unreported due to the impunity, silence, stigma and shame surrounding it. Head of the Department of Business Administration Dr. J. Arthi, greeted the Audience.

She highlighted about forms of abuse and how all can induce serious physical and emotional effects. She addressed the audience that if you're concerned about a friend who may be experiencing violence or feels unsafe around someone, review [these signs](#) and learn about the ways to help them find safety and support.





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Coimbatore-641 043, Tamil Nadu, India

SEMINAR

On

**“Observation on 7th Siddha Day
Celebration”**

Date:09.01.2024

Date: 09.01.2024

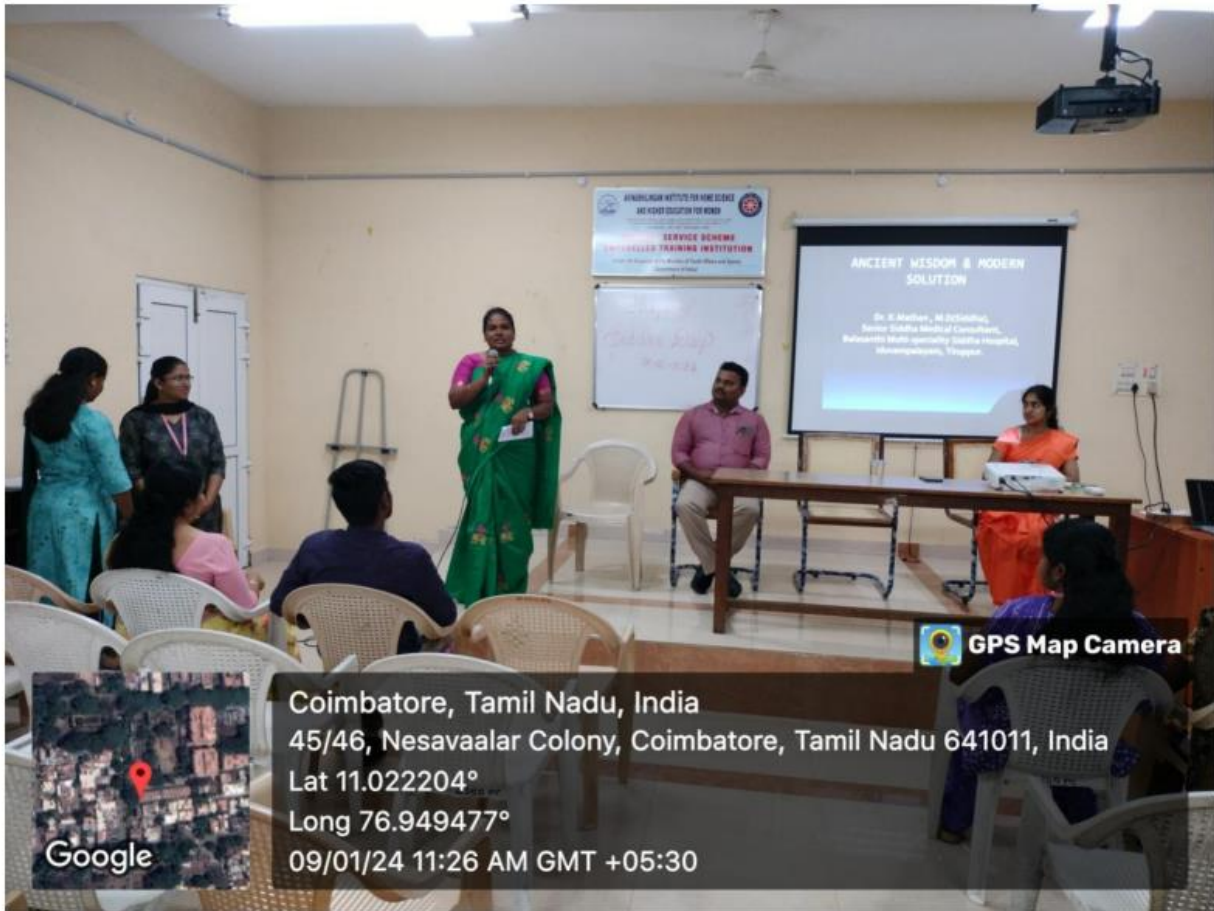
Organizing secretaries: Mrs. Uma devi, Head of Department, Mrs. S.Rajeshwari, Assistant Professor - Department of Clinical Embryology.

Report:

Department of Clinical Embryology conducted Seminar on “Observation on 7th Siddha Day Celebration” on 09.01.2024 at 10.30 am. The Programme commenced with prayer song. Our Faculty members, **17 students** of Clinical Embryology (I Year- PG), **28 students** of physiotherapy (II Year- UG), **55 students** of physician assistant (III Year- UG), **14 students** of Audiology and Speech Language (II Year- UG), **26 students** of Clinical Psychology (I Year- PG) and **10 students** of Optometry (II Year- UG) attended the seminar. Welcome address was delivered by Mrs. Uma devi, Head of department (HOD), Co-ordinator of AHS. Introduction about the speaker was delivered by Mrs. Sapna, Assistant Professor.

The speaker of the seminar was: **Dr.K.Madhan,MD(Siddha), Senior Siddha Consultant in Balasanthi Multi-Speciality Hospital, Tirupur.** The topic of the seminar was “Ancient Wisdom and Modern Solutions”. He thought about the Siddha medicines benefits and explained about historical usage of Siddha medicines. The session was more useful and it was so informative.

And the vote of thanks was given by Mrs. S.Rajeshwari, Assistant professor in Department of Clinical Embryology.



GPS Map Camera



Coimbatore, Tamil Nadu, India
45/46, Nesavaalar Colony, Coimbatore, Tamil Nadu 641011, India
Lat 11.022204°
Long 76.949477°
09/01/24 11:26 AM GMT +05:30



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ONLINE WEBINAR

On

**“AWARENESS OF CERVICAL
CANCER & IMPORTANCE OF
HPV VACCINATION”**

Date:06.02.2024

Date: 06.02.2024

Organizing secretaries: Mrs. Uma devi, Head of Department, Mrs. S.Rajeshwari, Assistant Professor - Department of Clinical Embryology.

Report:

Department of Clinical Embryology conducted Online Webinar on “Awareness of Cervical cancer & importance of HPV Vaccination” on 06.02.2024 at 02.00 pm. The Programme commenced with prayer song. Our Faculty members, **17 students** of Clinical Embryology (I Year- PG), **67 students** of physician assistant (I Year-UG), **14 students** of Audiology and Speech Language (II Year-UG), **26 students** of Clinical Psychology (I Year- PG) and **10 students** of Optometry (II Year- UG) attended the seminar. Welcome address was delivered by Mrs. Uma devi, Head of department (HOD), Co-ordinator of AHS. Introduction about the speaker was delivered by student of Clinical Embryology.

