



**AVINASHILINGAM INSTITUTE FOR HOME
SCIENCE AND HIGHER EDUCATION FOR WOMEN,
COIMBATORE- 641043**

COMMUNICATION SKILLS CENTRE

**REPORT OF THE
PART-IV COMMUNICATION SKILLS COURSE
ACADEMIC YEAR 2023-24
(ODD SEMESTER)**

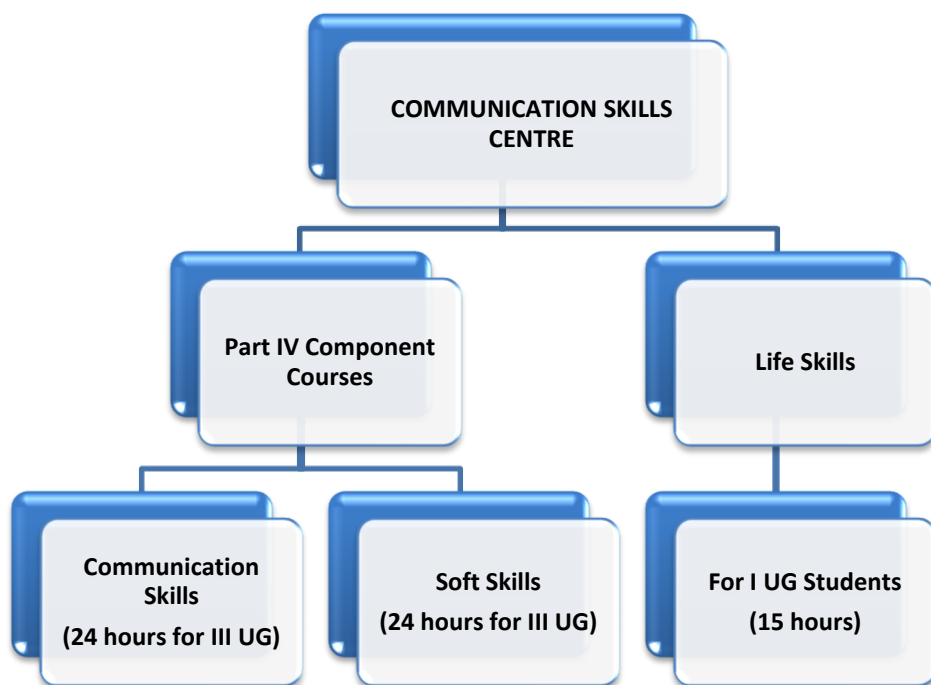
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Annexure-1- Questionnaire of the Students’ feedback

1. PREFACE

The Communication Skills Centre functioning with an aim to elevate and enrich the holistic personality of the students by upgrading their skill sets, conducted the Skill Based Courses categorized under Part -IV component of the Undergraduate scheme. The courses are directed by the Coordinator- Communication & Soft Skills and handled by the in-house Team of Trainers- including newly appointed 4 trainers and 1 existing trainer.



During the odd semester of the current academic year 2023-24, the III UG students- 2021 batch & the I B.Ed & B.P.Ed students- 2023 batch were offered "*Communication Skills*" (23BSBCS1/23BDCS01) course, while the III B.E students were offered "*Soft Skills*"(23BESS01) with 2 hours of instruction per week. During the next semester the students of both campuses will be offered Communication Skills (24 hours) and Soft Skills (24 hours) courses in accordance to their respective schemes. The trainers worked based on a pre-planned schedule and batch allotment for the 1600 students of III UG - 2021 batch and 110 students of Iyr B.Ed & B.P.Ed. .

2. COURSE OBJECTIVES:

1. To help learners achieve proficiency in language in various real time situations
2. To enhance the communication skills of the learners through engaging activities
3. To encourage good reading habit among the students.

