

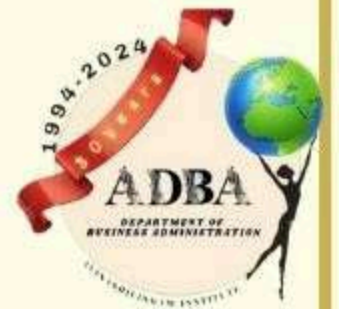


## AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER EDUCATION FOR WOMEN, COIMBATORE

Deemed to be University Estd. u/s3 of UGC Act 1956, Category A by MHRD (now MoE)  
Re-accredited with 'A++' Grade by NAAC.CGPA 3.65/4, Category I by UGC  
Coimbatore-641 043, Tamil Nadu, India



**DEPARTMENT OF BUSINESS ADMINISTRATION**



*cordially invites all for the*

# STUDENT INDUCTION PROGRAMME 2024 - 2025



# PROGRAM SCHEDULE

**DAY 1**

**DATE : 22/07/2024**

**DAY : MONDAY**

**VENUE : ACADEMIC COUNCIL HALL**

## Presidential Address

**10:00 AM - 10:15 AM** **Dr.P.Shanthi, Dean,**  
School of Commerce and  
Management

## Greetings

**10:15 AM - 10:30 AM** **Dr. J. Arthi, Professor & Head,**  
Department of Business  
Administration

## Inaugural Address

**10:30 AM - 11:15AM** **Ms. K.J. Jeysree (Alumni 2006 -  
passed out)**  
**Director- Marketing**  
GKM Global Services India Ltd.  
Coimbatore

## Challenges and Opportunities of Entrepreneurship

**11:30 AM - 12.30 PM** **Ms. Nivetha**  
**Founder and Director,**  
Bliss Natural Sanitary Napkins  
Coimbatore

## Lunch break

**1:00 PM - 1:45 PM**

**VENUE : HI-TECH HALL**

**Developing Leadership Skills in Emerging Leaders**

**2:00 PM - 3:00 PM**    **Mr. R.J Senthil Kumar**  
**Director** - Sprout Knowledge  
Solutions, Coimbatore

**Navigating the Knowledge Horizon: Achieving Goals**

**3:30 PM - 4:30 PM**    **Mr. George Mathew**  
**Head - Market Development**  
Business Standard Pvt Ltd  
Kochi

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**DAY 2**

**DATE : 23/07/2024**

**DAY : TUESDAY**

**VENUE : ACADEMIC COUNCIL HALL**

**Managers Vs Administrators**

**10:00 AM - 11.00 AM**    **Mr. Ravichandran**  
**VP- HR (Retired)**  
TVS Sundaram,  
Coimbatore

**Knowledge Economy: Challenge and Prospects**

**11:30 AM - 12.30 PM**    **Mr.Biju Velayudhan,**  
**CIO, GKNM Hospital,**  
Coimbatore

## Lunch break

12:45 PM - 1:30 PM

**VENUE : ADMIN BLOCK , 3RD FLOOR,COMPUTER LAB**

## Crash Course on MS - Office

### MS - Word & MS - Excel

1:30 PM - 4:30 PM

**Ms. Manaswathi Chandran,**  
**Branch Manager - Technical Faculty**  
CADD ,Coimbatore

**Ms. Uma Maheshwari,**  
**Technical Faculty, CADD**  
Coimbatore

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## **DAY 3**

**DATE : 24/07/2024**

**DAY : WEDNESDAY**

**VENUE : COMMERCE LAB ,LIBRARY BLOCK**

## Crash Course on MS - Office

### MS - Powerpoint

9:30 AM - 12:30 PM

**Ms. Manaswathi Chandran,**  
**Branch Manager - Technical Faculty**  
CADD, Coimbatore

**Ms. Uma Maheshwari,**  
**Technical Faculty, CADD**  
Coimbatore

## Lunch break

12:45 PM - 1:30 PM

## Canva

1:30 PM - 4.30 PM **Ms. Manaswathi Chandran,**  
**Branch Manager - Technical Faculty**  
CADD, Coimbatore  
**Ms. Uma Maheshwari,**  
**Technical Faculty, CADD**  
Coimbatore

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## **DAY 4**

**DATE : 25/07/2024**

**DAY : THURSDAY**

**VENUE : MULTI PURPOSE HALL**

## Yoga for Simple Living

9:30 AM - 12:45 PM  
( Batch I )

**Ms. Vidya S,**  
**Yoga Trainer**

1:30 AM - 4:30 PM  
( Batch II )

Aaura Yoga for Wellness

## Lunch break

12:45 PM - 1:30 PM

## Think Bridge (Management Games )

9:30 AM - 12:45 PM  
( Batch I )

**Facilitators**

Dr. Ramya K

Dr.D.Arthi

Dr.V.Agneeshwari Sowmiya

Dr.S.Rejitha

1:30 AM - 4:30 PM  
( Batch II )

## Facilitators

Dr. M.A. Vijaya  
Dr. R. Hemavathy  
Dr. Raji Jennet  
Ms. Nidya K

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## DAY 5

DATE : 26/07/2024

DAY : FRIDAY

VENUE : HI-TECH HALL

### AI & Business Transformation

10:00 AM - 11:00 AM **Mr. Senthilkumar Rajappan**  
**Founder & CEO,**  
Halcyon Ventures  
Coimbatore

### Alumni Interaction

11:15 AM - 11:45 AM **Ms. U. Dhanya (Alumni 2009-  
passed out)**  
**Relationship Manager-**  
**Bancassurance**  
Sohar International Bank  
Oman

### Employability Skills

11:45 AM - 12:45 PM **Dr. P. ThamaraiSelvi**  
**(Alumni 1999 - passed out)**  
**Associate Professor**  
Kumaraguru College of Technology  
Business School  
Coimbatore

### Lunch break

12:45 PM - 1:30 PM

## Alumni Interaction

1:30 PM - 2:00 PM

**Ms. Sneka R.S**

**(Alumni 2024- passed out)**

**Associate in Global Finance Centre**

HillanBrand

Coimbatore

## Valedictory Session

2:00 PM - 3:00 PM

**Mr. R.L.Shivakumar**

**General Manager,**

The Hindu Group of Publications,

President-Advertising Club

Coimbatore

## Swagatham - Fresher's Day

3:30 PM - 4:30 PM

**II MBA / MBA IT Students**

Dr. Hemavathy R

**Assistant professor**

Dr. Raji Jennet

**Assistant professor**

Mrs. Nidya K

**Assistant professor**



**Management is doing things right;  
leadership is doing the right things.**

**-Peter Drucker**