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Two Days National Conference on

**“CHALLENGES OF INDIAN ECONOMY AND SUSTAINABLE
DEVELOPMENT”**

Organized by
Department of Economics

**Department of Economics &
Dr. Ambedkar Studies Centre**



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Swot Analysis of Indian Solopreneurs Path to Sustainable Development

ABSTRACT

In India, women's work and the employment of the women and which raise to the social and the economic problems. At the same time, business discontinuation rate in the India will be highest in the world and that will increase by 26.4%. The 7% of the business fails that due to the problem of the financial sectors. The 6.5% of the people under the category of the personal sector. And 16.9% of the people under the category of unprofitable sector. The 58.4% of the people falls under the category of the other reasons. On the account of the one tenth of the people were registered for the 1:3 million was from the small scale- enterprises and the 9:1 was registered from the small and the medium- scale enterprises. The women entrepreneurs help to study the socio-economic profile of the respondents of the entrepreneurs namely that the women entrepreneurs in the given study area. The entrepreneurs help to identify the factors influencing the performance of the women entrepreneurs in the given study units. Entrepreneurs help to understand the institutional and the non-institutional assistance with the help of the promotion of the entrepreneurship. The critical problems of the entrepreneurs that determines the success of the entrepreneurs which will get differs from business from business and differs from person to person that the hypotheses define about the women entrepreneurs. Awareness of the women entrepreneurs with the help of the various financial assistance that the schemes which are independent of information and that the women entrepreneurs is one of the influential factors that is regards with the help of the entrepreneurial activity. India's with the 76 million entrepreneurs with the with the help of the wage owners will be shrinking both the organized and unorganized sectors but the entrepreneurs increase. The entrepreneurs are related to the sustainable development.

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