3. COURSE MODULES (UNITS):

- Effective Communication
- *Creative Thinking and Communication*
- *Comprehensive Skills and Vocabulary Enrichment*
- Debating Skills and *Oral Practice*
- Communication Skills (Practical)

4. TRAINING METHODOLOGY ADOPTED

Story Telling	Creative Visualization	Theme Based Learning Environment	Whole Brain Learning	Game & Activities
Introspection	Role Plays	Group Discussions	Simulation	Demonstration
Inquiry Based Learning	Case Study	Debate	Music & Dance	Brainstorming

Activities & Ice Breakers conducted:

- Simon says
- Dip Drop Dew
- Island Adventure
- Word Pyramid
- Word Ladder
- Extempore
- Six Thinking Hats
- Murder Mysteries
- Story Map
- Brainstorming
- Trip to the Moon
- Identify the personality
- Mock Group Discussion

5. TRAINING SCHEDULE

Main Campus

<u>03.10.2023</u>	☞ <u>Induction of the new trainers</u>
04.10.2023 to 07.10.2023-	☞ First 2 hours session completed for all batches with parallel Lab sessions for Unit V which is 'Hands on'
9.10.2023 to 03.11.2023	☞ Units 1,2 & 3 covered & Assignments given
04.11.2023- CIA-I	☞ Focusing on Listening & Reading Skills
20.11.2023 to 23.11.2023	☞ Unit 4 covered & assignment given
24.11.2023- CIA-II	☞ Written Examination
25.11.2023	☞ Unit 4 covered and activities and games conducted.

Campus II- S.F & B.Ed & B.P.Ed Courses

01.11.2023	☞ <u>Course Introduction and Unit 1</u>
02.11.2023 & 03.11.2023	☞ Completion of Units 1 & 2 & Assignments given
06.11.2023	☞ CIA I - Focusing on Listening & Reading Skills
16.11.2023	☞ Unit 3 covered
20.11.2023 to 23.11.2023	☞ Unit 4 covered & assignment given
24.11.2023	☞ CIA II Written Examination

6. Engineering Courses: - Soft Skills Module:

COURSE OBJECTIVES:

1. To encourage all round development of students
2. To develop the right attitude through individual and group activities,
3. To help students understand self and other's personality better
4. Maintain a positive attitude and stay motivated all the time

COURSE MODULES:

- Attitude Development
- Goal Setting & Leadership Skills
- *Communication at the Workplace*
- Stress Management and Emotional Intelligence Skills
- Employability Quotient

Schedule followed- (Full day training)

20.11.2023	☞ Course Introduction and Unit 1 covered
21.11.2023	☞ Completion of Units 2& 3 Assignments given
22.11.2023	☞ CIA I - Focusing on Leadership & Teamwork Skills
23.11.2023	☞ Unit 4 &5 covered & assignment given
24.11.2023	☞ CIA II- Written Examination

Activities Conducted:

- Self Esteem Quiz
- Mirror game
- Big Fish- Small Fish
- S.M.A.R.T Goals
- Watch your TIME
- Small Talks- (Workplace scenario)
- Stand Up for Fillers
- Crazy Comics
- Role play on Stress Management
- Mock Personal Interview

7. EVALUATION PATTERN:

Arts & Science and Engineering	B.Ed & B.P.Ed
CIA- 60 [CIA-1 - 30, Attendance- 15, Assignment-15] CE- 40	CIA- 50; [CIA-1- 25, CIA-2- 25] CE-50

8. PAPER VALUATION & MARK ENTRY:

The following were the number of papers evaluated:

Particulars	Main Campus	Campus II- S.F courses	Engg courses	B.Ed & B.P.Ed
Assignment	1020	419	129	129
CIA-I	1028	426	134	130
CIA-II /CE	1028	426	134	130

The papers and assignments were divided among the 5 members of the team; and each trainer had to correct **1040 papers each**.

The mark entry for both CIA & CE of all the students was completed by the team before the date given for CIA entry i.e. 08.12.2023.

