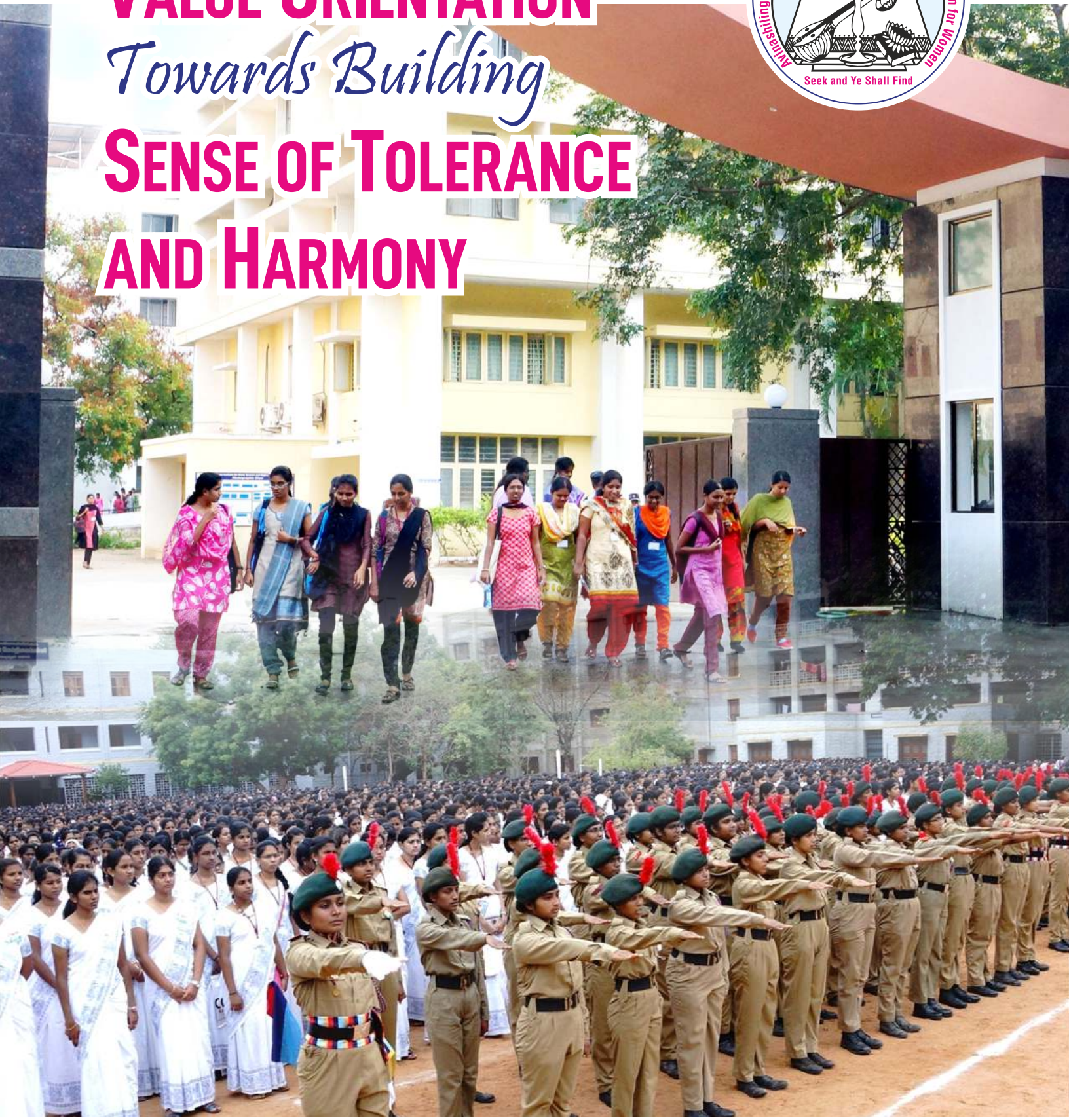


# VALUE ORIENTATION

*Towards Building*

# SENSE OF TOLERANCE

# AND HARMONY











# *Vision*

Self-development and empowerment of women through modern, scientific and value based education to enable them to lead a purposeful life filled with moral and spiritual values

# *Mission*



The mission of the Institute is to provide quality education of global standards on a strong foundation of Indian values and traditions to women students based on current advances in science, technology and societal demands with emphasis on commitment to social progress, peace, harmony and national integration.