The speaker of the seminar was: **Dr. Kirthana SB, DNB, Pediatrician, Mumbai.** The topic of the online webinar was “Awareness of cervical cancer & importance of HPV Vaccination”. She educated about HPV Vaccination and its methods of prevention. The session was more useful and it was so informative.

And the vote of thanks was given by Mrs. S.Rajeshwari, Assistant professor in Department of Clinical Embryology.



GPS Map Camera



Coimbatore, Tamil Nadu, India

7/8, 7/8, Alagesan Rd, Nesavaalar Colony, Coimbatore, Tamil Nadu

641011, India

Lat 11.022857°

Long 76.949592°

06/02/24 02:14 PM GMT +05:30

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பத்திரிகை அறிக்கை

பாரதியார் பிறந்தநாள் விழா - 19.12.2022

கோயம்புத்தூர் அவினாசிலிங்கம் மனையியல் மற்றும் மகளிர் உயர்கல்வி நிறுவனத்தில்,

19-12-2022 அன்று, பிற்பகல் 2 மணி அளவில் திருச்சிற்றம்பலம் கலையரங்கில் பாரதியார் விழா நடைபெற்றது.

அவினாசிலிங்கம் மனையியல் மற்றும் மகளிர் உயர்கல்வி நிறுவனத்தின் துணைவேந்தர் முனைவர் பாரதி ஹரிஷங்கர் விழா நிகழ்விற்கான தலைமையேற்றுத் தலைமை உரை ஆற்றினார். தன் தலைமை உரையில், “இன்றும் பெற்றோர் அனைவரும் தங்கள் வீட்டு பெண் குழந்தைகள் பாரதி கண்ட புதுமை பெண்ணாக இருக்க வேண்டும் என்று விரும்புகிறார்கள். பாரதி சாக்த வழிபாட்டில் ஈடுபாடு கொண்டவர். அந்த வகையில் எல்லாப்பொருளிலும் சக்தியை கண்டவர். சக்தியை காளி என்றும், துர்க்கை என்றும், ஆதி சக்தி என்றும் கூறியவர். பெண்மையை முதலில் தாய்மையின் வடிவமாகக் காண்கிறார். பெண்ணை சராசரியாகப் பார்க்காமல், மேன்மேலும் உயர்வாகப் பார்க்கும் போது பெண்ணை சிறப்பான இடத்தில் காண முடியும் என்று கூறினார். மேலும் பாரதியை விழாவில் மட்டுமே நினைவு கூறாமல் நம்முள் வைத்து எண்ணிப் பார்க்கும்போது வாழ்வில் வெற்றி காண்பதற்கான உத்தியை பெற முடியும்” என்று உரைத்தார்.

விழாவில் சிறப்பு விருந்தினராக, வேலூர் திருவள்ளூர் பல்கலைக்கழகத்தின் தமிழ்த்துறை பேராசிரியர் முனைவர் சிவகுரு அவர்கள் கலந்துகொண்டு, “பாரதியும் பெண்மையும்” என்ற தலைப்பில் உரையாற்றினார்கள். தமது உரையில், “பெண்மையை பாரதி எப்படி போற்றினார் என்றால் எதற்கும், எந்த நேரத்திலும், யாருக்கும் பெண்கள் பயப்படக்கூடாது. பெண்களிடம் இருக்கும் பெரும் குறையே அச்சம்தான். அதை அவர்கள் களைய வேண்டும் என்றார். மேலும் பாரதி பெண்கள் குறித்து எழுதியக் கட்டுரைகளை தத்துவம், மாதர், கல்வி, பிறதூற என்று பகுத்து எழுதியிருக்கிறார். அன்றைய சமுதாயத்தில் பெண்களுக்கு பேச்சுரிமை கிடையாது. எழுத்துரிமை கிடையாது. அதனால் அது குறித்து தனது கருத்துக்களை கட்டுரையிலே பதிவு செய்திருக்கிறார். வருங்கால இந்தியாவை முன்பே சிந்தித்தவர் பாரதி. பெண்ணுக்குத்தான் மன தைரியம் அதிகம். அதை பெண் தான் முதலில் உணர வேண்டும். உணர்ந்தால் தான் அவர்கள் அதை மற்றவர்களுக்கும் உணர்த்த முடியும். பெண்ணுக்கு விடுதலை வேண்டும் என்று பாரதி எரிந்த கல் நூற்றாண்டுகள் கடந்தும் பரந்து நிற்கிறது” என்று உரைத்தார்.”

விழாவிற் கான வாழ்த்துரையை அவினாசிலிங்கம் மனையியல் மற்றும் மகளிர் உயர்கல்வி நிறுவனத்தின் பதிவாளர் முனைவர் சுகௌசல்யா அவர்கள் வழங்கினார். வாழ்த்துரையில், ” அவினாசிலிங்கம் கல்வி நிறுவனத்தை உருவாக்கிய திரு அவினாசிலிங்கம் ஐயா அவர்கள், பல்வேறுத் தமிழ்நூல்களை நாட்டுடைமை ஆக்கிய சிறப்பிற்குரியவர். பாரதி கண்ட கனவை கல்விப் பணியின் மூலம் நனவாக்கியவர்.இந்நிறுவனத்தின் வளர்ச்சிக்கு பெரும் பங்காற்றிய அம்மா ராஜம்மாள் தேவதாஸ் அவர்கள் பாரதி கனவிற்கு வடிவம் தந்தவர் ” என்று தம் வாழ்த்துரையில் தெரிவித்தார் ” என்று கூறினார் .

விழாவினை தமிழ்த்துறையின் தலைவர் முனைவர் சு.பரணி மற்றும் தமிழ்த் துறையின் உதவிப் பேராசிரியர் முனைவர் த.தமிழரசி ஆகியோர் ஒருங்கிணைத்து நடத்தினர்

.வரவேற்புரையினை முனைவர் சு.பரணி அவர்களும், நன்றியுரையினை முனைவர் த.தமிழரசி அவர்களும் ஆற்றினர் .

புலமுதன்மையர்கள், பேராசிரியர்கள், தமிழ்த்துறை மாணவியர் மற்றும் பொதுத் தமிழ் பயிலும் மாணவியரும் பார்வையாளர்களாகக் கலந்துகொண்டனர் .

