

**Avinashilingam Institute for Home Science and Higher Education for Women**  
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD  
Re-accredited with 'A++' Grade by NAAC.CGPA 3.65/4, Category I by UGC  
Coimbatore-641 043, Tamil Nadu, India

## Department of Commerce

### Organizes National Seminar

on  
**Next-Gen Commerce : Emerging Trends and  
Opportunities**



**26<sup>th</sup> September, 2024**

# Inauguration (Hybrid Mode)

**Google Meet Link :** [meet.google.com/mky-nbhg-sik](https://meet.google.com/mky-nbhg-sik)

**09.45 a.m – 10.00 a.m**

**Prayer and Lighting the Lamp**

**10.00 a.m – 11.00 a.m**

**Welcome Address**

**Dr. K. Kanniammal**

*Professor and Head,  
Department of Commerce*

**Presidential Address**

**Dr. V. Bharathi Harishankar**

*Vice Chancellor,  
Avinashilingam Institute for Home Science and Higher  
Education for Women, Coimbatore*

**Special Address**

**Dr. H. Indu**

*Registrar (i/c),  
Avinashilingam Institute for Home Science and Higher  
Education for Women, Coimbatore*

**Inaugural Address**

**Dr. Divyashree Nageswaran**

*Product Development Director,  
Serendip Sourcing Pvt Ltd, Coimbatore*

**&**

*Scientific Advisor,  
Tango Group International Ltd,  
UK, London*

**Vote of Thanks**

**Dr. P. Santhi**

*Professor and Dean,  
School of Commerce and Management*

**Tea Break**

**11.00 a.m to 11.15 a.m**

**Technical Sessions**

**11.15 a.m – 12.30 p.m**

**Track I**

**Trends & Opportunities in Banking & Insurance Sector**

**Chairperson**

**Dr. O. Mathuthra**

*Assistant Professor ,  
Department of Commerce*

**Rapporteur**

**Mrs. A. Anitha**

*Assistant Professor, Department of Commerce*

**Track II**

**Trends & Opportunities in Finance Sector**

**Chairperson**

**Dr. P. Deivanai**

*Assistant Professor (SG),  
Department of Commerce*

**Rapporteur**

**Mrs. A. Malarvizhi**

*Assistant Professor, Department of Commerce*

**Lunch Break**

**12.30 p.m to 1.30 p.m**

**1.30 p.m. – 3.00 p.m**

**Track III**

**Trends & Opportunities in Export & Import Sector**

**Chairperson**

**Dr. V.Vimala**

*Assistant Professor (SG), Department of Commerce*

**Rapporteur**

**Mrs. K. Jayanthi**

*Assistant Professor, Department of Commerce*

**Track IV**

**Trends & Opportunities in Marketing Sector**

**Chairperson**

**Dr. A. R. Rihana Banu**

*Assistant Professor, Department of Commerce*

**Rapporteur**

**Dr. D. Arthi**

*Assistant Professor, Department of Commerce*

**Track V**

**Trends & Opportunities in Business Process Sector**

**Chairperson**

**Dr. M. Agila**

*Assistant Professor, Department of Commerce*

**Rapporteur**

**Dr. S. Sangamithra**

*Assistant Professor, Department of Commerce*

**Track VI**

**Trends & Opportunities in Taxation**

**Chairperson**

**Dr. S. Kavitha**

*Assistant Professor,  
Department of Commerce*

**Rapporteur**

**Dr. M. Srividhya**

*Assistant Professor, Department of Commerce*

**Tea Break**

**3.00 p.m to 3.30 p.m**

# Valediction

**3.30 p.m. – 4.30 p.m.**

**Google Meet Link :** [meet.google.com/mky-nbhg-sik](https://meet.google.com/mky-nbhg-sik)

## **Welcome Address**

**Dr. P. Deivanai**

*Assistant Professor (SG)*

*Department of Commerce*

## **Presidential Address**

**Dr. P. Santhi**

*Professor & Dean,*

*School of Commerce and Management*

## **Valedictory Address**

**CA (Dr.) Saraswathi Rajarathnam**

*Chartered Accountant,*

*Saraswathi Rajarathnam & Associates*

## **Special Address**

**Dr.K. Kanniammal**

*Professor & Head,*

*Department of Commerce*

## **Prize and Certificate Distribution**

## **Seminar Report**

**Dr. M. Agila**

*Assistant Professor, Department of Commerce*

## **Vote of Thanks**

**Dr. S. Nandhini**

*Assistant Professor, Department of Commerce*