## Core Values

**Academic Excellence:** Our Institution strives to meet the highest standard of excellence in virtual and ICT enabled teaching learning methodology, research, continuous in-house and outbound Faculty Improvement Programmes; ensures continuous engagement in the scholarly activities in the pursuit of leveraging innovation, creativity and excellence. Brings up to date changes in academic activity to implement systems and navigate the functions to in order to meet the sustainable education standards and practices. Our research activities and outcomes continue to have global significance and meaningful impact.

**Social Relevance and Women empowerment:** Promotes National Integration among the students through implementing the policies by means of NCC, NSS, CSS, Yoga, Sports and encourage students to be participative in all intra and inter competitions and social awareness programmes. Imparts skill based education and learning in empowering women to venture into start up businesses, encourage women to hold leadership roles and facilitate in sourcing their dream career by extending relevant training and industry awareness programmes.

**Accountability and Transparency:** Issues in internal governance of the institution in terms of the processes connected with admissions, registration, examinations, evaluations, payment of fees and a host of other functions are addressed with close attention in ensuring quality and transparency. It promotes continuous improvement and take responsibility for professional growth and development of the students, staff and institute, by e-governance and digitalization where its use, make all the stake holders of the institute to work at ease.

**Diversity & Inclusion:** Upholds the highest ethical values, integrity and professionalism by fostering inclusive environment, where everyone can develop their full potential and contribute to the interest of the society as a whole and perform well in their careers. Ensures non discrimination and promotes inclusion in all levels of education.

**Vitality of Culture and Values:** Our Institution embraces cultural values across the institution and treat people with dignity and encourage feelings of importance in all. All festivals and its values are celebrated with all its pomp and glory. Traditional values and prayers are followed. Gandhian principles and Dr. Ambedkar's thoughts are shared and adopted.