வரவேற்புரை

முனைவர் சு.பரணி. தமிழ்த்துறைத் தலைவர் துணை வேந்தர்

தலைமை உரை

முனைவர் பாரதி ஹரிஷங்கர் ,



வாழ்த்துரை

பதிவாளர் முனைவர் சுகௌசல்யா அவர்கள்

சிறப்பு விருந்தினராக

முனைவர் சிவகுரு அவர்கள்





Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956.
Re-accredited with A++ Grade by NAAC. Recognised by UGC Under Section 12B)
Coimbatore - 641 043, Tamil Nadu, India

International Mother Language Day(21.02.2023)

REPORT

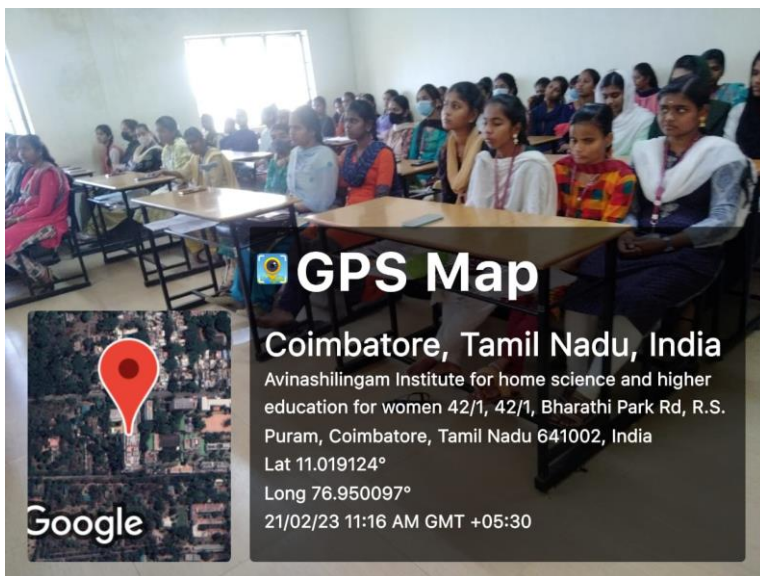
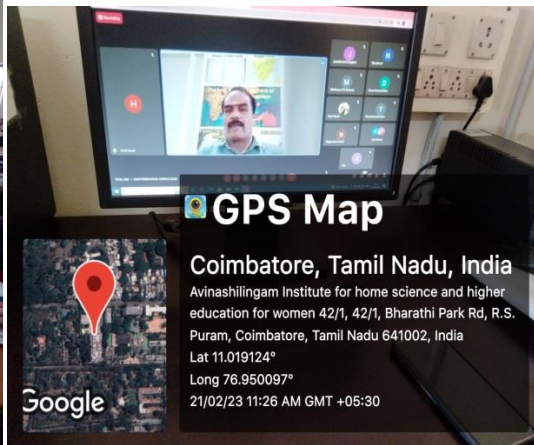
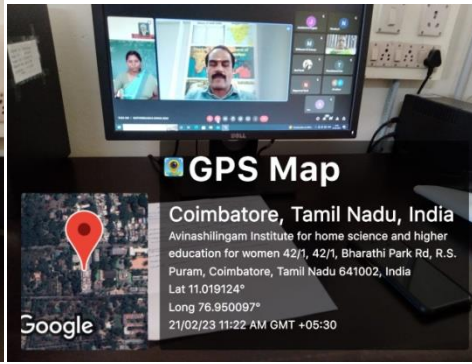
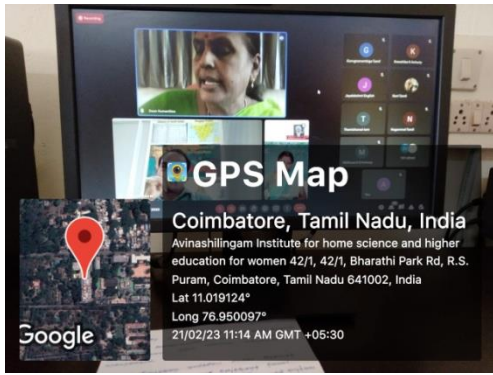
Every Year the 21st of February is celebrated as the **International Mother Language Day** by the **UNESCO**, with the intention to safeguard and uphold all mother tongues. The theme of the International Mother Language Day 2023 is **Multilingual Education – a Necessity to Transform Education**.

To acknowledge and contribute to this worldwide aim, as a part of the **International Mother Language Day (Matribhasha Diwas)** celebrations, Avinashilingam Institute for Home Science and Higher Education for Women organized a webinar on Feb 21, 2023, through virtual mode.

The programme began with *Thamizhthaaivaazhthu* by the students of the Department of Tamil. Dr. M. Kavitha, Assistant Professor, Department of Tamil welcomed the gathering. **Dr. M. Manonmani**, Dean, School of Art & Social Sciences delivered the Presidential Address. She highlighted the history of the International Mother Language Day and reiterated on the need to preserve one's mother tongue. Dr. Barani, Head (i/c) Dept. of Tamil introduced the chief guest and offered felicitations. She elaborated on the credentials of the chief guest, **Dr. M. Chidambaram**, Associate Professor, Dept. of Tamil, Alagappa Govt. College, Karaikudi.

The chief guest in his Special Address spoke on the topic 'Importance of Mother Language'. He talked about the richness of Tamil language. He mentioned that even western scholars have wondered at the wealth of this language and have eulogized it for the typical nuances the language maintains for ages. Highlighting on the special features of Tamil language the chief guest underscored that we should never forget the fact that we think clearly and sensibly only when we think in our mother tongue. He also emphasized that the mother language should be preserved to preserve the indigenous culture.

Dr. S. Jayalakshmi, Assistant Professor of English proposed the vote of thanks. The programme came to an end with the national anthem. The programme was attended by more than 300 students through online streaming.

