



COIMBATORE MANAGEMENT ASSOCIATION

*Presents*

# BRIDGE CONCLAVE 2024

**“Opportunities for Budding Professionals in Coimbatore SMEs and Mutual Expectations on a Moderated Interactive Mode”**



**Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore**



**29<sup>th</sup> August 2024, Thursday**



**2.00 PM - 5.00 PM**

**R Varadarajan**

President

**Dr. R. Nandagopal**

Chairman - Program Committee

**Dr. N Raveendran**

Secretary



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### Presidential Address:

**Dr. V. Bharathi Harishankar,**

Vice Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women

### Keynote Speakers:



**Dr. Nithyanandan Devaraaj,**

Vice President, CMA, Chairman - Policy Advocacy  
Past National Secretary, Indian Foundry Association  
MD & CEO, Flow Link Systems, A VOITH Company



**Mr. V. Krishna Kumar,**

Vice President, COINDIA, Past President, IPMA & SIEMA  
Vice President - Sales & Marketing, Aquasub Engineering  
Former Chancellor - Karpagam Academy of Higher Education



**Mr. V. Sundaram,**

Director, CODISSIA Defence Innovation and ATAL Incubation Centre  
Vice President, Indian Chamber of Commerce and Industry, Coimbatore, Past President, CODISSIA  
CEO, Thunder Auto LLP



**Dr. N. Raveendran,**

Immediate Past President & Current Managing Committee Member - CIO Klub (Coimbatore Chapter)  
Secretary, CMA, Vice President, Enterprisewide Solutions, Sakthi Finance Ltd and ABT Industries



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## About the BRIDGE CONCLAVE

The Conclave aims to position Kongu region as a premier industrially advanced destination as well for personal growth and well-being, while highlighting its status as a leading global industrial hub. It will showcase the region's diverse industries across multiple sectors, emphasizing the wealth of opportunities available for MBA graduates within the Kongu region.

The event is designed to illustrate how the city's MSMEs provide a comprehensive learning experience across various functional areas, in contrast to larger corporations that often focus on specialized roles. Moreover, the Conclave will focus on how MSMEs act as an excellent breeding grounds for aspiring entrepreneurs, offering valuable insights into business management.

The Conclave will portray how Kongu region's former MSMEs have evolved into mid-cap companies with sales revenues exceeding Rs.500Crores. The event also provides specific insights into the industry's current position and projected growth rates, while discussing how professional graduates can align with the needs of these industries. Finally, the Conclave will delineate the mutual expectations between professional graduates and specific industries in Kongu region and also way forward to collaborate for mutual success.



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## About Avinashilingam Institute

Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore is a Deemed to be University under category "A" by MHRD (Now MoE), Reaccredited with "A++" Grade by NAAC, Estd., u/s 3 of UGC Act 1956, an educational institution granting Undergraduate, Post-graduate, Professional and Research degrees.

The Institute has a vision to enable self-development and empowerment of women through modern, scientific and value-based education so as to lead a purposeful life filled with moral and spiritual values. The Institute has placed itself in top 100 Institutes in the Country (NIRF, 2024).

It is one of the premier institutions for women's education in India which has expertise in various specialized areas across Home Science, Bio-Sciences, Physical and Computational Sciences, Arts and Social Sciences, Commerce and Management, Engineering, Allied and Healthcare Sciences and Education.

It is noteworthy to mention that the Department of Business Administration has secured best CMA-SC Award twice and work actively in all spheres to empower Women by imparting professional skills to manage real time challenges.