# Impart Sense of Tolerance and Harmony through Curriculum

Value Enhancement to transform humanity

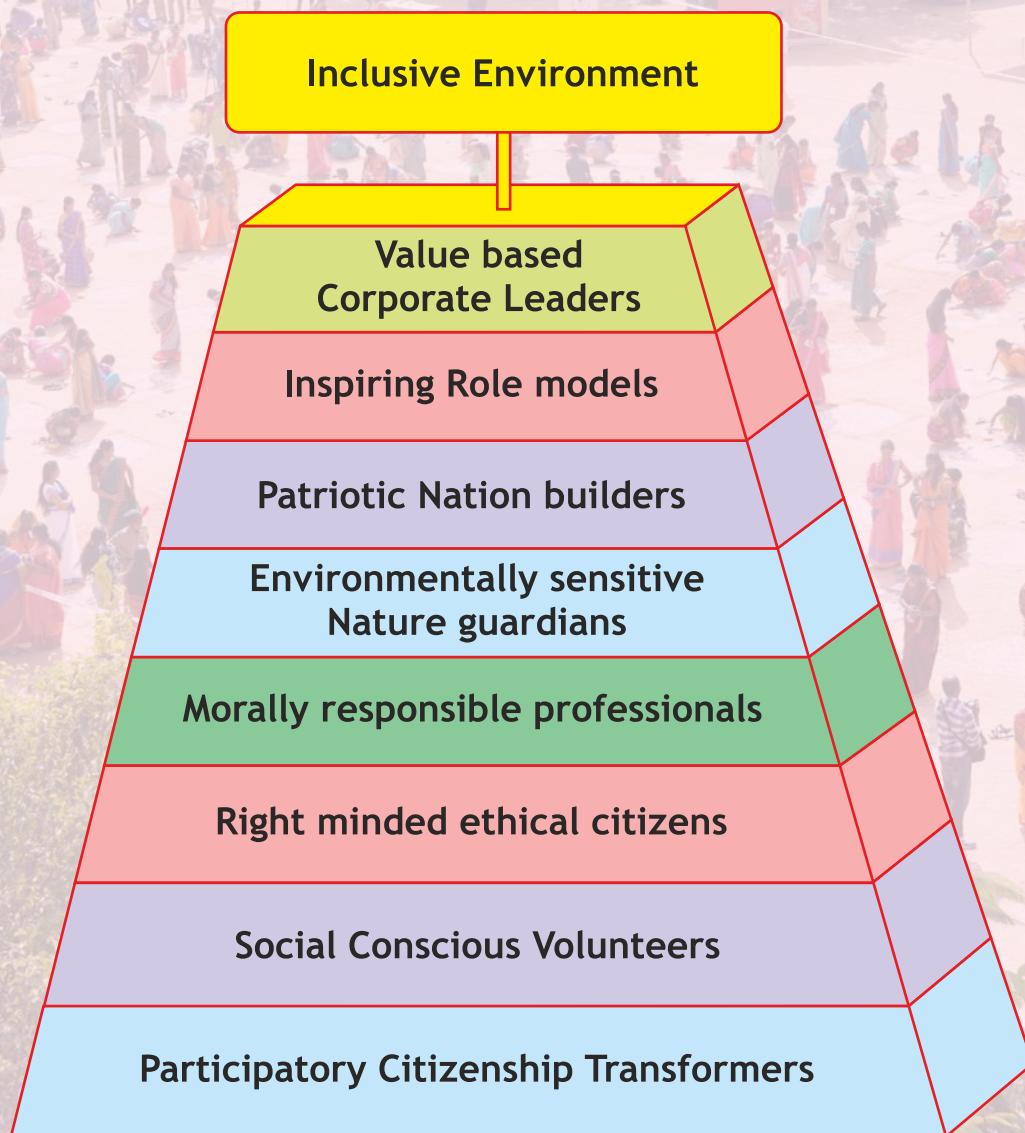


Incremental Human Values & Ethical Quotient





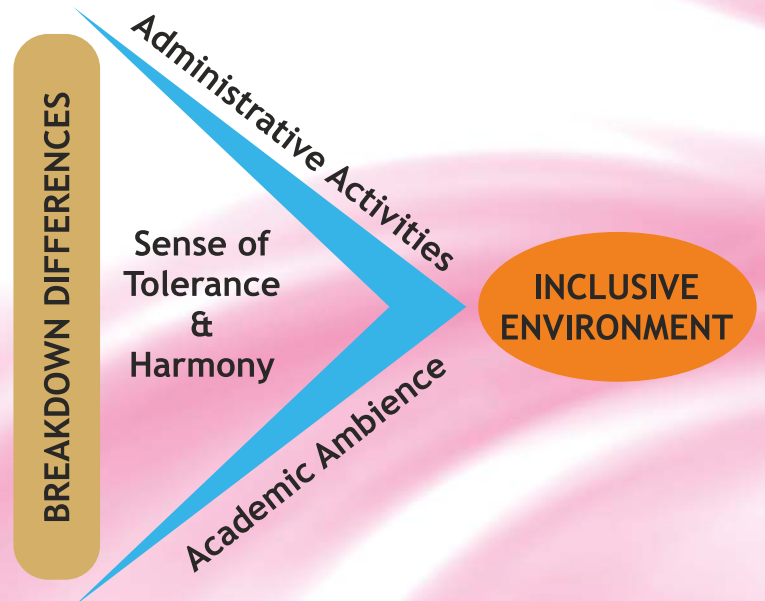
# *64 years expertise in nourishing Values to Create Responsible Citizen*