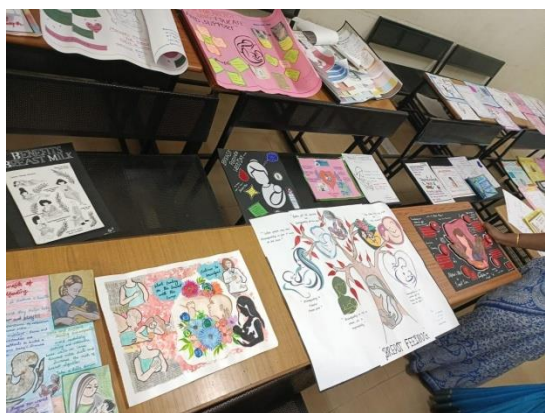


**AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER EDUCATION FOR
WOMEN, COIMBATORE- 641043
DEPARTMENT OF HUMAN DEVELOPMENT**

**Breast Feeding Week Celebrations - 2022
Collage Competition**

Report

Breast feeding week was celebrated by the NSS cell of Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore from August 1st to 8th 2022. In lieu with the celebrations, a collage competition was held for the NSS volunteers of the institute on the theme **STEP UP FOR BREAST FEEDING – “Educate and Support”** with the sub themes namely need and importance of breastfeeding, global awareness, supporting agencies, WABA,



role and theme, breast milk bank, care and support during breast feeding, technique of breast feeding and its impact on growth and development, role of nutrients in breastfeeding, nutritional importance of colostrum and breast milk and advantages of breastfeeding to infants and mothers. Department of Human Development Unit 5A and Department of

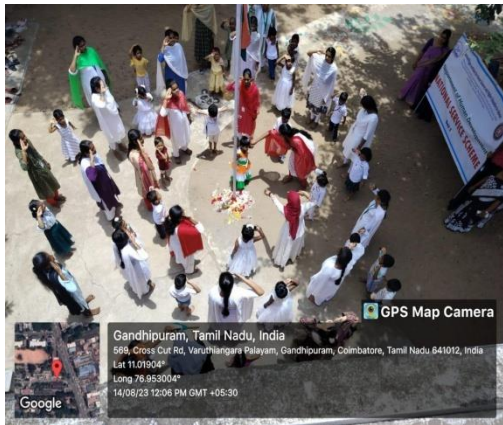
IDRM Unit 1 coordinated the event. A total of 54 collages were displayed on 4th of August 2022 based on the above-mentioned themes and sub themes. The collages were evaluated. The criteria for evaluation were creativity, aesthetic display of collage, clarity with respect to theme, originality of work and visual impart. To encourage the students/NSS volunteers participation certificates were distributed to the participants and prizes were given to the 3 best collages ranking 1st, 2nd, and 3rd places.



INDEPENDENCE DAY CELEBRATIONS, 2022

On 12th August 2022, we celebrated 76th Independence Day at our Nursery school. This year, the school was decorated with orange, white, and green balloons and ribbons. All the students and teachers were dressed in white, orange, blue, or green color. The stage was also decorated with ribbons and flowers on the playground. Pictures of great freedom fighters and great leaders were placed all around the school and near the stage. All of us students were present at school by 10 am. The children dressed up as freedom fighters and showcased themselves that day. Parents were also invited to join the function.

Today, on the occasion of Independence Day school, the function was to celebrate and



spread awareness amongst people of national unity. To encourage the young generation, a story about freedom fighters was displayed on the occasion of Independence Day. The function started with a hosting ceremony followed by the National Anthem.

The flag-hosting ceremony was held on the playground at 10.30 am morning. We all sang the National Anthem. The children were encouraged to do the parade. There was a welcome song and speech. Principal Ma'am gave a welcome speech and felicitated the event. School students performed on patriotic songs followed by drama and dance. All the student's teachers looked very enthusiastic. They also did some exercises during the assembly conducted during the Independence Day celebration. They were doing those exercises very well with a lot of enthusiasm.

Independence Day is a happy moment for the Indian people. It is our duty that we should be proud of our country. We are free today because of the martyred freedom fighters of our country. The British ruled our country for 200 years; we have got freedom from the determination of Indians. Today the head of every citizen of the country is proudly high.

CHILDREN'S DAY, 2022 - 23

Department of Human Development, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore and Sri Avinashilingam Play School, Coimbatore, Tamil Nadu celebrated Children's Day on 24th November, 2022 with great festive fervour, to commemorate the birth anniversary of Pandit Jawaharlal Nehru. The programme began with prayer songs by the students. The cultural programme by the children with a series of interesting and exciting events all planned meticulously for complete entertainment. There were speeches on Ayya (Avl), Padmabhusan, Dr. T. S Meenakshisundaram, Amma (Avl) Dr. Rajammal P. Devadas, Pandit Jawaharlal Nehru, Dr. APJ Abdul Kalam and Bharathiyar, recitations by Pre-



KG children, LKG children and UKG children. Children belonging to Pre-KG, LKG, UKG, enthralled the audience with their energetic and graceful dance moves.

Then the event was marked by the gracious Children's' Day address delivered by Dr. K. Arockia Marai Chelvi, Associate Professor, Department of Human Development. The programme was graced by the faculty members and students of Human Development department. The entire programme was organized and executed by students of Department of Human Development. It was a day full of joy for the children as well as for the audience which included professors, parents and students.

KALAIVIZHA 2022-2023

KHADI – THE SIGNATURE FABRIC OF INDIA

Kalaivizha an extravagant event which has been celebrated every year in Aviashilingham Institute for Home Science & Higher Education for Women. For the year 2022, the theme chosen for Textile Exhibition was “Khadi-The Signature fabric of India”. Objective of the exhibition is to bring awareness about the importance of Khadi and also to instil the viewers to adopt Khadi Fashion. This textile exhibition is an initiative of Department of Textiles & Clothing which narrates the evolution of Khadi from Pre-independence to post-independence.

The Textiles exhibition was inaugurated by the Managing Trustee, ‘Dr. T. S. K Meenakshi Sundaram Ayya avl. along with life time Trustee “Dr. K. Kulandaivel avl. and Registrar of the institution. The exhibition focused on the usage of khadi in various aspects starting from history of khadi. A clear history on how the khadi fabric was in use from Gandhian period was explained. Khadi fabric was draped on mannequins flaunting different draping styles.

Wall hangers and many home decor products were handmade by the students and displayed for the viewers. Garments were designed and stitched by the students to show how khadi can be worn as modern outfits. Sarees made of khadi were displayed in the exhibition. Various printed, dyed and embellished sarees were kept in the exhibits to show how various design forms can be applied in khadi sarees. Matching accessories were made from khadi fabric like pendants, earrings, footwear, bags and head bands were prepared by the students for this exhibition.

Above all, the upcoming Khadhi Fashion & the leading Khadi Fashion Brands were displayed with relevant contents & Ramp Show with miniature models along with a digital display. Faculty and students of department of textiles and clothing have organised this exhibition to showcase the importance of khadi among the student fraternity.