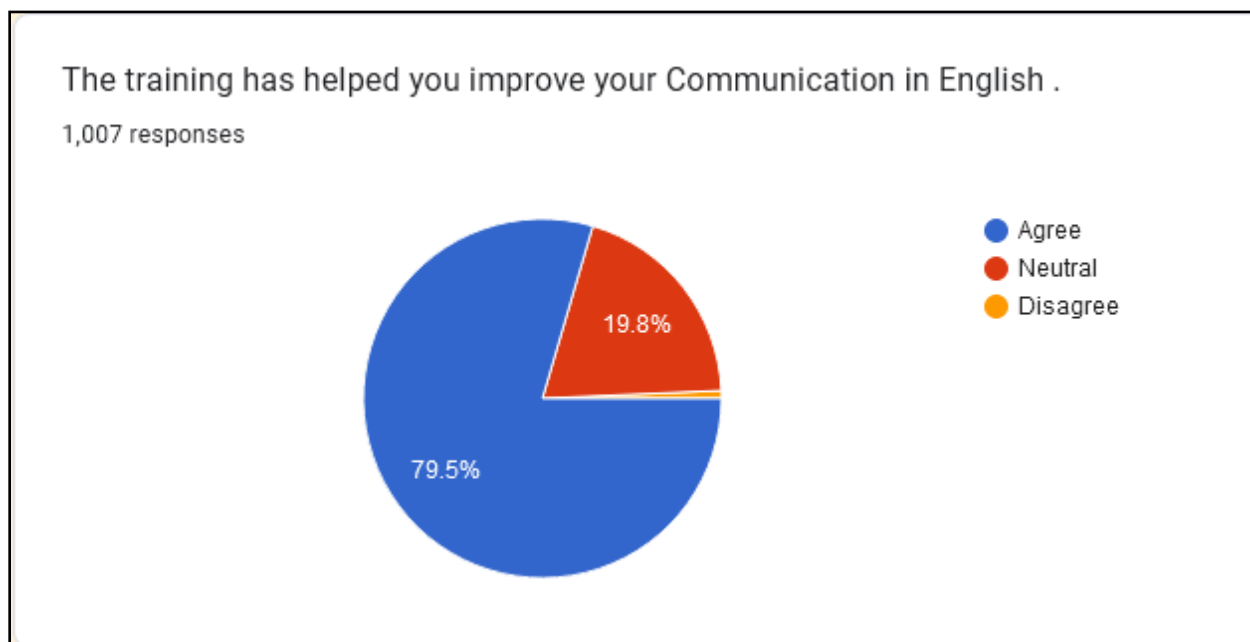
RETEST

A Retest for the CIA-I/CIA II was conducted as follows:

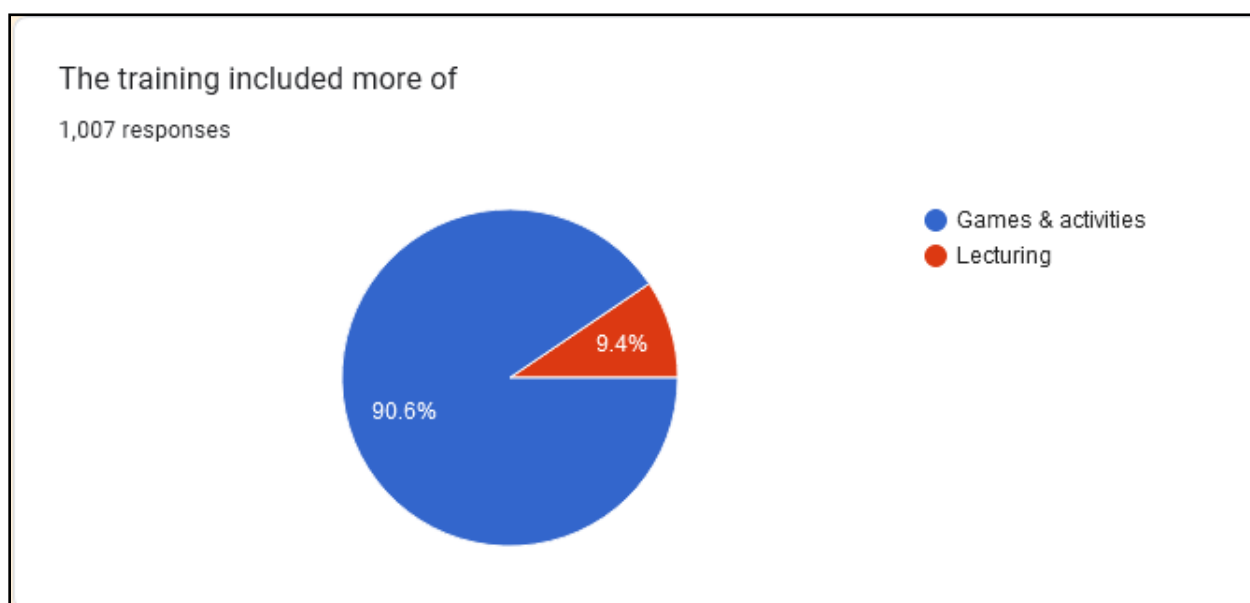
Campus	Class	Strength	Date
Main Campus	III B.Sc Psychology	58	30.11.2023
	Textiles, Tourism, English, Phy.Asst, ID&RM, B.Com PA (1 each)	6	30.11.2023
Campus II	III UG- SF	3	06.12.2023
Campus II	III B.E	3	06.12.2023
Campus II	B.P.Ed	2	06.12.2023
Total		72	

9. STUDENTS' FEEDBACK

The students' feedback on the various aspects of the Communication Skills / Soft Skills training is as follows.



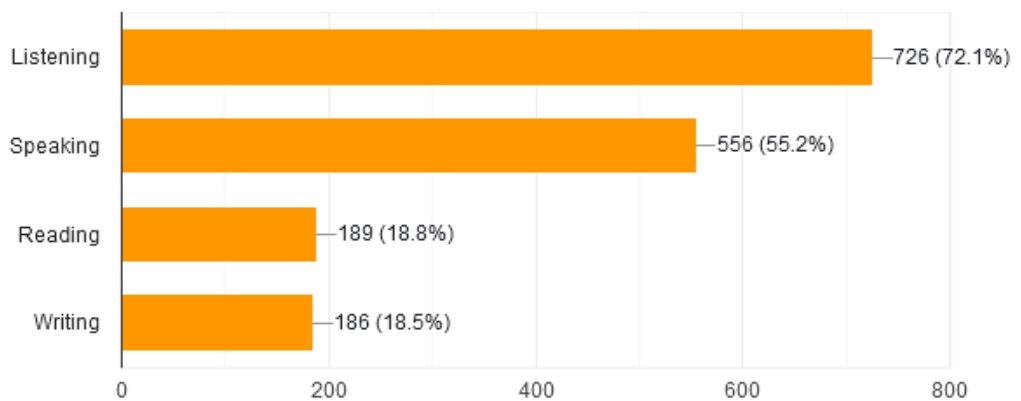
79% of the students agree that the training has helped them improve their Communication in English.



As the course is an Activity based one, 90% students agree that the training include more of activities & games.

Which of the following skills, have you learnt more?