# VALUES INTEGRATED DEVELOPMENT







## VALUE COMPONENTS IN CORE COURSES

### Human Values in Curriculum- A Partial Glimpse

1. Management for Modern Living
2. Impact of Inculcating Living Values among School Children
3. Human Race development and cultural heritage
4. Social Problems
5. Environment Management
6. Social Structure and Change
7. Environmental Biotechnology
8. Environmental Science and Disaster Management
9. Human Values and Professional Ethics for Economists
10. Bakthi Ilakkiyam (Bakthi Literature)
11. Needhi Ilakkiyam (Literature- Justice and Fairness)
12. National Integration and Literature
13. Dalit Sahitya
14. Bhagavata Purana
15. Human Values in Samskrita Literature
16. African American Writing
17. Psychology and Social Issues
18. Emotional Culturing
19. Behaviour Modification
20. Life Coaching Skills
21. Issues in Indian Politics
22. Human Rights
23. Indian Society
24. Cyber Law
25. Indian Ethos and Business Models
26. Social Entrepreneurship
27. Culture and Heritage Tourism
28. Management of the Differently- Abled Persons
29. Management in Special Education and Rehabilitation
30. Inclusive Education
31. Science of Yoga
32. Traditional Games of India
33. Value Education
34. Disaster Management
35. Environmental Impact Assessment
36. Human Rights
37. Stress Management







## GENERIC ELECTIVE COURSES

### Enhancing Professional Values Across Disciplines

#### Overall Objectives

1. Develop generic attributes relevant for the respective courses adding professional values.
2. Acquire knowledge which will widen the focus and career aspirations.
3. Hone the skills with the existing state of knowledge in respective discipline.
4. Build a deeper level of expertise in subject based value oriented courses.
5. Imbibe life-enriching values building towards intellectual endeavours.

#### Overall Outcomes

1. Demonstrate expertise in new skills and talents.
2. Accumulate specific competency to improve career options.
3. Adapt readily to the life challenges and feel empowered.
4. Integrate and synthesize practical and theoretical knowledge in their discipline promoting entrepreneurial opportunities.







# Empowered Curriculum - Empowered Individuals

I.

## Ability Enhancement Courses

- ❖ Environmental Studies
- ❖ Communication Skills
- ❖ Soft Skills

II.

## Skill Enhancement Courses

- ❖ Value Added Courses
- ❖ Co-Curricular Courses

III.

## Extra Curricular Courses

- ❖ NSS
- ❖ NCC
- ❖ Sports





## I. Ability Enhancement Courses

### Environmental Studies

#### Objectives

Understand the transnational character of environmental threats and ways of addressing

Realize about their roles and identities as citizens, consumers and become environmental actors in environmental protection.

Define how civic participation in one's communities and in larger society translates to leadership development that ensure better living place for all.

#### Outcomes

Demonstrate critical thinking and problem solving skills in relation to environmental issues them, including interactions across local to global levels.

Formulate an action plan for sustainable alternatives that integrate different disciplines. 2 turbulent world with

Prepare a professional resume with an individual endorsement of environmental concerns







## I. Ability Enhancement Courses

### Communication Skills

#### Objectives

Enhance communicative skills through active listening

Inculcate the reading habits among the students.

Develop aural competency and oral fluency of learners.

Help learners achieve proficiency in the effective use of language in authentic career related situations

#### Outcomes

Articulate and enunciate words and sentences clearly and efficiently

Show Confidence and clarity in public speaking

Read and analyze text and summarize ideas in writing

Understand different writing techniques and styles





## I. Ability Enhancement Courses

### Soft Skills

#### Objectives

Encouraging all round development of students

Developing right attitude through individual and group activities

Unleashing creativity, lateral thinking and different thinking styles.

Building confidence level of learners to excel in the personal and professional life

#### Outcomes

Work with resilience in teams.

Lead groups towards achievement of a common goal.

Figure out a better SWOT for themselves

Exhibit social, emotional and professional well being







## II. Skill Enhancement Courses

### Value Added Courses

#### Objectives

Keep pace with the latest developments in the economy through adequate skill orientation.

Build a career and assist in exploring several employment avenues.

Bridge the gaps between the campus and corporate environment.

Ignite entrepreneurial spirit with additional skills and knowledge.

Gain competitive advantage by developing right skills sets to succeed.

#### Outcomes

Strategically navigate global demands and develop innovative solutions.

Anchor the mind focused towards a particular employability skill.

Higher aspirations to become entrepreneurs.

Demonstrate professional responsibilities to add value to the society.