கணவியா - 2022-2023

காதி - கிருதியாவின் அடையாளம்

அவிதாசினிகம் கன்வி நிறுவனத்தின் மூலமாக அதுண்டு
கணவியா கொண்டுவரப்படுகிறது. 2022-ஆம் ஆண்டிற்கான இவ்வி
கண்காட்சிக்கு தேர்ந்தெடுக்கப்பட்ட கருப்பொருள் - 'காதி-கிருதியாவின் அடையாளம்'
கண்காட்சியின் மூலக்கருவியான காதிக்கு முக்கியத்துவம் பற்றிய விழிப்புணர்வை
ஏற்படுத்துவதும், தினசரி நூலின் காதி உடைகளை அணிய உணர்வுகளை அளிக்கும்
கிருதி காதி கண்காட்சியின் கருத்திற்கு முந்தைய காலத்திலிருந்து
சிந்திப்பதற்குப் பின் காதிக்குப் பரிணாமத்தை விவரிக்கிறது.

இவ்வி கண்காட்சியை நிரவாக அறங்காவலர்

டாக்டர் டி.என். கே. மீனாட்சி சந்திரன் அவர்கள், மற்றும் சி.கே. சந்திரன் அவர்கள்
துவக்கி வைத்தனர். கிருதி கண்காட்சி காதியின் உறவாற்றின் கருத்து
தொடர்பான பன்முக அம்சங்களை காதிக்குப் பயன்பட்ட உடையாகத்
தொண்டு உணர்விற்கு. காந்திய காலத்தில் கருத்து காதி மூலம் எப்படி
பயன்பட்டது கருத்து எப்படி பற்றிய தெரிவான உறவாற்றை விளக்கப்பட்டது.
காதி மூலம் தொண்டு உறவாற்றின் பன்முக உறவாற்றை பாணிகளின்
அமைப்பு உடையமைக்கப்பட்டது. பன்முக அமைப்பு மூலக்கருவியான
காதி மூலம் தயாரிக்கப்பட்ட பார்வையாளர்களுக்கு காட்சிபடுத்தப்பட்டன. காதிக்கு
எவ்வாறு நவீன அமைப்புகள் அணியப்படும் என்பதை விளக்கும் உடையின்
மூலக்கருவியான அமைப்புகள் உடையமைக்கப்பட்டு வைக்கப்பட்டன. கண்காட்சியின்
காதி மூலம் நவீன அமைப்புகள் காட்சிக்கு வைக்கப்பட்டிருந்தன. மேலும்
காதி மூலம் எவ்வாறு அமைக்கப்பட்ட பன்முக மூலக்கருவியான
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அமைப்புகள் தயாரிக்கப்பட்டன.

மேலும் அதற்கானதற்கு ஏற்ற காதி மூலம் பேசுவதும்

காதி-பேசும் பரிணாமத்தை தொடர்புடைய உடையமைப்புகள், மின்னியல்

மூலக்கருவியான காதி மூலம் அமைப்புகள் மற்றும்

மூலக்கருவியான காதி மூலம் முக்கியத்துவத்தை தொடர்புடைய உடையின்

கிருதி கண்காட்சியை ஏற்பாடு செய்துள்ளனர்.

Avinashilingam Institute for Homescience and Higher education for women

Report of Sri RamaKrishna Jayanthi festival

Our Institute follows the principles and educational ideals of Sri Ramakrishna. Hence Sri Ramakrishna Jayanthi is observed every year in the university on 18th March , by Singing various bhajans and prayers

The main pooja will be started with the aarthi by the hostel students at 6 am which is followed by an auspicious message by the managing trustee Anna Avl . The function will be held with the valuable presence of Our Vice-chancellor, Registrar, and all the Deans . Music department is in charge of the Bhajan singing. Our shrine and the idol of Sri Ramakrishna will be decorated beautifully.

The particular day morning 6am to 6.45 am is allotted for UG hostel students to sing the bhajans. This will be followed by the participation of PG hostel students from 6.45 to 7.30am. The Higher secondary hostel students will take part in the bhajans from 7.30am to 8am. Dr Janakamayadevi took over the charge of the festival from 2016-17.

The students of the Department of Music will lead the bhajans from 8am to 9am. After that from 9am to 9.30 am, all the teaching and non teaching staff of sing various bhajans and prayers .Our honorable Chancellor, Vice chancellor, the Registrar and the Deans of various departments will join with the staff prayer. The bhajans will be usually in praise of Sri Ramakrishna, Holy Mother Sri Saradamani Devi, Swami Vivekananda and Mahatma Gandhi whose life upholds purity, discipline and service. After the arthi pooja, the session will come to an end by singing the 'Mangalam'

Bhamakrishna Jayanthi-Bhajan Singing



REPORT ON NATIONAL SCIENCE DAY CELEBRATION 2023

The National Science Day 2023 was celebrated in Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 28.02.2023 at 10.00 a.m. in Thiruchitrabalam Auditorium, with Welcome address by Dr. P. Lalitha, Director Research and Development Incharge. The Theme for this Science Day Celebration is “Global Science for Global Wellbeing”. The greetings was given by Dr. V. Bharathi Harishankar, Vice Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

The honorable Chancellor Dr. S.P. Thyagarajan, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore presided the Science-day celebration. He said, that it is a Science inspirational Day – Science is a continuous learning process. When we solve one problem, we have more problems to solve. He appreciated students’ innovative exhibitions and said that shows the curious minds of the students. He also conveyed that How our university has contributed to global wellbeing by nutritional concept development. He also insisted that we encourage Translational research in our institute.

The dignitaries inaugurated the Digital Zoology Museum and released the Biannual Newsletter of Department of Botany.

The Guest of Honor , of the day Dr. Hemantkumar Aiyer, Lead Scientist, Aditya Birla Science and Technology Company Pvt. Ltd., Mumbai delivered the speech on “Innovations”. He talked about Sustainable & disruptive innovations, New product development, Pollution, Climate Change, CO₂ conversion, What is Graphene? Energy Storage, Advanced tires, Water treatment etc.

Science Day address was given by Prof. C. B. Sanjeevi, M.D., Ph.D., Department of Medicine, Karolinska Institute Center for Molecular Medicine, Karolinska University Hospital, Stockholm, Sweden. He spoke about Nobel Prize – How is it decided. He explained the process of how nobel prizes are selected and given. He said that “If they can win – you can also win it”. He spoke about Nobel forum, About Alfred nobel – his first patent – Dynamite - His property – given for nobel prize. Nobel Prize given to Physiology or medicine, Literature, Peace, Physics, Chemistry, Economy. Nobel foundation is For the greatest benefit to human kind.