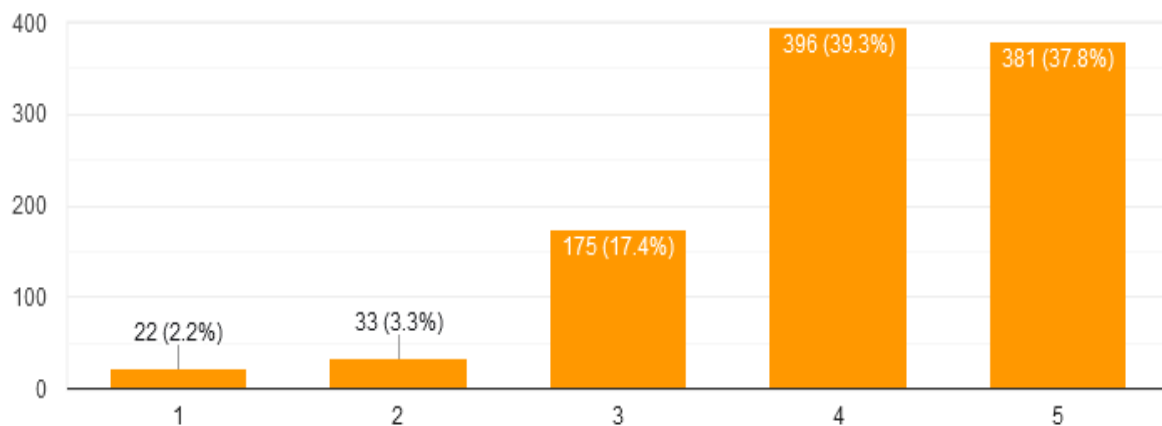
1,007 responses



Being Communication Skills, the activities focused more on the first two skills of LSRW, which is evident in the students' feedback above.

Rate your overall experience during the training

1,007 responses



The overall rating for the students' experience during the course is considerably high as 77% of the students have rated 4 & above

10. PICTURE GALLERY OF THE TRAINING SESSION

The photos of the training sessions are given below. The team has initiated the activity based training for the courses successfully.

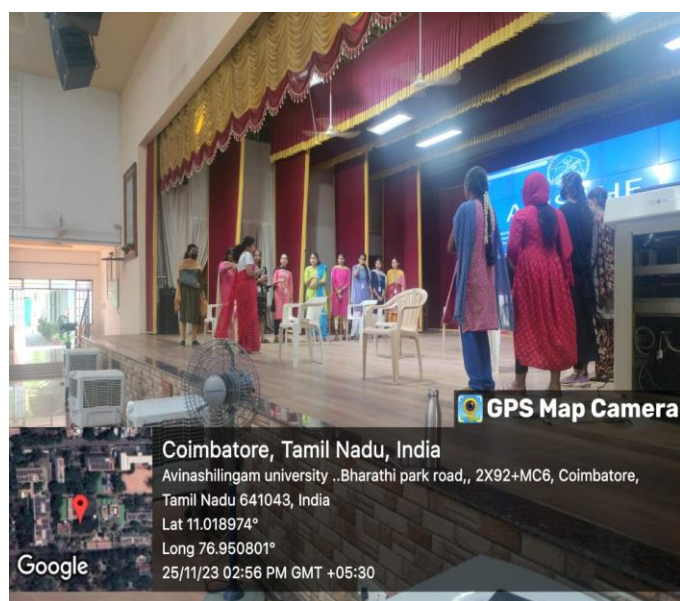
STUDENTS' PARTICIPATION IN ACTIVITIES/ GAMES



Debate on “Beauty or Brain”