## II. Skill Enhancement Courses

### Value Added Courses

#### Paper Name

1. Accounting With Tally
2. E Banking
3. Advanced Art & Craft
4. Airline Ticketing
5. Basics of Keyboard
6. Beauty & Skin Care
7. Competency Enhancement Skills
8. Computational Mathematics
9. Computer Animation
10. Consumer Products and Small -Scale Preparations
11. Creative Arts and Crafts
12. Culinary Skills
13. Cyber Crime
14. Cyber security and Information security
15. Desktop publishing
16. Disaster Management
17. Domestic Appliances Servicing
18. Effective micro-organisms technology for Solid waste management
19. Electronics for All
20. English for competitive examinations
21. Entrepreneurship Development for graduates and professionals

#### Paper Name

22. First Aid Practicum
23. Floral Art
24. French for Oral Communication
25. General Studies for Competitive Examinations
26. Hand Printing
27. Herbal Home remedies
28. Instant Foods
29. Instructional Design and Presentation Skills
30. Introduction to design
31. Introduction to Photography
32. Life Coaching Skills
33. Manavalakalai Yoga (Mental Fitness)
34. Mushroom Cultivation
35. NaattupuraPaadalkalumAadalkalum (Dance and Music of Rural Folk)
36. Nutrition and Physical Fitness
37. Orientation to Sign Language
38. PCB Design using ORCAD Software
39. Screen Printing
40. Soft computing techniques
41. Spoken Hindi
42. Stress Management
43. Vermi-Composting
44. Web Designing







## II. Skill Enhancement Courses

### Value Added Courses

#### Paper Name

45. Youth Fitness
46. Bakery and confectionery
47. Certificate course in French (level 1)
48. Certification in animation
49. Bioinformatics
50. Certificate course on Dr.Ambedkar's philosophy
51. Certificate course on Gandhian philosophy
52. Gender and empowerment
53. General Awareness(Online Course)
54. Human Values for Excellence
55. Quantitative Aptitude
56. Surface Enrichment on Fabrics
57. Kovilkalaigal(Temple Art)
58. Early Childhood education
59. Web Designing and Hosting
60. Gender Education
61. Certificate course on Gandhian thoughts
62. Certificate course on ideals Dr.Ambedkar
63. Human Rights and Issues
64. AICTE-BSNL : Employability Enhancement Training program (EETP)
65. Banking Management
66. Business English Certificate

#### Paper Name

67. Business English Certificate - Higher
68. Business English Certificate - Preliminary Exam
69. Business English Certificate - Vantage
70. Cloud Infrastructure and Services
71. CRS Amadeus
72. Customer Service and Banking Codes and Standards
73. Cytogenetics and Molecular Biology Techniques
74. DELF A1-French
75. Digital Audio Editing
76. Export Marketing and Documentation
77. Foundation Course on Learning Disabilities
78. French Certificate Course Level - II
79. Implementing Response to Intervention in Elementary Schools (RTI) : Multi Tier Approach
80. Indian Sign Language
81. Interior Architecture and Design
82. Java Programming
83. MATLAB and Simulink
84. Medical coding
85. Medical Textiles
86. Medicinal Plant Processing
87. Orientation Course in Indian Sign Language





## II. Skill Enhancement Courses

### Value Added Courses

#### Paper Name

88. Phytochemical and Analytical Techniques
89. Prathmic
90. Radioecology
91. R Programming
92. School Psychology
93. Silk Dyeing, Printing and Finishing
94. Silk Dyeing, Printing and Process Control
95. Teaching Strategies for Children with Learning Disabilities
96. Trade Finance
97. Training and Development in Hospitality Industry
98. Certified LabVIEW Associate Developer (CLAD)
99. Communication skills-I & II
100. Soft skills-I & II
101. National Service Scheme (NSS)
102. NCC
103. Sports
104. Women's studies
105. Entrepreneurship Training and Development
106. Securities Market
107. Basics of Interior Design and Decoration

#### Paper Name

108. Indoor Games (Badminton, Table Tennis and Board Games)
109. Computational Biology
110. Airline and Cargo Management
111. Basics of Veena
112. Basics of Violin
113. Real Estate and Practices
114. Social Media Marketing
115. Anti Corruption - Legal Systems and Governance
116. Electronic Instrumentation
117. Gender, Technical Education and Employment
118. Hand Embroidery
119. Bulats
120. Course on Python
121. Data Science
122. NET /SLET Preparation
123. Environmental Studies
124. Sketch Up
125. Course on Ethical Hacking
126. Digital Marketing







## II. Skill Enhancement Courses

### Co-Curricular Courses

#### Overall Course Objectives:

1. Ensure personal and professional growth in line with their professions
2. Impart additional knowledge, positive perspective, career readiness and entrepreneurial traits.
3. Improve personal values to locate confidence and right direction.
4. Expand the intellectual learning domain with co-curricular add-ons.
5. Promote a healthy focus on academic pursuits with options to select and pursue based on interest.