In connection with the Science Day celebrations various competitions such as Infography, Science Spell Bee, Innovative Ideas to Product, Quiz, Dissemination of Science knowledge to society through folk art, Mime, DIY Discovery- choose a research question and investigate and present your ideas were conducted based on the theme – “Global Science for Global Wellbeing”.

Many registrations were recorded, and students participated and the best were selected as prize winners. The Chief Guest and the Chancellor witnessed the product development exhibition and appreciated the participants. The prize winners were appreciated by the Chief Guest. Dr. A. Vijayalakshmi, Dean, School of Biosciences, proposed the vote of thanks.

A total of 16 innovative ideas by the students were exhibited and was highly appreciated by the guests. Very innovative products like Automatic Boat, Nemato - Enterobact, Real time facial Emotion Recognition from Facial expression Using IOT System, Web Based Child rescue system from Borewell, Novel Scheduling model for renewable energy management system, Ridge guard Sauce, Becop Balls, Decentralized mode of energy, Bridge connecting have's and havenot's, Water hyacinth collector, Waste water treatment, Adapted mobility walker, AI Based Mosquito Identification trap and 3D Printed device for fluid viscosity identification for food industry were displayed.

The National Science Day celebration was organized by the convener Dr.P.Subashini, Professor, Department of Computer Science, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.





Report on National Unity Day Celebration

Date: October 31, 2022

The observance of National Unity Day on October 31st holds significant importance in fostering a sense of collective identity and cohesion among citizens. As a nation, it is imperative to reflect on the ideals of unity, diversity, and inclusivity that form the bedrock of our social fabric.

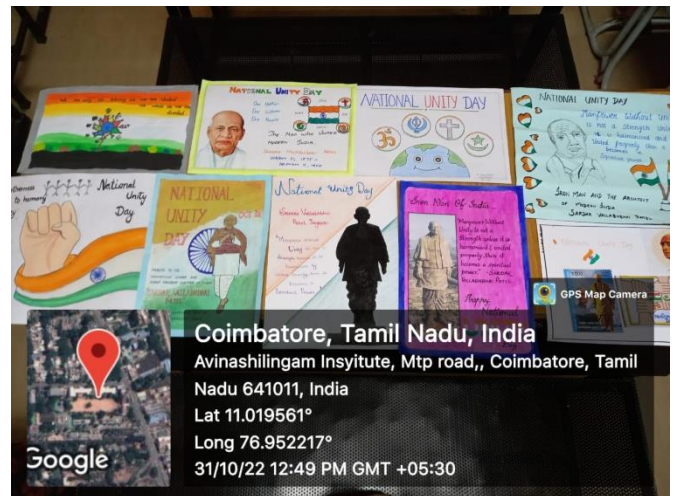
NSS volunteers took a solemn pledge to uphold the values of national unity and harmony, emphasizing the importance of diversity and inclusivity.



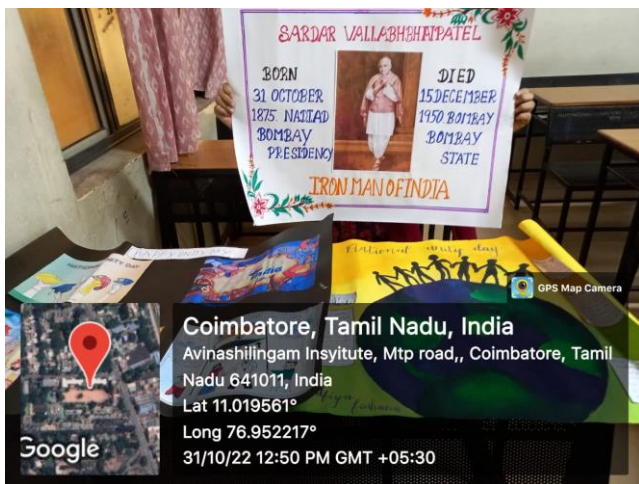
The event commenced with the flag-off ceremony conducted by Dr. N. Vasuki, Professor of the Department of Education, symbolizing the spirit of unity and togetherness. NSS volunteers took a solemn pledge to uphold the values of national unity and harmony, emphasizing the importance of diversity and inclusivity. Various competitions were organized by NSS Unit 1 to engage participants in creative expression and intellectual pursuits: Over 20 participants showcased

their creativity through impactful slogans promoting unity. More than 50 participants demonstrated their artistic skills by crafting posters depicting themes of unity and diversity. A challenging quiz contest engaged over 20 participants, testing their knowledge on national unity and integration. On October 31st, prizes were awarded to the winners of the competitions to recognize their talent and efforts in promoting the ideals of unity: Three prizes were awarded to the top performers for their compelling slogans. Four prizes were bestowed upon the outstanding artists for their visually captivating posters. Three prizes were given to the participants who showcased exceptional knowledge and understanding of unity-related concepts.

The National Unity Day celebration served as a platform for fostering a sense of solidarity and patriotism among the youth, reaffirming their commitment to building a united and inclusive nation.



Coimbatore, Tamil Nadu, India
 Avinashilingam Insyitute, Mtp road,, Coimbatore, Tamil Nadu 641011, India
 Lat 11.019561°
 Long 76.952217°
 31/10/22 12:49 PM GMT +05:30



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 Avinashilingam Insyitute, Mtp road,, Coimbatore, Tamil Nadu 641011, India
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The National Unity Day celebration brought students together and made them realize the importance of unity. It encouraged them to work together and respect each other's differences. This event was a big success, and it showed that when we stand united, we can achieve great things. It's a reminder that unity is essential for our country's progress, and it's something we should always strive for.



Report of National Service Scheme

Title: Celebration of Linguistic Diversity: Uniqueness of Mother Tongue

Date: 02/03/2023

Time: 1:30 pm

Venue: Academic Council Hall, Avinashilingam University

The Academic Council Hall came alive with a vibrant celebration of linguistic diversity as esteemed speakers and students gathered to commemorate the uniqueness of mother tongues. The event was started by praising Almighty. Welcome Address was given by Dr. T. Radha, NSS Program Coordinator, extended a warm welcome to all attendees, setting the stage for an enriching discourse on the significance of mother tongues. Presidential Address was given by Dr. N. Vasugi, Dean of the School of Home Science, delivered an inspiring presidential address, emphasizing the cultural and societal importance of preserving and cherishing one's mother tongue.

