



**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD)  
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC  
Coimbatore - 641 043, Tamil Nadu, India

**Minutes of Board of Studies in Department of Tourism Management held on 04.07.2022 at  
10.00 am.**

**Members List**

**Internal Members:**

1. Dr.Bindu V.T **- Chairperson**  
Assistant Professor (SG), Head (i/c)  
Dept.of.Tourism Management  
Avinashilingam Institute, Coimbatore.
  
2. Dr.K.Sathiyabamvathy **- Member**  
Assistant Professor,  
Dept.of.Tourism Management  
Avinashilingam Institute, Coimbatore.

**External Members:**

1. Dr.R. Kannan **-Academician**  
Professor& Director,  
Centre for Tourism and Hotel Management,  
Madurai Kamaraj University, Madurai -625002
  
2. Mrs. Sivaraj Kalppana **- Industrial Expert**  
Director, Sivaraj Groups,  
No.195, Rajaram Nagar,Salem 636007.

**Agenda 1 :**

(a) Inclusion of **CO-PO mapping** and matrix for 3<sup>rd</sup> and 4<sup>th</sup> semester, applicable for **Postgraduate students** admitted from 2021-2022 & onwards.

- Percentage of revision for **Postgraduate students MBA (Tourism and Travel Management)** admitted from 2021-2022 & onwards

Course code	Course title	Semester	Credits	Percentage of Revision
21MTAC21B	Specialization - Airfare Construction and Ticketing	Semester III	5	40%
21MTAC07	Business Etiquettes and Tourism Entrepreneurship	Semester III	3	20%
21MTAC21A	Specialization - Hotel Operations and Management	Semester III	5	20%

(b) Inclusion of **CO-PO mapping** and matrix for 3<sup>rd</sup> to 6<sup>th</sup> semester, applicable for **Undergraduate students** admitted from 2021-2022 & onwards.

- Percentage of revision for **Undergraduate students (B.B.A. Tourism)** admitted from 2021-2022 & onwards

Course code	Course title	Semester	Credits	Percentage of Revision
21BTOC14	Marketing Management	Semester IV	4	20%
21BTOC19	Airfare Construction	Semester V	4	40%
21BTOC21	International Business Management	Semester V	3	20%

**Agenda 2 :**

Passing the syllabi of **Specialisation papers** applicable for **Ph.D. scholars** admitted during **August, 2021**.

S.No	Name of the Candidate	Student Roll no	Name of the Supervisor	Course Code	Paper III Title
1	Vijayalakshmi J	21PHTOP001	Dr. P.Chitramani	21PHTO03C	Sustainable and Alternative Tourism



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**Department of Tourism Management**  
**Minutes of Board of Studies in the Department of Tourism Management held on 26.04.2023**  
**at 10.30 am.**

**Members List**

**Internal Members:**

1. Dr.Bindu V.T **-Chairperson**  
Assistant Professor (SG), Head (i/c)  
Dept.of. Tourism Management  
Avinashilingam Institute, Coimbatore.

2. Dr.K.Sathiyabamavathy **- Member**  
Assistant Professor,  
Dept.of.Tourism Management  
Avinashilingam Institute, Coimbatore.

3. Mrs.Blessy Doe M **- Member**  
Teaching Assistant and Research Fellow  
Dept.of.Tourism Management  
Avinashilingam Institute, Coimbatore.

**External Members:**

1. Dr. Yedlavenkata Rao **- Academician**  
Professor, Department of Tourism Studies  
School of Management, Pondicherry University  
Pondicherry-605014

2. Mr. Erine Louis **- Industrial Expert**  
General Manager, ITC Welcome hotel,  
#1266/14, West Club Road,  
Race Course  
Coimbatore-641018

**Invited Staff Members:**

Dr. Sandhya Durga Prasad, Assistant Professor

Dr. Sumathi T, Assistant Professor

Dr. Vaidehi Priyal V, Assistant Professor

Dr. Bhuvaneshwari. S, Assistant Professor

Mrs. Jincy. R, Teaching Assistant

Ms. Anitha. M, Teaching Assistant

**Student Representative:**

Rajalaxmi S, II MBA Tourism and Travel Management

**Alumni Representative:**

Ms. Ananya M,  
Entrepreneur, Anura Creations,  
Coimbatore