#### ARTS AND SCIENCE

Gender and Empowerment  
Gandhian Philosophy  
Dr.Ambedkar's Philosophy  
Human Rights & Issues  
Anti Corruption - Legal System & Governance  
Preschool Teaching  
Folk Dances of Tamilnadu  
Certificate Course in Computational Biology  
Microprocessor and its interfacing  
Digital Marketing  
Artificial Intelligence in IoT  
Cyber Intelligence  
Data Analytics  
Human Rights and Issues  
Women in Indian Writings in English  
Kovilkalaigal  
Translation in Non-literary Field  
Certificate Course in French- Certificate course level 1

Anticorruption-Legal System and Governance  
Certificate in Animation  
Yoga for youth Empowerment  
General Awareness(Online Test)  
Gender and Empowerment  
Certificate Course on Gandhian Philosophy  
Certificate Course on Dr.Ambedkar's Philosophy

#### FACULTY OF ENGINEERING

Gender, Technical Education & Employment  
Gandhian Philosophy  
Dr.Ambedkar's Philosophy  
Human Rights & Issues  
Human values for Excellence

#### B.ED AND B.RE.D

Gender Equality  
Gandhian Thought  
Ideals of Ambedkar

#### Overall Course Outcomes:

1. Demonstrate confidence to identify, seek out and participate in Co-curricular activities
2. Articulate their own knowledge of their degree requirements and enhance their role in preparing for future assignments.
3. Experience concurrent knowledge acquisition to offset career challenges.
4. Develop a holistic personality with high civic responsibility and apply practical competence for societal upliftment.



### III. Extra-Curricular Courses

#### NATIONAL SERVICE SCHEME

##### Objectives

- Understand the basic concepts of NSS
- Gain practical knowledge on NSS activities
- Comprehend the power of youth
- Identify the role of community in development
- Comprehend the meaning of volunteerism
- Know about National youth development programmes
- Understand the History and Cultural Heritage of India
- Analyze the basic features of citizenship and Constitution of India
- Realize the need for family and society

##### Outcomes

- Get oriented towards service for the Nation
- Become ambassadors for social change in society
- Release the strength of youth power
- Transform as Good youth leaders
- Become competent enough to solve in life problems
- Take up activities in building a peaceful nation
- Actively participate in Youth Development







### III. Extra-Curricular Courses

## NATIONAL SERVICE SCHEME

#### Objectives

- Understand the importance of health hygiene and sanitation
- Understand the concept of Conservation of natural resources
- Establish collaboration with relevant agencies
- Help the youth understand the devastating effects of crime on self and society
- Enhance the employment potential of the volunteer
- Develop skills for the particular income generating activity
- Acquire self defense ability
- Get trained to become self confident, think positive, avoid and manage stress

#### Outcomes

- Create awareness on rights and duties of a citizen
- Become responsible member of family and society
- Use resources, contribute towards clean and green India
- Practice healthy lifestyles
- Respect and enjoy Nature
- Become goal oriented
- Be punctual and manage time efficiently





### III. Extra-Curricular Courses

#### NATIONAL CADET CORPS

##### Objectives

Know the aims and objectives of NCC

Imbibe sense of patriotism, secular values and to contribute towards nation building through national unity and social cohesion

Inculcate a sense of discipline, improve bearing, smartness, turnout and to develop the quality of immediate and implicit obedience of orders

Develop an all-round dynamic personality with adequate leadership traits to deal / contribute effectively in all walks of life

Acquaint about Armed Forces and Air forces employment opportunity

Acquire knowledge about map reading, field craft, battle craft and infant weapons

Sensitize cadets on Social Awareness and Community Development

Provide knowledge of renowned Military Generals, PVCs & Indo-Pak battles

Sense of adventure and develop confidence, courage, determination

Make cadets capable of crossing a standard obstacle course so as to inculcate team spirit and self-confidence

Sensitize cadets on natural resource conservation and protection of environment

Introduce cadets to latest trends in the field of communications







### III. Extra-Curricular Courses

## NATIONAL CADET CORPS

### Outcomes

Increase the level of responsibility towards nation building.