Special Lecture was given Dr. P. Kolandaivel, former Vice Chancellor of Periyar University, Salem, captivated the audience with his insightful discourse on the historical and linguistic aspects of mother tongues, highlighting their role in shaping identities and fostering unity. Greetings was given by Ma. Ko. Chi. Rajendran, State Convenor of Desiya Chinthanai Kazhagam (Tamilnadu unit of All India Prajna Pravah) Chennai, extended heartfelt greetings, underscoring the need for promoting linguistic diversity and harmony.

The student's speeches showcased the rich tapestry of linguistic diversity in India. Miss S. Monica from department of Tamil eloquently spoke in Tamil, celebrating the traditions and culture of Tamil Nadu, followed by Miss Princy Thomas from 1st M.Sc Human development who represented Uttar Pradesh with her speech in Hindi. Each subsequent speaker, hailing from different states, proudly presented their mother tongue: Telugu by Miss Divya Kathi from department of extension communication represented Andhra Pradesh, Malayalam by Miss U. Amritha from department of food service management and dietetics represented Kerala, Kannada by Miss Sai Bruhati from department of 2nd PG Human development represented Karnataka, Bengali by Miss Debojani from department of extension education represented West Bengal, Assamese by Miss Banikakree from department of rural development represented Assam, Arunachali by Miss Hage Ranyang from 1st PG of Human development department represented

Arunachal Pradesh, Khasi by Miss Ibansharai Elizabeth Kharkongor from department of extension education represented Meghalaya, Tankul by Miss Payorim Sareo from 2nd PG of Human Development represented Nagaland , Mizoram by Miss Lallaum Zuali from department of Human Development represented Mizoram, Manipuri by Miss Chin Nei Hoi from department of Psychology represented Manipur, and Liangmai by Miss Lungsithuilui from department of Human Development Ph.D represented Manipur, demonstrating the linguistic richness of India.

Vote of Thanks was given by Mrs. P. Sakthidevi, NSS Program Officer Unit I, extended heartfelt gratitude to all participants, speakers, and attendees for making the event a resounding success. The event concluded on a patriotic note with the rendition of the national anthem,



symbolizing unity in diversity and the collective pride in India's linguistic heritage.

Overall, the event served as a poignant reminder of the importance of preserving and celebrating one's mother tongue, fostering a deeper appreciation for linguistic diversity and cultural richness.



Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

REPORT ON HANDLOOM FASHION SHOW



THE HANDLOOM FASHION SHOW 2022 CREW

THE HANDLOOM FASHION SHOW 2022

Date: 23rd August 2022

Time : 2:30 to 3:30 pm

Activity: Fashion show competition

Venue: Thiruchitrambalam Auditorium , Avinashilingam Institute for Home Science and Higher Education for Women , Coimbatore .

On 23rd August 2022 , The Handloom Fashion Show 2022 was organized by **Department of Textiles and Clothing , Avinashilingam Institute for Home Science and Higher Education for Women associated with Kovai Makkal Sevai Maiyam and Dreamzone – School of Creative Studies** . The Fashion show consisted of thirty models who wore tasteful handloom garments in wonderful colours . The atmosphere was filled with glamorous music . Nearly 200 students were seated eagerly to watch the Handloom Fashion Show . The event was started with a Devotional prayer song . Next the judges and Chiefguests from Kovai Makkal Sevai Maiyam and Dreamzone , And Dr.N.Vasugi – Dean school of Home Science , Dr.K.Kalaiarasi – HOD , Department of Textiles and Clothing were welcomed . The Models were looking gorgeous and draped into different styles like Indo western and traditional .Then the first round was started , it was based on walk , attitude and draping style . And the second round was Q&A Session based on Handloom . Next the final round was a self speech session on how will you promote handloom . All the models participated actively . This event was mainly organized to promote and spread awareness on Handloom . The winner and the runner were announced with a huge countdown . (**Runner up – Pavithra from II BSc Textiles and Apparel Designing and the winner – Aysha thasneem from III BSc Textiles and Apparel Designing**) . Finally the event was winded up with a vote of thanks



PRIZE DISTRIBUTION TO THE WINNER



ROUND 1



ROUND 2



JUDGES OF PANELS

**From Dreamzone – School of Creative Studies and Kovai makkal Sevai
Maiyam**



Participant of The Handloom Fashion Show 2022



Participant of The Handloom Fashion Show 2022



The Handloom Fashion Show 2022

Thankyou

**Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore – 641 043.**

International Day of Persons with Disabilities, 2022

20.12.2022 at 02.00 p.m.

The annual observance of the International Day of Persons with Disabilities on 3rd December every year aims to promote a better understanding of disability issues with a focus on the rights of persons with disabilities. International Day of Persons with Disabilities 2022 was observed by the Avinashilingam Institute of Home Science and Higher Education for Women on December 20, 2022. The theme for the day was "Transformative solutions for inclusive development: The Role of Innovation in Fuelling an Accessible and Equitable World." Our institute being pioneer and committed to the cause of disability welfare for over four decades has become a trend setter in the inclusive education of differently abled in the State. We have a separate department of special education, which is unique in its structure in the country.

The Chief Guest of the Programme, Dr.Premavathy Vijayan, Former Vice Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, has served as a pioneer in providing inclusive education to the differently abled since 1981, this has been implemented at the Institution. In connection with the theme for the occasion, spoke on the topic, "Transformative Solutions for Inclusive Development: The Role of Innovation in Fuelling an Accessible and Equitable World."

Dr. V. BharathiHarishankar, Vice Chancellor, said in her Presidential Address that the Avinashilingam Institute of Home Science and Higher Education for Women focused on diversity among the population and stressed the identification of individual abilities among the differently abled and also emphasized their needs, rights and equal opportunities of the differently abled persons.

In this occasion, Dr. S. Kowsalya, Registrar, Avinashilingam Institute of Home Science and Higher Education for Women, felicitated the audience. Dr. G. Victoria Naomi, Professor & Dean, School of Education, greeted the gathering. The programme

had around thousand participants from various departments of the institute, including differently abled students studying from early childhood education to higher education.

The differently abled children demonstrated their talents by performing various events, and prizes were distributed to the winners of various competitions. The different competitions on elocution, poem, and poster were conducted for non-disabled students and poetry, elocution, and singing competitions for disabled students at the higher education. As well as a musical chair, potato gathering, and running race for early childhood students and colouring, running, and singing competitions were also conducted for our differently abled school children. The different cultural events—singing, dancing, kavithai, role play and mimewere also given by the differently abled and our special education department students. Dr. K. Sambathrani, Head and Associate Professor, Department of Special Education, welcomed the gathering. Finally, the programme was concluded with a vote of thanks by Mrs. K. Kalaivani, Assistant Professor in Special Education.