“ Just a Minute (JAM)” speaking activity



The Human Bingo game



Role play on Six thinking Hats



"Follow Me" activity- Campus II – SF students



"The Mirror" activity- by B..Ed students



"Mirror Activity" by- Campus II – B.P.Ed students



Role Play by- Campus II – Engg students



"Dip-Drop-Dew" game by- Campus II – SF students

TRAINERS IN ACTION



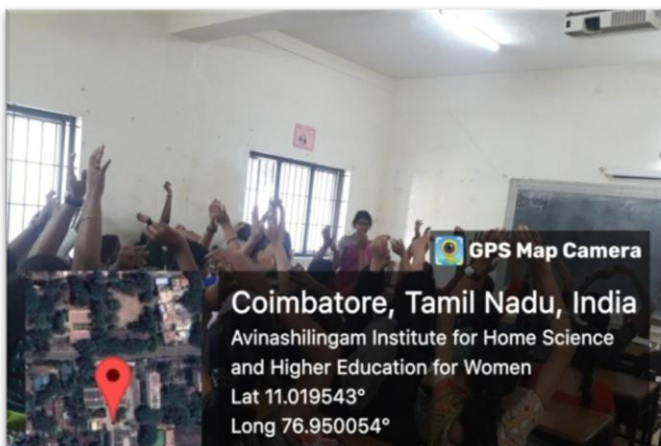
Coimbatore, Tamil Nadu, India
Communication Skills Trainer Ms. Unnamalai training the III B.Sc Textiles students on "Active listening"



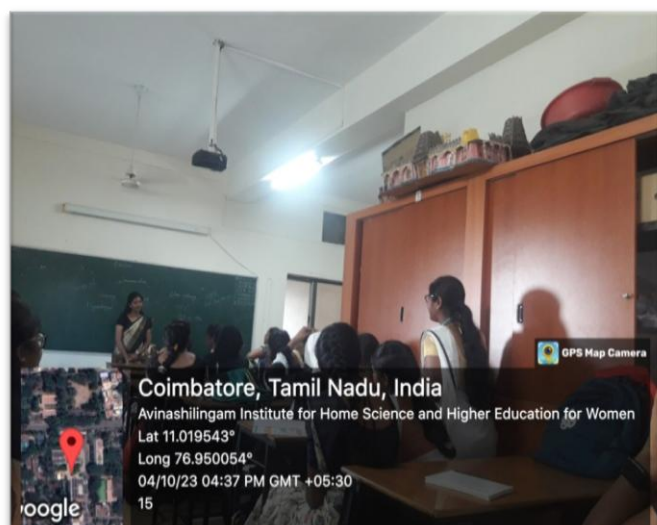
Coimbatore, Tamil Nadu, India
Communication Skills Trainer Mrs. B. Sindhu training the students on "Importance of Communication Skills"



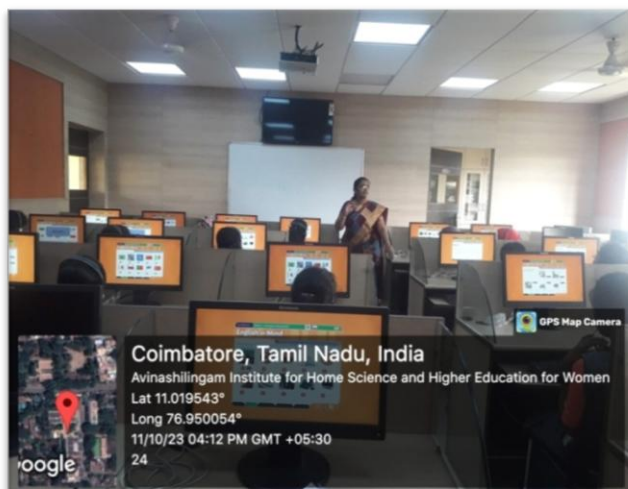
Varappalayam, Tamil Nadu, India
Faculty of Engineering, Avinashilingam University for Women, 3VRW-745, Varanpalayam, Tamil Nadu 641036, India
Course Induction at the SF auditorium Campus -II on 01.11.2023



Coimbatore, Tamil Nadu, India
Avinashilingam Institute for Home Science and Higher Education for Women
Lat 11.019543°
Long 76.950054°
Soft Skills Trainer Ms. Elizabeth Rebecca conducting "Simon Says" activity for III B.Sc ID & RM students



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Communication Skills Trainer Mrs. Dharshini interacting with the III B.Sc FSN students about "Short term & Long term goals"



Coimbatore, Tamil Nadu, India
Avinashilingam Institute for Home Science and Higher Education for Women
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Long 76.950054°
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Mrs. R. Karunambika training the III B.Sc Human Development students on "English in Mind" module of the CAMBRIDGE software