Display high level of confidence and discipline.

Be a role model in social service and civic responsibility.

Demonstrate true patriotism and standards of excellence

Rise up to all kinds of situations.





# Sports - Exemplify Physical & Mental Fitness







### III. Extra-Curricular Courses

#### Sports

##### Objectives

- To create awareness on sports programmes of India
- To develop worthwhile and enjoyable skills for meaningful leisure time activities
- To develop skills and fitness specific to a particular sport
- To create health awareness among youth about health problems and its impact
- To know the importance of physical fitness
- To learn to measure physical fitness
- To understand the various effects of exercises on human body systems.
- To know the immediate and long term effects of exercises.
- To create awareness regarding the chronic diseases and their Management through Sports
- To know the factors affecting performance of sports
- To develop knowledge in variety of training approaches and other interventions to enhance performance
- To learn psychological strategies and nutritional plans in response to individual performance needs
- To create knowledge in careers in sports
- To analyze the need of initiatives and requirements in Indian sports system

##### Outcomes

- Have higher aspiration to achieve a goal.
- Develop good time management skills.
- Build a strong sense of focus and concentration.
- Develop internal skills for handling pressure.
- Take responsibility for one's success or failure.
- To achieve the best performance in sports

National Service Scheme



Community Social Service



National Cadet Corps



Sports





## Community Engagement Activities

- ❖ Literacy
- ❖ Immunisation
- ❖ Water Conservation
- ❖ Pulse polio Campaign
- ❖ Child Labour
- ❖ Good Governance
- ❖ Run For harmony
- ❖ Run for Empowerment
- ❖ National Youth Festival
- ❖ National Integration Camps
- ❖ Small savings
- ❖ Health and Nutrition
- ❖ Bio diversity
- ❖ Anti Corruption
- ❖ Environmental protection
- ❖ Global Warming
- ❖ Consumer Rights
- ❖ Yoga and naturopathy
- ❖ Safety on Roads
- ❖ Blood Donation
- ❖ Medical Camps
- ❖ Safety at Work place
- ❖ Gender Sensitivity
- ❖ Family Violence
- ❖ Female Feticide
- ❖ Voter Awareness
- ❖ National Schemes Awareness
- ❖ Income Generation Activities
- ❖ Sanitation and Hygiene

## Health Care

- ❖ Blood Donation camp
- ❖ Rally on Health and Safety
- ❖ General Health Check-ups
- ❖ World Health Day
- ❖ Fitness and Wellness
- ❖ Yoga
- ❖ Pulse Polio Immunization
- ❖ AIDS Awareness
- ❖ Health & Nutrition







## Environment Protection

- ❖ Campus Cleaning
- ❖ Awareness on Waste Management
- ❖ Energy conservation
- ❖ Tree plantation in adopted NSS villages
- ❖ Cleaning public areas
- ❖ Sapling Donation
- ❖ Green Environment
- ❖ Save Rain Water
- ❖ Save Electricity
- ❖ Plastic Free Zone

## Safety & Security

- ❖ Child Labour
- ❖ Drug addiction
- ❖ Road safety awareness Rally
- ❖ Cyber Security
- ❖ Anti Ragging Campaign
- ❖ Disaster Management
- ❖ Freedom Run and Rally
- ❖ Sexual Harassment against women





## Quality of Life

- ❖ Breast Feeding Week Celebration
- ❖ Rally on World Disabled day
- ❖ Dental Hygiene campaign
- ❖ Eye chek-ups
- ❖ Breast Feeding Awareness
- ❖ Awareness on Breast and Cervical Cancer
- ❖ Hep A Awareness
- ❖ Periodical Doctors talk

## Fundamental Duties







**We endorse...**



**"We are ambassadors  
transforming the society"**





**Andaldevi S.**, MBA (IT), M.Phil.,

"I have completed my M.B.A. (IT) and M.Phil in this temple of learning and now pursuing Ph.D. in Management. After four years of corporate experience at New York, I am back to the institute which has created a beautiful ground to mould me as responsible individual with unmatched life skills. I am proud and greatly privileged."