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YUVA TOURISM CLUB

REPORT ON WORLD HERITAGE DAY CELEBRATION



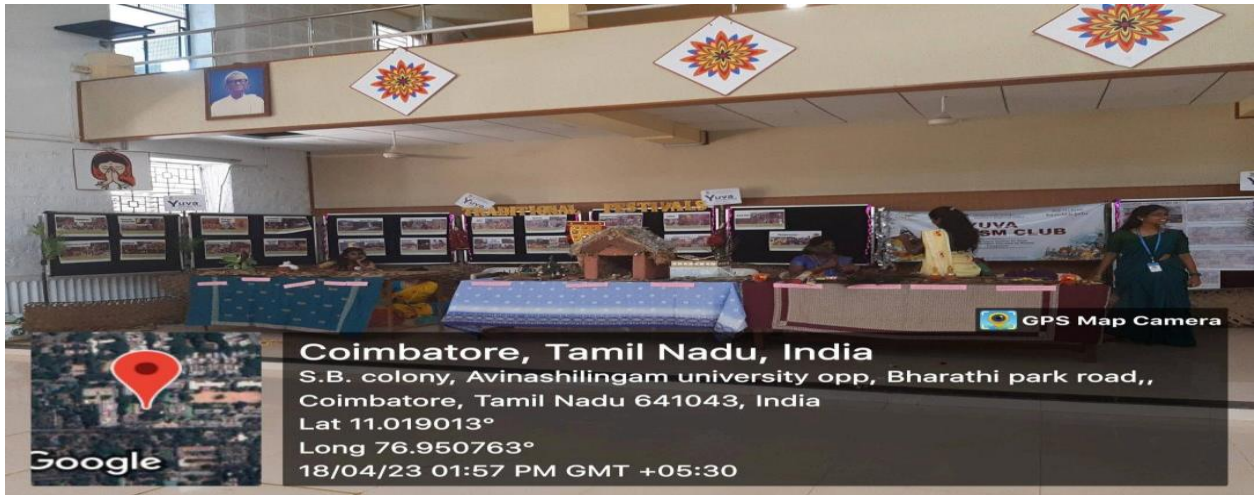
Department of Tourism Management Of Avinashilingam College Of Home Science And Higher Education For Women, Coimbatore celebrated the “International Monuments and Sites Day”, which is also called as “World Heritage Day” on 18th April and conducted the Intra-Inter Collegiate Fest in association to Quintessence 2023, G20 and Avinuty Yuva Tourism Club. The Function was conducted with 350 participants and around 500 audience. Intra and inter college competition were held online and offline. Intra competition like solo /group singing, heritage walk, solo/ group dance, Traditional cuisines held on Heritage Day offline and intra college competition like best manager , selfie with destination, Heritage quiz were conducted online. Inaugural address was given by Mr.S.SenthilValavan, Airport Director, Coimbatore International Airport, Coimbatore. He spoke about yoga, food habits, advantages of traditional game’s and a story on potential touch. Followed by special address given by Mr. Rajesh Govindarajulu, Historian and story teller. He acknowledged facts about diversity of culture, preserving culture and heritage places. Members of Avinuty Yuva Tourism were honoured with badges and merchandize by chief guests. Heritage day was celebrated with great enthusiasm and cultural expo of various states. Avinuty Yuva Tourism objective is to

- ❖ To develop interest and imbibe value for tourism at young age

- ❖ To educate about diverse natural & cultural heritage of our villages / cities / states and the country
- ❖ To teach and propagate responsible tourism practices & appreciate the importance of travel and tourism in education
- ❖ To improve physical & mental health through travelling and engaging in adventure tourism
- ❖ To encourage travel mentality, promotion of national integration and the identification of potential tourism spots in our state.

The event was successful and looking forward to conduct many events as part of AvinutyYuva Tourism Club. The day is to celebrate the Indian way of life as a whole. It is an endeavour to bring about a simple expression of unity in diversity that holds together the multitudes of outlooks, lifestyles and tradition to reflect the ethnicity of our country. The students made the day more colourful by wearing traditional attire. Various cultural programmes were organised and active participation was extended by different. The response from the students was overwhelming. This was followed by a proclamation cultural expo which aimed at the significance of ethnicity and the richness of Indian Culture. The programmes conducted were unique and attracted the students. World Heritage day was celebrated with great pomp and splendour witnessing the participation of the entire college. Students look forward to such programmes integrating different cultures and traditions of Indian states.











1. Ajanta Cave
2. Ellora Cave
3. Ellora Cave
4. Ellora Cave
5. Victoria Gothic and art Deco Ensemble
6. Ajanta
7. Ellora
8. Ellora
9. Ellora
10. Khajuraho Group of Monuments
11. Rock Shelters of Bhimbetka
12. Hampi Group of Monuments
13. Qutub Minar
14. Red Fort Complex
15. Keoladeo National Park
16. Hill Fort of Rajasthan
17. Jaipur City
18. Jaipur Palace
19. Jaipur - Pink City
20. Historic City of Ahmedabad

21. Kashi - Varanasi
22. Khajuraho
23. Kanchi - Vijaya Vittala Temple
24. Mahabalipuram
25. Great Living Chola Temples
26. Group of Monuments at Mahabalipuram
27. Group of Monuments at Hampi
28. Pattadakal
29. Fort of Chola Temples
30. Hampi Group of Monuments
31. Hampi Group of Monuments
32. Hampi Group of Monuments
33. Hampi Group of Monuments
34. Hampi Group of Monuments
35. Hampi Group of Monuments
36. Hampi Group of Monuments
37. Hampi Group of Monuments
38. Hampi Group of Monuments
39. Hampi Group of Monuments
40. Hampi Group of Monuments

40 WORLD HERITAGE SITES IN INDIA

UNESCO

UNESCO WORLD HERITAGE SITES IN INDIA

There are 40 UNESCO World Heritage sites in India. They are divided into three categories: Cultural, Natural, and Mixed.

CULTURAL HERITAGE SITES
 National monuments or structures which represent the genius of the nation of the world.

NATURAL HERITAGE SITES
 Natural objects or areas which represent the natural beauty of the world.

MIXED HERITAGE SITES
 Cultural sites which are also natural monuments or areas which represent the genius of the nation of the world.