**Sharanoor Hussain**, M.Sc. (Human Development)

"I feel I have identified myself with Vision of the Institute. I have imbibed emotional maturity and spiritual richness during my days at Avinashilingam Institute. I owe a lot to the Institute which has enriched my aspiration to work for my state of Assam."





## Empowerment of Women



## Capacity Building



## Save Life Donate Blood



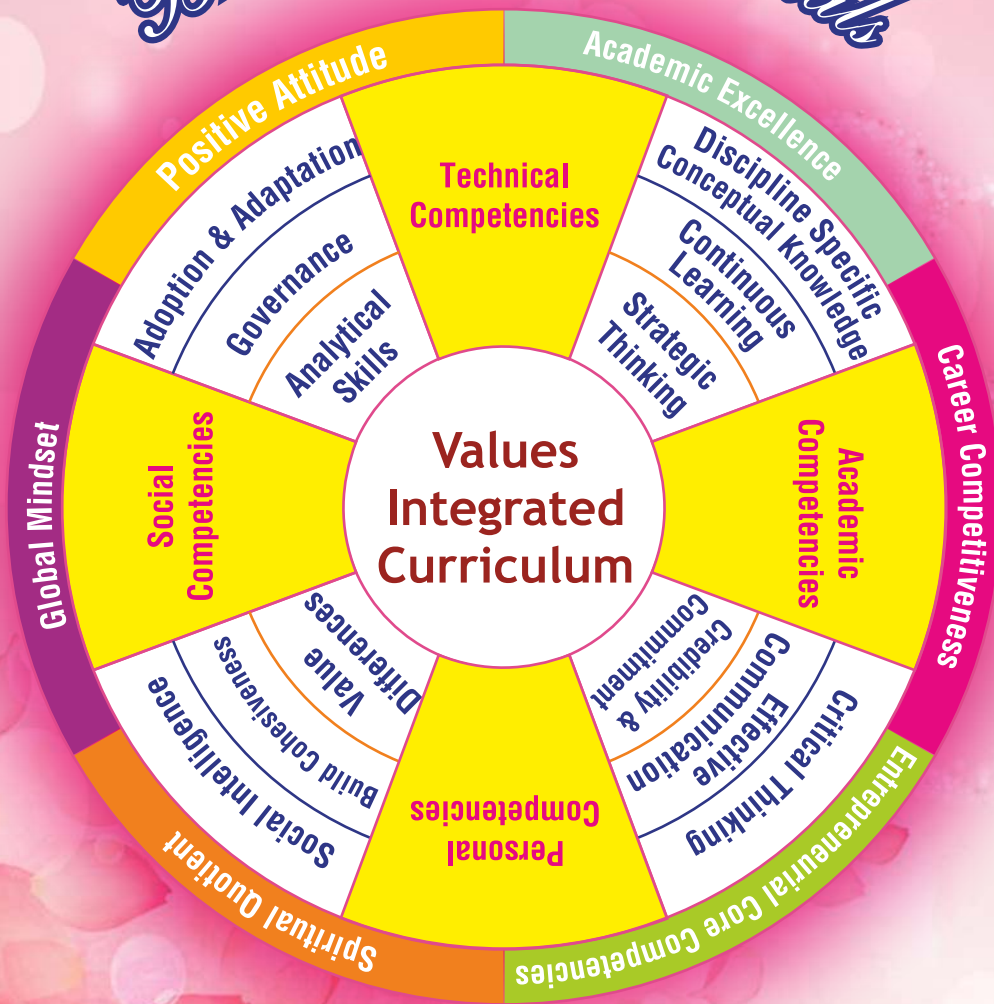
## Sensitising through Road Shows







# Branding Individuals



Creating Futuristic Professionals in an Unified Campus Culture